

SIMPSON'S

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COMPLETE

SPRING AND SUMMER CATALOGUE, 1933

Send Your Orders to Toronto

The New HOME FROCKS

Are Smarter, Gay *er* than Ever

—And Note the Low Prices!



27-101
\$49



27-100
\$29

It's smart to look smart even in the kitchen these days.

And it doesn't cost a cent more when you make it a Simpson Home Frock.

Sleeveless Linene Frock

Believe It or Not, Only \$1.00

The cool youthful shimmering look of it will take your fancy but the price will take away your breath. Of Linene piped and embroidered in contrasting color. Simpson Special!

Sizes 16, 18, 30, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 48, 48, 48, 48.

27-115 Maize.

27-116 Green.

27-117 Copen Blue.

Postpaid. **1.00**

SIMPSON
\$1.00
SPECIAL



27-115

27-112



27-109

\$29

Printed Broadcloth

A gay splashy design. Ripple collar. Plain color tie and sash. Skirt scalloped in front and finished with ruffle. What could be smarter than this Broadcloth Frock?

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

27-101 Flame (as shown).

27-102 Green.

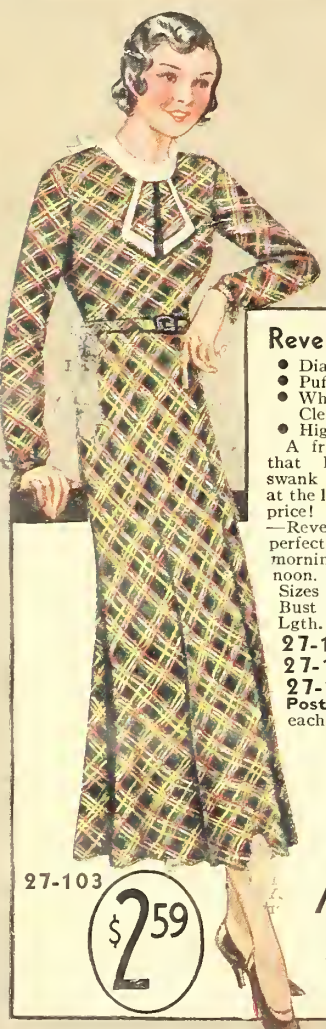
Postpaid..... **1.49**

Navy Coin Dot

Navy and white Coin Dot print with scalloped collar and pipings—the ever youthful combination. Double cap sleeves. Sashed-in waistline. "Belled" skirt with new wide sweep. A frock just alive with pep and style.

Size 14, 16, 18, 38, 40, 42.
Bust 32, 34, 36, 38, 40, 42.
Length 45, 46, 47, 48, 48.

27-100 Navy as shown. **1.29**



27-103
\$2.59

Revelle Crepe

- Diagonal Plaid.
- Puffed Sleeves.
- White Cord
- Clerical Collar.
- High Neckline.

A frock on a short that has positive swank and let look at the low price of the price! The material—Revelle Crepe—is perfectly at home, morning or afternoon. Real value!

Sizes 14, 16, 18, 20.

Bust 32, 34, 36, 38.

Lgth. 45, 46, 47, 48.

27-103 Green.

27-104 Navy.

27-105 Brown.

Postpaid each.... **2.59**

A Last Minute Style!



Broadcloth

- Sleeveless with Deep Shoulder Cape.
- White Collar and Bow.
- Flared Skirt with Yoke.

If there are any women still left who don't realize how tremendously smart Simpson's inexpensive Home frocks are—let this dainty dress of Broadcloth show them. Its big charm of course, is because it is wearable—all day long.

Size 14, 16, 18, 38, 40.

Bust 32, 34, 36, 38, 40.

Lgth. 45, 46, 47, 48, 48.

27-112 Rose.

27-113 Blue.

27-114 Green.

Postpaid, each..... **1.59**

Taffeta

- The Smart Horizontal Stripes.
- Plain Trimming.
- Tailored Collar and Cap Sleeves.
- Large patch Pockets.

We give this frock as one good reason why girls STAY home. Who wouldn't for the sake of wearing anything so attractive? Tailored style in striped cotton Taffeta. Good serviceable quality. And isn't the price ridiculously low?

Size 14, 16, 18, 38, 40.

Bust 32, 34, 36, 38, 40.

Lgth. 45, 46, 47, 48, 48.

27-109 Blue.

27-110 Green.

27-111 Red.

Postpaid..... **1.29**

Novelty Print

Short sleeves, revers, gay bow tie and extra low price on this frock! Whose fault will it be if she who keeps-house doesn't look smart?

Size 16, 18, 38, 40, 42, 44.

Bust 34, 36, 38, 40, 42, 44.

Length 46, 47, 48, 48, 48.

27-118 Green.

27-119 Black. Postpaid.

27-120 Brown. **1.00**

Linene

Jumper frock with gay plaid blouse, puffed sleeves, round collar and buttons—the height of many a girl's ambition this Spring. Not aiming too high either at this price!

Sizes 14, 16, 18, 20.

Bust 32, 34, 36, 38.

Length 45, 46, 47, 48.

27-106 Natural with Red.

Postpaid..... **1.57**

Broadcloth

Short be-ruffled sleeves and apron front which forms tiny pockets—a charming frock in gay printed design. Plain color bow and belt. Square neckline.

Size 14, 16, 18, 20.

Bust 32, 34, 36, 38.

Length 45, 46, 47, 48.

27-107 Brown.

27-108 Royal Blue. **1.55**

Postpaid..... **1.55**

SAVING YOU MONEY IS OUR JOB!

Over 3,600 Opportunities in this Book
to Save Money ... and
THE QUALITY IS RIGHT!

SIMPSONS INVITE YOU TO SHARE
in the **GREATEST SAVINGS** they have been able to offer
in many years

Today from this Simpson Catalogue a \$10 Bill Buys
What You Paid \$15.29 for in 1931—



35-147
Page 163

| | 1931 | 1933 |
|---|----------------|----------------|
| Girls' Cotton Print Dress | \$ 1.39 | \$.95 |
| Women's Full Fashioned Silk Hose | 1.00 | .73 |
| Women's Black Gun Metal One-Strap Shoes | 2.98 | 1.69 |
| 5 1/2 Yards Beaconsfield Print | 1.21 | .77 |
| Women's Print Housedress | 1.00 | .69 |
| Men's Blucher Work Shoes | 3.98 | 2.98 |
| Men's Blue Red Back Denim Overalls | 1.75 | 1.00 |
| Men's Stripe Broadcloth Shirt | 1.98 | 1.19 |
| | \$15.29 | \$10.00 |



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A Few Items Selected at Random from this
New Catalogue and the Comparison with 1931 Prices.

Use This BIG COMPLETE SIMPSON CATALOGUE for the Next Six Months

WATCH FOR THE SIMPSON SPECIALS THROUGHOUT THIS BOOK



Each one means a sensational saving for you. Many are special purchases that positively cannot be repeated—Get your share—Order early and tell your friends about the money they save buying from this great new Simpson book. An order from a new customer will assure them of receiving our next catalogue.

TWO IMPORTANT THINGS TO REMEMBER

SIMPSONS

Pay All Postage Charges to
Your Nearest Post Office.

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TORONTO AND HALIFAX
The Robert **SIMPSON** Eastern Limited

REGINA
The Robert **SIMPSON** Western Limited

SIMPSONS

Guarantee Satisfaction or
Refund Your Money.

Presenting

Youthful Brims

Smart Sailor

The most expensive sailor you can buy this season is shaped just like this—rippled brim dipped over the right eye and rounded crown with smart crease running front to back. Why pay more? In Pedaline Braid with grosgrain ribbon-and-braid band around crown and braid bow faced with ribbon.

Almond Green, Red, Sand, Brown, Black.
Head size 21½ ins.

33-202
Post-paid..... 1.95

Pedaleine Braid with Gardenias

One of the new Watteau brims—this time turned up at the back and charmingly trimmed with small white gardenias. The brim is slightly raised on the crown and bound with grosgrain ribbon—giving a smart shallow-crown effect. In the popular Pedaline Braid—one of our newest, most original hats.

Sand, Royal Blue, Brown, Navy, Black.
Head size 21¾ ins.

33-201
Post-paid.... 2.50

Toyo Weave

Fashionable ripple brim, creased crown sailor of a distinctly dressier type. In Toyo Weave with band and facing of contrasting Crepe, tiny plush flowers and smart nose veil.

Light Sand-with-Brown Facing;
Almond-with-Sand;
Navy-with-Grey;
Brown-with-Sand;
Black-with-White.
Head size 21¾ ins.

33-203
Post-paid..... 1.98

The Newest Watteau Brim

\$2.25

Mohair Braid

The 1933 Watteau brim! A new right-front dip to it, a new upward tilt at the side, a crown that looks shallow, without being shallow! It's perfectly fascinating especially in this transparent Mohair braid, with cre ribbon and plush flower trimming on crown and under brim.

Sand, Red, Almond Green, Navy, Grey, Black.
Head size 21¾ ins.

33-200
Postpaid..... 2.25

\$1.75

New Bakuette Braid

Here is one of the newest brims—tilted high up on the crown. You'll never believe how becoming it is till you try it on! In lustrous Bakuette Braid with self bow slipped through the brim and held with metal buttons.

Sand, Brown, Navy, Black.

33-204 Head size 22 ins.
Postpaid..... 1.75

\$1.85

Youthful Large Head Size

Now that much desired combination—youthful style in a large head size. Made of fine Bakuette Braid with a becoming brim, two-tone silk drape around the crown and silk-faced underbrim. Plush flowers on the crown.

Sand, Almond Green, Navy, Brown, Black.

33-205 Head size 23 inches.
Postpaid..... 1.85

\$1.98

New Deep Back

The new Pedaline Braid turban is the smartest looking thing from ALL angles! The deep-back effect is achieved by deep creases in the back of the crown and tiny plush flowers and grosgrain ribbon band. It is also faced at the back with smart nose veil.

Navy, Sand, Brown, Black.

33-206 Head size 22 ins.
Postpaid..... 1.98

Bell Crown Sailor

We know all the girls are going to love THIS sailor because that snappy new bell crown is so easy to wear. Made from fancy Braid with the underbrim edged with contrasting braid. Two-tone grosgrain ribbon band and bow on the side front.

Brown, Sand, Navy, Black.

33-207 Head size 21¾ ins.
Post-paid..... 1.98

Faced Underbrim

The contrasting silk facing on the underbrim of this hat makes it all the more becoming—so does the brief little nose veil! Made from Pedaline Braid with narrow grosgrain ribbon trimming and small plush flowers.

Powder Blue, Almond Green, Sand, Brown, Black.
Head size 21½ ins.

33-208
Postpaid..... 2.25

\$2.25

The Newest in Brims

The brim of this jaunty new sailor is raised on the left side, dips over the right eye and turns up at the back—just as Fashion says the smartest hats should do! Grosgrain ribbon band around the crown and plush flowers applied on crown and underbrim. In Spiderweb Braid—smart and youthful.

Almond Green, Sand, Brown, Navy, Black.

33-209 Head size 21½ ins.
Postpaid..... 2.25

Your New Hat!

Large Head Sizes

Toyo Weave

A good, large comfortable hat size to this smart hat but you'd hardly guess it, because the Watteau brim has the trick of making the crown look smaller—a decidedly youthful looking style. In the smart Toyo Weave. Grosgrain ribbon band with two-tone bow. Two-tone appliqued plush flowers tucked under the upturned brim.

Brown, Navy, Black.

Head size 22 ins.

33-210 Postpaid..... **1.85**

Fancy Hemp Braid

A tailored hat of strikingly smart style in a large head size. Made of fancy Hemp Braid with drooping brim. Narrow band of grosgrain ribbon around the crown and small bow. Wide grosgrain ribbon in two shades joined with a piping of patent leatherette trims the crown in smart fashion. Charming for matrons.

Navy, Sand, Brown, Black.

Head size 23 inches.

33-211 Postpaid.... **1.95**

Woven Straw with Flowers

A large head size hat with a most becoming dip to its smart Watteau brim and the prettiest plush flower trimming—a dainty spray up over the crown—a tiny wreath along the underbrim. Made of Woven Straw braid with grosgrain ribbon twisted into a cord-like band around the crown.

Brown, Navy, Black.

Head size 23 ins.

33-212 Postpaid.... **1.98**



\$ **1.95**



\$ **1.98**



Sheer Mohair Braid

There's a gay ripple to the brim of this dainty hat of transparent Mohair Braid that is most becoming. A two-tone grosgrain ribbon band around the crown. Plush flowers applied on the crown.

Almond Green, Powder Blue, Sand, Brown, Black.

33-213 Head size 21½ ins. **1.95**
Postpaid.....



The New "Pancake" Sailor

It's the pet of all Paris—the smartest thing out—the "pancake" sailor with brim turned up at back and crown in shallow effect. In Felt with band of Cellophane braid and dotted veil to add to its saucy charm.

Almond Green, Navy, Brown, Black.

33-214 Head size 21¾ ins. **1.85**
Postpaid.....

The Forward Dip!



\$ **1.98**
EACH



Pedaleine Braid

New, youthful, ripple brim sailor of Pedaline Braid with creased crown, grosgrain ribbon band and bow and contrasting Crepe facing.

Sand-with-Brown facing;
Almond Green-with-Sand;
Brown-with-Sand;
Navy-with-Grey;
Black-with-White;
Head size 21½ inches.

33-215 Postpaid.. **1.98**

A New Brimline

An exciting upward tilt to the brim of this new sailor. Of Pedaline Braid with plaited band of grosgrain ribbon and braid around the crown, finished with self ornament. Extra good value!

Brown, Sand, Navy, Red, Black.
Head size 22 ins.

33-216 Post paid **1.98**



\$ **2.25**



\$ **1.75**



Toyo Weave Sailor

All sailors are smart this season but none smarter than this ripple brim style in shiny Toyo Weave. Two-tone grosgrain ribbon band around crown finished with novelty pin. Brim faced with contrasting silk. Dotted nose veil.

Light Sand-with-Brown Facing;
Navy-with-Grey; Brown-with-Sand;
Black-with-White.

33-217 Head size 21½ ins. **1.95**
Postpaid.....

The New "Forward" Tilt

Wear it just as it is in the photograph above—the effect is unusual and very smart. Made of novelty Braid with the brim dipped and tilted in the most original way. Grosgrain ribbon band and wreath of dainty plush flowers on the crown. A last-minute hat fashion!

Sand, Almond Green, Brown, Navy, Black.

33-218 Head size 21½ ins. **2.25**
Postpaid.....

New Sloping Crown

The crown of this swagger-looking sailor slopes decidedly to the front which gives the fashionable shallow effect. The brim turns up smartly at the back. It is made of Toyo Weave with brim facing and draped band around the crown of contrasting silk crepe.

Brown-with-Sand; Navy-with-Grey;
Black-with-White.

33-219 Head size 21½ ins. **1.75**
Postpaid.....

Spiderweb Pedaline

The saucy "Pancake" crown! Quite the last word in smart millinery. The tiny brim runs high up at the back, away down in front giving that smart flat, shallow look. Made of Spiderweb Pedaline Braid with ribbon bow on the crown and flowers and bow at the back.

Sand, Navy, Almond Green, Brown, Black, Grey.

33-220 Head size 21½ ins. **1.85**
Postpaid.....

The High-Back
Vogue

Flowers are Favored



\$1.98

The Very Latest!

The brim of this saucy little hat dips away down in front and turns high up at the back—and they call it the "pancake sailor" because the crown looks so shallow. In Spiderweb Hemp Braid. Satin ribbon band. Feather ornament.

Sand, Powder Blue, Almond Green, Brown, Black.

Head size 22 ins.

33-221 Postpaid..... 1.98



Two-Tone Effect

Lacy Spiderweb Braid hat. Crown in one shade, brim in another. Plush flowers appliqued with tinsel stitching over the crown. Grosgrain ribbon band.

Sand-with-Brown Brim; Almond Green-with-Sand; Red-with-Navy; White-with-Black.

33-222 Head-size 21½ ins.

Postpaid..... 1.98



"Watteau" Sailor

The brim of this Pedaline Braid hat dips in front and rises at the side just enough to give it the new "Watteau" effect. Self band and bow. Tiny plush flowers under the brim.

Powder Blue, Sand, Almond Green, Brown, Black.

33-223 Head size 21½ ins.

Postpaid..... 1.95



Embroidered Net Crown

A perfectly charming hat for dress occasions—the crown of embroidered net matches the brim of Pedaline Braid which is edged with Hair Braid. Satin ribbon band and bow across the back. Novelty ornament in front.

Sand, Powder Blue, Almond, Black.

33-224 Head size 22 ins.

Postpaid..... 2.45



Two-Tone Brim

Such smart style to this sailor with its "bell" crown and drooping brim! In Pedaline Braid with two-tone brim. Two-tone grosgrain ribbon band and plush flowers.

Sand-with-Brown; Navy-with-White;

Brown-with-Sand;

Black-with-White.

33-225 Head size 22 ins.

Postpaid..... 2.25



Spiderweb Brim

The crown of this dainty hat of Spiderweb Braid shows the new creased effect. Rippled brim. Plush flowers appliqued on crown with silk stitching; also on underbrim. Grosgrain ribbon.

Sand, Powder, Almond Green,

Brown, Black.

33-226 Head size 22 ins.

Postpaid..... 1.98



\$1.95

Sailor Style in Toyo Weave

The flowers appliqued with silk stitching across the crown of this smart sailor give a strikingly smart contrast. The grosgrain ribbon band is finished at the back with two single knotted ribbon bows. This is one of the most becoming shapes of the season in the favorite Toyo Weave and the moderate price will make it doubly popular.

Light Sand, Almond Green, Navy, Brown, Black.

Head size 21½ ins.

33-227

Post-paid..... 1.95

Woven Straw in Bright Finish

Here is a hat that is just made for wearing with a long bob or "bun." Made of Woven Straw in a smart bright finish. Crown with lengthwise creases and drooping brim rippled at the right side. Crown finished with grosgrain ribbon band and ribbon-covered buckle in two contrasting tones. Light and comfortable to wear and exceedingly smart.

Navy, Brown, Black.

Head size 21¾ ins.

33-228

Post-paid..... 1.75

Toyo Weave with Two-Tone Trim

One of the smartest of the new tailored hats! Made of Toyo Weave with crown creased front to back, two-tone leatherette band around the crown finished with metal button and drooping underbrim edged with stitched grosgrain ribbon in contrasting shade.

Almond Green-with-

Sand Trimming;

Brown-with-Sand;

Navy-with-Grey;

Black-with-White.

Head size 21¾ ins.

33-229

Post-paid..... 1.75



Two New Sailors

\$1.49
EACH

Square-Crowned Sailor

It's amazing to think you can get as much real style as you do in this Woven Straw sailor, for so very little! New "Square" crown. Underbrim faced with silk. Grosgrain ribbon band with loops in contrasting shade.

Sand-with-Brown Silk Facing;

Black-with-White.

Brown-with-Sand;

Almond Green-with-Sand;

Head size 22 inches.

33-230 Postpaid..... 1.49

Smart Ribbon Trimming

A series of small grosgrain ribbon tailored bows are linked together with fold of contrasting silk—making a most unusual trimming on this hat. In Toyo Weave with drooping brim showing a pleat at the right side. An exceptionally smart-looking hat, in medium head size.

Brown, Navy, Black.

Head size 22 inches.

33-231

Postpaid..... 1.49



\$1.75



\$1.75

Buckles are New!



Spiderweb Braid

Smart sailor trimmed with grosgrain ribbon and buckle. Underbrim edged with grosgrain ribbon. Sand-with-Brown; Navy-with-Grey; Brown-with-Sand; Black-with-White; Almond-with-Sand. Head size 21½ ins.

33-232 Postpaid..... 1.85



Fancy Hemp Braid

Hemp Braid sailor with Crepe facing. Grosgrain ribbon band with ends drawn through a buckle. Sand-with-Brown facing; Navy-with-Grey; Brown-with-Sand; Black-with-White. Head size 22 ins.

33-233 Postpaid..... 1.75

We Pay Postage!

For Dress Wear!

The brim of this Spiderweb Braid hat, tip-tilted at the back and dipped in front is new and very smart. Creased crown. Grosgrain ribbon band and bow. Plush flowers across the back.

Sand, Powder Blue, Almond, Brown, Black. Head size 22 ins.

33-235 Postpaid..... 2.45

Choice of Two Head Sizes

Here is the new "Pancake" Sailor in Toyo Weave with no other trimming but a smart double bow of grosgrain ribbon under the turned up brim at the back. Stunning, isn't it?

Brown, Navy, Black. Head size 22 inches.

33-234 Head size 22 inches. 1.98

33-243 Head size 23 inches. Postpaid.....

The Newest Brims Turn Up at the Back



\$1.98

Large Headsizes

In Basket Weave Straw

What a comfort to find a really smart, large-headsize hat for such a reasonable price! It is in Basket Weave Straw trimmed with draped bow of wide grosgrain ribbon in two-tones and band around crown. Underbrim faced with contrasting silk—a very becoming effect in a dark hat.

Brown-with-Sand; Navy-with-Sand; Black-with-Sand; Head size 22½ ins.

33-236 Postpaid..... 1.79



\$1.79



Popular Toyo Weave

Exceptional value in Toyo Weave hat with Watteau brim trimmed with band of braided felt-and-ribbon, around the crown. Light Sand, Almond, Brown, Navy, Black.

33-237 Head size 22 ins. 1.29

Postpaid.....

Low priced!

\$29 EACH



Shallow-Front Crown

Who would have thought such a low price possible on a hat of this style and this quality! It's in Toyo Weave with comfortably fitting crown in shallow-front effect. Grosgrain ribbon in two tones and buttons trim the crown. Underbrim edged with ribbon.

Light Sand, Almond Green, Brown, Navy, Black. Head size 21¾ inches.

33-238 Postpaid..... 1.29

The Woven Straws



Smart Faced Brim

Inexpensive certainly, but how very smart this Toyo Weave sailor is, none the less! The crown is creased and finished with two-tone band of grosgrain ribbon and plush flowers across front. Brim faced with contrasting silk.

Light Sand-with-Brown; Navy-with-Grey; Brown-with-Sand; Black-with-White.

33-239 Head size 21¾ ins. 1.79

Postpaid.....



Generous Head Size

You who want your millinery smart but like a comfortable fit as well, consider this cleverly styled hat. Made of woven "Indian Bead" with Watteau brim turned up at the back. Grosgrain ribbon band and bow. Small plush flowers under the brim for a touch of color. An excellent value at this low price!

Navy, Brown, Black. Head size 22¼ ins.

33-240 Postpaid..... 1.95



Toyo Weave Sailor

The crown of this smart sailor has a crease in front and is slightly "bell" shaped. Two-toned grosgrain ribbon and smart button ornaments. Drooping underbrim edged with stitched grosgrain ribbon. Made of the popular Toyo Weave and in a quality away beyond what you'd expect at the price.

Brown, Navy, Black. Head size 21¾ ins.

33-241 Postpaid..... 1.69



Spiderweb and Hair Braid

The new "pancake" crown of this hat is of transparent Hair Braid, the saucy brim turned up at the back, of Spiderweb Braid. Wide satin ribbon and plush flowers complete the smart effect.

Sand, Powder Blue, Almond, Grey, Navy, Black. Head size 21¾ ins.

33-242 Postpaid..... 1.98

\$1.98

The Misses' Vogue in Hats

Smart Varied
Brims!



Mohair Braid

One of the new Watteau brimmed hats designed for misses. Made of Mohair Braid with brim dipping well in front and raised at the side to show cluster of tiny plush flowers. Twisted satin ribbon around the crown.

Sand, Powder Blue, Almond Green, Navy, Black.
Head size 21½ inches.
33-244 Postpaid... 1.59

The
Much-talked-of
Watteau
Brim



Fine Lace Braid

A dainty close-fitting hat of fine Lace Braid. Narrow Watteau brim finished with self bow. Plush flowers under the brim.

Powder Blue, Almond Green, Sand, Navy, Black.
Head size 21½ ins.

33-245 Postpaid... 1.89



Peduline Braid

The new tam shape in Peduline Braid. Grosgrain ribbon band and bow with Gardenia. Youthful and very smart.

Sand, Almond Green, Powder Blue, Navy, Black.
Head size 21½ ins.

33-246 Postpaid... 1.75



33-247

Poke Style Hat in Lustrous Braid

This youthful-looking Poke-shaped hat is of fancy bright-finished Braid. The brim faced with contrasting silk crepe. Two-tone grosgrain ribbon band and bow. Plush flowers on the crown.

Sand-with-Brown Facing; Powder-with-Sand; Brown-with-Sand; Black-with-White;
Head size 21½ inches.

33-247 Postpaid... 1.98

We
Pay
Postage



for Juniors

\$49
EACH

Spiderweb Braid

A new sailor-shape in lacy Spiderweb Braid with fashionable dip to the brim and trimmed with a smart little feather mount. Grosgrain ribbon band. A style designed for misses and priced exceptionally low.

Sand, Powder Blue, Almond Green, Brown, Black.

33-248 Head size 21½ ins. 1.49 Postpaid...

The Popular Lace Braid

Here you have the much-talked-of brim that turns up at the back, in a youthful hat of Lace Braid. Plush flowers are applied on the crown with silk stitching. Grosgrain ribbon band around the crown.

Sand, Almond Green, Copen, Navy, Black.

33-249 Head size 21¾ ins. 1.49 Postpaid...



"The Sportster"

A jaunty soft hat of Wool-and-Visca with a brim you can shape to suit your fancy. Combination colors are knitted in, to form a band around the crown. Small bright-colored feathers at the side.

White, Sand, Almond Green, Red, Royal Blue, Black.
Head size 21¾ ins.

33-250 Postpaid... 1.59

Bright Toyo Weave

Just the sort of hat that always appeals to younger girls. Made of Toyo Weave in that smart bright finish—a sailor shape with the popular ripple brim. Two-tone grosgrain ribbon forming the band around the crown and the two bows in front. The price, of course, is especially low.

Brown, Navy, Black, Light Sand, Almond Green.
Head size 21½ ins.

33-251 Postpaid... 1.45



Woven Braid

As smart a sailor as you could ask for, yet do notice the extra low price of it! A Woven Braid hat with grosgrain ribbon band and two-tone ribbon ornament.

Almond Green, Red, Brown, Navy, Black.
Head size 21½ ins.

33-252 Postpaid... 1.29



Draped Tam

The newest thing in tams—the style every girl likes to wear. Made of grosgrain ribbon combined with Wool-and-Visca with a gay little cluster of feathers at the side. Could anything be smarter?

Sand, Copen, Almond Green, White, Black.
Head size 21¾ ins.

33-253 Postpaid... 1.75



Lace Hair Braid with Plush Flowers

Your Spring suit or Summer frocks will look all the smarter topped off with a dainty hat like this. Of Lace Hair Braid with becoming ripple brim, grosgrain ribbon band and smart plush flowers over the crown. A hat for dress occasions if you like, but suitable for any time. Excellent value, too.

Almond Green, Copen Blue, Sand, Red, Black.
Head size 21¾ ins.

33-254 Postpaid... 1.98

\$1.98



Canadian Fox

Fur Collars and Scarfs

Canadian Fox Scarf

Full-furred Scarf in large animal shape. Long bushy tail. Natural paws. Spring clasp at head. Chain fasteners.

29-100 Isabella Brown.

29-101 Natural Red. **19.75**

Postpaid.....

European Fox Scarf

Full-furred animal style. Busby tail. Natural paws. Spring clasp at head. Chain fasteners.

29-105 Rich Brown.

29-106 Natural Red. **12.95**

Postpaid.....

Fox-Dyed Thibetane Scarf Choice of Four Smart Shades

If you want a really smart fur but haven't much to spend on it, choose this Thibetane scarf—it is soft and fluffy and dyed in all the smartest fox shades. Double-furred style with head, paws and tail. Spring clasp at head, ball and dome fasteners.

29-110 Beige.

29-111 Brown.

29-112 Platinum Grey.

29-113 Silver Fox.

Postpaid each..... **4.50**



Fox-Dyed Thibetane

Lapin Fur Collar in Popular Shades

This flat silky Lapin collar is one of the most fashionable you could choose for your coat this season. Makes a soft rich trimming in the season's best shades. Lined and taped, ready to sew on. Exceptional value at this extra low price.

29-115 Rose-Beige.

29-116 Platinum Grey.

29-117 Black.

Postpaid..... **2.50**

Collar of Genuine Summer Squirrel

Same style as No. 29-115 above, in genuine Flank Squirrel. All well-matched skins, dyed in the two most fashionable shades. Lined and taped, ready to sew on. Extra good value.

29-120 Grey.

29-121 Cocoa. **3.75**

Postpaid.....



Lapin

Moufflon Collar and Cuffs

Moufflon Collar

Shawl collar of long silky Moufflon fur. Lined and taped ready to sew on!

29-125 Beige.

29-126 Platinum Grey.

Postpaid..... **1.95**

Moufflon Cuffs

To match collar. Lined and taped ready to sew on.

29-130 Beige.

29-131 Platinum Grey.

Postpaid, pr... **1.25**

Thibetane Fur Collar

Same style as 29-125 in fluffy Thibetane. Lined and taped, ready to sew on.

29-135 Beige.

29-136 Platinum Grey.

29-137 Blue Fox. **1.95**

Postpaid.....

Arabian Lynx Collar

Same style as 29-125 in rich glossy Arabian Lynx (dyed coney). Lined and taped ready to sew on.

29-140 Black.

Postpaid..... **1.95**

The New Detachable Fur Collar



Moufflon



Lapin



Lapin

Ties on—

Buttons on—

Pulls Through

Moufflon Tie Collar

Scarf of long, silky-haired Moufflon in light Spring shades with Rayon Crepe ties and lining to match. To wear with suit, coat or dress. Very smart!

29-145 Beige.

29-146 Platinum Grey. **2.95**

Postpaid.....

Vicuna Fox Tie Collar

Same style as 29-145 above in Vicuna Fox.

29-150 Kolinsky Brown.

29-151 Blue Fox.

29-152 Platinum Grey. **3.75**

Postpaid.....

Lapin Fur Capette

Very New! Very Smart!

These quaint Victorian capettes of flat silky Lapin fur are just about the smartest, most youthful things you could wear this Spring. Have soft roll collar and fasten with button on front. They are nicely lined with Art Silk Crepe and are worn with coat, suit or dress just as you please. Sizes 14 to 20.

29-160 Nutria (light brown).

29-161 Black.

Postpaid..... **7.95**

Lapin Butterfly Scarf

A Popular Style

Just as jaunty and youthful as its name—Butterfly Scarf of smooth silky Lapin fur lined with silk Crepe. Fastens simply by pulling one end through the slots in the other end. Wear it with coat, suit or dress and give them that up-to-the-minute look, everybody wants. Most inexpensive!

29-155 Rose-Beige.

29-156 Platinum Grey.

29-157 Black.

Postpaid..... **3.75**

Description of Garments Shown on Opposite Page

Polo Cloth Coat

A remarkably low price on girls' popular four-button double-breasted coat of all-wool Polo Cloth. Has all-around belt and two pockets. Sateen-lined. A Simpson Special

Size 6, 7, 8, 9, 10 yrs.

Length 27, 28, 30, 32, 33 ins.

19-455 Jadesheen (green as shown).

19-456 Camel.

Postpaid..... **4.98**

Chevron Weave Coat

A smart new Spring coating used in this coat for girls—all-wool Chevron Crepe Weave. Collar and pockets stitched. Sleeve smartly tucked. All-around belt. Sateen lining. A most attractive style.

Size 6, 7, 8, 9, 10 yrs.

Length 27, 28, 30, 32, 33 ins.

19-460 Skipper Blue (as shown).

19-461 Sandal (dark sand).

Postpaid..... **4.98**

Flecked Wool Coat with Tie

GIRLS' Flecked Wool Crepe coat with matching printed Silk tie. Stitched collar, cuffs and pockets. Smart collar that buttons up to the neck. Sateen lining.

Size 6, 7, 8, 9, 10 yrs.

Length 27, 28, 30, 32, 33 ins.

19-465 Jadesheen (green as shown).

19-466 Sandal (dark sand).

Postpaid..... **5.95**

All-Wool Tweed Coat

A new all-wool flecked Tweed in a Harris effect is used in this girls' smart coat. Stitched collar, cuffs and pockets. Four-button double-breasted style. All-around belt. Silkoline lining.

Size 6, 7, 8, 9, 10 yrs.

Length 27, 28, 30, 32, 33 ins.

19-470 Tan (as shown).

Postpaid..... **5.75**

Flecked Wool Crepe Coat

GIRLS' smartly tailored coat of Flecked Wool Crepe. Double-breasted style with wide lapels and raglan sleeves. Two pockets. All-around belt. Venetian lining. Extra good value!

Size 8, 10, 12, 14 yrs.

Length 30, 33, 37, 41 ins.

19-475 Sandal (as shown).

19-476 Skipper Blue.

Postpaid..... **5.75**

Polo Coat and Beret

THE popular "Greta Garbo" style coat and matching beret. Tailored from all-wool Polo Cloth in eight-button double-breasted style with raglan shoulders, wide lapels and convertible collar. All-around belt. Venetian lining. A remarkably low price.

Size 8, 10, 12, 14 yrs.

Length 30, 33, 37, 41 ins.

19-480 Camel (as shown).

Postpaid, set..... **6.25**

Chevron Crepe Coat with Tie

SIMPSON Special! A smart all-wool Chevron Chonga Crepe coat with silk scarf. Stitched collar buttons up to the neck or can be worn open. New style sleeves stitched and tucked. Belt. Sateen lining. In longer lengths for "Teen-age" girls.

Size 10, 12, 14, 14x yrs.

Length 35, 38, 41, 43 ins.

19-485 Skipper Blue (as shown).

19-486 Sandal (dark sand).

Postpaid..... **6.95**

Tailored Tweed Coat

A "teen-age" girls' coat of all-wool Tweed. Tailored double-breasted style with wide lapels, two pockets and all-around buckled belt. Sateen lining. Note the longer lengths.

Size 10, 12, 14, 14x yrs.

Length 35, 38, 41, 43 ins.

19-487 Sand-and-Brown Mixture (as shown).

Postpaid..... **5.95**

Flecked Wool Coat with Tie

OUTSTANDING style in "teen-age" girls' coat of Flecked Wool Diagonal Weave with real silk scarf. Collar may be buttoned up to the neck as shown or worn open. New full sleeves trimmed with tucks. Two pockets. All-around belt. Crayshene lining. In longer lengths.

Size 10, 12, 14, 14x yrs.

Length 35, 38, 41, 43 ins.

19-490 Ascot Green (as shown).

19-491 Belgian Blue.

Postpaid..... **7.95**

Wool Crepe Cape Coat

NEW "teen-age" cape coat in all-wool Crepe Weave. Shoulder-cape and collar smartly stitched. Tailored sleeves. Three-button front. All-around belt. Crayshene lining to match. Longer lengths!

Size 10, 12, 14, 14x yrs.

Length 35, 38, 41, 43 ins.

19-492 Skipper Blue (as shown).

19-493 Jadesheen Green.

Postpaid..... **7.95**

Raincoat and Hat Set

GIRLS' raincoat of Flannel-back Leatherette. Double-breasted military style with many buttons, raglan shoulder, convertible collar, two large pockets, all-around belt and storm straps on sleeves. Metal ring fasteners. Sou'wester hat to match.

Size 6 to 14 yrs.

19-495 Red (as shown).

19-496 Blue.

19-497 Brown.

Postpaid, set..... **3.98**

Coat Fashions for 6 to 14 Year Girls



Sizes
10 to 14X

19-485
Chevron
Chonga Crepe
Coat with
Silk Tie

**SIMPSON
6.95
SPECIAL**



Sizes
10 to 14x

19-487
All-Wool
Tweed
Tailored Coat
5.95



19-475
Flecked
Wool Crepe
Coat
5.75

Sizes
8 to 14



19-455
Polo
Coat
Sizes
6 to 10

**SIMPSON
4.98
SPECIAL**



19-495
Leatherette
Raincoat
and Hat
3.98

Sizes
6 to 14



19-465
Flecked
Wool Crepe
Coat
with Silk Tie

5.95

Sizes
6 to 10



19-470
All-wool
Tweed
Coat
5.75

Sizes
6 to 10



Sizes
10
to
14X

19-492
All-Wool Crepe
Cape Coat
7.95



19-460
Chevron
Chonga Crepe
Coat
Sizes
6 to 10
4.98



19-480
"Greta Garbo"
Style
Polo Coat
and
Beret
Sizes 8 to 14
6.25



19-490
Flecked
Wool
Diagonal
Coat
with
Silk Tie
7.95

Sizes
10
to
14X

For Description
of These Coats
See
Opposite Page

Simpson's Fashions

Smart in Style!

For School Girls

Low in Price!

25-325
Pullover
Sizes 8 to 16

1.29



Smart in Style!

25-305
Flecked
Flannel
Dress
Sizes
8 to 14.

2.59



25-315
Cotton
Tweed
Dress
Sizes
8 to 14

1.49



25-300
Jumper and
Blouse
Sizes
8 to 14

2.95



25-310
Botany Wool
Jersey Dress
Sizes
8 to 14

2.85



25-345
Botany Pullover
Sizes
6 to 10 yrs.

95¢



Sizes
8 to 14

25-340
Linene Jumper
and Printed Blouse

1.19



25-320
Broad-
cloth
Panty
Dress
Sizes
6 to 10

1.69



25-295
Printed
Voile Dress

1.45

Sizes
8 to 14



25-335
Cinderella
Cotton Print
Dress
Sizes
8 to 14

1.59



For Description
of These Garments
See
Opposite
Page

25-350
Flannel
Skirt
Sizes
6 to 10 yrs.

95¢

25-355
Cotton
Print
Dress

95¢



Sizes
7 to 14

Description of Garments Shown on Opposite Page

Printed Voile Dress

Girls' cool dainty dress of Printed Voile with round flat White Voile Collar. Puffed sleeves. Panel front. Sash ties.

Sizes 8, 10, 12, 14.

Length 29, 32, 36, 40.

25-295 Green (as shown).

25-296 Blue.

Postpaid..... 1.45

Jumper and Blouse

Girls' jumper skirt of Wool Crepe with wide detachable shoulder-straps. Blouse of dotted Art Silk Crepe with the new puffed sleeves.

Sizes 8, 10, 12, 14.

Length 29, 32, 36, 40.

25-300 Wine (as shown).

25-301 Navy.

Postpaid..... 2.95

Flecked Flannel Dress

Girls' well-tailored dress of imported all-wool Flecked Flannel with detachable Linene collar and cuffs. Patent belt. For school or dress wear.

Size 8, 10, 12, 14.

Length 29, 32, 36, 40.

25-305 Navy (as shown).

25-306 Brown.

Postpaid..... 2.59

Wool Jersey Dress

Girls' pure Botany wool Jersey dress with fancy knitted top. Pompon ties. Puffed sleeves.

Size 8, 10, 12, 14.

Length 29, 32, 36, 40.

25-310 Red-and-White (as shown).

25-311 Royal-Blue-and-White.

Postpaid..... 2.85

Cotton Tweed Dress

Girls' dress of fancy Cotton Tweed with Art Silk collar, cuffs and piping. Metal buttons. Size 8, 10, 12, 14.

Length 29, 32, 36, 40.

25-315 Navy-and-Sand (as shown).

25-316 Wine-and-White.

Postpaid..... 1.49

Broadcloth Panty Dress

Girls' panty dress of extra fine Broadcloth. Skirt and French panties in plain Navy. Blouse-top in printed Broadcloth trimmed with Navy.

Size 6, 7, 8, 9, 10.

Length 25, 26, 28, 30, 31.

25-320 Navy-and-White (as shown).

Postpaid..... 1.69

Botany Wool Pullover

Pure wool. Ribbed waistband and cuffs. Sizes 8 to 16 yrs.

25-325 Green (as shown) with-Brown-and-Burnt-Orange Stripes.

25-326 Powder-Blue-with-Navy-and-White Stripes.

Postpaid..... 1.29

Flecked Flannel Skirt

Girls' all-wool imported Flecked Flannel skirt made on waistband. Hip-yoke. Two pleats in front.

Size 10, 12, 14, 16.

Waist 24, 25, 26, 27.

Length 23, 25, 27, 29.

25-330 Brown (as shown).

25-331 Navy.

Postpaid..... 1.79

Cotton Print Dress

Girls' dress of extra fine, heavy "Cinderella" Cotton Print in plaid-and-dot design. White Voile collar. Pleats, back and front. An exceptionally good quality that launders beautifully.

Size 8, 10, 12, 14.

Length 29, 32, 36, 40.

25-335 Brown (as shown).

25-336 Blue.

Postpaid..... 1.59

Linene Jumper and Blouse

Girls' popular Linene Jumper with puffed-sleeve Blouse of Cotton Print with tie at neck. Washable and very smart.

Size 8, 10, 12, 14.

Length 29, 32, 36, 40.

25-340 Maize (as shown).

25-341 Green.

Postpaid..... 1.19

All Botany Wool Pullover

For little girls. Ribbed waistband and cuffs. Sizes 6 to 10.

25-345 Red (as shown)

with-Sand-and-Navy Stripes.

25-346 Green-with-Maize-and-Brown Stripes.

Postpaid..... 95¢

Pleated Flannel Skirt

Girls' all-wool Flannel skirt sewn to a white camisole top. Fancy pleating. Fine soft quality. Exceptional value.

Size 6 to 10.

25-350 Navy (as shown).

25-351 Canton Green.

Postpaid..... 95¢

Striped Cotton Dress

The smartest Diagonal Striped Cotton dress for girls. Made with large collar, puffed sleeves, tiny buttons down the front, tie belt and full flare skirt. Launders beautifully.

Size 7, 8, 10, 12, 14.

Length 27, 29, 32, 36, 40.

25-355 Green (as shown).

25-356 Brown.

Postpaid..... 95¢

For School or Play Parties or Confirmation Wear!



Panty Dress

25-100
98¢



Novelty Cotton Print

A most attractive panty dress of smart Cotton Print—the dress made with short sleeves, all-around belt, shirred yoke, front and back, and white Broadcloth collar. French style panties with elastic waistband. Washes perfectly.

Size 6, 7, 8, 9, 10.

Length 25, 26, 28, 30, 31.

25-100 Green-and-White.

25-101 Red-and-White.

Postpaid..... 98¢



Panty Dress

25-105
\$1.34



25-110

Fine Cotton Broadcloth

A remarkable saving for you in this "Simpson Special"—you could scarcely make this dress yourself for the price! Of Cotton Broadcloth trimmed at the neckline with fancy Print. Drop shoulders. All-around belt with slide buckle. Skirt pleated in front. Launders well and is cool and comfortable for school or vacation.

Size 7, 8, 10, 12, 14.

Length 27, 29, 32, 36, 40.

25-110 Green.

25-111 Blue.

Postpaid..... 49¢

Broadcloth Panty Dress

An extra good quality of English Broadcloth is used in this little girls' panty dress—made up very smartly with short sleeves, all-around belt and yoke. Collar, cuffs and pocket trimming of white, embroidered in silk. French style panties with elastic waistband. Launders perfectly.

Size 6, 7, 8, 9, 10.

Length 25, 26, 28, 30, 31.

25-105 Powder Blue.

25-106 Maize.

Post paid..... 1.34



Art Silk

Flat Crepe Dress

This well-designed dress of Art Silk Flat Crepe comes in White suitable for confirmation wear or in Pastel shades for parties. Made with soft tie-collar, all-around belt and flared skirt.

Size 7, 8, 10, 12, 14.

Length 27, 29, 32, 36, 40.

25-120 White.

25-121 Pink.

25-122 Green.

Post-paid..... 2.49

25-115
Swiss Voile

\$1.69

Swiss Voile Dress

Specially designed for confirmation wear but suitable too, for parties, dainty dress of fine White Swiss Voile with collar, cuffs and bottom of skirt hemstitched. Silk ribbon tie. All-around sash. Skirt shirred to waist. Wonderful value at the low price!

Size 7, 8, 10, 12, 14.

Length 27, 29, 32, 36, 40.

25-115 White.

Post-paid..... 1.69

Confirmation Veil

25-125 Of fine White Cotton Net embroidered on all four corners. About 54 x 54 inches.

Postpaid..... 95¢

25-126 Confirmation or Bridal Veil same as 25-125. About 72 x 72 inches.

Postpaid..... 1.45

Confirmation Wreath

25-130 Of waxed flowers with buds and green foliage.

Postpaid, each..... 35¢

Quality Merchandise at Low Cost—The Well-Known Simpson Motto

For School Days and Vacation Days



25-135
Cotton Print Dress

69¢

Cotton Print Dress
Girls' smart Cotton Print frock in assorted patterns, guaranteed fast-dyed. Broadcloth collar and pipings. Puffed sleeves. Pleated skirt. A splendid value.

Size 8, 10, 12, 14.
Length 29, 32, 36, 40.
25-135 Blue.
25-136 Green. Each 69¢



25-145
Beach Pyjamas

\$1.19

Beach Pyjamas

What a hit these Linene pyjamas will make on the beach this Summer! Sleeveless with crossover 3-button front and square neckline at back. Emblem. All-around buckled belt. Sizes 8 to 14 yrs.

25-145 Navy-and-Powder.
25-146 Green-and-Maize.
Postpaid..... 1.19



25-150

\$1.98

Jumbo Sweater Coat

A vacation necessity—heavy sweater coat, jumbo-knit from fine pure wool with convertible shawl collar, ribbed cuffs and two pockets. Sizes 8 to 14 yrs.

25-150 White.
25-151 Scarlet.
25-152 Beige.
Postpaid 1.98



25-160

\$2.95

Leatherette Jacket



25-175
Serge Skirt

\$1.49

Girls' Smart

Leatherette Jacket

Everywhere you go—city or country—the school girls are wearing these smart Flannel-back Leatherette jackets—a sensible fad if ever there was one! Four-button double-breasted style. Patch pockets. Convertible collar. Storm-straps on sleeves and all-around belt with ring fasteners. An extra heavy quality. Warm and durable. Sizes 8 to 14 yrs.

25-155 Beige.
25-156 Powder Blue.
Postpaid..... 1.69

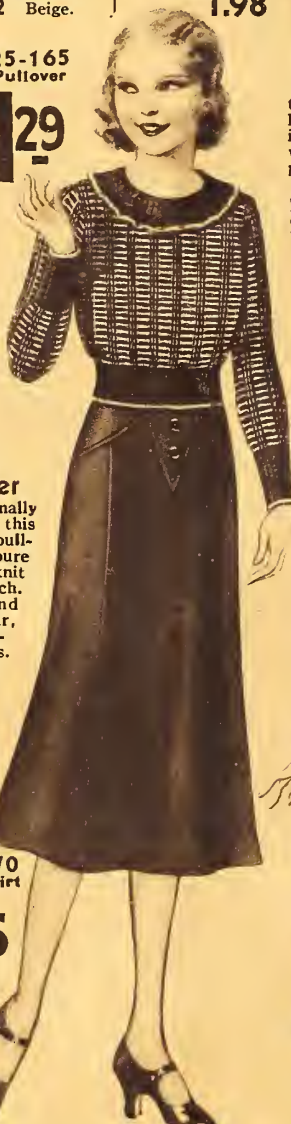
Fine Botany Wool

You'll like the looks of this coat sweater and you'll like the feel of it too—it's in fine soft pure Botany wool. 5-button front. Two pockets. Wears well. Sizes 8 to 14 yrs.

25-155 Beige.
25-156 Powder Blue.
Postpaid..... 1.69

25-165
Pullover

\$1.29



Pullover

An exceptionally low price for this quality of pullover—of pure Botany wool knit in fancy stitch. Smart round ribbed collar, ribbed waistband and cuffs. Sizes 8 to 14 yrs.

25-165 Royal-Blue-and-White.
25-166 Green-and-White.
Postpaid 1.29

25-170
Repp Skirt

\$1.95

All-Wool Repp Skirt

An exceptionally smart skirt of all-wool Repp. Nicely fitted with darts at the hips. Made with attached waistband and button-trimmed yoke. Cut with slight flare.

Size 10, 12, 14, 14x.
Waist 24, 25, 26, 27.
Length 23, 25, 27, 29.
25-170 Navy.
25-171 Brown.
Postpaid..... 1.95

25-190
Middy

89¢



Pleated Botany Wool Serge Skirt

Girls' skirt of Navy Botany Wool Serge. Regulation style, pleated and buttoned onto a white camisole top making it a simple matter to launder the top. It's a splendid value. Sizes 8 to 14 yrs.

25-175 Navy.
Postpaid..... 1.49

White Twill Middy

Of White Twill with Navy Blue Twill Collar. Dicky front, pocket and cuffs, trimmed with Blue Twill and braid. Colors guaranteed not to run when washed. Sizes 8 to 14 yrs.

25-190 White-and-Navy.
Postpaid..... 89¢

White Jean Middy

Middy blouse in regulation style similar to 25-190 but in White Jean with detachable Navy Blue all-wool Flannel collar and cuffs. Yoke-front. Sizes 8 to 16 yrs.

25-195 White-and-Navy.
Postpaid..... 98¢

Pleated Serge Skirt

Girls' regulation style pleated skirt of all-wool Navy Blue Serge sewn to a white camisole top. Exceptionally good value. Sizes 8 to 14 yrs.

25-185 Navy.
Postpaid..... 89¢



Linene Dress



\$1.49

Gym Bloomers

25-180 Girls' gym bloomers of all-wool Navy Serge with sateen-lined crotch. Pleated to waistband, buttoned at sides, elastic at knees. Sizes 7 to 16 yrs.
Postpaid..... 1.49

Smart Linene Dress

This Oyster Linene dress touched up with its gay-colored pipings is one of the smartest Summer frocks we've seen—yet the price is certainly unusually low. Short sleeves with turn-back cuffs. Flared skirt. Colors all fast-dyed—it will launder perfectly.

Size 8, 10, 12, 14.
Length 29, 32, 36, 40.
25-140 Oyster-and-Green.
25-141 Oyster-and-Red.
Postpaid..... 95¢

A Smart Ensemble

"Vary Your Costume with Extra Blouse, Skirt or Jacket"

25-250
Creme Blouse

\$1.95

Silk Crepe Blouse

You can wear this blouse tucked in or over your skirt whichever is most to your taste. Tailored from an all-silk Crepe with the new tie neckline. Sunray tucking on the bodice, short puffed sleeves with narrow cuff and narrow self sash. Sizes 32 to 40 bust.

25-250 White.
25-251 Flesh Pink.
Postpaid..... 1.95

SAYS DAME FASHION

Cotton Mesh Polo Shirt

For girls or misses—the cool smart Polo shirt of cotton Mesh. Turn-back collar fastens with button at neck. Short sleeves. Sizes 10 to 14 yrs. and 34 to 40 bust.

25-210 White.
25-211 Maize.
25-212 Green.
Post-paid..... 55¢

For Beach Wear

55¢

Polo Shirt
25-210

25-215

25-245
Black Satin Skirt

\$2.89

Black Satin Skirt

Worn with a silk blouse this tailored skirt of heavy Black Crepe-back Satin makes the smartest outfit. Made with stitched-on waistband and kick pleats in front. The value is most exceptional. Waist 26, 27, 28, 29, 30, 31. Length 31, 31, 32, 32, 32½, 32½.

25-245 Black only.
Postpaid..... 2.89

25-200
Beach Slacks

\$1.95

\$1.29

25-230
Printed Voile Blouse

95¢

25-220
All-Silk Crepe Blouse

\$2.49



View of Skirt Showing Belt

SIMPSON'S
PAY THE
POSTAGE

Cotton Tweed Skirt

25-235

\$1.59

Cotton Tweed Skirt

This smart skirt of fine Cotton Tweed looks very much like wool and wears splendidly. Stitched-on waistband. Button-trimming and one kick-pleat in front. In Black or Brown with white fleck. Waist 26, 27, 28, 29, 30, 31. Length 31, 31, 32, 32, 32½, 32½.

25-235 Black.
25-236 Brown.
Postpaid..... 1.59

Printed Voile Blouse

Very little to pay for a smart new Voile Blouse like this! Printed in a fashionable floral plaid design. New large puffed sleeves. White collar and five small pearl buttons down the front. Sizes 14 to 20 yrs.

25-230 Green.
25-231 Blue.
Postpaid..... 95¢

Imported Wool Crepe Skirt

Skirt of fine soft imported Wool Crepe. Panel front with side yoke effect. Buckled belt at front. A wonderful buy if we know value!

Waist 26, 27, 28, 29, 30, 31.
Length 31, 31, 32, 32, 32½, 32½.
25-225 Navy.
25-226 Brown.
25-227 Black.
Postpaid..... 1.95

All-Silk Crepe Blouse

A smartly-styled long-sleeved blouse of all-silk Crepe that is equally good worn "tuck-in" or over the skirt. Tucking at shoulders. Pull-through plicated tie. All-around tie belt. Sizes 34 to 44 bust.

25-220 Eggshell.
25-221 White.
Postpaid..... 2.49

25-240

\$2.95

Flecked Tweed Jumper with Crayshene Blouse

One of the big style hits of the season—this jumper with printed blouse. The jumper is of Flecked Cotton Tweed in Brown or Navy Blue with smart yoke and pleats in front. The blouse is of printed Crayshene in matching shade. Made with saucy puffed sleeves and bow tie at the side. A splendid value!

Sizes 14 to 20 yrs.
25-240 Brown.
25-241 Navy.
Post-paid..... 2.95

Beach Slacks in Misses' Sizes

The popular beach slacks smartly tailored from Navy Cotton Twill-Cord with all-around belt and buckle, three buttons down each side. Anchor emblem on front and wide leg with cuff bottoms. Misses' sizes 16 to 20 yrs.

25-200 Navy.
Postpaid.... 1.95

In Girls' Sizes

Same style as shown above in Girls' sizes 10 to 14 yrs.

25-205 Navy.
Postpaid.... 1.75

Broadcloth Beach Pyjamas

You must have a pair of these beach pyjamas even if you "don't go near the water" this Summer—they are worn everywhere. Double-breasted sleeveless top of Polka Dot Print with revers to match pants. Contrasting sash. Long full pants of plain color Broadcloth. Materials all in v-dyed colors—you can wash them as much as you like and the colors will hold. The value is exceptional! Sizes 14 to 20.

25-215 Green.
25-216 Blue.
Postpaid.... 1.29



Silk Velvet Jacket

It looks quite frivolous but it's really most practical—Silk Velvet jacket to wear over light dresses or with blouse and skirt. Has short full cape sleeves and it ties on. And isn't the price moderate too? Sizes 34 to 40 bust.

25-255 Black.
Post-paid.... 3.95

25-255

\$3.95

Smart Tie-On Jacket

Quality Always Counts in Sweaters! You Get the Best for Least Money at Simpsons!



25-260

\$49

Botany Wool Pullover

You can easily picture the smart outfit this pullover will make either with white or colored skirt. Knitted of two shades of pure Botany wool in fancy stitch. Square neckline trimmed with two buttons. Short sleeves with ribbed cuffs. Deep ribbed waistband.

Sizes 34 to 40 bust.

25-260 Green-with-White top.

25-261 Brown-with-Maize top.

Postpaid.....

1.49

Knit in Novelty Stitch

Smart light-weight pullover of fine soft all Botany wool yarns—note the low price. It's a Simpson Special. The fancy pattern is in hand-knit effect. V neckline. Short sleeves with ribbed cuffs. Ribbed waistband.

Sizes Small, Medium, Large.

Bust 32 and 34, 36 and 38, 40 and 42

25-265 White.

25-266 Maize.

25-267 Pink.

Post-paid.. 95¢

25-270

\$2.95

Botany Wool Golf Jacket

Many women besides those who play golf will welcome this smart golf jacket. Knit of fine Botany Wool in fancy stitch with deep ribbed waistband which gives it a beautiful fit. Five-button closing. Two patch pockets and ribbed turn-back cuffs. Fine quality—priced extra low!

Sizes 34 to 44 bust.

25-270 Freedom Blue.

25-271 Wine.

25-272 Beige.

Postpaid 2.95

Soft
and
Warm



25-290

\$2.25

A
Swagger
Outfit!



\$1.95

Botany Wool Sweater

This price is extraordinary—nothing like what you are accustomed to pay for a coat sweater of this fine quality. Knit of all Botany wool in fine ribbed stitch with five-button front, two pockets and turnback cuffs. Wears splendidly.

Sizes 34 to 44 bust.

25-280 Brown.

25-281 Navy.

25-282 Black.

Postpaid 1.95

Leatherette Jacket

Heavy flannel-back Leatherette jacket. Double-breasted with raglan shoulders, notched convertible collar and patch pockets with flap. All-around belt and storm straps on sleeves with metal ring fasteners.

Sizes 16 to 42.

25-285 Brown.

25-286 Blue.

25-287 Red.

Post-paid... 3.39

Cotton Bedford Cord Breeches

Man-tailored with belt-loops, two slash pockets, side button fastenings and lacing at knee. Correct for riding, hiking or other outdoor activities. Waist 25, 26, 28, 30, 32, 34.

25-290 Khaki.

Postpaid..... 2.25



25-275

\$2.49

Jumbo Sweater Coat All-Wool Quality

What a comfort a sweater coat like this is for cool evenings or at the beach. Knit from good quality all-wool yarns in jumbo stitch with convertible shawl collar, ribbed cuffs and two pockets. It's a good weight and stands the hard usage of vacation time splendidly. Of course, the price is at rock bottom for the quality. Sizes 36 to 44 bust.

25-275 White.

25-276 Scarlet.

25-277 Beige.

Post-paid.... 2.49

Description of Garments Shown on Opposite Page

Soft Leather Jacket

Notched convertible collar. All-around buckled belt. Two set-in welt pockets. Rayon lining. Sizes 16 to 42.

25-360 Green (as shown).

25-361 Blue.

25-362 Brown.

25-363 Black.

Postpaid 6.75

Fine Knitted Blouse

Of all-wool Botany yarns in fancy waffle stitch. Eggshell shade collar. Deep ribbed waistband and cuffs. 34 to 40 bust.

25-365 Wine (as shown).

25-366 Freedom Blue.

Postpaid..... 1.95

Botany Wool Pullover

In fancy stitch trimmed with contrasting stripes on collar, cuffs and waistband.

Sizes 34 to 40 bust.

25-370 Maize-with-Brown-and

Burnt-Orange-Stripes (as shown).

25-371 Powder Blue-with-Navy-

and White-Stripes.

Postpaid..... 1.39

Botany Wool Pullover

In two-color combinations. Fine soft and light. Round neckline. Short sleeves. Ribbed cuffs and waistband. 34 to 40 bust.

25-375 Green-and-White (as shown).

25-376 Maize-and-White.

Postpaid..... 1.15

Crepe-Back Satin Blouse

Of good quality all-silk Crepe-back Satin. Shirred on the shoulders. Metal buttons. New ¾ Puffed sleeves. 32 to 40 bust.

25-380 Eggshell (as shown).

25-381 White.

Postpaid..... 2.95

Silk Ombré Plaid Blouse

Heavy all-silk Crepe. White Satin collar. Metal buttons. For wear with Jumper or regular skirt. A real style hit!

Sizes 14 to 20.

25-385 Brown-with-Sand-Maize-

and-White (as shown).

25-386 Black-with-Green, Red-

and-Sand.

Postpaid..... 2.95

Wool Crepe Jumper Skirt

Of soft all-wool French Crepe. Detachable shoulder-straps wide at shoulders. Very popular. Sizes 14 to 20.

25-390 Brown (as shown).

25-391 Navy.

Postpaid..... 2.95

New Wool Trico Skirt

Fine all-wool quality. Self waistband. Darts in hips. Inset pockets. Stitched and button-trimmed.

Waist 26, 27, 28, 29, 30, 31.

Length 31, 31, 32, 32, 32½, 32½.

25-395 Brown (as shown).

25-396 Navy.

25-397 Black.

Postpaid 2.29

Wool Tweed Skirt

Soft all-wool Flecked Tweed skirt. Self waistband. Two set-in pockets. Four pleats in front.

Waist 26, 27, 28, 29, 30, 31.

Length 31, 31, 32, 32, 32½, 32½.

25-400 Green (as shown).

25-401 Admiralty Blue.

Postpaid..... 2.29

All-Wool Chonga Crepe Skirt

New wrap-around style. Large buttons and button-holes down front. Two set-in pockets. Raised seams.

Waist 26, 27, 28, 29, 30, 31.

Length 31, 31, 32, 32, 32½, 32½.

25-405 Navy (as shown).

25-406 Black.

25-407 Brown.

Postpaid 2.95

2-Piece Botany Jersey Suit

Fine all-wool quality. Jacket with round neckline and buttoned front. All-around belt. Fancy inset yoke and pipings. Yoked skirt with panel.

Sizes 16 to 20 yrs.

25-410 Maize (as shown).

25-411 Green.

Postpaid 2.95

3-Piece Botany Knitted Suit

All Botany wool quality. Belted tuxedo jacket. Short-sleeved pullover. Gored skirt with wide elastic waistband.

Sizes 34 to 42 bust.

25-415 Navy-with-White

Pullover (as shown).

25-416 Brown-with-Eggshell.

Postpaid..... 6.95

3-Piece Knitted Suit

Of Wool-and-Ratine in bramble effect. Five-button belted jacket. Fancy wool pullover with jabot and short sleeves. Skirt with pleats. 34 to 42 bust.

25-420 Oxford Grey (as shown).

25-421 Green.

Postpaid..... 5.95

3-Piece Cotton Tweed Suit

Of Flecked Cotton Tweed. Four button double-breasted jacket with patent belt. Sleeveless White Celanese Crepe blouse. Skirt with self waistband.

Sizes 16 to 40.

25-425 Challenge Blue (as shown).

25-426 Brown.

Postpaid..... 3.75

Celanese Crepe Blouse

Blouse only as shown with suit 25-425.

Sizes 34 to 40.

25-430 White (as shown).

Postpaid..... 1.00



Sizes 16 to 20

2-Piece Jersey Suit

25-410
\$2⁹⁵



Sizes 16 to 40

25-385
Plaid Crepe Blouse
\$2⁹⁵



25-430
Celanese Crepe Blouse
\$1⁰⁰

Sizes 34 to 40

25-375
Botany Wool Pullover
\$1¹⁵



25-400
\$2²⁹
Wool Tweed Skirt



25-415
Three-Piece Knitted Suit
\$6⁹⁵

Sizes 34 to 42



Sizes 34 to 42

25-420
\$5⁹⁵
Wool- and-Ratine Three-Piece Knitted Suit

25-380
Satin Blouse
\$2⁹⁵
Sizes 32 to 40



25-405
Chonga Crepe Skirt
\$2⁹⁵

25-370
Knitted Blouse
\$1³⁹



25-395
\$2²⁹
Wool Trico Skirt

Sizes 34 to 40

25-360
Soft Leather Jacket
\$6⁷⁵



Sizes 16 to 42



25-365
Knitted Blouse
\$1⁹⁵
Sizes 34 to 40

For Description of These
Smart Spring Outfits
See Opposite Page

Newest Coat Styles for the Younger Set—

Misses
or Junior
Misses

19-330
Suede Polo
\$10⁹⁵
Sizes
14 to 20

19-320
Wool Crepe
Sizes 13 to 19
\$9⁹⁵

Sizes
13 to 19

Suede
Cord

19-315
\$10⁹⁵

Flecked
Wool
Diagonal
Sizes
13 to 19

19-335
\$7⁹⁵

19-325
Wool Crepe
Vicuna
Fox Collar
\$15⁹⁵
Sizes
16 to 20

For
Description
of These
Coats
See
Opposite Page

19-345
All-Wool
Tweed
\$9⁹⁵

Sizes
13 to 19

Knitted Botany Wool
Turban and Scarf
to Match

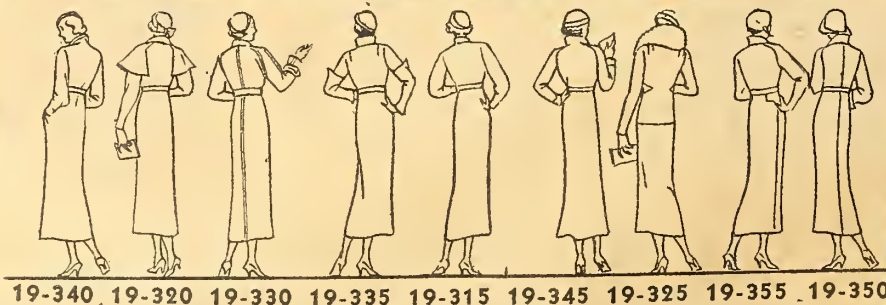
Smart Silk Crepe
Scarf to
Match

19-355
Chevron Crepe
Sizes 13 to 19
\$8⁹⁵

Sizes
13 to 19

Flecked
Wool
Crepe
19-340

\$6⁹⁵



SIMPSON
\$6⁹⁵
SPECIAL

19-350
Fancy
Wool
Tweed

Description of Garments
Shown on Opposite Page

New Tie Collar Coat

THE tie collar of this coat inset with contrasting velvet, can be worn Ascot style or like a throw scarf, just for a change. The sleeves are cut and seamed into a melon-like shape. The material is all-wool Suede Cord, lined with matching Crayshene. Very youthful, new and becoming.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-315 Ascot Green (as shown).
19-316 Sandal (medium sand).
Postpaid..... **10.95**

Cape Coat of All-Wool Crepe

WHERE is the girl who won't get a thrill from this smart coat with its stitched flaring shoulder-capes and snug stitched and buckled belt? Made of all-wool Crepe Cloth. Sleeves rounded out at elbow and snug at wrist. Full lining of matching Crayshene.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-320 Grey Mist (as shown).
19-321 Skipper Blue.
Postpaid..... **9.95**

Crepe Weave Suit with Vicuna

MISSSES' dressy suit of all-wool Crepe Weave with large Vicuna Fox collar—blue fox shade on the green and the blue; platinum grey on the grey. Fitted cut-away jacket with buckled belt across the front. Celasilk (guaranteed 2-seasons) lining. Smart gored skirt. Exceptional value!

- Sizes 16, 18, 20.
Bust 34, 36, 38.
Waist 27, 28, 29.
Skirt Length 31, 32, 32.
19-325 Ascot Green (as shown).
19-326 Grey Mist.
19-327 Skipper Blue.
Postpaid..... **15.95**

All-Wool Suede Polo Coat

IT is good style any season but this season it is extra, extra smart—this high grade plain-tailored Polo coat of fine all-wool Suede Cloth. Large collar with wide lapels. Wide welt seams. Double-breasted front. Strap cuffs. Hand-piped buttonholes. Sharmasyl Crepe lining to match. For misses.

- Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.
19-330 Fawn (as shown).
Postpaid..... **10.95**

Flecked Wool Diagonal Weave

THE stitched collar buttons right up to the neck which proves this coat smart, if nothing else does. It can, of course, be worn open too. High stitched cuffs reach above the elbow. All-around belt. Full lining of Crayshene to match. In Flecked all-wool Diagonal Weave, for junior misses.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-335 Skipper Blue (as shown).
19-336 Cocoa Brown.
Postpaid..... **7.95**

Flecked Wool Crepe Coat

A Simpson Special for Junior Misses! Good-looking coat of Flecked Wool Crepe Cloth with stitched collar, wide lapels and all-around belt. Two pockets. New sleeves full at the elbow and trimmed with stitching and tucks. Fully lined with mercerized Twill, rich-looking yet serviceable.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-340 Skipper Blue (as shown).
19-341 Cocoa Brown.
Postpaid..... **6.95**

Coat, Hat and Scarf Ensemble

IMAGINE it, you Junior Misses, your Spring coat, hat, scarf complete, for this small amount. The military style coat of Flecked Wool Tweed in Harris effect is double-breasted with two pockets, all-around belt and stitched collar. Full lining of matching Crayshene. Smart turban of knitted Botany wool. Ascot scarf to match turban.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-345 Tan (with colored flecks as shown).
Postpaid, the set..... **9.95**

Tailored Tweed Coat

A Simpson Special as you've probably guessed from the exceptionally low price! A junior misses' coat of all-wool Tweed with large stitched collar and cuffs. Two set-in pockets. Double-breasted front and all-around belt. Fully lined with good-looking, serviceable mercerized Twill.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-350 Beige-and-Brown (as shown).
Postpaid..... **6.95**

Chevron Crepe Coat with Scarf

SMART "change-about" stitched collar to this junior misses' coat. Can be buttoned up to the neck with printed silk scarf pulled through; or open with scarf in Ascot style. Of all-wool Chevron Crepe. All-around belt. New full sleeves with saddle shoulders and darts and tucking at cuff. Fully lined with rich Crayshene.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-355 Freedom Blue (as shown).
19-356 Ascot Green.
Postpaid..... **8.95**

Rain or Shine

Let's Look Smart!

Hip-Length Jacket Suit In Wool Crepe

THE newest thing out—the suit with the hip-length jacket! Tailored from all-wool Crepe Weave. Short four-button jacket with notched collar, tailored sleeve and Crayshene lining. Skirt with self waistband and two kick pleats.

- Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Waist 26, 27, 28, 29.
Skirt Lgtb. 31, 31, 32, 32.
19-425 Navy.
Postpaid..... **8.50**



19-425
\$8.50

19-430

\$9.50

Flecked Wool Crepe Suit

THIS plain-tailored double-breasted type of suit has never been smarter, never more popular than this season. The material is Wool Crepe with a White Fleck. Notched collar with long lapels. Tailored sleeves finished with three buttons. Two inset pockets with flaps. Lining of Rayon Satin Twill. Tailored skirt with self waistband. The low price makes it excellent value!

- Size 14, 16, 18, 20, 40.
Bust 32, 34, 36, 38, 40.
Waist 26, 27, 28, 29, 30.
Skirt Lgtb. 31, 31, 32, 32, 32.
19-430 Navy-with-White Fleck.
19-431 Mocha Brown-with-White Fleck.
Postpaid..... **9.50**

All-Wool Chonga

Same style as 19-430 in all-wool Chevron Chonga Weave. Sizes 14, 16, 18, 20, 40.

- 19-432 Navy Only. **9.50**
Postpaid.....

Popular Tailored Polo Cloth Coat

QUALITY for quality and style for style, we believe this fashionable all-wool Polo Cloth coat is a value that can't be beaten—a Simpson Special! In regulation double-breasted style with notched collar, wide lapels and all-around belt. Raglan sleeves with two-button cuffs. Two slash pockets. Good full skirt. Full lining of mercerized Twill.

- Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.
19-420 Camel shade. **6.95**
Postpaid.....



19-445

\$3.95

Cotton Gabardine Trench Coat

EXTRA smart trench coat for rainy day wear tailored from Cotton Gabardine with fancy rubberized back. Double-breasted style with raglan sleeves, wide lapels and convertible collar. Belt and storm straps on sleeves fastened with metal rings. Deep slash pockets. Sizes 14 to 20.

- 19-445 Putty Shade.
Postpaid..... **3.95**

Double-Texture Gabardine Coat

TRENCH coat similar to 19-445 in heavy double-texture rubberized Cotton Gabardine with Plaid Flannel Back. Sizes 14 to 20.

- 19-450 Sand. **4.95**
Postpaid.....

19-435

\$4.95

Raincoat of Rubberized Jersey Cloth

WELL-MADE raincoat of unusually smart style. In double-texture rubberized Jersey Cloth with plaid flannel back. Double-breasted 8-button style with convertible collar, raglan shoulder and deep slash pockets. Metal ring fasteners on all-around Belt and storm straps on the sleeves.

- Sizes 14 to 44.
19-435 Tan. **4.95**
19-436 Blue.
Postpaid.....

Same Style Heavy Leatherette

THE same style as 19-435 in heavy Flannel-back Leatherette. Sizes 14 to 44.

- 19-440 Black. **4.95**
19-441 Brown.
19-442 Blue.
Postpaid.....

SIMPSON'S PAY THE POSTAGE



19-420

SIMPSON SPECIAL \$6.95

A Rare Value!

Simpson Raincoats are Famous for Wear!

The Pick of the New Coats For Dress, Sports or General Wear!



19-280



19-260



19-270



The "West Point" Coat Detachable Cape



19-275
Without
Cape

All-Wool Trico Cloth

- Short Detachable All-Around Cape with Double-Breasted Front and Collar, Many Buttons with Hand-Piped Buttonholes.
- Full Sleeves with Sun-ray Tucking.
- Slightly Fitted.

THE new "Westpoint" military coat of all-wool Trico Cloth in the fashionable Grey or Blue. Very smart for dress wear without the cape. Cape and coat lined with guaranteed 2-season Celasilk to match.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-275 Guardsman Blue.

19-276 Grey Mist.

Post-paid..... 14.95



19-275

\$14.95

Imported Wool Crepe with Satin

- Satin-faced Revers.
- Satin Insets in Sleeve Puffs.
- Long Tight Cuffs.
- Satin-Faced Ties at Waistline.
- Fitted Lines.

ADVANCE style information brings news of nothing smarter than this coat of fine imported Wool Crepe combined with Satin—the finest materials and newest style, you see, at a very moderate price. Full (guaranteed 2-season) Celasilk lining.

Size 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-280 Black.
19-281 Navy.

Post-paid.. 17.50

All-Wool Flecked Crepe with Vicuna

- Large Fur Collar.
- Smart Pouch.
- Sleeves with Tiny Pocket for Handkerchief.
- Three-Button Front.
- All-around Belt.
- Stitched Pockets.

THE soft fur collar will decide many in favor of this all-wool Flecked Crepe Weave coat. Of Vicuna Fox—platinum grey on the blue; blue fox shade on the cocoa brown. Sharmasyl Crepe lining.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-260 Skipper Blue.

19-261 Cocoa Brown.

Post-paid.. 12.50

Cape Coat with Velvet Tie Scarf

- Shoulder Capes Attached to Sleeve.
- Raglan Shoulders.
- Tie Scarf with Velvet Ends.
- New Full Sleeves.
- Stitched Tie Belt.

THIS youthful cape coat of all-wool Trico cloth boasts one of the biggest style features of the season—Velvet trimming—brown velvet on the beige; black on the blue. Celasilk (guaranteed 2-seasons) lining.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-270 French Beige.

19-271 Skipper Blue.

Post-paid.. 13.50



19-265

\$13.50

Fine Fancy Wool Tweed

- Novelty Two-Way Collar Buttons up to Neck, as in Large View or Worn Open, as in Small View.
- Sleeves with Fullness Above the Elbow and Tapered to the Wrist.
- All-around Buckled Belt.
- Hand-Piped Button-Holes.

THAT "something new" everybody wants—you certainly get it in the very swagger buttoned-up collar of this coat! Tailored from fine fancy Wool Tweed and fully lined with Sharmasyl Crepe.

Size 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-265 Grey Mist.

(the New Grey).
19-266 Guardsman Blue.

Post-paid.. 13.50

Tailored Coat of Suede Cord

- Large Stitched Collar and Revers.
- 4-Button Double-Breasted Front.
- Large Stitched Cuffs.
- Raglan Shoulders.
- Stitched All-Around Belt.
- Inset Pockets with Stitched Flaps.

HERE'S a coat that's bound to make a hit with misses! The youthful tailored style is so good and the material—all-wool Suede Cord—is no end of a favorite this season. Full Crayshene lining.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-255 Tan.

19-256 Guardsman Blue.

Post-paid.... 9.95

This
is
Big
Value!

19-255

\$9.95

Simpson's
Coatings
are
Noted
for
Quality!

See Measuring Instructions—"How to Order"—at Back of Book

Collars Have Great Style Importance Now!



19-205

Flecked Wool Crepe

BUTTONED-UP-TO-THE-NECK collar and new leg o'mutton sleeves! Any coat possessing two such style features as these can certainly be reckoned ultra-smart. A coat for misses. Made of Flecked Wool Crepe Cloth with radiating tucks on the shoulder and upper sleeves. Two inset pockets set at an angle. All-around belt with buckle. Rayon satin lining. Moderately priced, as well.

Size 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-205 Navy.
19-206 Sand.
Postpaid.....

9.95

The New Swagger Suit



19-210

Flecked
Wool
Crepe
19-205

\$9.95

Fancy
Tweed
19-210

\$14.95

Light But Cosy and Very, Very Smart!

Collar
Worn
in Ascot
Effect



19-215

8.95

Fancy Fur Fabric Jacket

YOU needn't be a style expert to know this short jacket of fancy Fur Fabric is tremendously smart! Made with the new puff sleeves and scarf collar that can be worn pulled through or Ascot fashion. Fully lined with Crayshene. Smart with dresses or separate skirt and blouse.

Sizes 14, 16, 18, 20.
Bust 32, 34, 36, 38.

19-215 Black.
Postpaid.....

8.95



Diagonal
Crepe
19-200

\$8.50



19-185



Diagonal Crepe Throw Collar

MATCH the quality of this misses' coat—and the style—with any other at the same price and you'll realize the big value you are getting. Of all-wool Diagonal Crepe Weave with throw tie collar, new puff sleeves gathered in above long cuffs, novelty all-around belt and large buttons. Rayon-and-Cotton lining.

Size 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-200 Freedom Blue.
19-201 Grey Mist (new grey shade).
19-202 French Beige.

Postpaid
8.50

Bouclé Tweed
19-185

\$12.95

Fancy Tweed

ONE of the newest tailor-made fashions—the swagger suit for misses. Of colorful all-wool Fancy Tweed. Loose swagger coat in 42-inch length buttons up to the neck and can be worn separately. Two patch pockets. Sharmasyl Crepe lining. Tailored skirt with self waistband.

Size 16, 18, 20.
Bust 34, 36, 38.
Waist 27, 28, 29.
Skirt Lgth. 31, 32, 33.

19-210 Tan.

19-211 Skipper Blue.

19-212 Green.
Post-paid... 14.95

Chevron Crepe

REAL military "swank" to this belted high-necked coat of all-wool Chevron Crepe Weave. The novelty stitched collar buttons up to the neck or can be worn open. Sleeves made with raglan shoulders, tucked and darted at the elbow and finished with stitched cuff. Stitched inset pockets. All-around belt with buckle. Full Crayshene lining.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-190 Ascot Green.

19-191 Skipper Blue.
Post-paid..... 8.50

19-190

\$8.50



19-195

Bouclé Tweed

PERHAPS it's the material—a soft all-wool Bouclé Tweed—or perhaps it's the style. At any rate this is a most attractive coat. Collar buttons up to the neck or can be worn open. Sleeves puffed above elbow. Tapered cuffs. Raglan shoulders. Piped button holes. Full Sharmasyl Crepe lining.

Size 16, 18, 20.
Length 47, 48, 48.
19-185 Tan-and-Beige Mixture.
Postpaid.... 12.95

Flecked Wool Crepe

A big fluffy collar of Natural Vicuna Fox tops off the coat shown at the right very smartly. Tailored from Flecked Wool Crepe with two stitched patch pockets placed on one side. Large stitched cuffs. All-around belt. Full lining of Crayshene.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-195 Skipper Blue.

19-196 Cocoa Brown.
Post-paid..... 11.50

Flecked
Wool Crepe
19-195

\$11.50

Displaying That Touch of Novelty

Misses Like So Well

19-220

\$15.75

All-Wool Crepe Cloth with Vicuna Fox Collar

- Large Fur Collar of Vicuna Fox.
- New Sleeves with Tucked Shaped Puff and Snug Cuff.
- One-button Fastening Well to the Side.

BEAUTIFULLY tailored coat of fine all-wool Crepe Cloth collared with Vicuna Fox—blue fox shade on the navy; platinum grey on the black and the grey. Fully lined with Sharmasyl Crepe. Inside pocket and ties.

Sizes 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-220 Navy.

19-221 Black.

19-222 Grey Mist.

(A smart new shade).

Postpaid.....

15.75

SIMPSON'S
PAY THE
POSTAGE

19-250

\$8.95

Camel Pile Jacket

THIS short-belted jacket is so cosy, convenient and smart that you'll wear it on every possible occasion. Made of soft, thick, wool-and-mohair Camel Pile Cloth in four-button double-breasted style with notched collar and cuffs, trimmed with rows of stitching. Has all-around Suede Leather belt with buckle. Good serviceable Crayshene lining and inside pocket. Tremendously popular with misses.

Sizes 14, 16, 18, 20.
Bust 32, 34, 36, 38.

19-250 Camel Shade.

Postpaid..... 8.95

Popular Tailored Suede Polo Coat

- Wide Notched Lapels.
- Raglan Shoulders.
- Four-Button Double-Breasted Style.
- Two-Button Cuff.
- All-around Buckled Belt.
- Inset Pockets with Flap.
- Inverted Pleat in Back.

MANY women and girls believe you can't improve on the plain tailored Polo coat either for smartness or usefulness. It is particularly attractive in the fine soft Suede Polo Cloth used in this coat. Fully lined with Rayon Satin Twill. Beautifully tailored throughout.

Sizes 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-245 Fawn.

Post-paid.....

9.75

Crepe Cloth with Stitched Trimming

- Closely stitched Upstanding Collar.
- Novel Sleeves, with Stitched Strap.
- Three-Button Front.
- Slightly Fitted Waistline.

CLEVER tucking and many rows of stitching are the only trimming used on this coat of all-wool Crepe Cloth—yet the effect is stunning. Full lining of Crayshene. Inside pocket and ties.

Sizes 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-240 Navy Blue.

19-241 Mocha Brown.

Post-paid..... 8.95

Note
The
Trim
Waistlines

\$9.75

19-245



Double-Tier Cape Coat

- Collar Buttons up to Neck or May be Worn Open.
- New Double Cape.
- Tailored Sleeve with Turn-back Cuff.
- All-around Buckled Belt.

CAPE coats are smart but two-cape coats are smarter still—judge by this new model for misses. Made of all-wool Crepe Cloth and fully lined with Sharmasyl Crepe. Inside pocket and ties.

Sizes 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 46, 47, 48, 48.

19-225 Skipper Blue.

19-226 Ascot Green.

Postpaid 10.95

19-225

\$10.95

Crepe Cloth
19-240

\$8.95



19-235
Novelty
Wool
Tweed

Fine Wool Tweed with Silk Crepe Tie

- New Kimono Sleeve (small view) with Stitched Flare Cuff at Elbow.
- Stitched Collar Buttons up to Neck or May Be Worn Open.
- Silk Crepe Tie Worn Pulled Through, or "Ascot" Style.
- All-around Buckled Belt.
- Inset Pockets.
- Stitching across Front at Waistline.

WITH so many important style features to its credit we haven't a doubt this coat will make a great hit! Made of fine soft wool Tweed in Novelty Flecked design. Sharmasyl Crepe lining to match. A wonderfully smart coat.

Sizes 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-235 Beige-with-Brown-Flecks.

19-236 Skipper Blue-with-White-Flecks.

Post-paid..... 12.50

\$13.95

19-230

Fine All-Wool Crepe Cloth

- Draped Self Collar with Bow.
- Vicuna Fox Fur Elbow Cuffs.
- One-Button Fastening Well Over to Side.
- Slightly Fitted at Waistline.

NOVEL and very smart is the Vicuna Fox trimming on the sleeves only of this coat—grey Vicuna on the green; blue fox shade on the blue. The material is fine all-wool Crepe Cloth. The full lining of Sharmasyl Crepe to match. Inside pocket and ties.

Sizes 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-230 Ascot Green.

19-231 Skipper Blue.

Postpaid... 13.95

Fine All-Wool Crepe Cloth

- Draped Self Collar with Bow.
- Vicuna Fox Fur Elbow Cuffs.
- One-Button Fastening Well Over to Side.
- Slightly Fitted at Waistline.

NOVEL and very smart is the Vicuna Fox trimming on the sleeves only of this coat—grey Vicuna on the green; blue fox shade on the blue. The material is fine all-wool Crepe Cloth. The full lining of Sharmasyl Crepe to match. Inside pocket and ties.

Sizes 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-230 Ascot Green.

19-231 Skipper Blue.

Postpaid... 13.95

19-235
Novelty
Wool
Tweed

Fine Wool Tweed with Silk Crepe Tie

- New Kimono Sleeve (small view) with Stitched Flare Cuff at Elbow.
- Stitched Collar Buttons up to Neck or May Be Worn Open.
- Silk Crepe Tie Worn Pulled Through, or "Ascot" Style.
- All-around Buckled Belt.
- Inset Pockets.
- Stitching across Front at Waistline.

WITH so many important style features to its credit we haven't a doubt this coat will make a great hit! Made of fine soft wool Tweed in Novelty Flecked design. Sharmasyl Crepe lining to match. A wonderfully smart coat.

Sizes 16, 18, 20.
Bust 34, 36, 38.
Length 47, 48, 48.

19-235 Beige-with-Brown-Flecks.

19-236 Skipper Blue-with-White-Flecks.

Post-paid..... 12.50

New Coats for Little Women About 5 ft. Tall



19-310

All-Wool
Crepe Weave
19-310

\$8⁹⁵

All-Wool Crepe Weave

- Double-notched Revers with Fancy Tucking.
- Novelty Sleeves with Shoulder-Cap, Tucking and Darts at Elbows.
- Three-Button Front.
- Back Seamed to Give Semi-Fitted Lines.

AN extra big value in a little woman's good quality coat of exceptionally good style—in fact there is nothing cheap about it except the price. The material is a smart all-wool Crepe Weave and it is fully lined with Crayshene. Inside pocket and ties.

Sizes 14½ to 24½.

19-310 Navy.

19-311 Black.

Postpaid....

8.95

**SIMPSON'S
PAY THE
POSTAGE**

Wool Trico Cloth with Lapin Fur

THAT rich glossy Black Lapin fur collar is as becoming as it can be to short figures. In fact this whole coat won't fail to make a woman look her tallest. Tailored from all-wool Trico Cloth with three-button front fastening well over to the side and slightly fitted waistline. Smart new pouch sleeve tucked from the elbow up. Fully lined with 2-season Celasilk. Inside pocket and ties.

Sizes 14½ to 24½.

19-285 Navy.

19-286 Black.

Postpaid.....

16.50



19-285

Special Features



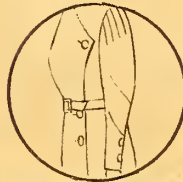
Fuller Through
Shoulders and
Upper Arms.



Larger Through
Hips in Proportion
to the Lengths.



Sleeve Shorter
in Proportion to
Their Width.



Fuller Through
Bust and Higher
Waistline.

Lengths for Coats on This Page

Size 14½, 16½, 18½, 20½, 22½, 24½.
Bust 34, 36, 38, 40, 42, 44.
Lgth. 44, 45, 46, 46, 47, 47.



19-305



19-290

Fine Wool Tweed Coat

- Closely Stitched Collar that Buttons Up to Neck or is Worn Open.
- New Shaped Sleeve with Three Buttons.
- Stitched Inset Pockets.
- All-around Belt with Buckle.

MANY closely placed rows of stitching make a most effective trimming on this little woman's coat of fine Wool Tweed. Full lining of Sharmasyl Crepe.

Sizes 14½ to 24½.

19-295 Beige-with-Brown Fleck.

19-296 Skipper Blue-with-White Fleck.

Postpaid.....

12.95



19-295

Wool
Tweed
19-295

\$12⁹⁵



19-290
Chonga
Crepe

\$14⁹⁵

Chonga Crepe with Galapin Fur

WHAT a smart, luxurious-looking coat you have here and how moderately priced! The material is all-wool Chonga Crepe Weave—the smart large crossover collar of silky Black Galapin Fur. New pouch sleeves darted above the cuff. Three-button front. Full lining of Sharmasyl Crepe. Inside pocket and ties. Sizes 14½ to 24½.

19-290 Black.

19-291 Skipper Blue.

Post-paid.....

14.95

Flecked Crepe Weave

THIS little woman's coat has a style and a look of quality that isn't usual at all, at this price. Made from Flecked all-wool Crepe Weave with the new button-up-to-the-neck collar trimmed with stitching. New full sleeves tucked at the top. All-around belt. Full lining of good quality Rayon Satin.

Sizes 14½ to 24½.

19-305 Sand.

19-306 Skipper Blue.

Post-paid.....

9.95

Chonga Crepe

THE gracefully curved double collar and modified pouch sleeve of this coat are especially good for little women, tending to give height and slimmness. In all-wool Chonga Crepe Weave with slightly fitted three-button front, wrapping well over to the side. Fully lined with Sharmasyl Crepe. Inside pocket and ties. A smart, useful coat for Spring and Summer.

Sizes 14½ to 24½.

19-300 Black.

19-301 Sand.

Postpaid..

10.95



19-300

19-300
Chonga
Crepe Weave

\$10⁹⁵

Novel Collars!

Original Sleeves!

19-165

\$10⁹⁵

Dressy Polo Coat of All-Wool Suede Cloth

- Collar Buttoned Up to Neck.
- Saddle Shoulder Cut in One Piece with Sleeve and Collar.
- Novel Seamed Pouch Sleeve.
- All-around Belt with Buckle.
- Stitched Inset Pockets.

ALL the newest style touches about the collar and sleeves of this all-wool Suede Cloth coat—it's the latest version of the popular Polo Coat and a semi-dress style. Guaranteed two-season Celasilk lining. Note the moderate price!

Size 16, 18, 20, 40, 42.
Bust 34, 36, 38, 40, 42.
Length 47, 48, 49, 49.

19-165 Fawn. Postpaid..... 10.95



Lapin Fur Collar

19-170

\$10⁹⁵

All-Wool Crepe

HERE is a coat with both dignity and style yet the most notable thing about it is the low price. Made of all-wool Crepe Cloth with fur collar of silky Lapin—black on the black; grey on the navy. Three-button front. Slightly fitted waistline and trim tailored sleeves. Fully lined with Crayshene.

Size 34, 36, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49.

19-170 Navy. 10.95
19-171 Black. Postpaid...



19-175

\$11⁹⁵

Flecked Wool Diagonal Weave

- Large Notched Collar Trimmed with Widely Spaced Stitching.
- Two-button Front.
- Smartly Seamed Pouch Sleeve with Two Buttons.
- All-around Buckled Belt.
- Two Inset Pockets.
- Semi-fitted Lines.

THE low price of this good-looking coat will have a big appeal for you but not more than the smart style of it and the excellent material—a Flecked Wool Diagonal Weave. Full lining of Crayshene. Comes in two popular shades and in sizes for misses and women.

Size 16, 18, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49.

19-155 Skipper Blue.
19-156 Dark Sand. Post-paid..... 8.50



Soft Novelty Wool Tweed

- New-Style Collar Buttons Up to Neck.
- Two-Button Front.
- Sleeves with Closely Stitched Flared Elbow Cuff.
- All-around Buckled Belt.

THERE is real dash in the style of this coat yet it won't fail you when it comes to hard wear. Tailored from a soft all-wool Novelty Tweed with a White Rayon thread woven through it. Full lining of Sharmasyl Crepe. As good-looking a coat as you will see this season—look where you will!

Size 34, 36, 38, 40, 42, 44.
Lgth. 47, 48, 49, 49, 49.

19-175 Beige.
19-176 Guardsman Blue. Postpaid... 11.95

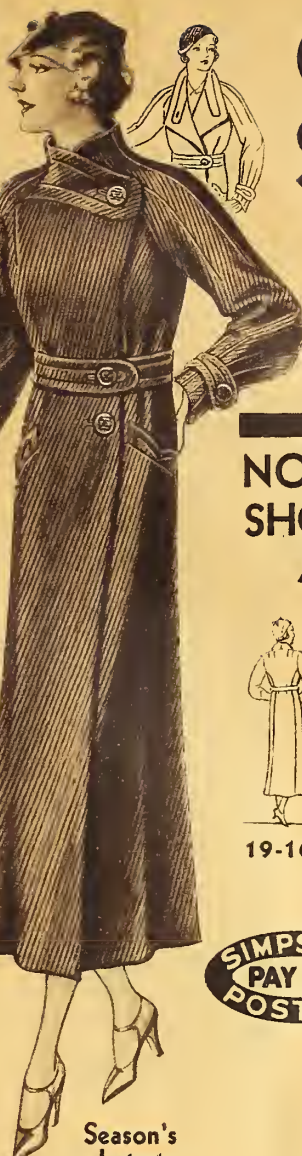
Season's Latest All-Wool Suede Cord

- Novelty Collar Trimmed with Sun-Ray Tucking Down the Back and onto the Raglan Shoulders.
- Sleeves Tucked at Bottom and Finished with Buttoned Strap.
- All-around Buttoned Belt.
- Inset Pockets.

A beautiful new coating—all-wool Suede Cord—in this coat, smooth as Suede but with a fine diagonal cord—just the material to set off the unusual tucking and seaming of the collar and sleeves. Full lining of Rayon Satin. In misses' and women's sizes.

Size 16, 18, 20, 40, 42.
Length 47, 48, 48, 49, 49.

19-180 Skipper Blue.
19-181 Sandalwood. Post-paid.... 11.95



19-155

\$8⁵⁰

NOTE THE SMART SHOULDER EFFECTS AT THE BACK



19-165



19-155



19-180

SIMPSON'S PAY THE POSTAGE



19-160

19-160
Sizes 16 to 42

All-Wool Chevron Crepe

- Closely Stitched Collar Worn Buttoned Up to Neck or Open as you Wish.
- Raglan Shoulders.
- Tailored Sleeve.
- One-Button at Waist.
- All-around Buckled Belt.

IMAGINE a good-looking coat like this in all-wool Chevron Crepe Cloth with a guaranteed 2-season Rayon Satin Twill lining for such a low price! A "Simpson Special" and a most remarkable coat for the money.

Size 16, 18, 38, 40, 42.
Length 47, 48, 49, 49, 49.

19-160 Mocha Brown.
19-161 Black.
19-162 Navy. Postpaid.... 7.95

SIMPSON \$7⁹⁵ SPECIAL

Varied Styles, Materials and Prices Regular Simpson Quality!



19-375

\$14.95



19-360

All-Wool Crepe Weave Cloth

- Fancy Stitched Collar Buttoning-Up-to-the-Neck.
- New Full Sleeve with Tucks Above Cuff.
- Can be Worn with or without All-around Buckled Belt.

WHEN such a low price is put on such a smart coat as this the result is sensational value! Something to give you a real thrill! The material used is All-Wool Crepe Weave. The lining—good-wearing Crayshene with inside pocket and ties.

Size 34, 36, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49, 49.
19-360 Navy.
19-361 Black. } Postpaid.....

8.95



Lapin
Fur
Collar



19-385

19-385
\$18.50



Galyak
Fur
Collar



19-380

19-380
\$17.95

Two
Ultra-Smart
Dress
Coats!

SIMPSON'S
PAY THE
POSTAGE

Chonga Crepe with Galapin

IN view of the quality, this good-looking dress coat certainly boasts a very moderate price. Tailored from all-wool Chonga Crepe with large collar of silky Black Galapin fur. Two-button front. Slightly fitted waistline. New full sleeves. Full lining of Sharmasy! Crepe. Inside pocket and ties.

Size 34, 36, 38.
Length 47, 48, 49.
Size 40, 42, 44.
Length 49, 49, 49.

19-375 Navy.
19-376 Black.

Post-paid... 14.95

Fine Wool Tweed with Woven Fleck

- New Button-Up-to-the-Neck Collar.
- New Leg O'Mutton Sleeves with Tucks at Elbows.
- Two Set-in Pockets.
- All-around Belt.

ANY woman could feel well-dressed in a coat like this, yet it's so inexpensive. Made from fine Wool Tweed with woven flecks and fully lined with Sharmasy! Crepe.

Size 34, 36, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49, 49.
19-370 Navy-with-White Fleck.

19-371 Beige-with-Brown Fleck.
Post-paid..... 12.50



19-370

\$12.50



19-370



19-365

All-Wool Broadcloth with Black Lapin Collar

- Crossover Crush Collar of Glossy Black Lapin Fur.
- New Full Sleeves.
- Two-Button Front Fastening Well to the Side.
- Slightly Fitted Waistline.

THIS distinguished-looking coat is of fine imported all-wool Broadcloth—the perfect coating for dress wear—and the rich Lapin fur collar is perfect with it. Full lining of Celasilk, guaranteed for two-season's wear. Very handsome.

Size 34, 36, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49, 49.

19-385 Black.
19-386 Navy. } Postpaid..

18.50

All-Wool Chonga Scalloped Collar

- Large Scalloped Collar Trimmed with Fine Stitching.
- Novel Sleeves with Tucked Panel.
- Two-Button Front.
- Slightly Fitted Waistline.

HERE we give you proof all over again that your new coat can be very smart without being expensive. Look at the original style of it! Consider the material—all-wool Chonga Crepe Weave. The value is really amazing! Full Sharmasy! Crepe lining. Inside pocket and ties.

Size 34, 36, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49, 49.

19-365 Sand.
19-366 Navy. } Postpaid.... 10.75



**Lapin
Fur
Collar**

- Throw Tie Collar Faced with Contrasting Shade.
- New Pouch Sleeves with Button-Trimmed Cuffs.
- All-Around Buckled Belt.

Sizes 16, 18, 20, 40, 42.
Bust 34, 36, 38, 40, 42.
Length 47, 48, 48, 49, 49.

Postpaid
15.95

The New Two- Way Collars!

- Large Crossover Collar of Black Lapin.
- New Full Sleeves with Cuff cut in Deep Points.
- Two-Button Front Wrapping Well over to Side.
- Slightly Fitted Waistline.

EVERY line of this coat breathes style and quality yet nobody could call the price of it high! The material is all-wool Trico Cloth. Full lining of Celasilk, guaranteed for two seasons. A high-grade coat! Size 34, 36, 38, 40, 42, 44. Leth. 47, 48, 49, 49, 49.

19-410 Navy.
19-411 Black.
Post-paid... **16.50**

Tailoring of the Best!

**Fine All-Wool
Trico Cloth**

- Smartly Seamed Collar
Buttoned-up-to-Neck or
Worn Open.
- Ultra-Smart
Leg O' Mutton Sleeves.
- Three-Button Front.
- Slightly Fitted
Waistline.

WE can't say too much about the material in this coat—a fine all-wool Trico Cloth—or the beautiful tailoring. As for the style—judge for yourself if it isn't unusually smart. Fully lined with Sharmasyl Crepe.

Size 16, 18, 20, 40, 42.
Bust 34, 36, 38, 40, 42.
Length 47, 48, 48, 49, 49.

19-400 Navy.
19-401 Grey Mist
(the new Grey). **11.75**
Postpaid.....

Flecked Wool Crepe in New Tweed Effect

- Extra Large Collar and Wide Revers Trimmed with Stitching.
- Stitched Novelty Cuffs and Pockets,
- All-around Buckled Belt.
- Three-Button Front.

THIS swagger coat of Flecked Wool Crepe in Tweed Effect is actually one of our most inexpensive coats! You'd never think so to look at it, would you? Fully lined with Crayshene. Great value!

Size 14, 16, 18, 20, 40.
Bust 32, 34, 36, 38, 40.
Length 46, 47, 48, 48. 49.

19-390 Skipper Blue.
19-391 Ascot Green.
Postpaid.....

8.75



**SIMPSON'S
PAY THE
POSTAGE**

19-400

\$ 75

***Linings Chosen
to Give Long Wear!***

**Imported All-Wool Crepe
with Lapin Fur Collar**

- Large Collar of Closely Sheared Lapin Fur.
- New Large Puffed Sleeves With Stitched-in Pleats at Top.
- Two-Button Fastening Wrapping Well Over to Side.
- Slightly Fitted at Waistline.

THE material used in this coat is particularly good—a fine imported all-wool Crepe Cloth and the style of it matches the material. The large Lapin fur collar is in grey on the skipper blue; beige on the mocha brown. Full lining of guaranteed two-season Celasilk. Exceptional value!

Sizes 34, 36, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49, 49.

19-415 Skipper Blue.
19-416 Mocha Brown.

Post-paid..... **17.95**

Every Simpson Value Will Stand the Most Critical Comparison.

Slenderizing New Models in Extra Size Coats



Sizes
41 to 53

19-110
\$12.95

All-Wool Crepe Cloth with Double Collar

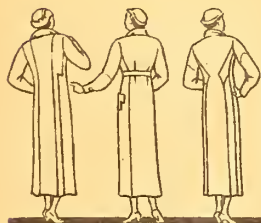
- New Double Collar of Self Material.
- New Pouch Sleeve Trimmed with Tucks and Buttons.
- Three-Button Front with Piped Buttonholes.
- Semi-fitted Lines.

BOTH style and quality are quite amazing for such an inexpensive coat. It is tailored from all-wool Crepe Cloth and is cut in those special proportions that give the larger women ease of fit and trim lines at the same time. There is no coat we are prouder to offer you than this!

Size 41, 43, 45, 47, 49, 51, 53.
Length 48, 49, 49, 50, 50, 51, 51.
19-110 Black.
19-111 Navy.
Postpaid.....

12.95

**SIMPSON'S
PAY THE
POSTAGE**



19-110 19-105 19-100

The Backs are
as Smart as
the Fronts!



19-105

Sizes
41 to 51

19-105
\$12.95

Fancy Wool Tweed in Tailored Style

- The New "Button-up-to-the-Neck" Collar Trimmed with Rows of Stitching (Can be Worn Open.)
- New Sleeve with Pointed Pouch.
- Three-Button Front.
- Two Inset Pockets.
- All-around Belt with Buckle.

HERE is a smart tailored coat which proves you can wear a belted style even if you are somewhat stout. Of fine fancy Wool Tweed, cleverly designed with slanted pockets and revers and a comfortable fit through the shoulders. Well-lined throughout with Sharmasyl Crepe.

Size 41, 43, 45, 47, 49, 51.
Length 48, 49, 49, 50, 50, 51.

19-105 Beige.
19-106 Navy.
Postpaid.....

12.95



19-120 19-115



Sizes
34 to 48

19-100
\$8.50

Galapin
Fur Collar

19-115
\$17.95



Lapin
Fur Collar

Sizes
41 to 53

\$19.50

Crepe Cloth with Galapin Collar

- Large Soft Collar of Black Galapin Fur Cut Square at Bottom.
- Three-Button Front.
- New Pouch Sleeves Fitted at Wrist and Button-Trimmed.
- Semi-Fitted lines.

GOOD style and exceptionally good lines to this woman's large-size coat. Of all-wool Crepe Cloth. Sharmasyl Crepe lining. Inside pocket and ties.

Size 41, 43, 45, 47, 49, 51, 53.
Lgth. 48, 49, 49, 50, 50, 51, 51.
19-115 Black.
19-116 Navy.

Post-paid.... 17.95

Wool Trico with Lapin Fur

- Crossover Collar of Silky Black Lapin Fur.
- Full Sleeve Trimmed with Tucks and Buttons.
- Three-Button Front.
- Slightly Fitted at Waistline.

A high-grade coat of all-wool Trico Cloth, cleverly designed to give slim lines. Guaranteed 2-season Celasilk lining. Inside pocket and ties.

Size 41, 43, 45, 47, 49, 51, 53.
Lgth. 48, 49, 49, 50, 50, 51, 51.
19-120 Black.
19-121 Navy.

Post-paid.... 19.50

Exceptional Value in All-Wool Poiret Twill Coat

- Smart Stitched Collar.
- Two-Button Front.
- New Pouch Sleeves with One-Button Cuff.
- Novelty Seaming at Back Gives Fashionable Fitted Lines.

NOTE the exceptionally large size range of this good-looking coat of all-wool Poiret Twill. Women, slim or stout, can take advantage of the unusual value! Is fully lined with plain sateen. Looks smart and gives the best of service.

Bust size 34, 36, 38, 40, 42, 44, 46, 48.
Length 47, 48, 49, 49, 49, 50, 50.

19-100 Navy.
19-101 Black.
Postpaid.....

8.50

To-Day's Smartest Dress Fashions

Priced Lowest at SIMPSON'S



Crepe Velva

The "Hostess" Dress See Below for Description

That's the big advantage about buying dresses from Simpsons—you get last-minute fashions from the best designers on the continent and you get them at the lowest possible prices. Simpson's dresses are the best value for your money.

17-117
\$5.49

17-109

\$8.75
The "Hostess" Dress See Description Below

\$6.95
17-106

\$9.50
17-103

Lustrous Crepe Velva

- Puffed Sleeves with Raglan
- Shoulder Embroidered Like Smocking.
- Self Flowers at Neckline.
- Self Belt with Brilliant Buckle.
- Flared Skirt.

THE smocked effect you get on the embroidered shoulders of this frock is something quite new, quite New York-like! Very smart in Crepe Velva.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-106 Paprika Red.

17-107 Black.

17-108 Sapphire Blue.

Postpaid.....

6.95

The New "Hostess" Dress

(Shown above)

- Contrasting Colored Bodice.
- Wide Tucks Forming Bodice-Yoke, Front and Back.
- Full Puffed Three-Quarter Sleeves
- Cut in One Piece with the Bodice.
- Peplum Buckled at Back.
- Long Skirt.

NEW "Hostess" dress of Crinkle Weave Celanese—the type of frock smart women are wearing for entertaining or leisure hours.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 51, 52, 53, 54.

17-103 Black-with-Green.

17-104 Black-with-Red.

17-105 Brown-with-Beige.

Postpaid.....

9.50

\$5.98
17-115

New All-Silk Printed Crepe

- Cowl Neckline Finished with Self Flowers and Jhot.
- Puffed Sleeve with Raglan Shoulder.
- Tucked High Girdle Buckled at Back.
- Gored Skirt.

SMARTEST and most practical of frocks—this dress of all-Silk Printed Crepe in new design. A favorite style with well-dressed women this season. Note the moderate price!

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-115 Navy-and-White.

17-116 Black-and-White.

Postpaid. 5.98



Two-Piece Crepe Velva

- Frock with Contrasting Yoke and Cap Sleeves.
- Self Belt.
- Jacket with Buttoned Belt, Two-tone Scarf and Cape Sleeves.

YOUTHFUL, smart but more than anything so practical! Crepe Velva dress with matching jacket. A type of dress every woman should have!

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-117 Brigade Blue-with-Azure Blue.

17-118 Brown-with-Gold.

17-119 Black-with-Green.

Postpaid.. 5.49

17-117

17-100

\$5.88

All-Silk

Crinkle Weave Canton

HERE is the light-topped, dark-skirted fashion New York likes so well! Scarf collar with brilliant buckle. Full raglan sleeves with tie cuff. High waistline with sash from the sides, tying at the back. In all-silk Crinkle weave Canton.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-100 Black-with-Hyacinth Blue.

17-101 Black-with-Green.

17-102 Brown-with-Gold.

Postpaid.....

5.88

"Hostess" Dress

(Shown above)

THE frock to wear when you "play hostess." In Crepe Velva with wide neckline tied at back. Fabric flower at shoulder. Full three-quarter sleeves trimmed with braid "fagoting" and wide tucks edged with metal clips. High waistline with sash at back. Longer flared skirt.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 51, 52, 53, 54, 54.

17-109 Sapphire Blue.

17-110 Black.

17-111 Oasis Green.

Postpaid.....

8.75

All-Silk Crinkle Crepe

- Scarf Collar with Novelty Pin.
- Puffed Sleeves.
- Stitched Self Belt with Metal Buttons.
- Inverted Pleats in Skirt.

IN this frock plain all-silk Crinkle Crepe is combined with Printed Silk in assorted harmonizing colors and the effect is tremendously smart! A frock of exceptionally good quality.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-112 Grey.

17-113 Black.

17-114 Brown.

Postpaid.....

9.75

17-112

\$9.75

All-Silk Canton Crepe Dresses in Crinkle Weave

\$**4.98**
EACH

Remember
This Canton
is Pure
All-Silk
Quality!

The Crinkle
Weave is
Ultra-
Smart!

Short Puff Sleeves and Higher Neckline

A youthful frock because it is simple, yet it has more than one style feature to its credit—the high “boat” neckline trimmed with big buttons; the very full shirred, puffed sleeves; the fitted princess lines and, not the least important, the material—all-silk Canton Crepe in the new Crinkle Weave.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

17-127 Hyacinth Blue.
17-128 Paprika Red.
17-129 New Green.

Post-
paid... **4.98**

17-127

Novel Collar

THE draped neck-
line of this dress
is faced with contrast-
ing color and finished
with tab, fancy pin
and jabot pleating.
The sleeves are the
new leg o' mutton
shape, with stitched-in
pleats on the shoulder
and full at the elbow.
Stitched self-belt.

In all-silk Crinkle
Weave Canton Crepe.
Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48.

17-120 Light Navy.

17-121 Black.

17-122 New Green.

Post-
paid... **4.98**

Smart Neckline

THIS frock of all-silk
Canton Crepe in
Crinkle Weave is most
original! The neckline
is shirred over a jewelled
ring and finished with
soft bow tie. Puffed
sleeves with long cuff.
Semi-princess lines.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-139 Brown.

17-140 Black.

17-141 Patou Royal

Blue.

Postpaid... **4.98**

17-120

17-139

Every
Dress is a
Last-Minute
Fashion!

In Two Shades

COLOR contrast is used
with striking success in
this frock of all-silk Canton
Weave Crepe. Panel-front
of the bodice and godets in
the puffed sleeve are in the
second color. Tiny brill-
iant buttons outline the
panel of the bodice. Sash
ties snugly at back—a
style that is becoming
to almost every figure.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Lgth. 45, 46, 47, 48.

17-130 Black-with-
Red.

17-131 Hyacinth
Blue-with-Navy.

17-132 Brown-with-
Gold.
Post-
paid... **4.98**

17-130

Note
the
Smart Style
Touches
on
Every Dress

17-123

17-136

Drop Yoke

A contrasting button-
trimmed collar and
knotted bow finishes the
smart drop-yoke of this at-
tractive dress. Puffed
sleeves are shirred at the
top. Bodice and skirt show
the new fitted lines. In all-
silk Canton Crepe with
Crinkle Weave.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-136 Patou Royal

Blue.

17-137 New Green.

17-138 Black.

Post-
paid... **4.98**

New Light Top

ALL-SILK Crinkle
Weave Canton
Crepe frock cleverly
styled with bodice and
upper sleeves in lighter
shade. The tapered tuck-
ing is new. The crush
girdle buckled in the
back also very smart.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-133 Black-with-
Green.

17-134 Brown-with-
Gold.

17-135 Black-with-
Red.
Postpaid... **4.98**

17-133

CHARMING dress of all-silk Crinkle Weave Can-
ton crepe with contrasting self flower and tab on
belt. Puffed sleeve with raglan shoulder.

Size 14, 16, 18, 38, 40, 42.
Bust 32, 34, 36, 38, 40, 42.
Length 45, 46, 47, 48, 48.

17-123 Brown-with-Gold.

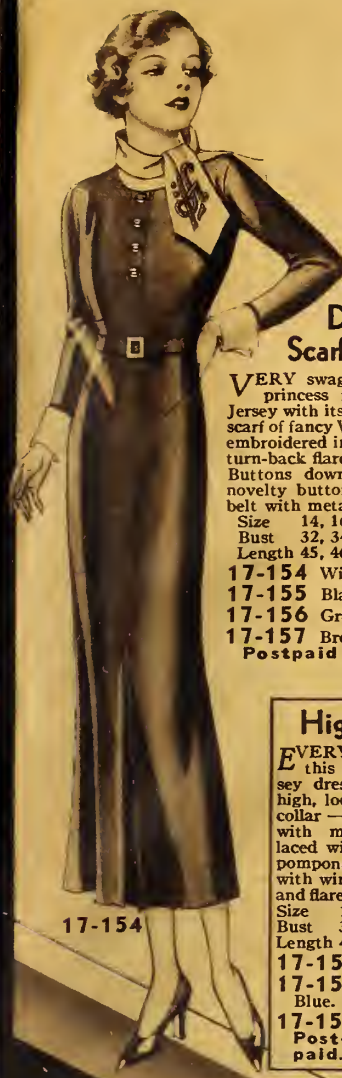
17-124 Black-with-Eggshell.

17-125 Hyacinth Blue-with-Grey.

17-126 Grey-with-Hyacinth Blue.

Postpaid
4.98

**SIMPSON'S
PAY THE
POSTAGE**



Detachable Scarf Collar

VERY swagger is this semi-princess frock of all-wool Jersey with its detachable Ascot scarf of fancy White Pique hand-embroidered in silk and its deep turn-back flared cuffs to match. Buttons down the front with novelty buttons. Stitched self belt with metal buckle.

Size 14, 16, 18, 38, 40, 42.
Bust 32, 34, 36, 38, 40, 42.
Length 45, 46, 47, 48, 48.

17-154 Wine.
17-155 Black.

17-156 Green.

17-157 Brown.

Postpaid..... **2.85**

High Collar

EVERY detail of this all-wool Jersey dress is smart—high, loose, buttoned collar—bodice-yoke with metal eyelets laced with cord and pompons—sleeves with winglike pleats and flared skirt.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-151 Red.

17-152 French Blue.

17-153 Green.

Post-paid.... **2.85**



17-151

Higher Necklines

are
All
the
Rage!



17-148



17-148
Without
Cape

Military Style

THIS button-trimmed frock has all the trim fit and swanky style of a cadet's suit but the soft White Pique collar and perky little Pique bows at the wrist are as feminine as can be. The flared skirt has a yoke effect in front. In all-wool Jersey Cloth.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48.

17-158 Green.

17-159 French Blue.

17-160 Brown.

Post-paid..... **2.85**



17-158

New York's Latest Two-Piece Style

SLEEVELESS button-trimmed frock of all-wool Jersey with saucy high-collared detachable cape of Cotton Tweed—this is New York's latest, most original idea in two-piece dresses. Belt and trimming on the dress of Tweed to match the cape. Cape buttons on and is finished with wide finely pleated self frill.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

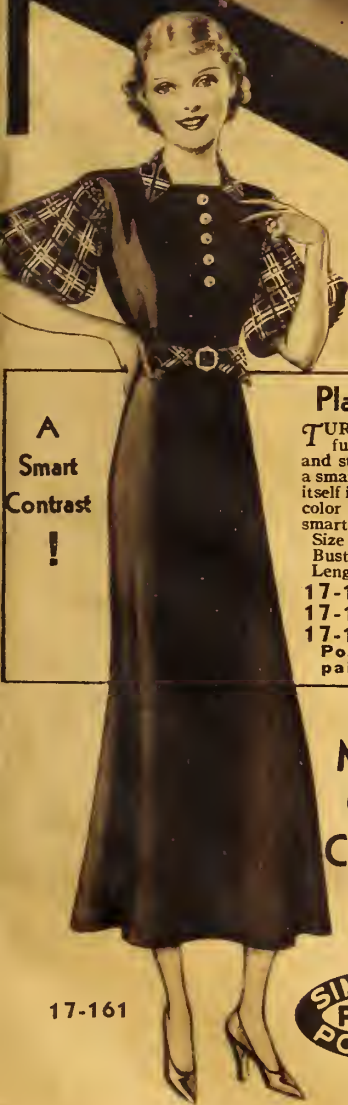
17-148 French Blue.

17-149 Green.

17-150 Wine.

Postpaid.... **2.85**

Made in Canada



Plaid Sleeves

TURN-DOWN collar, full puffed sleeves and stitched belt are in a smart plaid. The dress itself is of all-wool plain-color Jersey. A very smart combination.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

17-161 Green.

17-162 Red.

17-163 Navy.

Post-paid..... **2.85**

Two
Materials
Cleverly
Combined!

**SIMPSON'S
PAY THE
POSTAGE**



17-142

Novel Sleeves

ONE of those simple but smart styles that look particularly well made up in all-wool Jersey Cloth. Do notice the unusual sleeves, widened into a point at the elbow. Panel front finished at the top with large nickel buttons.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48.

17-145 Grey.

17-146 Wine.

17-147 Powder Blue.

Postpaid... **2.85**

Fancy Top

THE upper bodice and sleeves of this striking frock are of novelty-Cotton Tweed. The skirt, cuffs and soft draped collar are of plain all-wool Jersey. Skirt with inverted pleat.

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Lgth. 46, 47, 48, 48, 48.

17-142 French Blue.

17-143 Black.

17-144 Brown.

Postpaid.... **2.85**



17-145

Latest
New York
Style Hits!

All-Wool
Jersey Frocks

\$ **2.85**
EACH

Everything We Sell Carries the Simpson Guarantee of Satisfaction

As Smart as Any Style Parade—

This Group of
Simpson Frocks!



Back view
17-174

17-174

\$6²⁹

All-Silk Crinkle Weave Canton In Two Shades.

- Smart Two-Color Combination.
- Puffed Sleeve Cut all in One with Bodice.
- Two-tone Self Flowers at Shoulder.
- Braid Fagoting in Vestee and Cuff.
- Flared Skirt with Front and Back Panel.

THIS frock has everything to recommend it! Quality—it's of all-Silk Canton Crepe in a Crinkle Weave; style—it's smart every inch of it, and a low price!

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-174 Sapphire Blue-trimmed-with-Grey.

17-175 Black-with-Sapphire Blue.

17-176 Brown-with-Chanel Green.

Postpaid.....

6.29

**SIMPSON'S
PAY THE
POSTAGE**



*Sunday
Night
Dress*

\$8⁷⁵

17-180

Sheer Jericho Crepe

- Contrasting Crepe Collar Knotted at Back.
- Long Full Sleeves with Narrow Cuff.
- Semi-Princess Waistline.
- Smart Slide Buckle.

THE new sheer Jericho Crepe is at its prettiest in this graceful dress with its soft flowing lines and simple style. Quite inexpensive too, for the quality.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Lgth. 45, 46, 47, 48, 48.

17-180 Apple Red.

17-181 Black.

17-182 Mosque Blue.

Post-paid... 8.75



17-171

\$5⁹⁵

Crepe Velva

- Puffed Kimono Sleeves.
- Embroidered Shoulders.
- Crossover Bodice.
- High Tucked Girdle, Buckled at the Back.
- Gored Skirt.

THIS frock of Crepe Velva isn't only smart, it's positively flattering to your figure! Clever and very new!

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38,
Length 45, 46, 47, 48,

17-171 Paprika Red.

17-172 Black.

17-173 Sapphire Blue.

Post-paid..... 5.95



17-168

\$5⁸⁸



17-165

\$3²⁹

Smart Printed Rayon

- Wide Neckline with Collar of Plain Rayon.
- Shirred Double Puff on Sleeve of Plain Rayon.
- Self Belt with Novelty Buckle.
- Flared Skirt.

HAS'N'T this Printed Rayon frock the smartest sleeves? And sleeves, you know are so important, this season. The value you get here is most unusual!

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38,
Length 45, 46, 47, 48,

17-168 Wine.

17-169 Navy.

17-170 Black.

Post-

paid.....

5.88



17-177

\$8⁴⁹

Printed Rayon.

Combined with
Plain Rayon.

- Full Puffed Sleeves of Plain Rayon Shirred at the Shoulder.
- Bodice and Skirt of Printed Rayon.
- Novelty Ornament and Belt Buckle.
- Semi-Princess Lines.
- Long Full Skirt.

HERE you have a real "Sunday Night Dress"—puffed sleeves, lower neckline, long skirt and all, in a smart Printed Rayon for less than five dollars! An amazing value!

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38,
Length 47, 48, 49, 50.

17-164

Black ground.

Postpaid.... 4.88

The New Corda Crepe

- High Stitched Buckled Collar.
- White Eyelets and Laces at Neckline and Upper Sleeve.
- Stitched Self Belt and Self Buckle.

EXCEPTIONAL value in this very individual, very youthful and very smart dress of the new "Corda" Crepe—a most attractive weave.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-177 Oasis Green.

17-178 Mosque Blue.

17-179 Arabesque Rust.

Post-

paid.... 8.49

Ruff O'Ray Crinkle Crepe

- Raglan Style Cap Sleeves.
- Picotod Contrasting Collar.
- Tie Slipped Through a Buttoned Tab.
- Stitched Self Belt with Slide Buckle.
- Shaped Yoke and Inverted Pleats in Front of Skirt.

A charming Summer frock of Ruff O'Ray Crinkle Crepe—the newest and smartest of this season's Cotton Weaves. Serviceable and dainty in its lovely Pastel shades.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-165 Powder Blue.

17-166 Rose.

17-167 Maize.

Postpaid... 3.29

Nothing Newer Than These Frocks

for Misses
and Women

17-198

\$9.75

All-Silk Crinkle Weave Canton

- Collar Fastened with Loops and Buttons at Back.
- Printed Silk Shoulder Tie and Inserts in the three-quarter Puffed Sleeves.
- Drop Shoulders.
- Semi-Princess Waistline with Sash at Back.

OUTSIDE of New York you won't get anything newer than this slim-waisted full-sleeved dress of all-silk Crinkle Weave Canton Crepe.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-198 Oasis Green.

17-199 Black.

17-200 Paprika Red.

Postpaid. 9.75

17-192

\$5.95

Rib Faille Crepe

- Contrasting Vestee and Facing on Bow.
- Embroidery and Tucking Across the Shoulders and Down the Puffed Sleeve.
- Buttons on Bodice and Cuff.
- Princess Waistline with Sash at Back.

THE material is new Rib Faille Celanese Crepe—the sleeves, neckline and fitted waistline are new and the colors new! An up-to-the-minute frock as you can see!

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-192 Arab Red.

17-193 Black.

17-194 Paladin Blue.

Post-paid..... 5.95

Novelty Knitted Cotton Mesh

- A Smart Combination of Plain Colors and Stripes.
- Self Tie.
- Full Sleeves Shirred at Shoulder.
- Shaped Panel Front on Skirt.

THE popular Puffed sleeve style is just that much smarter in this novel knitted Cotton Mesh—one of those "unmussable" new weaves that are so popular.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

17-201 Maize.

17-202 Green.

17-203 Blue.

Postpaid.... 2.39

**SIMPSON'S
PAY THE
POSTAGE**

17-201

\$2.39

All-Silk Crinkle Weave Canton

- Metal "Nail Head" Trimming on Scarf Tie and Sleeves.
- Sleeves with Raglan Shoulders and Pleated Inserts.
- Fitted Waistline and Flared Skirt.

FITTED at the waist, broad at the shoulder and full in the sleeves—all the most fashionable lines for this all-silk Crinkle Weave Canton Crepe dress.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

17-189 Hyacinth Blue.

17-190 Black.

17-191 Brown.

Postpaid

6.19

Printed Pebble Ray

- Turn-down Collar and Bow Tie.
- Sleeveless with Shoulder Frills.
- Flared Skirt with Deep Hip-Yoke.

MADE from a charming Summer weave in delicate Summer shades—"Pebble Ray"—this frock will set you planning Summer doings just to wear it!

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

17-186 Powder Blue.

17-187 Pink.

17-188 Green.

Postpaid

2.95

17-186

\$2.95

17-189

\$6.19

17-183

\$6.29

"Sunday Night" Frock of Crinkle Weave Canton

- Shaped Bodice-Yoke with Jewelled Clip.
- Low-Back with Bow (see inset).
- Sleeves Formed of Flared Frills.
- Contrasting Piping and Sash.
- Long Flared Skirt.

A frock to go with high heels, electric lights and your very gayest moods. The latest in "Sunday Night" styles made up in all-silk Crinkle Weave Canton Crepe.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 51, 52, 53, 54.

17-183 Sapphire Blue-with-Grey.

17-184 Black-with-Red.

17-185 Two-tone Green.

Post-paid..... 6.29

Crepe Velva "Hostess" Dress

- V Neckline Open at Back.
- Heavy Lace Dyed to Match, Inset at Neckline and Sleeves.
- Full Three-Quarter Sleeves with Elastic at Bottom.
- Novelty Belt-Buckle.
- Long Full Skirt Fitted at Hips.

THE new "Hostess" dress in Crepe Velva for entertaining and leisure hours! Very distinctive with its full puffed sleeves and its unusual matched lace trimming. Note the long skirt length!

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 51, 52, 53, 54, 54.

17-195 Paprika Red.

17-196 All-Black.

17-197 Sapphire Blue.

Post-paid.....

9.50

17-195

\$9.50

The Newest of the New!

Sleeves—Necklines—
Colors—Trimming!

The Popular Supersyl Crepe

SLEEVE-PUFF and bodice-yoke of this Supersyl Crepe Dress are cut all in one piece. The high neckline finished with contrasting satin roll collar knotted at the back. Cuffs to match. Novelty buttons. Stitched belt.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-216 Mosque Blue. } Post-paid... 3.69
17-217 Oasis Green. }
17-218 Black. }



Sunday Night Dress

Crepe
Velva
17-210

\$5.95

Crepe Velva Dress

THIS gayest and peppiest of "Sunday Night" frocks is in the popular Crepe Velva—a pure silk weave mixed with a little rayon. The slashed neckline is held with brilliant buttons. Belt fastened with brilliant buckle. The flared skirt is extra long. But it's the sleeves you'll love—made in two shades joined with braid "fagoting" and shirred right up to the neckline.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 51, 52, 53, 54.

17-210 Red-with-Grey.
17-211 Black-with-Green.
17-212 Hyacinth Blue-with-Grey. } Postpaid... 5.95

Printed Crepe Lucerne

ISN'T this smart frock nice and inexpensive? Practical too, for it is made of Printed Crepe Lucerne in a quality guaranteed to wash. Bodice is designed to give the high semi-princess effect. The deep cape collar is trimmed with novelty buttons in front. Self belt with novelty buckle. Slightly flared skirt.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-207 Wine. } Post-paid... 2.95
17-208 Navy. }
17-209 Brown. }



Supersyl
Crepe

17-216
\$3.69



Light
Wool
Tweed

17-213
\$3.95



17-207
\$2.95

17-219
\$5.75

Description of Dresses Shown on Opposite Page

Sunday Night Frock

SUNDAY Night is something to look forward to if you are lucky enough to possess a dress like this! Of Printed Rayon Crepe with short puffed sleeves, low back and shoulders slashed and finished with bows. Plain contrasting shade faces neckline and belt. Note the lengths! Size 14, 16, 18, 38, 40. Bust 32, 34, 36, 38, 40. Length 51, 52, 53, 54, 54.

17-222 Green ground. } 5.88
17-223 Black ground. }

Krinkinole Cotton

TWIN prints in the new Krinkinole Cotton—a sort of fancy pique—are used in this effective Summer frock. The puffed sleeves are set into a wide armhole. Fitted bodice and wide belt with novelty buttons. Inset pockets.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-224 Blue. } Post-paid... 2.95
17-225 Green. }

Rayshene

THE cape frock with the high neckline—this is one of the big Fashion hits of the season. Of printed Rayshene. Knotted collar and cuffs of white Pique. Metal buttons and buckle.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-226 Wine. } Post-paid... 2.95
17-227 Green. }
17-228 Brown. }

All-Silk Canton Crepe

MOST effective All-silk Canton Crepe frock—in a new Crinkle Weave with contrasting Crepe collar and turn-back cuffs. Full puff sleeve with embroidered and braided raglan shoulder.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-229 Sapphire Blue. } 6.19
17-230 Black. }
17-231 Contract Green. }

Flowered Voile

SMART jacket frock of Flowered Voile. Sleeveless dress with bodice gathered to front panel. Self belt. Jacket to match with short shirred puffed sleeves and collar tying in bow at front.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 47, 48, 49, 50, 50.

17-232 Blue. } Post-paid... 2.69
17-233 Green. }

Sunday Night Frock

CHARMING "Sunday Night" dress of Printed Rayshene. Contrasting collar slipped through a buttoned-down tab. Puffed sleeves shirred in the shoulder and lined. Long flared skirt.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 47, 48, 49, 50.

17-234 Navy. } Post-paid... 2.77
17-235 Black. }

Supersyl Crepe

SUPERSYL Crepe in the most heavenly Pastel shades for this delightful Summer frock. Soft draped collar. Flared cap sleeves. Flared skirt with shaped panel front. Large pearl buttons. Contrasting binding on sleeves and collar.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-236 Star Gold. } Post-paid... 2.95
17-237 Dolce Blue. }
17-238 Rose Pink. }

Printed Crepe Lucerne

FROCK of Crepe Lucerne printed in one of the colorful new small designs. Contrasting scarf collar trimmed with buttons and button holes. Puffed sleeves.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-239 Green. } Post-paid... 3.19
17-240 Blue. }
17-241 Brown. }

Rib Faille Crepe

A perfectly fascinating frock of Rib Faille Crepe with embroidered and pleated insert of contrasting Crepe in sleeves to form a puff. Slashed neckline faced with same shade. Semi-fitted bodice.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-242 Arab Red. } Post-paid... 5.95
17-243 Palm Green. }
17-244 Mosque Blue. }

All-Silk Canton Crepe

LOVELY frock of plain all-silk Crinkle Weave Canton Crepe combined with printed Canton Crepe. Semi-princess lines. Scarf collar slipped through buttoned tab at back. Deep armhole.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-245 Grey. } Post-paid... 9.75
17-246 Sapphire Blue. }
17-247 Paprika Red. }

Printed Linene

YOU'LL be seeing lots of dresses in jumper effect this Summer but none smarter than this! None better value! In Printed Linene—"Twin" Prints—with White-pippings. Buttoned belt. Puffed sleeves. Flared skirt.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-204 Brown. } Post-paid... 1.98
17-205 Green. }
17-206 Blue. }

Light Wool Tweed

(Shown in centre at top)

AN "Eton Jacket" Frock! How young and smart and "different" it is. Made from a light weight novelty all-wool English Tweed. The tucked blouse-front with its boyish collar is of Celanese. Contrasting Celanese tie and buttons. Flared skirt, with yoke and panel, front and back. A remarkable value!

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

17-213 Sapphire Blue. } Post-paid... 3.95
17-214 Paprika Red. }
17-215 Contract Green. }

Crinkle Celanese with Satin

A perfectly stunning combination of materials in this frock—dull Crinkle Weave Celanese with lustrous Satin! Shoulder-yoke and revers are of satin. New leg o'mutton sleeves with raglan shoulders combine both materials. Bodice and skirt of the Crinkle Weave. Priced low!

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 49.

17-219 Brown. } Post-paid... 5.75
17-220 Mosque Blue. }
17-221 Black. }

Fascinating Sleeves! Unusual Collars!

17-222
"Sunday
Night"
Frock

17-224
Krinkinole
Cotton

Styles were
Never so
Original

17-232
Flowered
Voile

\$2⁹⁵

\$5⁸⁸

\$6¹⁹

17-229
All-Silk
Canton

17-242
Rib
Faille
Creme

\$2⁶⁹

\$5⁹⁵

17-234
"Sunday
Night"
Frock

Supersyl
Creme

17-239
Printed
Creme
Lucerne

All-Silk
Canton
Creme

17-226
Rayshene

\$2⁹⁵

17-245

\$9⁷⁵

17-236

\$2⁹⁵

\$3¹⁹

For Description
See Opposite Page

**SIMPSON'S
PAY THE
POSTAGE**

SIMPSON'S
PAY THE
POSTAGE

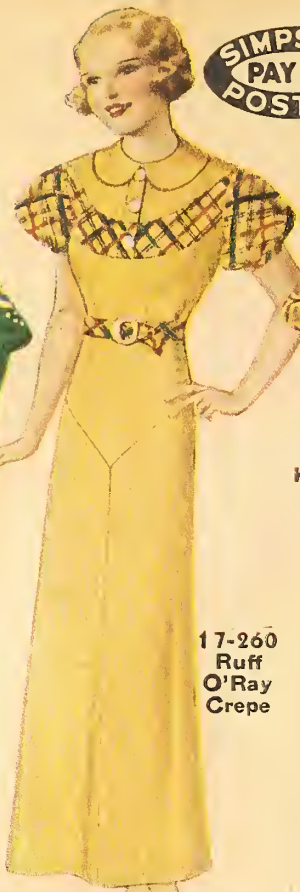
Descriptions Here—

All Dresses On This Page
Sizes 13 to 19



17-274
All-Silk
Canton
Crepe

\$7.49



17-260
Ruff
O'Ray
Crepe

\$3.33



17-262
Kaniwich
Crepe

\$2.95



17-265
Seed
Voile

\$3.49

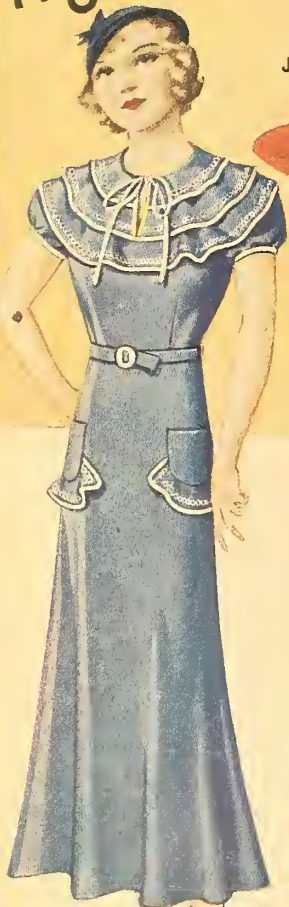


17-257
Supersyl
Crepe

\$3.69

High Necklines! Wide Collars!

for Junior
Misses



17-251
Linene

\$1.66



17-271
Jericho
Crepe

\$9.75



17-268
All-Wool
Crepe

SIMPSON
\$2.98
SPECIAL

Descriptions
of These
dresses
on
Opposite
Page

SIZES
13 to 19



17-248
Krinkinole
Cotton



\$2.95



17-254
Ruff
O'Ray
Crepe

\$3.29

Description of Dresses Shown on Opposite Page

Krinkinole Cotton

ONE of those "change-about" styles so popular this season. Of Krinkinole Cotton printed in a diagonal plaid design and combined with white Pique. Sleeveless with detachable cape collar edged with self pleating.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-248 Brown. }
17-249 Red. } Postpaid.. **2.95**
17-250 Green. }

Linene

TRIPLE ripple collar hemstitched and piped—puffed sleeves—fitted bodice—pockets with frills! What a gay youthful frock this is. Practical too, because it is of tubfast Linene. And what a low price!

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-251 Powder Blue. }
17-252 Green. } Postpaid **1.66**
17-253 Maize. }

Ruff O'Ray Crepe

THE newest of the new! Ruff O'Ray Crepe Cotton frock trimmed with self pleating in a contrasting shade. Square collar with knotted tie. Inset pleats in skirt. Buckled sash.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-254 Pink. }
17-255 Green. } Postpaid.. **3.29**
17-256 Maize. }

Supersyl Crepe

THE new wide triple collar with its clerical tabs is newer still in the tricolor combination of this smart Supersyl Crepe frock. Fitted bodice, and hip-yoke. Skirt with pleats in front.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-257 Mosque Blue. }
17-258 Oasis Green. } Postpaid **3.69**
17-259 Brown. }

Ruff O'Ray Crepe

FROM novel material to tiny puffed sleeves and youthful round collar an exceptionally smart dress! Of Ruff O'Ray Cotton Crepe—plain combined with plaid.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-260 Maize. }
17-261 Green. } Postpaid.. **3.33**

Kaniwich Cotton Crepe

QUITE a swagger military air to this frock of plaid Kaniwich Cotton Crepe with its shoulder capes, upstanding collar and deep cuffs of hand-fagoted pique. (Both detachable). Patent belt. Pleats in the skirt.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-262 Flame. }
17-263 Brown. } Postpaid.. **2.95**
17-264 Green. }

Seed Voile

THE deep beruffled cape collar of this frock SNAPS ON! And UNSNAPS when ever you feel like a change! Of flowered Seed Voile with tiny shirred sleeves, collar and bow. Just as pretty without the cape!

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 45, 46, 47, 48.

17-265 Mauve. }
17-266 Blue. } Postpaid.. **3.49**
17-267 Green. }

All-Wool Crepe

A Simpson Special! Smart as the cadet who inspired this style. A trim, saucy frock of all-wool Crepe trimmed with White Crepe and finished with White Suede belt. A style sensation and a price sensation!

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-268 Green. }
17-269 French Blue. } Postpaid **2.98**
17-270 Red. }

Sheer Jericho Crepe

AN adorable style in an adorable new weave—sheer silk Jericho Crepe. The high round frilly collar knotted at the back is of finely pleated Georgette and the turn back cuffs match it.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-271 Arabesque Rust. }
17-272 Black. }
17-273 Mosque Blue. } Postpaid **9.75**

All-Silk Canton Crepe

YOU'LL note the smart high semi-princess waistline in this charming frock of all-silk Canton Crepe. Contrasting trimming. Large sleeve-puffs trimmed with appliques and metal "nail heads." Sash tied at back.

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

17-274 Willow Green. }
17-275 Black. }
17-276 Boulevard Blue. } Postpaid **7.49**

New Smartness for Junior Misses

Lengths for Dresses On This Page

Size 13, 15, 17, 19.
Bust 31, 33, 35, 37.
Length 44, 45, 46, 47.

Supersyl Crepe

YOUTHFUL frock with round collar of contrasting Crinkle Crepe edged with pleating and trimmed with brilliant buttons. Gay cape sleeves! Stitched belt with brilliant buckle. In the popular Supersyl Crepe. Sizes 13 to 19.

17-286 Talisman Red.

17-287 Black.

17-288 Mosque Blue. **3.49**

Postpaid.....

17-286

\$3.49

17-277

\$2.59

17-289

\$1.95

Irish Linen

SMART frock of pure Irish Linen with contrasting drop yoke trimmed with braid "fagoting". Cap sleeves. Contrasting pleated embroidered pockets. Inverted pleats in skirt.

Sizes 13 to 19.

17-289 Powder Blue.

17-290 Green.

17-291 Maize. **1.95**

Postpaid

Cotton Tweed

ONE of the popular novelty Cotton Tweeds that look so smart and cost so little, tailored into the smartest frock. White Pique collar and cuffs. Contrasting Crepe Tie. Novelty buttons and belt buckle.

Sizes 13 to 19.

17-277 Red Mixture.

17-278 Green Mixture.

17-279 Blue Mixture. **2.59**

Postpaid..



17-283

\$3.95

Novelty English All-Wool Crepe

THIS youthful frock couples the popular bolero effect with the new semi-princess line and the result is very, very smart. Made from a novelty light-weight all-wool English Crepe with blouse-front of plaid Crepe and collar of plain Celanese with novelty buttons. Self belt with buckle. Skirt with yoke all around and small pleats.

17-283 Brown. } Sizes 13 to 19.

17-284 Navy. }

17-285 Green. } Postpaid..... **3.95**

Supersyl Pastel Crepe

CHARMING Supersyl Crepe frock with round collar edged with picotéd frill and buttoned in front. Cap sleeves. Fagoting in bodice. All-around skirt-yoke and inverted pleat in front. Stitched belt.

Sizes 13 to 19.

17-292 Pink.

17-293 Lily Green.

17-294 Maize.

17-295 Azure Blue. **2.98**

Postpaid....

All-Silk Crinkle Weave

Canton Crepe

A high grade frock of Crinkle Weave Canton in an all-silk quality. Upper bodice and sleeves in contrasting shade. Scarf collar. Shirring at neckline and above cuffs. Group of pleats in skirt, front and back.

Sizes 13 to 19.

17-280 Black-with-Green.

17-281 Brown-with-Gold.

17-282 Navy-with-Hyacinth Blue. **5.98**

Postpaid

17-280

\$5.98

All with the New Trim Waistline! For Misses and Women



Diagonal Printed Rayshene

- Sleeveless with Deep Full Shoulder-Capes.
- Crossover Bodice Inset with Fagoting.
- Stripes used Crosswise for Fitted Hip Yoke.

OF Printed Rayshene in DARK colors—and all the smarter and more wearable because of that. What an "absolute knockout" this frock would be with bright-colored hat or beads.

17-299 Black. Sizes 16 to 44. **2.95**
17-300 Navy. } Postpaid.....

| Size | Lengths of Dresses on this Page | | | | | |
|------|---------------------------------|-----|-----|-----|-----|-----|
| | 16, | 18, | 38, | 40, | 42, | 44. |
| | Bust | 34, | 36, | 38, | 40, | 42. |
| | Length | 46, | 47, | 48, | 48, | 48. |



Crinkle Celanese with Satin

- Contrasting Button-Trimmed Vestee.
- Roll Collar, Upper Sleeve and Yoke at Back of Satin.
- Group of Narrow Gores in Skirt Front.

THE contrast of Crinkle Crepe and shiny Satin is very smart in this dress. Charming for dress occasions.

Sizes 16 to 44.
17-307 Wine. } Postpaid
17-308 Black. } **5.95**
17-309 Navy. }

17-307

\$5.95

Supersyl Crepe

- Double-Breasted.
- Contrasting Crepe Trimming.
- Double Notched Collar.
- Puffed Sleeve.
- Shaped Hip-yoke.
- Inverted Pleats in Skirt.

THE coatless days of Spring and Summer are just twice as enjoyable if you have a smart frock like this to wear. In Supersyl Crepe—fine rayon weave.

Sizes 16 to 44.

17-313 Sapphire Blue.

17-314 Black.

17-315 Wine.

Post-paid.. **3.95**

In all the Gayest Summer Shades!

17-310

\$1.95

Irish Linen with Striped Broadcloth

- Collar, Cuffs, Belt and Piping of Striped Broadcloth.
- Square Neckline.
- Matching Buttons.
- Novelty Buckle.
- Side Pleats in Front of Skirt.

PURE Irish Linen for this dainty frock—in three gay Summer shades—the very shades seen so much at smart Southern resorts this season. Imagine such a frock for less than two dollars!

Sizes 16 to 44.

17-310 Maize.

17-311 Blue.

17-312 Green.

Post-paid..... **1.95**

Note the Fashionable New Sleeves!

17-301

\$7.95

Basket Weave Jericho Crepe

- Contrasting Flower and Facing.
- Buttoned Revers.
- Sleeve with Deep Armhole and Shaped Puff.
- Self Sash.
- Self-covered Buttons and Buttonholes in Skirt.

FOR variety you can button up the revers of this frock, giving a smart high neckline. Of Rayon Basket Weave Jericho Crepe—sheer, new!

Sizes 16 to 44.

17-301 Dark Green.

17-302 Black.

17-303 Navy.

Post-paid..... **7.95**

17-296

\$2.98



Frocks for all Tastes and all Occasions

Crepe Velva

- Contrasting Collar, Vestee and Cuffs.
- Scalloped and Fagoted.
- Diagonally Tucked Sleeves.
- Large Metal Buttons.
- Stitched Self Belt with Metal Buckle.

THIS frock has a look of "good quality" about it, a distinction of style that will make it the choice of the most particular women. In Crepe Velva.

Sizes 16 to 44.

17-304 Black-with-White.

17-305 Brown-with-Eggshell.

17-306 Navy-with-Eggshell.

Post-paid..... **7.75**

17-304

\$7.75

Pastel Supersyl Crepe

- Double-Breasted Style.
- Pearl Button Trimming.
- Cap Sleeves Inset with Braid Fagoting.
- Flared Panel in Skirt.

THIS frock seems to have caught the very spirit of Summer with its saucy sleeves, trimmed fitted lines and delicate shades. In Pastel Supersyl Crepe with lots of appeal for the thrifty-minded in its low price.

Sizes 16 to 44.

17-296 Coral.

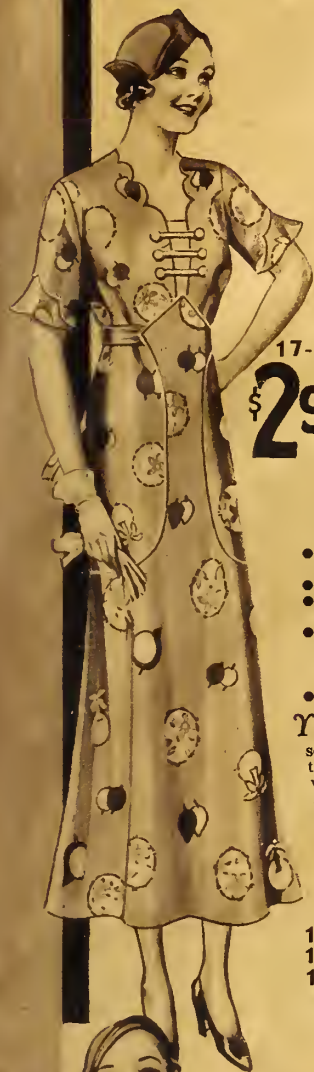
17-297 White.

17-298 Dolce Blue.

Postpaid.. **2.98**

The Newest Dress Fashions for Outdoors or Indoors

**SIMPSON'S
PAY THE
POSTAGE**



17-325
\$2.98

Silk Lustre Pique Dress

- Contrasting Vestee Straps and Piping.
- Scalloped Neckline.
- Short Sleeves with inset Flare.
- Skirt with Shaped Panel Front and Deep Flared Flounce All Around.
- Sash Tied at Back.

YOU'LL like the material in this smart frock—a soft silk Lustre Pique patterned in one of the new widely spaced designs. Made with the flattering tie-in waistline that suits everybody.

Size 16, 18, 38.
Bust 34, 36, 38.
Lgth. 46, 47, 48.
Size 40, 42, 44.
Lgth. 48, 48, 48.

17-325 Blue.
17-326 Green.
17-327 Mauve.
Post-paid..... **2.98**

17-328
Without
Jacket



17-328

Lace and Georgette

\$7.95

- Separate Long-Sleeved Jacket of Radium Lace with Georgette Cuffs and Pippings.
- Sleeveless Dress with Upper Bodice and Skirt of Georgette—Centre Section of Lace.
- Crepe Underslip.

THE popular "Two-way" dress—worn with or without the jacket, it is equally smart. An exceptionally low price for such a frock. Note the longer skirt lengths.

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 47, 48, 49, 49, 49.

17-328 Black.
17-329 Brown.
17-330 Wine.
Postpaid..... **7.95**



17-334
With Revers
Worn Open

The New Rib Faille Crepe

- Buttoned Revers that Can be Worn Open.
- Raglan Shoulder.
- Puffed Sleeves with Stitched-in Pleats at Top.
- "Lattice" Braiding on Cuffs and Shoulder Bow.

A successful new material—soft Rib Faille Crepe—made up in this very distinctive youthful style. A frock of beautiful quality and original as it can be! What a value!

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48.

17-334 Paladin Blue.
17-335 Black.
17-336 Palm Green.
Postpaid..... **5.75**

17-334

\$5.75

17-331

\$5.95



17-322

\$2.75

Cotton Tweed

- Two-Tone Celanese Collar, Bow and Tab on Revers.
- One Wide Revers.
- Stitched-on Cuff on Sleeve.
- Skirt with Panel Front, Pleats and Hip-Yoke.

ONE of the new Novelty Cotton Tweed frocks that look so smart, and are priced so very low!

Size 16, 18, 38.
Bust 34, 36, 38.
Lgth. 46, 47, 48.
Size 40, 42, 44.
Lgth. 48, 48, 48.

17-322 Green.
17-323 Navy.
17-324 Black.
Post-paid... **2.75**

All-Silk Canton in Crinkle Weave

- Contrasting Revers.
- Semi-raglan Sleeve Tucked at Wrist.
- Two-Tone Sash Attached above the Waistline, Front and Back, Giving High Effect.
- Skirt with Side-Yoke.

YOU can see how smart this frock is, but it is the beautiful quality we emphasize—made from all-silk Canton Crepe with Crinkle Weave. In every way a remarkable value!

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48.

17-331 Brown-with-Green.
17-332 Black-with-Sapphire Blue.
17-333 Sapphire Blue-with Dolce Blue.
Postpaid..... **5.95**

Jacket Dress of Flowered Voile

- Dress with Cape Sleeves, Jabot, Jewelled Pin and Flared Skirt with Yoke.
- Picot-edged Tie-on Jacket with Flared Cape Sleeves.

WEAR this dainty Flowered Voile Jacket frock if you want to be cool on a Summer day—if you want to be extra cool, slip the jacket off!

Sizes 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48.

17-316 Grey Ground.
17-317 Blue Ground.
17-318 Green Ground.
Postpaid..... **2.59**

Supersyl Crepe Dress

- Lace Vestee.
- Wide Revers.
- Puffed Sleeve.
- Semi-Princess Waistline.
- Flared Skirt with Shaped Hip-Yoke.
- Two-tone Buttons and Belt-Buckle.

THE wide revers and Princess line of this Supersyl-Crepe frock give a youthful slim waistline you are sure to find becoming.

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48.

17-319 Navy.
17-320 Black.
17-321 Brown.
Post-paid..... **3.69**

17-319

\$3.69



\$2.59

For Misses
and Women

17-343

\$2.49

Revelle Crepe

- Diagonal Pattern.
- Contrasting Vestee Trimmed with Braid and Appliques.
- Bolero Jacket Front.
- Self Belt.

"HOW can the maker do it for the money?"—the question, even we ask, when we examine this smart Revelle Crepe dress.

Sizes 16 to 44.

17-343 Mauve.

17-344 Green.

17-345 Blue.

Postpaid..... **2.49**

Proving There's No Need
To Spend a Lot for Smart
Frocks

The Newest in Utility Frocks

17-351

\$4.49

17-337

\$7.95

Crepe Velva

- Raglan Shoulder.
- Puffed Sleeves Braided in Contrasting Shade.
- One Buttoned Revers.
- Semi-Princess Waist and Hipline.
- Gored Skirt.

THIS frock of rich Crepe Velva has beautiful lines—lines that broaden the shoulder and slenderize the hip in the most approved fashion.

Sizes 16 to 44.

17-337 All-Black.

17-338 Cricket Green-with-Green.

17-339 Sapphire Blue-with-Grey.

Postpaid..... **7.95**

Printed Rayshene

- Utility or Coat Style.
- Cape Collar with Slip-Through End Finished with Self Pleatings.
- Skirt Open to Hem.
- Inner Tapes and Sash Tie Make Waistline Easily Adjustable.

THE special coat-style design of this Rayshene frock makes it a favorite with many women. Perfect, too, for maternity wear. Cool, smart and inexpensive.

Sizes 16 to 44.

17-346 Navy.

17-347 Brown.

Postpaid..... **2.88**

All-Silk Crinkle Weave Canton

- Contrasting Vestee.
- Bodice Inset with Braid Fagoting.
- Ripple Revers.
- Puffed Sleeve.
- Hip-Yoke and Panel in Skirt, Front and Back.

THE lovely material—all-silk Canton Crepe in the new crinkle weave—and the quiet but smart styling of this dress will appeal on sight to fastidious tastes. The price is astonishing for this excellent quality.

Sizes 16 to 44.

17-341 Black.

17-342 Navy.

Post-paid..... **5.95**

Utility Style in Supersyl Crepe

- Utility or Coat Style.
- Contrasting Vestee.
- One Ripple Revers, One Buttoned Revers.
- Puffed Sleeve Tucked at Shoulder.
- Skirt Open to Hem, Tied and Buttoned at Side Front.

THE newest style details distinguish this utility frock of Supersyl Crepe. Slips on like a coat. Easily adjusted at waistline. For general as well as maternity wear.

Sizes 16 to 44.

17-351 Black.

17-352 Navy.

Postpaid..... **4.49**

Eggshell Linene

- Sleeveless, V-neck style.
- Two-tone Belt and Striping at Neckline.
- Metal Buckle on Belt.
- All-around Hip-yoke with Box-Pleats in Front and Inverted Pleat in the Back.

THE Eggshell Linene dress has been very much in evidence at all smart Southern Resorts lately. So you can rest assured this frock is fashion-right for all its small price. Trimming colors are all fast-dye shades, too.

Sizes 16 to 44.

17-340 Eggshell-with-Brown-and-Yellow-Trim.

Postpaid.....

17-340

93¢

17-348

\$3.29

Ruff O'Ray Crepe A New Crinkle Cotton

- Double-breasted Effect.
- One Embroidered Revers.
- Shaped Cap Sleeves Set in with Self Piping.
- Pearl Buttons.
- Stitched Belt with Pearl Buckle.
- Slim Fitted Lines.

MADE from the fascinating new Ruff O'Ray Crepe—a smart crinkle weave cotton—this frock is, of course, washable. What a charming frock it will be for every sort of summer "doings"!

Sizes 16 to 44.

17-348 Mauve.

17-349 Eggshell.

17-350 Blue.

Postpaid..... **3.29**

17-341

\$5.95

| | | Sizes for Dresses on this Page | | | | | |
|--------|-----|--------------------------------|-----|-----|-----|-----|--|
| Size | 16, | 18, | 38, | 40, | 42, | 44, | |
| Bust | 34, | 36, | 38, | 40, | 42, | 44, | |
| Length | 46, | 47, | 48, | 48, | 48, | 48, | |

For Every Taste and Every Occasion....

You'll Find the Newest and Most Inexpensive Dresses at Simpsons



17-370

\$11.95



17-361

\$5.98

Crinkle Canton

- Fagoted Contrasting Vestee with Self Fabric Flowers.
- Puffed Sleeves Shirred at Shoulder.
- Metal Belt Buckle.

ALL-SILK Canton Crepe dress in the new Crinkle Weave. One of the very new "old-fashioned" styles. Sizes 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Lgth. 46, 47, 48, 48, 48, 48.

17-364

\$2.39

Novelty Voile Summer Frock

- Lace Vestee in Crossover Style.
- Picot-Edged Jabot.
- Puffed Sleeves with Deep Cuff.
- Self Belt.
- Slightly Flared Skirt.

HOW very little it costs to keep cool and look charming this Summer! Look at this low-priced frock of dainty flowered Voile, and be convinced.

Size 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

17-364 Mauve.

17-365 Blue.

17-366 Grey. 2.39

Postpaid..... 2.39

Crepe Velve in Crinkle Weave

- Contrasting Scarf Collar and Button Holes.
- Sleeves Tucked at Elbow with Open Puff.
- Fitted Hip-Yoke, Front and Back.
- Flared Skirt.

A severely tailored frock like this is among the season's smartest. It declares its newness further, by its material—Crepe Velve in Crinkle Weave. No limit to the usefulness of a dress like this!

Size 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

17-367 Paladin Blue.

17-368 Black.

17-369 Brown.

Postp'd 6.44

Sleeve Styles are Very Important!

Rayshene

- Unusual Collar Twisted to Show Contrasting Facing at one side.
- Buttoned on Each Shoulder
- Sleeve Tucked at Wrist.

AN extra smart Printed Rayshene! A very original style! An extremely low price! What a combination for a dress in these days of economy.

Size 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

17-359 Brown.

17-360 Navy.

Postpaid.....

3.49

17-359

\$3.49



17-356

\$7.88

Crepe Velve—A Heavy Pure Silk Weave Mixed with a Little Rayon

Crepe Velve

- Contrasting Satin Vestee and Cuffs.
- Novelty Buttons.
- Finely Pleated Bands on Bodice and Insets in Sleeve and Skirt.
- Stitched Self Belt.

WOMEN who wear tailored things best will rejoice in this ultra-smart frock with its fine pleats cleverly placed to give fullness and flare. In Crepe Velve. Size 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

17-356 Black-with-White.

17-357 Navy-with-Eggshell.

17-358 Brown-with-Peach.

Postpaid..... 7.88

Fine Quality—Printed Cotton

- White Fagoted Voile Vestee.
- Ripple Collar Finished with Bow.
- Self Belt.
- Fitted Hip-Yoke.
- Slightly Flared Skirt.

THE fine sheer Novelty Cotton used in this smart Summer frock is guaranteed color fast—what a satisfaction in a wash frock and how unusual at this low price. A graceful, youthful style anyone will find becoming.

Size 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

17-353 Navy.

17-354 Brown.

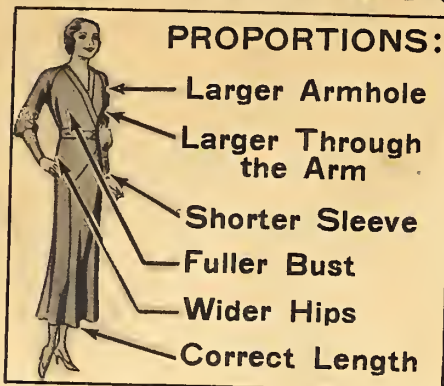
17-355 Green.

Postpaid... 2.88

Never Guess Sizes. Measure and Make Sure of Your Proper Fitting

The Newest in Fashions for Little Women

About
5 Feet
in
Height



\$7.95

17-380

Jericho Crepe

- A New Heavy-Sheer Rayon Weave.
- Short Scarf Collar.
- Finely Pin-tucked Shoulder-Bands and Hip-yoke.
- Puffed Sleeves.
- Novelty Buttons.

THE usefulness of this heavy-sheer little women's frock of the new Jericho Crepe knows no season—Summer or Winter it is smart and suitable.

Sizes 14½ to 24½.

17-380 Royal Blue.

17-381 Black.

17-382 Brown.

Postpaid..... 7.95

All Styled To Give More Height

\$6.88

All-Silk Canton in Crinkle Weave

- Crossover Contrasting Vestee.
- Ends Trimmed with Metal "Nail heads," Forming Jabot.
- Sleeve Tucked and Puffed above Cuff.
- Semi-fitted Bodice.

EVERY line of this graceful dress tends to lengthen out the short figure in the cleverest way. Made of all-silk Canton Crepe in the fashionable new Crinkle Weave. For dress occasions, of course! In all but price—a high grade frock.

Sizes 14½ to 24½.

17-372 Sapphire Blue.

17-373 Brown.

17-374 Black.

Post-paid..... 6.88

Supersyl Crepe with Crinkle Crepe

- Contrasting Crinkle Crepe Combined in the Bow, Revers and Buttons.
- Sleeves with Deep Cuff and Puff Shirred below the Shoulder.
- Self Belt.

ONE of the smartest frocks we've seen this season in spite of its low price! Made of Supersyl Crepe—that superfine Rayon weave, tremendously popular ever since its introduction last Spring. A frock for dress occasions or home wear.

Sizes 14½ to 24½.

17-386 Black.

17-387 Brown.

17-388 Guardsman Blue.

Post-paid..... 3.95

Sizes for Little Women's Dresses

| Size | 14½ | 16½ | 18½ | 20½ | 22½ | 24½ |
|--------|-----|------|-----|------|-----|-----|
| Bust | 34, | 36, | 38, | 40, | 42, | 44 |
| Length | 43, | 43½, | 44, | 44½, | 45, | 46 |

Lustrous Crepe Velva

- The Pure Silk Weave Mixed with a Little Rayon.
- Contrasting Vestee.
- Draped Neckline with Shoulder Bow.
- Sleeve Tucked above Cuff.

LITTLE women can tell at a glance how becoming this new style will be to them. In Crepe Velva.

Sizes 14½ to 24½.

17-383 Sapphire Blue.

17-384 Wine.

17-385 Black.

Postpaid 5.29

17-383

\$5.29



17-375

Triple Sheer Crepe

- High Neckline Fastened with Novelty Buttons.
- Drop Shoulder Inset with Colored Embroidery and Braid Fagoting.
- Puffed Sleeve.
- Fitted Semi-Princess Bodice.
- Novelty Belt Buckle.
- Flared Skirt.

LOTS of style—youthful up-to-the-minute style—to this Triple Sheer Crepe frock and it is especially cut and proportioned to fit the petite figure of the little woman. Excellent value!

Sizes 14½ to 24½.

17-375 Black.

17-376 Navy.

Postpaid..... 8.75

SIMPSON'S PAY THE POSTAGE

Printed Rayshene

- A Novelty Diagonal Pattern Combined with Plain Rayshene.
- Novelty Buttons.
- Jabot Drape at One Side.
- Puffed Sleeves.

OUR most inexpensive dress for little women but a good-looking, up-to-the-minute dress, none the less. Diagonal patterning and fitted lines are both ultra-new! You get most unusual sort of value in this dress of Rayshene!

Sizes 14½ to 24½.

17-377 Brown.

17-378 Navy.

17-379 Black.

Post-paid. 2.69

Did You Ever See Such Values?

The Famous Crepe Velva

- The Pure Silk Weave Mixed with a Little Rayon.
- Puffed Sleeves with Cut-Out Embroidery Showing Contrasting Shade Underneath.
- Raglan Shoulder.
- Crossover Bodice.
- Stitched Belt with Novelty Buckle.

NO one can say this is an expensive dress yet it certainly looks it—especially when you examine the rich luxurious Crepe Velva. Graceful, youthful, beautifully-fitting.

Sizes 14½ to 24½.

17-389 Cricket Green.

17-390 Black.

17-391 Patou Royal Blue.

Postpaid..... 6.75



\$6.75

17-389

Every Dress

on this Page is Specially Proportioned as shown in Diagram Above

Simpsons Present 29 New Styles for The Stout Woman

ON THIS AND FOLLOWING PAGES!

In answer to popular demand we are showing a bigger range of Simpson Special Stout Size Dresses this season.

Now you have 29 styles from which to make your choice — becoming, slenderizing — NEW!

Note Special Features Below



17-404
\$10.95

All-Silk Georgette

- Lace Vestee with Organdie Flowers.
- Deep Shoulder Capes.
- Detachable Sleeves.
- Brilliant Belt Buckle.
- Flared Skirt.
- Crepe Underslip.

A charming all-silk Georgette Crepe afternoon dress that can be converted into a real evening gown simply by removing the detachable sleeves. For stout figures.

Sizes 39 to 53.

17-404 Navy.

17-405 Black.

Postpaid.....

10.95



17-398
\$6.95

Crepe Velva

- Contrasting Crinkle Crepe Vestee trimmed with Cut-work and Embroidery.
- Revers which can be Buttoned High.
- Button-Trimmed Skirt-Yoke.
- Puffed Sleeves.

WITH the revers buttoned over, this Crepe Velva Dress for stout women is quite tailored in effect. Unbutton it and it becomes a style for real dress wear. A clever fashion trick! Sizes 39 to 53.

17-398 Amethyst.

17-399 Black.

17-400 Navy.

Postpaid.....

6.95

17-406

\$5.29



17-401
\$2.95

Novelty Printed Cotton

- Tucked Net Vestee trimmed with Crocheted Ball Buttons.
- Jabot Collar Hand-Fagoted.
- Self Belt and Metal Buckle.
- Fitted Skirt-yoke.

THE diagonal patterned printed Cotton of this smart Summer frock is very new and it has the trick of slenderizing stout figures, too. Exceptionally fine quality. Sizes 39 to 53.

17-401 Navy.

17-402 Green.

17-403 Brown.

Postpaid.....

2.95

All-Wool English Crepe

- All-wool Novelty Weave.
- Silk Crinkle Crepe Draped Collar and Cuffs.
- Up-and-Down Tucking on Bodice.
- Skirt Pleated in Front with Hip-yoke.

THERE'S simply no calculating the service and the pleasure you'll get from this light-weight English Crepe dress. The straight slenderizing lines are becomingly softened by the scarf collar. Sizes 39 to 53.

17-406 Black.

17-407 Navy.

Postpaid.....

5.29



17-392

\$6.75

Crinkle Weave Canton

- Cuffs, Vestee and Shoulder-Bow in Contrasting Shade.
- Wide Ripple Revers.
- Puffed Sleeve.
- Fitted Hip-Yoke.
- Novelty Buttons and Buckle.

THE delightful new Crinkle Weave of this all-silk Canton Crepe supplies a decidedly "up-to-the-minute" look to this dress. Fits with ease yet trimness — a feature of Simpson's stout-size dresses. Sizes 39 to 53.

17-392 Brown.

17-393 Black.

17-394 Navy.

Postpaid.....

6.75

Printed Rayshene

- Contrasting Eggshell Vestee and Cuffs.
- Large Novelty Buttons.
- Unusual Draped Bodice.
- Self Belt with Novelty Buckle.
- Fitted Hip-Yoke.
- Slightly Flared Skirt.

AN amazingly good-looking and well-styled dress for such a moderate price! Of Rayshene in a new small design. Who says stout figures are expensive to fit? Sizes 39 to 53.

17-395 Brown.

17-396 Black.

17-397 Navy.

Postpaid.....

3.69

Why Simpson's Stout Sizes Fit So Well



ARMHOLES

The armholes are cut deep and large which gives ease and comfort and prevents wear.



HIPS

Particular attention is given to obtaining a smooth trim fit over the hips.



SHOULDERS

Ample width is always allowed on the shoulder which prevents strain and binding.



BUST

Dresses are cut full through the bust which assures comfort and ease of arm movement.

Sizes for Simpson's Stout Size Dresses

| | | | | | | | | |
|--------|------|-----|------|-----|------|-----|-----|-----|
| Bust | 39, | 41, | 43, | 45, | 47, | 49, | 51, | 53, |
| Hips | 50½, | 52, | 53½, | 55, | 56½, | 58, | 60, | 62, |
| Length | 46, | 46, | 46, | 47, | 47, | 48, | 48, | 48, |

These Dresses Cleverly Designed To Give You Slender Lines!



\$10⁵⁰

17-420

Novelty Broadcloth

- White Pique Vestee.
- White Piping and Pearl Buttons.
- All-around Hip-Yoke.
- Skirt Pleated in Front.

A wash frock of the tailored type that is so flattering to large figures—suitable and useful for many occasions. Of Novelty Printed Broadcloth.

Bust 39, 41, 43, 45.
Length 46, 46, 46, 47.
Bust 47, 49, 51, 53.
Length 47, 48, 48, 48.

17-408 Mauve-and-White.

17-409 Navy-and-White.

17-410 Black-and-White.

Postpaid.....

1.95

Measuring
Instructions
at Back
of Book

\$1⁹⁵

17-408

**SIMPSON'S
PAY THE
POSTAGE**



17-424

\$6⁴⁴

\$2⁸⁹

17-422

Sheer, Cool Dot Voile

- White Voile Vestee with Tab Ends.
- Crystal Buttons.
- Spiral Ruffle on Sleeve.

WE doubt if there ever was a more practical and satisfactory Summer material than the dainty Dot Voile of this dress for stout women. It shows the right lines to make you look your slimmest and the price—remarkably low!

Bust 39, 41, 43, 45.
Length 46, 46, 46, 47.
Bust 47, 49, 51, 53.
Length 47, 48, 48, 48.

17-422 Navy.

17-423 Black.

Post-paid..... **2.89**

All-Silk Triple Sheer

- Fitted Bodice Trimmed with Buttons.
- Puffed Sleeves with Upper Part Showing Cut-out Embroidery.
- Sash Ties at Back.
- Flared Skirt.

THE fitted "tied-in" bodice of this well-designed dress is smart for the larger figures and doubly smart in the new all-silk Triple Sheer Crepe. For all dress occasions.

Bust 39, 41, 43, 45.
Length 46, 46, 46, 47.
Bust 47, 49, 51, 53.
Length 47, 48, 48, 48.

17-420 Black.

17-421 Navy.

Post-paid... **10.50**



\$4⁹⁵

17-411

Novelty Printed Lawn

- Sleeveless Style.
- Deep Cape Collar Edged with Pleating.
- Lace Vestee.
- Self Bow at Neckline.
- Flared Skirt with Fitted Hip-Yoke.

STOUT size dress of fine Lawn printed in such an attractive design—you can easily imagine how comfortable it will be on a warm Summer day and yet how smart you will feel! A surprisingly low price!

Bust 39, 41, 43, 45, 47, 49, 51, 53.
Length 46, 46, 46, 47, 47, 48, 48, 48.

17-417 Brown.

17-418 Black.

17-419 Navy.

Postpaid.. **3.49**

\$3⁴⁹

17-417

All-Silk Crepe in Crinkle Weave

- Contrasting Crepe Yoke Inset with Hand Fagoting.
- Contrasting Band with Crystal Buttons on Sleeve.
- Shirred Self Jabot.
- Hip Yoke.

BOTH material—all-silk Crinkle Weave Crepe—and style give this dress the look of a much-higher priced model.

Bust 39, 41, 43, 45.
Length 46, 46, 46, 47.
Bust 47, 49, 51, 53.
Length 47, 48, 48, 48.

17-424 Navy.

17-425 Black.

Post-paid..... **6.44**

17-414

\$5⁹⁵

Lustrous Crepe Velva

- Contrasting Crepe Vestee.
- Crossover Bodice Shirred at Shoulder and Waistline and Finished with Bow and Ornament.
- Novel Open Cuff with Contrasting Facing.
- Self Sash.

THE smart dress shows a clever variation of the surplice style—always so good for larger figures. In rich Crepe Velva and quite inexpensive.

Bust 39, 41, 43, 45.
Length 46, 46, 46, 47.
Bust 47, 49, 51, 53.
Length 47, 48, 48, 48.

17-414 Brown.

17-415 Navy.

17-416 Black.

Postpaid... **5.95**

**SIMPSON'S
Specialize
in Giving the
Stout Woman
a Good Fit!**

4.95

Proportioned to Fit Stout Figures Smartly Styled to Give Slender Lines

17-440



\$6.79

\$4.95

Lustrous Crepe Velva

- Contrasting Crinkle Crepe Vestee.
- Revers Edged with Embroidered Scallops.
- Puffed Sleeve with Scalloped Spiral Cuff.
- Skirt with Pointed Yoke and Pleats, Front and Back.
- Self Belt.

THE moderately priced, but "good," dress many women are looking for. Of Crepe Velva—a pure silk weave mixed with a very little rayon. A stout-size that doesn't look it! In Supersyl Crepe—the superfine Rayon weave.

Sizes 39 to 53.
17-440 Navy.
17-441 Black.
17-442 Wine.

Post-paid..... **6.79**

Jacket Frock in Supersyl Crepe

- Dress of Plain Crepe with Bodice-Top, Scarf Collar and Upper Sleeve of Printed Rayshene.
- Skirt Pleated at Side-front.
- Straight Jacket with Flared Elbow Sleeves.

IT'S amazing to think you can get a smart dress like this, complete with matching jacket, and in stout sizes, too, for so little! In Supersyl Crepe—the superfine Rayon weave.

Sizes 39 to 53.
17-437 Navy.

Post-paid..... **4.95**

17-437



**PRICED
LOW!**

17-432

\$3.88

Rayshene

- Contrasting Vestee Trimmed with Glass Buttons.
- Contrasting Piping.
- One Large Revers.
- Slashed Puff on Sleeve.
- Pointed Yoke on Skirt.

WE believe you'll like just EVERYTHING about this dress—from the low price to the smart buttons on the vestee—a likeable, wearable dress, well-suited to stout figures.

Sizes 39 to 53.

17-432 Black.

17-433 Navy.

Postpaid..... **3.88**

**SIMPSON
\$2.49
SPECIAL**



17-438



\$2.95

17-429



17-434

\$7.59

All-Silk Crepe in Crinkle Weave

- Contrasting Vestee with Sparkling Buttons.
- Revers and Cuffs of Transparent Net, Heavily Braided.
- Bodice in Semi-Bolero Effect.
- Skirt Pleated Below Yoke, Front and Back.

TRULY a beautiful dress—with a style distinction to it quite unusual even at a much higher price. Of all-silk Crepe in the fashionable Crinkle Weave.

Sizes 39 to 53.

17-434 Navy-trimmed with Eggshell.

17-435 Black-with-White.

17-436 Brown-with-Beige.

Post-paid..... **7.59**



Supersyl Crepe

- Contrasting Vestee.
- Draped Crossover Bodice with Ties at Back (see inset).
- Sleeves Puffed above Cuff.
- Novelty Buttons Trimming Bodice and Flared Skirt.

HERE'S a smart new style that suits the large figure to perfection. The material is Supersyl Crepe, the famous superfine Rayon Weave—the price exceptionally low!

Sizes 39 to 53.

17-426 Brown.

17-427 Black.

17-428 Navy.

Postpaid..... **4.89**

17-426

\$4.89

Printed Rayshene

- Contrasting Vestee with Novelty Buttons.
- Double Revers Edged with Self Pleatings.
- Self Belt.
- All-around Hip-Yoke.
- Flared Skirt.

OUR "Simpson Special" for stout women! A good-looking frock of Rayshene, printed in a charming flowered design—smart for Spring or Summer and a most remarkable dress for the money. Take advantage of this special value!

Sizes 39 to 53.

17-438 Navy.

17-439 Black.

Postpaid..... **2.49**

Hip Sizes and Lengths for Dresses on This Page

Bust 39, 41, 43, 45, 47, 49, 51, 53.
Hips 50½, 52, 53½, 55, 56½, 58, 60, 62.
Lgth. 46, 46, 46, 47, 47, 48, 48, 48.

The Popular Silk-Knit

- Contrasting Vestee.
- Scalloped Revers.
- Self Bow at Neckline.
- Sleeve with Shirred Puff.
- Tie Sash at Side.
- All-around Yoke.
- Flared Skirt.

EXCEPTIONALLY good style in that ever-popular material—Silk Knit—popular for so many different reasons—because it's cool, serviceable, slenderizing and, not the least, because it's inexpensive!

Sizes 39 to 53.

17-429 Navy.

17-430 Black.

17-431 Brown.

Postpaid..... **2.95**

Home Frocks

In Stout Sizes

27-134

\$2.95

SIMPSON'S
PAY THE
POSTAGE

27-126

\$1.09

Polka Dot Print

An unusually attractive home frock of fast-dye Polka Dot Print. The tiny vestee and pleated jabot trimmed with White Pique. Collar shirred into the vestee. White pipings give the effect of a jacket. Short sleeve with flare. Inverted pleats in front of skirt. Its trim lines well-suited to stout figures!

Bust 39, 41, 43, 45.
Length 46, 46, 46, 47.
Bust 47, 49, 51, 53.
Length 47, 48, 48, 48.

27-126 Navy.
27-127 Black.

Post-paid... 1.09

27-121

88¢

Assorted Prints

Stout size dress of assorted novelty Prints. Hemstitched white Lawn collar and cuffs. Lgth. 46, 46, 46, 47, 47, 48, 48, 48.

27-121 Mauve. } Post-paid.
27-122 Black. } 88¢
27-123 Navy. }

Smart Printed Foulard

- White Scarf Collar and Pippings.
- Large Revers.
- Pearl Buttons.
- All-around Shaped Hip-Yoke.
- Inverted Pleats in Front of Skirt.

This well-styled stout size dress is made up in one of those dark-colored Printed Foulards that are practical for household tasks yet dressy enough for afternoon. The low price needs no emphasis.

Bust 39, 41, 43, 45.
Length 46, 46, 46, 47.
Bust 47, 49, 51, 53.
Length 47, 48, 48, 48.

27-124 Navy.
27-125 Black.

Post-paid... 1.64

Printed Foulard

You never need be afraid of being "caught" wearing this dress, afternoon or anytime—it's perfectly suitable for any hour! Of fast-dye Printed Foulard. Lace vestee with self bow and notched revers. Hip-yoke and pleats in front of skirt.

Bust 39, 41, 43, 45, 47, 49, 51, 53.
Lgth. 46, 46, 46, 47, 47, 48, 48, 48.

27-128 Navy.
27-129 Black.

27-130 Brown. } Postpaid... 1.49

Checked Foulard

If there is a cooler, fresher, crisper-looking pattern than this we would like to see it! A Printed Foulard with pipings and snappy little bow of White Pique. Wide revers. Short sleeves with self cuff. Pleats in skirt. Priced most moderately!

Bust 39, 41, 43, 45, 47, 49, 51, 53.
Lgth. 46, 46, 46, 47, 47, 48, 48, 48.

27-131 Light Navy.
27-132 Black.

27-133 Green. } Postpaid... 1.59

Printed Raysheene

Smart Printed Raysheene dress in stout sizes. Ecu lace vestee and jabot. Flared skirt with hip-yoke.

Bust 39, 41, 43, 45, 47, 49, 51, 53.
Lgth. 46, 46, 46, 47, 47, 48, 48, 48.

27-134 Navy. } Post-paid..
27-135 Black. } 2.95
27-136 Brown. }

Description of Dresses Shown on Opposite Page

Foulard in Stout Sizes

This dress has all that trim tailored smartness so flattering to stout figures. Of Printed Foulard with jagged self vestee. Bodice trimmed with buttons and self pleating. Belt, sleeves and skirt piped in white. Skirt pleated in front.

Bust 39, 41, 43, 45, 47, 49, 51, 53.
Length 46, 46, 46, 47, 47, 48, 48, 48.

27-137 Blue. } Post-paid... 1.95
27-138 Green. }
27-139 Mauve. }

Revelle Crepe

The contrast of the large White Pique collar with the darker shades of this dress is as smart as it can be. Made of Revelle Crepe printed in one of the novelty diagonal plaids so popular this season. Inverted pleat in skirt, front and back.

Sizes 14, 16, 18, 38, 40, 42.
Bust 32, 34, 36, 38, 40, 42.
Length 45, 46, 47, 48, 48, 48.

27-140 Black as shown. } Postpaid... 2.39

Crepe Lucerne

A stout size dress of exceptionally good style, made of Crepe Lucerne in a small diagonal printed pattern trimmed with Egg-shell Crepe and novelty buttons. Scarf collar. Fitted hip-yoke. Inverted pleat in skirt, front and back.

Bust 39, 41, 43, 45, 47, 49, 51, 53.
Length 46, 46, 46, 47, 47, 48, 48, 48.

27-141 Wine. } Post-paid.. 3.59
27-142 Black. }
27-143 Navy. }

Foulard

The lovely fresh colors of this Printed Foulard dress are all fast-dyed—what a satisfaction in a wash dress! Trimmed and piped in plain color. A remarkable value!

Sizes 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48, 48.

27-144 Peach. } Post-paid.. 1.49
27-145 Green. }
27-146 Mauve. }

Printed Taffeta

What a gay business house-keeping can be if you wear as charming a frock as this! Of Printed Taffeta made on the new Princess lines with contrasting trimmings.

Sizes 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

27-147 Rose. } Post-paid 1.55
27-148 Green. }
27-149 Black. }

Coin Dot Print

Our "Simpson Special"! Of Coin Dot Print with collar and upper sleeves of White Organdie. Ribbon bow tie. Self sash. Flared skirt with wide sweep. A regular 1.29 value! The smartest, gayest, youngest-looking frock you may see all Summer long.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

27-150 Green. }
27-151 Blue. } Postpaid.. 1.00

Printed Broadcloth

This dress has real dash to it! Made of a striking Printed Broadcloth with turn-down collar and plain crepe tie. Pointed yoke on bodice and pointed peplum trimmed with buttons. Wide leatherette belt.

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

27-152 Brown. }
27-153 Navy. } Postpaid. 1.59
27-154 Green. }

Linene with Print

Of crisp Linene with scalloped crossover collar. Insets in bodice and sleeve and pipings of figured Print in matching shade. It's just such a dress as this that most women delight in, on a Summer day!

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48, 48.

27-155 Mauve. } Post-paid.. 1.25
27-156 Copen Blue. }

Linene with Stripes

The youthful low collar, tie and cuffs are of striped Print in matching shade. Patch breast pocket. Inset pocket in the skirt. Matching buttons and belt-buckle. A tailored frock of Linene. Smart for Sports.

Sizes 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48, 48.

27-157 Green. }
27-158 Maize. } Postpaid.. 1.19

Assorted Novelty Prints

A real value sensation in this attractive home frock! Made of assorted Prints, piped in contrasting color. Picotied frill along the shoulder seams. Novel pocket. Self sash across the back. Sensational value!

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48, 48.

27-159 Green. }
27-160 Red. } Postpaid.. 69¢
27-161 Blue. }

Were Such Smart

Trotabouts Ever Before Priced So Low?

27-159
Novelty
Prints

69¢

Our
Lowest
Priced
Dress!

Sensational
Value!

SIMPSON'S
PAY THE
POSTAGE

27-140
Revelle
Crepe

\$2³⁹

27-137
Foulard

\$1⁹⁵

Stout
Sizes
39 to 53

27-147
Printed
Taffeta

\$1⁵⁵

27-157
Linene

\$1¹⁹

For
Description
of These
Dresses
See
Opposite
Page

SIMPSON
\$1⁰⁰
SPECIAL

27-155
Linene

\$1²⁵

27-150
Coin Dot
Print

27-152
Printed
Broadcloth

\$1⁵⁹

27-144
Foulard

\$1⁴⁹

27-141
Crepe
Lucerne

\$3⁵⁹

Stout
Sizes
39 to 53

See Measuring Instructions—"How to Order"—at Back of Book

Polka Dot Print

Sensational Values Here!

Smart Novelty Print

STOUT SIZES



27-173

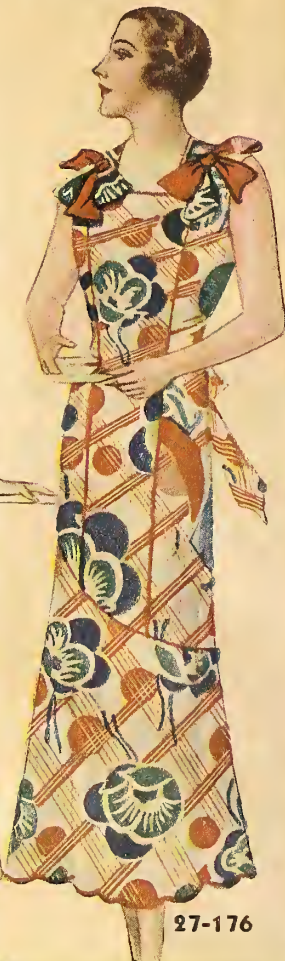
\$19



27-170



27-168



27-176



27-185

Printed Taffeta \$29 Crisp Linene \$25 Printed Broadcloth \$49



Home Frocks and Trotabouts



27-178 Linene

94¢



27-165 Taffeta

\$25



27-162 Two-Piece Dot Print

Our Low Price \$95

For Description See Opposite Page



27-182 Foulard

\$55



27-177 Taffeta

\$29



Description of Dresses Shown on Opposite Page

Two-Piece Dot Print

Smart and suitable for any outing from picnic shopping trip. Sleeveless frock of Polka Dot Print with Rayshene bodice trimmed with braided piping. Skirt with hip-yoke and side pleats. Matching jacket has elbow sleeves with flared cuffs. Length 45, 46, 47, 48, 48.

7-162 Navy. Postpaid. 1.55
7-163 Green.
7-164 Red.

Striped Taffeta

The fashionable stripes in one of these clever two-way frocks, everybody likes so well—the dress can be worn buttoned up or unbuttoned! Short sleeves. Brass buttons. Diagonal patch pockets. Wide belt. Of fine fast-color Taffeta. Sizes 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

7-165 Brown. Postpaid... 1.25
7-166 Red.
7-167 Green.

Tailored Linene

The colors of this smart Linene frock are so gay and Summerlike you'll want to wear it everywhere! Trimmed with contrasting stripes. Panel front finished with metal buttons. Metal belt buckle. Large patch pockets. Sizes 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

7-168 Maize. Postpaid... 1.25
7-169 Green.

Printed Taffeta

The always popular cotton Taffeta printed in one of the diagonal plaids. Half-cuffs and vestee of White pique. Scarf collar, belt and pipings of plain Taffeta. Sizes 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

7-170 Copen Blue. Postpaid. 1.29
7-171 Green.
7-172 Red.

Polka Dot Print

For sheer, gay, youthful smartness this frock shines many at twice the price! Of Polka Dot Print with triple drop shoulder-yoke and semi-princess bodice piped in white. White que bow.uffed sleeves. Wide full skirt! Sizes 14, 16, 18, 38, 40, 42. Bust 32, 34, 36, 38, 40, 42. Length 45, 46, 47, 48, 48, 48.

7-173 Red. Postpaid... 1.19
7-174 Navy.
7-175 Green.

Printed Broadcloth

Don't you love the great splashy pattern of this printed Broadcloth frock, the "butterfly" flows edged with Red, on the shoulders—the fitted shish-in waistline? Fit for a trousseau! Sizes 14, 16, 18, 20. Bust 32, 34, 36, 38. Length 45, 46, 47, 48.

7-176 White-with-Red-Blue-and-Green design. Postpaid... 1.49

Printed Taffeta

Lively colored dots on a Black ground—a cheerful yet practical combination for this Taffeta frock! Cool and becoming cape sleeves. Knotted contrasting tie finished with buttons. Sizes 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

7-177 Black (as shown). Postpaid... 1.29

Linene with Embroidery

Wear this Linene frock and wash it as much as you like—the colors are vat-dyed and guaranteed fadeless. Upper front of bodice is eyelet-embroidered. Cap-style sleeves. Skirt-front with yoke and pleats. Sizes 16, 18, 38, 40, 42, 44. Bust 34, 36, 38, 40, 42, 44. Length 46, 47, 48, 48, 48, 48.

7-178 Blue. Postpaid... 94¢
7-179 Maize.
7-180 Green.
7-181 Mauve.

Printed Foulard

The gay, daisy-patterned Foulard of this frock is in fast-dye colors which makes it practical as well as so very pretty. U-shaped vestee filled in with self pleatings. Short sleeves finished with pleatings. Panels inset in skirt to give it a smart flare. Self sash. Needless to say priced low! Sizes 14, 16, 18, 38, 40. Bust 32, 34, 36, 38, 40. Length 45, 46, 47, 48, 48.

7-182 Green. Postpaid.. 1.55
7-183 Blue.
7-184 Mauve.

Stout Size in Novelty Print

A Simpson Special! And a value that doesn't come your way very often! A stout-size dress in the good fit and attractive styling made famous by Simpsons and all for a dollar! Of novelty Print with White vestee, self pleatings and black piping. Self belt with Black buckle. Skirt with yoke and pleats in front. Sizes 39, 41, 43, 45, 47, 49, 51, 53. Length 46, 46, 46, 47, 47, 48, 48, 48.

7-185 Mauve. Postpaid... 1.00
7-186 Black.
7-187 Navy.
7-188 Green.

Novelty Diagonal Print

- Sleeveless Style.
- Flat Round Collar Piped and Button-Trimmed.
- Narrow Lawn Over Collar.
- Deep Double Flounce.

You wonder how such a dress can be turned out for the money. So youthful! So full of style! So practical! In Diagonal Print.

Size 14, 16, 18, 20.
Bust 32, 34, 36, 38.
Length 45, 46, 47, 48.

27-214 Green. Postpaid... 1.00
27-215 Blue.
27-216 Red.



27-204

SIMPSON'S
PAY THE
POSTAGE

Your Choice \$1.00
EACH
POSTPAID

Novelty Print

- Plain Color Binding and Piping.
- Self Pleatings.
- Crossover Collar.
- Pointed Hip-Yoke.

Quality, design of the material and the style in this dress are something to cause real excitement at \$1.00. In Novelty Print.

Size 14, 16, 18, 38, 40, 42.
Bust 32, 34, 36, 38, 40, 42.
Length 45, 46, 47, 48, 48, 48.

27-192 Green. Postpaid... 1.00
27-193 Red.
27-194 Navy.

Floral Print

- Contrasting Pippings.
- Self Pleatings.
- Panel Front Tapered in at Waistline.
- Short Slashed Sleeves.

A trim, youthful style in one of those darker-colored floral Prints that are so practical for home wear. All colors guaranteed fast-dyed.

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48, 48.

27-201 Black. Postpaid... 1.00
27-202 Brown.
27-203 Copen Blue.



27-201

27-195

All Washable Fast-Dye Colors

Diagonal Plaid Print

- White Revers Bow Tie and Picot-ed Ruffles on the Sleeve.
- Deep Yoke and Panel in the Skirt Piped in White.

Of smart Diagonal Plaid Print—a dress that is nothing short of sensational at this low price.

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48, 48.

27-189 Navy. Postpaid... 1.00
27-190 Brown.
27-191 Green.



27-198

Print

- Long-Sleeved Style.
- Self Vestee.
- Self Pleatings.
- Skirt Pleated in Front.

You don't often get a Print frock of this quality with long sleeves for \$1.00. Yet long sleeves are just what so many women want!

Size 16, 18, 38, 40, 42, 44.
Bust 34, 36, 38, 40, 42, 44.
Length 46, 47, 48, 48, 48, 48.

27-198 Navy. Postpaid... 1.00
27-199 Black.
27-200 Brown.

Diagonal Print

- Cap Sleeves.
- White Lawn Bow. Pockets and Pippings.
- Yoke and Skirt Panel of the Reverse Stripes.

A charming frock of the popular Diagonal Striped Print—and how these diagonal stripes make you look your slimmest!

Size 14, 16, 18, 38, 40.
Bust 32, 34, 36, 38, 40.
Length 45, 46, 47, 48, 48.

27-195 Green. Postpaid... 1.00
27-196 Copen Blue.
27-197 Red.

Girls' Lingerie

**SIMPSON'S
PAY THE
POSTAGE**



Flannelette

59¢

Gown with Lace Trim

24-107 This gown is made from English cotton of fine quality, in a pretty shade of pink. Dainty lace trims the V-neck and short kimona sleeves. Front is shirred softly at each side. Priced low here.

Ages 10 to 16 years. **57¢** Postpaid.

An "Extra Value" Gown

24-108 Every girl should have flannelette gowns for wear on cool nights. Here's a slipover gown of soft white Saxony flannelette that is just right for early Spring. Fancy stitching finishes the neck and kimona sleeves.

Ages 4 to 16 years. **59¢** Postpaid.

Cotton

57¢

"Cumfy" Flannel

95¢



Cotton

50¢



Long-Sleeved Gown

24-110 Cozy gown of soft white Saxony flannelette, with V-neck and long sleeves. Yoke tucked and hemstitched. Ages 4 to 16 years. **79¢** Postpaid.

Flannelette

79¢

Cotton Gown

24-109 A gown of white cotton, with yoke of embroidery. Round neck and short sleeves. Lowest price in years for this fine quality. Ages 10 to 16 years. **59¢** Postpaid.

Cotton

59¢

Trimmed Slip

24-103 Of fine white cotton. Yoke and flounce of embroidery. Edging at armholes. Ages 6 to 16 yrs. **50¢** Postpaid.

Pyjama Suit

24-118 Two-piece style, made from "cumfy" cotton flannel in fancy stripes. Blouse with long sleeves. Long pants with fitted yoke. The young girl will sleep well in this suit. Ages 8 to 16 years. **95¢** Postpaid.



"Bias-Cut" Slip

Of fine quality broadcloth, shaped to fit at the front. A new style for growing girls. Ages 10 to 16 years.

24-105 Pink. **57¢**
24-106 White. }

Broadcloth Special

39¢



MISSES

SMOCK

Broadcloth

55¢

\$1.00

Neat Costume Slip at a Special Price

A serviceable slip, made in the favorite style with high-shoulder. Of fine cotton broadcloth which wears and launders well. Hemstitching at the top. Flat pleats. Ages 6 to 16 years.

24-104 Peach, the stylish shade. **55¢** Postpaid.

New Style Smock

Made double-breasted, from fine cotton broadcloth. In school or for home wear, this smock is a great saving to the girl's dresses. Ages 10 to 16 years.

24-114 Green, trimmed with Darker Green.

24-115 Open, with Dark Blue. **\$1.00** Postpaid.



Broadcloth

87¢

Broadcloth

57¢

Wonderful Value

Costume slip of broadcloth hemstitched. Pleats at sides. Ages 8 to 16 years.

24-100 Peach. **39¢**
24-101 White. }
24-102 Pink. }

PYJAMAS for Day or Night

Sizes 2 to 8 Yrs.

Flannelette Pyjamas

85¢

Krinkle Wave Crepe

98¢



For Day

One-piece pyjama of plain and fancy broadcloth combined. Good quality, very smart and a popular style for playtime. A saving to you—in money and in your laundry work. For Ages 2, 4, 6, 8 years.

26-100 Blue, and Floral. **77¢** Postpaid.

For Night

One-piece pyjama of soft flannelette, made with drop-seat. A cozy garment of fine quality, at an exceptional price. Fast colors. Will wear and wash well. For Ages 2, 4, 6, 8 years.

26-101 Pink. **85¢**
26-102 Blue. }
Our price, Postpaid.. }

Smart Pyjamas for School Girls

For the Beach

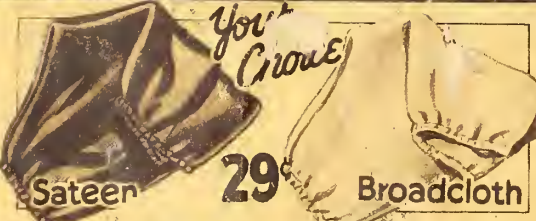
Unusually smart two-piece pyjama suit made from plain broadcloth, with fancy trimming. Sleeveless blouse. Long pants with a fitted yoke. Popular for the beach or the house. Ages 10 to 16 years.

24-113 Powder and Fancy. **97¢** Postpaid.

For Sleeping

A practical two-piece pyjama suit made from cotton **krinkle-wave crepe**. Sleeveless blouse. Long pants with flat yoke and a pocket. Washes well and requires no ironing. Ages 10 to 16 years.

24-111 Pink. **98¢**
24-112 Blue. }
Post.. Paid.. }



Comfortable Bloomers for Girls

Two styles in these good serviceable everyday bloomers—one of black twilled sateen, one of peach-color broadcloth. Both are cut roomy, well made and have strong elastic at waist and knees. You get special value when you buy these bloomers. Sizes for Girls 4 to 16 years of age.

24-117 Black Sateen Bloomer. **29¢** Postpaid.
24-116 Peach Broadcloth Bloomer. **29¢** Postpaid.

A Thrifty Way To Figure Smartness

SIMPSON'S
PAY
POSTAGE

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63¢
tra Size
77¢



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PAY MORE?

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24-126
24-127
24-128
Our best of
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Broadcloth Costume Slips

High-Shoulder Slip
Regular Size—34 to 44. Postpaid
24-135 Peach. 63¢
24-136 Black. 63¢
24-137 White. 63¢
24-138 Sand. 63¢
Extra Size—46 to 50 Bust. Postpaid
24-139 Peach. 77¢
24-140 Black. 77¢
24-141 White. 77¢

Opera-Top
le from fine cotton
Hemstitched the top. Flat pleated sides. An extra good
Size 34 to 44. Postpaid
24-132 Peach. 9¢
24-133 White. 9¢
24-134 Powder. 9¢

New Style Slip
Brassiere Front
Of fine cotton broadcloth, with the top fitted as a brassiere. A figure-moulding garment over which dresses will fit perfectly.
Bust 34 to 42.
24-142 Peach. 65¢
24-143 White. 65¢
Our price Postpaid.. 65¢

Broadcloth Slips
57¢

50¢

43¢

Special 50-Cent Slip
Tailored form-fit costume slip of cotton broadcloth, a style that many prefer. No need to pay high prices for slips! You live money here!
Size 34 to 44 bust. Postpaid
24-125 Peach. 50¢
24-126 White. 50¢
24-127 Pink. 50¢
24-128 Black. 50¢

Season's Newest!



Looks Neat in the KITCHEN or SMART on the BEACH

1.00

1.25

Striped Broadcloth Pyjamas
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suit at sp
Size: 10, 12, 14, 16.
Medium, Large, and Blue
Stripes. Postpaid.. **\$1.69**

Broadcloth

Girls' Broadcloth Pyjamas

95¢

Very Smart Style

attractive piece, made from plain broadcloth, with fancy trim. One of the smartest examples of this favorite style of garment, for wear at home or at the beach. No sleeves. Adjustable belt. Sizes 10, 12, 14, 16.
24-149 Lemon, with contrasting colors. Postpaid.. **95¢**

"Cumfy" Flannel Pyjama Suit

Among the most popular styles in sleeping suits are these two-piece pyjamas of fleecy cotton flannel. Long-sleeved blouse with lapels. Wide mantalettes with a fitted yoke at the front. They are very cosy. You'll like them for their comfort and good wearing quality. Sizes Small, Medium, Large.
24-144 Combination stripe design. **\$1.00**
Our Special Price, Postpaid.....

Plain Broadcloth
Very new sleeveless pyjama in one-piece style. Made from fine cotton broadcloth, with wide pants, and fancy trim. Wear it at the beach or in your kitchen!
Small, Medium, Large.
24-146 Blue. 89¢
24-147 Lemon. 89¢
Postpaid.....

Kri...e Crepe
one-piece crepe which wears so well, washes easily and requires no ironing. Nothing more practical for the house or for wear at the beach. Excellent value.
Small, Medium, Large.
24-148 White with Fancy Color. **\$1.00**
Postpaid.....

New Broadcloth
Special pyjama for the house or for holiday wear, made in one-piece style from fancy broadcloth. Fine quality, well made, yet our price is low.
Small, Medium, Large.
24-145 Assorted Fancy colors. **\$1.25**
Our price Postpaid..

Rare Values for the BARGAIN SEEKER



Flannelette
\$1.00



Cotton
89¢



Colored Cotton
69¢



Cotton
SIMPSON SPECIAL 50¢



Krinkle Crepe
79¢

Soft and Cosy
24-155 Gown of soft white flannelette, slipover style, with shirring at bust and short kimona sleeves. Trimmed with fancy insertion and edging. A wonderful value for such a price! Length about 52 inches. Fits up to 40 bust. Postpaid, each..... **\$1.00**

Three Styles in Cotton Gowns. Two White, One Colored
Where could you find such values in fine cotton gowns as here? The favorite slipover style, with shirring at the bustline. (A) has fancy medallion yoke with hemstitching, and short kimona sleeves with lace edging. (B) is sleeveless and has a hemstitched yoke. (C) has a yoke of Swiss embroidery, very, outlined by hemstitching, and short kimona sleeves edged with lace. Each style is priced low to make it a bargain. Fits up to 40 bust.
A 24-154 Comes in White only. Length about 52 inches. **89¢**
B About 52 inches. 24-157 Pink. 24-158 Lemon. **69¢**
C 24-153 Comes in White only. Length about 50 inches. **50¢**

Needs No Ironing
24-156 Easy to wash the gown of white krinkle cotton crepe—and you don't have to iron it! Short kimona sleeves. Hemstitching at top. No go could be more serviceable—it is cut comfortably full. Length about 50 ins. Fits up to 40 bust. Postpaid..... **79¢**

SIMPSON'S PAY THE POSTAGE



Colored Cotton
59¢

Peach Cotton Gown
24-161 A dainty slipover gown made from imported English cotton in peach color. Dutch neck and short kimona sleeves. Fancy hemstitching at neck and front. Length about 50 ins. Fits up to 40 bust. Postpaid..... **59¢**

SIMPSON'S PAY THE POSTAGE

White Flannelette Gown
24-159 Soft cosy gown of White Saxony flannelette. V-neck, button front, long sleeves. Yoke trimmed with fancy insertion and edging. Made with ample fullness. Length about 52 inches. Fits up to 40 bust. Postpaid..... **98¢**

EXTRA SIZE GOWNS



Colored Cotton
98¢



Flannelette
\$1.00



Cotton
\$1.00



Flannelette
98¢



Flannelette
65¢

Rayon Trimming
24-166 Comfortable gown of peach-color cotton, trimmed with hemstitching and rayon silk lace. Kimona sleeves. Shirring at the sides. Cut roomy, as the stout woman likes to have her gowns. We have priced it specially. Length about 54 ins. Bust 42 to 48. Postpaid, each..... **98¢**

Soft Quality
24-160 Stout women's gown of soft white Saxony flannelette. V-neck and long sleeves trimmed with self-ruffles. Fancy stitching on the yoke. Well made, the quality for long wear, cut full for comfort. Extra value. Length about 52 inches. Bust 42 to 48. Postpaid, each..... **\$1.00**

Pretty Style
24-165 Exceptional value in a gown for the stout woman. Made from fine white cotton, in slipover style. Elaborate yoke of Swiss embroidery and hemstitching. Lace at armholes. Length about 54 inches. Bust 42 to 48. Postpaid..... **\$1.00**



Krinkle Crepe
Your Choice
\$1.00



Cotton
95¢

Extra Size Cotton
\$1.00

A Special for Spring
24-162 Among the most popular styles in gowns—slipovers of soft white Saxony flannelette, made similar to the one illustrated above. Short kimona sleeves. A special lot, priced to make them remarkably good value. Length about 50 inches. Fits up to 40 bust. Postpaid, each..... **65¢**

Gowns in Regular and Extra Sizes
Made from fine white cotton, with yoke hemstitched. Long sleeves and V-neck trimmed with ruffles of embroidery. Priced low. Length about 52 inches.
24-167 Regular size—up to 40 bust. Our price, Postpaid..... **95¢**
24-168 Extra size—42 to 48 bust. Our price, Postpaid..... **\$1.10**

Crepe Gown
Especially for the warm weather, women will like these gowns of krinkle-crepe—they are cool, easy to wash and require no ironing. They are white, with trimming in delicate lace. Have kimona sleeves and short hemstitching. Length about 52 inches. Fits up to 40 bust.
24-163 Long Neck. 24-164 High Neck. Your Choice. Each, for Postpaid to B..... **\$1.00**



Krinkle Crepe

SIMPSON'S "MAGIC COAT"

Values You'll Talk About

SIMPSON
PAY THE
POSTAGE

We Make
a Specialty
of Newest
Uniforms
Hoovers
and Smocks

Note
Special
FEATURE
Extra
WIDE
REVERSIBLE
FRONT

Uniform
White or
Striped

Special
Service
Hoover

Broadcloth
Hoover

Broadcloth
Smock

\$1.00

89¢

69¢

93¢

New Style House Uniform

This uniform is well-named "Queen of the Kitchen". A neat model made from percale fast-color stripes; also white middie twill.

Sizes: Small, Medium, Large.
24-178 Blue-and-White Stripes.
24-179 Plain All-White.
Post-Paid... \$1.00

All-White "Hoover"

In the smart homes and restaurants, this style of uniform is worn for work. Of fine twill with short sleeves.

Small, Medium, Large.
24-180 Pure white only.
Post-Paid... 89¢

Colored "Hoover"

"What a very low price," you'll say, "for such a practical and serviceable dress!" A sleeveless model of broadcloth. Reversible front.

Small, Medium, Large.
24-181 Copen. Post-paid 69¢
24-182 Nile. Post-paid 69¢

Neat Smock for Service

Nothing better for wear in the office, the shop or the house! A smock of fine broadcloth, with belt and two pockets. A big saving.

Sizes: Small, Medium, Large.
24-185 Copen, with Black trimming.
24-186 Tap, with own Post-Paid... 93¢

"Silky
Repp"
Nurses
Uniform

\$2.95

Extra
Heavy
Middy
Twill

\$1.59

"Magic Coat" Uniform

24-183 This is the newest "Home-Wear" uniform made from a fine quality of middie twill, and it is exclusively by Simpsons. Has short set-in sleeves. The front has an extra-wide overlap and is reversible. It is adjusted by means of a tie girdle.

Sizes: Small, Medium, Large.
White only.
Post-Paid... \$1.59

Low Price
Paid...

One of the most attractive kimono we have in many seasons from Paisley pattern on in rich colors to black, trim with a black, Has a tie girdle and pocket. For morning wear or for traveling, this is a splendid garment. It is soft and light, easily folded, and takes up very little space in a club bag. \$1.98 is a very low price to pay for it.

Sizes: Small, Medium, Large.
24-187 Bright Colors on Black.
Post-Paid... \$1.98



3 Piece
Uniform

\$1.35

Broadcloth

\$1.29

Blanket
Cloth

\$1.00

Rayon
Kimono

\$1.98

For the Day's Work and Leisure Ho

Neat house uniform of cotton broadcloth, with pocket and belt. Sleeve may be rolled to elbow and buttoned at wrist.

Sizes: Small, Medium, Large.
24-177 Copen.
24-178 Nile.
24-179 White.
Post-Paid... \$1.35

Bathrobes, made from heavy cotton blanket cloth, various style and designs. Factory clearance, each selling cheap.

Sizes: Small, Medium, Large.
24-188 Rose, Blue or grey mixtures.
Post-Paid... \$1.98

A Nurse's Uniform

24-184 The "Nurse's Uniform," by Walter, a very smart neat-looking uniform, made from silky mercerized repp of exceptionally fine quality. Long sleeves with buttoned cuffs. Neat belt and two pockets. Style correct for wear in hospital or doctor's office. Will give the best of wear and still launder look fresh and new.

Bust measure 34 to 42.
White only.
Post-Paid... \$2.95

Striped or White Uniform

The "Utility" style, made from percale in stripes or plain white twill. It has a belt, button pockets, most desirable for house wear. It is easy to slip on, extremely serviceable and easily laundered. Our price makes it exceptional value.

Sizes: Small, Medium, Large.
24-171 Blue-and-White Stripes.
24-172 Plain White.
Post-Paid... \$1.19

\$1.19



\$1.95

We Call Them HOME SMOCKS

Detachable Collar and Cuffs

The Newest Idea

24-195 The new "slant" of the front, the new spot broadcloth, the new detachable collar and cuffs of white pique, the semi-fitted lines—every feature the very latest! One of the smartest smocks ever made for home wear. Fast-color and serviceable quality. You'll like it for wear anytime.

Sizes 16, 18, 20, 40, 42.
Navy ground, with White Coin Spot.
Postpaid \$1.95

Nainsook

Hand Made

69¢



Fine Nainsook White

24-191 A new gown selling at a special price. Nainsook, sleeveless style. Assorted neck styles. Attractive hand-embroidery in newest designs. Your chance for a big saving!

White or Pink.
Fits up to 42 bust.
Postpaid 69¢

Hand Embroidered



Rayon

Costume slip of non-run rayon silk. Skirt made shadow-proof.
Small, Medium, Large.
24-201 Peach.
24-202 Sand.
24-203 Black.
24-204 White.
Extra Large Size.
24-205 White.
24-206 Peach.
\$1.00

Reg and Extra Sizes

\$1.00



Back View

Smart Apron

24-194 Coverall style, made from fancy green pique and plain broadcloth. Note the new capette effect at shoulders! And the shaped panels of art! Seams piped. them extra st. Small, Medium, or Large.
Postpaid 59¢



Broadcloth Smock

\$1.00

Extra Size Hoover \$1.25

Special Hoover
A slenderizing Hoover dress for the stout woman—a new style made from fancy pique. Reversible front, short sleeves, ruffle trim. Bust 46, 48, 50, 52.
24-196 Green, in a new fancy design.
24-197 Blue, in a new fancy design.
Postpaid \$1.25



Flannelette

Or Piece Pyjama A Special Value

24-192 This is a favorite style for camp wear—a practical garment made from soft Saxony flannelette. Fancy stitching on the collar and on the short sleeves. Drop-seat. Tie girdle. Comfortable, gives good service, washes easily. Priced low. Small, Med., Large. White only.
Postpaid \$1.00

Beach Pyjama

24-193 Attractive one-piece style. Fast-color. Less style. Light one-piece adjustable. An excellent value. Small, Medium, Large. Fancy Bright Colors.
Postpaid \$1.00

able sandwiches and relishes. turnovers are a delightful addition to the picnic menu. with baked beans, and hot coffee. enic salads which are kidney bean, potato and macaroni

Garments Page 55

- A** Tri or Ck crepe-de-chine, a new style in lace. Extra good value. Sizes 16, 18, 20.
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SIMPSON'S
PAY THE
POSTAGE

Rayon
\$1.98

Exclusive
BUT NOT **Expensive**
AT
SIMPSON'S

Rayon 'Jama' Gown \$1.98 (M)

Rayon 'Yama' Flannel Pyjama \$1.49 (L)

Rayon 'Bias' Gown \$1.65

Cotton \$1.79 (K)

Rayon Gown \$1.00 (I)

Rayon 'Jama' Gown \$1.19 (O)

Rayon Pyjama \$1.65 (T)

Broadcloth \$1.75 (P)

Rayon Pyjama \$1.98 (S)

Silk Crepe de Chine \$1.79 (H)

Angel Silk \$1.00 (E)

'Bias' Rayon \$1.97 (G)

Broadcloth \$1.79 (F)

Crepe de Chine Set \$1.59 (C)

Crepe de Chine \$1.50 (D)

Angel Silk Set \$1.00 (B)

Crepe de Chine Pantie \$1.00 (A)

Full Description on Page 54

WHY PAY MORE?

RIGHT STYLES—RIGHT FABRICS—RIGHT PRICES from SIMPSON'S



(A)
Fancy Mesh Vest or Bloomer
35¢



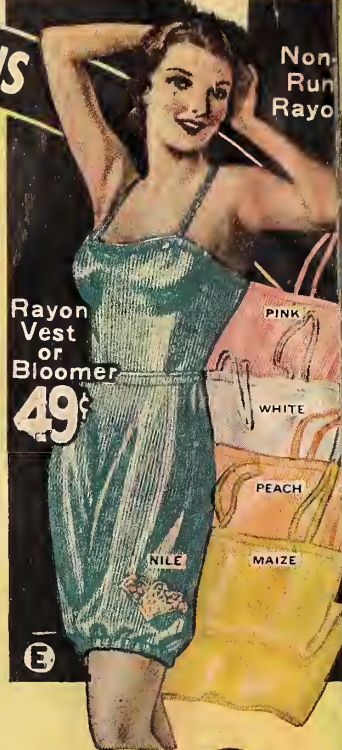
(B)
Rayon Stripe Vest or Pantie
37¢



Mercerized Cotton and Rayon Vest or Pantie
54¢



For Full Description See Page 57
(D)
"Dunning" Rayon Set
\$1.00



Rayon Vest or Bloomer
49¢

Non-Run Rayon



(F)
Trimmed Rayon Bloomer
50¢



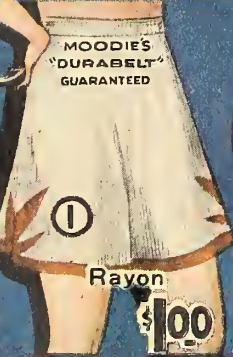
(G)
Fancy Mesh Pantie
57¢

SIMPSON'S PAY THE POSTAGE

COMFORT—STYLE—ECONOMY



(H)
Extra Fine Rayon
69¢



MOODIE'S "DURABLET" GUARANTEED
(I)
Rayon
\$1.00



(J)
Rayon
65¢



(M)
Rayon
49¢



(N)
Rayon
49¢



(O)
Fine Wool
3 Styles
75¢ EACH



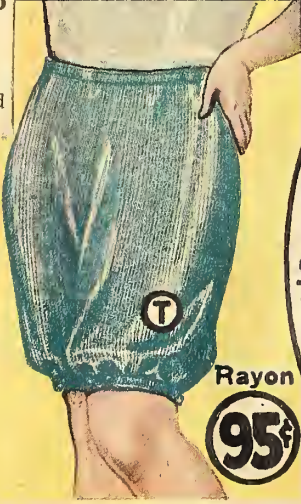
Girls' Underwear Specials

(P)
Rayon Vest or Bloomer
37¢



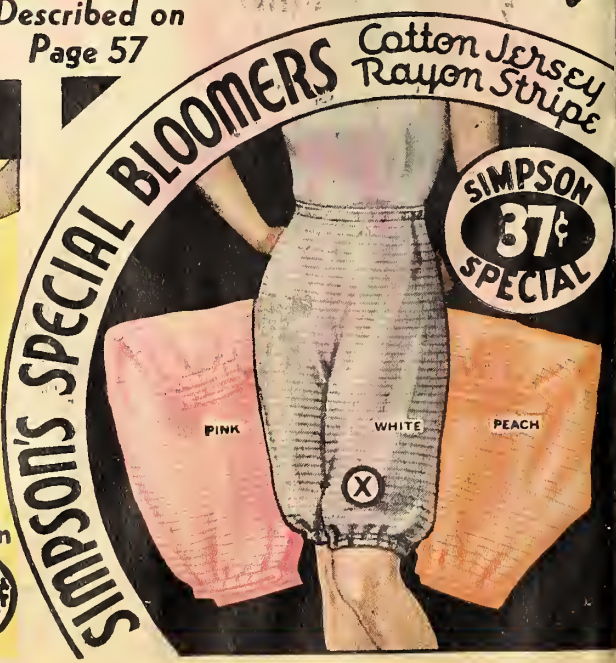
(R)
Vest Pantie or Bloomer
25¢ EACH

Extra Size



(T)
Rayon
95¢

Described on Page 57



SIMPSON'S SPECIAL BLOOMERS
Cotton Jersey Rayon Stripe
SIMPSON 37¢ SPECIAL
(X)
PINK WHITE PEACH

Description of Garments Shown on Pages 156

- A Vest and Bloomer** of fine cotton, knit in fancy mesh. Vest has high shoulder. Bloomer is cut full. Small, Medium, Large. 28-126 Vest. Pink or White. 28-127 Bloomer. Pink or White. **35¢** Postpaid, Each.
- B Vest and Pantie**, knit of fine cotton with rayon silk stripe. Vest has high shoulder. Pantie has cuff above knee. Small, Medium, Large. Choice of Peach, Pink or White. 28-124 The Vest. Each. 28-125 The Pantie. **37¢** Postpaid.
- C Vest and Pantie**—the famous "Watson" brand. Fine mercerized cotton with rayon silk thread. Knit in pineapple stitch. Vest "fitted" at waist. Pantie is close-fitting. White or Flesh. Small, Medium, Large. 28-122 The Vest. Each. 28-123 The Pantie. **54¢** Postpaid.
- D Bandeau-Pantie Set** of non-run rayon. Pantie finished with yoke. Both bandeau and pantie are medallion-trimmed. Small, Medium, Large. 28-121 Peaches. **\$1.00** Postpaid, The Set.
- E Vest and Bloomer** of non-run rayon silk, beautifully made in styles as illustrated. Medallion on one leg of bloomer. Thousands of Simpson customers praise this underwear. Nile, Pink, White, each, Maize. Small, Medium, Large. 28-119 The Vest. Each. 28-120 The Bloomer. **49¢** Postpaid.
- F Rayon Silk Bloomer**, at about half last season's price for the same quality. Trimmed with lace edging and medallion. Small, Medium, Large. 28-118 Nile Green or Flesh. **50¢** Postpaid.
- G Fancy-Mesh Pantie** of fine mercerized cotton. Yoke, lace at waist. Small, Medium, Large. 28-105 Pink. **57¢** Postpaid.
- H Fine Rayon Pantie**, "Modie" brand. Knit with the best. Has the saddle-gusset crotch which prevents chafing. Extra good value. Small, Medium, Large. 28-115 Simpson's. **69¢** Postpaid.
- I Pantie** with elastic waistband and hosiery have no effect on the pantie itself. Has rayon with trimming in contrast. Small, Medium, Large. 28-116 White or Blue. **\$1.00** Postpaid.
- J Rayon Bloomer** knitted in a new stitch. Good weight for extra wear, cut full for comfort, and has elastic front waistband. Small, Medium, Large. 28-117 Peach only. **65¢** Postpaid.
- K Vest and Bloomer**, selling at about half last season's price for the same quality. Knit of fine rayon and trimmed with medallions. Small, Medium, Large. 28-108 Nile Green. **\$1.00** Postpaid.
- L Rayon Pantie** when the most comfortable. Elastic waistband. People like it for salads, lacrosse, etc. 28-112 Ice Blue or White, but with health, it is 28-113 Peach wiping hot, too.
- M A Favorite Pantie**, a salad and 28-114 Tea Rose or ample, why Your Choice, Postpaid, tempting hot.
- N "Harvey Woolies"** take on the comfortable and good value at Simpson's. With a fluffy flesh only. Small, Medium, Large. 28-109 Vest. Each. 28-110 Bloomer. **5¢** 28-111 Pantie.
- P Girls' Vest and Bloomer** of fine rayon in good firm quality. As high shoulder. Bloomer cut full for comfort. Specially priced. Nile Green, Sunni, Peach. 28-100 Vest. Each. 28-101 Bloomer. **37¢** Each.
- R Girls' Vest and Bloomer** knit of fine cotton with rayon silk. Cut in a very simple, American way. 28-102 is to serve as bread. **25¢**
- S Vest and Bloomer** of fine cotton with rayon silk. Cut in a very simple, American way. 28-100 is to serve as bread. **25¢**
- T Extra Size Bloomer** of fine cotton with rayon silk. Elastic at waist and knee. For 46, 48, 50 bust. 28-106 Nile or Flesh. **95¢** Postpaid.
- X Simpson Special Bloomers**. The price is low but the quality will delight you. Fine cotton with thread of rayon silk. Small, Medium, Large. 28-107 Peach, Pink, White. **37¢** Postpaid.

Your Favorite Style **UNDERWEAR** EXTRA SIZES



57¢

Vest Made Sleeveless

A style greatly favored by the stout woman for its comfort. A vest of medium weight, knit of fine cotton, with tubular trimming. Good length. 28-135 Cream Color only. Bust 46, 48, 50. **57¢** Our price, Postpaid, each.



57¢

Short-Sleeved Vest

Medium-weight knitted vest for the stout woman. Fine cotton with threads of rayon silk. Tubular trimming at the neck. The woman who prefers the short-sleeved style will find this vest comfortable. Extra value. 28-136 Cream Color only. Bust 46, 48, 50. **57¢** Our price, Postpaid, each.



37¢

Serviceable Bloomer

Roomy bloomer for the stout woman. Knit of fine cotton with threads of rayon silk. Gusset in crotch. Strong elastic at waist and knees. The medium weight so well liked for early Spring wear. Specially priced. For Bust 46, 48, 50. 28-137 Cream Color only. **57¢** Postpaid, each.



57¢

Rayon

Two Styles to Choose From Sleeveless or Short-Sleeved

Neat-fitting vests in sizes for the stout woman, knit in 1 x 1 rib from fine strong cotton. One sleeveless, one with short sleeves, both with tubular trimming and low round neck. Comfortably full and proper length. Bust 46, 48, 50. 28-130 White Sleeveless Vest. **37¢** Our price, Postpaid, each. 28-131 White Short-Sleeved Vest. **37¢** (Not illustrated). Bust 46, 48, 50. Our price, Postpaid, each.



35¢

Balbriggan

White or Pink

Individ Everyday Bloomer of Cotton in Fine Rib

Just the stout woman likes, and Spring season or for later. A full to give the required strong elastic at waist and knees. The bloomers lots of wear for everyday. Bust 46, 48, 50. 28-134 Colors: White or Flesh Pink. **35¢** Our price, Postpaid, each.



63¢

Vest and Bloomer

The Favorite Styles

Among our very special values in underwear for the stout woman are these finely-knit garments—of cotton with threads of rayon silk. Vest with round neck, sleeveless and with tubular trim. Roomy bloomer with elastic at waist and knee. You'll find this underwear what you need for comfort and lasting service. Note that it's priced low at Simpson's! For Bust 46, 48, 50. 28-132 The Vest. White or Peach. **37¢** Postpaid, each. 28-133 The Bloomer. White or Peach. **37¢** Postpaid, each.



37¢

Vest and Bloomers

Fine Cotton with Rayon Silk Thread

Garments of Good Quality

Priced to Save You Money

Yield:

Now! Simpsons Offer

"COMFY-FIT" UNDIES for GIRLS and CHILDREN

Exclusive Features for Better Fit

SIMPSON'S PAY THE POSTAGE

2 For 33¢

Silk and Wool 75¢

Girls' Vests

Two Popular Styles

Soft unshrinkable vests of excellent wearing quality, knit of fine wool and rayon silk. A short-sleeved style and a sleeveless style, both with low round neck. Just right for the young girl who likes to wear wool. Ages 4 to 14 years.

28-168 Short-Sleeved.
Style. In White Only. Postpaid..... **75¢**

28-167 Sleeveless.
In White Only. Postpaid..... **75¢**

Girls' Vests

Two Popular Styles

We bought an lot vests for this and they are won- Rib-knit from some with tubular ers with croch without sleeves. White only. 2 for **33¢**

Rayon Vest or Bloomer

Simpson's Shorts 47¢

A S...-In Comment The "Simpson Shorts"

28-161 The id...l combina... child, either boy or girl. No sleep... low round neck, drop-seat. I... of strong cotton and made with... comfortable fullness everywhere. I... very low. You would expect to half as mu... again for In White only. **47¢**
Ages 2, 4, 6, 8 years. Postpaid.....

The K... like

Vest and... The rayon... has... opera-top with sl... Bloomers cut full and... waist and knee. Comfortable... wearing low-priced, underwear for the Spring and Summer season. Peach, Pink, Nile Green.

28-169 The Vest. Ages 6 to 14 years. **2 for 47¢**
Postpaid.....

28-170 The Bloomer. Ages 4 to 14 years. **2 for 47¢**
Postpaid.....

A Back-Front Suit The New "Vanta Shorts"

28-162 Thousands of others endorse the "Vanta" undies for little children - it affords comfort and proves serviceable. This "Vanta" combination is knit of fine cotton, buttons down front and has drop-seat. Tapes down shoulders, with buttons for the... garments. Will give the best... and wash easily. In White Only. **2 for 39¢**
Ages 2, 4, 6, 8 years. Postpaid.....

Girls' Sleeveless Vest of Fine Cotton

28-165 For the girls who like a vest without sleeves, we have the one illustrated at the left. Knit in fine rib from strong cotton. Neat finish at the neck and armholes. Will give comfort and long service. In White only. Ages 4 to 14 years. **2 for 39¢**
Postpaid.....

Rayon and Balbrigg in 25¢

32¢

EXTRA Special 2 For 43¢

Girls' Vest with Short Sleeves

28-166 A comfortable vest knit of fine cotton and made in good length. Round neck with draw-tape. Girls who prefer a short-sleeved vest will find this splendid for Spring and Summer. The value is quite remarkable. It is one of our specials. White only. **4 to 14 years. 2 vests... 43¢**
Postpaid.....

For the Little Child

28-163 Practical "shorts" combination knit of fine rayon silk. Tubular trim at low neck and armholes. Drop-seat. Gives good long wear. Pink only. **2, 4, 6, 8 years. Each, Post-paid... 79¢**

Simpson's Shorts Rayon Silk 79¢

Just Right for Boys or Girls in the Spring

Special Quality

Fine Blo... For the...

28-172 These... are knit of Balbrigg... cotton and rayon silk, made roomy and have strong elastic at waist and knees. Extra large double gusset for longer wear. Fine serviceable quality, yet priced very low at Simpsons. Peach, Pink, White. **4 to 14 years. 25¢**
Postpaid.....

The New Idea For the Young Girl

28-173 Summerette... knit of fine cotton and rayon silk. Elastic at waist. Close fitting cuffs above the knee. Very popular because they are so cool and comfortable. See that... price is very low! Pink only. **4 to 14 years. 32¢**
Postpaid.....

Girls' Bloomers

28-171 Special price on these bloomers - and girls need several for the season! Good-weight Balbriggan cotton. Elastic at waist and knee. Peach, Pink, White. **4 to 14 years. 2 for 43¢**
Postpaid.....

The ONE
And ONLY **Nu Back**
TRADE MARK



\$4.95



A Corsette with Inner Belt

- Pink Rayon Brocade.
- Swami Silk at Bust.
- Elastic where Needed.
- Telescopic Back.

A favorite "Nu Back" which gives the support you need while it affords all the "dom" you could want. Det. inner belt boned to flatten the abdomen. In both belt and the outer section there is surgical elastic for expansion. The Telescopic back never "rides up." Hooks at side and has four good hose supporters.

22-104 Bust 34 to 44.
Even sizes only. **\$4.95**
Postpaid.

THOUSANDS KNOW
The **Corset Sensation**
Nu Back
TRADE MARK

The **Foundation Garment**
"THAT STAYS PUT"

THE PATENTED SLIDING BACK
"LETS YOU BEND-YET FITS SMOOTHLY"

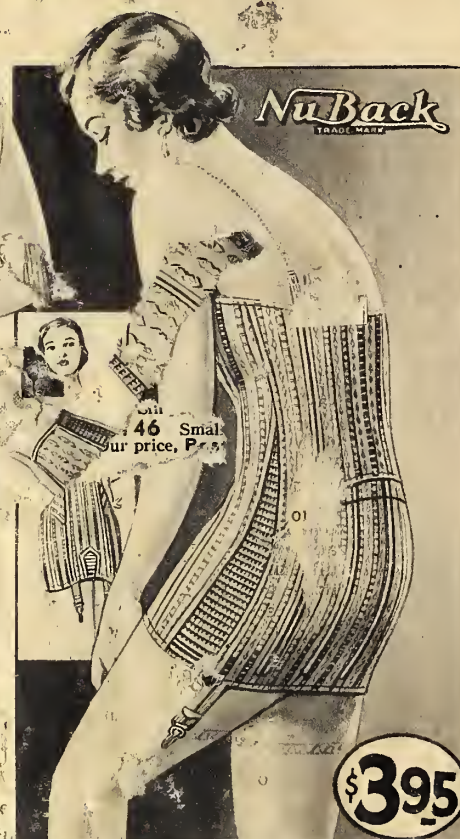


Nu Back
TRADE MARK

Is Sold by Mail
Through
SIMPSON'S
Exclusively



\$2.98



\$3.95



\$4.89

The Favorite "Two-in-one" Girdle and Brassiere Combined

- Girdle Clasps at Centre and is Boned.
- Smooth-Fitting Brassiere Hooks at Side.
- Telescopic Back Will Never Ride Up.

It's a real joy to wear this comfortable "Nu Back." It keeps the figure trim without pressure or undue restraint. Made from fine pink rayon brocade, and has the telescopic back which lengthens as the body bends. Note the two illustrations above. The smaller view shows the girdle with its boning and elastic side-sections. The larger view shows the smooth telescopic back and the side-fastening of the brassiere. Six hose supporters.

22-103 Sizes 34 to 44 bust measure.

Made in even sizes only.
Our price, Postpaid.....

\$4.89



\$2.98

Nu Back
TRADE MARK
FOUNDATION

Women Say
"It's a marvellous
Improvement"

Pliable Smooth-Fitting Corsette One of the Extremely Popular "Nu Backs"

- Pink Rayon Brocade with Swami Silk at Bust.
- Gores of Elastic over Hips and at the Front.
- Hooks at Side and Has Four Hose Supporters.
- Priced Low—One of Simpson's Big Specials.

A style of foundation garment is more practical than the "Nu Back." You wear a "Nu Back" and know that your figure is properly corseted, when you enjoy the measure of comfort. Above, at the left, there are illustrations of the "Nu Back" model. On the seated figure, you see the sliding telescopic back. The standing figure shows the smooth perfect fit of the garment. Dresses will fit properly over it.

22-101 Sizes 36 to 38 bust measure. Even sizes.

Measure loosely over fullest part of bust.
Our special price, Postpaid.....

\$2.98

The Cup-B Model Reinforced at Front

- "Nu Back" of Pink Rayon Brocade.
- Elastic "Go" at Front and Sides.
- Has the Sliding Telescopic back.
- The Foundation for Correct Lines.

No wonder the "Nu Back" has been such a huge success! It is the most practical example of modern corsetry. This model is one of the smartest, with the bust in cup style and the waistline bias-fitted at front. The gores of elastic ensure ample expansion in any position. The garment has four hose supporters and hooks at the side. You'll find nothing more practical as a foundation for the newest dress styles, and no better figure-former than the "Nu Back."

22-102 Sizes 32 to 44 bust.

Made in even sizes only.
Our Special price, Postpaid.....

\$3.95

Nu Back

TRADE MARK

Why "Nu Back" is Popular
 It Will Not "Ride" Up.
 It Fits Perfectly.
 It Flattens the Abdomen.
 It Confines Flesh at Hips.
 It Gives Grace of Form.
 It Is Always Comfortable.

A "Nu Back" gives your figure a correct proportions without "crowding" any part of the body. It allows you all the freedom you need, in any position. It is the flexible practical comfortable scientific foundation garment.

GARMENT MADE OF IMPORTED
 Royal Coutil



Fashionable "Nu-Back"

A Modern Sensation

- An Extra Well-Made Corsette.
- Pink Coutil and Elastic.
- Has a Boned Inner Belt.
- Telescopic Back Never Rides Up.

Since its recent introduction, the "Nu Back" has been steadily gaining favor for its exceptional comfort and true smartness. Here is the very latest "Nu Back," made from strong pink Royal Coutil. Note these special features: elastic gores over hips, at top of back and in front of skirt; firmly-boned inner belt with elastic sections; reinforced front; for a fitting bust. Has four hose supporters. Bust measure 34 to 42. Even sizes only.

Our price, Postpaid... **\$3.98**

Self-Adjusting "DanA"

A Special with Simpsons

- A Strongly-Made Reducing Corset.
- Lacing Adjusted by Pulling the Tabs.
- Good Firm Boning Throughout.

Clasp this corset around you, and, by just one of the tabs, you can adjust the back-lacing so that the model will fit your figure perfectly. Made from durable pink coutil, has elastic at the top, skirt hooks and four hose supporters. Two adjustments at right—one large, one smaller.

Bust measure 26 to 36. Made in all sizes. Our price, Postpaid... **\$2.98**

Abdo-Fit

(NO BELT)

Keeps Abdomen Down

Our Famous
Graceful
 Reducing

\$2.98



SIMPSON'S
 PAY THE
 POSTAGE

The Very Smart Straight-Front Corsette

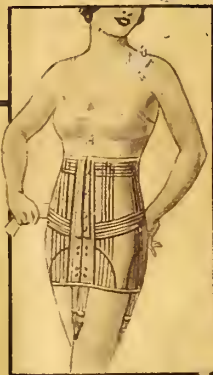
The New "Abdo-Fit"

- Keeps Abdomen Flat.
- Holds the Hips In.
- Gives Graceful Lines.

22-106 You'll like this "Abdo-Fit" garment for its every feature helps to improve the figure. Made from extra fine pink rayon brocade, with swam silk over the bust, and elastic in each side. The back is made long and properly boned. Four supporters. No bulge anywhere, no discomfort whatever, a perfect foundation garment.

Bust 32 to 40. Even sizes only. **\$2.98**

Postpaid...



DanA
 PATENTED
 SURGICAL
 SELF-ADJUSTING

\$2.98

New! Fashioned
 over Living
 Models
 TO INSURE
 REFINEMENTS
 of
 FIT!



Flexible Corsette with Inner Belt

- Of Pink Rayon Brocade.
- Elastic for Expansion.
- Belt Clasped at Front.

Clever designing, and careful fitting over living models, have perfected this corsette, making it an ideal foundation garment. Look at the two illustrations above! They show its flexibility, the deep inner belt and all important features. This is our "Special" in quality and in value. We have priced it remarkably low.

22-110 Bust measure 32 to 40. Made in even sizes only. **\$1.75**

Our Special Price, Postpaid...

New and Practical

- Pink Rayon Brocade Corsette.
- Inner Belt with Lacing.
- Three Views at the Left.

slender-line model, with gores of elastic where needed. The deep inner belt is well boned over the abdomen and has side-lacing for adjustment. Made in the new longer length, hooks at side and has four hose supporters.

22-107 Bust 32 to 40. Even sizes only. **\$2.75**

Our price, Postpaid...

\$2.75



BOTH
 STRETCHES
 IT
 BOTH
 WAYS

Clings to Figure
 in all Positions

\$1.98

The Very Newest Elastic Girdle

The Proper Style for Active Sports

- Our Special for the Athletic Woman.
- Clings Closely to the Figure.
- Stretches Both Ways, Giving Freedom.

No style of girdle is more practical or more comfortable than this model of strong pink elastic. It is a pullover, without hooks or lacing, and it fits as smoothly and neatly as a glove. You'll see a back view of it on the larger figure above, and a front view on the smaller figure. Four strong hose supporters.

22-108 Waist 24 to 30. Made in All sizes. **\$1.98**

Our price, Postpaid...

The Elastic Fabric that has Revolutionized Modern Corsetry!

Fashioned to Produce the Best Lines for **STOUT WOMEN**



Simpson's Special
In Quality and in Price


- Pink Coutil Reducing Corset.
- Deep Inner Belt and Firm Boning.
- Elastic in Skirt, in Belt and at Bust.
- Three Views to Show the Features.

You'll find this a comfortable well-made corset, practical for reducing purposes, and beneficial to both your health and your figure. In one small view, you'll see the abdominal reducing belt; in another view, you'll note the back, closely laced; and the full figure shows the perfect fit of the model. Six strong hose supporters.

22-111 Waist 26 to 36.
Made in all sizes.
Our price, **\$2.50**
Postpaid..

Extra Special Value

Corset size:—2 inches smaller than your waist measure taken over dress.
Corset size:—Actual measurement taken over fullest part of bust.



Popular Foundation Garment
New
Tenderness
of Line
With Added
Comfort

\$2.95



Bandeau
\$59



"Mona"
\$1.95

Popular "Mona"
22-113 A reducing corset which has become famous throughout Canada. Of heavy pink coutil, laced at the back. Front has strong elastic and is well reinforced. Double boning where needed for support. Four hose supporters. Features shown in the large view and two small views.
Waist 24 to 36.
All sizes. **\$1.95**
Postpaid.

Bandeau Shown with "Mona"
22-116 Of fine pink rayon brocade, hooked at the back. Bust 34 to 42. Even sizes. **\$59**
Postpaid.

A Laced-Back Corsette with Inner Belt
Very new style, made from pink rayon brocade, hooked at the side and laced at the back. Full-length elastic side-gores. Deep inner belt with plenty of boning. Four hose supporters. Look at our very low price for this strong well-made reducing corsette!
22-117 Bust measure 34 to 44. Even sizes only. **\$2.95**
Our Very Special Price, Postpaid.



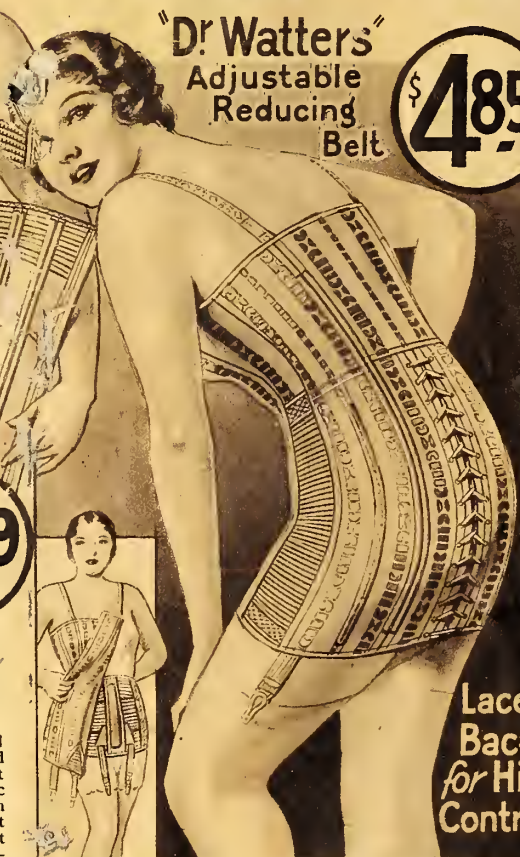
Dr. Watters
\$4.89

Dr. Watters' Corset.
• Has the "Dr. Watters" Corset.
• Has the "Dr. Watters" Inner Belt.
• Adjustable Inner Belt.
• Good Firm Boning.
22-114 A splendid model of heavy pink coutil, designed to reduce the abdomen. Belt has aluminum shield, elastic sections, and lacings by which it may be adjusted. Elastic at bust. Lacing at back. Front reinforced. Six good hose supporters. One of the strongest corsets made and one that supports the figure perfectly.
Waist 28 to 40.
All sizes. **\$4.89**
Postpaid..



Bust Reducing Combination
\$3.49

A Smart Slenderizing Model
• Made from Fine Pink Rayon Brocade.
• Has Brassiere Section of Surgical Elastic.
• Lacing at the Back and at the Bust.
• Every Feature Makes for Figure Improvement.
The stout woman will like this splendid foundation garment. It was designed to give her figure proportionate lines, and it is thoroughly comfortable at the same time. The brocade is heavy and strong. The elastic at bust and in back of skirt is of best quality. Front is reinforced, the boning is firm and closely placed, six hose supporters attached. Hundreds of women order this garment repeatedly and tell us how very beneficial it is. Excellent value.
22-115 Waist measure 24 to 36. Made in all sizes. **\$3.49**
Our special price, Postpaid.



"Dr. Watters" Adjustable Reducing Belt
\$4.85

One of Our Smartest New Styles
• An Extra Fine Strongly-Made Garment.
• Has the "Dr. Watters" Abdominal Belt.
• Back is Laced Below the Waistline.
• Controls and Reduces the Full Figure.
In this splendid corsette, the body has freedom in any position. It is made from heavy fine pink rayon brocade. The "Dr. Watters" inner belt may be raised or lowered as desired, or it may be removed entirely. Elastic panels in belt and skirt. Six hose supporters attached.
22-112 Bust measure 34 to 48. Made in Even sizes only. **\$4.85**
Our special price, Postpaid.

Laced Back for Hip Control

Dr. Charles' Reducer with Double Lacing Control

The Latest Development for Reducing the Pendulous Abdomen and Over-Developed Diaphragm

Recommended
by
Physicians

NO NEED TO PAY Fancy Prices
for this Exclusive **SIMPSON MODEL**

Gives Trim Lines

- A Very Smart Corsette.
- Of Pink Rayon Brocade.
- Laced Inner Belt.
- Lacing Over the Hips.

Here's the new "Dr. Charles" model, designed to meet the wide demand for a foundation garment that will keep the abdomen flat, hold the waistline in, and fit properly over the bust. It will fulfill this special need admirably. Elastic in skirt and at waistline. Four hose supporters. Two small views at left and a large view at right, to show the special features.

22-122 Bust 36 to 48.

Even sizes only.

Our price, Postpaid... **\$3.95**



LACED
BELT
and HIP
CONTROL



\$3.95

Elastic
at Waist
GIVES
New Uplift
to Bust

Bends
with the
Body

Non-Breakable



LACED
BACK



"Superbone"

"Marvelbone"

Front
Laced

"Superbone"
Wraparound

\$1.98

SIMPSON
\$1.95
SPECIAL

Marvelbone

A Youthful Corset

Specially Made, Specially Priced

- Designed for Firm Support.
- Boned with Our "Marvelbone."
- Strong, Yet Very Flexible.

Perfect-fitting corset with low bust and back-lacing. Made from serviceable pink coutil and boned with "Marvelbone"—our flexible rustless unbreakable woven aluminum wire boning. Elastic at the top. Front reinforced. Six hose supporters. Never before have we sold a corset of this quality for such a price! It is indeed a "Simpson Special"!

22-118 Waist 26 to 40.

Made in all sizes.

Our Very Low Price, Postpaid **\$1.95**

Extremely Popular
Priced Very Low

- A Back-Laced Corset.
- Boned with "Superbone."
- Fits the Form Perfectly.

Value that invites comparison, quality that wears and wears, workmanship, are to be found in this practical trim-line corset of strong pink coutil. Boned with the famous "Superbone", the woven aluminum wire boning, flexible, rust-proof and unbreakable. Has four good strong hose supporters.

22-119 Waist 24 to 30.

In all sizes.

Our price, Postpaid... **\$1.35**

Splendid Quality
Extra Good Value

- A Pink Coutil Corset.
- Laced and clasped at Front.
- Boned with "Marvelbone."

You can have correct figure-lines while you enjoy perfect comfort, by wearing this new-style corset. Elastic at bust for expansion. Shield under front-lacing prevents pinching. Hip sections well reinforced. The woven "Marvelbone" is unbreakable, rustless and unusually flexible. Six hose supporters. Very specially priced.

22-121 Waist 24 to 30.

In all sizes.

Our price, Postpaid... **\$1.95**

Our Guarantee

We guarantee that "Marvelbone" and "Superbone" are non-breakable and rustless, the most flexible corset bonings made, the strongest and the most durable. "Marvelbone" and "Superbone" will outwear any corset material made. They give full satisfaction always.

A Stylish Corset
for Slender Figures

- Of Strong Pink Coutil.
- Boned with "Superbone."
- Elastic at the Top.
- Side-Panels of Elastic.
- A Wonderful Value.

If you enjoy Sports and outdoor activities, this is the corset to wear! It is firm enough to provide all the support you need, yet light and supple to afford entire freedom of movement. Made from fine strong pink coutil, with elastic in top and down the sides. Boned with our special "Superbone", flexible, rustless and unbreakable. Has strong skirt hooks and four hose supporters. Note the two illustrations of this model! A large view above, showing how smoothly the back fits and how easily it bends with the body;—and a smaller view at the left, showing the corset clasped and giving you an idea of its trim graceful lines. Hard to believe that the price could be so low! It's one of our specials!

22-120 Waist 26 to 32.

In all sizes.

Our price, Postpaid... **\$1.98**



You Pay Less and Get Better Quality through Simpson's Catalogue

Figured Satin \$2.98

ELASTIC WILL NOT RAVEL or PULL OUT at SEAMS

BONED BACK

SIMPSON'S CORSETRY ASSURES Figure Smartness

LOOK! Better Value than Ever

Only 89¢

Very Smart Corsette

(shown at right). 22-123 Made in the new length from pink rayon brocade, with wide inserts of elastic over the hips for expansion. Has boning to flatten the diaphragm. Hooks at the side and has four hose supporters. Priced very low at Simpsons. Bust 30 to 38. Even sizes. Postpaid..

89¢

FRONT VIEW

SIMPSON'S PAY THE POSTAGE



\$1.89

Smart Corset

- Reinforced and Clapsed at Front.
- Long Back with Flat Boning.
- Extra Strong Elastic Side-Gores.

You can keep your figure trim by wearing this corset of pink coutil and elastic. The boning keeps the back perfectly smooth. There is elastic at top and bottom of the front as well as in sides. Six hose supporters.

22-129 Waist 26 to 32.

Made in All sizes. Our price, Post paid.....

\$1.89

Rayon Brocade

TWO-in-ONE FIGURE FORMER

\$1.95

One of Our Very Special Values

New Form-Fit Corsette

- Of Pink Brocaded Satin.
- Swami Silk Over the Bust.
- Elastic at Sides and Front.
- A Special Simpson Value.

Note our moderate price for one of the very newest styles in foundation garments! It is of extra fine quality and the elastic will neither ravel nor pull out at the seams. Fitted waistline. Hooks firmly at the side.

22-128 Bust 32 to 40.

Made in even sizes only.

Postpaid..... \$2.98

A Simpson Special

- Corsette with Ventilated Bust.
- Light Boning at Front and Back.
- Elastic Gores Over the Hips.

No foundation garment could be more comfortable for the Summer than this corsette. It is of pink rayon brocade, shaped to fit the figure smoothly, and has boning down the back and across the diaphragm. Four hose supporters.

22-124 Bust 30 to 38.

Even sizes only.

Our price, Postpaid..

\$1.25

Ventilated Bust

\$1.25

LONG BACK

Stylish "Two-in-One" Model

One of the most practical of foundation garments—really two garments in one. Brassiere section hooks at the side. Girdle section is clasped at centre. Made from pink rayon brocade, with elastic panels over the hips. Has four hose supporters.

22-126 Bust measure 32 to 42.

Made in even sizes only.

Our price, Postpaid.....

\$1.95

Be Sure TO STATE YOUR SIZE

One of our Best-Selling Garments

SPECIAL ELASTIC Flattens the Waistline Bulge



BACK VIEW

\$2.69

A Youthful Style Fitted at Waistline

- Two Views Illustrated Above.
- Front and Back Very Smooth.
- Elastic Holds the Waistline In Close.

New-style form-fitting corsette of fine pink rayon brocade, with swami silk over the bust. Besides the elastic bands which prevent waistline bulge, there are deep panels of elastic over the hips and an elastic gore at front of skirt. Firm boning where needed. Four hose supporters. Hooks at the side.

22-127 Bust 30 to 40.

Even sizes. Postpaid...

\$2.69

A Very Popular Corsette Which Gives Slender Lines

- A Thoroughly Comfortable Garment.
- Shows Several Practical Features of Modern Corsetry.
- Fine Quality. Well Made. Priced Low.

A fashionable model of pink rayon brocade, made with special features to improve the figure. Note the inner girdle, with elastic at the top and clasped at the front. Note the lacing in back of skirt for easy adjustment. Upper section hooks at side.

22-125 Bust 32 to 40.

Even sizes. Postpaid...

LACED BACK

\$1.69

TWO-WAY STRETCH

Bandeau

45¢

only \$2.98

Elastic Girdle

- Stretches Both Ways.
- Laces at the Hips.
- In Peach Color.

For the athletic young woman, this is a splendid girdle. It affords the utmost freedom and comfort and it will not pull up. A strong slip-over model with four hose supporters. The four illustrations show features.

22-130 Waist 24 to 30.

Even sizes. Postpaid...

\$2.98

A Neat Bandeau

22-131 Of rayon brocade in peach color. Hooks at the back.

Bust 30 to 36.

Even sizes.

Postpaid..

45¢

Simpson's Perfect-Fitting FOUNDATIONS

TWO-WAY STRETCH



Dual-Stretch Corsette

- Peach Rayon Brocade.
- Elastic at Back.
- Elastic Front Gore.
- Back Cut Very Low.
- Swami Silk at Bust.

22-137 Mercerized woven elastic that stretches both ways, gives this high-grade corsette great flexibility. It's a very new style, neat and trim, as comfortable as you could wish, and it will wear well. Four strong hose supporters attached.

Bust 30 to 40.
Even sizes.
Post-Paid... **\$4.50**



Bandeau
85¢

Side
Hook
Girdle
\$3.85

New Girdle for Sports

Extremely flexible girdle in peach color. Front of mercerized repp. Back of mercerized woven elastic which stretches both ways. Hooks at the side. Four hose supporters.

22-139 Waist 24 to 32.
Comes in all sizes.
Our price, Postpaid... **\$3.85**

Brocade Bandeau

22-140 "Toppie" Bandeau of peach rayon brocade. Hooks at the back. Bust 32 to 40.

Even sizes.
Our price, Postpaid... **85¢**



Heavy
Satin
\$1.95

Cleverly
Accents
Graceful
Lines

One of the Latest Models

- Corsette of Lustrous Pink Satin.
- Note the New "Bandeau" Bust!
- Elastic Gores at Sides and Front.
- Light Boning over the Diaphragm.

Form your figure on the lines demanded by fashion! This corsette will help you—it was made for that purpose. Study the illustration for special features—and note how perfectly it fits. Four hose supporters.

22-135 Bust measure 30 to 40.
Comes in Even sizes only.
Our price, Postpaid... **\$1.95**

Our New Dollar Special

- Corsette of Pink Rayon Brocade.
- Elastic Gores Over the Hips.
- Deep Inner Belt, Well Boned.

Extra value in this serviceable corsette—a fashionable model which gives trim lines to the figure. Its special feature is the inner belt, with boning to keep the abdomen flat. Fits with perfect smoothness, hooks at side, trolley hose supporters hold the belt down.

22-132 Bust 32 to 38.
In Even sizes only.
Our price, Postpaid... **\$1.00**

**SIMPSON'S
PAY THE
POSTAGE**



Adjustable
Hip
Control
\$1.65

This Style is Greatly Favored

- Pink Rayon Brocade.
- Boning over Abdomen.
- Lacing Under Panels.
- Gussets of Elastic.

Among our special corsettes is the practical model of pink rayon brocade. Horizontal boning over the abdomen. The skirt is laced under front panel to hold close. Elastic at each side of the lacing allows ample freedom. Four hose supporters. Hooks at side.

22-134 Bust 32 to 40.
Even sizes.
Postpaid **\$1.65**

Adjustable
Reducing
Belt
\$2.39

Special for SLENDER or AVERAGE FIGURE

Very Neat-Fitting

- New Style Corsette.
- Pink Rayon Brocade.
- Elastic at Sides.
- Swami Silk at Bust.

If you are of slender to average build, you'll find this corsette an aid to the beauty of form. It gives correct proportions, yet it is thoroughly comfortable. Extra wide elastic panels. Boning over the abdomen. Four-hose supporters.

22-133 Bust 30 to 38.
Even sizes only.
Our price, Postpaid... **85¢**

ONLY
85¢

Swami
Silk
Bust



Low-Priced Corset

- Of Strong Pink Coutil.
- Elastic Around the Top.
- Boned for Firm Support.

For the woman of slender build, this is a practical style of foundation garment. Back-lacing corset, reinforced at the front for strength. The elastic permits ample expansion. Plenty of boning throughout. Four hose supporters.

22-138 Waist 26 to 36.
Comes in all sizes.
Our price, Postpaid. **\$1.65**

A Smart Corsette

- Pink Brocade and Elastic.
- Adjustable Inner Belt.
- Boning Where Needed.

You can improve your figure by wearing this corsette. Of pink rayon brocade, with elastic over the hips. Inner reducing belt has lacing at sides, boning and elastic at front. Hooks at side and has four hose supporters.

22-136 Bust 34 to 42.
Even sizes only.
Our price, Postpaid. **\$2.39**

*Don't
Guess
Your Size*



Elastic Girdles

\$1.00

Wraparound of Rayon Brocade

Be Sure To State Your Size

Two Lengths

Very light supple pull-over girdles of pink surgical elastic, with light boning over the diaphragm. Have no hooks or lacing anywhere. Waist 24 to 30. All Sizes.

A 22-142 About 14 inches long. Postpaid... **\$1.29**

B 22-141 About 12 inches long. **\$1.00**

35¢

Bandeau

Very New Girdle Brocade and Elastic

- Reinforced over Abdomen.
- Firm Boning Where it is Needed for Control.
- For Women of Average Height.
- Also for the Taller Woman.

22-145 Here you pay a low special price for a fine well-made foundation girdle! A new model of pink rayon brocade, with gores of elastic at the sides and at the front. The back is sufficiently boned, and there is boning in the top at front to prevent wrinkling at the waistline. Hooks at side. Four hose supporters. Waist 24 to 32. All sizes. **\$1.95** Postpaid.



No fancy price ONLY \$1.95

Special Wraparound

A Small Graceful Girdle

- A Laceless Wraparound.
- Pink Brocade and Elastic.
- Well Boned for Support.
- Very Supple and Pliable.
- Keeps the Figure Young.

22-143 The young woman will like this girdle particularly—it confines her figure sufficiently, yet gives her all the freedom she should have. Hooks at the side and has four hose supporters. It is the new type of foundation garment, made in the longer length that Fashion demands for figure control. Waist measure 24 to 30. Even sizes only. **89¢** Our price, Postpaid...



89¢

Satin

SIMPSON \$1.59 SPECIAL

Side-Hook Girdle

22-146 Special model of pink rayon brocade and elastic. Inside boning over the abdomen. Waist 24 to 30. All sizes. Postpaid... **\$1.59**

Pink Bandeau



35¢

\$1.35

22-147 Fine pink satin. Boning at both sides and back. Waist 25 to 31. All sizes. Postpaid... **\$1.35**

Simpson's Scientifically Designed Maternity Corsets

A Strong Corsette with an Inner Belt

- Made of Pink Rayon Brocade.
- Lacing and Elastic at Each Side.
- Belt Has Adjustable Lacing.
- Comfortable as Can Be.

22-149 For the expectant mother, this is a splendid corsette. The elastic gussets permit expansion pressure. The lacing in belt and outer section give you a chance to adjust the garment according to your need. Hooks at side and has four hose supporters. Bust measure 34 to 42. In Even sizes only. **\$1.98** Our Price, Postpaid...



A Special "Nu Back"

- Pink Coutil and Strong Elastic.
- Full-Length Lacing at the Sides.
- Telescopic Back with Sides Up.

22-148 An excellent set for maternity wear or for the woman whose abdomen over-developed—shown at the left, two view Strong firm boning over the abdomen and the back. The elastic at each side and at low front allows the necessary expansion. Four hose supporters attached. Hooks at side. Waist measure 28 to 36. In all sizes. **\$3.79** Our price, Postpaid...

Dr. Watters' Surgical

Adjustable Belt and Back



\$3.65

Knit Elastic Panels

Elastic Lacing

"Marvelbone"



Bends with the Body

Dual-Laced Corsette Girdle

- Peach-Color Coutil.
- Elastic at Sides.
- Boned with "Marvelbone."
- Two Views at the Left.

22-147 Its strength and fine finish, the two adjustable lacing, the knit elastic panels for expansion, the very flexible "Marvelbone", make this a splendid foundation garment for maternity wear. Hooks at side. Four hose supporters attached. Special value. **\$1.95** Waist 24 to 36. Even sizes only. Our price, Postpaid...

A "Dr. Watters" Corsette Known as the "Health Model"

- Made from Fine Pink Rayon Brocade.
- Deep Inner Belt to Flatten the Diaphragm.
- Elastic Over the Hips and in the Belt.
- Belt and Back of Skirt Adjusted by Lacing.

22-150 Every improvement of modern corsetry is embodied in this maternity corsette. It is cut on smart new lines and strongly made. The inner belt, with its lacing and the front shield, is just the right depth to control the abdomen properly. The strong elastic allows all the expansion needed no matter what position the body takes. The lacing in the back, below the waistline, permits adjustment. Sizes 34 to 48 bust measure. Comes in Even sizes only. **\$3.65** Special Price, Postpaid...

MATERNITY SPECIALS

\$1.98

\$3.79

\$1.95

Brassieres That Mould The Figure Gracefully

**SIMPSON'S
PAY THE
POSTAGE**



39¢

59¢

Three Styles in Smart Brassieres

22-170 Long-front garter model of pink rayon silk brocade. Fits very smoothly at the waistline. Bust 34 to 42. Even sizes only.

Post-paid... **\$1.00**

22-166 Narrow "Uplift" model of pink rayon silk brocade. Made in the newest gored effect. Bust 30 to 38. Even sizes only.

Post-Paid... **39¢**

22-168 Close-fitting model of white cambric, hooked at front. Comes quite down to the waistline. Bust 34 to 44. Even sizes only.

Post-Paid... **59¢**



Misses
\$1.00



Elastic
and
Coutil
\$1.00

Special Girdle for Sports and Athletics

• "Clasp-Around" model. Hooked at the Side.
• Of Surgical Elastic and Strong Pink Coutil.
• Boning at Front. Fits on the Abdomen.

22-155 Light in weight to allow perfect comfort and freedom. Well made to give long wear. Four-hose supporters attached. Very supple, bends with the body, and gives support while every muscle has free play. Waist 24 to 28. In all sizes. **\$1.00**

Our Special Price, Postpaid.....



49¢

Corded Waist



95¢

Misses' Stylish Corsette

22-158 Of pink rayon brocade, with gores of elastic over the hips. Light boning. Hooks at side and has four hose supporters. Your frocks will fit perfectly over this garment. Bust 28 to 36. Even sizes only. **\$1.00**

Postpaid.....



"DIATRIM"
Long
Brassiere
95¢



Suit
1.00

Leau
29¢

Girdle
85¢



Newest Bandeau
29¢

22-159 Girls' waist of pink coutil, with close cording. Waist 24 to 30. Even sizes. **95¢**

Postpaid...

A Long Brassiere

22-169 Made from pink brocade, with elastic at sides. Cup bust. Hooks at the side. Bust 34 to 40. Even sizes only. **95¢**

Postpaid.....



29¢
Bandeau

Stylish Girdle

22-154 Popular side-hook model of pink rayon brocade, with elastic panels over the hips and at front. Boned to keep the abdomen flat. Four hose supporters. Gives all the freedom and all the comfort you could ask for. Waist 24 to 28. In all sizes. **99¢**

Postpaid.....

Angel Silk Bandeau

22-161 Dainty soft bandeau of pink angel-skin silk, hooked at the back. Wears well and washes like new. Bust 30 to 34. Even sizes. **29¢**

Postpaid.....

A New Style Girdle

22-156 Of pink mercerized repp, with elastic at sides and front. Light boning. Four hose supporters. Waist 24 to 28. All sizes. **\$1.35**

Post-paid...

Pink Bandeau

22-162 Of rayon taffeta. Elastic at back where it hooks. Bust 30 to 36. Even sizes. **35¢**

Postpaid...

Our 35c Brassiere

22-163 Comfortable well-made garment of pink rayon brocade, with elastic side-sections to hold it close at the waistline. Hooks at back. Big value in a brassiere of splendid wearing quality. Bust 32 to 40. Even sizes only. **35¢**

Postpaid.....

Amazing Value

\$1.00

Our Price, Postpaid.

Two of the Favorite Styles in Bandeaux

22-167 Back-hook model of heavy white satin, with elastic at sides. The new "uplift" style which imparts graceful lines and curves. Bust 30 to 36. Even sizes. **50¢**

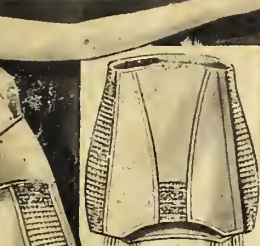
Postpaid.....

22-164 Side-hook model of pink rayon brocade, made deep at the front. Keeps the figure neat and trim. Costs you little at Simpsons! Bust 30 to 40. Even sizes. **29¢**

Postpaid.....



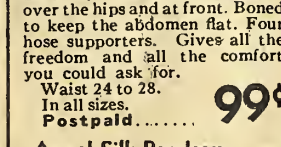
Bandeau
35¢



Mercerized
Repp
\$1.35



99¢



99¢

29¢

29¢

50¢

29¢

50¢

29¢

29¢

29¢

29¢

You Pay the Price Quoted—Nothing More. Simpsons Pay the Postage

Tam
79¢

Cheviot

Cap
89¢

SIMPSON
\$1.98
SPECIAL

Reefer Coat
26-103 Navy union chev.
Ages 2, 3, 4, 5, 6 years.
Special Price, Postpaid... \$1.98
Navy Cheviot Sailor's Tam
26-104 Sizes 6½ to 6¾
Special Price, Postpaid... 79¢
Navy Cheviot Admiral Cap
26-105 Sizes 6½ to 6¾
Special Price, Postpaid... 89¢

Drill Play Overall
Just what the little lad needs to
protect his better clothes! Extra
value at our price. Easily washed.
Ages 2, 4, 6 years.
26-109 Blue.
26-110 Khaki.
Postpaid... **29¢**

FOR YOUR BOY

Children's Wear
Styles as Shown on Page 69

Extra
29¢

Khaki
50¢

"Oliver
Twist"
Suit

26-106 Two-piece style,
made from navy wool cheviot.
Fancy belt, matching
drill, trimmed with red. Has
good pockets. Any little lad
would feel very smart in this
splendid garment. It means
a big saving to you!
Ages 3, 4, 5, 6 yrs.
Our price
Postpaid... **\$1.69**

Boys' Khaki Hat
26-120 A durable cotton
wash hat with flexible brim.
Sizes 6½ to 6¾.
Postpaid... **47¢**

Hat
47¢

Long Overall
Extra Value

26-113 Boys' "Whoopee"
overall of extra heavy khaki
drill, trimmed with red. Has
good pockets. Any little lad
would feel very smart in this
splendid garment. It means
a big saving to you!
Ages 3, 4, 5, 6 yrs.
Postpaid... **89¢**

Khaki
"Whoopee"
89¢



Military
Flannel
75¢

Romper Suit

26-114 Extremely serviceable play suit of cotton military flannel in grey mixture. Made in one piece. Has drop-seat, belt, pocket, and elastic at the knees.
Ages 3, 4, 5, 6 yrs.
Our price
Postpaid... **75¢**

Play Suit

26-111 A smart durable one-piece suit of khaki cotton, in knee-length. Short sleeves, pocket and a belt. Think how little you pay for it! Something every small boy needs.
Ages 2, 4, 6 yrs.
Postpaid... **50¢**

Wool **85¢**

Heavy Pullover

A woolen sweater with Military collar. Buttons at top. Motif on front. Priced low.
Ages 2, 4, 6 years.

26-115 Navy.
26-116 Camel.
Postpaid... **85¢**

Sturdy Pullover

Serviceable union wool sweater at a very low price.
Ages 2, 4, 6 years.

26-117 Red.
26-118 Navy.
26-119 Camel.
Postpaid... **59¢**

Overall of Khaki Suiting

26-112 A practical one-piece garment of khaki cotton suiting, the "Longer" style which every little fellow takes such pride in wearing. Has drop-seat and two pockets. Big value, indeed! 59 cents is a remarkably low price to pay for this sturdy serviceable play suit.
Ages 2, 4, 6 years.
Postpaid... **59¢**

Big Value
59¢

A Fine Sleeper
Flannel or Broadcloth

One-piece pyjamas made with "Kite" front. Have drop-seat and a breast pocket. Extra good value, easy to wash and will give long wear. Always a big seller for the little children.
Ages 2, 4, 6, 8 years.

26-107 "Cumfy" Cotton Flannel, in Assorted Stripes.
26-108 Blue Broadcloth.
Postpaid... **69¢**

69¢

"Cumfy"
Flannel
Pyjamas

- (A) Boys' Broadcloth Wash Suit.**
Ages 2, 4, 6 years.
26-122 Blue. }
26-123 Green. } Postpaid... **50¢**
- (B) Boys' Beach Cloth Wash Suit**
Ages 2, 4, 6 years.
26-124 Blue. Postpaid... **87¢**
- (C) Boys' Smart Linen Wash Suit**
Ages 2, 3, 4, 5, 6 years.
26-125 Tan, with White. }
26-126 Green, with White. } **\$1.00**
- (D) Boys' Serviceable Drill Play Suit**
Ages 2, 4, 6 years.
26-127 Khaki. Postpaid... **59¢**
- (E) Boys' Fine Broadcloth Suit**
Ages 2, 4, 6 years.
26-129 Green, with White. }
26-130 Blue, with White. } **\$1.00**
- (F) "Little Brother" Linene Suit**
Ages 2, 4, 6 years.
26-131 Sand, and Fancy. Postpaid **69¢**
- (G) "Little Sister" Linene Dress**
Ages 2, 4, 6 years.
26-132 Sand, and Fancy. Postpaid **69¢**
- (H) Boys' Durable Pique Wash Hat**
Sizes 19½ and 20½.
26-133 White, Lemon, Green... **39¢**
- (I) Child's Smart Pique Wash Hat**
Sizes 19, 20, 20½.
26-134 Powder Blue. Postpaid **45¢**
- (J) Boys' Stylish Rayon Hat**
Sizes 19½ and 20½.
26-135 White only. Postpaid... **59¢**
- (K) Sturdy All-wool Pullover Sweater**
Ages 2, 4, 6 years.
26-136 Red.
26-137 Navy. Postpaid... **79¢**
- (L) Jacquard-Knit Wool Pullover**
Ages 2, 4, 6 years.
26-138 Fanny Brown.
26-139 Fanny Royal. **98¢**
- (M) Hand-Knit All-Wool Sweater**
Ages 2, 4, 6 years.
26-140 Sand.
26-141 Powder. Postpaid... **\$1.39**
- (N) Hand-Knit All-Wool Sweater**
Ages 2 and 3 years.
26-142 Pink.
26-143 Postpaid... **98¢**
- (O) Hand-Made Wool Pullover Sweater**
Ages 1, 2, 3 years.
26-144 Nile.
26-145 Pink. Postpaid **\$1.00**
- (P) Kiddies' All-Wool Beret Tam**
Fits up to 3 years of age.
26-146 Nile, Powder, White... **22¢**
- (Q) Knit Wool Sweater and Pants**
Ages 1, 2, 3 years.
26-147 Powder.
26-148 Jade. Postpaid... **\$1.69**
- (R) Beret of Soft Angora Wool**
Fits up to 3 years of age.
26-149 White only. Postpaid... **87¢**
- (S) Wool Sweater, Pants and Beret**
Ages 1, 2, 3 years.
26-150 Sand-and-Brown.
26-151 Powder-and-Sand. Postpaid... **\$1.89**
- (T) Chamois-Finished Wind Breaker**
Ages 4, 6, 8 years.
26-152 Grey, and Fancy... **\$1.19**
- (U) Boys' Knitted Wool Jersey Suit**
Ages 3, 4, 5, 6 years.
26-153 Camel-and-Brown. }
26-154 Powder-and-Navy. } **\$1.00**
- (V) Child's Fine Silk Poplin Coat**
Ages ½, 1, 2 years.
26-155 Sky.
26-156 White. Postpaid... **\$2.39**
- (W) Child's Fine Silk Poplin Hat**
Sizes 19½ and 20½.
26-157 Sky.
26-158 White. Postpaid... **59¢**
- (X) All-Wool Two-Piece Knit Suit**
Ages 2, 4, 6 years
26-159 Navy.
26-160 Powder. Postpaid... **\$1.00**
- (Y) Boys' Sturdy Tweed Suit**
Ages 4, 5, 6 years
26-161 Brown Effect. Postpaid... **\$1.98**
- (Z) Boys' Flannel "Longer" Suit**
Ages 4, 5, 6 years
26-162 Grey. Postpaid... **\$1.98**
- (AX) Boys' Wool Donegal Reefer**
Ages 3, 4, 5, 6 years.
26-163 Brown Effect. Postpaid... **\$2.45**
- (BX) Boys' Wool "Topper" Coat**
Ages 3, 4, 5, 6 years
26-164 Sand. Postpaid... **\$3.98**
- (CX) Boys' Wool Knee Pants.**
Ages 3, 4, 5, 6 years.
26-165 Sand. Postpaid... **98¢**
- (DX) Boys' Tweed Jockey Cap**
Sizes 6½ to 6¾.
26-166 Brown effect. Postpaid **59¢**
- (EX) Boys' Donegal Jockey Cap**
Sizes 6½ to 6¾.
26-167 Brown Effect. Postpaid **75¢**
- (FX) Boys' Wool Jockey Cap**
Sizes 6½ to 6¾.
26-168 Sand Effect. Postpaid... **79¢**

LOOK!



59¢

Simpson's TOGS For Wee Folks

Top Row:

- Boy in sailor suit: Hat 59¢, Suit \$1.00
- Boy in 3-piece suit: Suit \$1.89
- Girl in blue dress: Hat 59¢, Coat \$2.39
- Boy in blue shorts: Hat 39¢, Special 50¢

Second Row:

- Boy in grey suit: Cap 75¢
- Boy in grey suit: Cap 59¢
- Boy in brown suit: Cap 79¢, Reefer \$3.98
- Boy in blue shorts: Special 50¢

Third Row:

- Boy in dark blue suit: 2-Piece Wool Suit \$1.00 SPECIAL
- Boy in grey suit: Donegal Reefer \$2.45
- Boy in brown suit: Suit \$3.98
- Boy in brown shorts: \$1.00
- Boy in white shirt and green shorts: Suit \$1.00

Fourth Row:

- Girl in pink sweater: Wool Sweater 98¢
- Boy in green sweater: Beret 22¢
- Boy in brown shorts: \$1.00
- Boy in white shirt and green shorts: \$1.00

Fifth Row:

- Boy in khaki shorts: Khaki 59¢
- Boy in blue shorts: Hat 45¢
- Boy in grey suit: Suit 87¢
- Girl in blue dress: Angora Beret 87¢

Sixth Row:

- Boy in khaki shorts: Brother and Sister Suits 69¢
- Girl in khaki dress: 69¢
- Boy in grey suit: Waterproof Windbreaker \$1.19
- Boy in grey suit: Boys' Suit \$1.98
- Girl in blue dress: 2 Piece Wool \$1.69

Bottom Row:

- Boy in dark blue sweater: 98¢
- Boy in orange sweater: 79¢
- Boy in grey sweater: \$1.39

For Sizes
and Other Colors
See Page 68

Pique Hat
79¢

LOOK! Party Dresses

Hand Embroidered "Baby Skin Silk" Coat and Bonnet 95¢

Panty Dress

F Linen Jumper Dress \$1.45

Your Choice 69¢

Q Coat \$2.89

S Flandilane Coat and Bonnet Set \$3.98

\$1.35

MOTHERS SAVE on CHILDREN'S TOGS at SIMPSON'S

L Wool Sweater \$1.00
K Wool Serge Skirt 59¢

P Polo Beret 65¢

V Polo Coat \$4.25

E Leatherette

\$2.39

T Weed Hat Set \$4.95

C Hand Embroidered 85¢

Hand Smocked SIMPSON SPECIAL \$1.00

O Broadcloth 59¢

Z Crepe-de-Chine 79¢

J Wool Sweater 95¢

I Flannel Skirt 65¢

H Wool Crepe \$1.89

A Beret 29¢

Y Organdie 59¢

N Celanese Silk \$1.00

W Pique "Flop" 59¢

B Beret 59¢

For Sizes and Other Colors See Page 71

M BIG Value Beach Linene Only \$1.00

U Flecked Tweed Coat \$2.98

G Two Piece Wool Jersey Dress \$1.00

P Hand Embroidered Wool Set \$1.59

Children's Wear

Styles as Shown on Page 70

Two Percal Panty Dresses
 26-172 Red Check. } Ages
 26-173 Green Check. } 2, 4, 6 years.
 26-174 Green Fancy. } Ages 3, 4,
 26-175 Orchid Fancy. } 5, 6 years.
 Your Choice of the Outfits.
 Postpaid, either (A) or (B).... 69¢

Percal Dress and Panties
 Ages 3, 4, 5, 6 years.
 6-176 Pink Fancy. } Post-
 5-177 Blue Fancy. } paid... 85¢
 (X) Waterproof Leatherette Coat.
 Ages 4, 6, 8 years.

6-217 Red. }
 6-218 Brown. } Postpaid. \$2.39
 Mercerized Broadcloth Panty Dress
 Ages 2, 3, 4, 5, 6 years.
 6-178 Pink.
 6-179 Blue. } Postpaid... \$1.00
 6-180 Lemon.

Attractive Percal Panty Dress
 Ages 3, 4, 5, 6 years.
 6-181 Red Check.
 6-182 Blue Check. } Postpaid \$1.35
 Jumper Dress of Linen and Check.
 Ages 3, 4, 5, 6 years.
 6-183 Lemon.
 6-184 Green. } Postpaid. \$1.45

Two-Piece Wool Jersey Dress
 Ages 3, 4, 5, 6 years.
 6-185 Sand-and-Brown.
 6-186 Powder-and-Navy. } \$1.00

Wool Crepe Dress and Panties
 Ages 3, 4, 5, 6 years.
 6-188 Powder.
 6-187 Green. } Postpaid \$1.89

Pleated Wool Flannel Skirt
 Ages 3, 4, 5, 6 years.
 6-189 Sand.
 6-190 Red. } Postpaid... 65¢

Striped Wool Pullover Sweater
 Ages 2, 4, 6 years.
 6-191 Sand Fancy.
 6-192 Red Fancy. } Postpaid.. 95¢

Pleated Wool Serge Skirt
 Ages 3, 4, 5, 6 years.
 26-193 Navy. Postpaid..... 59¢

Botany Wool Pullover Sweater
 Ages 2, 4, 6 years.
 26-194 Red. Postpaid..... \$1.00

Two-Piece Linene Pyjama Suit
 Ages 3, 4, 5, 6 years.
 26-195 Blue. Postpaid..... \$1.00

Tailored Celanese Silk Dress
 Ages 1, 2, 3 years.
 26-196 Shell Pink.
 26-197 Ice Blue. } Postpaid. .00

Hand-Smocked Broadcloth Caper
 Ages 1 and 2 years.
 26-198 Green, Pink, Sky. Postpaid 59¢

Knitted Wool Cape and Beret Tam
 Ages 1, 2, 3 years.
 26-199 Pink.
 26-200 Blue. } Postpaid. \$1.59

"Baby Skin Silk" Coat
 Ages 1, 2, 3 years.
 26-201 Pink. Postpaid... \$2.89

"Baby Skin Silk" Beret
 Sizes 13, 14, 15, 16 inches.
 26-202 Pink. Postpaid... 95¢

Flandilane Coat and Bonnet
 Ages 1, 2, 3 years.
 26-203 Blue.
 26-204 Nile. } Postpaid \$3.98

Smart Tweed Coat and Fancy Beret
 Ages 3, 4, 5, 6, 6X years.
 26-205 Green.
 26-206 Blue. } Postpaid. \$4.95

Serviceable Coat of Fleeced Tweed
 Ages 2 and 3 years.
 26-207 Sand.
 26-208 Powder. } Postpaid. \$2.98

Beret Tam of Fleeced Tweed
 Sizes 20 and 21 inches.
 26-216 Sand or Powder. Postpaid 59¢

Extra Heavy All-Wool Polo Coat
 Ages 3, 4, 5, 6 years.
 26-209 Camel. Postpaid... \$4.25

Stylish Beret Tam of Wool Polo
 Sizes 20 and 21 inches.
 26-219 Camel. Postpaid..... 65¢

Reversible Pique Wash Flop Hat
 Sizes 19, 20, 21 inches.
 26-211 White, with
 Pink, Sky or Nile. } Postpaid.. 59¢

Washable Fancy Pique Flop Hat
 Sizes 19½ and 20½ inches.
 26-212 Lemon or Pink. Postpaid. 79¢

Bonnet of Dainty Organdie
 Sizes 13, 14, 15 inches.
 26-213 Pink or Blue. Postpaid 59¢

Silk Crepe-de-Chine Bonnet
 Sizes 12, 13, 14, 15 inches.
 26-214 Pink or White. Postpaid 79¢

A Very Cosy Knitted Wool Beret
 Fits up to 3 years of age.
 26-215 Green, White
 Powder Blue, Pink. } Postpaid 29¢

Oh! Girls
 Here are
 Bargains

Silk
 Poplin
 Bonnet.
 69¢

Silk
 Poplin
 Coat
 \$1.98

Novelty
 Tweed
 \$2.98

Broadcloth
 50¢

Three
 Specials
 Which Mean Real Savings

Coat and bonnet of
 pink silk poplin, well
 made and lined. Hand-
 embroidery on collar of
 coat. Low money-saving
 price on each garment.
 26-220 Coat.
 1 and 2 years. \$1.98
 Postpaid.
 26-242 Bonnet.
 Size 14, 15, 16.
 Postpaid.... 69¢

Smart coat of novelty
 tweed—a regular \$3.95
 value, now \$2.98. Note
 the saving you make on
 it. Has plain trimming
 and a neat belt. Ideal
 for the Early Spring.
 To fit ages
 3, 4, 5, 6 years.
 26-221 Brown
 mixture. Postpaid \$2.98

Well-made creeper of
 durable broadcloth in
 fast colors. Buttons at
 back and between legs.
 Smocked at each side of
 yoke. Just what little
 folks need for Summer.
 Ages 1 and 2 years.
 26-240 Blue.
 26-241 Pink.
 Our price
 Postpaid.... 50¢

Look!
 Lowest
 Price
 in
 Years

Panty
 Dresses
 2 For
 89¢

4
 Pieces
 Complete

Broadcloth

Percal

A Wonderful Simpson Bargain

Two complete outfits—two dresses and two
 panties—for the usual price of one! A big saving
 for you! One outfit made from plain broadcloth,
 one from fancy percale. Smart new style and
 exceptionally serviceable. Ages 2, 4, 6 years.
 26-230 Pink Broadcloth.
 26-231 Blue Broadcloth.
 26-232 Assorted Percal. Postpaid. 89¢
 2 Outfits

Wool
 Jersey
 Skirt
 and
 Sweater
 Only \$1.00

Big
 Value
 79¢

Pyjamas

26-233 Of plain
 broadcloth and
 fancy percale, in
 2-piece style. Priced
 very low here.
 For ages
 2, 4, 6, 8 years.
 Fancy green design.
 Post-
 paid.... 79¢

A Smart Outfit
 Serviceable skirt and sweater
 of all-wool knit jersey.
 26-224 Brown-and-Sand.
 26-225 Copen-and-Navy.
 3, 4, 5, 6 years.
 Postpaid..... \$1.00

Girl's Slip
 26-239 Of white
 cotton, with yoke and
 flounce of Swiss embroi-
 dery. Splendid quality for
 service, and extra good value.
 Fits very neatly.
 Ages 2, 4, 6 years.
 Postpaid..... 50¢

Crepe
 with
 TWO
 Pants
 98¢

5

SIMPSON
 See Prices
 Below
 SPECIALS

Fleece
 Lined
 9¢

Cosy Sleeper
 Cotton jersey, fleece-lined.
 Has feet and a drop-seat.
 Ages 1 to 7 years.
 26-236 Pink.
 26-238 Natural.
 26-237 Blue.
 Postpaid.... 69¢

Sweater and Pants
 Wool jersey suit for the
 small boy. Will wear well.
 Ages 3, 4, 5, 6 years.
 26-226 Very smart
 Brown-and-Sand.
 26-227 Copen-and-
 Navy.
 o tp id.. \$1.00

Middy
 59¢

Serge
 Skirt
 65¢

Great Value
 Middy blouse of
 white twill. Blue collar.
 Pleated skirt of navy
 serge, sewn to waist.
 Ages 3, 4, 5, 6 years.
 26-222 Middy.
 Postpaid 59¢
 26-222 Skirt.
 Post-
 paid.. 65¢

Crepe
 Pyjamas
 Blouse and two
 pairs of pants that
 button on. No iron-
 ing ever needed.
 2, 4, 6 years.
 26-234 Pink.
 26-235 Blue.
 Post-
 Paid.... 98¢

Girl's Slip
 26-239 Of white
 cotton, with yoke and
 flounce of Swiss embroi-
 dery. Splendid quality for
 service, and extra good value.
 Fits very neatly.
 Ages 2, 4, 6 years.
 Postpaid..... 50¢

Crepe
 with
 TWO
 Pants
 98¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

50¢

Wool
 Jersey
 2 Pieces
 \$1.00

Wool
 Jersey
 2 Pieces
 \$1.00

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Wool
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 2 Pieces
 \$1.00

You Pay Less and Get Better Quality through Simpson's Catalogue



The Popular "Vanta" Band

Cream "Vanta" Bands. Long-sleeved, double-breasted, tied with tapes. Very easy to adjust. Well made. Ages 3 to 18 months.

26-260 Cotton. Postpaid..... 45¢
26-261 All-Wool. Postpaid..... 89¢

26-259 A sleeveless "Vanta" slipover band of cream wool with rayon trim. A comfortable and ideal garment without buttons anywhere. Of our special values. Ages 3 to 8 months. Price..... 47¢

Short-Sleeve Vests

26-257 These are soft comfortable vests, knit of cream wool. Guaranteed not to shrink. Priced very low. Ages 1 to 6 years. Our price, Postpaid, each... 52¢

Sleeveless Vests

26-255 Child's fine white cotton vests, of good wearing quality. A special lot with different styles of finish at neck. Ages 2, 4, 6, years. Our price, Postpaid... 2 for 33¢

Babies' Button-Front Vests

26-262 Fine vest of soft wool-finished cotton in cream-color. Long sleeves. Buttons down front. Excellent quality for long wear and well-finished so that it cannot irritate the body. Ages 3 months to 2½ years. Postpaid..... 29¢

Soft cream wool vests medium weight and a head quality. Will not shrink the washing. Long sleeves. Ages 3 months to 2½ years. 26-263 Medium. Postpaid..... 5¢
26-264 Heavy. Postpaid..... 7¢



"Vanta" Combination 54¢



Baby's All-Wool "Vanta" Band 26-258 A band knit of soft cream wool. Unshrinkable. Adjusted by tapes ties. Gives plenty of support. The right size for infants. Postpaid 40¢

"Vanta" Wool 40¢

Baby's Fine Silk-and-Wool Vest

26-269 Button-front vest with long sleeves. Cream wool with rayon stripe. Unshrinkable. Will give service. Ages 3 months to 2 years. Postpaid 57¢

Training Panties

2 For 49¢ 39¢

The New Summer Panties for Little Folks

Elastic waistband. Knit to fit smoothly and comfortably. To fit ages 2, 4, 6, 8 years.

26-268 Cream silk-and-wool..... 49¢ 26-267 White cotton..... 2 for 39¢

White Cotton Vest

26-256 A medium-weight vest, knit in fine rib from white cotton. Has short sleeves and low round neck. An extra special value. Ages 2, 4, 6, years. Postpaid..... 25¢

One-Piece Pyjama

26-270 Made from fancy broadcloth of extra good quality, in various fancy designs. Has drop-seat. A convenient and practical suit. Ages 2, 4, 6, 8 years. Postpaid..... 67¢

Button-Front Suit

26-265 The popular "Vanta Shorts" combination suit for little boys. Knit of soft white cotton, sleeveless style, with buttons at waistline for the other garments. Priced very low for such fine quality. Ages 2, 4, 6 years. Postpaid..... 54¢



White Sleeper

26-253 Made from soft flannelette. Drop-seat, pocket and feet. A cosy warm suit for the child's sleepy time. Ages 2, 4, 6 years. Postpaid... 50¢

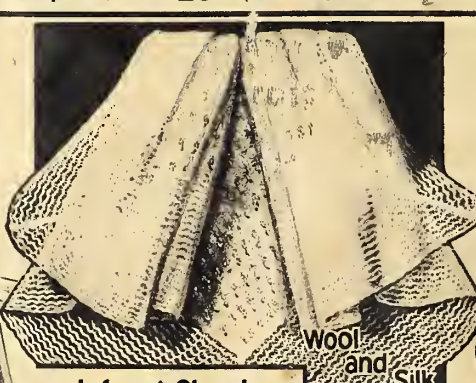


Cotton 25¢



Striped Sleeper

26-254 A practical style of sleeping suit for either little boys or little girls, made from soft flannelette. Has feet, drop-seat and a pocket. Extra good value. To fit ages 2, 4, 6 years. Assorted combination stripes. Postpaid.... 50¢



Broadcloth 67¢

Step-In Suit

26-266 "Simpson's" combination suit of fine white cotton, smooth-knitted. Sleeveless style, with low neck and drop-seat. Splendid for the little girl to wear in Summer—cool and comfortable. Will give long wear. Costs little. Ages 2, 4, 6, years. Postpaid..... 39¢

Wool Carriage Rug

26-252 A pineapple-knit rug in pink or blue. Ends bound with silk. Will keep baby very cosy. About 27 x 34 inches. Postpaid..... \$1.25

Infants' Shawl

26-251 Soft warm shawl of cream wool-and-silk, knit in lacy stitch with deep border. Fine quality and very light in weight. A good practical size. About 54 x 54 inches. Our price, Postpaid..... \$1.75

Wool and Silk \$1.75

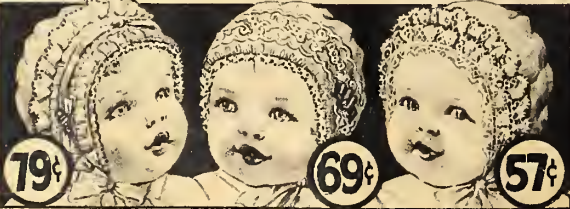
Carriage Rug

\$1.25

Cream Wool Shawl

26-250 A good big shawl, honeycomb-knit from cream wool. Fancy border. Fringe all-around. Every baby needs one at least. About 50 x 50 inches. Postpaid..... \$1.35

50x50 \$1.35



Dainty Little Silk Bonnets for the Baby

Bonnet of soft silk, trimmed with full shirred ruffle. Fine quality and well made.

26-248 White. Sizes 11 to 14 face measure. Post-Paid..... 79¢

Bonnet of fine silk, with fancy embroidered design. A pretty style at a low price.

26-245 White. Sizes 12 to 15 face measure. Post-Paid..... 69¢

Bonnet of fine silk crepe-de-chine. Ruffles of lace around the edge. A special value.

26-246 Pink. 26-247 White. Sizes 12, 13, 14. Post-Paid..... 57¢



26-249 Infants' hand-made set—jacket, bonnet and booties—all-wool in pink or blue. A splendid gift for a little child. In good size. Postpaid, a set... \$1.10

3-Piece Set

Flannelette Gowns

(A) 29¢ (B) 39¢ (C) 49¢

In These Gowns, Babies Will Sleep in Comfort
 Cosy gowns of soft white Saxony flannelette—three styles: (A) hemstitched, (B) shirred, (C) hand-embroidered. Just the most comfortable gowns any baby could have, wear well and are easy to wash. For the style you choose, you pay a very low price. Each is a special Simpson value.
 26-279 Style (A). Our price Postpaid... 29¢
 26-280 Style (B). Our price Postpaid... 39¢
 26-281 Style (C). Our price Postpaid... 49¢

DIAPERS

23x23
6 For 79¢

26x26
6 For 98¢

Two Good Sizes
 Diapers of absorbent white Saxony flannelette.
 26-296 Size 23 x 23. 6 diapers for... 79¢
 26-297 Size 26 x 26. 6 diapers for... 98¢

WOOL JACKETS

39¢ 75¢ 69¢

The Jackets Every Little Baby Should Have

26-276 Dainty jackets, white wool, trimmed with either pink or blue. Very cosy. Our price. Only 39¢ Postage Paid
 26-278 Fine Jacket of pink or blue wool, trimmed with white. Extra good value. Our price. Only 75¢ Postage Paid
 26-277 An extra heavy all-wool jacket in white, with pink or blue trim. Well made. Our price. Only 69¢ Postage Paid

35¢ 85¢

For Baby's Comfort
 26-283 A kimono of soft white Saxony flannelette, edged with fancy shell-stitching in either pink or blue. Postpaid... 35¢

Baby's Bathrobe

26-282 Made from thick fleecy cotton eiderdown in nursery design. Fancy edges and a pocket. A very cosy garment which gives no end of good wear. Pink or Blue. Postpaid... 85¢

Broadcloth 29¢

Creeper Clearance
 26-303 Of broadcloth in fast-color pink or blue. Various practical styles. Fit up to 2 years. Postpaid... 29¢

Flannelette 33¢

Baby's Barrowcoats
 Of cream wool flannel or soft white flannelette. Good quality and in full length.
 26-284 Flannelette... 33¢
 26-285 Flannel... \$1.00

Our Baby's Record 50¢

3 For 29¢

Record Book
 26-306 Dainty as can be. Pink or Blue 50¢

26-298 White bibs, edged with lace. Our price... 3 for 29¢

Brush and Comb
 26-305 Set for the baby. Postpaid. 50¢

Rubber Sheets
 RED
 NATURAL

Gum Rubber Sheets
 Eyelets in corners for the ties. About 27 x 36 inches.
 26-293 Natural. Each. 29¢
 26-294 Red. Extra quality. Each. 50¢

Pillow Covers
 25¢

Fine White Lawn
 26-295 Woven borders in peach, blue or white. 12 x 17 ins. Postpaid, each 25¢

50¢ 33¢ 89¢

Voile Dress or Slip Swiss Voile

The Daintiest Little Garments

Dress and slip of fine white voile. Lace trim. Ages 1, 2, 3 years.
 26-286 Dress. 50¢ Postpaid...
 26-287 Slip. 33¢ Postpaid...
 Embroidered white voile dress of extra fine quality. A Simpson special in value. Dainty for the little girl. Ages 1, 2, 3 years.
 26-288 Dress. 89¢ Postpaid... 37¢

25¢ 25¢ 37¢

Extra Big Values for the Baby

Bootees
 26-274 Hand-made of wool. White, with pink or blue. A pair... 25¢
White Bibs
 26-299 Of embroidered lawn. Edge scalloped. Price Each... 25¢
Bootees
 26-275 Hand-made of wool. White, with pink or blue. A pair... 37¢

Rubber Pants

Styles as shown here. Waterproof and durable. Wear well. Medium or Large.
 26-301 White or natural. Post-Paid... 15¢
 26-302 Pink or Natural. Post-Paid... 19¢

15¢ 19¢ 26-302

Voile 79¢ Silk \$1.50

Babies' Long Christening Dresses and Slips

Lace-Trimmed White Voile. 26-289 Dress. 79¢ Postpaid...
 26-290 Slip. 69¢ Postpaid...
 Lace-Trimmed White Silk. 26-291 Dress. \$1.50 Postpaid...
 26-292 Slip. \$1.10 Postpaid...

29 Piece Layette
 \$6.69

All the New Baby Will Need Note Our Low Price for the Outfit!

A Simpson Special for the expectant mother! A layette quite ready for the little one's comfort. This layette was prepared with care to enable you to buy the necessary things at one time, right in the privacy of your own home, without the fatigue of shopping. All are of excellent quality and well made. The articles are described elsewhere in this book and may be bought separately.
 26-307 This 29-piece Layette. Everything Complete. Our Special price, Postpaid... \$6.69

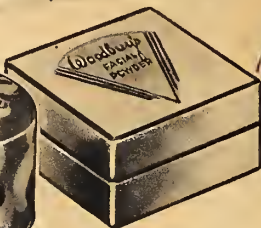
BEAUTY AIDS



"Derny's" 3 Secrets
A new powder in Naturelle or Rachelle.
31-001 Per box... 50¢
"Derny's" 3 Secrets Perfume—Neat purse size bottle. Fragrant odor.
31-002 Postpaid... 50¢
"Derny's" 3 secrets Lip Stick—Light, med. or dark.
31-003 Postpaid... 50¢



Coty's Face Powder
A soft, smooth powder, delightfully fragrant. Ideal for all types of skin. Blends with the complexion. In Naturelle, Rachelle or White. One of the most popular makes of imported face powder.
31-004 Postpaid... 59¢



Woodbury's
Fine textured face powder. Blends invisibly. Protects and enhances the skin. Naturelle or Rachelle shades.
31-005 Medium size... 50¢
31-006 Small size... 25¢



Houbigant's Quelques Fleurs
The fragrance of flowers. An exquisite powder that adheres in velvety smoothness to the skin. Naturelle or Rachelle.
31-007 Postpaid... 59¢



"Fiancee" Powder and Perfume
So clinging, so beautifully scented and so inexpensive is this face powder that you will ask for it time and time again. In Naturelle or Rachelle shades. With it you receive a dainty bottle of perfume of the same make.
31-008 Postpaid 1.00



3 Flowers Face Powder
Soft, clinging powder in Naturelle or Rachelle. Large size box with free packet consisting of bottle perfume, miniature box face powder and tube of cream.
31-009... 1.00

POWDERS



Cheramy's Cappi Talc
Of fragrant smoothness. In attractive container.
31-012 2 for 37¢



Cheramy's Biarritz Talcum
Fine quality imported French Talcum powder. Fragrantly perfumed. Handy size container.
31-013 Postpaid... 19¢



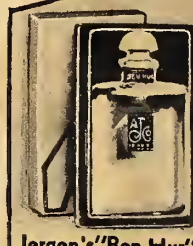
For Babies
A cool, delicate Antiseptic Borated talcum powder that relieves any chafing or irritation.
31-014 Postpaid... 25¢



"Evening in Paris" Powder and Perfume
A powder that is different than the ordinary—finely blended. In Naturelle or Rachelle shades. The perfume—a truly Parisian fragrance.
31-010 Postpaid 1.00



Delightful Value in A "Dier-Kiss" Special
A regular size box of Dier-Kiss satiny face powder with bottle of Dier-Kiss perfume. A very pleasing offer. Powder in Naturelle or Rachelle.
31-011 Postpaid... 59¢



Jergen's "Ben Hur"
A most delicate sweetly scented perfume. Stopped glass bottle.
31-015 Postpaid... 50¢
31-016 Large size. Postpaid... 1.00



Eau de Cologne
A soothing, freshening toilet water. Excellent as an astringent. 2 oz. size.
31-018... 50¢



La France Rose
Made by "Seel" manufacturers, well known for their famous perfume. Has the fragrance of a rose. In beautiful glass vial, 2 oz. size.
31-017 Postpaid 20¢

PERFUMES

ECONOMICAL



RAMONA CLEANSING TISSUES
Soft paper tissues for removing cold cream. Useful as handkerchiefs for colds. 115 sheets in box.
31-019 Postpaid, per box... 25¢



Slender Double Compact
In beautiful modernistic design. Silvered and enamel case. Contains cake powder with puff, rouge with puff, and lip rouge.
31-021... 59¢



Wafer Flap Jack Compact
These flat, comfortable size compacts have beautiful Duco finish in Black, Wine or Blue. Section for loose powder, good mirror and velour puff. About 3 1/2 ins. across. One initial free.
31-022 Postpaid... 89¢



Rouge Compact
In medium shade. A fine quality rouge that blends delicately. Nickelled case.
31-023 Postpaid 39¢

VELOUR PUFFS



Fine Quality Powder Puffs
Set of three soft velour puffs wrapped in Cellophane. 3 inch size. A sorted colors. Wonderful value.
31-024 Postpaid... 3 for 25¢

FOR the HAIR



Grayban Color Restorers
Brings back the Natural Color to Grey Hair without the use of Dye. Absolutely harmless. Simple to use, and most effective.
31-025 Postpaid... 3.00

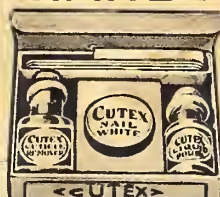


Orlex Compound
A hair remedy that gradually darkens faded hair.
31-028 Postpaid... 55¢



Neos Henna Hair Dye
gives a rich glossy tint. State shade wanted.
31-026 Large size 1.95
31-027 Small size 1.45

HANDY



Cutex Junior Set
A very compact set complete with the necessities for bringing beauty to your nails. Consists of liquid polish, nail white, cuticle remover, emery sticks and cotton.
31-030 Postpaid 31¢



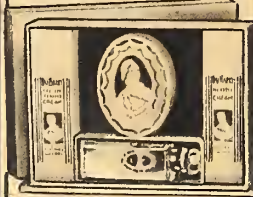
Cutex Liquid Polish and Remover
For perfect nail grooming. Packet contains full size bottle polish remover and liquid polish.
31-031 Postpaid... 50¢



Cutex Compact Set
Set complete with cuticle remover, liquid polish, nail white, Cutex brilliance, orange stick, emery boards and nail file.
31-029 Postpaid... 60¢



Three Flowers Travellette Set
Ideal for the hurried toilet. Contains box of exceptionally fine face powder, Perfume and Vanishing and Cleansing creams. Powder comes in Naturelle or Rachelle.
31-034 Postpaid... 35¢



"Traveluxe" Set
The well known Du Barry set. Contains Box powder, (naturelle or brunette) perfume and cleansing and foundation cream.
31-033 Postpaid 50¢



Pond's Vanishing Cream
31-035 Postpaid 40¢
Pond's Cleansing Cream
31-036 Postpaid 40¢

Frostilla
A preparation for soothing skin irritations. Softens and beautifies.
31-037 Postpaid 29¢

Vivaudou's "La Boheme" Vanishing Cream
31-038 Postpaid... 29¢
Vivaudou's Cold Cream.
31-039 Postpaid 29¢



Special Mavis Set
An exceptionally fine quality Rouge and lipstick. Red enamel cases. Very neat and will make a splendid gift.
31-032 Postpaid... 50¢

SETS



Mum—a white greaseless cream. Takes the odor out of perspiration.
31-041 Small... 29¢
31-042 Large... 55¢
Odorono—well known, effective deodorant. Absolute harmless.
31-040 55¢



Neet—a safe, antiseptic hair-removing cream.
31-043 Medium Size... 59¢
31-044 Large size... 1.00
X-Bazin—this safe cream depilatory is used by thousands of fastidious women to remove superfluous hair. Simple to use.
31-045 Postpaid 45¢

65¢

DENTAL AND SHAVING CREAMS

The TWO

31-050 Brush—Black
bonized or Imitation Natural
Ebony. 11 rows
bristles.
Postpaid... 55¢
1-051 Comb—Black
or Mahogany. About 7½
inches.
Postpaid... 15¢
31-052 Brush and
Comb—Special
price. Postpaid. 65¢

Listerine
Tooth
Paste—An
excellent
cleansing
paste. Plea-
sant taste.
31-057
Del'd 45¢
2 for 45¢

Colgate's
Dental
Ribbon
Cream—
Keeps the
teeth white.
31-058
Del'd 45¢
2 for 45¢

Ipana
Tooth
Paste.
Cleans and
keeps teeth
and gums in
healthy
condition.
31-059
Post-
paid 39¢

A fine
quality
tooth
brush.
Adult's. Cel-
luloid case.
31-066
Post-
paid 25¢

Dr. West's
tooth
brush in
glass tube.
Absolutely
Sanitary.
31-065
... 50¢

Tek Tooth
brush—
small, and
fine quality
for cleans-
ing.
31-064
Post-
paid 50¢

Pepsodent—
An efficient
dental paste
that removes
film and pre-
vents decay.
31-060
Post-
paid. 37¢

Squibbs
Dental
Cream—
ideal for ef-
ficient care
of the teeth.
31-061
Postpaid
... 39¢

Forhan's
Tooth
Paste—
small size.
31-062
Del'd 25¢
Large size.
31-063
Del'd 45¢

WHITE
FRENCH
IVORY

Beautiful White French
Ivory hair brush with 11
rows of bristles.

31-054 Postpaid 1.00
White French Ivory
Comb—7½ inches long.
31-055
Delivered... 25¢

Toothbrush (not
Adult's size.
31-067 Postpaid... 15¢

Rubberset Shaving Brush

A shaving brush that is
much in favor with men.
Made of fine, soft quality
mixed badger and hogs hair
bristles. Rubberset handle.
31-053
Postpaid... 95¢

Listerine Shav-
ing Cream. A luxu-
rious shaving
cream which gives
a quick rich lather.
31-068
Post-
paid 2 for 45¢

William's
Shaving Cream
—provides a rich
moisture holding,
softening lather
that makes shav-
ing easy.
31-069
Postpaid. 35¢

Easy Shave

A soothing creamy substance
which softens the stiffest beard in
a few seconds. Requires no brush,
hot water or rub-in. Makes shaving
a treat.

31-070 Postpaid... 25¢

Lifebuoy Shav-
ing cream—pro-
duces a plentiful
lather that tends
to prevent infec-
tion. Softens stub-
born beards.
31-071
Postpaid. 35¢

Colgate's
Rapid Shave
Cream—pro-
duces a fine tex-
tured lather that
gives a smooth
shave.
31-072
Postpaid. 35¢

It isn't often
one can buy such
an attractive mir-
ror for so very
little. Neatly
shaped frame of
White French
Ivory and bevelled
glass about 4½
x 6½ ins.
31-056
Post-
paid... 1.00

White French
Ivory

VAGINAL DOUCHE SYRINGE

Excellent quality
—low price vaginal
douches. Bulb of good
grade rubber. Ad-
justable shield. Curved hard rubber
stem and rubber
cap. Produces a
gentle dilating spray.
31-079
Postpaid... 98¢
31-080
Postpaid... 85¢

Fountain Syringe.
Large open mouth
rubber bag, rubber
tubing, nickelled
shut off and three
hard rubber slip
pipes.
31-079
Postpaid... 98¢



RUBBER GLOVES

Protect Your Hands

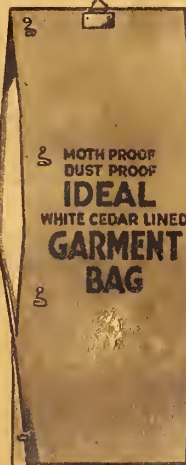
Good for general household use.
Made of heavy quality rubber. In
sizes 7, 8 and 9. Will wear long. Al-
ways order one size larger than ordinary
glove.

31-085 Postpaid... 45¢

"Ideal"

Cedarized Garment Bag

Gives splendid
protection for
your clothes.
This bag is both
mothproof and
dustproof. Made
of heavy Brown
Manilla paper
with cedarized
white lining. Will
hold three
garments. Hung
by reinforced
hook. Priced
very low. Has
easy access side
opening and
when in use can
be securely
closed. Size
when open,
about 27 x 3 x
36 inches.
31-090
Post-
paid... 45¢



SANITARY GOODS

WHIRLING SPRAY

For Sanitary Reasons
Brushes, Combs or
Sanitary Goods can-
not be exchanged.

3.00

"Marvel"

Vaginal Douche Syringe
Produces a gentle whirl-
ing spray that dilates and
cleanses thoroughly. Bulb,
adjustable shield and cap
are of high grade white
rubber. Black hard rub-
ber straight neck. ½ pint
capacity.
31-073
Postpaid... 3.00

Cover for Hot Water Bottle

So many people dislike the
feel of the heated rubber of a
hot water bag that this cover
will come as a welcome
offering to them. It is made of
very soft blanket cloth and
covers bag almost completely.
Machine stitching finish open-
ings and strap
fasteners. In
Red, Blue or
Green.
31-074
Post-
paid. 32¢

Quality

Simpson's "Supremacy" hot
water bottle is made of a high
grade quality heavy rubber. Has
2 quart capacity. Neat design.
Guaranteed for one year. In
Red, Blue or Green. Excellent
value.
31-075 Postpaid... 1.00

Low Cost

Simpson's "Supremacy" hot
water bottle is made of a high
grade quality heavy rubber. Has
2 quart capacity. Neat design.
Guaranteed for one year. In
Red, Blue or Green. Excellent
value.
31-075 Postpaid... 1.00

Fittings

Consisting of
shut off, stopper, 3
hard rubber slip
pipes and rubber
tubing in Red,
Blue or Green.
31-076
Postpaid. 49¢

"Simco" Bottle with Fittings

Hot water bottle (2
quart capacity) Guar-
anteed for one year. With
shut-off, stopper, 3 hard
rubber slip pipes and
rubber tubing. Red,
Blue or Pastel Green.
31-077
Postpaid... 1.10

"Simco" hot water
bottle only.
31-078... 69¢

COMFORT WITH SECURITY

Sanitary Bloomers

Improved style. Yoke and
sides are of figured lingerie
cloth, lower part of gum rub-
ber. Flesh color in Small,
Medium or Large sizes.
31-082 Postpaid. 59¢

Kleinert's Sanitary Belt

A comfortable and adjustable
sanitary belt of Rayon Elastic.
Made to give absolute security.
Washable. Excellent value at
this price.
31-083 Postpaid... 39¢

Form Fitting

Sanitary belt of pink webb
elastic. Reinforced front and
back cotton shields. Comfort-
able and inexpensive. Small,
medium or large.
31-084 Postpaid... 23¢

SANVA SANITARY PADS

Extra Soft

Soft cotton gauze covers these comfortable
size medicated cellulose Sanva Sanitary Pads.
Deodorizing. Easy to dispose of. 12 in package.
31-087
Postpaid... 2 boxes 48¢

Absorbent

Soft cotton gauze covers these comfortable
size medicated cellulose Sanva Sanitary Pads.
Deodorizing. Easy to dispose of. 12 in package.
31-087
Postpaid... 2 boxes 48¢



ABSORBENT
COTTON



SURGICAL
GAUZE

Surgical Gauze

for Bandages,
Sanitary Pads etc.
5 yd. roll.
31-089
Postpaid. 25¢

Absorbent sterilized

cotton specially pre-
pared for dressings. Extra
fine quality. In 1 lb.
rolls.
31-088 Del'd. 39¢

SANITARY PADS



Special
Unusually
Low Price

"Kumfort" Sanitary Pads are well
known for their absorbent and deodoriz-
ing qualities. Filled with medicated cellu-
lose and covered with sterilized gauze.
Can be disposed of easily. 12 in box.
31-086
Postpaid... 3 boxes 73¢

HOME REMEDIES



Templeton's Rheumatic Capsules
Recommended for Rheumatism, Neuritis, Neuralgia, Lumbago, or Sciatica.
31-100 Postpaid, 1.00
Box of 36.
31-101 Postpaid, 5.00
Box of 225.



"Fruitatives" Liver Tablets. A compound for purifying blood, constipation and other minor ailments. Mild in action.
31-102
2 bottles 73¢



Kruschen Salts—Recognized as an aid to the elimination of impurities from the blood. Restores energy.
31-103
Post-paid.. 69¢



A.B.S. & C. Tablets—chocolate coated laxative. 200 in bottle.
31-104
Post-paid.. 29¢



Laxative Bromo-Quinine Tablets for colds, coughs, grip and influenza.
31-105
Post-paid.. 25¢



Ironized Yeast—A first class tonic.
31-106
60 Tablets 98¢



Ayerst Dri-Yeast Vitamin active dry yeast.
31-107 50¢
31-108 1.65
100 in box



Ozonol
An ideal antiseptic ointment for wounds, burns or scalds. Heals quickly. Very soothing.
31-116
Postpaid. 35¢



An antiseptic surgical dressing excellent for burns, sunburn, cuts, bruises and scalds.
31-117
Post-paid.. 45¢



Apollo Sulphur Ointment—for Exema, etc.
31-118..... 25¢

Apollo Zinc Ointment. Heals cuts, etc.
31-119..... 25¢

Apollo Carbolic Ointment. Antiseptic.
31-120..... 25¢

Apollo Boracic Ointment. Very healing.
31-121..... 25¢



Mentholatum Relieves headache, burns, bruises, muscular soreness and head colds.
31-122 25¢



Apollo Analgesic Balm is an absorbent, soothing remedy for head congestion, sprains, sore muscles.
31-123
Postpaid. 25¢



Destroys and expels worms and corrects other ailments common to children.
31-124
Postpaid... 49¢



Millburn's Laxa-Liver Pills—combination laxative and tonic. Useful and safe.
31-125
Postpaid.... 25¢



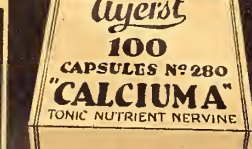
Millburn's Heart and Nerve pills. Relieves after effects of influenza or grip, improves appetite.
31-126 Postpaid 43¢



For lame back, inflammation of the kidneys or bladder, rheumatism.
31-127
Postpaid. 37¢



Baby's Own Tablets—a gentle laxative for infants and children.
31-128
Postpaid... 22¢



Ayerst's "Calcium A" Capsules—rich in vitamins. For rundown or nervous conditions. 100 in box.
31-129
Postpaid..... 2.25



McCoy's Cod Liver Extract Tablets—
31-130 Postpaid 55¢
McCoy's Tonic Tablets
31-130A
Price..... 89¢



Dodd's Kidney Pills—for Backache, Headache and Rheumatism.
31-131
Postpaid. 37¢



Mistol—for spraying nostrils.
31-132.. 35¢
Essence of Mistol—Inhalant.
31-133.. 60¢



Vapex—a powerful and pleasant inhalant for colds. Safe for children. Keep a bottle handy.
31-134 89¢



Buckley's Mixture—For coughs and colds.
31-135... 40¢
Large size.. 75¢



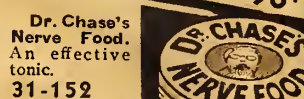
Dr. Kellogg's Asthma remedy will bring quick relief. Proven highly effective. The powder is burnt and inhaled.
31-136
Postpaid.... 85¢



Templeton's Raz-Mah Capsules. For bronchitis, asthma and hay fever.
31-137
Post-paid... 1.00



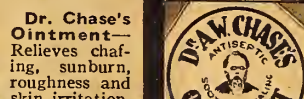
Bayer's Aspirin Tablets 5 grain. For headaches, colds, neuralgia, rheumatism, toothache, etc.
31-149 12 tablets..... 22¢
31-150 24 tablets..... 39¢
31-151 100 tablets..... 98¢



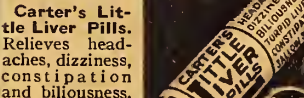
Dr. Chase's Nerve Food. An effective tonic.
31-152
Post-paid. 49¢



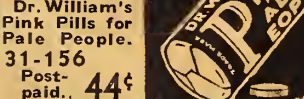
Dr. Chase's Kidney and Liver Pills for headaches, constipation and indigestion.
31-153
Post-paid. 29¢



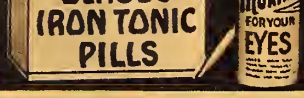
Dr. Chase's Ointment—Relieves chafing, sunburn, roughness and skin irritation.
31-154
Post-paid. 49¢



Carter's Little Liver Pills. Relieves headaches, dizziness, constipation and biliousness.
31-155
Post-paid.. 22¢



Dr. William's Pink Pills for Pale People.
31-156
Post-paid.. 44¢



Blaud's Iron Tonic Pills—an excellent tonic and nerve builder. 100 in box.
31-157
3 Boxes for.. 35¢

Murine—Soothes and brings lustrous sparkle to eyes.
31-159
.... 49¢



Acetasal Tablets for headaches.
31-109
Price.. 39¢



Phillips' Milk of Magnesia Tablets—made of Genuine concentrated milk of magnesia. Purifies the blood. Aids digestion.
31-110
Postpaid.. 22¢



Bisurated Magnesia Tablets—offering an effective relief for sour, acid, stomach.
31-111 69¢



Rit Dye in—Scarlet, Old Rose, Pink, Light Green, Jade, Dark Green, Cream, Dark Brown, Golden Brown, Tan, Light Blue, Copenhagen, Dark Blue, Navy, Black, Purple, Yellow, Orange, Gold, Orchid, Grey.
31-138
2 pkts. 25¢



Annette's Perfect Cleaner—a new cleaner in powder form which removes spots from all fabrics.
31-139
Post-paid.. 35¢



In Pink, Peach, Orchid, Old Rose, Cardinal, Wine, Purple, Grey, Cream, Beige, Maize, Gold, Orange, Brown, Black, Turquoise, Sky, Powder, Royal, Navy, Nile, Jade, Dark Green.
31-140
Postpaid 2 for 25¢



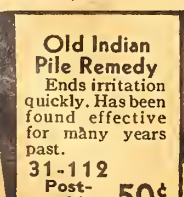
Johnson and Johnson Kidney Plaster—For backache, rheumatism and kidney disorders. Instructions for application sent with each.
31-160
Postpaid..... 35¢



Belladonna and Capsicum Porous Plaster. A J. J. product. Alleviates pain.
31-161 Postpaid 20¢
Dr. Chase's Backache Porous Plaster.
31-162 Postpaid 25¢



Old Indian Pile Remedy Ends irritation quickly. Has been found effective for many years past.
31-112
Post-paid... 50¢



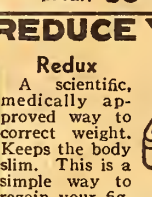
Anusol Hemorrhoidal Suppositories—A safe and efficient remedy for piles.
31-113
Post-paid. 1.35



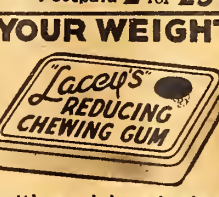
Apollo Wart Remedy For removing warts.
31-141
Postpaid. 15¢



Redux A scientific, medically approved way to correct weight. Keeps the body slim. This is a simple way to regain your figure. 30-day treatment.
31-142
Post-paid. 2.00



"Lacey's" reducing chewing gum—a well known formula for gently reducing weight. 21 tablets.
31-143
Postpaid..... 75¢



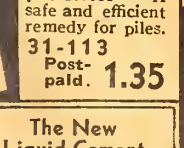
Drives away mosquitoes—soothes.
31-144
Postpaid. 25¢



Seidlitz Powders Relieves heartburn, nausea and acidity of stomach. Easy to take—effervescent—as refreshing as soda water.
31-163
9 sets in box 20¢ or 2 for 35¢



The New Liquid Cement Mendall Liquid Solder. Solders metal, cements glass, wood, china and pots and pans.
31-114
Postpaid.. 25¢



Lydia Pinkham's well known Vegetable Compound. Endorsed by thousands of women. 75 tablets per bottle.
31-145
Postpaid.... 1.00



Orange Lily—A preparation for speedy relief of feminine ills. Widely endorsed.
31-146
Postpaid.... 1.95



Ortho-Gynol A Johnson and Johnson product. Scientific preparation approved for feminine hygiene.
31-147 Postpaid. 1.50



—This remedy is a safe vegetable prescription for feminine irregularities.
31-148
Postpaid... 50¢



Moth Gas A convenient, and harmless gas that destroys moths very effectively. Contains six one ounce tablets.
31-164
.. 65¢

TERSON'S BRIARS

PIPES

GUARANTEED QUALITY



Cool
Comfortable—Clean

Terson's Briars have always set a high standard in pipes. They are well known for their bent shaped lip mouthpiece which gives an enjoyable smoke. Each has nickel band and vulcanite mouthpiece. Your choice of Billiard, Bulldog or Bent shapes.

50-201 Postpaid, each..... 1.50

Terson's Briars—flat oval stem. Genuine vulcanite mouthpiece. A fine quality at a very reasonable price.

50-202 Postpaid..... 2.00

Selected Briar Real Value

Genuine French Briars made in the G.B.D. factory. G.B.D. shape but lower quality. Real value mouthpiece. Postpaid.

50-211 1/4 inch..... 69¢ 50-212 5/8 inch..... 89¢

Cigarette Lighters

Reliable and very popular lighter. Nickel case—double wheel. Exceptional value.

50-213 Postpaid. 35¢

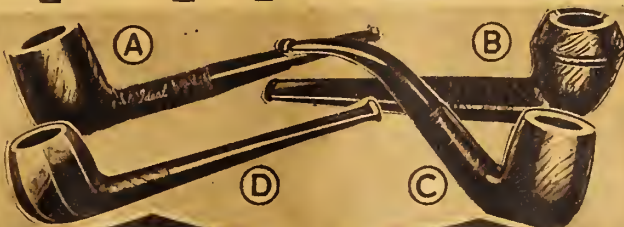
Bullet shaped lighter that will give you the service of one far more expensive. Duco finished case.

50-214 Postpaid. 24¢

10 flints and wick for lighters. In box.

50-223

2 Boxes for 15¢



49¢

Genuine "Kola" Briars

These fine pipes generally sell for more than this price. Ensure a cool, dry smoke at all times. Vulcanite stems. Bowls easy to clean. Billiard (A), Bulldog (B), or Panel (D) shapes. Durable and inexpensive.

50-205 Postpaid, each. 49¢

25¢

For a Dry, Cool Smoke

Good quality briars. These well-made pipes will give great satisfaction and are wonderful value at this low price. With vulcanite mouthpiece and briar bowl. In the popular Billiard (A), Bulldog (B), or Bent (C) shapes.

50-204 Postpaid, each 25¢



The New Standard Genuine G.B.D. pipes are carefully made of selected fine Old Briar with Vulcanite stems. Mahogany shade. Billiard, Bulldog or Bent shapes. Each pipe guaranteed.

50-208 Postpaid, each..... 3.00

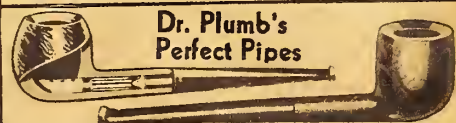
Special value in G.B.D. flat style pipe. Golden Brown shade. Black vulcanite mouthpiece.

50-209 5/8 ins. long. Postpaid.... 1.95

Flat Briar—Golden brown with genuine amber mouthpiece. 5/8 ins. long.

50-210 Postpaid..... 2.75

Dr. Plumb's Perfect Pipes



These splendid pipes are very popular with men everywhere. All have vulcanite mouthpieces and deep Briar bowls. Low priced and with ordinary care will not crack or burn through. In Billiard or Bulldog shapes.

50-203 Postpaid, each..... 1.00



The R.W.J. pipe features air space between inner and outer bowl which prevents pipe bowl from becoming hot. Composition inner bowl acts like meerschaum, absorbs moisture quickly. Dark Mahogany color.

50-206 Postpaid 47¢

50-207 Refill bowls for above. Postpaid.. 3 for 27¢



"Rayo" cigarette maker and 500 "Rayo" flat papers.

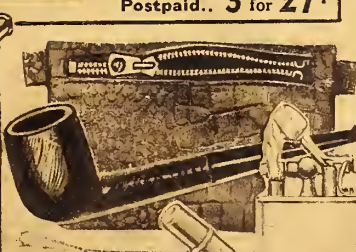
50-215 Postpaid..... 27¢

"Rayo" cigarette papers—500 in box.

50-216 Postpaid..... 2 Boxes 27¢

"Supreme" cigarette papers—cardboard tip and cotton filter.

50-217 3 Boxes (100 in box) 25¢



Smoker's Outfit

Selected French Briar Pipe, leather zipper tobacco pouch, lighter, cleaners and flints—all for one exceptionally low price.

50-218 Complete Outfit. 89¢

Postpaid..... 89¢

Leather Zipper Pouch only.

50-219 Postpaid..... 59¢

Tobacco Pouches

A pipe smoker cannot afford to be without one of these zipper pouches. Made of Genuine Antelope Leather with rubber lining. In Brown color.

Postpaid. 50-220.... 95¢

English made, leather wallet pouch. Rubber lined. Compact and serviceable.

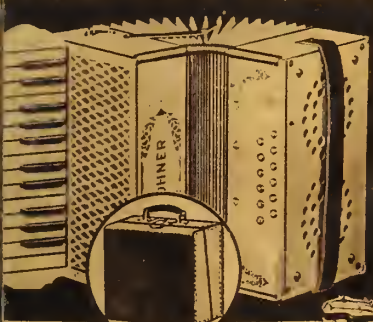
50-221 Postpaid. 49¢

Leather wallet pouch with rubberized fabric lining.

50-222 Postpaid. 29¢



HOHNER NEW MODEL



Hohner Piano Accordion with attractive white enamel frame. Reinforced nickel-plated rounded corners. 25 piano keys and 12 basses. Steel reeds and 16 fold bellows. Strong carrying case. Reg. 50.00. Instruction book included.

50-232 Postpaid..... 36.50

8.50 down and 2.80 a month for 10 months

Hohner Piano Accordion same style as 50-232 but with natural finish wood frame.

50-233 Splendid value. 6.95 down and 2.20 a month for 10 months

28.95



Guitar with 10 Free Correspondence Lessons

A high grade quality concert size guitar with 10 free correspondence lessons at an amazingly low price. Rich shaded walnut finish with ornamented star design.

50-234 Postpaid..... 10.00

Fabrikoid case to fit—

50-235 Bound edges and secure handle. 2.95

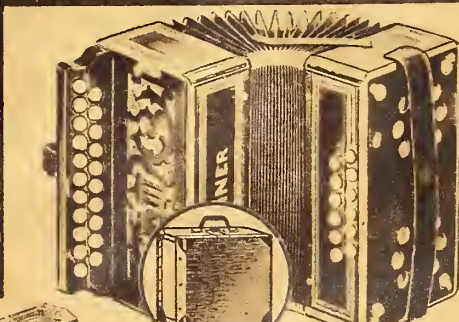
Postpaid..... 2.95

Hawaiian Guitar Accessories—Steel Bar, Nut and three picks.

50-236 Postpaid..... 1.00

SIMPSON
\$10.00
SPECIAL

HOHNER ACCORDEON



Splendid Value

This beautiful Hohner model is of exceptional quality and very simple to learn to play. Has Walnut finished frame with neat border decorations and Stradella nickel plated corners. 21 treble keys and 12 bass. Steel reeds. 16 fold bellows. Frame size about 9 x 11 x 5 1/2 inches. Strong carrying case with strap inside and sturdy handle. Regular 35.00.

50-231 Postpaid..... 25.50

5.50 down and 2.00 a month for 10 months

Tenor Banjo



Ukelele Outfits



A model favored by professionals and one of the best you can buy at the price. Full rich tone. Nickel brackets, pearloid fingerboard, calfskin head and decorated, oversized, ebonized resonator back. With canvas carrying case and 10 free correspondence lessons.

50-237 Postpaid. 26.50

This low priced ukelele is splendidly made and comes to you complete with good quality strings, case, instruction book and pick.

50-238 Postpaid. 3.75

Mahogany finish ukelele—beautiful tone. Complete with case, instruction book, and pick.

50-239 Postpaid..... 2.95

Postpaid..... 2.95



"Big Fellow"

A popular harmonica with mel-low full tone. Has 16 double holes and 32 reeds.

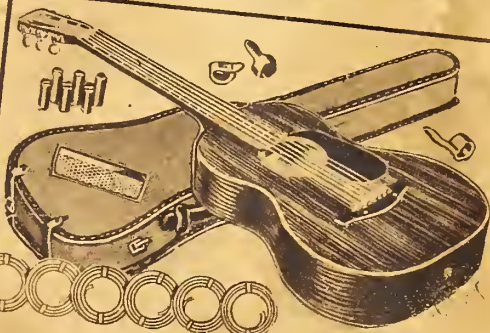
50-241 Postpaid. 49¢

The "Melody King"—finest quality harmonica. Double sided—in two keys. 48 double holes and 96 reeds.

50-242 Postpaid... 95¢

The "Canadian Ace"—accurately tuned reeds. 10 holes. Sweet, mel-low tones. Very inexpensive.

50-243 Postpaid. 25¢



Complete Guitar Outfit

A remarkable value in guitar outfit—its quality and low price will more than please you. The Concert model Guitar has genuine Mahogany body with Rosewood fingerboard and bridge. Complete with carrying case, tuner, strings, picks and Hawaiian guitar accessories. Instruction Book. An easy instrument to learn.

50-244 Postpaid..... 18.95



Low Priced Violin Outfit

The student just learning to play will ask for nothing better than this wonderful, inexpensive outfit. The violin has beautiful maple back and spruce top attractively varnished. Sweet, rich tone. Outfit consists of good quality case, bow, strings, resin, tuner, and instruction book.

50-240 Postpaid..... 7.75

The Bridal Wreath Design

DIAMOND RINGS

Diamond Rings are Made to Order

SIMPSON 24.50 SPECIAL

Women's Ring Sizes 4 to 8

Lily of the Valley Design

Bridal set consisting of engagement ring with 1/4 carat diamond and wedding ring to match. Both in 18K white, yellow or green gold. Bridal Wreath panel design.

11-101 Diamond ring 47.50

14.50 down and 5.50 a month for 6 months

11-102 Wedding ring. 7.50

11-103 Diamond and Wedding ring set 53.50

16.00 down and 6.25 a month for 6 months

Exquisite Diamond Ring

Artistic design. Set with beautiful white diamond. 18K yellow, white or green gold.

11-104

33.50

6.50 down and 4.50 a month for 6 months

New Design

A smart design. Shoulders with delicate engraving and piercing. Set with genuine white diamond. 18K white, green or yellow gold.

11-105

Post-paid. 18.95

Hand wrought in the delicate "Classic" design. This is a splendid value. Set with fine white diamond. 18K white, green or yellow gold mount.

11-106 Postpaid. 24.50

5.00 down and 3.25 a month for 6 months

Distinctive

A brilliant white diamond in a rich setting of 18K white, green or yellow gold. Hand pierced and engraved. Sizes 4 to 8.

11-107

Post-paid.. 12.75

Pierced Shoulders

A sparkling genuine white diamond is set in this 18K white gold ring. Shoulders in beautiful pierced design. Unusual value at this price. Sizes 4 to 8.

11-108

Post-paid. 9.75

"Lily of the Valley" design. Symbol of happy marriage. Engagement ring set with 1/4 carat diamond. Wedding ring to match. Both 18K white, green or yellow gold.

11-109

Diamond ring. 44.

11.50 down and 5.50 a month for 6 months

11-110 Wedding ring. 7.

11-111 Special price. 50.

Set as above. 14.00 down and 6.00 a month for 6 months



Pearl Set Onyx

So distinctive—yet very inexpensive is the beautiful ring shown above. Ring of 10K yellow gold with engraved white gold setting. Black onyx with pearl. Sizes 4 to 8.

11-112 Postpaid. 3.29



Hand carved wedding ring. Blossom design. 18K white, yellow or green gold.

11-113 Postpaid 5.00

WEDDING RINGS

The favorite Tiffany design that never goes out of style. Sizes 4 to 8.

11-114 22K yellow gold. Postpaid. 8.50

11-115 18K yellow gold. Postpaid. 5.00

11-116 14K yellow gold. Postpaid. 4.00



Hand Engraved 18K white gold wedding ring with 5 genuine white diamonds.

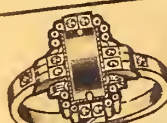
11-117 Postpaid. 16.95



Genuine Black Onyx

An unusually attractive Black Onyx with white gold initial and engraved mount. 10K gold ring. Very neatly signed. Sizes 4 to 8. In gift box.

11-118 Postpaid. 3.4



Sterling ring set with marcasite and centred with onyx. Green or dark red stone. Sizes 4 to 6.

11-119

Postpaid.. 1.00



Women's 10K gold signet ring. White gold top. Size 4 to 8. Two initials free.

11-120

Postpaid. 2.49



10K gold signet ring for women. Initials engraved free. Sizes 4 to 8.

11-121

Postpaid. 2.25



Women's solid 10K gold signet ring. Any two initials engraved free. Size 4 to 8. State size and initials plainly.

11-122

Postpaid.. 1.75



Men's 10K gold ring. with Black onyx stone with white gold initial or Masonic or Odd-fellow emblem.

11-123

Postpaid. 6.89



Men's handsome 10K gold signet with shaped white gold signet top. Engraved shoulders. Two initials free. Sizes 8 to 12.

11-124

Postpaid. 4.95



Men will like the simplicity of this smart looking 10K yellow gold signet. Fluted shoulders and octagonal initial panel. Size 8 to 12.

11-125

Postpaid.. 3.75



Young Men's 10K gold signet. Two initials free. Size 5 to 9.

11-126

Post-paid. 2.95



Birthstone Rings

Beautiful 10K yellow gold ring with claw setting and stone. Sizes 4 to 8.

11-127

Postpaid. 1.35

Pretty Birthstone in engraved gold top 10K yellow gold ring. Size 4 to 8.

11-128

Postpaid. 1.8

Jan. — Garnet.
Feb. — Amethyst.
Mar. — Bloodstone.
Apr. — Aquamarine.
May — Emerald.
June — Peridot.

July — Ruby.
Aug. — Sardonyx.
Sept. — Sapphire.
Oct. — Opal.
Nov. — Topaz.
Dec. — Turquoise.



Child's Signet

Dainty 10K Gold signet ring with neatly engraved shoulder. One initial free. Sizes 1 to 3.

11-129 Postpaid... 79

RING SCALE

To find your correct ring size—Use a slip of paper about the width of the above gauge and measure around the finger, making sure that when both ends meet it fits exactly as ring would. Then place one end of slip on above gauge at "A." The figure which other end of slip reaches will be required size. Initials engraved FREE on signet rings. Always state size and PRINT initials clearly.

Lustrous - Creamy Pearls

Necklace of beautiful, unbreakable graduated imitation pearls. Neat metal safety clasp. Will not discolor. Length 24 inches. This is splendid value at so low a price.

11-130

Postpaid. 65¢



Dainty Pendant

Silvered rhinestone studded mount set with tin cut Crystal, Topaz or Amethyst color. 16" sterling chain.

11-131 79¢



Novelty Jewelry



Dainty, creamy lustre Pearl stud earrings.

11-133

Postpaid, pair.. 39¢

Necklace with earrings to match. Chain and setting in White Plated finish. Stones in Black, Red or Green.

11-134 Postpaid... 98¢



11-134

No other necklace is as smart or dressy looking for all occasions as pearls. This one has a beautiful triple strand fastened with Sterling safety clasp.

11-132 Postpaid... 89¢



Top Bell Alarm

Will keep time accurately. Has 30 hour movement in Nickel-plated or Blue Duco finish case.

11-135..... 1.00

Quality alarm clock with "Becker" movement in seamless nickel case. Top Bell alarm. Black dial with luminous hands and figures.

11-136..... 1.49



Pedestal Alarm Clock

Accurate alarm clock with 30 hour movement. Nickel, Blue or Green case. Luminous dial.

11-137..... 1.98

Same clock as above but with plain dial.

11-138..... 1.29

CLOCKS



Handsome mantel clock—polished Walnut case. Mellow Westminster chimes. Has splendid 8 day movement. 6" hand etched dial with clear raised numerals. (Illustrated above). Size about 23" long.

11-139 Postpaid... 25.00

5.00 down and 2.00 a month for 10 mos.

This beautiful clock has the dependable "Supremacy" Duo Strike 8 day movement. Highly polished Walnut case with plain front. Neat silvered dial with raised gilt figures and pierced hands. (Not illustrated).

11-140 Postpaid... 10.00

SIMPSONS PAY THE POSTAGE

Dependable Cuckoo Clock

A cuckoo clock is a popular and welcome timepiece in any home. Besides being accurate this one is very ornamental. Has hand carved wood case in leaf design with deer head at top. Made in the famous Black Forest. Cuckoo calls hours and half hours. Strikes on gong. Size 8 1/2 x 14 1/2 ins. Wonderful value.

11-141

Postpaid 5.75



DEPENDABLE WATCHES



Women's Smart 15-Jewel Wrist Watch

For women who want a wrist watch that is smart yet practical—the one shown above is just the thing. Has a sturdy 15 jewel Swiss Lever movement. Chrome plated case with open link embossed bracelet. Fancy silvered dial. Safety folding clasp. Very inexpensive.

11-150 Postpaid... **5.69**

Men's Shockproof Movement

Most men require a watch that besides being attractive will withstand hard usage. This one is entirely reliable and contains a shockproof 17 jewel Swiss movement. In chrome plated case with matching open link bracelet. Luminous figures and hands.

11-151 Postpaid **8.75**

Women's Attractive Baguette Wrist Watch

So much more beautiful and so much finer in quality than you would ordinarily expect at this price. In the very newest narrow oblong style. Dainty case of 14K white gold. Fitted with an excellent 17 Jewel Swiss Lever movement. Neat dial. Untarnishable open link bracelet. In gift box. Very Special.

11-152 Postpaid... **15.95**
Baguette style wrist watch—same design as above but fitted in fine chrome plated case with matching bracelet. Gift box. **11-153 Postpaid... 9.95**



Men's 15-Jewel Shockproof Movement

Men's splendid 15 jewel Shockproof movement fitted in a neat Chrome plated case. Embossed link bracelet to match.

11-154 Postpaid... **7.89**

Men's wrist watch same as above fitted with 17 jewel shockproof movement.

11-155 Postpaid **9.75**

Men's Baguette Watch

It's new, smart, splendid in quality and inexpensive—all of which means that this wrist watch is reliable and an exceptional buy. The shockproof 17 jewel Swiss movement is proof against jarring. In the new small baguette chrome plated case. Luminous hands and dial. Open link bracelet.

11-156 Postpaid... **9.95**

Smart

Styles

at
**LOW
PRICES**



Remarkable Value In Women's Wrist Watches

Beautiful wrist watch with dependable 15 jewel shockproof movement fitted in engraved chrome plated case. Open link matching bracelet.

11-157 Postpaid... **7.95**

Women's 17 jewel shockproof movement fitted in delicately embossed Chrome plated case. Dainty link bracelet to match.

11-158 Postpaid... **10.50**

Beautiful Sapphire Set Wrist Watch

You would really have to go far to find a watch as smart as this one at such low price. Just think of it—its neat tonneau shaped Chrome plated case is set with genuine Sapphires and fitted with a splendid 15 jewel movement. Easy to read dial and figures. Matching open link embossed bracelet. Tremendous value.

11-159 Postpaid... **8.95**



Wonderful Value

(C) Fine quality Chrome plated bracelet for women's wrist watches. In narrow engraved open link design. Triple fold clasp. **11-160 Postpaid... 55¢**

(D) Men's Chrome plated open link bracelet. Neatly engraved. Triple fold clasp. **11-161 Postpaid... 55¢**

Open Link Watch Bracelets

(A) For Women. It is surprising what this neat little open link bracelet will do in smartening up your watch. Untarnishable. Triple fold clasp.

11-162 Postpaid... **1.00**

(B) Men's untarnishable open link bracelet with safety clasp.

11-163 Postpaid... **1.00**



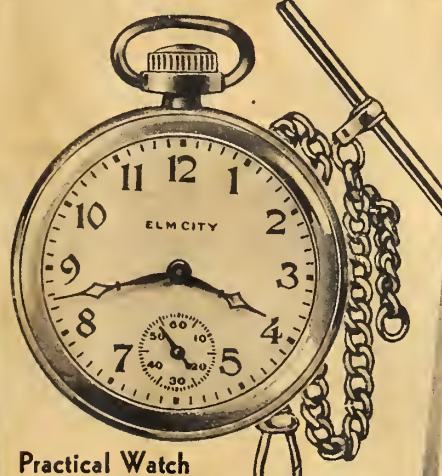
Exquisite Diamond Set Baguette Watch

You seldom see such beauty and quality at this price. Keeps time very faithfully. Beautiful 14K white gold case set with two genuine sparkling diamonds. Has 17 jewel Shockproof movement. Very dainty and trim. The untarnishable open link bracelet adds a very smart finish to this beautiful watch. In long, narrow gift case.

11-166 Postpaid... **24.75**

**SIMPSON'S
PAY POSTAGE**

BIG VALUE



Practical Watch For Everyday Use

A thoroughly dependable and good looking pocket watch at a price that is really unbelievably low. Has a sturdy movement that withstands much hard use. In heavily nickelled case. Clear dial with easy readable figures and second hand. Compensated Balance. Unbreakable crystal.

11-170 Postpaid, Watch only. **1.00**

Neat White metal watch chain. **11-171 Postpaid... 19¢**

Dainty Baguette Watch

This graceful wrist watch is one of the finest values at this price. Its trim, original streamline shape and its reliability as a time-keeper will please you greatly. Daintily engraved 14K white gold case fitted with 17 jewel high grade shockproof movement. Has neatly embossed, narrow open link bracelet. Regular \$35.00. Gift box included.

11-167 Postpaid... **17.95**



Men's Handsome Wrist Watch

Remarkably low priced 15 jewel Swiss Lever movement wrist watch for men. Untarnishable, embossed. Chrome plated case. Luminous dial and hands. Matching link bracelet with safety fold clasp. A splendid timekeeper.

11-168 Postpaid, **5.69**

Women's 15-Jewel Very Graceful Model

A good looking watch that will keep good time and give reliable service. Princess shape Chrome plated embossed case. 15 Jewel movement. Ribbon bracelet. Wonderful value at this price.

11-169 Postpaid, **4.95**



For Men or Boys

Handsome and expensive looking timekeeper with modernistic effect chrome plated case. Reliable, accurate Lever movement. Clear, neat dial showing luminous figures and hands. Open link, embossed bracelet to match. With secure clasp. Excellent value.

11-172 Postpaid, **3.50**

For Women or Girls

Ladies' wrist watch. In neat chrome plated case with embossed open link bracelet. Usually sells for much more.

11-173 Postpaid... **2.95**

For Men or Boys Similar wrist watch as 11-173 with leather strap. Practical for everyday use.

11-174 Postpaid... **2.59**

Buy with Confidence! Simpson's Guarantee is Your Full Protection

THE FASHION WORLD
The
Most Attractive
New York
Styles
Embroidery, Fashion Articles

"The Fashion World"

This is the Book of New York styles, showing whatever is smartest in wearing apparel for grown-ups and children. Also it gives you ideas for embroidery and fancy work, and it presents fashion articles to help you in your sewing. Select your styles from "The Fashion World" and send to Simpsons for your Paper Patterns.
48-116 "The Fashion World." 15¢
Postpaid a single copy....

All Paper Patterns
15¢ Each

SPECIAL WHITE WASH GOODS for Dresses, Skirts and Aprons

Middy
Twill

Indian
Head

Cord
Pique

36 Inch
Lawn

38 Inch
Lawn

Price and Quality Make Simpson Goods Your Best "Buy"

Needed for Family Sewing

Every home-sewer uses these white wash fabrics and likes them. Middy Twill, Indian Head and Cord Pique for middie blouses, skirts and wash suits. Lawn for aprons, curtains and baby clothes. Big value.

| | |
|---|----|
| 48-103 White Middy Twill. About 36 inches wide. A yard..... | 19 |
| 48-104 White Indian Head Suiting. About 36 inches wide. A yard..... | 24 |
| 48-105 White Pique in Cord Weave. About 36 inches wide. A yard..... | 25 |
| 48-106 White Lawn. Good quality. About 36 inches wide. A yard..... | 19 |
| 48-107 White Lawn. Better quality. About 38 inches wide. A yard..... | 27 |

LINGERIE MULL

48-102 Dainty mercerized mull. Fine quality for service and laundering. Liked for underwear and baby dresses. Orchid, Peach, Pink, Sunni, Sky Blue, White. Width about 36 inches. 22¢
Postpaid, a yard.....

LINGERIE NAINSOOK

Priced Very Low
• Fine Sheer Quality.
• Firm and Smooth.
• Will Give Long Wear.

48-101 This nainsook is practical for underwear, costume slips, little garments for the baby, etc. We assure you of satisfaction with the quality and colors. Orchid, Peach, Pink, Sunni, Sky, White. Width about 36 ins. 17¢
Postpaid, a yard....

36 INCH LINGERIE CHECK

48-100 An excellent cotton fabric for dainty underwear, curtains, aprons, baby dresses, etc. We are selling it here in this Spring Catalogue at a price specially low. White, Sunni, Lilac, Peach, Pink, Sky. Width about 36 inches. 15¢
Postpaid, a yard...

Have Smartest Styles! Sew at Home!

Fine Quality BROADCLOTH

48-112 Big value in fine strong cotton broadcloth for dresses, men's shirts, children's clothes. Black, Sunni, Rose, Powder, Peach, Navy, Sand, White, Lilac, Jade, Pink. About 36-inch. A yard 25¢
Postpaid.

SIMPSON
18¢
SPECIAL

RAYON DE CHINE

47-100 A bright lustrous fabric, half rayon silk and washable. Ideal for costume slips, lingerie and for dainty ruffled curtains. Powder, White, Eggshell, Lipstick, Sand, Navy, Lilac, Jade, Rose, Pink, Sunni, Peach, Black. Width about 26 inches. Our price Postpaid, a yard..... 18¢

New MESH FABRICS

48-113 Popular for Summer is this mesh, woven from finest cotton. You can make prettiest frocks from it for very little money. Sunni, Jade, Lilac, Rose, Peach, Sand, Copen Blue, Pink, White. Width about 36 ins. 19¢
Postpaid, yard

PLAIN ORGANDIE

48-108 You should have an organdie dress for Summer—it always seems so cool on warm sunny days! Gives a pretty effect alone or may be used with other fabrics. White, Pink, Nile, Powder, Peach, Rose, Lilac, Sunni. Width about 38 inches. A yard 29¢
Postpaid.....

CASHMERE

48-109 Smooth fleecy cotton cashmere, woven in fine twill—a long-wearing fabric, practical for girls' dresses and for home wear. Plum, Rose, Cream, Brown, Sport Red, Wine, Reseda Green, Monet Blue, Navy, Black. Width about 35 inches. A yard 20¢
Postpaid.....

Big
Value

"ERIN" LINENE SUITING

• Very Popular for Spring.
• Looks Like a Pure Linen.
• White and Colors.
48-110 This linene suiting is adaptable to any of the new styles in dresses, also for embroidery and fancy work. Strong cotton, finely woven, heavy and firm. Priced low. Oyster, Copen Blue, White, Jade, Sunni, Rose. Width about 36 inches. 19¢
Postpaid, a yard...

GINGHAM BUNDLE

• Remnants for Aprons, etc.
• Neat Plaids and Checks.
• Good Practical Colors.
48-111 Serviceable gingham for aprons and children's dresses, no piece shorter than 1½ yards, all about 32 inches wide. A bundle or two will prove a worthwhile saving in your home-sewing. Postpaid, 10-yard bundle \$1.39

The New Bedford Pique

• For Sports Frocks.
• For Wash Suits.
• For Smart Skirts.
48-114 To be right up-to-the-minute, choose this fine Bedford pique for your Spring outfit! A soft pliable quality, woven in fine cord—and we have it in white as well as the popular colors. "The Fashion World" shows the very latest patterns for cutting. (Paper Patterns are 15c each.) White, Eggshell, Lemon, Sand, Rose, Powder, Jade Green, Heli. Width about 36 inches. 37¢
Postpaid, a yard.....

New Pique

Plain Voile

• Sheer and Cool.
• Soft Quality.
• Smartest Shades.

48-115 You get a special bargain when you buy this voile at our price! You know how popular voile is. Nothing ever quite takes its place for cool Summer frocks. We know you will like this quality for wear and easy washing, for either yourself or the children, it is so dainty. Sunni, Powder, Peach, Nile, Pink, Lilac, Sand, Rose, White, Navy, Black. Width about 36 inches. 16¢
Postpaid, a yard.....

Specially
Priced

Plain
Colored
Voile

SILKS and VELVETS - RICH QUALITIES - SMARTEST SHADES



TRANSPARENT VELVET

An Outstanding Simpson Value
47-200 Such beauty and richness, for such a low price, is seldom seen! You can make the most charming gown from this velvet, and it will cost you little, indeed.
 In Deep Black Only.
 Width about 36 inches.
\$1.67
 Postpaid, a yard.....



For Dresses and Lingerie

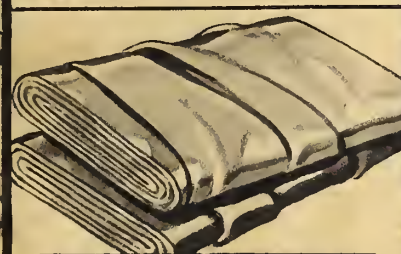
- A Wide Range of Shades.
- Note the Low Price of It!

47-201 Pure silk crepe-de-chine, pebble weave, medium weight, serviceable and washable. Dainty as can be! Your chance to get wonderful value in a fine silk crepe! White, Cricket, Sunni, Toast, Lipstick, Monet Blue, Rose, Orchid, Navy, Black, Wine, Pink, Powder, Sand, Jade, Eggshell.
 Width about 38 inches.
 For many purposes.
59¢
 Postpaid, a yard.....



SHOWER PROOF CREPE

Special Quality and Special Price
47-205 Extra heavy pure silk crepe, finished in such a way that it is not spotted by rain. Entirely practical for any weather. Beige, Eggshell, Jade, White, Monet, Cricket, Brown, Poppy, Navy, Black.
 Width about 38 inches.
 An exceptional value.
98¢
 Postpaid, a yard.....



WASH SATIN

Also Habutai, two pure silk fabrics for dainty lingerie, linings, lampshades, etc.
 Peach, Light Blue, Pink, Nile Green, Orchid, Sunni, Rose, Sand, Jade Green, White, Black.
47-206 Wash Satin.
 36 inches wide. **59¢**
47-207 Habutai Silk.
 36 inches wide. **44¢**
 Postpaid, a yard.....



ANGEL SKIN CREPE

47-202 The new soft all-rayon crepe for underwear and children's frocks. White, Eggshell, Orchid, Sand, Aqua, Monet, Cricket, Navy, Brown, Black.
 Width about 36 inches.
 An excellent value.
58¢
 Postpaid, a yard.....

CREPE BACK SATIN

47-203 This rich fabric is 100% rayon silk, one side lustrous, one side in dull crepe. Powder, Monet, Cricket, Toast, Wine, Eggshell, White, Navy, Black.
 The popular colors.
 Width about 38 inches.
87¢
 Postpaid, a yard.....



BLACK DUCHESSE

- A Bright-Finished Satin of Heavy Quality.
- Makes Handsome Dresses—and Costs Little.

47-204 Duchesse, woven from pure silk and fine rayon. Hangs in graceful drapes and folds. Wears well and always looks rich. Correct for Spring.
 Deep Black only. Width about 36 inches.
 Our price, **87¢**
 Postpaid, a yard.....



DOUBLE THREAD FUGI

47-208 An extra heavy quality of silk which washes well. For smart Sport clothes and for men's shirts. 100% rayon. Eggshell, Lilac, Peach, Poppy, Wine, Sand, Powder, Navy, Black, White, Rose, Light Green, Monet Blue, Marron, Sunni.
 Width about 36 inches.
 A good practical width.
48¢
 Postpaid, a yard.....

ENGLISH VELVETEEN

- Chiffon Quality with Soft Pile.
- Rich Lustre that is Permanent.

47-209 Low special price for fine velveteen, the kind which gives splendid service. Right in fashion for Spring suits or skirts. Rosewood, Moss, Toast, Navy, Copen, Black.
 The smartest colors.
 Width about 27 inches.
59¢
 Postpaid, a yard.....



CHAMOIS CREPE

- The Half-Rayon Alpaca.
- Has a Fine Soft Lustre.

47-213 One of our "Specials" in silks for lingerie, ruffled curtains, children's dresses, etc., quality rich, lustre permanent. Navy, Pink, Jade, Lilac, Marron, Monet, Poppy, Eggshell, Black, White, Peach, Wine, Powder, Rose, Sunni, Sand.
 Width about 36 inches.
 Cuts to advantage.
24¢
 Postpaid, a yard.....



JACQUARD CREPE

The Prettiest Designs

- Half Lustrous Pure Rayon Silk.
- Drapes and Hangs Very Softly.
- The Pattern is Woven in to Stay.

47-210 You'll like everything about this crepe, the quality, the pretty weave, the price. For costume slips, cushions, window drapes, dresses, hags and fancy work. Peach, Lilac, White, Rose, Sand, Jade, Sunni, Powder, Navy, Black.
 Will wash perfectly.
 Width about 26 inches.
34¢
 Postpaid, a yard.....

GEORGETTE

Very Fine and Sheer

- Beautiful Quality Pure Silk.
- A Wide Range of Lovely Colors.
- A Price Surprisingly Low.

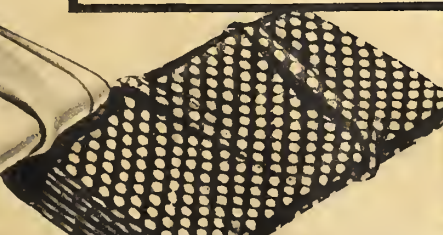
47-211 Nothing ever quite takes the place of Georgette. Fashion always favors it and everybody admires it for its daintiness and charm. This quality is sheer and fine. Monet, Sunni, Toast, Jade, Eggshell, Cricket, Lipstick, Beige, White, Powder, Wine, Navy, Black.
 Width about 38 inches.
68¢
 Postpaid, a yard.....

SPOT RAYON

Right Up-to-the-Minute

- A Fine Lustrous Broadcloth.
- The Allover Spot Design.
- An Outstanding Simpson Value.

47-212 Nothing is smarter for Spring than the Spot fabrics. This is half rayon silk, woven with finest cotton to add strength. It is favored by Dame Fashion for the young girl as well as for her mother. Black-with-White; Navy-with-White; Navy-with-Sand.
 Width about 36 inches.
29¢
 Postpaid, a yard.....





SIMPSON'S
PAY THE
POSTAGE



GOOD WEIGHT DONEGAL

- For Boys' Pants and Suits.
- For Brecks and Hiking Suits.
- For Sports Skirts and Coats.

48-150 You can choose nothing better to make garments that are to receive hard usage than this sturdy Donegal tweed. It stands the very roughest wear, yet keeps its good appearance. One of our extra values. Grey or Brown, with colored nubs.

Width about 54 ins. A yard **\$1.15**
Postpaid.....

STURDY HERRINGBONE TWEED

- Liked for Smart Sports Clothes.
- Stands a Great Deal of Hard Wear.
- Our Price is Very Special.

48-151 This is the new tweed that is becoming so popular everywhere! It's strong in weave, the guaranteed quality for service. Brown or Grey Mixture.

Width about 54 inches. **85¢**
Postpaid, a yard.....

Simpsons Show NEWEST WOOL GOODS at Lowest Prices

SIMPSON
\$1.00
SPECIAL

SIMPSON
\$1.00
SPECIAL

TONGA POLO COATING

One of the Very Smartest

48-152 Exceptional value in a new Spring coating, fine soft wool and just the right weight. Make your new coat from it! Turf, Powder, Spanish Tile, Sand, Navy. Width about 54 inches.

Our Special Price, **\$1.00**
Postpaid, a yard.....

CHONGA CREPE COATING

A Favorite of Fashion

48-153 You'll like this all-wool Chonga for your Spring coat if you prefer the pebble weave! Good weight, durable, will keep its fine appearance through long wear. Black, Navy, Spruce Green, Grey. Width about 54 inches.

\$1.00
Our price, Postpaid, a yard



LININGS Plain AND Fancy

36-Inch Plain Sateen

48-154 Strong quality for men's shirts, aprons, bloomers, etc. Black, Navy, White, Sand, Cardinal, Rose, Jade, Grey, Monet, Toast. A yard **27¢**

54-Inch Rayon Satin

48-155 A beautiful long-wearing satin for coat linings or costume slips. Firm weave, lustrous finish. Black, Brown, Grey. A yard..... **89¢**

39-Inch Fancy Lining

48-156 An English mercerized cotton fabric that looks like silk. Grey, Sand, Navy, Copen. A yard **39¢**

54-Inch Farmers Satin

48-157 Well-woven, wears and washes well. For bloomers, costume slips, men's shirts, etc. Black, Navy, Sand, Brown, Grey. A yard..... **47¢**

Better Farmers Satin

48-158 The practical 54-inch width in Black only. Extra heavy and will give long wear. A yard..... **69¢**

Simpson's Special Sateen

48-159 Sturdy, 27-inch. Rose, Sand, Navy, Black, Cardinal, Grey, Brown, Jade, Paddy, Purple, White, Scarlet, Powder, Cricket. A yard..... **18¢**

Special Poiret Twill

- Fine All-Wool Quality.
- For Dresses or Coats.
- Reduced from \$1.98 a Yard.

48-160 This twill was splendid value at its former price—now, at our new price, the value is marvellous. You'll find it serviceable. Black or Navy.

Width about 54 inches. **98¢**
Postpaid, a yard....

English Sport Flannel

- Pure Wool of Fine Quality.
- Has Smooth Suede Finish.
- A Remarkably Low Price.

48-161 Smart for Sports or tailored styles, for dresses or suits. Monet, Sport Red, Cricket, Powder, Jade Green, Sand, Rosewood, Black, Wine, Navy. Width about 31 inches. **49¢**
Postpaid, a yard....

54 INCH ALL-WOOL SERGE

48-162 Our Special serge for dresses, suits and children's wear. Nothing better for everyday. Great value. Black or Navy only.

Width about 54 ins. A yard **84¢**
Postpaid.....

WOOL TAFFETA

48-163 A new lightweight all-wool fabric, fine quality, with chiffon finish. Choose a pattern from "The Fashion World" and make your own frock! White, Black, Navy, Turf, Monet, Sand, About 38-inch. A yard **67¢**
Postpaid...

54 INCH BOTANY SERGE

48-164 Extra fine pure wool Botany serge for dresses, suits or skirts. Exceptional value in one of the favorite fabrics for Spring. Gives splendid service. Black, Navy, Brown, Cricket, Wine, About 54-inch. A yard **\$1.15**
Postpaid..



SMART BLACK AND WHITE SUITING

A Big Value

- Strong Cotton Check.
- Finished Like Wool.
- For Young and Old.

48-165 Easy to wash, great for wear, priced very low, this is the fabric to choose for service and smartness. Black-and-White.

Width about 36 ins. A yard **34¢**
Postpaid.....

38 INCH ALL-WOOL POPLIN

- Botany Quality.
- Finely Corded.
- Splendid Weight.
- Special Value.

48-166 You get an extra fine all-wool dress fabric when you buy this French poplin. The newest styles may be made from it. Jungle Brown, Eggshell, Palm Green, Wine, Black, Navy.

About 38-inch. A yard **69¢**
Postpaid...

54 INCH ARMURE

- Soft Pure Wool.
- Crepey Weave.
- Very Durable.
- Priced Very Low.

48-167 Among our special values for children and grown-ups is this armure. It is washable and it gives excellent wear. Black, Navy, Rosewood, Toast, Powder, Jade, Wine, Monet, Sand.

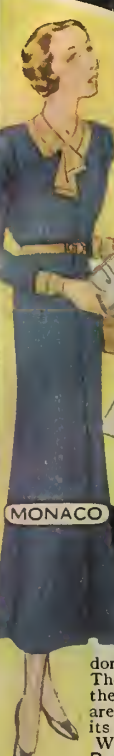
About 54-inch. A yard **69¢**
Postpaid....



POIRET TWILL

\$1.98
for
98¢

ENGLISH WOOL FLANNEL



WOOD FERN
BLACK
AMBER
SHRIMP RED
WHITE
NAVY
MONACO

SHADOW CHECK CREPE

48-170 Fine pure Botany wool check crepe—the last word in the light-weight sheer woollens that Fashion endorses for Spring frocks. Though it's the newest and the quality is excellent, we are selling it far below its real worth. Width about 54 ins. Postpaid, a yard

98¢

Dress is Pattern 3258 Sizes 14 to 40 Price 15c

BLACK **EMPIRE** **EGGSHELL** **NAVY**
PALM **SPA BLUE**
TOAST **NAVY** **TOAST** **BLACK** **TROPIC GREEN**

SILVERSPRAY TWEED

48-171 Nothing smarter than this light-weight pure wool tweed. The silvery fleck gives it a most pleasing softness. About 54 ins. Postpaid, **\$1.07** a yard.....

Skirt is Pattern 3011 Waist 26 to 34. Price 15c

WOOL BEDFORD CORD

48-172 A Soft pure wool dress fabric with the cord running vertically. One of the very latest fashion ideas for the new season. About 54 ins. Postpaid, **\$1.37** a yard.....



EMPIRE
BEIGE
BLACK
TURQUOISE
WILD ROSE
NAVY

LIGHT WEIGHT FLAKE CREPE

48-173 Wools are the thing this year—like this light-weight pure wool crepe, with its contrasting nubs. This is a wonderfully low price to pay, too, for anything so very new and of such fine quality. Only a short length required for a frock! Width about 37 ins. Postpaid, a yard, **84¢**

Dress is Pattern 3257 Sizes 16 to 42 Price 15c

THE NEW FEATHER-WEIGHT AND SHEER WOOLENS ARRIVE

BLACK **EMPIRE** **SHRIMP RED**
MANILA **NAVY**
CANTON GREEN **WISTERIA**

SIMPSON 59¢ YARD SPECIAL

SHEER WOOL PANAMA

48-174 A big outstanding special! Lovely pure wool Panama in basket weave, with faint flecking. Easy to make up in the smartest style—and just look at the price of it. Width about 37 inches. Postpaid, a yard **59¢**

Pattern 3231 14 to 40 Price 15c

EACH BLOOM
WHITE
ELGIAN BLUE
CANARY
VIVIERA GREEN
BEIGE


WOOL PASTEL FLANNEL

NAVY **BLACK**
WHITE **POWDER**
TURCO RED **PALM**
BROWN

SHEER WOOL VOILE

BLACK
WHITE
GYPSY BROWN **MONET**
SAND **NAVY**
TURF

WOOL CANTON CREPE



TOAST
MONACO
MIST GREY
TWINE **TROPIC** **NAVY**

SMART STRIPE CREPE

48-178 A very soft feather-weight crepe showing a fine stripe effect, woven from pure Botany wool yarns—at a price never before known. Width about 38 inches. Postpaid, a yard, **68¢**

Dress is Pattern 3215 Sizes 14 to 40. Price 15c

48-175 Delicate pastel shades and in this soft pure wool flannel—and so smart for all styles of dresses or frocks. Fully shrunk, smooth-finished—a flannel that will always look well and will wear well. Choose your pattern and make it to suit your own taste. Width about 54 inches. Postpaid, a yard..... **98¢**

48-176 Here's one of the most recent productions in the sheer woollens, a pure Botany wool voile in crepey weave—just as smart as it can be for the Springtime. Adaptable to any of the new styles, about 3 yards being required for a tailored or a dressy model. Width about 54 inches. Postpaid, a yard..... **\$1.00**

WOOL CANTON CREPE

48-177 We never have sold a pure Botany wool crepe of this fine quality for such a price. The value is marvelous. A light-weight Canton, as graceful as it can be in drapes, pleats or folds. The smartest of shades, too, for new styles in dresses or Spring suits. Width about 38 inches. Postpaid, a yard..... **59¢**



A **B** **C**

Coat is Pattern 1190 14 to 46 Price 15c

SMART TWEED COATING


48-179 Very special price on this all-wool tweed coating—one of the new rough-surface weaves for Spring. Outstanding quality, outstanding value, and exceptionally smart. The color tones are very rich. About 54 ins. Postpaid, **\$1.20** a yard.....

SKIPPER
TAN
SPRUCE
BLACK

DIAGONAL FLECK COATING

SAND
ROSE BEIGE

GENUINE PATTINSON TWEED



BLACK
GREY
BROWN
NAVY **TURF**

DIAGONAL CHONGA COATING

48-182 A pebbled coating in diagonal weave, selling at a new low price. It's all-wool of good weight—the quality that this season's styles demand. For smartest effect, finish your coat with a bright silk scarf! About 54 in. Postpaid, **\$1.29** a yard.....

Coat is Pattern 3240 Sizes 14 to 20 Price 15c

48-180 One of the ultra-fashionable wool coatings showing the diagonal weave so popular today. Fine soft quality, with a fleck that is very attractive. About 3 yards will make the smartest coat style, belted or not, as you prefer. It will cost you little enough to make one yourself! Width about 54 inches. Postpaid, a yard..... **\$1.15**

48-181 Make your coat from this tweed if you want something smart and serviceable for rough-and-ready wear! All-wool, good weight, the two most popular shades, the best width, a special price—everything to recommend it for style, service and best value. Width about 54 inches. Postpaid, a yard..... **\$1.59**



MERCERIZED PONGEE

29¢
YARD

Note Our Low Price!
48-185 You'll like the quality of this Pongee, also its fine mercerized finish and the artistic new floral pattern. It is one of the very smartest dress fabrics for the Spring and Summer season. Washes well, all the colors being fast-dyed. Width about 36 inches. Postpaid, a yard.....

29¢



REAL IRISH LINEN

SIMPSON
19¢
YARD
SPECIAL

Outstanding Value—One of the Greatest in Years
An Excellent Well-Woven Quality for Best Service. Correct for Smart Tailored and Sports Styles.
48-186 Think of buying real Irish linen for such a price! It is a "Special" in Simpson's showing of new Spring wash goods. Nothing is more popular for Outing suits and frocks, or for the tailored effects that Fashion favors. Good width. Stylish shades.
Width 36 inches. Postpaid
A yard... 19¢



DAINTY "BABY" VOILE

10¢
YARD

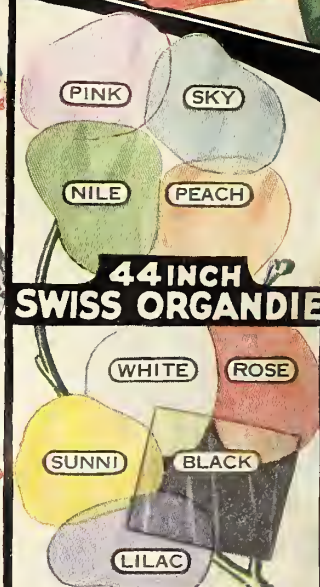
Special for Children
48-187 Dainty and cool as a wash fabric can be is this new "Baby Voile." It is sheer and the designs are most attractive. Mothers of little girls will be delighted to get such a pretty voile for so little money. It is very easy to launder and always looks fresh and sweet. Width about 26 inches. Postpaid, a yard...
10¢
Dress is Pattern 2720
Ages 6 to 12. Price 15c



FAST COLOR VOILE

Smartest Colors and Patterns
48-188 Fine sheer voile, all the colors guaranteed fast to tub and sun. Makes the very freshest-looking frocks for either children or grown-ups. Splendid value, too. Width about 36 inches. Postpaid, a yard.....

18¢



44 INCH SWISS ORGANDIE

Note the Width!
48-189 A new low price for this extra-wide permanent-finished Swiss organdie. Fine and sheer, makes dainty cool frocks and is lovely in combination with other fabrics. About 44-inch. Postpaid, a yard...

39¢



THE NEW ROMAN STRIPE

Linene
48-190 For beach wear and for trimmings, this fabric is high in favor. The newest thing and all the colors are guaranteed not to fade in the tub or in sunshine. About 36 inches. A yard Postpaid

27¢

Pyjama Pattern 350
Sizes 14 to 4
Price 13c



THE NEW COBBLE CREPE

- Woven in Rough Nubby Effect.
- All the Colors Guaranteed Fast.
- Note Our Special Price for It!

48-191 This effective cotton crepe ranks among the season's smartest productions in wash goods. Excellent quality and well woven for long wear. Width about 36 inches. Postpaid, a yard.....

40¢



KERCHEF LAWN

A Fine Quality for Spring Frocks
• Mercerized Finish.
• Will Not Fade.
• Exceptional Value.

48-193 A sheer suds-spun "kerchief" lawn, in the new Zig Zag design—one of the smartest wash fabrics shown in many seasons, and all the colors are guaranteed fast. Width about 36 inches. A yard Postpaid.

37¢

Dress is Pattern 3264
Sizes 14 to 40.
Price 15c

Fast-Color Very Smart
48-192 "Dots and Spots" says Fashion! Here's the new coin-dot cotton suiting, a fine quality for smart frocks or for beach wear. Colors will not fade in tub or sun. Width about 36 inches. A yard Post-paid.....

27¢

Dress is Pattern 2903
Sizes 16 to 42.
Price 15c



NOVELTY EYELET CREPE

Makes the Prettiest of Spring Frocks
• Guaranteed to Wash without Fading.
• A New and Most Effective Design.
48-194 One of the latest novelties in cottons for the new season. Blocks on fancy ground, showing eyelet effect. You must see it to know how really smart and attractive it is. Width about 36 inches. Postpaid, a yard.....

44¢


FANCY CORDED CREPE

• Novelty Floral and Check Pattern.
• Six Beautiful Pastel Shades.
48-195 Guaranteed fast-color, fine soft quality and priced low, this crepe is marvellous value. Among the prettiest wash fabrics as well as one of the newest of the new for Summer. Width about 36 inches. Our price, Postpaid, a yard....

37¢

A Smart Group of "Guaranteed Fast-Color" Fabrics

Exceptionally Good Quality



FLOWERED FLAT CREPE

- Exceptionally Attractive in Design.
- Washable and All the Colors Fast.

47-218 This delightful flat crepe is all rayon silk—a firm lustrous fabric that makes charming frocks. Newest styles shown in "The Fashion World". Width about 36 inches. **34¢**

DRESS IS Pattern 3400 Sizes 14 to 40 Price 15c

Colors: SAND, BLACK, EMPIRE, JADE, BROWN, NAVY, RED, GREEN.



DAINTEE BATISTE

- Fine and Sheer.
- Cool as Can Be.
- Fadeless Colors.

48-220 The pretty shades and dainty patterns make this batiste a lovely Summer fabric for the children. You may tub it frequently and easily. Width about 36 ins. **23¢**

DRESS IS Pattern 3300 6 to 14 years Price 15c

Colors: POWDER, ROSE, AQUA, SUNNI, LILAC.



SIMPSON'S SPECIAL FUGINE BROADCLOTH

SIMPSON 13¢ YARD SPECIAL

A Big Value Leader

- Dependable for Extra Long Wear.
- The Bright Finish is Delightful.
- Note How Low We Have Priced It.

48-221 Nothing wears better or washes better than this broadcloth for dresses, men's shirts, kiddies' rompers, etc. And, when you buy it for this remarkably low price, you get value that is outstanding. Width about 36 inches. **13¢**

Our price Postpaid, a yard..... or 10 yards Postpaid..... **\$1.25**

Colors: ROSE, BLACK, JADE, WHITE, SAND, SUNNI, PINK, PEACH, NAVY, LILAC.



FANCY SEED VOILE

The Very Latest Idea

- Shows Smartest Printed Designs.
- Small and Large Patterns.
- Colorings Soft and Delicate.

48-222 Following the demand for rough weaves comes this fancy seed voile, one of the very smartest of all. The quality is excellent and the colors never fade. Width about 36 ins. **29¢**

Postpaid, a yard...

Colors: A, B, C, D, E, F.



BEVERLY FAST-COLOR PRINTS STRIPE-CHECK-FLORAL

48-223 Following the demand for rough weaves comes this fancy seed voile, one of the very smartest of all. The quality is excellent and the colors never fade. Width about 36 ins. **29¢**

Postpaid, a yard...

Colors: PEACH, MARINE, NAVY, ROSE, FERN, POWDER, BROWN, BLACK, LILAC.



HARD-TWIST IMPORTED VOILE

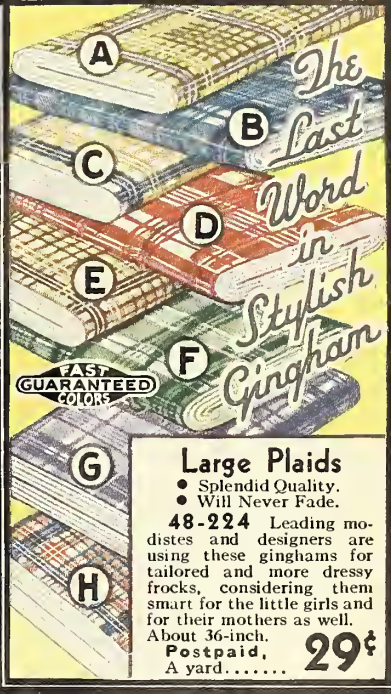
Gay with Flowers

- Bright Gorgeous Colorings.
- A Fine Sheer Quality.
- Rich Mercerized Finish.

48-223 You should have at least one Summer frock of this voile, and, by the aid of a Simpson Paper Pattern, you can make a style to suit your own individuality and preference. Width about 36 inches. **37¢**

Postpaid, a yard...

Colors: NAVY, JADE, BROWN, MONET, POPPY, BLACK.



The Last Word in Stylish Gingham

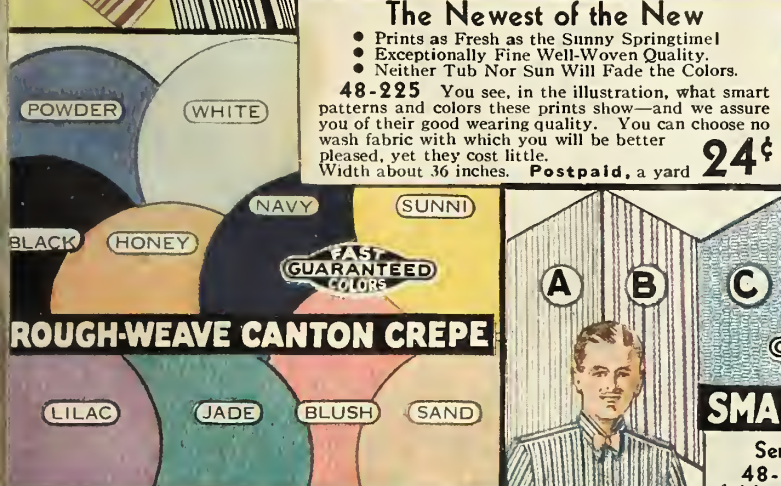
Large Plaids

- Splendid Quality.
- Will Never Fade.

48-224 Leading modistes and designers are using these gingham for tailored and more dressy frocks, considering them smart for the little girls and for their mothers as well. About 36-inch. **29¢**

Postpaid, A yard.....

Colors: A, B, C, D, E, F, G, H.



ROUGH-WEAVE CANTON CREPE


The Newest of the New

- Prints as Fresh as the Sunny Springtime!
- Exceptionally Fine Well-Woven Quality.
- Neither Tub Nor Sun Will Fade the Colors.

48-225 You see, in the illustration, what smart patterns and colors these prints show—and we assure you of their good wearing quality. You can choose no wash fabric with which you will be better pleased, yet they cost little. Width about 36 inches. **24¢**

Postpaid, a yard

Colors: POWDER, WHITE, NAVY, SUNNI, BLACK, HONEY, LILAC, JADE, BLUSH, SAND.



PASTEL CHIFFON VOILES

Serviceable Quality

48-227 Broadcloth in fadeless designs, all new and correct—savings priced. Buy it and make shirts at home for the men and boys of your family. This is a sure way to save money. Width about 36 ins. **24¢**

Postpaid, a yard.

Shirt is Pattern 2770 Sizes 12½ to 19. Price 15c


Dainty and Sheer

- Nothing Prettier for Summer.
- Delicate Pastel Colorings.
- Fast to Tub and Sunshine.

48-228 Voiles of this fine quality are more popular than ever for the new season. You'll like these—their floral pattern and their graceful charm. The value is big. Width about 40 inches. **27¢**

Postpaid, a yard.....

Colors: ROSE BEIGE, FLOWER BLUE, ROSEBUD, WILD LILAC, MAYBUD, PEACH.



Extremely Fashionable and Very Smart

- Ripple Weave, Fast Colors, Splendid Quality.
- Used by All Leading Designers for Spring.

48-226 Very special price for this fine new cotton crepe! It will give the best of service, neither the tub nor the sunshine will fade it, and it is adapted for dresses in the prevailing mode. Width about 36 inches. **34¢**

Postpaid, a yard.

Colors: A, B, C, D, E, F.

Every Simpson Value Will Stand the Most Critical Comparison

Dress is
Pattern
3320
Sizes
14 to 40
Price 15c

COTTONS Are Smart Springtime for the

BIG SPECIAL
for KIDDIES and GROWN-UPS

Pattern
3226
6 to 14
Price 15c

SIMPSON
14¢
SPECIAL

Smartstyle PRINTS

- Plaids, Spots, Florals.
- Very New! Very Attractive.

48-240 Every color guaranteed not to fade in tub or sun, the quality splendid, the price away low—these are the prints to choose for smart Spring frocks. You can select no better wash fabric.
Width about 36 inches.
Postpaid, a yard.....

14¢

BROWN

BLACK

FAST GUARANTEED COLORS

LILAC

CHIFFON FLOWERED VOILES

NAVY

EDEN

POPPY

Pattern 3294

14 to 40

Price 15c

Dainty and Cool

48-243 Sheer chiffon flowered voile which will always look fresh as the colors do not fade. "The Fashion World" (see Page 80) shows Paper Patterns by which you can make the prettiest style. Width about 40 inches.
Postpaid, a yard.....

27¢

The Very Newest Plaids and Floral Patterns—Every One Fadeless

48-242
Width about 36 inches

Voiles are always in favor! Here are some of the most attractive of them all—the very new plaids and the dainty flowered patterns, breathing of sunshine and Spring bloom. An outstanding Simpson value.

A Yard
15¢

NAVY

PINK

MAIZE

FAST GUARANTEED COLORS

CHARTREUSE

BLACK

POWDER

MERCERIZED "LACE STRIPE" VOILE

- Fashion's Latest Production in Wash Fabrics.
- Will not Fade in Sunshine or Tubbing.

48-244 Fine sheer lustrous spot voile, showing a lace stripe like hemstitching—a beautiful Spring fabric, so very dainty and always so fresh-looking. Width about 36 inches.
Postpaid, a yard.....

37¢

A

B

C

D

E

F

G

H

K

L

M

N

32 INCH IMPORTED GINGHAM

Wide Low-Priced Practical

48-247 Most effective checks and plaids in a gingham that wears and washes splendidly. No better tub fabric for your own dresses, the school girls' frocks, kiddies' rompers, etc.—also it makes smart curtains. Note the low price of it!
Width about 32 inches.
Postpaid, a yard.....

15¢



GUARANTEED FAST COLORS

A Splendid Value

- A Very New Crepe.
- Rough Nubby Ground.
- Smart for Spring.

48-248 Complying with the tremendous demand for rough weaves, comes this striking cotton crepe with its nubby ground and fadeless printing. Easy to make up!
Width about 36 inches.
Postpaid, a yard..

47¢

Pattern
2711
Sizes
16 to 42
Price 15c



GUARANTEED FAST COLORS

Bright-Finished

48-249 Here we offer one of the big favorites—a fadeless charmeuse foulard, newest printed designs with smooth glossy surface. Think how little 5 yards of it will cost you! And that's enough for a pretty new frock for Spring days.
Width about 36 ins.
Postpaid, a yard.

22¢



SUNNI



FAST GUARANTEED COLORS
AZURE BLUE



WHITE

ROSE

MOONGLEAM PRINTS

POWDER

FAST GUARANTEED COLORS

JADE

SUNNI

GREEN

LILAC

GOLD

ROSE

SIMPSON'S
"FLOWER GARDEN"
VOILES

One of the New "Sheers"

48-241 The freshest prettiest sheer handkerchief lawn, printed in floral designs, carrying our guarantee that every color is fadeless. Very popular for dainty dresses or fine lingerie. Width about 36 inches.
Postpaid, a yard.....

34¢

Dress is Pattern 3140
Sizes 14 to 40
Price 15c

JADE

TAN

BROWN

POWDER

NAVY

FAST GUARANTEED COLORS
ROSE

WINE

PALM

SILVERTONE

BLACK

LILAC

HOMESPUN

Big Value

48-245 Stylish cotton homespun, with flecking of white which gives a silvery effect. Being serviceable and washable, it's great for the school girl. Width about 36 inches.
Postpaid, a yard....

34¢

Broadcloth

- Diagonal Stripes.
- Flowers and Spots.
- Fadeless Colors.

48-246 A very new idea in Spring wash goods. No broadcloth is smarter! No better value! Width about 36 inches.
Postpaid, a yard....

27¢

BLACK

NAVY

ROSE

PINK

SUNNI

HELIO

POWDER

WHITE

PEACH

SAND

Plain Sheer Voile

- For Grown-Ups.
- For Children.
- Very Special Price.

48-250 Simpson's famous quality—nothing more popular for warm weather. Wears well, washes well. Choose your Style from the "FashionWorld", see Page 80.
Width about 38 inches.
Postpaid, a yard...

27¢

ILKS for Newest Styles! The VERY LATEST NOVELTIES and FASHIONABLE PLAIN SHADES!



CRICKET **NAVY**

BROWN **MONET** **BLACK**

Dress is Pattern 3269
Sizes 16 to 42
Price 15c

ALL RAYON FLAT CREPE

47-260 The new diagonal stripe so popular now is emphasized in this rich all-rayon crepe—one of the very smartest productions. Fine quality at a low price. Width about 38 ins.

Brown **Postpaid, a yard... 88¢**



POPPY **EGGSHELL** **NAVY**

BLACK **MONET** **CRICKET** **GREY**

SIMPSON 69¢ YARD SPECIAL

JADE **WINE** **POWDER** **ROSE**

SUNNI **WHITE** **BROWN**

REAL SILK FLAT CREPE

• Think What a Saving You Make Here!
 • This Crepe is Extra Big Value.

47-261 Only 69c a yard for this heavy crepe, and very little required for the prettiest new style you can select. Choose your own pattern and your favorite color, and make the new dress you've been longing to have! Width about 38 inches.

Postpaid, a yard... 69¢

Dress is Pattern 3253
Sizes 16 to 42
Price 15c



MONET **WINE** **EGGSHELL** **NAVY**

REAL SILK CANTON CREPE

SILVER **BLACK** **CRICKET**

MANILA

New Rough Weave

47-262 Fashion approves silks that are rough and nubby like this fine pure silk Canton, for stylish frocks. The quality is rich and the shades are most attractive—yet it is priced low in our Spring selling. Width about 38 ins.

Postpaid, a yard... 94¢



NAVY **BROWN** **BLACK** **CRICKET** **WINE**


FAST ARANTEED COLORS

PRINTED RAYON TWEED

47-263 Choose this w tweed for your Spring look and see what a smart color you can make for the money. Half rayon k, printed design, fast color and washable. Width out 36 ins.

Postpaid, a yard... 34¢

Dress Pattern 3268
Sizes 14 to 40. Price 15c



BROWN **JADE** **PEACH** **JADE** **NAVY**

BLACK **SAND** **POWDER** **SUNNI** **BLACK** **POWDER**

PRINTED FLAT CREPE **RAYON CHIFFON VOILE**

47-264 Soft delustered dull-finished rayon crepe, delightful colorings and design—one of the very newest Summer fabrics. Note what a pretty style it will make! You can save by making a dress of it at home. Width about 36 ins.

Postpaid, a yard... 48¢

Dress is Pattern 2870
Sizes 14 to 40
Price 15c

47-265 Fine sheer chiffon voile, 100% rayon, with a lustrous shimmer that is delightful. Among the very prettiest of Spring dress silks, soft and rich-looking. A special value. About 36 inches.

Postpaid, a yard... 58¢



SUNBURST **GREEN** **GREY**

BEIGE **POWDER** **LEMON**

new UNCRUSHABLE FLAT CREPE

• Beautiful Printed Rayon.
 • Finished by a New Process.
 • A Money-Saving Value.

47-266 Practically uncrushable, a big advantage. You'll find nothing prettier for dainty cool frocks! Design and colorings are charming. (See Page 80 for our Pattern Book, The Fashion World). Width about 36 ins.

Postpaid, a yard... 67¢

Dress is Pattern 3261
Sizes 14 to 40
Price 15c



POWDER **SUNNI**

BARONET SPORT SATIN

SAND **JADE** **ROSE** **NAVY** **WHITE** **LILAC** **BLACK** **PEACH**

A Heavy Rich Quality

- Very Lustrous.
- Washable, Too.
- Extra Value.

47-267 What a variety of uses this Baronet Satin can be put to! Everywhere it is in demand for Sports clothes, blouses, skirts, dresses, linings, costume slips, trimmings, cushions, drapes, etc. It serves "a hundred and one" purposes—and it's inexpensive. Width about 36 ins.

Postpaid, a yard... 57¢



SMART PRINTED RAYON

For THOSE WHO WEAR BLACK and WHITE

47-270 So many like to wear the extremely fashionable Black-and-White mixtures! Here they are in printed rayon—three of the very smartest designs, (A), (B), (C). The fabric is lustrous and rich, more than half pure rayon, well-woven, strong, serviceable and it will wash perfectly. Note the special price of it!

About 36 inches.
A Yard 64¢

REAL SILK FLAT CREPE

JADE **EMPIRE** **BLACK** **POPPY**

The SEASON'S HIGH NOVELTY

- The Very Smart Bright Plaids.
- For Blouses, Scarfs, Trimmings.
- Rich Quality at Low Cost.

47-268 About ½ yard will make a fashionable scarf about 56 inches long, cut on the bias—and they're very popular. Note what a jaunty blouse you can make from it! Our Pattern Book, "The Fashion World" (see Page 80), gives ideas for its use. Width about 38 inches.

Postpaid, a yard... \$1.17

Blouse is Pattern 2850
Sizes 14 to 40
Price 15c



BLACK **EMPIRE** **GREY**

EGGSHELL **BROWN**

REAL SILK CREPE BACK SATIN

WHITE **NAVY** **CRICKET**

WINE

- A Fine Pure Silk.
- A Lovely Rich Quality.
- Note Our Special Price!

47-269 Lustrous satin surface, with dull crepey back. Two colors combined make a beautiful dress. Use some of it crepey side out to trim the satin. An inexpensive silk that is always correct. Width about 38 in.

Postpaid, a yd. \$1.09

SILKS—New Designs! New Low Prices!

ENGLISH PRINTED CREPE

BLACK POWDER BEIGE WINE NAVY JADE

Dress is Pattern 3281 Sizes 16 to 44 Price 15c

- Smartest Designs.
- Newest Colorings.
- Half Rayon Silk.

48-260 A beautiful new Spring fabric with a lustre which makes it rich and attractive. Ideal for prettiest dress styles. By making it up yourself, the smartest frock will cost you very little money. Width about 36 inches. **39¢** Postpaid, a yard....

ALPACA FLAT CREPE

Black, White and Colors

- For Dainty New Lingerie.
- For Pretty Ruffled Curtains.
- For Little Kiddies' Dresses.

47-280 A lustrous fabric, half rayon silk, serviceable and washable. Sixteen colors to select from. Very specially priced at Simpsons. Width about 36 inches. **22¢** Postpaid, a yard....

LILAC JADEITE SUNNI MONET SAND POPPY NAVY BROWN WHITE WINE EGGSHELL BLACK PEACH PINK POWDER ROSE

ALL SILK FUGI

SUNNI NAVY PEACH WHITE ROSE LILAC POWDER EGGSHELL CEDAR JADE LIPSTICK BLACK

SMART FLAT CREPE

GREEN NAVY MONET RED BLACK

Dress is Pattern 3265 Sizes 16 to 44 Price 15c

- Half Rayon Silk.
- Printed Design.

47-282 Choose a Paper Pattern from "The Fashion World" (see Page 80), buy a few yards of this crepe, and see what a smart dress it makes. About 36-inch. **55¢** Postpaid, a yard....

ROUGH BLISTER CREPE

CRICKET SAND NAVY CRANE GREY BROWN WHITE WINE EGGSHELL POWDER

SIMPSON 74¢ YARD SPECIAL

100% Rayon Silk

47-283 Its rough blister weave and its rich lustrous finish, mark this crepe as "new" and "smart." Note the special price of it!—and think what you can save by making a dress from it yourself! "The Fashion World" (see Page 80) shows the latest Paper Patterns. Width about 38 inches. **74¢** Postpaid, a yard Only....

Dress is Pattern 2742 Sizes 16 to 42. Price 15c

For Sport and Tailored Styles

- You Can Wash and Iron it Successfully.
- Also it Will Give the Best of Service.

47-281 Nothing is better than this all-silk F for Smart Sport suits or dresses, also it's splendid for costume slips and lingerie. Width about 27 inches. **34¢** Postpaid, a yard..

REAL SILK SPOT FLAT CREPE

WHITE FERN POWDER BLACK TOAST NAVY RED

Dress is Pattern 3270 Sizes 14 to 40 Price 15c

- Good Heavy Weight.
- Wonderful Value.

47-284 Here's the stylish spot flat crepe, pure silk, at a very special price. This is a chance for you to save money on a lovely silk. About 38-inch. **98¢** Postpaid, a yard....

LUSTROUS FLAT CREPE

CRICKET TOAST MONET LILAC POWDER EGGSHELL SUNNI WINE SAND NAVY GREY

47-287 Fine washable crepe, all-rayon silk, ideal for pretty new frocks, dainty lingerie and costume slips. Lustrous finish. These colors; also Black and White. Width about 36 inches. **64¢** Postpaid, a yard....

Dress on figure is Pattern 3218. Sizes 16 to 42. Price 15c..

COUCHÉ CORD VELVET

PADDY CREAM WINE MONET WOOD BLACK AFTERGLOW

- Extra Soft Texture.
- The Cord Vertical.
- The Season's Hit.

47-285 A rich velvet-reen with deep lustrous pile, the cord very effective. Quite the rage for dresses, gowns and children's garments. A lovely soft quality. About 36-inch. **67¢** Postpaid, a yard....

Dress is Pattern 3135 Sizes 14 to 42 Price 15c

ENGLISH PRINTED CREPE

POWDER CORAL BROWN BLACK NEW GREEN

- A New Production.
- Half Rayon Silk.
- Fast-Color Printing.

47-286 Among all the new crepes, this is outstanding for beauty of design and coloring. It is serviceable and washable, too. Best value. About 36 inches. A yard.... **65¢**

Dress is Pattern 3212 Sizes 14 to 40 Price 15c

5 POINT ALL SILK FLAT CREPE

PEACH GREY PINK POWDER SAND JADE MONET LILAC ROSE NAVY EGGSHELL MANILA

47-289 Heavy quality, smooth and firm in weave, rich and soft, with a lustre that is delightful. It is washable and all the colors are guaranteed fast. These colors; also Black and White. Width about 38 inches. **98¢** Our price, Postpaid, a yard....

Dress on figure is Pattern 3236 Sizes 18 to 48. Price 15c

JACQUARD TAFFETA

LILAC NAVY WHITE SUNNI SAND PEACH BLACK POWDER ROSE AQUA

It's Most Attractive

- Every Thread Rayon Silk.
- Has a Bright Lustrous Sheen.

47-288 One of the most popular silks for all kinds of fancy work—cushions, bags, drapes, and also for linings and slips. Width about 28 inches. **35¢** Postpaid, a yard..

ALL SILK CRACKLE CREPE ROUGH WEAVE

NAVY RUSTIC
WHITE
BLACK
MONET
EGGSHELL
GREY
JADE
LIPSTICK
MANILA

Here's Truly Outstanding Value
47-300 In Fashion centres, silks are getting rougher and rougher. This crackle crepe is one of the newest and smartest of the "rough weaves." Pure of good weight, a fine quality for lasting service. Width about 38 inches.
Our Price, Postpaid, a yard..... **\$1.00**

ALL RAYON TAFFETA

PEACH NAVY
POWDER SAND
WHITE
BLACK
SUNNI AQUA
LILAC ROSE

The Silk of So Many Uses
47-302 You'll like this pure rayon taffeta for cushions, drapes, bedspreads, kimonas, costume slips, dresses, etc. Splendid quality, firm and strong, and an exceptionally good value. Width about 28 inches.
Our Price, Postpaid, a yard..... **34¢**

CANADIAN SILK BROADCLOTH

POWDER EGGSHELL PEACH
SUNNI JADE NAVY
WHITE ROSE SAND
LILAC
BLACK MONET

Always Smart
47-304 Extra-wide Canadian broadcloth, half rayon silk, serviceable and washable. Our well-known quality at a new low price. Nothing more practical for Spring. Width about 36 inches.
Postpaid, a yard..... **37¢**

BLACK
MANILA
ALMOND
NAVY

NEW BLUE

SMART PRINTED RAYON

- In Demand by All Designers.
- Lustrous and Rich-Looking.
- All the Shades Fast-Dyed.

47-307 One of the most artistic of the printed silks, half rayon, with a bright soft sheen. Choose a new Pattern from "The Fashion World" (see Page 80) and make yourself a frock from this rayon. Width about 36 inches.
Postpaid, a yard..... **29¢**

Colorful SILKS for the New Season!

EGGSHELL PEACH WHITE
SUNNI POPPY
PINK JADE
MARRON LILAC
MONET ROSE
POWDER GREY
SAND

SIMPSON 39¢ YARD SPECIAL

BEAUTIRAY FLAT CREPE

Rich Quality, Priced Low

- A Very Attractive Pebble Weave.
- 16 Colors to Select From.
- For Dresses and Costume Slips.

47-301 None of the plain silks are more popular than this fine half-rayon flat crepe. It is well woven and serviceable, with a lustre that remains after washing. Our new low price makes it a value unsurpassed. Width about 36 inches.
Postpaid, a yard..... **39¢**

Dress is Pattern 3289 Sizes 14 to 40 Price 15c

BLISTER RAYON CREPE

- A New Rough-Weave Production.
- An Attractive Small Leaf Pattern.
- The Price Exceptionally Low Here.

47-305 Designers call this crepe "Elephant Skin" because this name so accurately describes the weave. Half rayon silk, with delustered finish. It holds a place of prominence. Width about 36 inches.
A yard..... **68¢**

BROWN
NAVY
JADE
EMPIRE
BLACK

SILVER SPRAY RAYON CREPE

NAVY WINE
JADE LILAC
ROSE WHITE
BLACK PEACH

A New Rough Weave Extremely Smart

47-308 Lustrous rayon silk, flecked with white giving it the name "Silver Spray." It washes well and does not fade. It is serviceable, too. A dainty soft dress silk for any of the season's smart styles. Width about 36 ins.
Postpaid, a yard..... **68¢**

Dress is Pattern 3232 Sizes 14 to 20 Price 15c

PRINTED CHIFFON GEORGETTE

CHARTREUSE CHIN CHIN
BLACK BLUSH ROSE NAVY

47-299 A sheer lustrous quality, 100% rayon silk, prettiest floral patterns. A charming dress fabric, dainty and fine, popular with both the little girl and her mother. Width about 36 ins.
Postpaid, A yard.. **98¢**

Dress is Pattern 3225 Sizes 16 to 42 Price 15c

ROUGH CELANESE CANTON CREPE

BLACK
SAND MONET
CRICKET
WHITE STAR GOLD
MARRON
EGGSHELL
ROSE
GREY NAVY

Note the Range of Smart Shades!
47-303 Our price is remarkably low on this new rough-weave celanese Canton crepe, or Crepe Ondese. Popular because of its wearing quality and good colors. It may be washed. Width about 38 inches.
Our price, Postpaid, a yard.. **98¢**

The NEW ROMAN STRIPE

A B C
D E

Nothing More Popular
47-306 The newest Roman stripe pure silk for blouses, trimmings and scarfs. 1/2-yard will make a fashionable scarf about 56 inches long, cut on the bias. A lovely quality. Width about 38 inches.
Postpaid, a yard **\$1.17**

SEA GREEN BLACK
POPPY
BROWN NAVY

REAL SILK FLAT CREPE

- New Design and Beautiful Colorings.
- One of the Season's Big Values.

47-309 A splendid quality of all-silk flat crepe, at a special Simpson price! The newest pattern in soft tints on darker ground. You'll be delighted with it. Width about 38 inches.
Postpaid, a yard..... **\$1.15**

Dress is Pattern 3235 Sizes 18 to 46 Price 15c

SEE OPPOSITE PAGE
for Descriptions

A

SILK TRIMMED

GREEN
GOLD
ROSE
BLUE

88¢
COMPLETE

SIMPSON'S
PAY THE POSTAGE

B

SILK WITH VOILE SCRIM

EXTRA WIDE

ROSE
BLUE
GOLD
GREEN

\$1.69
COMPLETE

C

SUNFAST
TUBFAST

98¢
COMPLETE

SATISFACTION
GUARANTEED

D

ONLY
20¢
YARD

BLUE
ROSE
TAN
BLACK

SMART STYLES

F

SILK
TAILORED
CURTAINS

GOLD
ROSE
BLUE
GREEN
ORCHID

\$1.65
SET

G

NEW
PATTERN

GOLD
ROSE
GREEN
BLUE

\$1.00
COMPLETE

50 INCH

SILK
SLUB
REPP

ROSE
GREEN
CRIMSON
BLUE

98¢
YARD

H

2 IN 1
CURTAINS

GREEN
GOLD
BLUE
ROSE

\$1.09
COMPLETE

Described
on Page 91

N

SCARF

69¢

J

TAILORED
CURTAINS

1.49
PAIR UP

L

Described
on Page 91

O

FANCY
PART-WOOL
BLANKETS

BOUND
ENDS

BLUE
GOLD
GREEN
ROSE
ORCHID

\$3.75
PAIR

M

SPECIAL CRETONNE

BLUE
ROSE
TAN
BLACK

27¢
YARD

P

9 PIECE SET
IRISH TABLE LINEN
EXTRA LARGE SIZE

\$1.98

GREEN
GOLD
ROSE
BLUE

Description of Goods
Shown on Page 90

Lovely Silk-Trimmed Curtains

49-100 Fine ivory voile scrim curtains, with fancy rayon silk valance, and panels as the bottom in green, gold, rose or blue. Overlocked double ruffles. Everything at these curtains is as dainty as can be. About 50 inches across top and bottom 2 1/4 yards long. **Postpaid, complete 88¢**

Extra Wide Combination Curtains

49-101 Fine ivory voile scrim, combined with plain rayon silk in rose, blue, gold or green. The delightful 2-in-1 overdrape style wider-than-usual curtains. Fancy valance all the ruffles overlocked with silk. About 60 inches across top and bottom 2 1/4 yards long. **Postpaid, complete \$1.69**

Active New Spot Curtains

49-102 Best ivory scrim with all-over spots in green, rose, gold or blue, sunfast. Fancy-shaped full valance. Overlocked ruffles, all overlocked with silk. The prettiest new curtains for Spring. About 48 inches across top and bottom 2 1/4 yards long. **Postpaid, complete 98¢**

Beautiful Floral Cretonne

49-103 Think of buying this lovely color-drapery cretonne for such a low price! A quality, showing Summer flowers on an, rose or blue ground. You'll be delighted for drapes, portieres, cushions, etc. Width about 34 inches. **Postpaid, a yard 20¢**

Lustrous Silk Slub Repp

49-104 For beautiful new drapes, furniture covering, bedspreads, scaris, this rich slub repp is just the thing—and it costs you little. Heavy quality, woven from lustrous on silk and fine mercerized cotton. Gold, green, blue, rose or crimson, absolutely fast colors. Width about 50 inches. **Postpaid, a yard 98¢**

Trimmed Tailored Silk Curtains

49-105 Rayon silk curtains with full valance, soft shades of gold, rose, blue, green, and white. Trimmed with ivory silk panel down the bottom and on valance, outlined with silk stitching. Fast colors. Edges double. About 52 inches across top and bottom 2 1/4 yards long. **Postpaid, complete \$1.65**

"Lattice and Flower" Curtains

49-106 First-quality ruffled ivory scrim curtains, showing all-over lattice-and-flower pattern in gold, rose, green or blue, sunfast and fast. Ruffles silk overlocked. Full valance. Edges of the smartest styles and best values. About 50 inches across top and 2 1/4 yards long. **Postpaid, complete \$1.00**

Overdrape Style Curtains

49-107 Very charming combination curtains. Ivory scrim with all-over spots in green, gold, blue or rose—combined with plain rayon silk to match spots. Fancy full valance. Ruffles double-stitched and silk-overlocked. Exceptionally pretty for so little money! About 50 inches across top and bottom 2 1/4 yards long. **Postpaid, complete \$1.09**

Tailored Filet Net Curtains

49-108 Each 36 inches wide and 2 1/4 yards long. A pair... **\$1.49**
49-109 Each 40 inches wide and 2 1/4 yards long. A pair... **\$1.69**

Rich Silk Damask Overdrapes

49-110 Made up ready to hang. Beautiful damask overdrapes, lustrous rayon silk, with fine mercerized cotton to give weight and grace. Rose, blue, gold, green, crimson, sunfast and tubfast. Fancy valance and bottom ends trimmed with rayon silk fringe. About 50 inches across top and bottom 2 1/4 yards long. **Postpaid, complete \$3.49**

Beautiful Heavy Drapery Cretonne

49-111 Delightful floral cretonne—bright colors on blue, rose, black or tan ground. Nothing to equal this in quality, appearance or weight for the money. For overdrapes, bedspreads, scaris, cushions, furniture p-covers, etc., it is lovely. Width about 36 inches. **Postpaid, a yard 27¢**

A Very Handsome Table Scarf

49-100 And note how little you pay for it! Heavy black felt, with dancing figures painted in charming colors as shown. Nothing could be prettier for radio, library or westernfield tables, wall decorations, etc. Full size, about 45 x 18 inches. **Postpaid, each Only 69¢**

Prettiest Bound Plaid Blankets

49-101 Just the softest warmest blankets, woven from pure wool and best woolly china cotton. Soft napping on both sides. Thoroughly scoured and perfectly finished. Fancy plaids in rose, blue, green, gold, orchid. Bound singly with mercerized sateen to match. About 66 x 80 inches. **Postpaid, a pair \$3.75**

Large Irish Linen Table Set

49-102 For only \$1.98! Note our good large sizes—1 table cloth, 60 x 72 inches; napkins, 14 x 14 inches. Heavy Irish linen. Fast-color borders in green, gold, rose or blue. The greatest table linen value to come out of Ireland this Spring! **Postpaid, the 9-Piece Set Complete \$1.98**

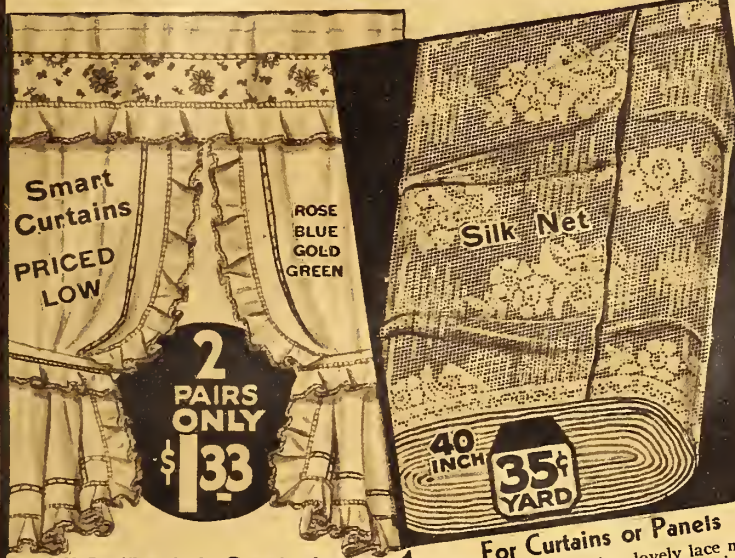
Delightful Curtains MODERATELY PRICED



Don't Miss These! Wide and Extra Wide

Delightful quality, pleasing bordered patterns, low prices, mark these rich ecru Scotch madras curtains. We searched the markets thoroughly to get these values in attractive Curtains for you.

49-115 About 36 inches x 2 1/4 yards. **84¢**
49-116 About 45 ins. x 2 1/4 yds. **\$1.10**
Postpaid, a pair...



All Ruffles Silk-Overlocked

49-119 Fine ivory scrim curtains. Floral trimming on valance, also silk snake-stitching down front and across bottom, in fast-color rose, blue, gold or green. Double-stitched ruffles. Don't miss this! About 50 ins. across top and 2 1/4 yds. long. **Postpaid, a pair 69¢ or 2 pairs \$1.33**

For Curtains or Panels

49-120 Here is a lovely lace net of lustrous rayon silk and fine cotton in rich ecru shade. Smart new patterns. Wide width, finished with mock-tailored edge. For making dainty and inexpensive silk curtains or panels for any windows. Width about 40 inches. **Postpaid, a yard 35¢**



Fine Swiss Curtains

49-122 Of double-thread net showing two-tone Swiss embroidery. Rich ecru shade. Edges scalloped. Hand-finished. A very outstanding offering in effective new curtains. Pretty as can be! Each 36 ins. x 2 1/4 yds. **Postpaid, a pair \$1.59**

Fast Color Overdrapes

49-123 Made of heavy fine "sunresista" casement cloth, ready to hang. Blue, rose, green or golden brown. Fast colors. Hand-finished. Fine overdrapes, with a full valance, for little money. 72 inches at top. 2 yards long. Complete **\$1.68**



Filet Lace Panels

49-117 Beautiful patterns, rich ecru shade, firmly woven, fringe at end. Wonderful for the price. About 35 inches x 2 1/4 yards. Each **69¢** or 2 for **\$1.29**

Rich Casement Repp

49-118 Heavy soft quality, fast-color rose, blue, green, golden brown. Lovely silky finish. For overdrapes, cushions, covering furniture, etc. About 50 ins. wide. **Postpaid, a yard 49¢**



More Popular This Spring

49-121 Tailored cottage sets. Ivory scrim with fast-color coin spots in rose, blue, gold or green. Trimmed with silk snake-stitching. Full valance 50 inches across top, and top curtains 45 inches long. Sash curtains each 35 x 18 inches. **Postpaid, Complete Set 88¢**



You'll be Delighted with These Curtains

49-124 Best ivory scrim, with full ruffles double-stitched and silk-overlocked. Rayon silk valance in plain fast-color green, rose, gold or blue, with ivory scrim ruffle. Curtains that are suitable for many windows in your home. Look well, launder well and wear well. About 50 inches across top and 2 1/4 yards long. Set... **75¢** or 2 sets **\$1.44**



Trimmed
Tailored
Curtains

ROSE
BLUE
GOLD
GREEN

2
PAIRS

\$1.58

Special Value

49-130 Fine ivory scrim curtains, trimmed with plain rose, blue, gold or green and silk snake-stitching to match. Note the full pretty combination valance! Tie-backs included. One of the Great Spring Curtain Values you get from Simpsons. About 56 inches across top and 2 1/4 yards long.

A pair.... 84¢ or 2 pairs \$1.58



Special Value
Genuine
Scotch Madras

19¢
YARD UP

As Pretty as Can Be! Always in Such Good Taste

A splendid-quality rich ecru Scotch Madras—your choice of the two best widths for little money. A good serviceable madras in delightful bordered patterns. What could make prettier softer-draping curtains to cost you so little? We have used it in our own home with great success, preferring it to many higher-priced fabrics.

49-133 Width about 36 inches. 19¢

Postpaid, a yard..... 19¢

49-134 Width about 45 inches. 24¢

Postpaid, a yard..... 24¢

Fancy Voile Scrim

39 inch



But
Price 10 YARDS
\$1.44

ROSE
BLUE
GOLD
GREEN

A Lovely New Wide Voile Scrim for Curtains

49-131 Rich soft ivory shade, with fancy spots in rose, blue, gold or green—sunfast and tubfast. A quality that launders perfectly. Will make delightful and serviceable curtains for any windows. You can make no better choice in a curtain fabric than this, especially at this low price. You'll like the excellent quality and pretty colorings. This is one of our very special values. Width about 39 inches.

Postpaid, a yard..... 15¢ or 10 yards \$1.44

Bargain

Lace
Panels

3
FOR

\$1.00

How is This for Good Value?

Ecru Lace Window Panels

49-132 In very smart and attractive bordered designs, fringed across the bottom. We are selling these large panels away below what they are really worth. Get your share of this bargain! Have the new lace panels you have been wanting! We have sold thousands of this same quality for more money! Each about 36 inches wide and 2 1/4 yards long.

Postpaid 3 Panels for Only \$1.00



ECRU

IVORY

GOLD

50 INCH
Silk
Marquisette

ONLY 44¢
YARD



SWISS SPOT CURTAINS

Fine
Marquisette

\$1.85
PAIR



Embossed Velvet

44¢

Make Pretty Cushions

49-137 Black or Blue velvet cushion tops, richly embossed in gold-and-silver combination, lovely patterns. Look cosy in any room. You'll like the fine quality and delightful appearance.

About 18 x 18 inches. 44¢

Postpaid, each..... 44¢

Cushion Forms to Cover

49-138 Pure sun-cured kapok down cushion forms, covered with strong white cambric. Filled just right to be soft and comfortable in use.

About 18 x 18 inches. 59¢

Postpaid, each..... 59¢



You Can Make Smart New Curtains at Small Cost

2 STYLES

25¢
YARD

4 COLORS

14¢
YARD

EXTRA
WIDE

29¢
YARD

4 COLORS

10¢
YARD

Silk
Marquisette

25¢
YARD

Here are Five of the Newest Prettiest Fabrics—Our Special Spring Selection for You

Two Lace Curtain Nets

(A) Edged with Lace.
(B) Mock-Tailored Edge.

49-139 Splendid quality ivory lace curtain nets, firmly woven, pretty patterns—one of the outstanding values of the season. Choose your style and make attractive curtains that will cost you little! They'll add charm to so many rooms in your home.

Width about 36 inches. 25¢

Postpaid, a yard..... 25¢

Rose, Blue, Gold, Green

49-140 Fine ruffled ivory curtain scrim, with all-over coin spots in any one of these 4 fast colors. Ruffle double-stitched and over-locked with silk. You can easily make curtains for windows of any size from this ruffled scrim! It's serviceable, and at our low price, it is excellent value.

Width about 20 inches.

A yard 14¢ or 10 yards \$1.35

For Extra Wide Windows

49-141 For dainty curtains or panels, you will find this ivory filet lace curtain net just right. Finished with pleasing mock-tailored edge so easy to launder. Most attractive new patterns, copied from much more expensive lace nets. Note the wide width! It's a special advantage for windows which require extra wide curtains.

Width about 45 inches. 29¢

Postpaid, a yard..... 29¢

Trimmed Ivory Scrim

49-142 Scalloped silk-over-locked edge, fast-color rose, blue, gold, or green, spot panel, with silk snake-stitching on either side. A semi-ready curtain material, easy to make up. Priced remarkably low, as you see. Enough for 2 pairs of long curtains for less than a dollar! Isn't that a worth-while saving?

Width about 20 inches.

A yard. 10¢ or 10 yards 95¢

Postpaid, a yard..... 10¢

Rich as It Can be!

49-143 Ecru marquisette woven from lustrous rayon silk, with fine strong cotton to give strength and service. Comes in the most pleasing all-over patterns. You'll be delighted to get this excellent outstanding quality of curtain marquisette for little money! It's an unusual value as you will see at once. Splendid width, too.

Width about 36 inches. 25¢

Postpaid, a yard..... 25¢

You'll Be Delighted With These Splendid Values!



REVERSIBLE
FRINGED PORTIERES

\$2.95
PAIR

Roman
Stripes



Bound
Colored
Blankets

*Wonderful
Value*

\$1.95
EACH

Think How Attractive and Cosy These Will Be
As Blankets, Comfortables or Couch Throws!

45-111 Nothing could serve such purposes more fully than these lovely soft colored blankets—and you buy them now for a price lower than you would believe possible! Woven from pure wool and best China cotton, soft warm napping on both sides, ends bound with wide mercerized sateen binding to match. Five durable colors to choose from—Rose, Blue, Gold, Green, Orchid—and whichever you choose will delight you. About 66 x 80 inches, for double beds.
Postpaid, Each Big Blanket Only..... **\$1.95**



Fine
Lace
Curtains

Only
98¢
PAIR

Delightful Hangings

49-145 Nothing gives a smarter effect than these handsome tapestry portieres—and you can have them for low price! Splendid quality, woven in the bright colorful Roman stripes that always look so cheerful and cosy. Each ends fringed. (No tie-backs). Each about 40 inches wide, and 2½ yards long.
Postpaid, a pair..... **\$2.95**

Rich
Lustrous
Velour

ROSE
BLUE
GREEN
GOLDEN BROWN

\$1.15
YARD

Famous
"Sunresista"
Casement
Cloth

ROSE
BLUE
GREEN
GOLDEN BROWN

39¢
YARD

Buy Fadeless
"Sunresista"
Get Best Value!

49-148 A fine heavy soft-hanging English casement cloth in rose, blue, green or golden brown, guaranteed not to fade in the sunshine or in washing. Effective for over-drapes, cushions, furniture slip-covers, etc. Note how little you pay for the famous wide "Sunresista" when you buy it from Simpsons! About 48-inch. A yard
Postpaid **39¢**

48
INCH

This Scrim
Makes Very
Pretty Curtains!

49-149 One of the very new voile scrims—floral design and fine spots in fast-color rose, blue, gold or green on ivory ground. Wide width, selected quality, very pleasing pattern, remarkably low price—all these reasons why you should choose it if you want to make daintiest curtains. About 39-inch. A yard
Postpaid **17¢**

10 yds. **\$1.64**

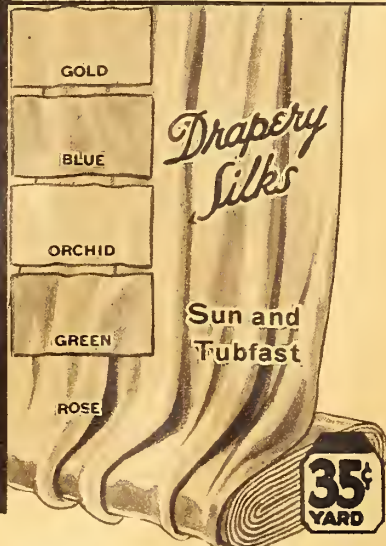
Fadeless
New
Voile
Scrim
For
Curtains

17¢
YARD

ROSE
BLUE
GOLD
GREEN
39
INCH

An Outstanding Quality

49-146 Just 98 cents for a pair of these attractive lace curtains! Great value, isn't it? Rich ivory shade. Beautiful patterns with deep border and scalloped edges. Good strong quality for lots of wear and perfect laundering. Each about 36 inches wide and 2½ yards long.
Postpaid, a pair, for Only.... **98¢**



*Drapery
Silks*

Sun and
Tubfast

35¢
YARD

A Truly Remarkable Offering!

49-147 Never before such a low price as this for a velour of such lovely quality! Heavy, soft-hanging, rich! Nothing like it for portieres, furniture coverings, tailored cushions, etc. of shades of rose, blue, green, golden brown. Width about 48 inches.
Postpaid, a yard..... **\$1.15**

Strong Curtain Rods
Fixtures Supplied **98¢**

49-152 Metal swinging-crane rods, black-and-shaded-gold. Pair **98¢**

49-153 Brass-plated rods 3/16-inch tubing. Extend 20 to 40 inches. Each **5¢**

49-154 Single brass-plated rods. Ball ends. Extend 24 to 44 ins. Each **12¢**

49-155 Single brass-plated rods. Curved ends. Extend 30 to 50 ins. Each **10¢**

49-156 Double brass-plated rods. Curved ends. Extend 30 to 50 inches. Complete..... **20¢**



Heavy
Window
Blinds

SPECIAL

79¢
EACH

Value Outstanding

49-151 Strongly-made durable window blinds of heavy opaque cloth that nobody can see through—only 79 cents each. Mounted on Hartstorn-made rollers. Ring-pulls, brackets and nails come with each. About 36 x 70 inches. Easy to cut them smaller.
Postpaid, each..... **79¢**



Roman Stripes
Couch Covers

\$1.79

Cretonne
Couch
Covers

\$1.58

Glorious Colorings

49-157 Reversible fancy-weave couch covers showing bright rich Roman stripes. Very pretty. Fringed all around. (You'll see one folded across the couch in illustration). About 48 x 88 inches, including fringe.
Postpaid, each **\$1.79**



49-159 Lustrous art silk drapery gimp. Rose-and-gold; blue-and-gold; rose-and-black; plain rose; ancient blue. About 1 inch deep. A yard..... **10¢**



49-160 Washable cotton ball fringe, greatly used as a pretty finish for curtains. Rose, old blue, green, tan, white, cream. A yard..... **10¢**



49-161 Art silk fringe. Rose-with-gold; blue-with-gold; plain gold; two-tone rose; ancient blue. 2 ins. wide, yard..... **19¢**

Box Style Couch Covers

49-158 You can vastly improve a worn couch by slipping one of these covers over it! Attractive cretonne, lovely flowers and stripes on rose, tan or blue ground. Pleated flounce across front and at ends. Box edges for neat fit. Low price for splendid quality. About 72 inches long, 27 inches wide.
Postpaid, **\$1.58** each.....

So Lovely for Curtains!

49-150 And you'll find it equally good for cushions, and light over-drapes. A rich drapery fabric, lustrous rayon silk, with mercerized cotton interwoven to give it strength and make it hang in graceful folds. Rose, green, orchid, blue, gold, all sunfast and tubfast. Width about 36 inches.
Postpaid, a yard..... **35¢**



White Lace Door Panels

49-162 Dainty as can be, smartest patterns, good large size—just the panels to dress up your door-pane. Firm, durable, launder perfectly. Edges scalloped. Top heading ready for the rod. Extra good value. Size about 30 x 42 inches.
Postpaid, each..... **33¢**

Simpsons for Quickest Service and Guaranteed Satisfaction

Outstanding Values for Thrifty Buyers

Large Size
China Cotton
Batt

ONLY
56¢

Fluffy Woolly Quality

45-105 Each batt opens out into a soft smooth sheet, 72 x 90 inches, the full size for double beds. An exceptionally good quality of natural white China cotton. You can use one or two or three of these, according to the thickness you wish to make your quilt or comforter.

Postpaid, each Batt..... **56¢**

Pretty to Cover Your Comforter

45-106 Sunfast and tubfast cretonne in rose, blue, green or orchid floral patterns. For making quilts, comforters, bedspreads, cushions, window drapes, etc. Ten yards makes a good big cosy double-bed comforter. Width about 36 inches.

Postpaid, a yard..... **19¢**

or 10 yards **\$1.84**

Irish Linen
Pillow Cases
Hemstitched

SIMPSON
69¢
SPECIAL

Think of This for Value!
Nothing Like It Ever Offered!

45-108 Snow-white hemstitched real Irish linen pillow cases, at a lower price than ever before. Every woman delights in real linen pillow cases—and here's a chance to buy them for very little. Last year this same quality sold at a special price, **\$1.25 a pair**—and, now, see what you can buy them for through Simpson's Catalogue! If you want to make a gift to a bride or to a friend, you can find nothing better than these Irish linen pillow cases.

About 42 x 33 inches,

Postpaid, a pair..... **69¢**

Very
Pretty!

ROSE
BLUE
GOLD
GREEN

PRICED LOW!

99¢
COMPLETE

These Sell for Less Than A Dollar!

49-168 Fine ivory scrim curtains, with sunfast and tubfast spots and border patterns in rose, blue, gold or green. Full valance and ruffles in plain color to match the design. Ruffled tie-backs included. Decidedly new and very pleasing. Priced low. We scoured the market to get this special value for you.

About 50 inches across top and 2 1/4 yards long. Postpaid, complete... **99¢**

Fast Color

Cretonne

Yard Wide

19¢

ROSE
BLUE
GREEN
ORCHID



Rayon Silk Table Scarf **85¢** Postage Paid

45-107 Handsome scarf for radio, table, chesterfield table, etc. Black mercerized cotton ground, figures done in rich lustrous rayon silk in soft medium colorful tones. Comes in the most useful and popular size—about 52 x 13 inches.

Kriss
Kross
Combination
Curtains

ROSE
BLUE
GOLD
GREEN

COMPLETE

\$1.39

Wonderful Value and Wonderfully Pretty!
Their Effect is Dainty and Most Pleasing!

49-166 The new combination kriss-kross curtains with full valance. Ivory voile scrim, combined with plain fast-color silk in rose, blue, gold or green. Double-stitched ruffles over-locked with silk. Tie-backs in solid color. We have seen no curtains which give a more delightful effect than these. They hang softly and are quite full enough to be extremely graceful. About 44 inches across the top and 2 1/4 yards long. Postpaid, complete..... **\$1.39**

Dresser Scarfs
Gold, Rose, Blue,
Green, Orchid

45-110 Colorful floral rayon silk centre, trimmed with plain rayon silk which is joined by silk snake-stitching as shown at the left. Smart and attractive as can be for dressers, radio, tables, chesterfield tables, etc. The colors are pretty and note our low price! About 45 x 14 inches. Postpaid, each... **49¢**

Silk Scarf

49¢

Large
Fringed
Floor Rug

2 FOR

\$1.59

These Pretty Rag Rugs are Very Handy
And They Save in Various Ways

49-169 Save your carpets where the wear is greatest—save your floor by fireplace or stove—save you money, for the price is low. Look pretty in bedrooms. Firmly woven in hit-or-miss colorings. Reversible and washable. Good weight. Large size. Ends fringed. You will find them useful for many places in your home.

Size about 54 x 27 inches. **85¢**... or 2 for **\$1.59**

Postpaid, each.....

Silk-
Stitched
Spot
Ruffles

ROSE
BLUE
GOLD
GREEN

Handy Curtains

2 PAIRS
94¢

Less Than 50 Cents a Pair for These!

49-165 Ivory scrim curtains, trimmed with double-stitched sunfast and tubfast spot ruffles in rose, blue, gold or green, silk-overlocked. Tie-backs go with them. Good quality, in handy-size curtains for many windows in your home. Priced low and remarkable value.

Each about 60 inches long and 20 inches wide. A pair... **49¢**... or 2 pairs **94¢**

A Colorful
Scenic Tapestry Scarf **65¢**

49-167 For library, radio or chesterfield tables, for mantel or wall pieces, these pretty tapestry scarfs are just the thing. Soft harmonizing colors, woven in picture scenes. All edges finished. Good size—about 52 x 20 ins.

Simpsons Pay the Postage Charges.

Selected Quality
Kapok Down

45-109 A full pound in each bag of this soft sun-cured odorless fluffy natural-white best-quality pure Japara kapok down, for filling cushions. Make your own cushions for little money! Have them any shape and any size that you like! This kapok is just the thing to use! Each 1-lb. bag. Postpaid.... **44¢**

Sun-Cured
Kapok
Down

1 lb. 44¢

Smart
New
Cottage
Set

ROSE
BLUE
GOLD
GREEN

94¢
COMPLETE

Lovely Effect for Little Money

49-170 New style cottage set. Upper curtains of floral scrim, sweet pea pattern in fast-color rose, blue, gold or green. Plain colored ruffles, silk-overlocked. Tie-backs included. "Priscilla" top. Tailored sash curtains of plain ivory scrim, trimmed and silk-stitched in color. May be used in sets or separately. Remember! We Pay the Postage.

Upper curtains 42 x 22 inches. Complete Set **94¢**

Sash curtains 36 x 18 inches. Set

EXTRA! Heavy Sheet-End Remnants Priced Low for Quick Selling

ALL 2 YARDS WIDE

5 Yard Ends

**SIMPSON
\$1.49
SPECIAL**

**2 1/2
Yard
Ends**

**SIMPSON
78¢
SPECIAL**

**10 Yard
Ends**

**SIMPSON
\$2.84
SPECIAL**

Big Factory Clearance of Heavy Durable First-Quality Sheet-End Remnants

Buy from Simpsons and Save Money! You Make Worth-While Savings on these Unbleached Sheetings!

Such a tremendous sheeting value will certainly bring a deluge of orders and our advice is "get your order in early." The sheeting is heavy round-thread quality, it will easily bleach a pure white, it is all 2 yards wide for double beds, and you will get more-than-usual satisfactory service from it. Nothing to do but tear and hem, and your sheets are ready!

Lot 1. 45-115
5 yard-length.
Postpaid..... **1.49**

Lot 2. 45-116
2 1/2 yard-length.
Postpaid..... **78¢**

Lot 3. 45-117
10 yard-length.
Postpaid..... **\$2.84**

**Bordered
Irish Linen
Scarving**

ROSE
BLUE
GOLD
GREEN
ORCHID

**22¢
YARD**

**Stout
Hemmed
Pillow Cases**

6 Cases For

\$1.24

See This Pretty Lace Scarf

White, 18 x 51 inches

45-120 We have sold a great many of these splendid scarfs. Many people use them just as they are—others use them over colored material to match the other furnishings of the room. Either way the effect is rich and pleasing. Note the scalloped edge—which, we assure you, is perfectly finished—and the pretty all-around border pattern. Could you find better value at this price? Size about 51 x 18 inches. Our Price, Postpaid, each... **39¢**

**Simpsons
Pay Postage**

**Filet
Lace
Scarf**

39¢

Make Scarfs for Little Money!

45-118 To make up attractive scarfs for dresser, washboard, washstand or table from this pure Irish linen scarf, will cost you very little. It has a beautifully-irish, washed finish and comes with fast-color borders in red, blue, gold, green or orchid. May be used as it is or embroidered in colors. You'll be delighted with the quality as well as with the exceptionally good value. About 18 inches wide. **22¢**

Postpaid, a yard..... **22¢**

Heavy Round-Thread Pillow Cases

45-119 We are firmly convinced that you will not find unbleached pillow-cases anywhere, at Simpson's price, that will give you a greater measure of real service-satisfaction than these. They're strong, they're hemmed, they're made from heavy round-thread pillow cotton and they will quickly bleach to a snowy whiteness. Do you need a supply of pillow cases? Then order now! About 42 x 33 inches. **22¢** or 6 Cases for **\$1.24**

Postpaid, each..... **22¢**

**Heavy
Bleached Sheet Lengths**

**2
For
\$1.68**

Save Here on Sheet Lengths!

45-122 They're long-wearing because they are woven from the strong firmly-spun cotton that has made Simpson's sheetings famous for quality. Furthermore, they're bleached, are double-bed size and made in smooth linen-finish for greater wear and frequent washings. Buy these, now, hem them, and get the saving! About 69 x 90 ins. **2** of these Sheet Lengths **\$1.68**

Postpaid..... **2** of these Sheet Lengths **\$1.68**

**9-Piece
Stamped
Luncheon Set**

**Only
\$1.34**

With Working Instruction Chart Will Be Lovely When Finished

45-123 This pretty new pattern is stamped upon fine oyster embroidery cotton. The edges will look smart finished with blanket stitching. The cloth is 54 x 54 inches and each of the 8 napkins is 14 x 14 inches. The pattern is very easy to work and will launder like new. Full instructions sent with each set. Our Price, Postpaid..... The **9-piece Set Complete \$1.34**

**Fine
Hemstitched
Pillow Cases**

**88¢
PAIR**

GOLD

**Good
Quality
Always
Pays**

Guaranteed Sunfast and Tubfast

45-121 Here they are—fine bleached hemstitched pillow cases with deep colored hems in green, blue, orchid or gold. Best hemstitching, perfectly made and finished. Guaranteed fast-colors. Size about 42 x 36 inches. **88¢**

Our price, Postpaid, a pair..... **88¢**

Special Price

**on
Bath
Towels**

6 Towels

\$1.44

**Stamped
Irish Linen Pillow Cases**

**78¢
PAIR**

**Big
Strong
Bleached
Sheets
For Little Money**

**94¢
EACH**

Never Such a Low Price For these Stamped Linen Pillow Cases!

45-125 Remember! These pillow cases are of fully-bleached pure Irish linen, they are hemstitched, and the attractive stamped designs are easy to work. Up to now they could not be sold for so low a price. Here is just another striking proof that Simpson's Spring Catalogue offers you unequalled values. Don't miss a single page! The more you buy through this Book, the more money you save. If you want hemstitched linen pillow cases for your own use or as a gift "do your shopping now." Size about 42 x 33 inches. **78¢**

Postpaid, a pair..... **78¢**

Wonderful Sheet Bargain

Be Sure Not to Miss It!

45-126 Sheets like these certainly are a bargain at this low price. Made from good-wearing bleached cotton sheeting. Large size with plenty of width for double beds and they'll give lots of satisfaction. You may search far and wide and yet find no sheet value to beat this! Size about 76 x 87 inches. **94¢**

Our price, Postpaid, each..... **94¢**

This Book Good for 6 Months. Prices Guaranteed to Aug. 31, 1933

SIMPSON'S "Pick-of-the-Market" SHEETINGS AND COTTON

SELECTED BENGAL FACTORY COTTON

40-INCH Factory Cottons PRICED LOW

12¢ YARD UP

Two Splendid Values in Unbleached Factory Cottons

Wide strong durable factory cottons for everyday pillow cases, sturdy undergarments, seamed sheets, linings, and for the many household purposes where such cottons are needed. Two qualities—one medium weight and one extra heavy. Just a few washings will bleach them perfectly. You'll save money on them!

45-130 The Medium Weight.
About 40-inch. **12¢ or 10 yards \$1.14**
Postpaid, yd..

45-131 The Extra Heavy.
About 40-inch. **17¢ or 10 yards \$1.65**
Postpaid, yd..

Two Grades of Longcloth for Underwear and Home Needs

Two Specials in fully-bleached longcloth, the kind in such constant demand for nightgowns, underwear, pillow cases, etc. The standard "Household" quality, of medium weight and well woven; also the extra fine "Wabasso" quality in firm round-thread weave, free from dressing. Each the best in its class.

45-132 The "Household" Longcloth.
About 35-inch. **14¢ or 10 yards \$1.34**
Postpaid, yd..

45-133 The "Wabasso" Longcloth.
About 35-inch. **18¢ or 10 yards \$1.74**
Postpaid, yd..

A Great Bargain Here

100,000 Yards of Factory Cotton Priced Remarkably Low

45-134 Here's where you make **Saving**—and the time to make it is now. Strong sturdy unbleached factory cotton that will give splendid wear and will bleach white with washing. Note that a full yard wide and you can buy 10 yards for only 95 cents! There are a "hurricane" and "one" uses for such a factory cotton every household. Be sure to get plenty. Width fully 36 inches.

Our price **10 yards for Only \$1.00**
Postpaid...

Linen-Finished Bleached Sheetings

Two widths, one for double beds and one for extra wide beds, each an outstanding value. Our special bleached cotton sheeting, selected for those who prefer the better quality. Firmly woven from strongest round-thread cotton yarns, and has a fine linen finish that is delightful. To buy this better grade always proves a genuine economy.

45-138 Width about 69 inches. **37¢**
Postpaid, a yard...
or 10 yards... **\$3.65**

45-139 Width about 76 inches. **43¢**
Postpaid, a yard...
or 10 yards... **\$4.25**

37¢ YARD UP

"Family Pride"

Round Thread Bleached Sheetings

2 Widths

30¢ YARD UP

Strong Bleached Sheetting

Lots of Wear!

Sturdy fully-bleached cotton sheeting, in two widths. A quality which has given satisfactory service in thousands of Canadian homes for years. Cut price on the good sheeting needed for double beds and extra wide beds.

45-135 About 69-in. **30¢**
Postpaid, a yard...
or 10 yards... **\$2.95**

45-136 About 76-in. **35¢**
Postpaid, a yard...
or 10 yards... **\$3.45**

24¢ YARD

Standard 2-Yard Wide Sheetting

Very Durable

45-137 Season after season, this sturdy unbleached cotton sheeting is ordered by many of our customers. This shows what satisfaction it gives. It's the standard weight, woven from long-staple cotton yarns, finished to give great service, and it's easy to bleach. 10 yards cost little!

About 72-inch. **24¢**
Postpaid, a yard...
or 10 yards... **\$2.35**

30¢ YARD

"Our Best" Fine Circular Pillow Cotton

WHITE AS SNOW

42 INCH

The Best Pillow Cotton You Can Buy for the Money

A Strong Fine Quality

45-140 Nobody could want a better pillow cotton than this—the heavy linen-finished quality, woven circular and bleached to a snowy whiteness. The best round-thread cotton yarns we selected and used in the weaving, making it delightful for hand-work where embroidered pillow cases are desired. The best for hemstitching and scalloping too. Added to the fine quality is the price, and this means best value—the kind of value that you find on every page, this new Simpson Catalogue for Spring.

Width about 42 inches. **30¢**
Postpaid, a yard...
or 10 yards... **\$2.95**

SIMPSON'S PAY THE POSTAGE

SIMPSON 29¢ YARD UP SPECIAL

"OLD HOMESTEAD"

Extra Heavy Seamless Sheetting

2 Widths

Among Our Big Values in Strong Sheetting

Our "Old Homestead" brand of unbleached cotton sheeting, round-thread weave—an extra heavy quality which will give you thorough satisfaction in wear, in washing, in bleaching. We have two widths, one for double beds and one for extra wide beds, so you can make sheets of any width and they will be seamless. **Big Economy Value Here!**

45-141 About 72-inch. **29¢**
Postpaid, a yard...
or 10 yards... **\$2.85**

45-142 About 80-inch. **33¢**
Postpaid, a yard...
or 10 yards... **\$3.25**

20¢ YARD

Bleached Pillow Cotton "LOTS OF WEAR"

SPECIAL for an Extra Saving

45-143 Don't judge the quality of this bleached pillow cotton by the price! Ordinarily you would pay more for it, but, from Simpsons, you get it at a saving because of our "very special buy" which got for you best value. On 10 yards, you make an extra big saving.

Width about 42 ins. **20¢**
Postpaid, a yard...
or 10 yards... **\$1.95**

17¢ YARD

Factory Pillow Cotton A BARGAIN

Easily Bleached Gives Great Wear

45-144 We chose this factory cotton specially for those of our customers who like to buy an unbleached pillow cotton and bleach it themselves. It is a sturdy round-thread quality that will give satisfactory service, and, at our price, it is extra good buying. Be sure to get plenty.

Width about 42 ins. **17¢**
Postpaid, a yard...
or 10 yards... **\$1.65**

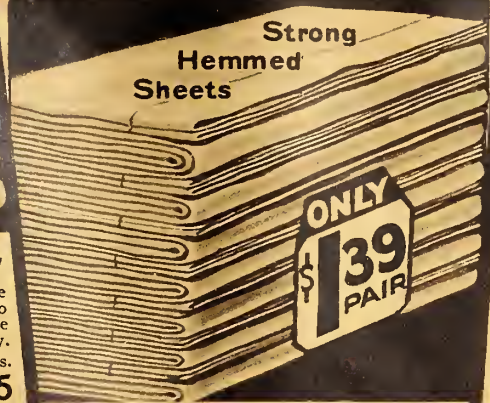
**SIMPSON'S
PAY THE
POSTAGE**

**Big Value
in
Bleached
Sheets**

**\$1.65
PAIR
UP**

"Your Money's Worth or Your Money Back"
Like everything we sell, these hemmed bleached sheets are guaranteed to give you perfect satisfaction. The two best sizes and you'll be well pleased with them. While the prices are low, the quality has not been cheapened in any way.
45-150 For Double Beds. About 69 x 87 ins. **\$1.65** Postpaid, a pair.
45-151 For Widest Beds. About 76 x 87 ins. **\$1.85** Postpaid, a pair.
Shows You How To Make Your Money Go Farther
Simpson's Catalogue

Exceptional Values in SHEETS and PILLOW CASES



**Strong
Hemmed
Sheets**

**ONLY
\$1.39
PAIR**

**An Extremely Low Price
for The Standard Unbleached Sheets**
45-152 And they're good sheets for constant service, used in many homes throughout the land and always satisfactory. Hemmed quite ready to use. They'll be snowy white after a few washings, too! This is one more instance of the saving you make by ordering your home needs from Simpson's Mail Order, through this new Spring Catalogue.
Double-Bed Size—about 72 x 87 ins.
Postpaid, a pair of these Sheets for Only **\$1.39**



**Bargain
Price**

**on
Large
Hemstitched
Sheets**

**\$1.98
PAIR**

**Look at This! Only \$1.98 a Pair
for These Big Seamless Bleached Sheets!**
45-153 You get the best that the price will buy when you choose these wide sturdy bleached cotton sheets, in fact you would expect this quality to cost you much more. They're extra value! Hemstitched hem at top. Plain hem at bottom. Lots of wear in every pair! About 76 x 87 inches, for double beds.
Postpaid, a pair of these Bleached Sheets for **\$1.98**



**Irish
Embroidered**

**99¢
PAIR**

**Irish-Made Pillow Cases
Embroidered in Dainty Colors**
45-154 How pretty these are, and how fine! Any woman, anywhere, would be delighted with them—as well as the bride-to-be. Pillow cases made from a sturdy linen-finished bleached pillow cotton. Newest designs and scallops Irish-embroidered in rose, blue or gold combinations. Choose the color that will best harmonize with your furnishings.
About 42 x 33 inches.
Postpaid, a pair.. **99¢**

**Hemmed Pillow Cases
Selling at a Real Bargain Price**
45-155 Made from a bleached pillow cotton that will wear and wash to your entire satisfaction. None as good for the money. We "bargained" a long time before we could get them to sell to you at this price. Our timely big order clinched the matter.
About 42 x 33 inches.
Postpaid, each. **20¢**
or 6 for **\$1.14**



**Ready Made
Pillow Cases**

**20
EACH**



**Fine
Hemstitched
Sheets**

**Linen
Finish**

**\$2.25
PAIR UP**

**Selected Quality
A Special "Buy"**

Heavy fine bleached sheets made from an extra good linen-finished cotton sheeting. Deep hemstitched hem at top. Plain hem at bottom. A true economy because they give so much longer service and greater satisfaction than the ordinary quality—yet they cost very little at Simpson's!
45-156 About 70 x 87 ins. For double beds. **\$2.25** Postpaid, a pair..
45-157 About 78 x 87 ins. For wider beds. **\$2.50** Postpaid, a pair..



**Irish
Hemstitched
Pillow
Cases**

Experience Has Taught Us
"The best is always the cheapest" in the end. These fine strong closely-woven hemstitched Irish bleached cotton pillow cases are wonderfully good buying. You'll find them great for constant and long use.
45-158 About 42 x 33 inches.
Each **34¢** or 6 for **\$1.95** Postpaid....

**34¢
EACH**



**Large
Sheets**

**Extra
Special
Value**

**\$1.89
PAIR**

**Made Extra Wide
and Extra Long**

45-159 And they're extra heavy, too—and an extra big value for you. Hemmed unbleached sheets made from a particularly good strong round-thread cotton sheeting. They will soon bleach pure white, and you'll save by bleaching them at home. No doubt of the value here—and we guarantee the quality.
Size about 81 x 90 inches.
Postpaid, a pr. **\$1.89**



**All Wool
Blankets**

Reduced

**\$3.85
PAIR**

**Double-Bed
Blankets**
Thoroughly Scoured—Finished Singly
A Serviceable Mid Grey Color
45-160 Strong comfortable all-wool grey blankets thoroughly scoured and cleansed, and napped just right to be warm and cosy. We are able to sell them to you at this reduced price because, by clearing a mill's whole stock, we got a big reduction in the usual cost. They are really worth much more money.
About 64 x 84 inches. 7 lbs.
For double beds. Postpaid, a pair.... **\$3.85**



**Beautiful
Stamped
Bedspread**

**Easy
to
Work**

**Don't
Miss
This**

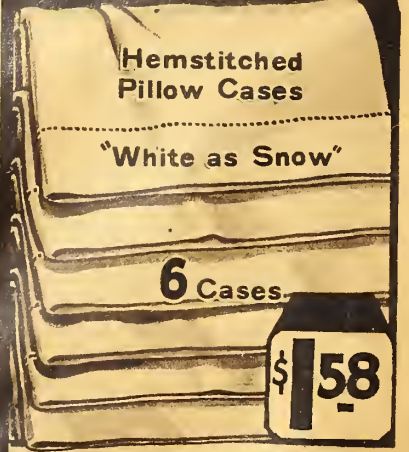
**Birds and Basket of Flowers
Ready to be Embroidered**

45-161 Just look at the illustration above! See how attractive this bedspread is! Then think how beautiful it will be when you have worked it in dainty colorings! Made large to cover bed and pillows. Design is stamped on heavy needle-finished cream art cotton. An instruction chart with each to guide you in doing the work and deciding what colors to use.
About 80 x 100 inches.
Postpaid, each..... **\$1.59**

\$1.59

Bedspread Fringe

45-162 Cream-color fringe to trim both sides and the bottom end of the spread shown above. 8 yards needed.
Each 8-yard length. **98¢** Postpaid.....



**Hemstitched
Pillow Cases**

"White as Snow"

6 Cases

\$1.58

Good Serviceable Quality

45-163 Fine snow-white hemstitched cotton pillow cases, priced so low! You get more than the full worth of your money in these. Simpson's Catalogue is a great book of money-saving values. It will pay you to read every page of it and send to us for the goods you need for family use.
About 42 x 33 inches.
Each **28¢** or 6 for **\$1.58** Postpaid....

Silk Bedspreads

Large
Size

Heavy
Make

ROSE
BLUE
GOLD
GREEN

SIMPSON
\$2.95
SPECIAL

Read Every Page
of this
Catalogue

Fancy
Colored
Bedspreads

4
Colors

\$1.58
UP

Big Values in Pretty Bedspreads

Jacquard Spread Lustrous Rayon

45-165 One of the richest-looking and most attractive of all the bedspreads on display this season is illustrated at the left. Heavy quality, woven from lustrous rayon silk and fine mercerized cotton. Soft shades of rose, blue, gold or green, all fast colors. Scalloped all-around. Largest size to cover the bed and pillows. You get the most for your money here. Jacquard spreads of this kind, in this large size, are always a delight to every house-wife.

Size about
80 x 100 inches. **\$2.95**
Postpaid, each.

Fancy Spreads Four Colors

Very smart bedspreads, fancy woven patterns in rose, blue, gold or green, on cream ground. Made from fine strong cotton yarns, good weight, firm close weave for lots of wear. Scalloped all-around. Two sizes—for double beds and extra large beds, and the price of each makes it a wonderful value. Wash easily and require little ironing.

45-166 About
72 x 90 inches. **\$1.58**
Postpaid, each.

45-167 About
80 x 100 inches. **\$1.84**
Postpaid, each.

Simpsons Pay the
Postage

Rich Tapestry Table Cloth

A

Washable
Comforter Covers

\$1.98
2 Styles
ROSE BLUE

ONLY
\$1.69 Green or
Crimson

45-168 Nothing gives a better appearance than one of these table covers in the living-room. Though priced low, they are splendid quality and extra well woven. Heavy fancy tapestry, rich green or crimson ground, with floral designs in lighter contrasting colors, perfectly blended. Fringed all-around. About 62 x 62 inches, including fringe.

Postpaid, each.... **\$1.69**

Make Worn Comforters Like New!

45-169 It will cost you a mere trifle to buy these covers, and they'll add much to the life of your comforters! Made from strong fast-color chintz, fancy patterns in rose or blue, trimmed with wide panel of plain sateen. Ties at the end. Two styles (A) and (B), both in double-bed size. About 66 x 72 inches.

Postpaid, each... **\$1.98**



Wool-Filled Comforters

Satin
Panels

\$4.95

Light and Fluffy, Yet Comfortably Warm

45-170 See what a small amount of money buys for you here! The value speaks for itself. Big cosy comforters covered with English floral chintz in rose, blue, green or mauve, with three panels of rich lustrous rayon satin on the outer edge. Filled with fine soft wool making them so light and yet so warm and comfortable. Perfectly quilted. About 66 x 72 inches. For double beds. Our price, Postpaid, each comforter only

\$4.95

Simpson's
Catalogue
for
Best Values!

Pretty Panelled Comforters

\$3.44

Either Rose or Blue

English Floral Chintz.

45-171 Splendid double-bed comforters, trimmed with two panels of plain sateen to match. Filling of new fluffy white cotton yarns. Well filled and firmly quilted. Selected to give you very best value in attractive serviceable comforters. Thick and warm. About 66 x 72 inches. Good comfortable size. Postpaid, each.....

\$3.44

Special
Values
in
White
Spreads

\$1.79
UP

Nothing Like These for Wear and Laundering

Closely-woven heavy white crochet bedspreads made from best cotton yarns. Ready hemmed. Various designs, all new and very pretty. Nothing in spreads to equal these for good long service and you can launder them easily. Extra big values, too!

45-172 Size about 72 x 84 inches.
For double beds. Postpaid, each. **\$1.79**

45-173 Size about 76 x 90 inches.
For extra large beds. Postpaid, each. **\$1.94**

45-174 Size about 42 x 60 inches.
For cribs or cots. Postpaid, each ... **84¢**

Colored
Silk
Bedspreads

Four Lovely Colors Extra Large Size

45-175 Plaid designs are always smart and effective, and they're extremely popular, too. Here are the new plaid bedspreads, made extra wide and extra long to cover bed and pillows, pretty as can be, and they're priced to save you money. Woven from lustrous rayon silk, with fine cotton to give strength and wearing quality. Rose, blue, gold or green, fast colors. Scalloped all-around. Always so clean and fresh-looking, so serviceable, so easy to launder—the kind of bedspreads it pays anyone to buy for constant use. About 80 x 100 inches.

Postpaid, each.... **\$2.68**

\$2.68

Madeira Pillow Cases

\$1.75
PAIR

All Hand-Embroidery

45-176 Fine heavy bleached cotton pillow cases, showing the beautiful hand-worked Madeira embroidery. Hand-finished and scalloped by hand, too. We imported them direct, selecting the most charming designs we could find for you. About 42 x 34 inches.

Postpaid, a pair. Only.... **\$1.75**

Our Special Pillows

45-177 Extra heavy feather-proof floral art ticking, well filled with soft feathers which have been thoroughly cleansed, water-washed and moth-proofed. Perfect satisfaction in every pair. About 25 x 17 inches.

Postpaid, a pair..... **\$1.85**

"Good-Night" Pillows

45-178 Filled with feathers of better quality than in the pillows above, clean, water-washed and moth-proofed. Larger size, too. Covering of heavy feather-proof floral art ticking which will give no end of wear. About 26 x 18 inches.

Postpaid, a pair..... **\$2.45**

Selected Pillows

45-179 The extra-quality large "Rest Well" pillows which will last a lifetime. Finest floral art ticking, well filled with feathers which have been steamed, water-washed and moth-proofed. About 26 x 20 inches.

Postpaid, a pair..... **\$3.75**

Feather Pillow

Special

\$1.85
PAIR

"Good Night"

\$2.45
PAIR

"Rest Well"

\$3.75
PAIR

Introducing Our "CHAMPION" BROADLOOM... Sheets, Sheetings and Pillow Cases

The Best Sheets, Sheetings and Pillow Cases

Ever made to sell for such prices—Simpson's "Champion" Broadloom quality! The double-bed bleached sheets—hemstitched and hemmed—are extra long and comfortable to use. The pillow cases go with them. The sheetings—hemmed or unbleached—are the weight and quality that mean perfect satisfaction.

Hemstitched "Champion" Broadloom Bleached Sheets.

(Bottom Hem Plain).

5-185 Size about 72 x 94 inches. A pair... \$3.25

45-186 Size about 81 x 94 inches. A pair... \$3.75

Hemmed "Champion" Broadloom Bleached Sheets

5-187 Size about 72 x 94 inches. A pair... \$3.00

45-188 Size about 81 x 94 inches. A pair... \$3.50

"Champion" Broadloom Bleached Pillow Cases

5-189 Hemstitched. About 42 x 33 inches. Pair 65¢

45-190 Hemmed. About 42 x 33 inches. Pair 62¢

or 3 pairs... \$1.85

or 3 pairs... \$1.75

"Champion" Broadloom Bleached Sheetings

5-191 The 72-inch. Postpaid, a yard... 50¢

45-192 The 81-inch. Postpaid, a yard... 55¢

or 10 yards... \$4.95

or 10 yards... \$5.45

"Champion" Broadloom Unbleached Sheetings

5-193 The 76-inch. Postpaid, a yard... 40¢

45-194 The 86-inch. Postpaid, a yard... 45¢

or 10 yards... \$3.95

or 10 yards... \$4.45



\$3.00
PAIR UP

40¢
YARD UP



Soft Warm Blankets Very Pretty, Too!

45-195 As blankets, couch throws or rugs. Fine pure wool, thoroughly scoured and beautifully napped.

Soft rich colors—rose, blue, gold, green, orchid. Ends bound with wide satin ribbon to match. Such beauty, comfort and service for so little money! You'll be delighted with these blankets!

About 60 x 80 inches. For Double Beds. Postpaid, each Only... \$3.75



Oversize Blankets Best Make



Animal Crib Blankets

PINK
BLUE



Monarch Crib Blankets

Pure Finish. Easy to Wash. Lovely warm flannelette blankets. White with pink or blue borders—the good comfortable kind for the little folks.

45-197 About 30 x 45 inches. 75¢

Postpaid, a pair...

45-198 About 36 x 54 ins. \$1.00

Postpaid, a pair...

Large and Extra Fine

Delightful white flannelette blankets, the best for comfort, service and easy washing. Rose, blue or gold borders. Finished singly. You'll like them to use right now as blankets,—and, when you want extra warm sheets, they will prove just the thing. They're great big value, too! Heavy make.

45-199 About 70 x 90 inches. \$2.65

Postpaid, a pair...

45-200 About 80 x 90 inches. \$2.98

Postpaid, a pair...

Fancy Indian Blankets

45-201 Smartest most-effective patterns in bright Indian colorings, beautiful soft quality and good size, both sides napped,—these are splendid for couch throws, motor rugs, comfortables or blankets. Also they cost little. Woven from pure wool and selected Egyptian cotton. Deep hinding at ends of lustrous sateen. Red or blue effects. About 60 x 80 inches.

Postpaid, each... \$2.75

Guaranteed Values

Children Like These! 45-196 Indeed, they do!—the animal pictures and the pink and blue shades are so pretty, the blankets are so warm and cosy. Woven from softest woolly cotton. Thick soft napping on both sides. Easy to wash, too. 49¢

About 30 x 40 inches. Each. 49¢



All-Wool White Blankets

Genuine IBEX Blankets



Fine Large White Blankets

SIMPSONS
Pay the
POSTAGE

\$3.59
PAIR

Part Wool with Woolly China Cotton

Every Pair Carrying Our Money-Back Guarantee

45-205 These blankets are our own quality, made for us by a famous mill, exactly in accordance with our instructions, the softest scoured wool and the finest woolly cotton being used in the weaving. White, with rose or blue borders. Splendid large size. Thick napping on both sides. Serviceable, comfortable, easy to wash. We have seen no blankets equal to these for anything like this price.

About 70 x 84 inches, for Full Double Beds. \$3.59

Simpson's Special Price, Postpaid, a pair...

Bought Cheap! Selling Cheap! Fine, Soft and Comfortable!

45-202 Never have we seen such blanket value as this! Lovely natural white pure wool, beautifully napped and finished singly. Pink or blue borders. Big thick cosy warm blankets for double beds—the kind which will give years of service and the greatest possible sleeping comfort. Buy now and save! About 72 x 84 inches. \$6.95

White or Grey

You Know This Quality!

The famous "Ibex" quality blankets, specially priced—"the best for the least"—as everybody agrees. Splendid weight, softly napped on both sides. White or grey, with pink or blue borders. We know they give satisfaction for so many order them again and again.

45-203 About 54 x 80 inches. \$1.69

Postpaid, a pair...

45-204 About 70 x 84 inches. \$1.99

Postpaid, a pair...

Buy with Confidence! Simpson's Guarantee is Your Full Protection

"Baby's Own"
White
Saxony
Flannelette

10
YARDS \$1.44

Special Soft Finish
To Give Greatest Comfort

45-206 Children enjoy such comfort wearing this soft strong easy-washing white Saxony flannelette, napped on both sides, that's why mothers choose it for them. Unexcelled for baby clothes, sleepers, diapers, etc. At our extra low price, you'll find it quite a saving, too!
Width about 29 inches.
A yard Postpaid 15¢ or 10 yards \$1.44

Handy
Remnant
Bundle

10
YARDS \$1.84

Remnants for Many Uses

45-208 This remnant bundle contains 10 yards of assorted white and striped flannelettes. Cantons, factory cottons. No end less than 1 yard long. Useful widths, 25 to 36 inches. Handy for patching, linings and many home-sewing purposes.
10 yds. \$1.84

Yard Wide
Striped
Flannelette

PRICED
LOW 17¢
YARD

Mauve
Blue or Pink

A Soft Serviceable Quality and Extra Good Value

45-209 A popular striped flannelette that will give lots of wear for nightgowns, pyjamas, children's sleepers, bloomers, linings, etc. Being a yard wide, it cuts to better advantage. Easy to wash, too. The price means genuine economy at no sacrifice of quality—you get the best at the lowest cost when you buy it from Simpson's Mail Order.
Width about 36 inches.
Postpaid, a yard..... 17¢ or 10 yards \$1.65

Big
Quilted
Batt

3
lbs. 95¢

To Make a Big Comforter

45-220 Each of these batts weighs 3 lbs., is quilted and opens out perfectly into a thick soft sheet measuring 72 x 90 inches, to make a double-bed quilt. Natural white cotton, soft and fluffy. The quilting adds strength. Don't miss this big value in big batts! 10 yards of chintz will cover a good large quilt.
Postpaid, each..... 3-lb. batt. 95¢

For
Greatest
Satisfaction
Buy
Simpson's
Flannelettes

Colored
Saxony
Flannelette

PEACH
BLUE
PINK

Send Your Order
to Simpsons
and Savel

SEE PAGES
104
AND
105

Special
White
Flannelette

12¢
YARD

Striped
Flannelette

ONLY 11¢
YARD

Plain
Shades

45-207 Pretty Saxony flannelette, peach, blue or pink. Best napping on both sides. Just right for bloomers, linings, bed jackets, kimonas and many other uses.
Width about 27 inches.
Postpaid, a yard..... 16¢
or 10 yards.. \$1.50

Wide
Double Nap
Grey Domet

22¢
YARD

Our Best
White
Saxony
Flannelette

34
INCH 24¢
YARD

Sturdy
Extra
Good Domet

45-211 Strong durable soft grey domet, napped on both sides. Very firmly woven in a wide width for linings, bloomers, children's warm sleepers, play clothes, etc.
Width about 34 ins.
Postpaid, a yard. 22¢
or 10 yards. \$2.14

A Heavy Make

45-210 Here's the best White Saxony flannelette you can buy for your family sewing—the greatest for wear, for comfort, for easy washing. The greatest for economy, too, for it's well worth a much higher price than ours. Wide, double-napped, very soft, heavy and warm.
Width about 34 inches.
Postpaid, a yard. 24¢
10 yards \$2.34

Selected
Twill-Back
Cantons

11¢
YARD UP

Fine
Cotton
Batts

25¢
UP

The Soft Fluffy Quality

Natural-white fine cotton batts, just right for making quilts, comforters, filling cushions, padding boxes, etc. Each unrolls perfectly into a smooth sheet, easy to use. They cost little, as you see.
45-218 The 12-oz. batts. Postpaid, each... 25¢
45-219 The 16-oz. batts. Postpaid, each. 38¢

Simpsons
Pay the
Postage

Three Extra Good Canton Values

Selected twill-back nursery cantons, woven for wear and easy washing. Softest napping on one side. Unbleached, easy to bleach pure white. Made from strong hard-wearing yarns. Just right for diapers, etc. Choice of 3 qualities.

45-215 Good quality. 26-inch.
A yard Postpaid. 11¢ or 10 yards \$1.00

45-216 Heavier make. 26-inch.
A yard Postp'd. 14¢ or 10 yds. \$1.35

45-217 Extra heavy. 36-inch.
A yard, Postpaid 20¢
or 10 yards \$1.95

New
Comforter
Coverings

22¢
YARD

Yard-Wide and Two Patterns

45-221 This delightful low-priced comforter chintz comes in Paisley patterns in rose or blue effects; also in the colorful old-fashioned patchwork pattern. 10 yards of this lovely chintz and one of the large soft cotton batts shown at left will make a large cosy double-bed comforter.
Width about 36 ins.
Postpaid a yard 22¢ or 10 yards \$2.10

A More-Than-Satisfactory Quality
So Comfortable! So Long-Wearing!

45-222 Such flannelette as this at such a price as ours is truly a marvellous value! It is firmly woven, beautifully finished—and you have a choice of three very attractive fast-color stripe patterns, mauve, pink or blue. Because of its quality, softness, pretty colorings and real value, we have made it a feature special in our Spring Catalogue.
Width about 35 inches.
A yard Postpaid. 20¢ or 10 yards \$1.95

Smart
Pyjama
Stripes

10
YARDS \$1.95

A Great
Flannelette
for the
Money

MAUVE
PINK
BLUE

Reliable Goods Priced Right



One of the Greatest Cloths Ever Made for the Money

5-225 The tough strong galatea gives such wear for men's and boys' suits, wash suits, play clothes, romps, overalls—and saves you money! Five patterns, as listed in illustration. Width about 27 inches.

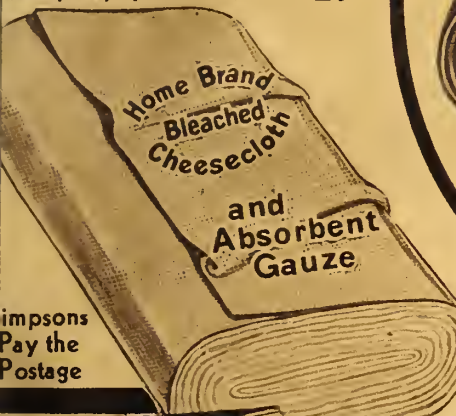
Postpaid... 19¢ or 10 yards \$1.85



Will Give More Wear

45-233 Than any denim we know of or teamsters', farmers', engineers' and carpenters' work clothes. Twilled red-back blue denim, extra strong in weave. We could say cheaper qualities to offer you but none that would prove as cheap in the long run. Width about 28 inches.

Postpaid, a yard..... 27¢



Simpsons Pay the Postage



Very Pretty Floral Patterns Note the Special Low Price of it, Too!

45-239 Heavy closely-woven "feathertite" sateen ticking, guaranteed to hold feathers properly. Comes in rose or blue art patterns. More beauty, comfort and general satisfaction in this quality of ticking than you would expect to get unless you paid a great deal more than you pay here. It is one of the guaranteed values we have for you, selected after a thorough search of the markets. Width about 31 inches.

Postpaid, a yard..... 38¢ or 10 yards \$3.75



For Hardest Wear

At lowest cost to you, choose this heavy stout Corsican tweed! Black-and-white stripe as shown, or all-black. Woven from the strongest cotton yarns. Gives full satisfaction for men's pants, boys' pants, suits or Sport style pants. Width about 30 inches.

45-226 Black-and-White stripe

Postpaid, A yard. 45¢

45-227 All-Black.

Postpaid, A yard..... 39¢

Big Test Yard-Wide Sport Drills

ONLY 29¢ YARD

By far the best drill you can buy for anything like our price! A "Big Test" yard-wide fine-twill stout-weave quality, khaki or navy, guaranteed sunfast and tubfast. For shirts, hiking clothes, children's play clothes, riding breeches.

45-228 Khaki. 36 inches wide.

45-229 Navy. 36 inches wide.

A yard Postpaid.... 29¢ or 10 yards \$2.84

Sturdy Sport Drill

For Smart Sport Things

45-230 Get some of this low-priced navy blue "Whoopee" denim for the garments your people need! It's the weight for best wear. The strong fine-twill quality, for boys' and girls' holiday togs, for overalls, men's and boys' shirts and children's play suits. The greatest favorite for Sport clothes. Width about 28 inches.

A yard Postpaid 22¢ or 10 yards \$2.15



Just Great for So Many Purposes!

Yard-wide soft strong flannels in Military grey or khaki, particularly good in Spring and Summer because they are so absorbent and wash so easily. Woven from best-wearing cotton yarns, finished in the best way for comfort and service. You'll like them for little boys' smart dressy suits, for men's work shirts, etc. Your chance to buy these popular durable flannels at the right price! Width about 36 inches.

45-231 Military Grey.

45-232 Army Khaki. 25¢

Postpaid, a yard..... 25¢

Selected Qualities



Right Prices

Smart—Strong—Dressy

45-234 Popular herringbone tweed in a splendid medium brown mixture, woven from strongly-spun cotton worsted yarns. Great for boys' suits, pants, knickers, men's pants, etc. In fact, you can clothe all your men folk with this for very little money. About 30 inches wide.

Postpaid, a yard..... 35¢

Soft Bleached Cheese Cloth

45-236 Yard-wide, plenty of body, just right for dusters, cleaning your car, bandages, strainers, etc.

About 36-inch. Postpaid. 10 yards 59¢

Bleached Surgical Gauze

45-237 Soft, absorbent and pure. Hospitals prefer it. Sealed packages.

About 36-inch. Postpaid. 10 yards 60¢

Long-Wearing Woven Stripe Ticking

45-238 For making strong durable straw ticks, mattresses, pillows, etc. Medium stripes. 10 yards will make you a mattress in standard size that will give any amount of wear and wash well. You pay little when you order it here.

Width about 30 inches. A yard Postpaid 19¢ or 10 yards \$1.85



To Last a Lifetime

45-235 Heavy strong closely-woven yard-wide blue-and-white stripe ticking, guaranteed feather-proof. We know where ticking like this has been in use for 25 years and is still good—positive proof of its merit.

About 36-in. A yd. 38¢ or 10 yards \$3.75



38 Inch Guaranteed Railroad Blue Shirting



Pick of the Market Values!



No Other Quality is "Just as Good"

This Gives the Greatest Possible Satisfaction

Birdseye diaper cotton, closely woven, soft, pure, absorbent, easy to wash, always comfortable. Pure white. Will not rub or irritate the tenderest skin. Comes in sealed packages, 10 yards in each. Four widths to choose from—for diapers and various necessary purposes. You'll find none better than this for there is no better made. Priced low!

45-240 About 18-inch. Postpaid Sealed Package 10 yards \$1.10

45-241 About 22-inch. Postpaid Sealed Package 10 yards \$1.34

45-242 About 26-inch. Postpaid Sealed Package 10 yards \$1.49

45-243 About 30-inch. Postpaid Sealed Package 10 yards \$1.79

The Greatest Shirting We Ever Have Sold The Best for Service! The Most Popular Color

45-244 Heavy strong wide genuine Railroad Blue shirting, woven from selected cotton yarns. Customers come back for it season after season because there isn't anything quite as good for the money. For men's comfortable work shirts, overalls, boys' and kiddies' wash suits, Sport clothes, value. Note how little you pay for it here!

Width about 38 inches. Postpaid, a yard..... 24¢ or 10 yards \$2.35

Irish Linen Glass Towels

RED BLUE GOLD GREEN

6 TOWELS

84¢

We Have Had Them Thoroughly Tested

45-245 For washing, wearing and drying qualities, and we recommend these all pure Irish linen glass towels. They are much better towels than are usually sold for this low price. Checks and borders in fast-color red, blue, gold or green. Hemmed ready to use. About 28 x 17 inches.

Postpaid, 6 towels for **84¢**

SIMPSON'S PAY THE POSTAGE

BORDERS RED OR BLUE

Special

Irish Linen Towelling

10 YARDS

\$1.54

TURN TO PAGE 90

One of Our Great Values!

45-246 Pure Irish linen crash towelling, selected for its superior weight, quality and fine finish. Red or blue fast-color borders. We believe you will get more wear for your money here than in any towelling we know of. About 17-inch. Postpaid, yd., **16¢** or 10 yards **\$1.54**

ROSE BLUE GOLD GREEN

Our Best Big Linen Glass Towels

24¢ EACH

Large Heavy Soft All-Linen Glass Towels Priced Low

45-247 Closely woven from best-drying and best-washing linen yarns. Fancy shaded borders all-around in rose, blue, gold or green. Ready hemmed. Use them as they are, or they would be lovely embroidered in colors. Note the extra large size! About 22 x 32 inches. **24¢** or 6 towels for **\$1.39**

Postpaid, each,..... **24¢** or 6 towels for **\$1.39**

Champion Heavy Irish Linen Towelling

RED BLUE GOLD GREEN BORDERS

20¢ YARD

Our Best Linen Towelling

45-248 And no-one needs any better towelling! This is the quality that sold a short time ago, Irish linen crash with blue, gold, green or red borders, all fast colors. This good sturdy towelling will give you no end of wear. Every housewife will find this "Champion" quality the most economical to buy. About 17-inch. Postpaid, a yard, **20¢** or 10 yards..... **\$1.95**

The Pick of All the Mills

45-249 Made from best Irish linen yarns—a delightful strong closely-woven heavy quality of glass towelling, with fancy checks and all fast colors. Wide soft firm towelling, the right kind for drying glassware and china perfectly, without leaving lint. This is why we chose it for our spring selling—and here it is in our Catalogue for you. You'll like it!

About 22-inch. Postpaid, a yard,..... **24¢** or 10 yards **\$2.35**

GREEN GOLD BLUE RED

Big Value!

Linen Glass Towelling

24¢ YARD

YOU'LL FIND GREAT VALUES AT SIMPSON'S

Heavy Linen Tea Towelling

RED BLUE GOLD GREEN

5 YARDS

99¢

We Took A Famous Irish Mill's Overmake

45-250 And got a big reduction in the usual price, to clear. All pure linen tea towelling, good heavy quality, fast-color blue, red, gold or green borders. Note the excellent width—22 inches—then note our bargain price for it!

Postpaid,..... 5 yards for Only **99¢**

Heavy Turkish Towelling

\$19 YARD

Hand-Picked for Mail Order Customers

45-251 Extra heavy fancy-stripe Turkish roller towelling, attractive fast colors. Firmly woven. Close full napping. About 16-inch. Postpaid, a yard,..... **19¢** or 10 yards **\$1.85**

45-252 Another good Turkish towelling value—for those who do not want a towelling as heavy as the above. Good stripes. About 15-inch. Postpaid, a yard,..... **16¢** or 10 yards **\$1.54**

Sturdy Crash All-Linen

BROWN AND WHITE STRIPES

13¢ YARD

Great Towelling A Big Seller for Fully 20 Years

45-253 If we can buy anything, at the right price, which has stood the test for 20 years, that ought to be guarantee enough. This sturdy all-linen red-bordered brown-and-white striped crash is still the outstanding towelling value. About 16-inch. Postpaid, a yard, **13¢** or 10 yards **\$1.25**

Five Outstanding Bath Towel Specials

3 PAIRS \$1.55

6 TOWELS \$1.59

4 PAIRS 98¢

6 TOWELS 99¢

3 PAIRS \$1.35

Great Values! Select Your Bath Towels Here!—Get the Best!—Pay the Least!

| | | | | |
|---|--|---|---|---|
| <p>Big Size Towels</p> <p>45-255 Extra heavy fancy-stripe Turkish bath towels, fast colors, Red or Blue. Double-thread warp. Exceptionally well napped. None better for the money! About 20 x 42 inches. 54¢ Postpaid, a pair,..... \$1.55 or 3 pairs for..... \$1.55</p> | <p>White Bath Towels</p> <p>45-256 With fancy rose, blue, gold or green borders and sunshine stripes, all fast colors. Large thick soft perfect-drying towels for constant everyday use. About 20 x 40 inches. 28¢ Postpaid, each,..... \$1.59 or 6 towels for..... \$1.59</p> | <p>Splendid English Make</p> <p>45-257 Serviceable fast-color striped bath towels for less than 12½¢ each. They will give you lots of wear—and you'll find it handy to have plenty of them. Napped on both sides and strongly woven. Assorted Red stripes. About 16 x 32 ins. 4 pairs 98¢ Postpaid,..... 4 pairs 98¢</p> | <p>With Colored Borders</p> <p>45-258 Strong serviceable first-quality white bath towels, with assorted "run-of-the-mill" borders in fast colors. Delightful to use—they are so thick and soft. About 18 x 36 inches. 18¢ Postpaid, each,..... 99¢ or 6 towels for..... 99¢</p> | <p>Wonderful Value Here!</p> <p>45-259 Not in years have you seen such value in heavy strong double-thread fancy-stripe bath towels! Red or Blue. Close soft napping. Great for wear and drying. About 20 x 38 inches. 48¢ Postpaid, a pair,..... \$1.35 or 3 pairs for..... \$1.35</p> |
|---|--|---|---|---|

**Bordered
Irish Linen
Table Cloths**

**Special
Heavy
Quality**

**89¢
UP**

Rose, Blue, Gold or Green Borders

We know you will like these heavy closely-woven pure Irish linen table cloths with their attractive fast-color fancy borders. They're among the smartest and most pleasing styles, the wearing quality is excellent, they make the dining-table look lovely, and they are improved by every washing. Hemmed ready to use. Two generous sizes, both priced low to save you money. Buy now and save!

45-265 Size about 54 x 54 inches: **89¢**
Postpaid, each.....

45-266 Size about 70 x 54 inches: **\$1.18**
Postpaid, each....

**SIMPSON'S
LINENS
FOR
Beauty
Long Wear
AND
Supreme
Value**

**Extra Large
Irish Linen
Table Cloths**

**Colored
Borders**

**\$1.10
UP**

We Had These Made Extra Large

Because so many of our customers like the large sizes, especially when they can be bought for such exceptional prices as ours. Pure Irish linen table cloths, fine quality, round-thread weave. Your choice of charming rose, blue, gold or green border weave. Your fast colors. Hemmed ready to use. Have them in your dining-room and see how pretty they will make your table look! You can launder them easily and they will give almost no end of wear.

45-267 Size about 58 x 58 inches: **\$1.10**
Postpaid, each....

45-268 Size about 70 x 58 inches: **\$1.38**
Postpaid, each....

**Fine
Table
Damask**

**59¢
YARD**

**Linen Damask
Hemstitched Sets**

**\$2.95
UP**

Two Sizes in These Handsome Sets of Table Linens

Our prices are greatly reduced here! At least $\frac{1}{4}$ less than the usual. Lovely fine hemstitched table linens, fully bleached and laundered. Wonderful designs with border all-around. Think what a saving you make on whichever set you select!

45-270 The 7-piece Set.
1 Table Cloth, 66 x 66 inches.
6 Napkins, 18 x 18 inches.
Postpaid, Complete..... **\$2.95**

45-271 The 9-Piece Set.
1 Table Cloth 66 x 86 inches.
8 Napkins, 18 x 18 inches.
Postpaid, Complete..... **\$3.95**

**Damask
Table
Linen**

**75¢
YARD**

This is 70 Inches Wide

45-272 Sturdy fully-bleached pure Irish linen table damask—the same quality that sold last year for \$1.25 a yard—and look at the price we are selling it for now! Fine rich finish. Beautiful new patterns. A really lovely wide pure linen damask for table cloths of any size. Reduced from \$1.25 a yard.

Postpaid, a yard..... **75¢**

Beautiful Floral Patterns

45-269 In this fine wide fully-bleached damask, woven from best long-fibre yarns. Finished like linen, and always washes like linen, too. Not much to pay for such a good serviceable damask as this! Width about 68 inches. **59¢**
Postpaid, a yard..

**Colored Border
Irish Damask
Table Cloths**

98¢

ROSE GOLD
BLUE GREEN

YOUR MONEY'S WORTH

**Look! Only 98 Cents
Buys this Table Cloth**

45-273 It's a good large family size, too—and fine sturdy quality for best wear! The popular dice pattern, woven from strong selected cotton yarns, bleached pure white, with pretty fast-color borders in rose, blue, gold or green. Hemmed ready to be used at once. This is the lowest price we ever have known a table cloth of this splendid quality and size to be sold for. You surely save money when you buy it!

Size about 70 x 54 inches.
Each **98¢**
Postpaid.

or YOUR MONEY BACK

**5-Piece Lunch Set
All Pure Irish Linen**

45-274 Note the splendid sizes! 1 cloth, about 52 x 52 inches. 4 napkins about 14 x 14 inches. Just the kind of fine serviceable linen sets to buy for lunch or tea table, or for veranda use—and think how little they cost. Good heavy weight, woven from selected finely-spun linen yarns. Gold, rose, blue or green borders, fast colors. Every piece hemmed. Here's where you get a smart 5-piece lunch set of pure linen at a saving price!

Set (1 cloth, 4 napkins). **\$1.24**

**Irish Linen
Luncheon Set
Underpriced**

\$1.24

**SIMPSON'S
PAY THE
POSTAGE**

**Satisfaction
Guaranteed**

Japanese Luncheon Cloth

Hemstitched

**25¢
UP**

**Low Price
and These are so Pretty!**

Hemstitched Japanese tea cloths, lunch cloths and napkins—fast-color blue birds, floral designs and border printed on fine strong white cotton. The very same good quality that you know and like, but at lower prices than ever. Liked for verandah and breakfast-room, too.

45-275 Cloth. About 36 x 36 inches. **25¢**
Our price Postpaid, each.....

45-276 Cloth. About 45 x 45 inches. **45¢**
Our price Postpaid, each.....

45-277 Cloth. About 60 x 60 inches. **69¢**
Our price Postpaid, each.....

45-278 Napkins. About 12 x 12 inches. Each... **5¢** or 6 for **25¢**

**Irish Damask
Table Linens
Reduced**

**SIMPSON
\$1.59
UP
SPECIAL**

**Again Simpsons Score!
Better Value Than Ever
In Satin Damask Table Linens**

Tremendous price reductions on heavy bleached full-satin damask table linens from old Ireland! Cloths in two good sizes, with large napkins to match, every piece hemmed. Selected bordered designs, the newest and prettiest we could pick for you. Launder perfectly and give no end of wear.

45-279 Table Cloths. About 70 x 70 inches. **\$1.59**
Our Special Price, Postpaid, each.....

45-280 Table Cloths. About 70 x 88 inches. **\$1.89**
Our Special Price, Postpaid, each.....

45-281 Large Napkins. About 20 x 20 inches. **\$1.85**
Our Special Price, Postpaid, a dozen.....

**Embroidered
Madeira
Linen**

**Tea
Cloth**

\$1.59

**Outstanding
Value**

Worked by Hand

45-282 Fine fully-bleached Madeira hand-embroidered pure linen tea cloths. Beautiful patterns, more and finer work even than usual. Fancy hand-scalloping all-around. For shower gifts, wedding gifts, or your own home, these linens will prove exceptionally pleasing. Another thing—they are priced low here, considering their lovely quality. Size about 35 x 35 inches. **\$1.59**
Our Special Price Postpaid, each.....

Watch for the SIMPSON SPECIALS throughout This Catalogue

REDUCED PRICES



Rich
Double Damask
Table Linens

ONLY

SIMPSON
\$2.75
UP
SPECIAL

No Such Table Linen Bargains in the Last 20 Years!

Two sizes in table cloths, napkins to match, heavy fine double-satin damask, pure Irish linen, fully bleached. Exquisite patterns with deep border all-around. The season's outstanding value in fine handsome table linens, right from the Irish mills. Look at our special prices!

- 45-285 Table Cloth. About 72 x 72 inches. Our Bargain Price. **Postpaid, each..... \$2.75**
- 45-286 Table Cloth. About 72 x 90 inches. Our Bargain Price. **Postpaid, each..... \$3.50**
- 45-287 Napkins. About 22 x 22 inches. Our Bargain Price. **Postpaid, a dozen..... \$3.50**

Sold for Cash or on Time Payment. Terms at Right.

Simpson's Great Time Payment Plan

Buy Now! Take 10 Months To Pay

A Practical Way to Shop

Our Time Payment Plan includes the goods listed on these three pages—104, 105, 106. By making your order \$25.00 or over of goods selected from these pages, you may secure the Household Furnishings you need, at the Cash Price, sending 10% of the total amount with your order, the balance in 10 monthly payments.

This Plan is arranged for your convenience. It enables you to furnish your home or your room completely at one time, and it costs you no more to pay by the month than to make the full payment when you send your order.

One Price Only.
No Interest or Other Charges.



Satin-Bound

Wool

Blankets

\$3.75
EACH

Soft Colors

Made of Pure Virgin Wool

45-288 These are beautiful blankets, extra fine soft, delightful shades of **rose, blue, gold, green or orchid** with wide satin binding to match. Beautifully napped and finished to be used as blankets, comfortables, coverlets, etc. We were delighted when we got these thick warm blankets for you. Note the wonderfully low price. Splendid size—about 60 x 80 inches. Our Special Price, **Postpaid, each..... \$3.75**

Sold for Cash or on Time. See Terms at Left



5
Colors

Fancy
Plaid
Blankets

\$3.75
PAIR

Lots of Comfort for Little Money!

45-289 Big thick fancy plaid blankets for double beds, soft shades of **orchid, green, gold, blue, rose**, deep binding of lustrous sateen to match. Finished singly. Finest napping on both sides. Woven from soft wool and finest China cotton. Very comfortable. Very pretty. Will last a long time, too. And a low price buys them. Size about 66 x 80 inches. **\$3.75**

Special Price, **Postpaid, a pair.....**
Sold for Cash or on Time. See Terms Above.



Extra
Wide
Long
Sheets

\$1.89
PAIR

For Greatest Wear and Comfort

45-290 Large heavy strong unbleached cotton sheets, round-thread quality, hemmed ready to use. Quickly and easily bleached. Give no end of wear. Just the kind for constant use! Note our large size! Then note our remarkably low price! About 81 x 90 inches. Our Price, **Postpaid, a pair..... \$1.89**

Sold for Cash or on Time. See Terms Above.

ROSE
BLUE
GOLD
GREEN

Table Cloth 60x72 Inches
8 Napkins 14x14 Inches
Large 9 Piece Set

ONLY \$1.98

Irish Linen Set Fast-Color Borders

45-291 Large family-size 9-piece set, pure Irish linen, with **rose, blue, gold or green** borders in fast colors. Every piece hemmed. The splendid quality, the size and price, mean exceptional value. 1 Cloth, 60 x 72 inches. **Post-paid. \$1.98**
8 Napkins, 14 x 14 inches. **Post-paid. \$1.98**

Sold for Cash or on Time. Terms Above.

ROSE
BLUE
GOLD
GREEN

FINE VOILE SCRIM CURTAINS



New
Sweet Pea
Pattern

ROSE
BLUE
GOLD
GREEN

\$1.09

Sunfast—
Tubfast—

The Daintiest Curtains Imaginable

49-175 Don't they look pretty in the illustration with their frilly ruffles and the full valance? And yet no picture could convey to you a correct idea of their real charm. Made from fine ivory voile scrim showing sweet peas in **rose, blue, gold or green**. Ruffles over-locked with colored silk to match. Ruffled tie-backs go with them. Priced very low for curtains so pretty and well made! About 48 inches across top and 2 1/4 yards long. **Postpaid, complete.. \$1.09**

Sold for Cash or on Time. See Terms Above.

3 Stamped Linen Scarfs

\$1.00



Fine Irish Make

45-292 Set of 3 pure linen scarfs, design stamped on each end to be embroidered. Fancy fast-color borders—**rose, blue, gold, green**. Blanket stitch would finish the edges nicely.

- 1 scarf, 18 x 36 ins. }
- 1 scarf, 18 x 44 ins. }
- 1 scarf, 18 x 50 ins. }

3 for \$1.00

Sold for Cash or on Time. Terms Above.

Rich
Velour
Portieres

Five
Combination
Colors

Double
Thickne

\$14

Perfectly Made. Hand-Finished

49-176 Handsome lustrous two-tone velour ties, made up ready to hang. **Blue on one side, Gold on the other; Rose with Blue; Golden Brown on the other; Rose with Blue; Rose with Green; Mulberry with Blue; Rose with Green.** Heading at the top, taped and softly shirred. Concealed hooks. French hems, guaranteed not to curl at corners. Each about 45 inches wide, 6 ft. 6 ins. long. **Postpaid, a pair Only \$14.95**

Sold for Cash or on Time. See Terms Above.



Covers Bed and Pillows

45-293 Very special price for rich heavy rayon silk bedspreads! Exceptionally attractive patterns, **rose, blue, gold or green**, guaranteed fast colors. Scalloped all-around. Woven from lustrous rayon silk, with fine mercerized cotton to give strength and weight. Will be very effective and will add greatly to the appearance of your room if you select the shade which harmonizes most perfectly with your furnishings and hangings. You'll get no end of satisfaction from them, we know. About 80 x 100 inches—Extra Large Size. Our Special Price, **Postpaid, each..... \$3.50**

Sold for Cash or on Time Payment. See Terms Above.

ORDER TO-DAY—and Take Ten Months to Pay



Large Silk Bedspread

Special

BLUE GOLD GREEN ORCHID

\$5.95

**A Beautiful Spread
Yet It Costs You Little**

45-295 What could be prettier on your bed than this heavy lustrous rayon taffeta silk spread? Has deep full shirred valance on each side. And note the softly shirred panel trimming from top to bottom, above the valance heading! The effect is delightful. Lovely soft shades of rose, blue, gold, green or orchid. Such beauty and such quality, at such a price, mean wonderful value for any woman! About 90 x 100 ins. To cover bed and pillows. **Postpaid, ea. \$5.95**

Sold on Time Payment. See Page 104.



White All-Wool Blankets

72x84 INCHES

ONLY \$6.95

Pair

It Pays to Buy Quality

New Low Price on These!

45-296 Great big soft warm all-wool blankets, finished singly. This low price cannot last, so buy while the price is down, to get the greatest blanket value seen in recent years. This is a great saving. About 72 x 84 inches. 7 lbs. **Special Price, Postpaid, a pair..... \$6.95**

Sold on Time Payment. See Page 104 for Terms.

Pillows to Last a Lifetime Value Unequalled Anywhere

45-300 Soft comfortable pillows, well filled with fluffy feathers that have been thoroughly water-washed and moth-proofed. Covered with heavy feather-proof floral art ticking. Best for your money, in pillows that will wear and wear through many years of use. About 26 x 18 inches. **Postpaid, a pair..... \$2.25**

Sold on Time Payment. See Page 104 for Terms.



9-Piece Set \$5.00

Double Damask

**Table Linens—
Extra Heavy! Extra Fine!**

Table Cloth and Napkins. Double Satin Damask

45-301 Just look at the illustration above! See how handsome these table linens are! We assure you their beauty is equalled by their quality. Heavy rayon fully-bleached double-satin damask table cloth and napkins. The very newest bordered patterns, too. Last Fall, a 9-piece set of this same quality sold for \$7.50. You see what a reduction we are giving you here on this set! 1 cloth, about 72 x 90 inches. The 9-Piece Set **Postpaid..... \$5.00**

8 napkins, about 22 x 22 inches.

Sold on Time Payment. See Page 104 for Terms.



Large Hemstitched Sheets

\$2.14

PAIR

Fine Hemstitched Pillow Cases

3 PAIRS **\$1.95**

Fine Bleached Sheets and Pillow Cases

Linen finish, heavy make, superior quality. Sheets made extra wide and long, hemstitched hem at top, plain hem at bottom. Pillow cases hemstitched to match. These are what you should have for good wear and for perfect laundering.

45-297 Large hemstitched sheets. About 76 x 95 ins. **\$2.74**

Postpaid, a pair

45-298 Hemstitched pillow cases. About 42 x 33 ins. **\$1.95**

Postpaid, 3 prs.

Sold on Time Payment. See Page 104 for Terms.



Soft All-Feather Pillows

\$2.25

PAIR

Values Guaranteed



Pretty Bath Towels

6 FOR **\$1.89**

Rose, Blue, Gold, Green Heavy Jacquard Weave

45-302 Thick soft white bath towels, showing fast-color borders and designs—some checks, some stripes. Deep full pile on both sides. Beautiful quality, perfect-drying and easy-washing—just the right towels for general use. They mean a genuine saving, too. About 18 x 36 inches. **6 Towels, Postpaid..... \$1.89**

Sold on Time Payment. See Page 104 for Terms.



LUSTROUS SILK DAMASK OVERDRAPEs

Fine Swiss Curtains

\$2.69

PAIR

ROSE BLUE GOLD GREEN CRIMSON

\$3.49

SET

Rich Swiss Curtains

49-185 Double-thread Swiss net in rich ecru shade. Beautiful heavy two-tone embroidered design. Edges scalloped. Hand-finished. Each about 36 inches wide and 2 1/4 yards long. **Postpaid, a pair..... \$2.69**

Sold on Time Payment. See Page 104 for Terms.

Lustrous Overdrapes

49-186 Heavy rayon silk and mercerized cotton brocade. Shaped valance. Rayon silk fringe. Rose, blue, gold, green, crimson, fast colors. About 50 inches across top and 2 1/4 yards long. **Postpaid, complete.. \$3.49**

Sold on Time Payment. See Page 104 for Terms.



80x90 INCHES

Extra Large White Blankets

\$2.98

PAIR

ROSE BLUE GOLD BORDERS

Heaviest Quality, Soft and Warm

45-299 You pay a low price for these delightful white flannelette blankets! Finished singly. Rose, blue or gold tial, these blankets are all that could be desired for comfort, warmth and service. They are **VALUE UNSURPASSED**—such value as you find only in Simpson's Catalogue. Extra Large—about 80 x 90 inches. Our Special Price, **Postpaid, a pair..... \$2.98**

Sold on Time Payment. See Page 104 for Terms.



Swiss Spot Marquisette Curtains

Extra Wide

\$1.85

PAIR

Beautiful Quality, Soft and Fine

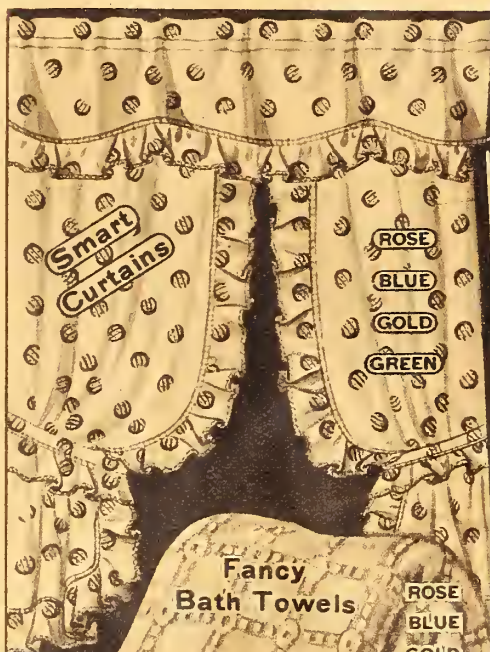
49-187 Just the daintiest and prettiest curtains for your windows—and they cost you so little here! Fine ivory Swiss spot marquisette curtains, made wider than usual and hand-finished. "Priscilla" valance at top for one rod. Extra wide double-stitched ruffles and ruffled tie-backs. Springtime is the right time to buy these new curtains to dress up your windows smartly! Each about 28 inches wide and 2 1/4 yards long. **Postpaid, a pair... \$1.85**

Sold on Time Payment. See Page 104 for Terms.

COMPLETE BEDROOM OUTFIT

Just in time
for **SPRING
CLEANING**

19 \$ **35⁴⁵**
PIECES
COMPLETE



16-PIECE OUTFIT of BEDROOM FURNISHINGS \$17⁹⁵

Order Number **45-305** (Set as Listed Above, at Centre)
State Color Where Choice is Given

So that you may have 10 months to pay, without interest or extras, combine your purchase of this bedroom furnishings outfit with any furnishings shown on Pages 104 and 105, or with furniture, making your order \$25.00 or over.

You then **pay only 10%** of the total amount with your order—the balance in 10 monthly payments.

Exceptional Value
3 Piece BED OUTFIT
BED SPRING MATTRESS \$ **18⁵⁰**
Only \$ **2⁰⁰** Down

High Riser Spring
Reinforced with 5 Extra Rows of Clips

Comfort and Good Service with Low Price!

All New Layer Felted Cotton

Heavy Art Ticking Floral Design

This 19-Piece Outfit \$ **35⁴⁵**
Order Number **37-326** One Price

Terms: \$3.45 down and \$3.20 a month for 10 months.

- 3-Piece Bed Outfit—Special Value**
- 1 "Windsor-Bend" All-Steel Bedstead, baked-on enamel, walnut finish. 2-inch continuous posts, sturdy upright fillers. Decorated panels.
 - 1 Sagless Spring, flexible steel fabric fastened to angle-ends by helical coil springs. Reinforced at centre by extra rows of clips. High-riser frame with tubular sides.
 - 1 Comfortable Mattress, filled with layers of felted cotton. Covered with heavy floral ticking. Evenly tufted. Heavy roll edge.

Sizes for
Bed, Spring, Mattress.
Widths 39, 48, 54 inches.
Length 72 inches.

Order Number **37-325** 3 Pieces \$ **18.50**

Freight Prepaid to
Your Nearest Railway Station

Terms: \$2.00 down
and \$1.65 a month
for 10 months.

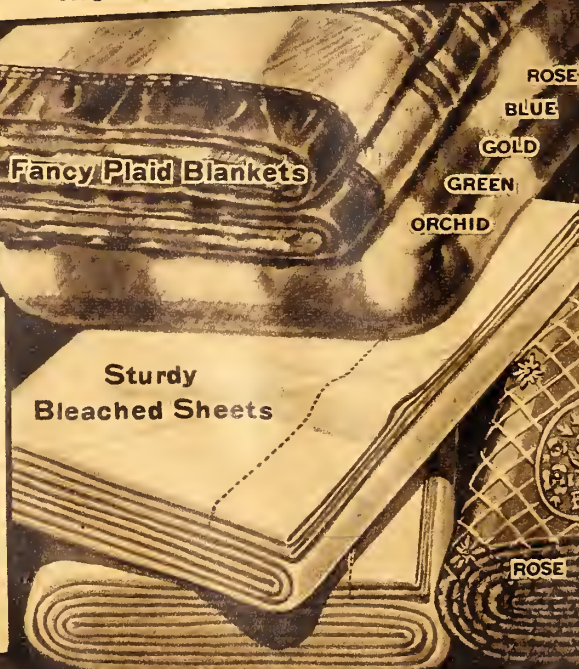
16-Piece Set of Bedroom Furnishings

- 1 Curtain Set with valance and tie-backs. Fine ivory scrim, with fast-color spots in rose, blue, gold or green. Ruffles silk-overlocked. 48 inches across top and 2 1/4 yards long.
- 1 Double Curved Brass Curtain Rod. Extends 30 to 50 inches. Brackets and nails supplied with it.
- 2 Heavy Jacquard Bath Towels, white, with design in fast-color rose, blue, gold, green. About 18 x 36 inches.
- 1 Satin-Bound All-Wool Blanket Comfortable. Rose, blue, gold, green, orchid. About 60 x 80 inches.
- 2 Part Wool Plaid Blankets. Rose, blue, gold, green, orchid. Ends bound to match. About 66 x 80 inches.
- 2 Hemstitched Bleached Cotton Sheets for double beds. 69 x 87 ins.
- 2 Pillows. Floral down-proof art ticking, filled with clean water-washed feathers. About 18 x 26 inches.
- 4 Hemstitched Bleached Cotton Pillow Cases. About 42 x 33 inches.
- 1 Large Scalloped Jacquard Bedspread. Rayon silk with mercerized cotton. Fast-color rose, blue, gold, green. About 80 x 100 inches.

Order Number **45-305** 16 Pieces \$ **17.95**

Terms: \$1.95 down and
\$1.60 a month for 10 months.

Freight charges paid to your nearest railroad station.



Soft Feather Pillows

Fine Hemstitched Pillow Cases

Silk Bedspread

Sturdy Bleached Sheets

Fancy Plaid Blankets

Large Size



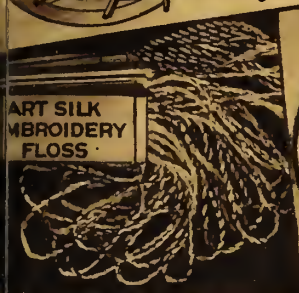
EMBROIDERY DESIGNS
bedspreads, Towel Ends Etc.

Assortment of Hot Iron Transfers
Almost every woman likes making beautiful embroideries with which to adorn her home. Here is something she will really appreciate—a variety of artistic embroidery designs that are transferred on articles desired simply by the application of a hot iron. Designs included for bedspreads, dresser covers and other items.

51-351 Postpaid..... 10 sheets 35¢

Daisy Knitter
Easy to work—makes dainty daisy motifs which when crocheted together make into attractive sweaters, dresser scarves, table centres or cushions. With instructions.

51-352 Postpaid 25¢



Wide Range of Colors
Fine quality 4 strand art silk embroidery floss. This is one of our most popular embroidery threads because it comes in all the staple colors and washes so well.

51-353 Postpaid..... 12 skeins 25¢



Special "Rustproof Safety Pins"
A household necessity. These are high grade quality Brass rustproof safety pins. 12 on card in assorted sizes.

51-355 Postpaid..... 6 cards 24¢



Lingerie Gilt Safety Pins
To keep straps neatly in place. Bunch of 36 in assorted sizes.

51-354 3 bunches.. 20¢

"Deans" Tape Measure
Good quality English-made measuring tape. Of strong painted linen. 9 inch length.

1-356 Postpaid..... 15¢



"Eclair" Silver Polishing Cloth
An exceedingly soft and washable cloth that will bring a beautiful polish to all your metal ware. Removes tarnish easily. Size 15 x 17 1/2 ins. Every household should have one.

51-357 Postpaid..... 30¢

NOTIONS



You will find this assortment of fine quality safety pins very practical for daily use. Consists of 4 cards containing 48 nickel plated pins in assorted sizes, 1 card with 18 gilt rustproof lingerie pins, 1 bunch of 50 assorted size nickelled steel pins and 1 bunch of 36 gilt pins in assorted size. A wonderful value.

51-358 Postpaid. 152 pins for..... 23¢

Coats Mercer Crochet Cotton
Mercerized Crochet Cotton suitable for the finest points, table runners, centre pieces and edgings. White—size 30 to 80. Ecru—size 10 to 50. Pink or Blue—30 only.

51-361 Postpaid 3 balls... 25¢



Steel Crochet Hook with Cover
Comfortable style, easy grip steel crochet hook. Has sheath protector. Fine, medium or large hook.

51-362 Postpaid..... 5¢

Compact Sewing Set
fitted in neat Leatherette covered case. Contains a quantity of diminutive spools of sewing silk, sewing cotton and hosiery mending cotton, in a variety of the newest shades, also thimble, packet needles, sizes 3 to 8 and steel embroidery scissors.

51-363 Postpaid.. 69¢



Coats Sewing Cotton
"Coats" label assures you of quality. This strong 6-cord general purpose thread is exceptionally durable and comes in 200 yd. spools. Sizes 10, 30, 40 and 50. Black or White.

51-364 Postpaid. 12 spools 95¢
1 spool 8¢

Clapperton's Cotton
Excellent quality sewing machine cotton for every household. 200 yds. spools, 6-cord thread, sizes 10, 30, 40 and 50. Black or White.

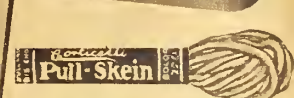
51-365 Postpaid 12 spools..... 82¢
4 spools..... 28¢

Mercerized Cotton
Coats' fine quality Sheen for hand or machine sewing on any material. Newest boil proof shades and Black and White. 80 yd. spools in sizes 50 only. A real saving.

51-366 Postpaid. 3 spools 15¢

Beldings Sewing Silk
In an assortment of the newest boilproof colors and black and white. 50 yd. spools.

51-367 3 spools 15¢



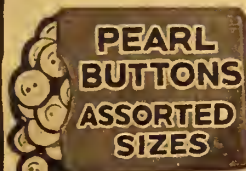
Embroidery Cotton
Corticelli 6-strand embroidery cotton. Colors are fast and quality excellent. About 8 yd. pull skeins.

51-360 6 skeins 15¢



"Clark's" 6-Strand Embroidery Cotton
Clark's are noted for the color range of this splendid quality embroidery cotton. Fast colors. About 8 3/4 yds. in each skein.

51-359 Postpaid..... 6 skeins 15¢



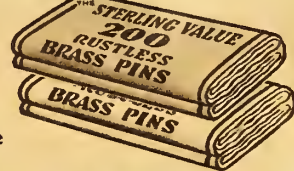
Fine Quality Pearl Buttons
An unusually sturdy make of fresh water pearl button. For dresses, children's clothing, men's shirts, all these are found in this 6 dozen assortment of varied sizes.

51-368 Postpaid. 6 doz. 25¢



Removable Pilcher Bachelor Buttons
Require no sewing. Just snap together where desired. Secure, sturdy and inexpensive. Black only.

51-369 Postpaid, Box of 6. 10¢



Sharp Pointed—Fine Quality
For dressmaker or home use—paper sheets containing 200 rustproof Brass pins in 1 inch size. Priced very low.

51-372 Postpaid. 3 sheets 15¢



Superfine India Tape
For binding and facing and many other sewing uses. Assorted widths. 4 pieces of 5 yds. each in 1/4, 3/8, 1/2 and 3/4 inch widths. White only.

51-370 2 bunches..... 24¢

Double Fold Lawn Bias Tape with thread to match—3/8 in. width.

51-370 12 yds..... 24¢

Lawn Bias Tape single fold—1/2 in. width.

51-371 12 yds..... 19¢

High grade quality, rust proof snap fasteners. Rounded edges to prevent thread breaking. Black or white. Small, Med. or Large. 12 on card.

51-373 3 cds. 14¢



Abel Morrall's English Made "Sharps" Bevel-eyed best steel sewing needles. 15 in Packet.

51-379 3 pkts.. 14¢



Assortment of fine pointed embroidery needles, sizes 3 to 7, 12 in packet.

51-380 3 pkts. 14¢



Made in England Good darning needles of polished steel. Double length. Size 15/2. 8 in packet.

51-381 3 pkts... 14¢



Made in England Singer Sewing Machine needles—polished steel—sturdy. Assorted sizes 12 in pkt.

51-382 1 pkt.. 25¢



Mending Wool
Good quality 4-ply mending wool, excellent for darning socks, sweaters and other wool garments. 20 yds. per card. Black, Grey, Natural and Brown.

51-374 4 cards... 10¢



Mending Wool Plaits. For mending hosiery and sweaters. 96 needlesful of Greys, Browns, Light and Dark Sands, Black, also mixed colors.

51-375 Postpaid 2 plaits 18¢

Mending Wool (Not illustrated)—half ounce skeins. Good quality. Black, Brown, Natural and Grey. About 115 yds. on each.

51-386 1/2 oz. skeins 2 for 19¢

18 Tubes of mercerized mending floss in all the popular hosiery shades. A very useful and handy set with a good assortment of colors.

51-376 Postpaid, per box... 15¢



"Corticelli" mercerized mending cotton. Black, Sand, Flesh, Beige, Grey or Brown.

51-377 3 for 13¢
Box of 12 balls assorted hosiery shades.

51-378 Box 48¢



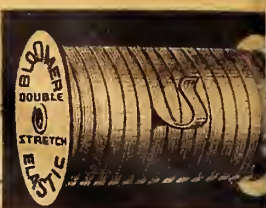
"Simco" Cotton Shoe Laces
Flat, tubular cotton shoe laces. Extra good quality. Black or brown.

51-384, 36 inch length. Postpaid 2 doz... 23¢

51-385 27 inch length. Postpaid 2 doz... 21¢



SAVE on NOTIONS



Garter Elastic
Make your own garters at small cost from this dependable quality Lisle loom Elastic. In White or Black. Good value.
51-402 1/2 inch width... 3 yds. 21¢
51-403 3/4 inch width... 2 yds. 21¢

It is amazing how much you can save by buying notions from Simpson's.
We Pay Postage



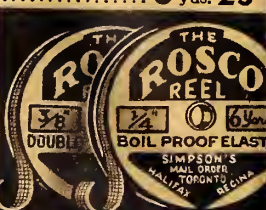
Double Stretch Bloomer Elastic
Washable. White only. Extra strong. Cotton covered.
51-407 1/4 inch width... 12 yds. 23¢
51-408 3/8 inch width... 9 yds. 23¢
51-409 1/2 inch width... 6 yds. 23¢



"Rosco" Double Stretch Elastic
A fine Art Silk Elastic of wonderful strength and durability. Boilproof. Will give extra good service for children's garments, lingerie waists, and many other uses. White only. 4 yards per card.
51-401 1/2 inch width... 2 cards 23¢

Sturdy quality, durable and long wearing art silk elastic priced at a great saving. Will wash and stand boiling. In bunches containing 8 yds. in 1/4 in. width. White only. Excellent for waists, bloomers and children's garments.
51-404 Postpaid... 16 yds. 23¢

"Rosco" Art Silk Elastic
Full of snap and strength. Boilproof double stretch. White only.
51-405 1/4 in. width. Postpaid 6 yds. 21¢
51-406 3/8 inch width. Postpaid 6 yds. 28¢



VELOUR COVERED COAT HANGERS
Pastel Colors
These hangers prevent your clothes from slipping off or soiling at the shoulders. The wooden frames are covered with velour in Pastel shades. In sets of 6.
51-410 ..6 for 59¢



Good Quality Whisk
Nickel top and ring. Extra fine quality broom corn. About 10 1/4 inches long.
51-411 Postpaid... 24¢
Simpsons Prepay All Postage



Dress Shields
Gum rubber with double nainsook covering. Washable. White or Flesh. Sizes 2, 3 or 4.
51-412 Per Pair 23¢
Light weight Jap. silk Dress shields. White, Flesh, Beige, Blue. Size 2.
51-413 Per Pair 33¢



Hose Supports
"Bunny" Pin-on supports keep hose comfortably in place. Of good quality strong elastic in Black or White. For misses, children or babies.
51-414 Per pair..... 19¢



Sew-on hose supports
For corsets. Of strong high grade live elastic. In sets of 4, 2 long for back, 2 regular for front. In Flesh only.
51-415 Per set..... 25¢



Pin-on Garters
Stockings last longer if firmly supported by "Hickory" pin-on garters. Made of sturdy elastic in Black or White. Adjustable. For misses, children or babies.
51-416 Per pair 30¢



Sport Style Girdlette
Comfortable style. Of Flesh rayon stripe coutil with side panels of elastic. Four hose supports. Waist sizes 24 to 32.
51-417 Postpaid.... 79¢



Coverall Rubber Apron—Extra heavy quality rubber with a around fancy edging. Patch pocket. Rose Blue or Green.
51-423 Postpaid... 45¢
Rubber Tea Apron (not illustrated). Cross straps at back. Rose Blue or Green edging or mottled rubber.
51-424 Postpaid.... 29¢



MATTRESS COVER
PROTECTS YOUR MATTRESS
Of good quality factory cotton—wash them as often as you wish. Tape end ties.
51-418 Full size. Postpaid..... 1.15
51-419 1/2 size. Postpaid..... 1.08
51-420 Twin or Single size. Postpaid... 1.00

Extra Quality Mattress Covers With Taped Seams
These sanitary protectors are of extra heavy cotton sheeting with taped edges and rubber buttons.
51-445 Full size. Postpaid..... 1.85
51-446 1/2 size. Postpaid..... 1.75
51-447 Single mattress size. Postpaid.. 1.65



A Household Necessity
Ironing pad of good grade, extra thick brown felt with strong factory cotton cover. Metal eyelets and lace.
51-421 Postpaid—Complete..... 69¢
Cotton Cover Only
Ironing Board Cover with metal eyelets and lace.
51-422 Postpaid..... 25¢

Hair Dressing Necessities at LOW PRICES



"Tru Wave" Water Wavers.
Will give you beautiful even waves.
51-425 Set of 4... 59¢



"Goody" End Wavers
A wire curler specially for bobbed hair. Curls ends neatly. Of aluminum.
51-426 4 for.... 29¢



Hollywood Wave Set Powder
—an excellent harmless wave setting fluid. Makes pint solution with hot water.
51-427 Postpaid 15¢

Bob Roller Celluloid Barrette
curler for short hair. Ends curl around it and attractively around your neck. Shell color only.
51-428 2 for.... 29¢

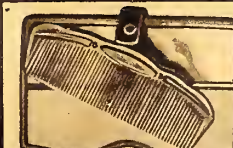
Water Waver Combs
Curved to fit the head—these combs give your hair a most satisfactory and natural looking wave. Instructions with each set.
51-429 Set of 6... 25¢



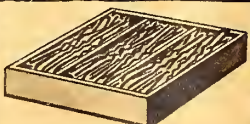
Real Human Hair 3-Stem Switch
Extra fine quality real hair is used in making this 3 strand hair switch. Beautifully waved and natural in appearance. Covers the hair completely. In 24 inch length. Weight 2 ozs.
51-430 Postpaid... 2.95
Good quality hair switch—made with same careful workmanship as above. In 22 inch length. Weight 1 1/2 oz.
51-431 Postpaid... 2.75



Soft Fine Hair Transformations
Refined quality, long lasting and natural in appearance. Weight 2 oz.
51-432 Postpaid... 3.00
Best quality Transformation—an exact match for your own hair. Weight 2 1/2 ozs.
51-433 Postpaid.. 4.95



Very Handy Useful fancy Bobby Comb
in leather case with mirror. For purse or pocket. Very handy.
51-434 Postpaid 25¢



Box of 100 Hair Pins
Fine quality crimped wire hair pins. Assortment of heavy and invisible pins in each box. Black or Brown.
51-435 Postpaid. 2 boxes 19¢



Celluloid Hair pins—For heavy long hair. 6 on card. Shell (brown) or amber (yellow).
51-436 2 cards..... 19¢



One-Prong Curling Iron—nickel plated steel with black wooden handle. Makes one wave at a time.
51-438 Postpaid.... 25¢



These nickel-plated steel Marcel Irons are very popular for both professional and home use, and put a beautiful marcel wave in your hair with little trouble.
51-437 Postpaid..... 35¢

Slumber Net
Keeps your hair trim while you sleep. Made of Art Silk with chin elastic. Sky, Pink, Jade.
51-439 Each..... 17¢

Venus Real Hair Net—cap shape. Double mesh. Light, Med. dark Brown, Auburn, Blonde, Blk.
51-440 5 for... 25¢ Same in White or Grey.
51-441 4 for 25¢

Leader silk nets, cap shape with elastic. Light, medium or dark Brown, also Black.
51-442 9 for..... 25¢

For long Bobs. Strong shell barrettes, one 5 1/2 inches long and one 3 1/2 inches long. Very inexpensive.
51-443 The 2 for.. 29¢

Bobby Pins
The popular metal Bob pin keeps the hair neatly in place. 36 on card. Black or Brown.
51-444 2 cards.... 18¢



YARNS

KNIT and SAVE

"Ivy Brand" 4-Ply English Fingering

Knitting has become a very pleasant and productive pastime today. With this fine wool which comes in 1-oz. balls, there is a great assortment of wearing articles you can easily make. In White, Black, Pink, Sky, Poudre Blue, Cocktail Red, Tangerine, Camel, Spring Green, Light Tobacco Brown, Black, Primrose, and Light Rose.

51-451 Postpaid. 5 balls 50¢

"Forget-Me-Not" 4-Ply Botany Yarn

An excellent quality, finely textured knitting wool that will make into warm, cosy sweaters, scarfs, kiddies wear or other useful articles. In 1 oz. balls. Good value. Rust Glow, Black, White, Sky, Pink, Troubadour Canary, Green (Spring Green), Rouen Blue (deep powder), Coffee Tan (deep beige).

51-452 Postpaid. 1 oz. ball 15¢



Special Value in 2-Ply Zephyr Yarn

Strong, yet soft and lofty is this 2-ply Zephyr Botany knitting yarn. For light-weight sweaters, socks and gloves.

Regular value 3 balls for 45¢. Rust Glow, Canary, Troubadour Green (Spring Green), Rouen Blue (deep powder), Coffee Tan (deep beige), Sky, Pink, White, Black. 1 ounce Balls.

51-453 Postpaid. 3 balls 37¢

Warm and Light Sweater Yarn

"Wellspun" sweater yarn is a favorite with those who want to knit warm, yet light weight sweaters, scarfs, or children's garments. In 1-oz. balls. It is very durable and priced unusually low. White, Black, Blue, Marigold, Tobacco Brown, Scarlet, Buff, Reseda Green.

51-454 Postpaid. 5 balls 47¢

Soft and Lustrous Art Silk and Wool

Simpson's "Brilliant" Art silk and wool yarn. Of an extra fine quality—very strong and durable. Desirable for lighter weight sweaters, scarfs and children's wear. In this price. Good value at 1 oz. balls.

White, Oriental Blue, Light Rose, Jade Green, Baby Pink, Baby Blue.

51-455 Postpaid. 1 oz. ball 15¢



4-Ply Scotch Fingering

The choice of experienced knitters. A close, even 4-ply yarn that will give good service in garments that receive hard wear. Colors; Black, Buff, Cardinal, Oxford Grey, Tobacco Brown.

51-456 Postpaid. 1/4 lb. 25¢, 1 lb. 99¢

3-Ply Super Wheeling

Just the thing for those who desire a strong, even yarn to make into useful wearing articles. Colors; Oxford Grey, Black, Brown Heather, Navy, Brown.

51-457 Postpaid. 1/4 lb. 22¢, 1 lb. 83¢

4-Ply Super Fingering

Excellent for serviceable, everyday garments. Of an extra fine, evenly spun quality. Colors; Black, White, Oxford Grey, Cardinal, Buff, Brown Heather, Tobacco Brown, Royal Blue.

51-458 Postpaid. 1/4 lb. 29¢, 1 lb. 1.15

Halifax Fingering

Fine quality 4-ply all-wool knitting yarn. Makes into attractive outer garments. Colors; Black, White, Oxford Grey, Cardinal, Brown Heather, Buff, Green Heather.

51-459 Postpaid. 1/4 lb. 42¢, 1 lb. 1.65

MONARCH

YARNS



Monarch "Dove" Wool—a fine, soft quality. White, Black, Absinthe (Lt. Spring Green), Pink, New Paprika Red, Powder Blue, Oak Rose (Dk. Rose Beige), Seacrest (Lt. Reseda Green), Banana (Yellow), Camel.

51-463 Postpaid. 1 oz. ball 15¢

Monarch "Down" pure wool 4-ply yarn is priced exceedingly low for such quality.

Colors; Lugano (Powder), Pink, Scarlet, Seacrest (Light Reseda Green), Camel, Jungle Brown (Tobacco), Buff, Banana, Rosewood, White.

51-462 Postpaid. 2 oz. ball 25¢

Monarch "Fairy" Wool—well known, evenly spun yarn. White, Absinthe (Light Nile) Sky, Pink, Banana (Yellow), Seacrest (Lt. Reseda Green), Cherry Rose, Lugano (Powder Blue), Sparkling Burgundy.

51-464 Postpaid. 1 oz. ball 25¢

Art Silk Wool

Art silk gives a sparkling sheen to this 4-ply durable knitting yarn. Popular for pullover sweaters. Colors; White, Pink, Sky, Light Spring Green, Powder Blue, Light Buff, Maize (yellow).

51-467 Postpaid. 1 oz. ball 17¢

Monarch Books

"Knit your Own." "Knit for Them." This book suggests designs for a variety of children's garments. Clear illustrations and instructions—easy to follow.

51-460 Postpaid. 25¢ 51-461 Postpaid. 25¢

Knitting Needles

15-Inch Knitting Needles. Secure knobs. Sizes 5, 6, 7, 8, 9, 10.

51-468 Postpaid, per pair. 15¢

9-inch knitting needles—set of 4. Sizes 9, 10, 11.

51-469 Set of. 4 for 12¢

Pure Angora Yarn

For those delicate downy, baby garments, bed jackets or shawls. Extra fine quality. White, Baby Pink, Baby Blue.

51-465 1/4 oz. ball 45¢

Soft Angora

Hand-spun angora rabbit wool for baby bonnets, jackets and trimmings. White, Pink, Sky.

51-466 1/4 oz. ball 23¢

SLIP COVERS



Your Chesterfield suite or your couch should have the added protection of one of these attractive and durable Cretonne Covers. Will fit standard size furniture.

Couch Cover

This cover is made sufficiently large for any average size couch. Brighten up your home with a new cover. In Figured Blue, Sand or Black Cretonne.

51-472 Postpaid. \$1.55

Covers for 3-piece Chesterfield set. If any surplus length or width, tuck under cushions. Floral Cretonne in Blue, Sand or Black background.

51-473 3 Pieces. 8.59

51-474 Cover for Chesterfield only. 3.98

51-475 Cover for Wing Chair only. 2.39

51-476 Club Chair Cover. 2.29

Good Quality Crochet Hook—About 5 inches long. In sizes 7, 8, 9, 10.

51-470 Postpaid. 2 for 15¢

Simpson's Shetland Floss

Evenly textured 2-ply floss 1 oz. skeins. Knits up beautifully. This is excellent quality at so low a price. Will make into a variety of light weight garments. Comes in:

White, Light Pink, Oriental Blue, Lilac, Buff, Jade Green, Black.

51-471 Postpaid. 2 skeins 25¢



SEEDS SIMPSON'S BULBS

DAHLIA BULBS

The Dahlia Bulbs quoted below are among the most satisfactory of the double varieties. They produce beautiful well-formed blooms the first year if planted in any average soil and given care.

NOT READY for SHIPPING UNTIL ABOUT APRIL 15.

51-662 Double Dahlias—Red, Mauve, Pink or White. Produce beautiful blooms, varieties unnamed. Per doz. 1.35
51-663 Double Dahlias—Same variety and colors as 51-662. 2 Bulbs. 1.35
51-676 Pompom Dahlias—Orange, Bronze, Light Red or Deep Red—very decorative. 2 Bulbs. 25¢ or 1 dozen.

SELECTED NAMED VARIETIES

51-664 Remembrance—Light Mauve hybrid cactus.
51-665 Orchid Wonder—Decorative.
51-666 Andreas Hofer—Cactus—Pink and Cream.
51-667 Aurantica—White, Show.
51-668 Crowhurst—Decorative—Salmon.
51-669 Dressehuys—Rose Pink, Hybrid Cactus.
51-670 Jersey Beauty—Large blooms.
51-671 Reve D'Amour—Novelty decorative.
51-672 Rapallo—White decorative, Large blooms.
51-673 Snowdrift—Deep purple, Hybrid cactus.
51-674 Purple King—Bronze Decorative, Large.
51-675 Mordello—Bronze Decorative, Large.

BEAUTIFY YOUR HOME SURROUNDINGS

Important!
COLD WEATHER SHIPPING
Please note that we cannot ship Gladioli or Dahlia Bulbs during cold weather on account of danger of freezing. Shipment will be held until we consider all danger of frost is over.

GLADIOLI BULBS

NOT READY for SHIPPING UNTIL ABOUT APRIL 15

51-637 Extra fancy mixture. Fine selection of colors. Per doz. 29¢
51-638 Halley, Salmon Pink, Early.
51-639 Marechal Foch, Flesh Pink, dark blotches.
51-641 Prince of Wales, Pink.
51-642 Mrs. Pendleton, Light Salmon Pink.
51-643 War, Deep Red, Late.
51-644 Karl Folkert, Light Wine Red.
51-645 Red Emperor, Red.
51-646 Flamingo, Red.
51-647 Captain, Light Red.
51-648 Lucifer, Red and White.
51-649 Souvenir, Red and White.
51-650 Schwan, Yellow.
51-651 Bellinda, Yellow.
51-652 Brimstone, Creamy White.
51-653 Camilla Schynder, Dark Purple.
51-654 Orange Queen, Orange.
51-655 Alice Tiplady, Orange.
51-656 Mr. Mark, Blue.
51-657 Odin, Deep Salmon with dark blotches.

4 doz. 1.00

32¢

DOZEN

or 3

DOZEN

89¢

Postpaid

VEGETABLE SEEDS YOUR CHOICE

ANY 6 PACKETS 25¢

FLOWER SEEDS YOUR CHOICE

ANY 6 PACKETS 25¢

VEGETABLE and FLOWER SEEDS in 1 oz. Packets

| | | | |
|---|-----|--|-----|
| 51-598 Sweet Peas, Mixed | 14¢ | 51-607 Lettuce, Nonpareil Head | 23¢ |
| 51-599 Nasturtium, Tall Mixed | 15¢ | 51-608 Onion, Red Wethersfield | 30¢ |
| 51-600 Nasturtium, Dwarf Mixed | 15¢ | 51-609 Onion, Yellow Globe Danvers | 30¢ |
| 51-601 Beet, Early Eclipse (Improved Blood) | 12¢ | 51-610 Parsnip, Hollow Crown | 10¢ |
| 51-602 Beets, Detroit Dark Red | 12¢ | 51-611 Pumpkin, Large Yellow | 14¢ |
| 51-603 Carrot, Chantenay, Half long | 15¢ | 51-612 Radish, French Breakfast (Improved) | 15¢ |
| 51-604 Carrot, Geurande or Oxheart (almost colorless variety) | 15¢ | 51-613 Radish, Scarlet Turnip (White Tipped) | 15¢ |
| 51-605 Cucumber, Chicago pickling | 15¢ | 51-614 Spinach, Improved Victoria | 10¢ |
| 51-606 Cucumber, Long green | 19¢ | 51-615 Turnip, SIMPSON'S Purple Top Swede | 14¢ |

All 1-oz. Packages Postpaid

Please Note!

Every possible precaution is taken but SIMPSON'S give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds or bulbs they sent out, and will not, in any way be responsible for the crop.

"Evergreen" Plant Insecticide



Non-Poisonous
A strong non-poisonous solution that effectively destroys plant insects. In 1 oz. bottles—each makes 6 gallons of spray.
51-681 Postpaid, 1 oz. 35¢

LAWN GRASS PLANT FOOD



For best results, we recommend our specially cleaned Simpson's Park Lawn Grass Seed.

51-635 SIMPSON'S Park Lawn specially re-cleaned lb. 49¢
51-636 SIMPSON'S Summer Home Grass seed. lb. 43¢



Fertabs
Chemical plant food in tablet form. Excellent fertilizer. Odorless. Clean.
51-678 Postpaid, 25¢ packet.

Cipps
Pill Form. Contain the best fertilizing elements for growing plants.
51-679 Postpaid, 10¢ 40 pills.
51-680 Postpaid, 25¢ 120 pills.

FLOWER and VEGETABLE SEEDS in 1/4 lb. Packets SPECIAL 18 Packet Collection

The Seeds in this special collection are standard varieties. Similar in quality and quantity to those in our regular packages. This collection sold only as listed here.

| | |
|---|-----|
| 51-616 Sweet Peas, Superb Mixed | 42¢ |
| 51-617 Beans, SIMPSON'S Early Green Pod | 15¢ |
| 51-618 Beans, SIMPSON'S Golden Wax | 15¢ |
| 51-619 Beet, SIMPSON'S Early Eclipse | 35¢ |
| 51-620 Beets, Detroit Dark Red | 35¢ |
| 51-621 Carrot, SIMPSON'S Chantenay | 50¢ |
| 51-622 Corn, SIMPSON'S Early White Cory | 15¢ |
| 51-623 Corn, SIMPSON'S Golden Bantam | 15¢ |
| 51-624 Peas, SIMPSON'S First and Best | 13¢ |
| 51-625 Peas, SIMPSON'S American Wonder | 13¢ |
| 51-626 Turnip, SIMPSON'S Purple Top Swede | 25¢ |

Postpaid 1/4 lb. Packages

Beans, Golden Wax or Butter. Beets, Early Eclipse. Cabbage, Early Winningstadt. Carrots, Danvers Half long. Corn, Golden Bantam. Cucumbers, Long Green. Lettuce, Nonpareil Head. Onion, Red Wethersfield. Parsnips, Hollow Crown. Peas, SIMPSON'S First and Best. Radish, Scarlet Turnip, white-tipped. Tomato, Improved Earliest of all. Aster, SIMPSON'S comet, mixed. Pansy, SIMPSON'S giant, mixed. Sweet Peas, Finest Mixed. Mignonette, Sweet Scented. Nasturtium, Tall mixed. Zinnia, SIMPSON'S mixed.
51-597 Postpaid. 18 packages 63¢

SPECIAL COLLECTION 12 Packets of FLOWER SEEDS

This collection is sold only as listed here!
Aster, Hardy Profuse Bloomer. Bachelor's Button, Mixed colors. California Poppy, Large showy. Candytuft, for Borders and Beds. Marigold, Mixed. Mignonette, Sweet Scented. Pansy, Giant Mixed. Stocks, 10 weeks mixed. Sweet Peas, Finest mixed. Zinnia, Simpson's mixed.
51-677 Postpaid. 12 Packages 43¢

VEGETABLE SEEDS in 1/2 lb. Packets

51-627 Beans, SIMPSON'S Early Green Pod. 25¢
51-628 Beans, SIMPSON'S Golden Wax. 25¢
51-629 Corn, SIMPSON'S Early White Cory. 25¢
51-630 Corn, SIMPSON'S Golden Bantam. 25¢
51-631 Peas, SIMPSON'S First and Best. 25¢
51-632 Peas, SIMPSON'S American Wonder. 25¢
Postpaid 1/2 lb. Packages

Pens and Stationery SPECIAL

Linen Finish

Patricia Lawn stationery is of a heavy quality White Linen finish and is always in excellent taste. Box contains 36 sheets (7 x 5 1/2 inches) with envelopes (ribbon tied) to match.

50-301 Postpaid..... 49¢

A Pocket Pencil with gold plated mounts and clip. Non-breakable barrel. Mottled green or mahogany. 50-307 Postpaid..... 45¢

B Waterman Fountain Pen for men. Black chased or mottled ripple rubber effect. 14K nib. Fine, med. or coarse point. 50-308 Postpaid..... 2.75

Waterman Pen for Women. 14K gold nib, black chased or mottled ripple effect. 50-309 Postpaid..... 2.75

Values in Playing Cards

"Simco" Bridge Cards

Pleasant to play with. Fine quality. Linen finish with gilt edges and neat "Sunray" design. 50-314 49¢

"Party" Linen Finish

A most attractively designed playing card in smooth linen finish. Plain edges. In Purple, Black, Red or Green. Fine quality. 50-315 . 35¢

Apex Playing Cards—excellent quality, smooth linen finish. Bridge size. Red or Blue. 50-316. 29¢

"Derby" Linen finish playing cards (not illustrated). For Euchre, Standard Size. Red or Blue. 50-317. 35¢

Cards in Leather Case. Plain Edge Playing cards. Dainty lithographed design. Neat leather case. Good value. 50-318.. 49¢

Pencil Set with Bank

Economical school equipment in Leatherette covered case. Included are small rift bank, ruler, 1 pen holder with nib, pencils, 2 crayons and eraser. 50-334 Postpaid..... 21¢

Pocket Set

Handy size leather case containing good mirror, comb and nail file. Snap fastening. 50-335 33¢

MODERN MAID
RIPPLE FINISH

SIMPSON
98¢
SPECIAL

Modern Maid Ripple finish White stationery (36 sheets—36 envelopes), also Self Filling Fountain Pen with 14K gold nib. Mottled Green or Mahogany.

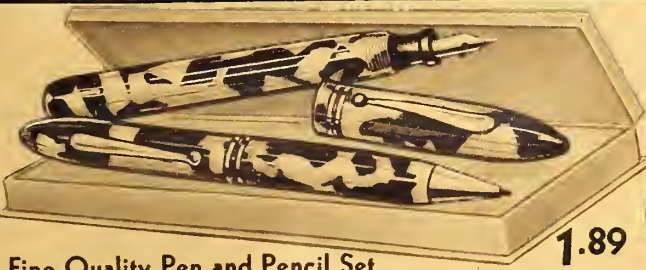
50-302 Stationery and Pen.. 98¢
50-303 Pen only..... 85¢
50-304 Stationery only..... 29¢

SIMPSON'S
FAMILY
PACKAGE

Economical for Family Use

Fine grade extra heavy Kid finish writing paper. White only. 100 sheets (6 1/2 x 5 inches folded) and 75 envelopes.

50-306 Postpaid.. 49¢



Fine Quality Pen and Pencil Set

A most practical and appreciable gift set. Gothic shaped unbreakable barrels, gold filled clips and mounts—14K pen nib in fine or medium point. Mottled Black and White or Mottled Green and Black.

50-313 Postpaid. The Set..... 1.89

Typewriter Ribbons

For Underwood, Remington or Royal machines. In Black only. 50-319 35¢

Each.. 3 for 1.00

For same machines as above. Black and Red combination. 50-320

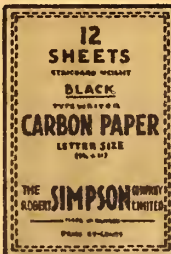
Each.... 35¢ or 3 for 1.00

Carbon Paper

For typewriters. 12 sheets in folder. 8 1/2 x 13 inches. Black only. 50-321 25¢

Same carbon as above. Box of 100 sheets. Special low price. 50-322

..... 1.59



SCHOOL SUPPLIES

School Bag

A very desirable bag at this price. Made of a heavy Black Fabrikoid trimmed with Red or Blue. Long straps, pencil pocket and lunch pocket. Ample capacity for books. 50-326

Postpaid.... 59¢

High School Bag

Made of sturdy Black Split Cowhide. Snap fasteners. To carry under the arm. Buy one at this low price. Special large size. 50-327 Postpaid..... 1.35

Special

Roomy Cowhide school bag for Boys. Black or Brown. 50-328

With Strap. 1.19

Girls' bag—double handles—Black or Brown. 50-329.... 1.19



Golden Arrow Self Filling Fountain Pen. Affords exceptional writing ease, perfect balance and ink capacity. Fine or medium non-corroding nib. Plated clip and band. Blue or Green. A low priced pen for school use. 50-330 Postpaid..... 29¢

Four-Tint Box Stationery

Contains twelve sheets each of White, Pink, Blue and Mauve Linen finish notepaper. Each bunch ribbon tied. Deckled silver edges. Sizes 5 x 6 1/2 inches. Envelopes to match. Size of decorative box 8 1/2 x 5 1/2 inches. Fine quality.

50-305 Postpaid..... 45¢

C "Parker" Pen—14K gold nib and gold-filled clip and mounts. Fine, Med. or broad point. Veined onyx or Green and Gold. 50-310 Postpaid..... 2.75

Parker Pen—14K gold nib. Fine, med. or broad point. Blue and Black or Grey and Red. Larger size. 50-311 Postpaid..... 3.50

D Combined self filling fountain pen and pencil. 14K gold nib. Green or Mahogany. 50-312 Postpaid..... 1.29

Crepe Paper for Gay Decorations

Each roll 120 x 20 ins. Colors—White, Black, Violet, Purple, Light Blush Pink, Coral Pink, Dark Blush Pink, American Beauty, Nile Green, Emerald Green, Grass Green, Leaf Green, Azure Blue, National Blue, French Blue, Bluebird, Light Amber, Canary, Dark Amber, Light Orange, Orange, Sand, Dark Brown and Red. 50-323 Postpaid..... 3 for 29¢

Leather Binding

Clear Type Reference Bible

Cambridge Edition. Soft leather binding and gilt edges. Most convenient for quick reference. Equipped with maps and marginal readings. Clear type, easy to read. Size about 5 x 7 inches and 3/4 of an inch thickness. 50-324 Postpaid..... 1.15

Collin's Clear Type Dictionary in Keratol Binding. 30,000 words. Handy size about 4 x 3 inches. 50-325 Postpaid. 39¢



Big Value



Good Quality

Best English Make. "Master Rubatip" pencils. In H.B. grade. One of the best values at this price. 50-331 Postpaid. 12 for 29¢

Royal Hexagon Pencils. H.B. grade. A fine make. 50-332 Postpaid. 12 for 25¢

Fine Pencil Eraser—Red rubber. 50-333

Postpaid..... 3 for 13¢

SIMPSON
\$2.29
SPECIAL

The Newest in Style



Calf and Morocco Leather Bag

For quality and price this bag is unequalled in value. It combines **Calf and Morocco Leather** in smart style. Attractive ornament. Inside zipper compartment, change purse, mirror and car ticket holders. About 9½ x 5¾ ins. **Moire lined.** About 9½ x 5¾ ins. In **Black, Brown or Navy.** **\$2.29**
50-251 Postpaid....



Underarm Bag With Engraved Initial Free

Another great instance of Simpson value. A bag that is beautifully designed, made of **Pin Seal Leather reproduction**, offered to you at a very small price. Ornament with one initial engraved free. Centre zipper fastened section, change purse and mirror. Lined throughout. About 9 x 6 ins. **Black or Brown.**

50-252 Postpaid.... **1.25**

Distinctive Smartness

Never have bags been smarter than this season! This one of unusually attractive design combines fine quality **Calf and Morocco leather** to good advantage. Has smart metal ornaments on the diagonal applique band. **Moire lined.** Inside Zipper, section change purse and mirror. Size about 8¾ x 6¾. **Black, Brown or Navy.**

50-253 Postpaid.. **2.89**

Calf and Morocco Leather

Your outfit demands the aid of smart accessories and what is more important than the leather bag? The original style underarm bag shown to the left is made of **finest quality Calf and Morocco leather**, interestingly combined. Novelty ornament. Roomy compartments with centre zipper section, change purse and mirror. About 10 x 6 ins. **Black or Brown.**

50-254 Postpaid..... **2.95**

Stunning - - Inexpensive

Here's a bag that will add considerably to the beauty of any outfit. Made of durable **Pin Seal Leather reproduction** with diagonal trimming of calf leather. Beautiful **Marcasite** mount. Fitted with snap fastened centre compartment, mirror and change purse. About 9 x 5¾ ins. **Black or Brown.**

50-255 Postpaid..... **1.75**

Smart Style—Low Price

A very decorative underarm bag of **Pin Morocco Grain Keratol.** An exceptionally smart effect is given by the simulated button hole and ornamental button trimming. Inside zipper fastened compartment, change purse and mirror. Lined throughout. Size about 9 x 6 inches. In **Black or Brown.** A wonderful value at this price.

50-256 Postpaid..... **1.00**

Attractive Pouch Bag

Pouch bags are very practical for shopping. This very fashionable, roomy one is made of **soft, flexible English tanned Leather.** Has triple frame with two separate inside compartments. Large change purse on inner frame. Well lined. About 11 x 6½ ins. **Black or Brown.**

50-257 Postpaid.... **2.15**



Misses' Purse in Grained Imitation Leather. Triple frame with mirror attached within. Neatly lined. **Red, Green, Brown, Blue or Sand.**

50-262 Postpaid... **45¢**

Novel Style

Underarm Bag

A charming and most unusual design. Made of **Pin Grain Leather** with panel inserts of **Kip Cowhide.** Inside has zipper section, change purse, mirror and car ticket holders. Art silk lined. About 9 x 5¾ ins. In **Black, Brown or Navy.** A value seldom sold at this price.

50-258 Postpaid.... **1.95**

New Swagger Bag

Just the trickiest thing you've seen this season. Made of good quality **pin grain leather.** Comfortable and smart to carry with its unique handles. Closes securely with snap fastener at top. Fitted with zipper section, change purse and mirror. Art silk lined. Priced very moderately. About 9½ x 6¾ ins. **Black or Brown.**

50-259 Postpaid..... **1.95**



Exceptionally Smart!

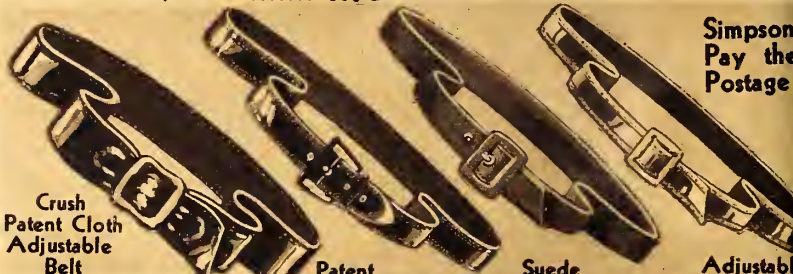
The vogue for these beautiful crepe fabric bags has swept like wild fire through style centres. The shape of this one is so new, too. Has neat **Marcasite** ornament. Inside zipper section, change purse and mirror. About 8¾ x 6¼ ins. In **Black, Navy or Brown.**

50-260 Postpaid..... **1.95**



Made of flexible **Black Patent Leather** with **Morocco Trim.** Your Initial engraved free on lowest of three silvered medallions. Inside zipper section, change purse and mirror. About 9½ x 6¼ ins. **Black only.**

50-261 Postpaid..... **2.75**



Crush Patent Cloth Adjustable Belt

These swagger **Crush Patent Cloth** belts are always handy and smart looking. In 2 in. width with clip-on hook under buckle. Cut off belt to any size wanted. **Black, Brown or Wine.**

50-263 Postpaid.. **25¢**

Patent Leather

In popular 1½ in. width. Ideal for wear with coat or dress. Ornamental two-tone buckle. Size 28 to 40 inches. **Black, Brown or Red.**

50-264 Postpaid.. **39¢**

Suede

In 1½ in. width with covered buckle. **Black, Brown, Red.** Size 28 to 40 ins.

50-265 Postpaid..... **49¢**

Suede belt—same colors and sizes. 2 in. width.

50-265A Postpaid..... **55¢**

Simpson Pay the Postage

Adjustable Buckle Belt

Patent Leather in 1½ in. width. Size 28 to 40 ins. **Black or Red.**

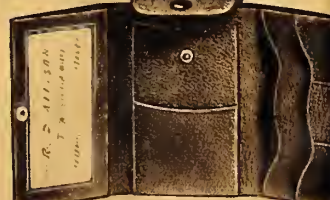
50-266 Postpaid. **25**



Leather Bill Fold

Men will appreciate this low priced combination bill fold and license case of **Pig Grain leather.** Sections for tickets, bills, identification etc.

50-267 Postpaid..... **79¢**



Morocco Leather Bill Fold

Contains sections for bills, small change identification card, car tickets and stamps

50-268 Postpaid..... **79¢**



Boston Bag

Well made, roomy **Boston Bag** of heavy **Split Cowhide.** Strong double grips. Durable lining. About 15 x 9½ ins. **Black or Brown.**

50-269 Postpaid..... **1.25**

Boston Bag of Black Patent Cloth. Unlined. Extra good value.

50-270 Postpaid..... **49¢**

Folding shopping bag.

Made of **Black Patent Cloth.** Change purse attached. Bag when envelope section unfolded measures about 16 x 13 ins. Double handles.

50-271 Postpaid..... **59¢**

Zipper Utility Bag

To know its convenience is never to be without one. Idea for overnight bag or for shopping. Made of **Walrus Grain Leather.** Wide opening top Zipper fastened. Double handles. About 13 x 10 ins. **Black or Brown.**

50-272 Postpaid. **1.49**



Gay Scarfs and Dainty Neckwear!



Stencilled Scarf

Assorted stencilled designs
in White, Pink, Peach, Blonde,
Powder, Rose, Maize, Nile.
Size about 54 x 18 ins.

0-200 Crepe-de-chine.
0-201 Georgette. **79¢**
Postpaid.....

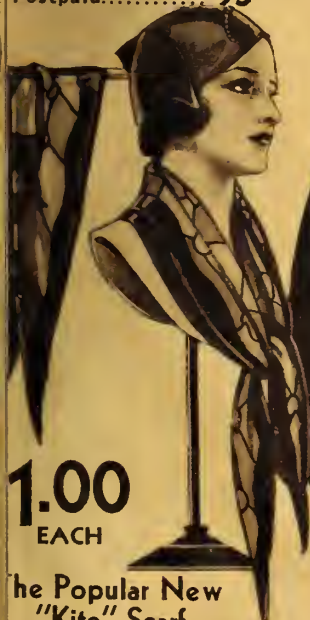


Rayon Crepe Ascot

Good-looking Ascot scarf of
rayon crepe with contrasting
ripes on the ends.

Sand-and-Brown;
White-and-Black;
Powder-and-Navy;
Wine-and-Blonde.

0-207 **95¢**
Postpaid.....



The Popular New "Kite" Scarf

It is designed to give the same effect
as the popular square scarf but does away
with all extra bulk. Gives a neat neck-
line with your Spring coat. Of silk crepe.
Batik designs in Navy, Sand,
Brown or Green.

0-213 **1.00**
Postpaid, each.....



All the
Rage!

Low
Priced!

SIMPSON
85¢ Set
SPECIAL

Knitted Fabric Scarf and Turban

This "Simpson Special" is the Fashion
fad of the season! A knitted Ascot scarf
and soft snug beret to match. Tremendously
smart with suit or coat.

Blue or Brown combinations,
Black with White.

10-203 **85¢**
Postpaid, the set.....

Never Before Priced So Low!



83¢

Printed Scarf of Crepe-de-Chine

It takes a striking scarf like
this to top off your coat or suit
properly. Made of crepe-de-chine
in "Anne Pennington" style. Print-
ed in up-to-the-minute design.
Brown, Sand, White, Wine.

10-204 **83¢**
Postpaid.....



Square
or
Oblong

Scarfs of printed pure silk
crepe-de-chine.

Wine, Navy, Sand,
Brown, White.

10-205 Square.
Size 36 x 36. **1.79**

Postpaid.....

10-206 Oblong.
Size 54 x 18. **1.55**

Postpaid.....

"Anne Pennington"

The smart crepe-de-chine
scarf in the popular "Anne
Pennington" style is printed
in one of the most unusual
patterns we've seen. Con-
trasting colors on grounds of
White, French Blue, Sand,
Black or Brown.

10-202 **95¢**
Postpaid.....



Lace Set

A smart new version
of the popular "Sweet-
heart" style collar and
cuff set. Imported qual-
ity in blonde needle-run
lace. Note the widened
shoulder. Lovely on a
plain silk or velvet dress!

10-209 **49¢**
Postpaid, set.....

White Pique

Nothing quite like a
crisp snowy pique collar
and cuffs like this to
freshen up a dark wool-
len dress. Embroidered
in smart design. Con-
sidered extra smart this
season. Priced most
moderately.

10-210 **55¢**
Postpaid... ..

Georgette

Real silk Georgette
elaborately embroidered
gives a rich effect in this
handsome collar and cuff
set. Eggshell shade.

10-211 **59¢**
Postpaid,
the set.....

Jabot Style

An exceptionally becom-
ing jabot collar of needle-run
net. A lovely imported
quality in blonde shade only.
Easy to adjust to your dress.

10-208 **33¢**
Postpaid.....

LATEST BLOUSETTE



1.59

Georgette Set

This set is of silk Geor-
gette with the most attrac-
tive embroidered design.
You can easily imagine how
it will transform an old
dress or set off a new one.
Eggshell shade.

10-214 **65¢**
Postpaid, set.. ..

Celanese Crepe

This blousette is more than
smart—it's ultra smart with its
soft high neckline, short puffed
sleeves and seamed front. Of high
quality Celanese. Easy to launder
and washes perfectly.

White or Eggshell.

10-215 **1.59**
Postpaid, each.....

Jabot Set

Dainty semi-tailored collar
and cuff set of Georgette
trimmed with edging and in-
sets of lace. A pleated jabot
finishes the collar. Straight
turn-back cuffs.

Blonde or White.

10-216 **95¢**
Postpaid, set.... ..



98¢

Bertha Collar of Georgette and Lace

There's no more youthful or be-
coming style in collars than the Bertha
and the demure tie-ends of this collar
make it extra attractive. In silk
Georgette bordered with dainty lace.
It will bring any frock right up to
date and for such a small outlay.

10-217 Blonde only. **98¢**
Postpaid, each.....

Scarf and Beret

Youthful, practical, inex-
pensive! Don't be without
one of these scarf and beret
sets this Spring. Knitted of
pure Botany wool.

Brown-and-White;
Blue-and-White;
Black-and-White.

10-212 **1.35**
Postpaid, set... ..

1.35
SET

Pure
Botany
Wool

**SIMPSONS
PAY THE
POSTAGE**

A Famous Simpson Quality

- Pure Silk.
- Semi-Service Weight.
- Full-Fashioned.
- Picot Top.
- French Panel Heel.
- Lisle Sole and Garter Welt.

This popular hose has all the features women ask for—plus an extra low price. We feel certain you cannot duplicate them elsewhere in "first quality" hose.

Sand, Gunmetal, Beige-Taupe, Fawn, Suntan, Brown, Flesh, Black, White.

Sizes 8½, 9, 9½, 10.
16-200 Postpaid, pair..... **73¢**



**Rayon-
and-
Lisle**

**45¢
PAIR**

Unusually Durable

What a blessing to find hose like these that will really wear! They are of fine lisle plated with rayon and no one can say they don't give wonderful service—to say nothing of looking really smart.

Gunmetal, Sand, French Nude, Brown, Suntan.

16-202 Sizes 8½, 9, 9½, 10. **45¢**
Postpaid, pair.....

Sturdy Lisle

If you have suffered from tight stocking tops, you'll appreciate the comfort of these lisle hose. Have deep ribbed tops with an exceptionally wide stretch.

Sand, Grey, Black.

Sizes 8½, 9, 9½, 10.
16-204 Postpaid, pair. **39¢**



**RIB
TOP**

**39¢
PAIR**

Oh! How They Wear!

If you are after serviceable hose you might as well have the most serviceable you can get—these of marl cotton! Without a doubt they are the best-wearing hose in our experience.

Fawn, Brown, Gunmetal.

Sizes 8½, 9, 9½, 10.
16-206 Postpaid, pr. **27¢**



**Marle
Cotton**

**27¢
PAIR**

PURE SILK



**69¢
PAIR**

Close-Up View of Mesh

**EXTRA LOW PRICE
for Smart Mesh Hose
Like These!**

Tuck-Stitch Mesh Rayon Sockees

And now it's rayon MESH sockees and comfortable and cool they are for the warm days that are coming! The smartest thing in sockees that we have seen in several seasons. Plain turnover cuffs. A low price for such an attractive novelty.

White or Sand.

Sizes 8½, 9, 9½, 10.
16-207 Postpaid, pair..... **25¢**



**25¢
PAIR**

Extra Value!

Your new outfit will be just twice as smart if you wear a pair of these mesh hose with it, and why not, with the price so low? Of pure silk with lisle tops, heels and garter welts.

Gunmetal, Fawn, Sand, Beige-Taupe.

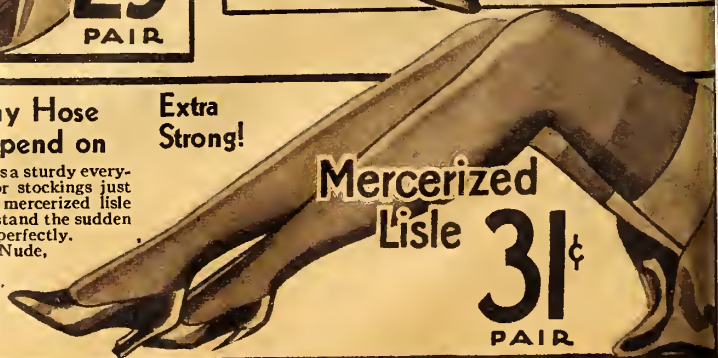
Sizes 8½, 9, 9½, 10.
16-209 Postpaid, pr... **69¢**

An Everyday Hose You Can Depend on

When a woman wants a sturdy everyday hose, she looks for stockings just like these—of strong mercerized lisle at a low price. They stand the sudden strains of house work perfectly.

Sand, Grey, French Nude, Black, White, Flesh, Suntan.

Sizes 8½, 9, 9½, 10.
16-210 Postpaid, pr. **31¢**



**Mercerized
Lisle**
**31¢
PAIR**

For Longest Service Choose Simpson Hose

Soft Warm Quality

There are all kinds of cashmere hose but these are the soft pure wool quality you like. Colored stripe at top. Spliced heels and toes.

Sand, Grey, Brown, French Nude, Black.
16-201 Sizes 8½, 9, 9½, 10. **65¢**
Postpaid, pair.....

**Pure
Wool
Cashmere**

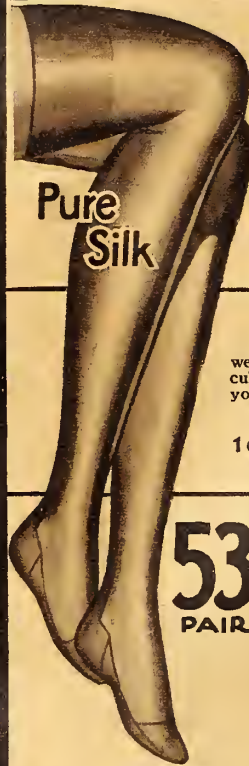
**65¢
PAIR**

A Sensible Choice

Here's the low water mark in silk hose prices or we're very much mistaken. Pure silk, knitted circular, in a good serviceable weight. If economy is your motto we suggest these splendid hose.

Suntan, Flesh, French Nude, Brown, Sand, Grey, Gunmetal, Beige-Taupe, Black, White.

16-203 Sizes 8½, 9, 9½, 10. **53¢**
Postpaid, pair.....



**Pure
Silk**

**53¢
PAIR**

**75¢
PAIR**

Mercerized Quality

Over in Paris lisle hose like these are all the vogue for street wear. They are mercerized and full-fashioned.

Sand, Gunmetal, Black.

Beige-Taupe, Brown, White.

Sizes 8½, 9, 9½, 10.
16-205 Postpaid, pair..... **75¢**



**Delustered
Rayon**

**33¢
PAIR**

**Full-Fashioned
Lisle**

Smart Dull Finish

Now that these rayon hose have been delustered and look as dull as anyone could wish, why not wear them and save money?

Brown, Sand, Flesh, Grey, French Nude, Gunmetal.

Black, White.

Sizes 8½, 9, 9½, 10.

16-208 Postpaid, pair... **33¢**

**In
Good
Shades**

The Smallest and Largest Orders are All Prepaid by Simpsons

Mergerized Lisle



SIMPSON
23¢ PAIR
SPECIAL

Note This Low Price

- Fine Lisle.
- Silky Mercerized Quality.
- Spliced Heels and Toes.

our first thought about these hose will be at a low price!" Your second, "What about quality?" Yes, they are our regular dependable, ble quality. A "Simpson Special!" Sand, Grey, French Nude, Black, White.

16-211 Sizes 8½, 9, 9½, 10.
Postpaid, pair..... **23¢**

Reinforced Silk

49¢ PAIR

Extra Durable

It's hard to distinguish these hose from all-silk, but a little rayon has been added to them which serves to make them all the more durable. Spliced tops, toes and heels. Sand, Grey, Brown, Gunmetal, French Nude, Suntan, Black, White. Sizes 8½, 9, 9½, 10.

16-214 Postpaid, pr..... **49¢**

Women's "Gym" Hose

43¢ PAIR

Much in Demand!

Newest in Hose!

An Extra Low Price On a Popular Hose!

Even former sale prices haven't reached such a low level as on these popular twisted art silk-and-wool hose. Always the same splendid Simpson quality, too. Warm and very serviceable. Sand, Brown, Grey, French Nude. Sizes 8½, 9, 9½, 10.

16-212 Postpaid, pair..... **55¢**



Silk-and-Wool

Pure Silk

Heavy Service Weight



12-Strand Silk

Full-Fashioned

An extra heavy 12-strand service weight of pure silk hose—this is many a woman's idea of a perfect hose! Full-fashioned, of course, with mercerized lisle sole and reinforced garter top.

Gunmetal, Beige-Taupe, Brown, French Nude, Sunbeige, Sizes 8½, 9, 9½, 10.

16-215 Postpaid, pair..... **1.19**

RIBBED TOP

Rayon-and-Cotton

35¢ PAIR

Women's hose of rayon plated on fine cotton and finished with the popular ribbed top women find so comfortable because of the extra "stretch" it gives. Attractive appearance and really remarkable wearing quality. Double heels and toes. Black, Gunmetal, Fawn, French Nude, Brown. Sizes 8½, 9, 9½, 10, 10½.

16-219 Postpaid, pair..... **35¢**

Fine Lisle—Extra Long

Women's long length gymnasium hose knitted of fine mercerized lisle. Double sole. Black only.

16-218 Sizes 8½, 9, 9½, 10.
Postpaid, pair..... **43¢**

RUN-PROOF

Gothamettes SHEER PURE SILK

They're Low Lustered Too!

\$1.35 PAIR

Guaranteed Run-Proof

An amazing new hosiery weave in the famous "Gotham" make! Actually you can put a hole in these hose but you can't make them run! Yet they are as sheer, and as fashionably dull as you could want. Of pure silk and full-fashioned. Think what you save with hosiery that simply can't develop any runs!

Sand, Brown, Gunmetal, Beige-Taupe.
Sizes 8½, 9, 9½, 10.
16-213 Postpaid, pair.. **1.35**

A Revolution in Silk Hose!

The New Tuck Stitch

- Fine Lisle Hose.
- Mercerized Quality.
- Tuck-Stitch Mesh.
- Reinforced Foot and Garter Tops.

Because of the low price you'll no doubt choose these hose for everyday wear but they are so smart looking you'll use them for sports, as well. Wear splendidly.

Sunbeige, French Nude, Gunmetal, Sizes 8½, 9, 9½, 10.
16-216 Postpaid, pair..... **39¢**

39¢ PAIR

Full-Fashioned Service



89¢ PAIR

The Famous "Penman" Quality

- Pure Silk.
- Chiffon Weight.
- Full-Fashioned.
- Panel Heel.
- Picot Top.
- Cradle Sole.

Luxurious quality in a silk hose at a decidedly moderate price.

Gunmetal, Beige, Sand, Brown, French Nude. Sizes 8½, 9, 9½, 10.
16-220 Postpaid, pair..... **89¢**

Service Silk

- Penman Make.
- Service Weight Silk.
- Full-Fashioned.
- Panel Heel.
- Picot Top.
- Cradle Sole.

An exceptionally good quality of pure silk hose from one of the most famous Canadian makers. Moderately priced.

Gunmetal, Beige, Sand, Brown, French Nude. Sizes 8½, 9, 9½, 10.
16-221 Postpaid, pair..... **89¢**

Low-Priced Cotton



19¢ PAIR

How You Can Save Here!

Women's sturdy cotton hose. Fit well. Wear splendidly. Black, Grey, Sand, White. Sizes 8½, 9, 9½, 10.
16-217 Postpaid, pair..... **19¢**

Full-Fashioned Chiffon



89¢ PAIR

SIMPSON SPECIAL 55¢ PAIR

PURE SILK Chiffon

Fine and Sheer

These fine gauzelike hose are pure thread silk right to the top which is finished with colored picot edge. Knit circular. French panel heel. Reinforced foot. Need we tell you they are a "Simpson Special"?

Sand, French Nude, Gunmetal, Beige-Taupe, Fawn, Sizes 8½, 9, 9½, 10.

16-222 Postpaid, pair..... 55¢

A Favorite Simpson Quality!

All-Wool Cashmere

49¢ PAIR

Fine and Soft

Many a woman would gladly pay away more than this price for pure wool cashmere hose of this quality—they are so comfortable and wear so well. A favorite Simpson grade.

Black, Sand, Grey, Size 8½, 9, 9½, 10.

16-223 Postpaid, pair. 49¢

RIBBED TOP

49¢ PAIR

Silk-and-Lisle

These good-looking hose are of silk-and-lisle and what a long-wear and good-looks combination that makes! What a comfort they are too, with their wide "stretchy" ribbed tops. Good sound value for you here!

Sand, Grey, Black, Gunmetal, French Nude, Brown.

Sizes 8½, 9, 9½, 10, 10½.

16-224 Postpaid, pr... 49¢

Strong Cotton

Even for cotton, these hose are extra serviceable because they are knit with special heels and toes and double soles.

Black, White, Grey, Sand, Pearl Blush, Sizes 8½, 9, 9½, 10.

16-225 Postpaid, pair..... 27¢

Every Pair Perfect!

2 PAIR

Double Sole

Special Service Weight Full-Fashioned

98¢ PAIR

French Panel Heel

SIMPSON HOSE FOR EVERY OCCASION

Delustered Rayon

Hose knit of fine rayon and delustered to give them a dull finish. Have French panel heel, spliced heels and toes and double sole. It would take an expert to distinguish them from real silk, once they are on, yet they are much more durable. A real economy buy!

Sand, Gunmetal, Brown, Fawn.

Sizes 8½, 9, 9½, 10.

16-226 Postpaid, pair..... 45¢

Women's Smart Sockees Rayon Plated on Lisle

Dainty sockees of rayon plated on fine mercerized lisle with plain turnover cuff, spliced heels and toes. A splendid quality to wear or to wash. They certainly set you thinking of warm days and Summer frocks. Fawn, Canary, Green.

Sizes 8½, 9, 9½, 10.

16-227 Postpaid, pair..... 29¢

29¢ PAIR

SIMPSONS PAY THE POSTAGE

Fine Rayon

35¢ PAIR

Rayon with Cotton

Rayon is plated over fine combed cotton to give this serviceable hose such a smart silky appearance. Lots of wear at a low price.

Gunmetal, Sand, Flesh, French Nude, Suntan, Black, White, Brown.

Sizes 8½, 9, 9½, 10.

16-229 Postpaid, pair.... 35¢

10-Strand Pure Silk

10-strand pure silk service weight hose. Full-fashioned. French Panel heel. Reinforced lisle soles and garter welt.

Gunmetal, Beige-Taupe, Sand, Fawn, French Nude, Smoketone.

Sizes 8½, 9, 9½, 10.

16-228 Postpaid, pair..... 98¢

Fine Mercerized Lisle

47¢ PAIR

Fine Quality Silk Mesh

Pure silk hose in the effective mesh pattern shown at the left. Full-fashioned, as only the best are! Picot-edged lace tops. Smart range of shades. It's amazing to think that hose of such exceptional beauty and superfine quality can be had for so moderate a price.

Smoketone, Fawn, Brown, Beige-Taupe, French Nude, Off-Black.

Sizes 8½, 9, 9½, 10.

16-230 Postpaid, pair..... 89¢

Full-Fashioned

89¢ PAIR

The Famous GOTHAM ADJUSTABLES

"Gotham Adjustables"—the beautiful, pure silk hose made to fit any woman, short or tall. Six inches of adjustment space with five separate run-stops at the top. Fold down to the desired length. Full-fashioned. Back seam reinforced to permit garter fastening.

Gunmetal, Light Sand, Light Brown, Fawn, Beige-Taupe, Dark Brown.

Sizes 8½, 9, 9½, 10, 10½.

16-231 Chiffon. 16-232 Service. Postpaid, pair..... 85¢

16-233 Gold Stripe Adjustables. A de luxe quality of high twist chiffon. Postpaid, pair..... 1.00

Serviceable Yet Fine and Silky

Mercerized lisle hose. Three-ply heels and toes. Double sole. They are sturdy enough to stand the hardest wear you like to give them. Yet they are fine and silky enough to go with a sports outfit.

Sand, Flesh, Gunmetal, Black, White.

Sizes 8½, 9, 9½, 10.

16-234 Postpaid, pair..... 47¢

85¢ PAIR

The Hose that Fits any Leg

Low Prices on High Grades

This Book Good for 6 Months. Prices Guaranteed to Aug. 31, 1933

Guaranteed Perfect!

The Popular RUN-RESIST Chiffon Hose

OUTSIZE Lisle

Firmly Knit and Durable!

Choose lisle thread hose for long wear and neat trim fit, they won't disappoint you, specially in a firmly woven quality like this! Sand, Gunmetal, French Nude, Black, White. 16-235 Sizes 8½, 9, 9½, 10. **45¢** Postpaid, 2 prs.....



Lisle

2 PAIRS

45¢



39¢
PAIR

SPECIAL WEAVE
Checks
Runs

59¢
PAIR

Buy a Pair and Save

Wide Deep Tops

Outsize hose of strong sturdy lisle knit extra wide in the leg and with extra wide, deep tops. Heels and toes double. These must be just what many women want—we sell such numbers!

Black, Grey, Sand, Gunmetal. Outsize 9, 9½, 10, 10½. **39¢**
16-238 Postpaid, pr.....

A Favorite for Sports Wear

Even in Summer there are plenty of days when these smart-looking silk-and-wool hose are just the thing! The low price gives you no hint of the exceptionally good quality of these hose!

Sand, Flesh, French Nude, Grey, Suntan, Gunmetal, Black. Sizes 8½, 9, 9½, 10.

55¢
16-236 Postpaid, pair.

Pure Silk Hose

"Run-resist" hose of pure silk, foot and welt reinforced with lisle. Picot top. In a special circular knit stitch which offers great resistance to runs and gives exceptionally long service.

Sand, Smoketone, Gunmetal, Beige-Taupe, French Nude. Sizes 8½, 9, 9½, 10.

59¢
16-237 Postpaid, pr.....

35¢
PAIR

Longer Wear in Every Pair

\$1.00
PAIR



Novelty Cuffs

Sockees knitted of rayon plated-on-lisle, not too heavy for summer, yet great for wear and very like silk in appearance. There's real dash to them with their gaily patterned cuffs!

White, Sand, Blue. Sizes 8½, 9, 9½, 10. **35¢**
16-240 Postpaid, pair.....

Wide Tops! Wide Legs!

Pure silk outsize hose. Full-fashioned, with extra wide legs and extra wide lisle picot tops, separated from the silk by a colored run-stop. Lisle feet. Because they give stout women a proper fit without unnecessary strains, they will wear all the longer.

Black, Fawn, Grey, Gunmetal. Sizes 9, 9½, 10, 10½. **1.35**
16-241 Postp'd, pair....

Full-Fashioned PURE SILK

Hose of pure silk from picot tops to toe. New cradle sole. Full-fashioned. These sheer chiffon hose will wear ever so much better just because of this sole which strengthens the foot on either side of the toe—a favorite spot for runs to start.

Gunmetal, Sand, Fawn, Smoketone, French Nude. Sizes 8½, 9, 9½, 10.

1.00
16-239 Postpaid, pair...

Full-Fashioned SILK-and-WOOL Two-Tone

It's not usual, by any means, to get a FULL-FASHIONED silk-and-wool hose at this low price. Good heavy weight. Smart shades. A favorite quality.

Brown, Fawn, Sand, Gunmetal. Sizes 8½, 9, 9½, 10.

95¢
16-242 Postpaid, pr....

Rayon-and-Lisle

Rayon-and-lisle hose with wide deep stretchy ribbed tops. Extra wide legs. Four-ply heels and toes. We doubt if it is possible to put more wearing quality into an outsize hose than this stocking possesses.

Black, Sand, Gunmetal, Grey, Suntan, French Nude. Sizes 9, 9½, 10, 10½.

50¢
16-243 Postpaid..

Silk-and-Rayon

Pure thread silk reinforced with art silk is used in this smart outsize hose—making them extra strong and durable. Wide tops. Wide elastic leg. Reinforced foot.

Sand, Flesh, Gunmetal, Grey, Black. Sizes 9, 9½, 10, 10½. **59¢**
16-244 Postpaid, pr.....

Wide Tops

OUTSIZE

59¢
PAIR

PURE SILK CHIFFON

- Pure Silk from Top to Toe.
- Full-Fashioned.
- Chiffon weight.
- Picot Top. Cradle Sole.
- French Panel Heel.

The height of luxury in women's hose—all for an amazingly moderate price. Sand, Beige-Taupe, Fawn, Gunmetal, French Nude, Brown.

75¢
6-245 Sizes 8½, 9, 9½, 10. Postpaid, pr.....

Cradle Sole

Picot Top

French Heel Full-Fashioned

SIMPSON 75¢ SPECIAL

Quality Comes First In All Simpson Hosiery!

SIMPSONS PAY THE POSTAGE

Your Dollars Buy More from Simpsons—Better Quality—Better Value

Sturdy Qualities for Children

Silk-and-Wool

39¢
PAIR

Misses' Sizes

The girl who is growing up is particularly fond of this plain-knit wool—because of the silky rayon silk—because of the look. Comfortably warm and serviceable.

Sand, Fawn, French Nude, Sizes 7½, 8, 8½, 9, 9½, 10.

16-246 Postpaid,..... 39¢

Rayon-and-Lisle

33¢
PAIR

¾ Length Socks with Fancy Cuffs

The cool, smart ¾ length golf hose of rayon plated over fine lisle—for the youngster who loves to go with bare knees. Fancy turnover cuffs in assorted colored designs.

Sand, French Nude, Peach. Sizes 6, 6½, 7, 7½, 8, 8½, 9.

16-247 Postpaid, pr..... 33¢

Girls' Combed Cotton

23¢
PAIR

Girls' Sturdy School Hose

Girls' plain cotton hose with a fine lisle finish, nothing better for school or every day. 3-ply heel and toe.

Black, Sand, Brown. Sizes 6, 6½, 7, 7½, 8, 8½.

16-248 Postpaid, pair..... 23¢

SIMPSON QUALITY Wears Longer!

Silk-and-Wool

Serviceable Quality for Girls

Leave it to your daughter to choose and she'll be sure to want a pair of these smart silk-and-wool hose. They are good-looking, give lots of wear and are quite reasonable in price.

Sand, Flesh, Black, White.

16-249 Sizes 6, 6½, 7, 7½. Postpaid, pair..... 45¢

16-250 Sizes 8, 8½, 9, 9½, 10. Postpaid, pair..... 55¢

Misses' Delustered Rayon

37¢
PAIR

Dull Finish

Smart and so economical. Misses' hose of good quality rayon delustered to give them the fashionable dull finish. You couldn't choose a more satisfactory hose.

Sand, Flesh, White, French Nude. Sizes 7½, 8, 8½, 9, 9½, 10.

16-254 Postpaid, pr.... 37¢

Girls' Plain Golf

35¢
PAIR

¾ Length Golf Hose

Inexpensive as they are, these girls' golf hose will satisfy even the most particular mothers. They are of fine lisle plated with rayon. The favorite ¾ length finished with plain turnover cuffs—a style that is always in good taste. Give a surprising amount of real service.

Peach, Sand, White, Green. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

16-255 Postpaid, pair..... 35¢

SIMPSON 33¢ PAIR SPECIAL

Misses' Rayon-and-Lisle

Extra Big Value!

Misses' Hose of Lisle and Rayon

Some mothers buy these pure lisle hose plated with rayon for their smartness. Some, because they wear so well. Both find them unusually satisfactory. Plain knit stitch. Spliced heels and toes. A Simpson Special!

Sand, Flesh, French Nude, White. Sizes 7, 7½, 8, 8½, 9, 9½, 10.

16-258 Postpaid, pair..... 33¢

27¢
PAIR

Sockees and Half Socks

You have a choice of either sockees or half socks for children in this group. Both of rayon-and-lisle mixed, with the popular "Fidelity" tops. Most attractive for wear with Summer outfits. Inexpensive too.

Pink, Sky, Sand, White. Sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8.

16-259 Sockee. 16-260 Sock. Postpaid, pair..... 27¢

Silk-and-Lisle

43¢
PAIR

Popular!

Ask any girl if these aren't smart looking hose. They are knitted of silk-and-lisle in a fine 1 x 1 rib. Heels and toes are spliced to make them wear well. Smart-looking, neat-fitting and moderately priced.

Sand, Pearl Blush, Black, White. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

16-251 Postpaid, pr..... 43¢

Mercerized Lisle

39¢
PAIR

Finely Ribbed

Nothing quite like this fine ribbed mercerized lisle hose for a trim fit—the very thing most girls are after! And nothing can better them in wear. 1 x 1 rib. Spliced heels and toes.

Fawn, Black, French Nude, White. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

16-252 Postpaid, pr..... 39¢

MESH

23¢
PAIR

SOCKEES

Very New!

How little girls will adore these smart sockees in the new lisle mesh! Plain turnover cuffs. Cool, comfortable and serviceable.

Suntan, Canary, White, Romper, Nile. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½.

16-253 Postpaid, pr... 23¢

Sturdy Cotton Hose for Boys or Girls

Wherever there are active youngsters to buy for, we know these sturdy cotton hose will be welcome—nothing can really touch them for wear. Knit in 1 x 1 rib. Good length.

Black, Brown, Sand, White. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

16-256 Postpaid, pair..... 23¢

Ribbed Cotton

23¢
PAIR

Hose Sizes for BOYS and GIRLS

| Boot Size | Hose Size |
|-----------|-----------|
| 6 to 7½ | 6 |
| 8 to 9½ | 6½ |
| 10 to 11½ | 7 |
| 12 to 13½ | 7½ |
| 1 to 2 | 8 |
| 2½ to 3½ | 8½ |
| 4 to 4½ | 9 |
| 5 to 5½ | 9½ |
| 6 to 6½ | 10 |
| 7 to 9 | 10½ |
| 7½ to 9 | 11 |

For Boys or Girls

An extra low price on a quality of hose that has long been popular with our customers. Union cashmere hose knitted in 1 x 1. Especially liked for the wonderful wear they give!

Sand, Brown, Black. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

16-257 Postpaid, a pair..... 35¢

Union Cashmere

35¢
PAIR

For Everyday Wear!

Never Guess Sizes. Measure and Make Sure of Your Proper Fitting

Sturdily Made to Wear Longer

Remarkable Value!

Boys' Own Favorite

BOYS' HEAVY RIBBED HOSE

Boys' or Girls' Hose Wool-and-Cotton in Heather Mixture

The all-important question of wear is successfully settled by these hose for children. Pure wool cashmere reinforced with cotton. 1 x 1 rib. Fawn, Camel or Blue Heather.

Sizes 6, 6½, 7, 7½,
8, 8½, 9, 9½, 10.
16-261
Postpaid, pr. 45¢

45¢
PAIR

Sturdy Cotton Golf Hose

It's surprising how long your boy can wear these golf hose before the first hole appears. They are knit of extra sturdy cotton marl yarns in 7 x 1 rib. The turnover tops display smart colored stripes. Good-looking as well as long-wearing.

Camel or Grey.
Sizes 6, 6½, 7, 7½,
8, 8½, 9, 9½, 10.
16-262
Postpaid, pr. 29¢

29¢
PAIR

Popular ¾ Length



Boys' Golf
Hose

35¢
PAIR

Diamond Pattern

Knit of cotton with diamond pattern in assorted shades.

Sand or Grey ground.
Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
16-267
Postpaid, pair. 35¢



Big News!

We've chosen one of our best-liked, most-in-demand types of boys' hose for our Simpson Special.

Boys' heavy weight ribbed cotton stockings guaranteed to give lasting satisfaction. Cost less and wear longer than any other similar stockings we know of! Lay in a good supply.

Black or Sand.
Sizes 6, 6½, 7, 7½,
8, 8½, 9, 9½, 10.

16-263
Postpaid, 33¢
pair.....

ants'



Hosiery



21¢
PAIR

Cashmerette

Infants' soft warm hose of cashmerette (combed cotton).
Sand, White, Blush,
Black.

Sizes 4, 4½, 5, 5½, 6, 6½.
16-264
Postpaid, 2 prs. 43¢

33¢
PAIR

Rayon-and-Lisle

Infants' attractive hose of rayon-and-lisle in 1 x 1 rib. Light weight yet serviceable. Wash well.
Sand, Pink, Sky, White.
Size 4, 4½, 5, 5½.

16-265
Postpaid, pair. 33¢

Mercerized!

It is an extra fine quality of mercerized lisle in these babies' hose yet the price is extra low. 1x1 rib.
Sand, Fawn, White.
Size 4, 4½, 5, 5½, 6.

16-266
Postpaid, pair. 21¢

In Buying Hose Remember—

It may be possible for you to get cheaper hose than at Simpsons, but they will be of cheaper quality, as well as cheaper in price!

Simpson's hose are priced the LOWEST POSSIBLE for the quality. You get real wear and real satisfaction—facts that are particularly important in children's hose.

Famous Simpson Qualities in Infants' Hose

33¢
PAIR



Rayon-and-Wool 1 x 1 Rib

Dainty yet warm! Infants' hose in rayon-and-pure Botany wool mixture. 1 x 1 rib. A quality greatly in demand.
Sand, White, Flesh.
Size 4, 4½, 5, 5½.

16-270
Postpaid, pair. 33¢

Sizes for Babies' Hose

| Boot Sizes | Age | Hose Sizes |
|---------------|---------------|---------------|
| 1½ | 3 to 6 mos. | 4 |
| 2 | 1 year. | 4½ |
| 2½ | 1½ years. | 5 |
| 3 | 2 years. | 5½ |
| 4 to 5½ | 3 to 4 years. | 6 |
| 6 to 7½ | 4 to 5 years. | 6½ |
| 8 to 8½ | 5 years. | 7 |

Wool Cashmere 1 x 1 Rib

An extra low price on infants' hose of pure Botany wool cashmere knit in 1 x 1 rib. They are soft and warm and give lots of satisfactory wear.
Sand, Pink, Sky, Red,
Brown, Black, White.
Size 4, 4½, 5, 5½.

16-271
Postpaid, pair. 35¢

Note: The length of the foot in inches is the correct hose size. Measure and Be sure!



2 PAIRS
43¢
Mercerized
Lisle

Children's mercerized lisle half socks. Striped top.
White, Sand, Sky,
Pink, Canary, Romper.
Sizes 4, 4½, 5, 5½, 6,
6½, 7, 7½, 8, 8½.

16-268
Postpd. 2 pr. 43¢



2 PAIRS 33¢

Marl Cotton

Children's sturdy socks of marl mixture cotton yarns with self turnover tops. Splendid quality for Spring and Summer, and a bargain.

Fawn, Blue,
Canary, Red.
Sizes 5, 5½, 6,
6½, 7, 7½, 8, 8½.
16-272
Postpd. 2 pr. 33¢

For
Boys or Girls

Sturdy Ribbed Golf Hose in ¾ Length

An astonishing value in the sturdy ribbed golf hose our customers have learned to depend on for hard wear. Knitted of cotton yarns in 3 x 1 ribbing. Turn-down self cuff. For boys or girls.

Black, Brown or Sand.
Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
16-269
Postpaid, pair. 21¢

21¢
PAIR

For Real
Rough-
and-
Tumble
Wear!

Ribbed Worsted

49¢
PAIR

Boys' Sturdy Stockings

The ideal hose for active boys! Knitted of heavy worsted wool in ribbed style. Heels and toes spliced. Well worth the moderate price in long wear!
Black, Brown Heather,
Blue Heather.
Sizes 6, 6½, 7, 7½,
8, 8½, 9, 9½.

16-273
Postpaid, pair. 49¢

Simpsons for Quickest Service and Guaranteed Satisfaction

Correct Glove Fashions For Every Ensemble!



**SIMPSON
69¢
PAIR
SPECIAL**

Chamo-Suede
Not so long ago this smart Mousquetaire glove for women was selling for 1.50 and even the special sale price never went below 85¢ before! Which goes to show what excellent quality you get at this low price. Made of finely woven "Simplex" chamo-suede. Smart tailored style with strap at wrist.
Grey, Sand, Black, White.
Size 6, 6½, 7, 7½, 8.
15-200 Postpaid, pr.... 69¢

**Newer!
Smarter!**



**39¢
PAIR**

Chamoisette Slip-ons



**59¢
PAIR**

Applique on Cuff
Women's smart slip-on glove of the ever popular chamoisette, the deep cuff showing smart applique designs. Elastic at wrist. The price is quite astonishing for a glove of such good style and serviceable quality.
Sand or Brown.
15-201 Sizes 6, 6½, 7, 7½, 8. 39¢
Postpaid, pr.....

Scalloped Tops
If you are a woman who prefers your gloves without any trimming whatever you'll like this slip-on. A well-tailored glove made of "Simplex" chamoisette with scalloped top. The material easily wears ordinary chamoisette and washes perfectly. Sand, Black, White.
15-202 Sizes 6, 6½, 7, 7½, 8. 59¢
Postpaid, pair.....



**39¢
PAIR**

Capeskin
Slip-on
This women's smart glove is of capeskin and capeskin, of course, is famous for service. Slip-on style with smart appliques on the cuff.
Priced extra low!
Black, Sand, Brown.
Sizes 6, 6½, 7, 7½, 8.
15-203 Postpaid, pr.. 1.39

**SIMPSON'S
PAY THE
POSTAGE**



**65¢
PAIR**

Rayon Mesh



**Smart Style
59¢
PAIR**

Chamoisette

The hand-stitching on the flare cuff of this women's glove is something very new. Effective isn't it? The glove is of "Simplex" chamoisette.
Sand or Fawn.
Sizes 6, 6½, 7, 7½, 8.
15-206 Postpaid, pair..... 65¢

Nothing Newer!

If you like to be up to the minute, buy yourself a pair of these women's rayon silk mesh gloves. Extremely popular and quite practical.
White or Eggshell.
Sizes 6, 6½, 7, 7½, 8.
15-207 Postpaid, pair..... 35¢

Chamoisette Slip-on

Quite distinctive are the applique designs on the cuffs of these women's gloves—also very smart! Of chamoisette in slip-on style.
Sand or Brown.
Sizes 6, 6½, 7, 7½, 8.
15-208 Postpaid, pair..... 59¢



Silk

Flare Cuff
Art silk glove with flare cuff smartly embroidered. 1 dome fastener. Sand or Black.
Sizes 6, 6½, 7, 7½, 8.
15-204 Postpaid, pr..... 55¢

**55¢
PAIR**



Kid Slip-on
Imported
Women's slip-on glove of imported kid in plain cuff style. Sure to satisfy particular women.
Brown, Black, White.
Sizes 6, 6½, 7, 7½, 8.
15-205 Postpaid..... 1.69

**1.69
PAIR**

**Outstanding
Value!**



**43¢
PAIR**

**Simplex
Cloth
Chamoisette**

Women can pay considerably more than this price elsewhere and still not get as good a glove as this! It's of "Simplex" cloth chamoisette in plain slip-on style with hemmed top. Gives excellent wear. Easily washed. The value is remarkable.
Sand, Grey or Brown.
Sizes 6, 6½, 7, 7½, 8.
15-210 Postpaid, pr.... 43¢



**Assorted
Cuff
Designs**

**1.95
PAIR**

**Imported
Lambskin**

You don't usually get women's gloves of this quality for so moderate a price, but we purchased a large quantity of them in one lot. All of fine imported Lambskin in slip-on style but with the cuffs in assorted applique patterns. Just the right glove for dress wear.
Black only.
Sizes 6, 6½, 7, 7½, 8.
15-209 Postpaid, pr.. 1.95



**Children's Rayon
45¢
PAIR**

Embroidered Flare Cuffs
When she's all dressed up in her Sunday best this is the glove for little girls to wear. Of rayon silk with 1 dome fastener and smart embroidered flare cuff. Quite inexpensive at the low Simpson price. Sand only.
15-211 Sizes 6 to 12 yrs. 45¢
Postpaid, pair.....

**Good
Style!**

79¢ PAIR

Hand Sewn

Rayon with Fancy Cuff

59¢ PAIR

One-Dome Style!

Chamo-Suede Slip-on

Inexpensive as it is, this hand-sewn plain slip-on glove is the choice of many of the best-dressed women today. Made of a good quality chamo-suede with smart scalloped tops. Easily washed and durable.

Sand, Black, White.

Sizes 6, 6½, 7, 7½, 8.

15-212 Postpaid, pair..... 79¢

This smart rayon glove for women has the double advantage of wearing extra well and costing very little. One-dome style with fancy flare cuff. An attractive accessory for the Spring suit or coat.

Sand only.

Sizes 6, 6½, 7, 7½, 8.

15-213 Postpaid, pair..... 59¢

Latest Styles in Slip-ons

Real Kid

\$2.00 PAIR

Fine Imported Quality

To go with your smartest outfits, to wear on the most important occasions, these beautiful imported real kid gloves leave nothing to be desired. Made in smart slip-on style with deep flaring cuffs, applied in assorted contrasting designs. Choice of the three colors most in demand. A quality glove you can wear with pride anywhere. Black, Brown, Sand.

Sizes 6, 6½, 7, 7½, 8.

15-214 Postpaid, pair..... 2.00

Smart Style

69¢ PAIR

One Dome Chamoisette

39¢ PAIR

Mesh Slip-on

39¢ PAIR

Embroidered Cuffs

Women's good-looking gloves of chamoisette with the short embroidered flared cuff that is so popular. One-dome style. Good serviceable quality.

Sand or Grey.

Sizes 6, 6½, 7, 7½, 8.

15-215 Postpaid, pair..... 39¢

Popular Novelty

These women's slip-on lisle mesh gloves are a smart novelty that is enjoying a great vogue. Deep flared cuff. And see how inexpensive!

White trimmed with Black.

Sizes 6, 6½, 7, 7½, 8.

15-216 Postpaid, pair..... 39¢

Chamo-Suede

The unusual embroidered cuffs on these women's chamo-suede gloves are an extra smart touch. Slip-on style with elastic at wrist.

Sand or Beaver.

Sizes 6, 6½, 7, 7½, 8.

15-217 Postpaid, pair..... 69¢

Washable, Good-Looking Fabrics!

Children's Chamoisette

39¢ PAIR

Note the Unusual Cuff

The nicest sort of glove for little girls! A slip-on of chamoisette with appliques on the cuff in assorted designs. Good serviceable quality and a moderate price.

Beaver only.

Sizes 7 to 12 yrs.

5-221 Postpaid, pair..... 39¢

SIMPSON'S PAY THE POSTAGE

Plain Rayon

45¢

A Smart Slip-on

Women's good-looking glove at a very low price! Of rayon silk in plain slip-on style. It's surprising how well it wears. Washes beautifully too.

Sand only.

Sizes 6, 6½, 7, 7½, 8.

15-222 Postpaid, pair..... 45¢

Capeskin

Slip-on Style

\$1.25 PAIR

Women's smart strictly tailored glove of plain fine quality capeskin in slip-on style. Very much in demand.

Black, Brown, Sand.

Sizes 6, 6½, 7, 7½, 8.

15-218 Postpaid, pair..... 1.25

Chamoisette

Novelty Cuff

50¢ PAIR

Note the swanky cut of the cuff on this chamoisette slip-on for women. It's trimmed with fancy cut-work and applique.

Sand-with-Brown, Brown-with-Sand.

Sizes 6, 6½, 7, 7½, 8.

15-219 Postpaid, pr. 50¢

One Dome Kid

Applied

\$1.69 PAIR

Women's 1-dome kid gloves with smart appliques in assorted designs on the cuffs.

Black or Brown.

Sizes 6, 6½, 7, 7½, 8.

15-220 Postpaid, pair..... 1.69

SIMPSON 35¢ PAIR SPECIAL

Applied Chamoisette Gloves for Women!

We've seen just as smart gloves as these, before, but never at such a low price. They are of good quality chamoisette in the popular slip-on style and the cuffs are trimmed with contrasting appliques in assorted designs. They are what we call a real bargain!

Sand or Brown.

Sizes 6, 6½, 7, 7½, 8.

15-223 Postpaid, pair.. 35¢

EXTRA LOW PRICED!



SEASONABLE TRIMMINGS For DRESSES and COATS



Simpsons
Pay the
Postage

Fine Quality Radium Lace

Let your next best dress be made of this rich radium lace flouncing. Whether you're a matron or in the misses' class you'll find it becoming and very smart. A most effective design finished with scalloped edge. Smart for trimming too! Width about 34 inches. Black, Sand, Brown, Blue.

10-218 Postpaid, yard. 1.00

A Low Price on Radium Lace

Think of the good-looking dress you can make from this handsome radium lace flouncing and think how little it will cost you! It is a smart floral pattern in the soft lustrous finish that makes radium lace so becoming. Width about 34 inches. Black, White, Sand, Brown, Navy, Peach, Blue.

10-219 Postpaid, yard.. 69¢

Angelskin Flouncing

The rich handsome deep lace flouncing with the dull finish—this is "Angelskin" lace—a favorite with smart dress designers. They make whole dresses of it or they combine it with Georgette or Crepe. The effect is always smart and distinctive. In two shades only. Black or Sand. Width about 34 inches.

10-220 Postpaid, yard.. 75¢

Squirrel Flanks

Ask any smart designer what is the most popular fur trimming for Spring and ten to one the answer will be "Squirrel Flanks." They are using them on coats and suits as well. Their soft fine texture is always becoming, always youthful and smart. Width about 4 inches. Grey or Beige.

10-221 Postpaid, yd. 2.40

Thibetine Banding

This thick soft deep thibetine fur banding is a great favorite for trimming coats and it is surprising how it wears. Easy to sew on!

Black, Beige, Grey, Brown.
10-222 Width 3 ins. Postpaid, yard..... 1.80
10-223 Width 5 ins. Postpaid, yard..... 3.00

Beaverine Banding

Very like genuine Beaver in appearance and very smart on Brown coat, in fact any color. Beaverine banding makes a durable and inexpensive trimming, you'll find. Brown only.

10-224 Width 2 in. Postpaid, yard..... 1.00
10-225 Width 4 in. Postpaid, yard..... 2.00

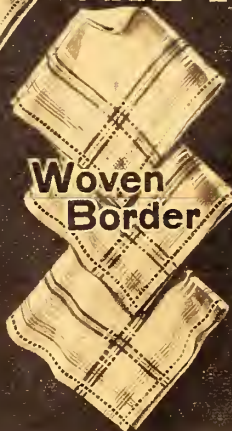
HANDKERCHIEFS FOR EVERYONE



Printed Border



Fine Lawn



Woven Border



Embroidered Lawn



Plain Hemstitched



Hand-Drawn White Lawn

For Sports Wear

A remarkable value in handkerchiefs suitable for girls, misses or women. They are of white lawn with borders printed in assorted smart designs and colors. The price is one of the most astonishing we've seen in many months.

10-226 Postpaid. 12 for 47¢

Drawn Borders

You can get half a dozen of these women's good-looking handkerchiefs for not much more than the price of two a few years ago. Of white or colored lawn with drawn-thread borders.

10-227 White. Post-paid..... 6 for 37¢
10-228 Colored.

Colored Stripes on White Lawn

It's amazing to think you can get handkerchiefs of this quality for so little! They are of white lawn with hemstitched edges and woven striped borders in assorted colors.

10-229 Postpaid. 6 for 29¢

Colored Design on White

The designs in the corner of these white lawn handkerchiefs for women are charming and they are done in charming colors. Edges are hemstitched. Quite remarkable for the money.

10-230 Postpaid. 3 for 25¢



Radium Edging

23¢
Yard

Fashionable!

For trimming millinery or dresses there's nothing smarter than this handsome radium lace edging. For the quality the price is extra low. Black, White, Brown, Sand, Grey.

10-234 Postpaid... 23¢



Men's Hemstitched

Good Quality! Low Prices!

Lawn or Linen

Men's plain white hemstitched handkerchiefs.

10-235 Lawn. Post-paid..... 6 for 39¢
10-236 Linen. Post-paid..... 3 for 39¢

For Men or Boys



Turkey Red

Ample Size for Everyday Use

A smart dotted pattern in this good old favorite—the turkey red cotton handkerchief. A good strong quality and ample sizes for men and boys. The prices speak for themselves.

10-237 Boys' size. Post-paid.... 4 for 25¢
10-238 Men's size. Post-paid.... 3 for 27¢



Woven Border

Smart striped borders in assorted colors on these sturdy white lawn handkerchiefs.

10-239 Boys'. Post-paid..... 3 for 25¢
10-240 Men's. Post-paid..... 3 for 29¢

Smart Design

Men's or Boys'

White lawn with printed borders in assorted colors. A chance to economize.

10-241 Boys' size. Post-paid.. 6 for 35¢
10-242 Men's size. Post-paid.. 6 for 45¢

Printed Border

Dressy Quality

White Lawn for Men!

These hemstitched white lawn handkerchiefs are plain except for the woven satin borders—exactly to many a man's taste.

10-243 Postpaid 3 for 39¢

Satin Border

These 30 Pages Show the Largest and Finest Selection of Shoes for Men, Women and Children Ever Presented in Canada

Realizing the tremendous importance of Shoes in every family's expenses, Simpsons decided that these necessities should be sold this season at

SENSATIONALLY LOW PRICES

Look through these 30 pages, and the Outside Back Cover.—compare the values, remembering that we pay the postage, see the latest styles, consider the quality backed by the Simpson Guarantee, and you be the judge as to the correctness of our statement that

THESE VALUES ARE UNSURPASSED ANYWHERE

Simpsons are keeping hundreds of shoe operators at work making thousands of pairs of Shoes for Simpson customers across Canada, from the tiny little soft baby shoe, to the big husky "Commander—the Captain of Service Shoes." Note, particularly, our "Anna Mation" shoes on Page 124—the high-grade Arch-Supporting models at \$2.98 a pair, which the manufacturer states are equal to any \$5.00 shoe ever made. And see the special shoes on Page 129—the greatest value ever offered at \$1.69. Every page is filled with big values.

Leading shoe manufacturers throughout Canada co-operated with Simpsons in this gigantic plan to bring superior quality footwear down in price to the level of the reduced incomes prevailing in nearly every home.

All are new and up-to-the-minute shoes—no job lots or factory seconds, no flaws nor imperfections in the leather, but all are the finest products of the best factories in Canada. Every shoe has been made to give the maximum in service and comfort for the lowest possible price.

Make This Big Complete Catalogue Your Buying Guide for the Next Six Months

Prices will likely be higher before the year is out—take advantage of the remarkable opportunity which this catalogue offers you and order for your present and future needs.

All the Postage Charges are Paid by Simpson's

SIMPSONS
Guarantee
to Satisfy
You
and **SAVE**
YOU!
MONEY!

A Very
Smart
Tie
One
of the
Latest
Styles
and
Best
Values



The "Promenader"—for Spring

One of the new Oxford Ties so smart and popular for street wear—priced to make it outstanding value. Of Soft Black Calf-finished Leather, with tongue and trimming of Lizard-finished Leather. Cut-Out at each side to show a fancy underlay. Walking heel with Rubber lift.

40-205 Sizes 2½ to 7. **\$2.25**
Our Special Price, Postpaid.....

The Smart "Blenheim" Black Calf Pump

- Extremely Popular.
- Neat and Trim.
- Priced Very Low.

Designers have produced no more attractive Pump than this model of fine Black Calf Leather,—a graceful perfect-fitting Tailored style which will add to the smartness of any Spring costume. Has a Duco-Covered Cuban heel. We recommend this shoe for genuine comfort, lasting service and splendid value, as well as for correct style.

40-202 Sizes 2½ to 7. **\$1.79**
Our Special Price,
Postpaid, a pair.....

Note the
Attractive
Perforations!



The New "Park Avenue" A Patent Sandal

- A Charming Style.
- Graceful and Effective.
- A Marvellous Value.

You'll admire this beautiful Sandal of Black Patent Leather, with its trimming of Black Calf, its fancy Cut-Outs, Pinking and fine Perforations! It is one of the very latest ideas of Dame Fashion, and as comfortable and serviceable as it is attractive. Fastens at side with Metal Buckle. Has Duco-Covered Spike heel. An example of the footwear styles and values you get by ordering through Simpson's Catalogue!

40-200
Sizes 2½ to 7. **\$2.45**
Our Price, Postpaid

ANNA-MATION Simpson's Arch-Conserving SHOES

7 Styles \$2.98
Your Choice



40-210
Black
Kid Tie

Kid
One-Strap
40-208 Black
40-209 Brown

Kid Tie
40-211 Black
40-212 Brown

Value Extraordinary!

"Anna-Mation" Shoes are fine high-grade quality, made exclusively for Simpsons by a leading manufacturer, who considers them the equal of any \$5.00 shoe ever made—and you buy them through Simpson's Catalogue for the amazingly low price of \$2.98.

Every "Anna-Mation" Shoe is of special construction, having the practical corrective feature, a rigid **Steel Arch-Supporting Shank**, securely riveted—a feature of great benefit to the foot muscles and to weak arches.

All leathers and materials are the best obtainable, and each model is made over a combination last giving the perfect fit of the finest custom-made shoes.

In comfort, service and good value, Simpson's "Anna-Mation" Shoes are guaranteed to give you complete satisfaction. They are the best shoes sold by Mail Order anywhere.

A Smart Gore Pump

Of Soft Black Kid, with Black Suede trimming on the tongue. Cut-Outs at each side. Gore of Elastic under the Tongue. Specially constructed Arch. Combination fitting. Covered Cuban heel.

40-207 Black Kid Pump. } \$2.98
Width C. Sizes 3 to 9.
Width E. Sizes 3 to 9.

Very Attractive One-Strap

Of Soft Kid in Black or Brown, trimmed with Suede to match. Cut-Outs. Specially constructed arch. Combination fitting. Covered Cuban heel.

40-208 Black Kid One-Strap. } \$2.98
Width C. Sizes 3 to 9.
Width E. Sizes 3 to 9.

40-209 Brown Kid One-Strap. } \$2.98
Width C. Sizes 3 to 9.
Width E. Sizes 3 to 9.

Fashionable Tie Shoes

Made from Soft Kid and trimmed with Rich Suede Leather. One style in Black, without tongue. One style in Black and one in Brown, each with tongue of Suede. Cut-Out design. Specially constructed arch. Combination fitting. Cuban heel.

40-210 Black Kid Tie, without Tongue. } \$2.98
Width C. Sizes 3 to 9.
Width E. Sizes 3 to 9.

40-211 Black Kid Tie, with Tongue. } \$2.98
Width C. Sizes 3 to 9.
Width E. Sizes 3 to 9.

40-212 Brown Kid Tie, with Tongue. } \$2.98
Width C. Sizes 3 to 9.
Width E. Sizes 3 to 9.

A Practical Walking Oxford

Made from Selected Black Calf Leather, with tongue and underlay of Black Lizard-finished Leather. Specially constructed arch. Combination fitting. Walking heel with Rubber top-lift.

40-216 Sizes 2½ to 7. } \$2.98
Wide last. Postpaid.

Description of Shoes Shown on Page 125

Black Gun Metal Tie

Trimmed with Black Lizard

Just new and very smart is this Oxford Tie of Black Gun Metal Leather, with tongue and trimming of Black Lizard-finished Leather. Perforations finish the fancy tip and the quarter. Cuban heel, Rubber lift.

40-217 Sizes 2½ to 7. } \$2.25
Postpaid, a pair.

A Very Practical Oxford

Black Patent or Black Kid

Special price on this serviceable Leather shoe—a price which makes it wonderful value. Trimmed with Reptile-finished Leather—Brown on the Patent and Black on the Kid. Light leather lining. Flexible Goodyear-stitched leather sole. Walking heel with Rubber lift.

All sizes from 2½ to 8.
40-219 Black Patent. } \$1.98
40-220 Black Kid. }
Postpaid, Your Choice.

Durable Walking Oxford

Either Black or Brown

You'll get extra good service and great comfort from this Blucher Oxford of Calf-Finished Leather. Has a Flexible Goodyear-stitched Fibre sole which wears like iron. Low Rubber heel. A very low price to pay for one of the most practical Walking shoes you can buy.

All sizes from 2½ to 7.
40-221 Black Oxford. } \$1.89
40-222 Brown Oxford. }
Postpaid, Your Choice.

Brown or Black Kid Tie

With Steel Arch-Support

Right in fashion, extremely comfortable serviceable and priced low, this Tie Shoe embodies every essential. Made from Soft Kid and trimmed with Reptile-finished Leather. **Steel Arch-Supporting Shank** riveted to the outsole, a feature of special benefit. Correct Military heel with Rubber top-lift.

Sizes 2½ to 8. Width EE.
40-223 Brown Tie. } \$2.79
40-224 Black Tie. }
Postpaid, Your Choice.

Blonde Perforated Sandal

Just Produced This Season

Among all the new shoe styles, you'll see none more effective than this Sandal of Soft Blonde Leather. Perforations on vamp and quarter add greatly to its beauty—and the Cut-Outs are smart, too. Duco-Covered Cuban heel.

40-225 Sizes 2½ to 7. } \$2.85
Width D.
Postpaid, a pair.

Black Patent One-Strap

Fancy Strap and Trimming

One of our remarkable values in smart foot wear, a model of Black Patent Leather, trimmed with Lizard-finished Leather and fine perforations. Walking heel with Rubber top-lift. Looks dressy, wears well, and affords all the comfort such a shoe should give.

40-226 Sizes 2½ to 7. } \$1.89
Postpaid, a pair.

Stylish Black Patent Sandal

Trimmed with Black Lizard

Nothing in footwear is more correct for Spring than the Sandal—and this is one of the very latest. It is of Black Patent Leather, trimmed with Black Lizard-finished Leather and Perforations. Light-colored Kalfstead quarter-lining. Cuban heel with Rubber top-lift.

40-227 Sizes 2½ to 7. } \$1.89
Width D.
Postpaid, a pair.

A Beautiful New Tie

Havana Brown Kid and Patent

Charm and grace are embodied in this Tie Shoe of Soft Havana Brown Kid—and it's an exceptional value. Fancy tip and the trimming are of Brown Patent Leather. Duco-Covered Cuban heel. You'll like this model for its fine appearance, its comfort, its service.

40-228 Sizes 2½ to 7. } \$2.45
Width D.
Postpaid, a pair.

One-Strap with Steel Shank

Black Patent or Brown Kid

If you need a specially restful shoe, you'll like this neat One-Strap. It has a **Steel Arch-Supporting Shank** riveted to the outsole, which relieves all strain and discomfort. Scroll Stitching and Cut-Outs. Light-colored leather quarter-lining. Military heel with Rubber lift.

Sizes 2½ to 8. Width EE.
40-229 Black Patent. } \$2.39
40-230 Brown Kid. }
Postpaid, a pair.

Handsome Blonde Kid Tie

Showing the New Punchwork

Artistic designing is expressed in this Shoe of Soft Blonde Kid. A very new feature is the underlay of Almora Brown Leather showing through Punchwork in both vamp and quarter. Covered Cuban heel. Smart in style, the smart color, and a low price buys it for Spring.

40-232 Sizes 2½ to 7. } \$2.89
Width D.
Postpaid, a pair.

40-207
Black Kid
Gore Pump

40-216
Black Calf
Oxford



Dressy New Styles at Exceptional Prices!

**SIMPSONS
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POSTAGE**



40-230
Brown Kid
One-Strap
\$2.39

40-229
Patent
One-Strap
\$2.39

Military
Heel



40-221 Black
40-222 Brown
Your Choice **\$1.89**

Walking Oxford

Rubber
Heel



40-227
Stylish Sandal
Black Patent

with Lizard Trim
Cuban Heel

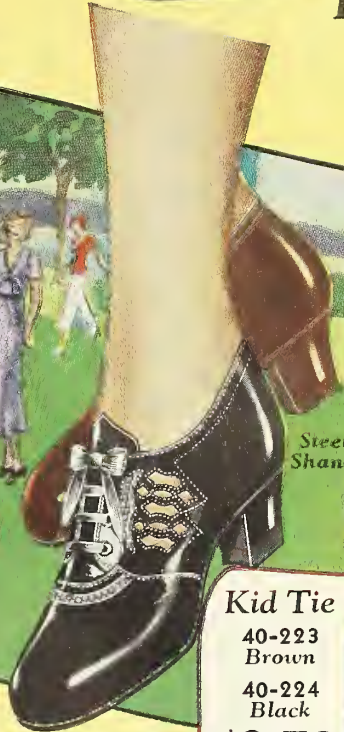
\$1.89



Oxford
40-219
Black Patent
40-220
Black Kid
\$1.98



40-217
Black
Gun Metal
Tie
Lizard Trim
\$2.25



Kid Tie
40-223
Brown
40-224
Black
\$2.79

Steel
Shank



40-226
Black
Patent
One-Strap
Fancy Trim
\$1.89

For Description
and Sizes of
These Shoes
See Page
124

**SIMPSONS
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POSTAGE**



40-225
New Blonde
Perforated
Sandal
\$2.85
Cuban Heel



40-228
Smart Tie Shoe
Havana Brown Kid
Brown Patent Trim
\$2.45
Cuban Heel

No Style
Newer
than This!



40-232
Blonde Kid Tie
\$2.89

Women's Shoes

Very New! Very Smart!
Values
Outstanding

**SIMPSON'S
PAY THE
POSTAGE**

"Broadway"

A New Brown Tie

Unusually smart Oxford Tie of Brown Calf Leather, with trimming of Brown Patent Leather—the correct style for street wear this Spring. Perforations finish the Patent trimming. Military heel with Rubber top-lift.

40-239 Sizes 2½ to 7. **\$2.45**
Postpaid, a pair.....

Black Patent One-Strap

Approved by Fashion, also comfortable and serviceable—a neat-fitting One-Strap shoe of Black Patent Leather, trimmed with Reptile-finished Leather. Spike heel. Light-colored Leather quarter-lining. One of the big values you get from Simpsons.

40-237 Sizes 2½ to 7. **\$1.98**
Postpaid, a pair.....

Black Patent Bow Pump

Wherever newest shoe styles are displayed, Pumps like this are in evidence. Of Black Patent Leather, with an overlay at sides in scroll effect. Fancy Leather Bow at front. Light-colored Kalfstead quarter-lining. Duco-Covered Spike heel.

40-246 Sizes 2½ to 7. **\$1.98**
Postpaid, a pair.....

Beautiful Blonde Pump

This charming shoe is made from Soft Blonde Kid, trimmed with contrasting leather, and has a fancy stitched design the vamp. Covered Cuban heel. A perfect fitting model which does not slip and which will give splendid service.

40-241 Sizes 2½ to 7. **\$2.45**
Postpaid a pair.....

Durable Black Walking Oxford Giving the Smart Brogue Effect

- A Blucher Favored for Its Genuine Comfort.
- Made Over a Smart Round-Toe Last.
- Of Selected Calf-Finished Leather.
- Light-Colored Kalfstead Quarter-Lining.
- Low Heel with Rubber Top-Lift.

More and more are outdoor activities enjoyed by Women. For Walking and Sport wear, this Oxford is correct—and it is certainly amazing value at our very low price. It will give the wear you demand for everyday.

40-242 Sizes
2½ to 7.
Postpaid.
\$1.77

Low Heel
with Rubber Lift

**SIMPSON
\$1.77
SPECIAL**

The "Silverton"

A Smart Cross-Strap

- Of Black Gun Metal Leather.
- Black Patent Leather Trim.
- Smart Cut-Outs in Vamp.

An example of Simpson styles and Simpson values in footwear is this attractive Cross-Strap Sandal of Selected Leather. Note the strap, slipped through a loop above the Cut-Outs. Has Covered Spike heel.

40-244 Sizes
2½ to 7.
Width D. Postpaid **\$2.85**

Corosan Blonde Tie Shoe

Marumba with Leather

- An Attractive Model.
- Very Smart in Style.
- Very New in Color.
- Fits to Perfection.
- And It's Specially Priced.

Choose Blonde if you would have your shoes quite up-to-date! This handsome Blonde Tie is one of Fashion's most recent introductions. It is of the new Marumba Cloth, with perforated trimming of fine Leather in matching shade. Smart Covered Cuban heel. Remarkably good value.

40-236 Sizes
2½ to 7.
Width D.
\$2.45
Postage Paid

Dressy Oxford Ties The New and Fashionable Corosan Blonde Shade

The "Aberley"

A New Patent Sandal

- Effective Cut-Out Design.
- The Latest Perforations.
- Black Gun Metal Trim.

Charming and very graceful Sandal of Black Patent Leather—a model in great favor for Spring, with dressy costumes. Cuban heel. You'll admire this shoe for its fine appearance and you'll appreciate its wonderful value.

40-248 Sizes
2½ to 7.
Postpaid a pair... **\$2.45**

Corosan Blonde Tie Shoe

Leather with Punchwork

- A Recent Creation.
- A Fashionable Shade.
- Looks Very Dressy.
- Fits Very Comfortably.
- And Our Price is Low.

Not only one of the newest, but one of the most artistic of all the Tie Shoes shown this season. A model of Soft Blonde Leather, showing a smart Punchwork design in both vamp and quarter. Covered Cuban heel. Trim-fitting, of excellent quality and well made—yet how little you pay for it here!

40-238 Sizes
2½ to 7.
Width D.
\$2.85
Postage Paid

Among the Season's
Latest Styles!

Special
Simpson
Prices!

**SIMPSON'S
PAY THE
POSTAGE**



Graceful Blonde Pump

Among the season's many new styles, this model is outstanding for beauty of design and softness of color. A Pump of selected Blonde Leather, with fancy rather trimming in two shades of Almodora. Covered Spike heel. Light-colored Leather quarter-lining.

40-261 Sizes 2½ to 7. **\$2.65**
Width D. Postpaid.



Black Gun Metal Bow Pump

There's exceptional value as well as smart style in this Pump of Black Gun Metal Leather. A Fancy Bow at the front provides just the touch of trimming needed. It is a new tailored model, with Cuban heel.

40-252 Sizes 2½ to 7. **\$1.98**
Width D. Postpaid, a pair.....



Smart Brown Kid Tie

New in every detail is this Tie Shoe of Soft Brown Kid, with its trimming of Brown Patent Leather and its rows of fine Perforations. Correct Spike heel. Though it is just out, we have priced it low! We bought it to give you best value.

40-251 Sizes 2½ to 7. **\$2.85**
Postpaid, a pair.....



"Eleanor"

A Black Patent Pump

Good taste and good style are expressed in this Pump of Black Patent Leather. Elastic Gore concealed under the Fancy tongue. Stitched design finishes each side. Covered Spike heel. Gives a shapely appearance to the foot.

40-258 Sizes 2½ to 7. **\$2.25**
Postpaid, a pair.....



The "Madeleine"

An Attractive Sandal

- Of Black Patent Leather.
- Black Lizard Trimming.
- Shows Fancy Perforations.

Favored for dressy wear is this beautiful new Sandal. The quality is splendid, the last is easy-fitting, the price is exceptional. Has leather like heel, and light Kalfstead quarter-lining to keep the hose clean.

40-259 Sizes 2½ to 7. **\$1.89**
Postpaid.....

A Dressy Pump of Soft Grey Leather Gore of Elastic at Front

- A Charming Model.
- A Fashionable Color.
- Fits Very Trimly.
- Will Give Long Wear.
- You Save Money on It.

You'll see no shoe more attractive in this in any Spring display—a Pump of Soft Grey Leather, with fancy tongue. Concealed under the tongue is an Elastic Gore which holds the shoe snugly and prevents slipping at the heel. Has light-colored quarter-lining and a Covered Cuban heel.

40-256 Sizes 2½ to 7. **\$2.69**
Width D. Postage Paid

Fashionable Gun Metal Pump Suitable for All Dressy Occasions

- A Shoe Style Smart and Right Up-to-Date.
- Made Over a Graceful Perfect-Fitting Last.
- A Model Always in High Favor.
- Light-Colored Kalfstead Quarter-Lining.
- Correct Duco-Covered Cuban Heel.

Our price is unusually low here for a stylish shoe of splendid quality—it is the regular \$3.00 value. Note what you save on it. Of Black Gun Metal Leather, with fancy trimming of Reptile-finished Leather at the sides.

40-260 Sizes 2½ to 8. **\$1.69**
Postpaid

A Wonderful Simpson Value

Special Price

\$1.69



Duco-Covered
Cuban Heel



\$2.25

The "Marilyn"

A Fashionable Tie Shoe

- Of Black Gun Metal Calf.
- Fancy Leather Trimming.
- Stitching and Perforations.

With hosiery or costume in any color, you can wear this lovely shoe. The Fancy Leather with the Smooth Calf, makes an effective combination. Military heel. Fits comfortably and ties securely over instep.

40-257 Sizes 2½ to 8. **\$2.25**
Postpaid.....

A Graceful Pump And Oxford Tie! The Smart Shade of Grey

An Oxford Tie of Soft Grey Leather A Late Idea of Fashion

- Beauty Personified.
- A Reigning Favorite.
- Shows Punchwork.
- Very Easy-Fitting.
- You Pay Little For It.

When you buy this handsome shoe, new in style and in color, for fine quality and well made, for this special price, you get value unmatched. A Tie of Soft Grey Leather. Punchwork design in vamp and quarter. Light-colored leather quarter-lining. Covered Cuban heel.

40-254 Sizes 2½ to 7. **\$2.85**
Width D. Postage Paid



Smartest Sport Shoes for Women

Sandals/Oxfords/pumps!

**SIMPSON'S
PAY THE
POSTAGE**

40-278
Black
Patent



Jaunty
'Hollywood'
Sandals

Your
Choice
of
Three
Colors
\$1.45

40-280
Pearl Elk



40-279
Brown
Elk

40-269
Brown-and-Beige
Sport Oxford
\$2.79



40-276
Smart
Oxford
Brown Elk
with Pearl
\$1.98

40-267
Blonde
Elk
Oxford
\$1.95



40-268
Two-Tone
Oxford
Brown
with Beige
\$2.25



40-266
Walking
Oxford
Suntan
with Brown
\$2.49



For Full
Description
of These
Shoes
See Page
129

"Pyjama" Sandals
40-273 Red
40-274 White
40-275 Suntan
Your
Choice **\$1.79**



Crepe
Rubber
Soles
and
Heels

FLEXIBLE
GOODYEAR STITCHED
RUBBER SOLE

Moccasin-
Stitched
Vamp

40-277
Brown
Camp
Oxford **\$1.39**



Tailored
Black Pump
40-270 Suede **\$2.25**
40-271 Velvet



**SIMPSON'S
PAY THE
POSTAGE**

Sport Oxford
40-272
Brown-and-Beige **\$2.69**



Description of Shoes
Shown on Page 128

Serviceable Walking Oxford
Suntan with Brown Trimming
Here's one of the season's newest Oxfords, made from durable Elk Leather in two smart styles combined. Goodyear-stitched Sport sole, rubber heel with Rubber top-lift. Big value in a practical outdoor shoe.
-266 Sizes 2½ to 8. **\$2.49**
Postpaid, a pair.....

Blonde Elk Sport Oxford
Crepe Rubber Sole and Heel
Blonde is among the season's fashionable styles. Here's one of the very newest Oxfords, blucher of soft Blonde Elk Leather, and it's smart as a shoe can be. Fancy perforations on vamp and quarter. Goodyear-stitched Crepe Rubber sole and heel.
-267 Sizes 2½ to 7. **\$1.95**
Postpaid, a pair.....

Two-Tone Sport Oxford
Brown and Beige Combined
No Oxford will give you greater satisfaction in wear or in comfort than this Blucher of Soft Elk Leather—and it is a value truly marvellous. Flexible Goodyear-stitched Rubber Sport sole and heel. Light-colored leather quarter-lining.
-268 Sizes 2½ to 7. **\$2.25**
Postpaid, a pair.....

One of the Newest Oxfords
Two-Tone, Brown-and-Beige
A splendid Blucher Oxford made from Soft Elk Leather, over a thoroughly comfortable last. Leather sole of good weight. Low with Rubber top-lift. Light-colored leather quarter-lining. One of our great values in footwear for Spring.
-269 Sizes 2½ to 8. **\$2.79**
Postpaid, a pair.....

A Tailored Pump
Black Suede or Black Velvet
Pumps are correct this season and any woman like this charming model. Of Black Suede, lined with Black Gun Metal Leather; or of Black Velvet, trimmed with Black Patent leather. Perforations in the trimming. Duco-covered Cuban heel. Extra good value.
All sizes from 2½ to 7.
-270 Black Suede. **\$2.25**
-271 Black Velvet.
Postpaid, Your Choice.....

Popular Sport Oxford
Brown and Beige Combined
Everything necessary to your satisfaction, you'll find in this Oxford of Fine Calf-finished leather—smart appearance, easy fit, good service, and excellent value. Has Goodyear-stitched Rubber Sport sole, and an easy Walk-heel with Rubber top-lift.
-272 Sizes 2½ to 8. **\$2.69**
Postpaid, a pair.....

"Pyjama" Holiday Sandals
Three Styles in Fine Linene
Ultra smart sandals, cool and comfortable, serviceable, well made, and priced extremely low. Have soles and heels of Crepe Rubber. Every man should have a pair for the holiday season.
All sizes from 2½ to 7.
-273 The Popular Sport Red Shade, trimmed with Awning Stripe.
-274 White, Plain and Net effect, trimmed with Blue.
-275 Suntan, with Awning Stripe trim. **\$1.79**
Postpaid, Your Choice.....

A Smart Sport Oxford
Brown Elk with Pearl Elk Trim
Note our special price for one of the most comfortable practical shoes for outdoor wear! A sturdy well-made Blucher Oxford, with Flexible Goodyear-stitched Sport sole. Low Rubber heel. Give splendid service.
-276 Sizes 2½ to 7. **\$1.98**
Postpaid, a pair.....

Brown Camp Oxford
Moccasin-Stitched Vamp. Rubber Sole
Try low-priced Oxford for the Holidays, easy-going and long-wearing. Made from durable Brown Leather, has Moccasin-stitched vamp with Goodyear-stitched Rubber sole and heel. This shoe has no counter, so it is extra soft. You'll like it for Camp or Sports.
-277 Sizes 2½ to 7. **\$1.39**
Postpaid, a pair.....

'Hollywood' Sandals
Black Patent, Brown Elk, Pearl Elk
Summer Outings call for Sandals. These are the Sandals needed—and they're exceptional value. Made from durable Leather, Goodyear-stitched Sport soles, extra long-wearing and Moisture-Proof. Vamp ventilated. Rubber heels. Metal Buckle at side.
All sizes from 2½ to 7.
-278 Black Patent Leather.
-279 Brown Elk.
-280 Pearl Elk. **\$1.45**
Postpaid, Your Choice.....

Big Special Selling of Women's Shoes

The Lowest Price

Ever Offered FOR Such Quality!



40-288
Black Gun Metal Tie
"Valencia"

Exceptionally Smart
A beautiful shoe—one of the popular Ties, made from Soft Black Gun Metal Calf Leather. Perforations trim sides, quarter and tip. Military heel with Rubber top-lift. Comfort, good service, smart style and a low price, all these are combined in this fashionable Tie Shoe. It is one of the season's greatest values in footwear and it may be worn for any occasion.
40-288 Sizes 2½ to 8. **\$1.69**
Postpaid.....

40-281
Black Patent Tie
"Lady Diana"

A fashionable Tie Shoe of Black Patent Leather. Perforations on tip, sides and quarter, give it a most attractive appearance. Military heel with Rubber lift.
40-281 Sizes 2½ to 8. **\$1.69**
Postpaid.....

40-285
Black Gun Metal Sandal
"The Favorita"

One of the smartest and most popular footwear styles—a Sandal of Black Gun Metal Calf Leather. Strap of Reptile-finished Leather forms an inlay at each side which shows effectively through the Cut-Outs. Perforated design on vamp and quarter. Light-colored Kalistead quarter-lining. Duco-Covered Spike heel.
40-285 Sizes 2½ to 7. **\$1.69**
Postpaid.....

Five Styles Just Introduced Your Choice

\$1.69

Never have we offered such wonderful shoe value to our customers! Five of the season's smartest new styles, all of excellent wearing quality and all made over comfortable lasts—and the price is **only \$1.69 a pair!** When we tell you that these shoes are the regular \$2.95 quality, you'll see at once what your saving on them will be.

Take advantage of this very special offering! Have new shoes for Spring! Whichever of these styles you select will be correct any time, anywhere, with either coat or dress. They would be excellent value at \$2.95 a pair, but our price of **\$1.69** makes them a tremendous bargain.

40-283
Black Gun Metal One-Strap
"Saratoga"

Unusually attractive is this shoe of Black Gun Metal Calf Leather, with its trimming of Reptile-finished Leather. Perforations finish tip and quarter. Military heel with Rubber top-lift. Think what a low price you pay for it!
40-283 Sizes 2½ to 8. **\$1.69**
Postpaid.....

40-284
Black Gun Metal Pump
"Debutante"

A Graceful Model
Very dressy Pump of Black Gun Metal Calf Leather, the Tailored style that is such a rage this season. Light-colored Kalistead quarter-lining. Duco-Covered Spike heel. This is a remarkably low price to pay for such a shoe. You'll like it for its comfort and for the trim appearance it gives, as well as for its good service.
40-284 Sizes 2½ to 7. **\$1.69**
Width D.
Our price, **\$1.69**
Postpaid.....

New Spring Shoe Styles Step Out!

"Lady Norma"

Remarkable value in a stylish One-Strap of Black Patent Leather, with Cut-Out trimming of Reptile-finished Leather. Scroll stitching on vamp. Military heel with Rubber top-lift. One of the smartest shoes you can select for Spring—priced to save you money.

40-289
Sizes 2½ to 8.

\$1.49

Postage Paid

"Lady Hilda"

Unusually attractive is this shoe—a One-Strap of Black Gun Metal Calf Leather, trimmed with Reptile-finished Leather. Cut-Out design at each side. Perforations on vamp and quarter. Military heel with Rubber top-lift. A dressy style, also thoroughly comfortable.

40-292
Sizes 2½ to 8.

\$2.25

Postage Paid

See Page 142 for Best Shoe Cleaners

Shown on this page are some of the most charming shoe styles yet produced. All are of good wearing quality—and our prices make them value unsurpassed. When you order from Simpsons, you get the best at lowest cost.



Our Price

\$1.98

The "Eileen"

A Pump of Patent or Kid

Smart styles, each with fancy perforated collar of Black Gun Metal Leather. Light-colored leather quarter-lining. Correct spike heel.

All sizes from 2½ to 8.

40-296 Black Patent.

40-294 Black Kid.

Postpaid, Your Choice....

\$1.98

The "Dolores"

Black Patent Sandal

- A Favorite of Fashion.
- Smart Cut-Out Design.
- Correct Cuban Heel.

One of the most attractive versions of this popular style of shoe, comfortable in fit and of excellent wearing quality. Made from Black Patent Leather and has Perforations on the vamp. Splendid Simpson value.

40-298
Sizes 2½ to 7.

Postpaid, a pair...

\$1.98

The "Barbara"

Black Kid One-Strap

- In the Height of Style.
- Perforations Outline Vamp.
- Popular Spike Heel.

A dressy shoe of Soft Black Kid, with trimming of Reptile-finished Leather. Light-colored leather quarter-lining. If you choose this model, you'll have an easy-fitting and long-wearing shoe. Note our price for it!

40-323

Sizes 2½ to 8.

Postpaid, a pair...

\$1.98

The "Paulette"

A Dainty Black Kid Tie

Trimmed with Reptile-finished Leather. Cuts show an underlay. Spike heel or Military heel. Will give great comfort and service.

Sizes 2½ to 7. Width D.

40-290 Spike Heel.

40-291 Military Heel.

Postpaid, Your Choice....

\$2.98



The "Alicia"

The extremely popular "Gypsy" Tie of Black Patent Leather, with fancy trimming of Gun Metal Leather—an effective combination. Laced over the tongue. Has Duco-Covered Cuban heel. A specially-priced shoe which will give the comfort and service you look for. A style favored by Fashion for dressy wear.

40-297 All sizes from 2½ to 7.

Postpaid, a pair of these Ties.....

\$2.89

Extra Value

The "Lady Gwendolyn"

- A One-Strap of Black Patent Leather.
- Trimming of Black Calf, Closely Stitched.
- Duco-Covered Cuban Heel. Metal Centre-Buckle.

Portraying Fashion's latest ideas and made to afford real comfort, this shoe is sure to be a great favorite with women who like the smartest, yet want an easy-fitting shoe.

40-295 All sizes from 2½ to 7.

Our Special Price, Postpaid, a pair.....

\$2.49

One of the Latest Models for Dressy Wear



The "Averil"

New style Sandal of Black Gun Metal Calf Leather, showing a touch of Reptile-finished Leather as trimming. Like so many of the latest models, the shoe is perforated on both vamp and quarter. Cuban heel with Rubber top-lift. A value and style we are proud to present in our display of smart Spring footwear.

40-204 All sizes from 2½ to 7.

Postpaid, a pair of these Sandals.....

\$1.98

Summer Calls for Shoes Like These!

"Lady Clare"

When the days are warm and sunny, white shoes are the thing to wear! Here's a very smart One-Strap of **White Washable Leather**—one of Fashion's favorites. White leather quarter-lining, Duco-Covered Cuban heel and a leather sole. Metal Buckle.

40-300
Sizes 2½ to 7.
\$2.25
Postage Paid

"Lady Grace"

Dressy Sandal of **Soft White Leather**, trimmed with narrow leather straps. Cut-Outs in vamp and quarter. Smart Spike heel. Durable leather sole. Just the shoe to choose for wear with a costume in white or in color. Our special price on it means a saving to you!

40-302
Sizes 2½ to 7.
\$2.95
Postage Paid

White Shoe Cleaners on Page 142

All our White Shoes are of fine quality, well made, easy-fitting, and the styles are the season's very smartest. Every pair is priced lower than you would think possible for shoes of this grade. They're Special Simpson Values!

'Helene'

A Smart Tailored Pump

Exceptional value in a Pump of **Soft White Washable Leather**, an attractive trim-fitting model for Summer. White-Covered Cuban heel. White Kalfstead quarter-lining. Leather sole. Very easy to keep clean.

40-301 Sizes 2½ to 7. **\$2.45**
Postpaid, a pair

'Annette'

White Marumba

- An Ultra Smart Oxford.
- White Leather Trimming.
- Leather Sole. Covered Cuban Heel.

On this Oxford of White Marumba Cloth, the leather trimming is both Perforated and Pinked, according to the latest fashion ideas. A practical Summer shoe for a very low price!

40-306 D Wide. **\$2.59**
Sizes 2½ to 7.
Postpaid, a pair

'Evelyn'

White Leather

- Warm-Weather Oxford.
- Soft and Comfortable.
- Leather Sole. Covered Cuban Heel.

A neat Blucher Oxford of Soft White Leather, one that fits trimly and wears well, one that you will surely like with your dainty Summer frocks. Among the new season's best shoe values.

40-303 D Wide. **\$2.45**
Sizes 2½ to 7.
Postpaid, a pair

'Doreen'

Dressy Pump with Bow

One of the popular styles in warm-weather footwear—a neat Pump of **Soft White Washable Leather**, with White Leather Bow at the front. Duco-Covered Cuban heel. Leather sole. White lining. Good value.

40-309 Sizes 2½ to 7. **\$2.50**
Postpaid, a pair

The Correct White Oxfords for Sports



"Suzanne"

The Very Practical Easy-Fitting Oxford

- Made from Soft Selected White Elk Leather.
- Fancy Perforations on Both Vamp and Quarter.
- Goodyear-Stitched Rubber Sole. Low Rubber Heel.

Any Woman who enjoys Outdoor Sports should have a comfortable Oxford like this new Blucher. It is a very smart model and every feature adds to its fine appearance. One of the best and most practical styles in Outing shoes for the holidays.

40-304 All sizes from 2½ to 7. **\$1.95**
Our Special Price, Postpaid, a pair

The "Rosalie"

A New Sandal

Charming and very effective Sandal of **Soft White Washable Leather**, showing Perforations in vamp, quarter and trimming. White-Covered Cuban heel and leather sole. Nothing better for Summer, no shoe style more up-to-date, no better footwear value. Will afford all the comfort and service you rightly demand. You should have a pair by all means!

40-308 All sizes from 2½ to 7. **\$2.79**
Postpaid, a pair of these Sandals.

"Lido" Sandals

Made from fine Linene. Leather soles and Covered Cuban heels. Metal Buckle fastened at the side. Three styles to select from, new and smart.

All sizes from 2½ to 8.
40-310 White Sandal, Plain and Net effect, trimmed with touches of Yellow.
40-311 White, Plain and Net effect, with Blue.
40-312 White, Plain, trimmed with Awning Stripe. **\$2.35**
Postpaid, Your Choice of these Styles

Simpson's Show Smartest Footwear Styles at Lowest prices

**SIMPSON'S
PAY THE
POSTAGE**



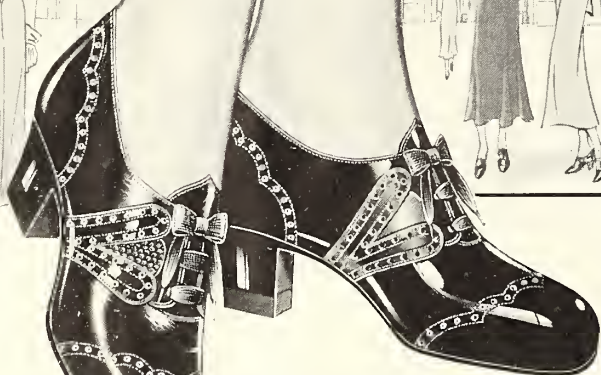
'Pedestra'

Just New This Season

- A Smart Oxford of Black Gun Metal Leather.
- Perforated Trimming of Black Patent Leather.

Embodying correct style, comfort, service and low price, this Oxford is marvellous value. The two leathers combine effectively and the perforations provide just the right finish. Military heel with Rubber top-lift. Smart for Spring and Summer!

40-321 All sizes from 2½ to 7. Easy last. \$2.45
Our Special Price, Postpaid, a pair.



Attractive Black Ties

- None Smarter Shown this Season.
- Two Styles to Select From.
- Both Effectively Perforated.
- Among Simpson's Famous Values.

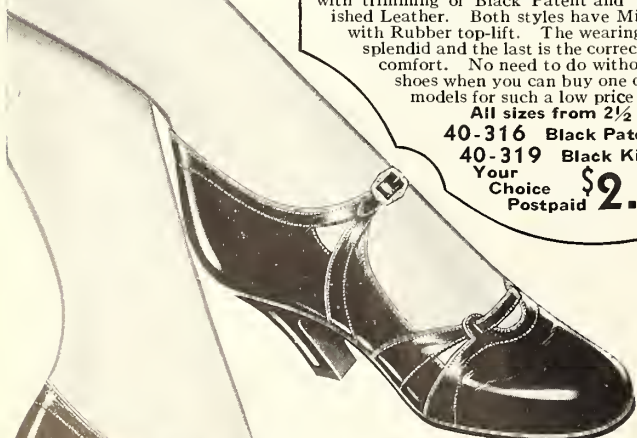
One style is made from **Black Patent Leather**, trimmed with Black Kid and Gun Metal Patent. The other style is made from **Soft Black Kid**, with trimming of Black Patent and Lizard-finished Leather. Both styles have Military heel with Rubber top-lift. The wearing quality is splendid and the last is the correct width for comfort. No need to do without smart shoes when you can buy one of these models for such a low price!

All sizes from 2½ to 8.

40-316 Black Patent.

40-319 Black Kid.

Your Choice \$2.25
Postpaid



The 'Lady Betty'

- A One-Strap Sandal.
- Made from Soft Black Kid.
- Specially Priced at Simpsons.

An extremely popular style in dressy footwear, a charming Sandal of Soft Black Kid, with Cut-Outs at sides and front. Narrow straps of the kid form the trimming. Fastens with Metal Buckle. Correct Spike heel. An exceptional shoe value for you.

40-293 Sizes 2½ to 7. Width D. \$2.98
Postpaid....

40-293



Black Kid One-Strap Wonderful Value

Neat-fitting dressy shoe for wear on the street or in the house—a practical style at a money-saving price. Made from Soft Black Kid, trimmed with Reptile-finished Leather and Perforated. Cut-Outs at the sides. Walking heel with Rubber top-lift. Affords plenty of comfort and gives long wear.

40-320 Sizes 2½ to 7. Our price, \$1.95
Postpaid..

Black Kid Bow Pump Tailored Style

Value much above the usual in a Pump of Soft Black Kid—a comfortably-fitting serviceable shoe and a great favorite. Has a smart little Bow at the front. Light-colored leather quarter-lining. Military heel with Rubber top-lift. You'll enjoy wearing this shoe, whatever the occasion may be.

40-315 Sizes 2½ to 8. Our price \$2.25
Postpaid

The Regular \$3.00 Value

Priced at a Huge Saving!



Black Patent Pump

- Fancy Lizard-Finished Trimming.
- Kalfstead Quarter-Lining.
- Duco-Covered Cuban Heel.

You'll like this attractive Pump to complete your costume! Made from Black Patent Leather, over a graceful perfect-fitting last. The Kalfstead lining keeps it from slipping at the heel. Note how low it is priced!

40-317 All sizes from 2½ to 8. \$1.69
Our Special Price, Postpaid, a pair.....



Black Gun Metal Pump

- Trim Tailored Style.
- Smart Spike Heel.
- Bow at the Front.

Among the leading shoe styles for Spring is this graceful Pump of Soft Black Gun Metal Leather. It has already won great popularity—Women like it for its fine appearance, its secure fit and its good quality. You pay a low price for it here!

40-332 Sizes 2½ to 7. \$2.35
Postpaid.....



Stylish One-Strap of Black Patent

- Trimmed with Black Lizard.
- Metal Centre-Buckle.
- A Style Greatly Liked.
- An Exceptional Value.

Note our low price for this shoe! A fashionable model of Black Patent Leather, trimmed on vamp and quarter with Lizard-finished Leather. Military heel with Rubber top-lift. Will please you in wearing quality and in attractive appearance.

40-318 Sizes 2½ to 8. \$1.85
Postpaid.....

Among the Season's Greatest Values in Women's Shoes

**SIMPSON'S
PAY THE
POSTAGE**



Black Patent Pump

- Tailor-Fit Model.
- Correct Cuban Heel.
- Priced Very Low.

Very new and extremely smart is this Pump of Black Patent Leather, with the Cut-Outs at sides and Perforations in the vamp. Duco-Covered Cuban heel with Rubber top-lift. Will give satisfaction in quality and in comfortable fit.

40-336 Sizes 2½ to 7. **\$2.25**
Postpaid..



Black Calf Sandal Lizard Trim

It is Fashion's decision to use a fancy leather as a trimming on smooth leather, and you see the idea carried out in this stylish Sandal. Black Lizard-finished Leather forms the strap and the side-trimming, while the Sandal itself is made from Selected Black Calf Leather. Perforations finish vamp and quarter. Low heel with Rubber top-lift. Light-colored leather quarter-lining. It took a clever designer to produce this smart shoe—and only Simpson's could sell it to you for a price so low.

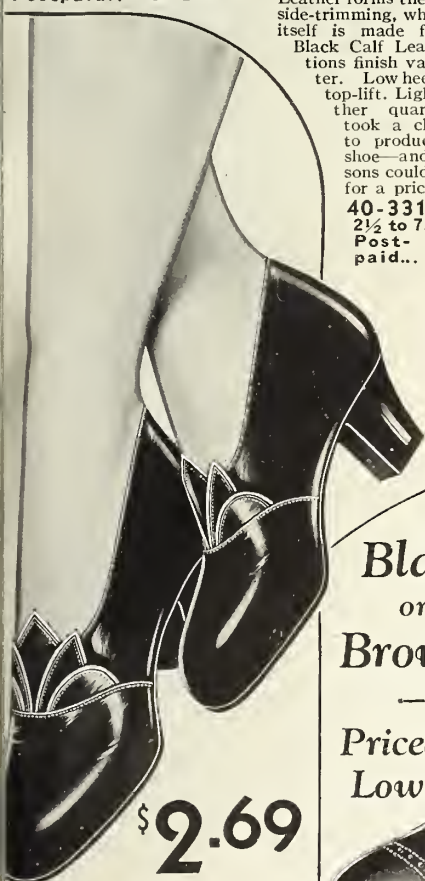
40-331 Sizes 2½ to 7. **\$1.89**
Postpaid...



Black Gore Pump A Big Special!

You get a lovely shoe when you buy this model—and you get wonderful value at the same time. A Pump of Black Gun Metal Calf Leather, with fancy trimming of Black Patent Leather. Elastic Gore under the tongue. Light-colored leather quarter-lining. Smart Military heel with Rubber top-lift.

40-335 Sizes 2½ to 7. **\$1.98**
Our price, Postpaid.



Black Kid Pump with Petal Tongue

- A Great Favorite.
- Always Looks Dressy.
- A Special Simpson Value.

Comfort and long wear here for little money! An effective Pump of soft Black Kid, with tongue of Black Suede and Gun Metal Leather. Elastic Gore under the tongue to hold the shoe securely. Cuban heel with Rubber lift. Among the most popular styles in dressy shoes.

0-334 Sizes 2½ to 7. **\$2.69**
Postpaid.....

Black or Brown

Priced
Low



Walking Oxfords

- Splendid Out-Door Shoes.
- Soles Goodyear-Stitched.
- Low Heels with Rubber Lift.

A Blucher Oxford of Black Gun-Metal Leather, with Chrome Leather sole. Also a Balmoral Oxford of Brown Calf-finished Leather, with "Wear-Proof" Fibre sole. Both styles perforated. Will give splendid comfort and service.

40-324 Black Oxford. Sizes 2½ to 8. **\$2.85**
40-325 Brown Oxford. Sizes 2½ to 7. **\$2.85**
Our Price, Postpaid, Your Choice for Only.



'Premiere'

Newest Black Side-Lace Tie

- Made from Soft Calf and Lizard-Finished Leather.
- Attractive Stitched Design and Fine Perforations.

Fashion has produced no more beautiful shoe than this in recent years. The Side-Lacing is a very new and smart feature. Duco-Covered Cuban heel. Dressy and very serviceable.

40-326 All sizes from 2½ to 7. Easy last. **\$2.45**
Our Special Price, Postpaid, a pair.....



Exceptionally Smart Tie

- Made from Black Marumba Cloth.
- Trimmed with Black Patent Leather.
- Perforations in the Trimming.
- Our Low Price Will Amaze You.

Grace and beauty, with good wearing quality and wonderful value, are all to be found in this very attractive Tie Shoe—one of Fashion's latest creations in dressy footwear for Spring. The Patent Leather forms a striking contrast to the soft finish of the Marumba Cloth, and the shoe is the smarter for this contrast. Duco-Covered Spike heel. Like all Simpson footwear, this Tie is an expression of good taste as well as an expression of smart and correct style.

40-330 Sizes 2½ to 7. **\$1.98**
Our Price Postpaid



The 'Lady Irene'

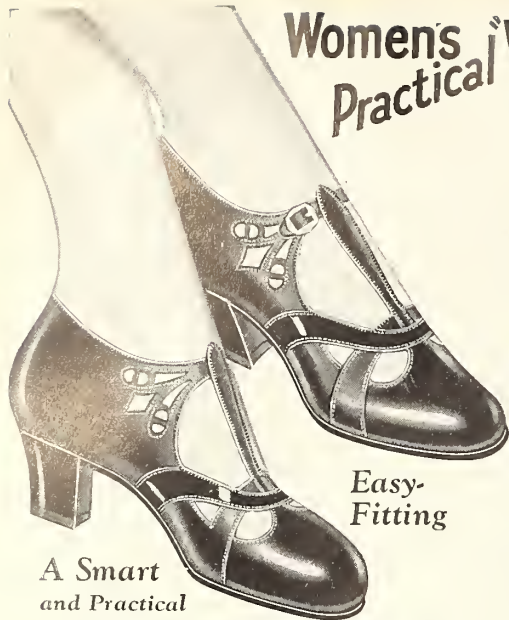
- A One-Strap Sandal.
- Made from Soft Black Calf.
- Trimmed with Black Patent.

As in so many of the very latest shoe styles, perforations finish both vamp and quarter of this attractive Sandal. Made from Selected Leather, has Cut-Outs at front and sides, and a Duco-Covered Spike heel. Among our wonderful values in smart shoes for Spring.

40-328 Sizes 2½ to 7. **\$2.49**
Width D. Postpaid.

40-328

Women's Practical 'Wide-Enuf' Shoes for All Occasions



A Smart
and Practical

Sandal of Black Gun Metal

Correct in style, comfortable and serviceable, is this charming Sandal of Black Gun Metal Leather, with trimming of Black Patent. Cut-Outs in vamp and sides. Duco-Covered Cuban heel. One of the most practical models for everyday or for best wear.

40-409 Sizes 2½ to 7.

Our price, Postpaid, a pair, Only...

\$2.65

Attractive Black Kid Pump

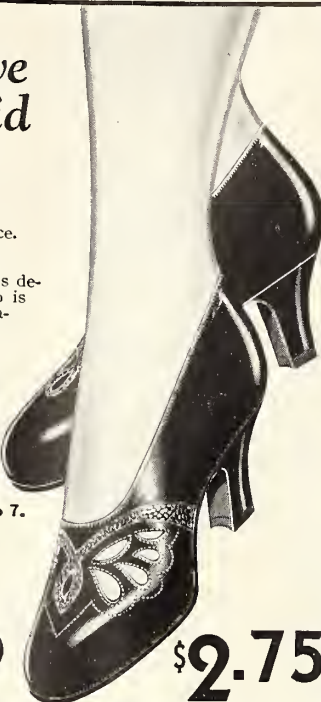
- Dressy New Style.
- Very Comfortable.
- Will Give Good Service.
- Specially Priced.
- A Saving for You.

According to Fashion's demand, this smart Pump is trimmed with fancy leather and is Cut-Out to display the hosiery. It is made from Soft Black Kid and the trimming is of Black Pin Seal. Duco-Covered Spike heel. You pay a low price for this model and you get a shoe that is smart in style, extremely serviceable and easy-fitting.

40-408 Sizes 2½ to 7.

\$2.75

Postage Paid



\$2.75



Popular
Style

A Dressy
and Very New

One-Strap of Black Kid

Seldom do you find such shoe value as this—a fashionable One-Strap of Soft Black Kid, for only \$1.98! Has Cut-Out design in both vamp and quarter to show the hosiery. Metal Buckle. Smart Cuban heel. You'll like this model for afternoon at home or on the street.

40-401 Sizes 2½ to 7.

Our price, Postpaid, a pair, Only.....

\$1.98



Neat
Black
Suede
Tie Shoe

Suede shoes are quite the rage this Spring. Here's a handsome Tie of Rich Black Suede, with Perforated trimming of Black Patent Leather—one of the smartest of the new styles. Steel Arch-Supporting Shank riveted to the outsole. Has the correct Military heel with Rubber top-lift.

40-407 Sizes 3 to 8.

Width EEE. Postpaid..

\$2.75



Black Patent Gore Pump Gun Metal Calf Trimming A Style in High Vogue

- You Can Wear this Shoe with Any Costume.
- It Will Give You the Best of Service.
- You Will Find it Thoroughly Comfortable.
- Just Note Our Low Price for It!
- Such Value is Remarkable.
- It Pays to Buy Simpson Shoes!

Fashion favors the Pump like this model of Black Patent Leather. It is trimmed with Black Gun Metal Calf, has an Elastic Gore under the tongue, and a Military heel with Rubber top-lift. Light-colored leather quarter-lining. A smart practical shoe for little money.

40-402
Sizes 2½ to 7.

\$1.98

Postage Paid



Military Heel
with Rubber Lift



Special
Black
Patent
One-Strap

No more practical shoe and no better shoe value than in this attractive One-Strap of Black Patent Leather. Effective Cut-Out design. Durable leather sole. Light-colored leather quarter-lining. Military heel with Rubber top-lift. You pay a low special price here for a good shoe.

40-403 Sizes 2½ to 7.

Easy Last. Postpaid....

\$2.35

A Handsome Black or Brown Marumba Tie Fine Calf Trimming

Just produced, extremely smart, very serviceable, excellent value—a Tie Shoe of the new Marumba Cloth, with tip and trimmings of Calf Leather. Smooth Kalfstead quarter-lining. Cuban heel with Rubber top-lift. The Tie Shoes are always popular—they are liked for their secure fit and for their dressy appearance.

Sizes 2½ to 8.

40-404 Black Tie.

40-405 Brown Tie.

\$1.69

Postage Paid



This Model is
Great Value at

\$1.69

Fashionable Tie Shoes

We
Pay
Postage



\$2.25

for a \$4.00 Style!

A Charming Black Calf Tie with Perforations on Tip and Quarter

One of the most artistic of all the Tie Shoes is this model of Soft Black Gun Metal Calf Leather. It is built over a trim-fitting last, yet it is comfortably wide. Perforations add greatly to its attractive appearance. Military heel with Rubber lift. You'll like both style and quality. And the value is truly marvellous.

Sizes 2½ to 8.

Width E.

40-406 Black Tie.

\$2.25

Postage Paid

Simpson's Arch-Support Shoes for Women

Gore Pump of Black Kid

Extremely comfort-able Pump of Soft Black Kid. Cut-Out tongue of Black Suede and Black Kid combined. Cut-Outs at sides. Elastic Gore under the tongue. **Steel Arch-Supporting Shank** riveted to the outsole. Military heel, Rubber lift.

40-345 Sizes 2½ to 8. Width EE. Post'd. **\$2.98**

These are the
Shoes to Wear
for the Relief of
Foot Trouble

RIVETED STEEL
ARCH-SUPPORTING
SHANK

New Tie of Black Calf

One of the latest styles in comfort shoes is this Tie of Soft Black Calf. Patent Trim. Fancy tongue. Perforations on tip and quarter. Cushion insole. **Steel Arch - Supporting Shank** riveted to outsole. Cuban heel, Rubber lift.

40-350 Sizes 3 to 9. Width EEE. Postpaid **\$2.45**

Our "Easy-Rest"

A Comfortable Black Gun Metal Oxford Tie

You'll find this a splendid shoe to wear everyday, if your feet tire easily or your arches are weak. It was designed specially to relieve these conditions. A dressy Oxford Tie of Soft Black Gun Metal Leather, with trimming of Lizard-finished Leather. Has Cut-Outs and Perforations. **Steel Arch-Supporting Shank** riveted to the outsole. Walking heel with Rubber top-lift. You'll like this Shoe for its comfort and service—and you'll appreciate its extra good value as well.

40-349 Sizes 2½ to 8. Width EEE. Our Special Price, Postpaid, a pair. **\$1.98**

All these Shoes are Made on
Wide Lasts that Give Room
for Comfort yet make
the Foot Look
Slender

Smart Sandal of Black Patent

A New and Dressy Style

Easy-fitting as well as fashionable is this Sandal of Black Patent Leather, with its trimming of Black Gun Metal Leather. Cut-Outs, Perforations and Pinking finish it effectively. **Steel Arch-Supporting Shank** riveted to the outsole. Cuban heel with Rubber lift.

40-351 Sizes 2½ to 8. Width EEE. Postpaid..... **\$2.25**

Snappy Sandal of Soft Black Kid

One of Our Comfort Shoes

Smart style and easy fit are characteristics of this attractive Sandal of Soft Black Kid, with trimming of Black Gun Metal Leather. **Steel Arch-Supporting Shank** riveted to the outsole. Cuban heel with Rubber top-lift. A good practical shoe for general wear.

40-341 Sizes 2½ to 8. Width EEE. Postpaid..... **\$2.45**

Practical
Everyday
Shoes
Fitted
with
Steel
Shank

Wide
Easy
Last

Wide
Yet
Very
Trim-Fitting

Dressy
Yet
Extra
Comfortable

3 Widths Black Kid One-Strap

We receive many requests for this shoe, which shows what full satisfaction it gives. It is a practical and comfortable One-Strap of Soft Black Kid, finished with perforations and Cut-Outs. **Steel Arch-Supporting Shank** riveted to the outsole. Military heel with Rubber lift. Among our excellent values in special shoes for the relief of tired feet.

40-342 Width E.
40-343 Width EE.
40-344 Width EEE.
Postpaid, Special Price. **\$2.25**

Black Patent One-Strap

Throughout Canada, Women who have weak foot-arches have worn this shoe and found it beneficial and very restful. It is a fashionable One-Strap of Black Patent Leather, with Cut-Out trimming of Leather in Snow-Flake effect. **Steel Arch-Supporting Shank** riveted to outsole. Military heel with Rubber lift.

40-340 Sizes 2½ to 8. Width EEE. Postpaid..... **\$1.95**

Black Kid One-Strap

Relief for foot trouble and ease for aching muscles, will be found in this Shoe—a very smart One-Strap made from Soft Black Kid. Cut-Out design in both vamp and quarter to show the hosiery. **Steel Arch-Supporting Shank** riveted to the outsole. Louis heel. Exceptional value in a snappy comfort-giving shoe.

40-352 Sizes 2½ to 8. Our price, Postpaid..... **\$2.98**

3 Widths A Tie of Black Kid

If you need a restful shoe, this model will prove what you want. We have it in three widths, so that any foot may be properly fitted. It is an Oxford Tie of Soft Black Kid, Cut-Out to show the hosiery—a favorite style. **Steel Arch-Supporting Shank** riveted to the outsole. Military heel with Rubber lift. Will give exceptional service.

40-346 Width E.
40-347 Width EE.
40-348 Width EEE.
Postpaid, Special Price.. **\$2.25**

You'll Find No Shoe Values to Beat Simpsons!

Exceptional prices for Comfortable Long-Wearing Shoes!



Flexible
Sole
Bends with
Every Step

'Wide-Enuf' Black One-Strap

Note what a low price will buy you this comfortable everyday shoe of Soft Black Kid-finished Leather! Strap buttons securely. Flexible sole. Low heel with Rubber top-lift. Round toe. An unusual offering in a durable model.

40-359 Sizes 3 to 8. **\$1.19**
No half sizes. Postpaid.....



Flexible
Sole
Bends with
Every Step

"Wide-Enuf" Black Oxford

Among our exceptional values in sensible everyday shoes is this Oxford of Soft Black Kid-finished Leather. Has round toe, Flexible Goodyear-stitched sole, and low heel with Rubber lift. Your chance to save on a good shoe!

40-357 Sizes 2½ to 8. **\$1.10**
Postpaid, a pair Only.....



See How
the Sole
Bends!

It
Pays to
Buy Your
Shoes from
Simpsons!



\$1.98

Black Kid Tie Trimmed with Reptile

A Remarkable Offering

- A Style Always Popular.
- Soft and Comfortable.
- Flexible Goodyear-Stitched Sole.
- Walking Heel with Rubber Lift.

Women like this type of shoe for its neat appearance and secure fit. An Oxford Tie of Soft Black Kid, made over a round-toe last. A good serviceable shoe for wear indoors or out, yet the price is far lower than you would expect it to be.

40-354 Sizes 2½ to 8. **\$1.98**
Our Special Price, Postpaid, a pair Only.



Stylish

Black Patent Tie

- Steel Arch-Supporting Shank.
- Made in Extra EEE Width.
- Walking Heel with Rubber Lift.
- A Remarkably Low Price.

"Easy Walk" Tie Shoe of Black Patent Leather, trimmed with Lizard-finished Leather. Shows Cut-Out design and perforations. Concealed Steel Shank riveted to the outsole.

40-363 All Sizes from 2½ to 8. **\$1.98**
Width EEE. Extra Wide.
Our Price, Postpaid, a pair Only.....



Black Blucher Oxford

- Steel Arch-Supporting Shank.
- Made in Extra EEE Width.
- Military Heel with Rubber Lift.
- A Wonderful Shoe Value.

"Foot-Rest" Oxford of Soft Black Dongola Kid, with Cushion insole, and a Steel Shank riveted to the outsole. A great aid to the woman whose feet tire easily. A "Special."

40-353 All Sizes from 2½ to 8. **\$2.25**
Width EEE. Extra Wide.
Our Price, Postpaid, a pair Only.....

Compare Simpson Values!

Fashion's Latest Creations in Dressy Shoes that are Wide- Fitting

Buy Simpson Footwear!

Wide, Yet
Makes the
Foot Look
Slender!



Steel
Shank

Military Heel

'Lady Olivia'

A New One-Strap

- Made from Fine Black Calf.
- Black Gun Metal Patent Trimming.
- Cut-Outs to Show the Hosiery.
- One of Our Special Spring 1933 Values.

What do you consider when buying a shoe? Style—for you want the newest. Wearing Quality—for this is all-important. Proper Fit—for this is so necessary. Price—for this means so much now-a-days. We guarantee that this shoe will meet your every requirement. Steel Arch-Supporting Shank riveted to the outsole. Military heel with Rubber top-lift.

40-362 Sizes 3 to 9. Width EEE. **\$1.49**
Our Special Price, Postpaid, a pair..

Beauty and
Comfort
Combined in an
Extra Wide
Shoe!



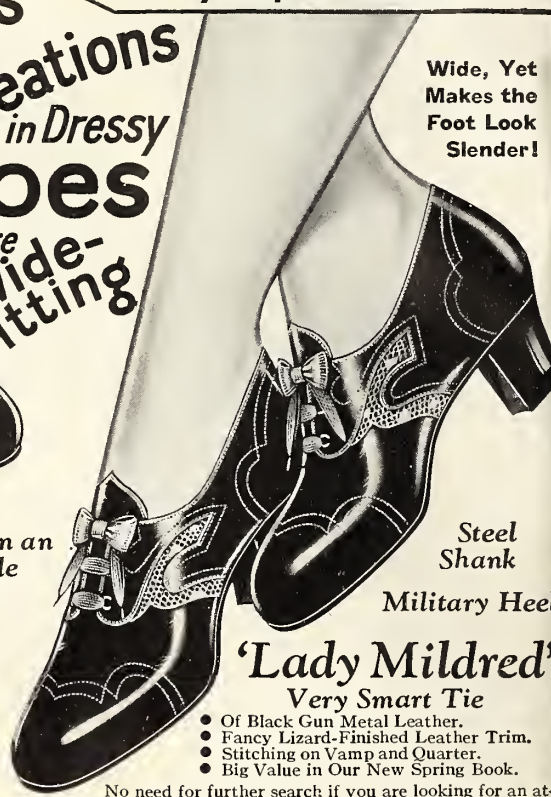
"Coralie"—Very New A Neat-Fitting Black Calf Pump

- Trimmed with Black Gun Metal Patent.
- Riveted Steel Arch-Supporting Shank.
- Cushion Insole for Extra Comfort.

Latest fashion ideas are shown in this Pump of Black Gun Metal Calf Leather, with its fancy collar of Gun Metal Patent. The Steel Shank is of special benefit, yet it is fully concealed. Kalfstead quarter-lining. Smart Military heel with Rubber top-lift.

40-358 Sizes 2½ to 8. **\$1.89**
Width EEE. Extra Wide.
Postpaid, a pair.....

Wide, Yet
Makes the
Foot Look
Slender!



Steel
Shank

Military Heel

'Lady Mildred'

Very Smart Tie

- Of Black Gun Metal Leather.
- Fancy Lizard-Finished Leather Trim.
- Stitching on Vamp and Quarter.
- Big Value in Our New Spring Book.

No need for further search if you are looking for an attractive Tie Shoe! You have found one of the smartest right here—an artistic new style and its price will put money in your purse. Fine durable quality, well made and extremely comfortable. Steel Arch-Supporting Shank riveted to the outsole. Military heel with Rubber top-lift. Don't miss this!

40-361 Sizes 3 to 9. Width EEE. **\$1.49**
Our Special Price, Postpaid, a pair..

Great Values in Women's Serviceable Everyday Shoes!



1.95

Neat Two-Strap Of Selected Black Kid

This practical shoe is one of the greatest favorites for everyday wear. It is made extra wide, fits securely and gives splendid service. Of Soft Black Kid and has a **Steel Arch-Supporting Shank** riveted to the outsole. Walking heel with Rubber top-lift. You'll note that the price is low for a shoe of this quality! This means extra value!

40-370 Sizes 2½ to 8. Width EEE. \$1.95
Postpaid, a pair.....



Durable Black Box Kip Blucher Oxford

Wonderful service and exceptional comfort you'll get from this splendid Oxford of sturdy Black Box Kip Leather—and it's selling at a money-saving price. Built over a wide last and well made. Extra-weight sole. Walking heel with Rubber lift. Satisfaction assured.

40-371 Sizes 2½ to 8. Width EE. \$2.35
Simpson's Price
Postpaid, a pair for Only.....

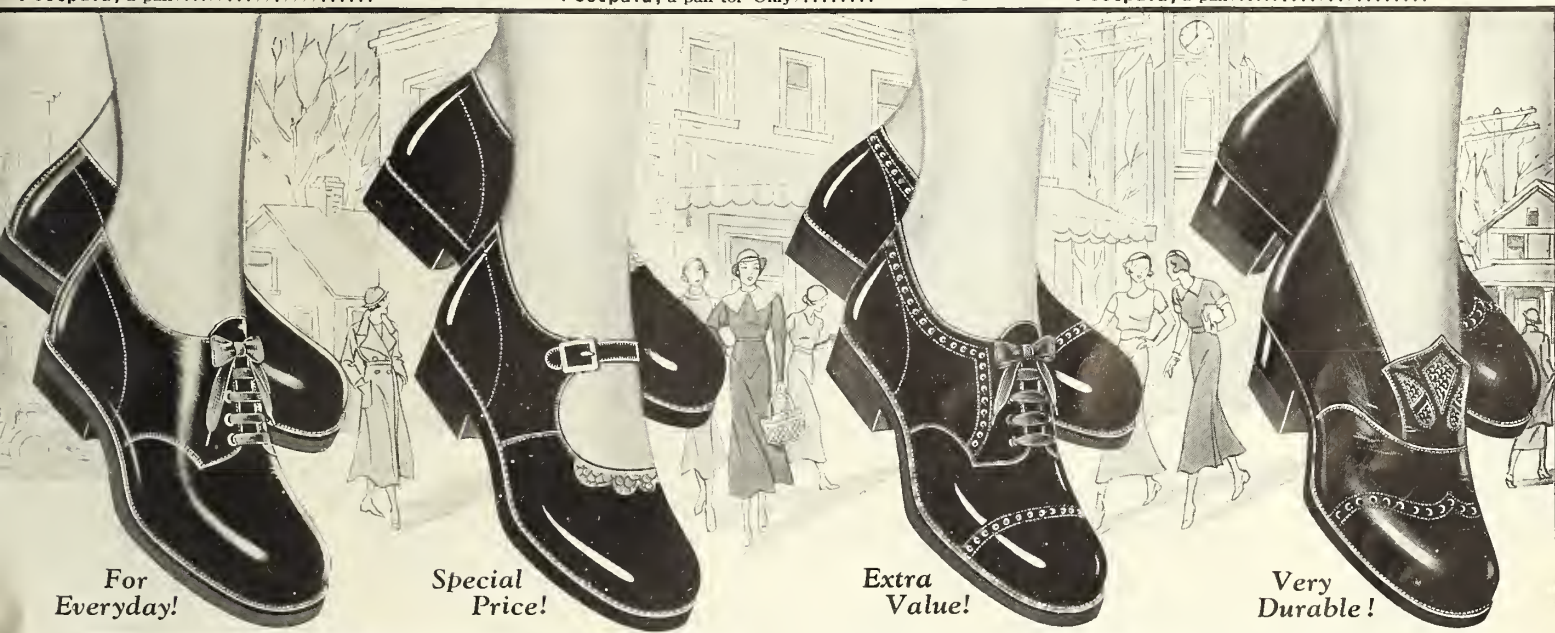


\$1.79

Black Kid Oxford Priced Specially Low

Good service, good appearance and great comfort, are combined in this Oxford of selected Black Kid. Good-weight outer sole, Cushion inner sole, Walking heel with Rubber top-lift. Light-colored leather quarter-lining. Every essential of a serviceable shoe, together with the low price, make this Oxford a value unsurpassed. A sensible model for constant wear.

40-366 Sizes 2½ to 8. Width EE. \$1.79
Postpaid, a pair.....



For
Everyday!

Special
Price!

Extra
Value!

Very
Durable!

Smart Blucher Oxford

Practical Walking Oxford of durable Leather. Has Flexible Long-Wearing Goodyear-stitched Sport sole. Low Rubber heel.

All sizes from 2½ to 8.
0-367 Brown. \$1.49
0-368 Black. \$1.49
Postpaid, Your Choice..

Black Patent One-Strap

Popular serviceable easy-fitting shoe of Black Patent Leather, trimming of Brown Krinkle-finished Leather. Goodyear-stitched Oak Leather sole. Low Rubber heel. An excellent Walking Shoe.

40-372 Sizes 2½ to 7. \$1.49
Postpaid, a pair.....

Black Patent Oxford

A comfortable Blucher Oxford with round toe. Made from Black Patent Leather and finished with perforations. Has Flexible Goodyear-stitched Sport Rubber sole and Easy Low Rubber heel.

40-364 Sizes 2½ to 7. \$1.65
Postpaid, a pair.....

Black Kid Gore Pump

Easy-fitting Pump made for sturdy wear. Of Soft Black Kid, with Lizard-finished Leather on the tongue. Under the tongue is an Elastic Gore. Goodyear-stitched Leather sole. Walking heel, Rubber lift.

40-365 Sizes 2½ to 7. \$1.98
Postpaid, a pair.....

Women's Slippers for Home Comfort



Favorite
"D'Orsay"

Slippers of Soft Kid in Black or Red, or of Black Patent Leather. Have Padded soles and Duco-finished heels.

Sizes 3 to 8. No half sizes.
40-376 Plain Black Kid Slippers. \$1.00
40-374 Plain Red Kid Slippers. \$1.00
40-375 Black Patent with Rosette. \$1.00
Postpaid, Your Choice.....



Soft Cosy Slippers

Made from Black Patent or Kid-finish Leather, or from fancy Sheepskin Leather in Rose, or from Felt in Blue or Red. All have Padded Chrome Leather soles and Low Rubber heels. Silky Pompon on vamp. Low-priced Slippers which will give an extra degree of comfort.

Sizes 3 to 8. No half sizes.
40-379 Black Patent Leather Slippers. 65¢
40-382 Black Kid-Finish Leather. 65¢
Postpaid, Choice of these Two Styles....
40-381 Rose Leather Slippers. 49¢
40-380 Blue or Red Felt Slippers. 49¢
Postpaid, Choice of these Two Styles.....



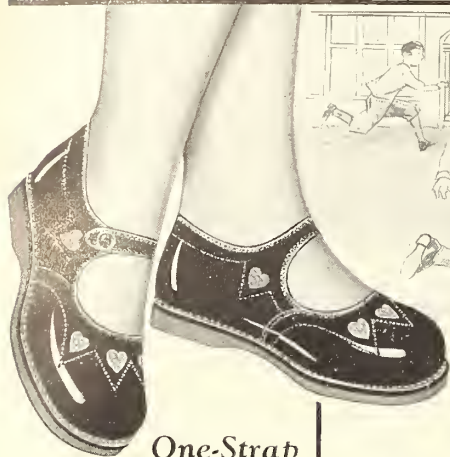
Black
Leather

Our Special at a Low Price

You'll get real comfort from these Slippers of Soft Black Leather,—also they will give long wear. Have Flexible Chrome Leather soles and Low Rubber heels. Silky Pompon on vamp. Among the splendid values you get through Simpson's Catalogue—and they're the kind of Slippers you need for wear at home.

40-369 Sizes 3 to 8. No half sizes. 95¢
Postpaid, a pair for Only.....

The Right Shoes For Little Folks! Low Prices For Durable Quality!



One-Strap of Black Patent

Splendid for Children
Flexible Goodyear-stitched sole.
Cushion insole. Fancy underlay.
Will wear well and give comfort.

41-358 Babies' sizes 2 to 5.
No heel. Postpaid.... 89¢
41-359 Child's sizes 5½ to 7½.
Spring heel. Postpaid \$1.15



Good Durable Shoes at Lowest Prices



Black Oxfords

Sturdy Bluchers for Everyday Wear
Wide last for comfort, serviceable quality and low price, make these Blucher Oxfords exceptional value. They're splendid everyday shoes, made from Black Leather—suitable for either Boys or Girls. Have long-wearing "Wear-Proof" soles and Rubber heels.

41-353 Sizes 5 to 7½. Special price Postpaid..... 79¢
41-354 Sizes 8 to 10½. Special price Postpaid..... 89¢
41-355 Sizes 11 to 2, for Older Children. Our Special Price, Postpaid, a pair..... 98¢

Compare These Values!



Sandals of Black Patent

A Very Popular Style
Splendid shoe value here! Dressy Sandal of Black Patent Leather, with Cut-Outs in vamp. Buckled strap, and Flexible Goodyear-stitched sole. Built over a wide comfortable last.

41-350 Sizes 2 to 6. Our price, Postpaid.. 79¢

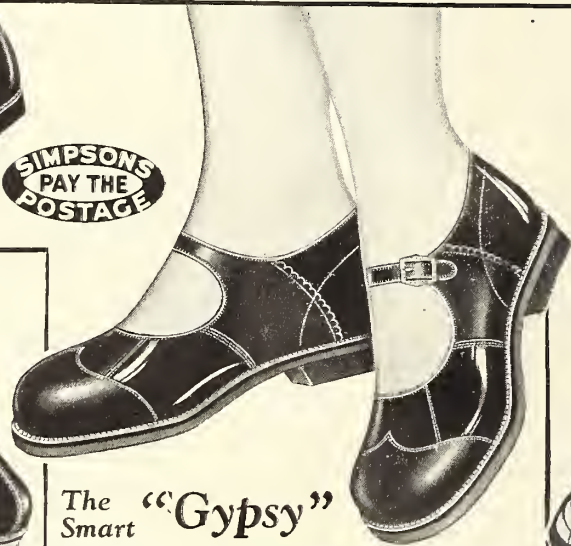
Black Leather Shoe

Buckled One-Strap of durable Black Leather. Flexible Goodyear-stitched sole and Spring heel. The little foot will develop normally in this shoe—it is constructed to allow room for growth—a very important thing in shoes for little folks. One of our extra good values—a Spring Special.

41-367 Sizes 1 to 7½. Postpaid..... 75¢



SIMPSON'S PAY THE POSTAGE



White Leather Shoe

A smart easy-fitting One-Strap of White Leather, which ensure absolutely normal foot development. Soft Cushion insole. Flexible leather sole, covered with durable non-skid outer sole.

41-351 Infants' sizes 2 to 5. Postpaid..... 75¢
41-352 Child's 5½ to 7½. Postpaid..... 95¢



Brown Kid Slippers Flexible Soles

Young people need just such Slippers as these for wear at home. Made from Soft Brown Kid. Have Flexible leather soles and Spring heels. Serviceable quality and wide for comfort.

No half sizes.
41-362 Sizes 5 to 10. Postpaid..... 75¢
41-363 Sizes 11 to 2. Postpaid... 85¢

The "Gypsy" An Attractive Black One-Strap at Prices That Save You Money

A very popular shoe of Black Patent and Gun Metal Leather combined. Flexible Goodyear-stitched sole. Low Rubber heel. Gives lots of comfort and wear.

41-364 Child's sizes 4 to 7½. Our Price, Postpaid, a pair for Only..... 69¢
41-365 Girls' sizes 8 to 10½. Our Price, Postpaid, a pair for Only..... 89¢
41-366 Misses' sizes 11 to 2. Our Price, Postpaid, a pair for Only.... \$1.00



Soft Felt Slippers In Red or Blue

Extremely comfortable little Slippers of Wool Felt in Red or Blue. Instep-strap to button. Various fancy designs printed on the vamp. Flexible leather soles. Just what the little folks always like!

No half sizes.
41-356 Sizes 3 to 7. Postpaid.... 55¢
41-357 Sizes 8 to 2. Postpaid.. 65¢



"Grow-Rite"

Babies' Blucher Boots with Black Patent vamp and Leather top. Round toe. Flexible Goodyear-stitched Chrome Leather sole. Natural last for ease.

41-360 Sizes 2 to 5. Special price, Postpaid... 98¢
41-361 Sizes 5½ to 7½. Special price, Postpaid... \$1.19

The Little "Skip-Along" for Kiddies of 1 to 5 Years

Gun Metal Blucher Oxfords

Very easy-fitting shoes of Black Gun Metal Leather, well made to give long wear. Have Goodyear-stitched Chrome Leather soles. Built to allow for the natural foot growth of little children.

41-376 Babies' sizes 2 to 5. No heel. Postpaid.... 85¢
41-377 Child's sizes 5½ to 7½. Spring heel. Postpaid.... 98¢



Black Blucher Boots

For either Boys or Girls—priced low for the excellent quality. Made from durable Black Leather, over a wide comfortable last. Goodyear-stitched "Wear-Proof" soles. Rubber heels.

41-373 Sizes 4 to 7½. Postpaid, a pair Only.... 95¢
41-374 Sizes 8 to 10½. Postpaid, a pair Only.... \$1.15
41-375 Sizes 11 to 2. Postpaid, a pair Only.... \$1.25

The Little "Trot-Away" for Kiddies of 1 to 5 Years

Black Patent Blucher Oxfords

Dressy little shoes of Black Patent Leather, made to give the tiny feet plenty of room. Have Goodyear-stitched Chrome Leather soles. A style all mothers like for the very little folks.

41-371 Babies' sizes 2 to 5. No heel. Postpaid. \$1.10
41-372 Child's sizes 5½ to 7½. Spring heel. Postpaid. \$1.25



LOW Special PRICES for Children's SHOES! Serviceable!



Splendid Shoes for Everyday



Sturdy for Play or Work



Hi-Cut Bluchers Brown or Black

Long-wearing Leather Boots with two buckled straps at the top. Goodyear-stitched Oak Leather soles. Low Rubber heels. Made over the correct lasts for growing children. Be sure to state color wanted.

- 41-382 Sizes 8 to 10½. **\$1.95**
Postpaid...
41-383 Sizes 11 to 2. **\$2.25**
Postpaid...
41-384 Sizes 2½ to 6. **\$2.45**
Postpaid...

Extra Sturdy Brown Bluchers
Good serviceable Leather Boots at exceptionally low prices—shoe values you'll welcome for the children. Round toes. Flexible Goodyear-stitched Oak Leather soles. Low Rubber heels. Not only will these shoes last a long time, but they will afford the comfort that children require.

- 41-378 Sizes 4 to 7½. **\$1.19**
Postpaid...
41-379 Sizes 8 to 10½. **\$1.45**
Postpaid...
41-380 Sizes 11 to 2. **\$1.75**
Postpaid...



Babies' Moccasins
41-389 Laced Moccasins made from soft Lambskin—just the kind of little shoes to keep the baby's tender feet comfortable. Mothers always like them for the tiny children. Note how low they're priced here!

- White, Black, Chocolate. Sizes 0 to 4. **33¢**
Postpaid.....



Misses' Gore Pump of Black Patent

Splendid value in a smart Pump of Black Patent Leather, with an Elastic Gore under the tongue. Good-weight leather sole. Rubber lift on heel. Light Kalstead quarter-lining. Round toe.

- 41-381 Sizes 11 to 2. **\$1.95**
Postpaid.



Misses' Tie Shoe

A fashionable model made from Black Gun Metal Leather, with trimming of Black Lizard-finished Leather. Perforations and stitching make a smart finish. Good-weight Leather sole. Low heel with Rubber top-lift. Attractive, easy-fitting, serviceable—and our low price on it will save you money.

- 41-388 Sizes 11 to 2. **\$1.95**
Postpaid.



Babies' Slippers

41-390 Dainty little Slippers with buttoned strap. Fancy trimming on vamp. Soft Chrome Leather soles and no heels. Very flexible and made roomy to allow for natural foot growth.

- Black Patent Leather. Sizes 0 to 5. **55¢**
Postpaid.....

Practical One-Strap

Of Black Patent, combined with Black Gun Metal and Lizard-finished Leather. Has flexible Goodyear-stitched sole and Low Rubber heel.

- 41-385 Child's 4 to 7½. **69¢**
Postpaid..
41-386 Girls' 8 to 10½. **87¢**
Postpaid..
41-387 Misses' 11 to 2. **95¢**
Postpaid..

Note How Low these Sandals are Priced!



SIMPSON 75¢ UP SPECIAL

Sandals Always Give Comfort!

Black Patent Sandals

No Style of Footwear is more Popular this Season

Everyone should have a pair of Sandals for the Springtime! Those shown above are smart and correct. They are made from Black Patent Leather, ventilated to make them cool in warm weather, fasten with strap and buckle, and have Low Rubber heels. Goodyear-stitched Sport soles, the best-wearing soles ever made.

- | | |
|---|---|
| 41-391 Child's sizes 4 to 7½. 75¢ | 41-393 Misses' sizes 11 to 2. 95¢ |
| 41-392 Girls' or Boys' 8 to 10½. 85¢ | 40-390 Women's sizes 2½ to 7. \$1.45 |
| Postpaid..... | Postpaid.... |

Sandals Always Look Smart!



\$1.69

Very New Style for Misses

A comfortable One-Strap of Black Patent Leather, showing fancy stitching and perforations. Metal Centre-Buckle. Leather sole. Low Walking heel with Rubber top-lift. Just the type of shoe the growing girl should have for the new season. Practical and correct.

- 41-400 Sizes 11 to 2, and half sizes. **\$1.69**
Postpaid.....

Almora Brown Blucher Oxford Tie

One of the very latest styles in Misses' Shoes for Spring and Summer—a smart Tie of Almora Brown Leather, with Leather trimming in a contrasting shade of Brown. Sturdy Oak Leather sole. Low Leather heel with Rubber top-lift. Easy-fitting, low-priced, will give splendid wear.

- 41-396 Sizes 11 to 2, and half sizes. **\$1.85**
Postpaid.....



Misses' Smart One-Strap of Black Patent

A dressy shoe of Black Patent Leather, with fancy Leather trimming at front and sides. Good-weight Leather sole. Low heel with Rubber top-lift. Will give plenty of good service.

- 41-394 Sizes 11 to 2. **\$1.89**
Postpaid.



Misses' New Eyelet-Tie

A very smart Three-Eyelet Tie Shoe of Black Patent Leather, with Lizard-finished Leather trim, and Cut-Outs at sides. Goodyear-stitched sole. Low Rubber heel. When you buy such a shoe at such a low price as ours, you get shoe value unexcelled.

- 41-397 Sizes 11 to 2, and half sizes. **\$1.69**
Postpaid.....

Blucher Oxford Dark Brown Leather

Fancy Perforations on tip and quarter. Flexible Goodyear-stitched Sport sole. Low Rubber heel. Smart style, comfortable fit and good wearing quality, at low prices. Special values in shoes that are extremely popular for the Spring and Summer Season.

- 41-398 Child's sizes 8 to 10½. **\$1.29**
Postpaid
41-399 Misses' sizes 11 to 2. **\$1.49**
Postpaid....

Mothers Find It *PAYS* to *BUY* Children's SHOES from SIMPSON'S

Smart!
Stylish!

Black Patent One-Strap

Smart in style, attractive in appearance, comfortable and serviceable, is this Shoe of Black Patent Leather. Cut-Out design in sides and in vamp. Correct heel with Rubber top-lift. Good-wearing Leather sole. Light-colored leather quarter-lining!

41-410 Misses' sizes 11 to 2. With Low heel. Postpaid, a pair. Only.... **\$1.95**
40-393 Women's sizes 2½ to 7. Military heel. Postpaid, a pair. Only.... **\$2.35**

Neat!
Easy!
Durable!

Beige and Dark Brown Oxford

New Blucher, made from durable Leather, has Goodyear-stitched Sport sole and Low Walking heel with Rubber top-lift.

41-404 Misses' sizes 11 to 2. Postpaid, a pair... **\$1.59**
40-395 Women's sizes 2½ to 7. Postpaid, a pair... **\$1.98**

For the Baby

Dainty Leather Slippers, made over a natural-shape last to afford the comfort needed. Fancy ornament on vamp. Soft Chrome leather sole. No heel. Strap buttons securely over the instep. Sizes 0 to 5.

41-406 Blue. 41-407 Pink. Postpaid.... **55¢**

New!
Strong!
Sturdy!

Two-Tone Elk Sport Oxford

Blucher, made from sturdy Leather. Flexible Goodyear-stitched "Wear-Proof" sole. Low Rubber heel. Our prices are very low.

41-408 Child's sizes 8 to 10½. Postpaid, a pair... **\$1.29**
41-409 Misses' sizes 11 to 2. Postpaid, a pair.... **\$1.59**

Brown Elk Sandals

Among the popular styles for the new season are these Sandals of Brown Elk Leather. Toe ventilated. Long-wearing Goodyear-stitched soles. Low Rubber heels.

41-401 Child's sizes 4 to 7½. Postpaid..... **79¢**
41-402 Girls' or Boys' 8 to 10½. Postpaid..... **89¢**
41-403 Misses' sizes 11 to 2. Postpaid..... **98¢**
40-392 Women's sizes 2½ to 7. Postpaid..... **\$1.45**

Child's
Girls'
Boys'
Misses'



Black Patent Oxford

An easy-fitting Oxford, priced to save you money. Made from Black Patent Leather, stitched and perforated. Has Flexible Goodyear-stitched Leather sole and Low Rubber heel. Round toe for extra comfort. Will give splendid wear.

41-411 Child's Sizes 5 to 7½. Postpaid..... **95¢**
41-412 Girls' or Boys' 8 to 10½. Postpaid. **\$1.15**
41-413 Misses' Sizes 11 to 2. Postpaid..... **\$1.45**



Baby's Leather Slipper

Neat-fitting Slipper, made over a round-toe last. Flexible Goodyear-stitched Leather sole and Spring heel. One of our extra good values in practical shoes for little folks. Made in Sizes 1 to 7½.

41-414 Brown Slipper. 41-415 Black Slipper. Our price, Postpaid, a pair... **75¢**

Baby's Patent Slipper

Cunning little Buckled Slipper, made to give the tiny feet plenty of room for growth. Has Flexible Goodyear-stitched Leather sole and Spring heel. One of the best shoe styles made for little children.

41-416 Black Patent Leather. Sizes 1 to 7½. Our price, Postpaid, a pair.... **79¢**

Child's
Girls'
Boys'
Misses'



Brown Leather Oxford

Low prices here for durable quality! A comfortable Oxford of Brown Leather, finished with stitching and perforations. Flexible Goodyear-stitched Leather sole. Low Rubber heel. Round toe. One of the smartest styles of the new season.

41-417 Child's Sizes 5 to 7½. Postpaid..... **95¢**
41-418 Girls' or Boys' 8 to 10½. Postpaid. **\$1.15**
41-419 Misses' Sizes 11 to 2. Postpaid..... **\$1.45**



Boys'
or Girls'

Sturdy Brown Boots

For school or play. Of Serviceable Leather. "Wear-Proof" soles which wear like iron. Low Rubber heels.

41-420 Sizes 5 to 7½. Our Special price, Postpaid, a pair **\$1.05**
41-421 Sizes 8 to 10½. Our Special price, Postpaid, a pair **\$1.45**
41-422 Sizes 11 to 2. Our Special price, Postpaid, a pair **\$1.75**



Black Patent One-Strap

Brown trim. Flexible Goodyear-stitched Leather sole. Rubber heel.

41-423 Child's 4 to 7½. Postpaid... **95¢**
41-424 Girls' 8 to 10½. Postpaid. **\$1.10**
41-425 Misses' 11 to 2. Postpaid. **\$1.25**
40-394 Women's 2½ to 7. Postpaid. **\$1.49**



New Brown One-Strap

Extra good value in a dressy shoe of Dark Brown Leather, with contrasting trim. Metal Buckle. Flexible Goodyear-stitched leather sole. Low Rubber heel. Built over a wide round-toe last to afford plenty of real comfort.

41-426 Child's 8 to 10½. Postpaid **\$1.39**
41-427 Misses' 11 to 2. Postpaid.. **\$1.59**



Black Boots

Bluchers made from sturdy Leather. Flexible Goodyear-stitched leather soles. Low Rubber heels.

41-428 Sizes 4 to 7½. Our Special price, Postpaid, a pair **\$1.19**
41-429 Sizes 8 to 10½. Our Special price, Postpaid, a pair **\$1.45**
41-430 Sizes 11 to 2. Our Special price, Postpaid, a pair **\$1.75**

Sensible Everyday Shoes for Children

Every pair Priced
and
Low
We Pay Postage!

Black Oxford A Wonderful Bargain

- Made from Sturdy Durable Leather.
- Has Leather Sole of Good Weight.
- Rubber Top-Lift on the Heel.

Here, Misses and Women get great shoe value! A Blucher Oxford of Black Leather, made to give excellent service for everyday wear. Comfortably wide. Smartly perforated. An Oxford that will give you full satisfaction.

41-434 Misses' sizes 11 to 2.

Post-paid \$1.59

40-400 Growing Girls' 2½ to 7.

Postpaid \$1.77

Neat Black Patent Oxford Tie A Very Recent Style for Misses

Smartness, comfort, good service and extra value, are to be found in this shoe—a stylish Oxford Tie of Black Patent Leather. Stitched and Perforated according to Fashion's decree. Has good-weight leather sole, and Walking heel with Rubber top-lift. Among our big specials—the quality splendid and the price very low. It pays to buy here!

41-431 Misses' sizes 11 to 2.

Our Special Price, Postpaid, a pair, \$1.69

Black Leather Oxfords for Children and Misses

Exceptional prices for serviceable everyday Oxfords of Black Leather, attractively perforated. Flexible Goodyear-stitched soles and Low Rubber heels. You have paid higher prices for shoes not as smart or as durable as these Oxfords. We number them among Our "Specials" for young folks.

41-432 Child's sizes 8 to 10½.

Our Special Price, Postpaid, a pair, Only, \$1.25

41-433 Misses' sizes 11 to 2.

Our Special Price, Postpaid, a pair, Only, \$1.39

41-434 Misses' sizes 11 to 2.
40-400 Growing Girls' 2½ to 7.

You Save Money
on These Shoes



Smart
Style
for
Misses

\$1.39
Only

Black Patent One-Strap

A practical shoe which has a dressy appearance and gives good service. Made from Black Patent Leather, has a good-wearing sole and a Low heel with Rubber top-lift. An outstanding bargain in our Spring showing, where all shoes are really priced down to low bargain level. A specially good "buy".

41-435 Sizes 11 to 2.

Our Price, Postpaid, \$1.39



\$1.75

Big
Values

\$1.65

Misses' Patent Oxford Tie

- Tongue and Underlay of Black Lizard.
- Fancy Cut-Out Design at Sides.
- Leather Sole. Rubber Lift on Heel.

Handsome serviceable shoe of Black Patent Leather, priced extremely low in this Simpson Catalogue.

41-438 Sizes 11 to 2.

Our Price, Postpaid, \$1.75

Misses' Gun Metal Oxford

- Underlay of Dark Lizard at Sides.
- Leather Sole. Rubber Lift on Heel.
- Popular New Model for Spring.

Easy-fitting practical shoe for young girls. Made from Black Gun Metal Leather, in Smart Blucher style.

41-439 Sizes 11 to 2.

Our Price, Postpaid, \$1.65



\$1.49
up

Patent
One-
Strap

Child's and Misses' Sizes

Money-saving prices on this shoe of Black Patent Leather, with trimming of Lizard-finished Leather. Metal Buckle. Leather sole. Rubber top-lift on the heel. Fits comfortably and will wear extremely well.

41-436 Child's 8 to 10½.

Our Price, Postpaid, \$1.49

41-437 Misses' 11 to 2.

Our Price, Postpaid, \$1.69



\$1.75
Special

Gun Metal, Perforated

A new and very attractive One-Strap Shoe for Misses,—and note the low price of it! Made from Black Gun Metal Leather, fastened with Metal Buckle, has Cut-Out design at each side and Perforations in the vamp. Leather sole. Low heel with Rubber top-lift. Among the latest Spring styles in footwear—and it's really extremely smart!

41-442 Misses' sizes 11 to 2.

Our Price, Postpaid, a pair, Only, \$1.75

Black Box Kip Oxfords Sturdy for Everyday Wear

Will Give Great Comfort

Blucher Style. Good-Weight Leather Sole. Rubber Heel. Shoes that will give exceptionally good service to active young people. Priced to make them wonderful value.

41-440 Child's sizes 8 to 10½.

Our Special Price, Postpaid, a pair, Only, \$1.45

41-441 Misses' sizes 11 to 2.

Our Special Price, Postpaid, a pair, Only, \$1.65

Patent with Lizard Trim

A special One-Strap of Black Patent Leather, trimmed with Lizard-finished Leather. Cut-Outs at the side. Chrome Leather sole. Low heel with Rubber top-lift. Sizes for Children and Misses, at money-saving prices.

41-443 Child's sizes 8 to 10½.

Our Price, Postpaid, a pair, Only, \$1.45

41-444 Misses' sizes 11 to 2.

Our Price, Postpaid, a pair, Only, \$1.85

You **SAVE MONEY HERE** on Children's **SHOES!**



Neat
Black
One-Strap

Money-saving prices on practical shoes of Black Calf-finished Leather. Made over a comfortable last with round toe. Have long-wearing Leather soles and Low Rubber heels. It pays to buy shoes from Simpsons where your money always buys the utmost in good value.

- 41-461 Child's sizes 7 to 10½. Our price, Postpaid **\$1.45**
41-462 Misses' sizes 11 to 2. Our price, Postpaid..... **\$1.65**



Black Calf Oxford

Entirely practical and very serviceable is this Blucher Oxford of Black Calf Leather. Has Goodyear-stitched Oak Leather sole and Low Rubber heel. Strongly stitched and shaped to afford the greatest comfort.

- 41-448 Child's sizes 5 to 7½. Our Special price, Postpaid..... **\$1.15**
41-449 Boys' or Girls' sizes 8 to 10½. Our Special price, Postpaid..... **\$1.35**
41-450 Misses' sizes 11 to 2. Our Special price, Postpaid..... **\$1.59**



Black
Patent Sandals

Excellent warm-weather Sandals of Black Patent Leather. Goodyear-stitched Oak Leather soles. Low Rubber heels. Toe ventilated. The practical easy-fitting style that is so popular and so comfortable.

- 41-445 Child's sizes 4 to 7½. Our price, Postpaid, a pair..... **85¢**
41-446 Girls' or Boys' 8 to 10½. Our price, Postpaid, a pair..... **98¢**
41-447 Misses' sizes 11 to 2. Our price, Postpaid, a pair..... **\$1.15**



Sandals
Brown Canvas

Extremely popular shoes for the Springtime and for Summer—and you pay little for them here. Made from fine Brown Canvas, with Cut-out Leather tip on the toe. Flexible Goodyear-stitched Leather soles. Low heels. Comfortable and of good wearing quality.

- 41-453 Child's sizes 4 to 7½. Post-paid.. **79¢**
41-454 Boys' or Girls' sizes 8 to 10½. Post-paid.. **98¢**
41-455 Misses' sizes 11 to 2. Post-paid. **\$1.10**

Big
Values

Sturdy Bluchers
Black Box Kip Leather

- Splendid Boots for Everyday Wear.
- The Soles are Extra Durable
- Solid Leather Insoles and Low Heels.

Extra good value here for those who want long-wearing comfortable boots for general service. Built over round-toe lasts and well sewn. You'll be well satisfied with these shoes—in wearing quality and in value.

- 41-456 Girls' sizes 8 to 10½. Postpaid.... **\$1.69**
41-457 Misses' sizes 11 to 2. Postpaid.. **\$1.98**
40-397 Women's sizes 2½ to 7. Postpaid.. **\$2.45**

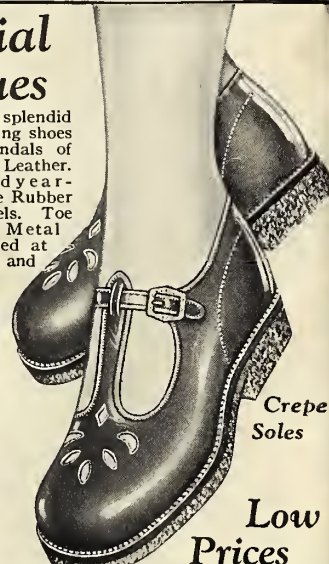


Extra
Durable

Special Values

Among our splendid values in Spring shoes are these Sandals of Beige Elk Leather. Have Goodyear-stitched Crepe Rubber soles and heels. Toe ventilated. Metal Buckle fastened at side. Fit well and are durable.

- 41-458 Child's Sizes 5 to 7½. Post-paid **65¢**
41-459 Girls' Sizes 8 to 10½. Postpaid, **85¢**
41-460 Misses' sizes 11 to 2. Postpaid **98¢**



Crepe
Soles

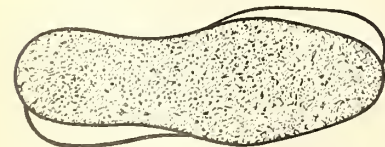
Low
Prices

Shoe FINDINGS



Half Soles of Good-Weight Solid Leather

- 41-481 Women's size only. **25¢** A pair.....
41-482 Men's size only. **35¢** A pair.....
41-480 Rubber heel-lifts ¼-inch thick. Small, medium, large sizes. State whether for Men's or Women's shoes. **15¢** Postpaid, a pair.....



Slip These Inside Your Shoes!

41-478 Corticene cork insoles. Soft and very absorbent. Comfortable on the feet and durable. For shoes or slippers.

- Men's sizes 7 to 11. **12¢**
Women's sizes 3 to 7. Postpaid, a pair of these Insoles..



BUNION PROTECTOR

41-473 Bunion Protector made from perforated leather, with felt cushion inside. Comfortable to wear and a sure relief. Men's and Women's sizes. State whether for right or left foot. **35¢** Postpaid, each.....

Mend your SHOES at HOME!



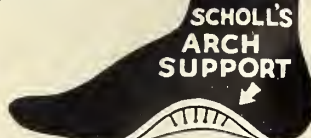
Anyone Can Use This!

41-479 Don't throw your shoes away when soles and heels become worn! Spread on "So-Lo," the new Plastic Shoe Repair, and sole or heel is mended! It is **Waterproof, Non-Skid, Flexible**, and wears better than ordinary leather. Dries overnight. "So-Lo" repairs anything made of either Rubber or Leather—like tires, garden hose, auto tops, etc. Very useful and a saving. **49¢** Directions enclosed. Postpaid....



Repairs
Rubber
or Leather

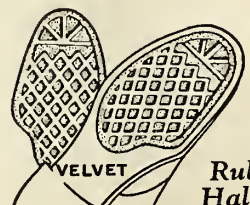
Shoe FINDINGS



SCHOLL'S ARCH SUPPORT

Comfort for Tired Feet

41-470 Scholl's Steel Arch Support for fallen or broken arches—of benefit to those who have foot trouble. Easy to wear. Gives splendid support. State size of shoe worn and also whether for men or women. **\$1.75** Postpaid, a pair.....



Easy to Attach

41-471 Waterproof half soles of Velvet Rubber. Tube of cement for attaching. Make a drawing of the shoes you wish the soles to fit, send it with your order, and we will send you soles in the proper size for the shoes. **29¢** Postpaid, a pair.....



HEEL GRIP

Ready Gummed

41-472 Sponge rubber heel-grip, gummed on one side. Keeps shoe from slipping at the heel. Fits into the shoe as shown at right. A saving on hosiery. **15¢** A pair..... Postpaid



41-474 Dyoline which will dye leather of any color a permanent Black. Easy to apply and it dries quickly. **25¢** Postpaid..



41-475 Fine Cream for cleaning all light-colored leathers. Leaves the shoe soft and pliable. Easy to use. **25¢** Postpaid.



41-476 Shur-Wyte for cleaning all white leather and white canvas shoes. Keeps your footwear neat. **25¢** Postpaid.



41-477 Nugget Dressing for polishing brown or black shoes. You need it to keep your shoes in good condition. **14¢** Postpaid.

Shoe Dye and Shoe Cleaners, All Very Easy to Use

BOYS' Serviceable SHOES



The New "Campus" Oxfords

Special Sizes 3 to 7

\$2.69

The Popular Snappy Bluchers for the Big Boys

- Black Calf-Finished Leather with Grained Leather Trim.
- Durable Leather Soles with Extra Tap for Longer Wear.
- Metal "Clatter" Plate on the Low Leather Heels.

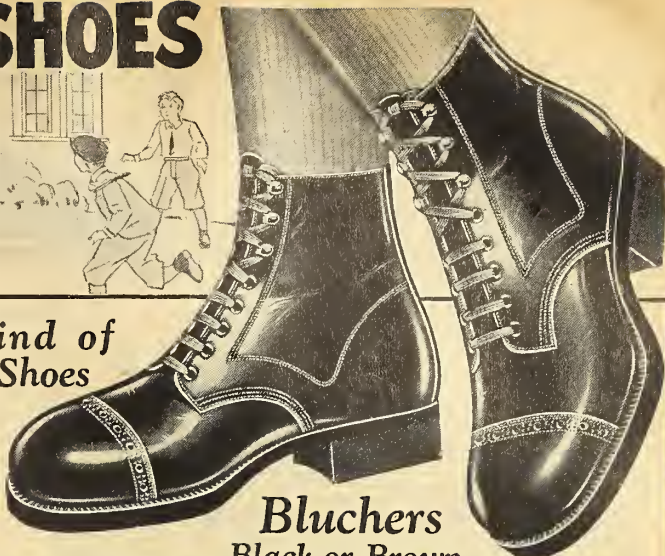
Growing Boys are particular about their footwear,—they want the newest from the city shops. These Blucher Oxfords are among the very latest and smartest for the Spring and Summer season. The Grained and Smooth Leathers make a snappy combination, and perforations add to the good appearance. Good service and real comfort are built right into them—and best value is there as well.

42-215 Big Boys' sizes 3 to 7, and half sizes. Postpaid.... **\$2.69**

The Kind of Sturdy Shoes

that Every Active Lad Should Have

Priced Very Low



Bluchers Black or Brown

Sturdy everyday Blucher Boots of durable Box Kip Leather! Stoutly stitched and made on comfortable lasts. Solid Leather soles and Easy Rubber heels.

Black Blucher Boots

| | |
|--|--------|
| 42-190 Little Lads' sizes 8 to 10..... | \$1.65 |
| 42-191 Small Boys' sizes 11 to 13..... | \$1.79 |
| 42-192 Big Boys' sizes 1 to 5..... | \$1.98 |

Brown Blucher Boots

| | |
|--|--------|
| 42-193 Small Boys' sizes 11 to 13..... | \$1.85 |
| 42-194 Big Boys' sizes 1 to 5..... | \$2.10 |

Both the Brown and Black Boots come full sizes. No half sizes.



Simpsons

Pay the

Postage

Sturdy Black Oxfords

Practical shoes for Boys! Long-wearing Blucher Oxfords of Black Elk Leather. Flexible Goodyear-stitched "Wear-Proof" soles and Rubber heels. No half sizes.

| | |
|---------------------------------------|--------|
| 42-204 Small Boys' sizes 11 to 2..... | \$1.59 |
| 42-205 Big Boys' sizes 3 to 6..... | \$1.89 |

Two-Tone Sport Oxfords

Your Boy will want a pair of these Oxfords for Spring! Buy him a pair! We have priced them very low! Bluchers of Beige and Brown Calf-finished Leather combined. Long-wearing Goodyear-stitched Sport soles and Rubber heels. Serviceable and made wide for comfort. Smart and correct.

| | |
|--|--------|
| 42-208 Sizes 1 to 5. No half sizes.... | \$1.99 |
|--|--------|

Black Oxfords The "College" Style

Splendid value for Boys! Blucher Oxfords of Black Calf-finished Leather. Sewn Leather soles with a fancy bottom design. Leather heels with Metal "Clicker" Plates.

| | |
|---|--------|
| 42-206 Small Boys' sizes 11 to 13½..... | \$1.89 |
| 42-207 Big Boys' sizes 1 to 5½..... | \$1.99 |

Black Elk Bluchers "Wear-Proof" Soles

Blucher Boots of Black Elk Leather. Moccasin vamps and wide toes. Goodyear-stitched "Wear-Proof" soles which wear like iron. Low Rubber heels. No half sizes.

| | |
|---------------------------------------|--------|
| 42-199 Small Boys' sizes 11 to 2..... | \$1.99 |
| 42-200 Big Boys' sizes 3 to 6..... | \$2.25 |

Metal Toe-Plates

42-216 To protect the toes of Boys shoes. Easily attached. Postpaid

2 pairs 15¢

Well Named "The Boys' Favorite"

Strongly-built hard-wearing everyday Boots made from Khaki Brown Leather and built over comfortable lasts. Have "Wear-Proof" soles. Rubber heels. No half sizes.

| | |
|---------------------------------------|--------|
| 42-195 Small Boys' sizes 11 to 13.... | \$1.75 |
| 42-196 Big Boys' sizes 1 to 5..... | \$1.89 |

Very Little to Pay!

\$1.49 and up

Black Bluchers "Wear-Proof" Soles

Among Simpson's famous values in shoes for active Boys—the kind of value that customers appreciate! Sturdy-built Blucher Boots of Sturdy Black Leather, with Flexible Goodyear-stitched "Wear-Proof" soles and Rubber heels. Wide and comfortable. Stout and very durable. Shoes which mean a saving to you, because you pay little or quality that will give lasting service. You'll find it will pay you to buy them for hard wear.

| | |
|---|--------|
| 42-201 Small Boys' sizes 11 to 2. No half sizes. Postpaid, a pair.... | \$1.49 |
| 42-202 Big Boys' sizes 3 to 6. No half sizes. Postpaid, a pair.... | \$1.69 |

Your Money Goes Farthest Here!

Dressy Brown or Black Boots

Here's a "Special" for the Boys! Balmoral Boots of selected Calf-finished Leather, with McKay-Welted Leather soles and Rubber heels. In comfort and wearing quality, these boots give satisfaction—and, in value, they are unsurpassed at the price. You cannot make a better "buy" in shoes for your boys to wear for best.

| | |
|--|--------|
| 42-197 Brown Leather. Boys' sizes 1 to 5½. | |
| 42-198 Black Leather. Special Price, Postpaid, a pair. | \$2.69 |

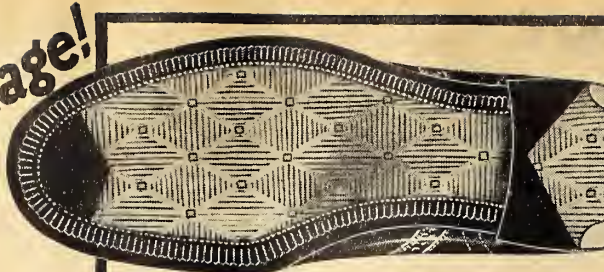
Sizes for All Boys!

Oxfords Black or Brown

Values you'll welcome in easy-fitting durable Blucher Oxfords for your Boys! Built wide and well sewn. No more serviceable shoes made to sell for such prices as ours. Of Selected sturdy Side Leather in Black or Brown. Have Flexible Goodyear-stitched Leather soles and Low Rubber heels. No half sizes.

| | | | |
|--|--------|--|--------|
| Black Blucher Oxfords | | Brown Blucher Oxfords | |
| 42-209 Little Lads' sizes 8 to 10..... | \$1.29 | 42-212 Little Lads' sizes 8 to 10..... | \$1.29 |
| 42-210 Small Boys' sizes 11 to 2..... | \$1.49 | 42-213 Small Boys' sizes 11 to 2..... | \$1.49 |
| 42-211 Big Boys' sizes 3 to 6..... | \$1.69 | 42-214 Big Boys' sizes 3 to 6..... | \$1.69 |

We Pay Postage!



Black Bluchers The Oxfords for Young Men Among the Smartest Styles Shown

- Made from Calf-Finished Leather.
 - Black Alligator-Finished Leather Inlay.
 - Collegiate Design on the Soles.
 - Metal "Clicker" Plates on Heels.
- Just the kind of shoes that the particular Young Man wants—selling at a price that anyone can afford to pay! Leather soles and heels. Perforations on quarter and tip. We recommend these splendid Oxfords for comfort and good service.

42-126 Sizes 5½ to 11. **\$2.69**
Postpaid, a pair.....



\$2.69
'Harvard'
Collegiate Sole
and Clicker Heel

Smartest Styles for MEN!

\$3.49 Special The "Princeton"

Black Balmoral Oxfords

- Of Selected Calfskin Leather.
- Goodyear-Welt Oak Leather Soles.
- Leather Heels with Rubber Lift.
- Insoles of Smooth Leather.

Fine high-grade Oxfords, specially priced at Simpsons! Every feature adds something to their value. The quality of the leather, the quality of workmanship, the finish and the strong stitching. Then they fit as shoes should, giving comfort.

We know that any man will get full satisfaction from these Oxfords. If better shoes could be sold for this money, we should have them for you.

42-125 Sizes 5½ to 11. **\$3.49**
Postpaid, a pair.....



Genuine Goodyear- Welts



Men's Smart Black Goodyear-Welt Oxfords

Easy-fitting Blucher Oxfords of Black Calf-finished Leather—good serviceable shoes at a **Special Simpson Price**. Genuine Goodyear-Welted Leather soles. Rubber lift on the heels. For constant everyday wear, these shoes will last a long time, giving entire satisfaction to you.

42-129 Sizes 5½ to 11. **\$2.85**
Postpaid, a pair.....

Gypsy-Toe Oxfords

- Black Calf-Finished Leather.
- Perforations on Quarter.
- Goodyear-Welt Leather Soles.
- All-Leather Heels.

There is a preference this season for the smart **Plain-Toe** Blucher Oxfords like these. You'll be right up-to-the-minute in style when you wear them. You'll find them very comfortable and durable, too!

42-127 Sizes 5½ to 10. **\$3.19**
Postpaid, a pair...

Wing-Tip Oxfords

- Black Calf-Finished Leather.
- Perforations on the Tip.
- Goodyear-Welt Leather Soles.
- Rubber Lift on the Heels.

Smart, indeed, are these Blucher Oxfords with the **new design** on the quarter and the perforated tip. Comfortable medium-wide toe. Greatly favored by Men who want whatever is correct in smart dressy footwear.

42-128 Sizes 5½ to 10. **\$3.25**
Postpaid, a pair...

Black Elk Oxfords

- Easy-Fitting Bluchers.
- "Wear-Proof" Soles.
- Comfortable Rubber Heels.
- Splendid for the Spring.

These are light-weight shoes of good wearing quality—just what Men need for the Spring season. They fit well, look well, and give good service. The soles are Goodyear-Stitched. **Compare the value!** We invite comparison for these shoes are marvellous value for the money.

Sizes 6 to 11.
No half sizes.
42-130 Black Oxfords
Light-Weight.
Postpaid
\$1.89

Black Blucher Boots

- Of Box Kip Leather.
- One Style with Toe-Cap.
- One Style with Plain Toe.
- Leather Soles. Rubber Heels.

Sturdy well-made Boots for Men—practical for Work or everyday wear. Soles are both nailed and stitched to make them extra strong. This is a low price to pay for such shoes! It is hard to believe that only \$2.25 will buy them for you, yet that is their whole cost to you when you buy them through Simpson's new Catalogue.

Sizes 6 to 11.
No half sizes.
42-131 With Toe-Caps.
42-132 With Plain Toes.
Postpaid
\$2.25



\$1.89



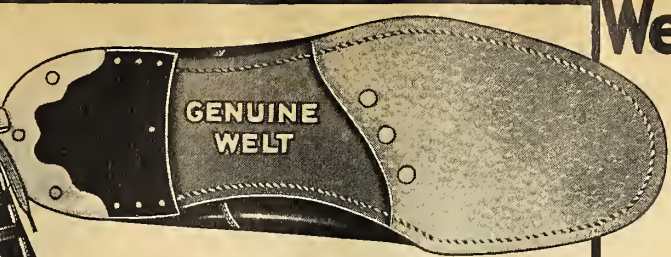
\$2.25

Simpsons
is the Place
to Buy Your Shoes!
You Pay Low Prices for Good Quality



\$2.85

'Dexter'
Smart New Style
for the Young Man



GENUINE
WELT

Black Bluchers
with Extra Tap Soles
Easy-Fitting and Serviceable

- Oxfords of Calf-Finished Leather.
- Smartly Stitched and Perforated.
- Leather Tap Riveted to the Soles.
- Metal "Clatter" Plates on Heels.

Right up-to-date are these Oxfords—yet you pay a low price for them. The extra tap on the soles means extra service from the shoes. Also the Genuine Welt means extra strength. We recommend the shoes for long wear and to give the comfort desired.

42-133 Sizes 5½ to 10. **\$2.85**
Postpaid, a pair.....

We Pay Postage!



42-134

Special \$1.98

The "Carleton"

Black Blucher Oxfords

- Of Durable Calf-finished Leather.
- Sturdy Good-Weight Leather Soles.
- Leather Heels with Rubber Lift.
- A Smart Full-Fitting Last.

These Oxfords are a splendid example of our footwear values. They're sturdy, strongly-sewn, built for service and for comfort—yet the price is away low. We recommend them to the man who wants good practical shoes for constant wear.

Our guarantee goes with them. Buy them and know for yourself what good shoes you get through Simpson's Catalogue for little money.
42-134 Sizes 5½ to 10½. **\$1.98**
Postpaid, a pair.....

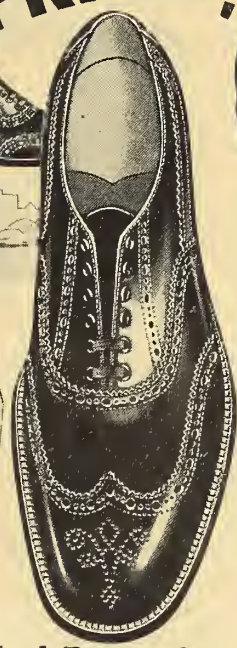
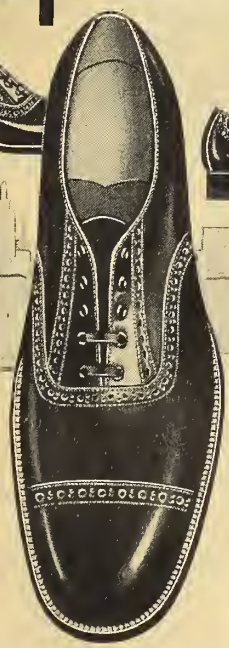
All Specially PRICED!



Men's High-Grade Black Calf Blucher Oxfords

In service and comfort, these shoes will prove their good value. Made from selected Black Calf Leather. Grain Leather insoles. **Genuine Goodyear-Welted** Oak Leather outer soles. Rubber lift on the heels. High-grade shoes in every way, yet moderately priced at Simpsons.

42-135 Sizes 5½ to 11. **\$4.00**
Postpaid, a pair.....



Very Neat Oxfords

- Of Good Quality Leather.
- Finished With Perforations.
- Durable Sewn Leather Soles.
- Rubber Lift on the Heels.

Men's Sizes 5½ to 11.
Calf-Finished Leather

42-136 Brown. **\$2.45**
42-137 Black. **\$2.45**
Postpaid, a pair...
Patent Leather Oxfords

42-138 Brown. **\$2.85**
42-139 Black. **\$2.85**
Postpaid, a pair...

Black Brogue Oxfords

- Of Calf-Finished Leather.
- Goodyear-Welt Leather Soles.
- Rubber Lift on the Heels.
- The Popular English Style.

Men will like these Oxfords for their comfort, good service and dressy appearance. The value will be of special interest, also—our price is low for the good quality. Correct and smart for any occasion and any time.

42-140 **\$3.50**
Sizes 5½ to 11.
Postpaid, a pair...

Black Blucher Boots Brown or Black Boots

- Sturdy Everyday Shoes.
- Good-Weight Leather Soles.
- Rubber Lift on Heels.
- Priced Remarkably Low.

From these Blucher Boots of Calf-finished Leather, Men get the comfort and service they want. They also carry our full assurance of good value. From every part of Canada, we hear of the satisfaction they have given—and this is the surest proof that they are good practical shoes for the street and for business. Have a pair now!

42-141 **Black Bluchers.**
Strongly made.
Sizes 5½ to 11, and
half sizes.

Postpaid
\$2.79

- Smart Military Style.
- Plain Toes, Reinforced.
- Goodyear-Welt Leather Soles.
- Easy Half-Rubber Heels.

Our price is very special for high-grade shoes like these! Made from Fine Selected Calf-finished Leather, and well sewn. Being reinforced, the plain toes will keep their shape through long wear. Built over a last that gives the greatest degree of foot comfort. Guaranteed to give plenty of service. Extra good value, were priced \$4.65.

42-142 **Brown Bluchers.**
42-143 **Black Bluchers.**
Sizes 6 to 11, and
half sizes.

Postpaid
\$3.50



\$2.79

Remember
Our Guarantee—
Satisfaction with all You Buy
We pay all the Postage Charges



\$3.50

MEN'S COMFORT FOOTWEAR



\$3.95

Black Kid Oxfords With Steel Shank

- Goodyear-Welted Outer Soles.
- Built-In Cushion Insoles.
- Broad Heels with Rubber Lift.
- Give the Needed Support.

Easy-fitting serviceable Oxfords of Soft Black Kid Leather—priced lower than you would believe possible considering the quality and workmanship. **Steel Arch-Supporting Shank** riveted to the outsole to afford rest to strained muscles. Everything about these shoes will please you, including their good appearance and their proper fit.

42-166 Sizes 6 to 11, and half sizes.
Postpaid, a pair.....

\$3.95



Wear These Oxfords for Foot Ease!

42-168

\$2.89



\$3.45



Great Value \$4.50

Black Kid Blucher Boots with Goodyear-Welt Soles

- Steel Arch-Supporting Shank Riveted to the Outer Sole.
- Built-In Cushion Insoles and Half Rubber Heels.

What comfort these Boots will give! What long wear, too! They're soft high-grade shoes, specially constructed for Men who demand the greatest ease and good service from their footwear. Quality, workmanship and price combine to make them wonderful value. It will pay you to buy them.

42-165 Sizes 6 to 11, and half sizes. Postpaid, a pair.....

\$4.50

Black Blucher Oxfords

With Steel Shank

Restful Oxfords of Black Calf-finished Leather, for Men who have tender feet. **Steel Arch-Supporting Shank** riveted to the outsole. Leather soles and Rubber heels. Dependable for good service and comfort.

42-168 Sizes 6 to 11, half sizes.
Postpaid....

\$2.89

Light in Weight

Money-saving price on light-weight durable Blucher Oxfords of Black Side Leather. Flexible Goodyear stitched Leather soles and Rubber heels. Just the shoes to buy for Spring and Summer if you want comfort!

42-169 Sizes 6 to 11.
No half sizes.
Postpaid.

\$1.98

Buy These Oxfords for Spring!



42-169

\$1.98



Slippers for Home and Fireside

Three Comfortable Styles Made in Either Brown or Black

Men's Easy-fitting Slippers of Soft Pliable Leather. Goodyear-stitched Leather soles. Low Rubber heels. Well made and well lined.

Sizes 6 to 11.
No half sizes.

42-179 Brown.
42-180 Black.
Postpaid, a pair

\$1.35

The "Romeo" Slippers of Soft Kid Leather. Flexible Goodyear-stitched Leather soles and Low Rubber heels. Strong Elastic side-gores.

Sizes 6 to 11, and half sizes.

42-177 Brown.
42-178 Black.
Postpaid, a pair.....

\$2.25

Low-priced Slippers of Kid-finished Leather. Soft Padded Leather soles and heels. Warm lining for extra comfort. Easy and restful.

Sizes 6 to 11.
No half sizes.

42-181 Brown.
42-182 Black.
Postpaid, a pair

79¢

Black Kid Boots Choice of Two Styles

- "Congress" with Elastic Gores.
- "Balmoral" with Lacing.
- Cushioned Inner Soles.
- Soft Plain Toes. Rubber Heels.

Among the easiest Boots made for Men who need an extra degree of foot comfort. Both have sewn leather outer soles. Both are of Soft Kid Leather, built over wide lasts.

Sizes 6 to 12, and half sizes.

42-170 The "Congress".
42-171 The "Balmoral".
Postpaid, a pair.....

\$3.45

Easy Blucher Boots in Brown or Black

- Of Calf-Finished Leather.
- Cushioned Inner Soles.
- Sewn Leather Outer Soles.
- Broad Heels with Rubber Lift.

Wide comfort-giving Boots that Men will find thoroughly practical for constant wear. They combine good service with low cost—and this means they'll prove genuine value.

Sizes 6 to 11, and half sizes.

42-172 Brown Bluchers.
42-173 Black Bluchers.
Postpaid, a pair.....

\$2.98



\$2.98

MEN'S SHOES

Extraordinary Values



\$2.98

Two-Tone Sport Oxfords

- Beige and Brown Calf-Finished Leather.
- "Aristo" Sport Rubber Soles and Heels.
- New and Very Smart This Season.

These are just the Oxfords for Outing and Sport wear—the kind that Men want for Spring. Sturdily built and made over comfortable lasts! If you want the smartest, be sure to have a pair! They'll give the service you rightly expect.

42-144 Sizes 5½ to 10. **\$2.98**
Postpaid, a pair



Special Price

\$2.25

Sturdy Black Blucher Oxfords

- Made from Fine Calf-Finished Leather.
- Show the Latest Stitching on Quarter.
- Good-Weight Leather Soles. Broad Heels.

Note what a remarkably low price you pay for these Blucher Oxfords! But don't judge by the price!—they're Special Simpson Value. Well made to give good service, easy-fitting, smart in appearance—the shoes Men should have for business or for the street. Rubber lift on the heels. We know they'll give satisfaction.

42-145 Sizes 5½ to 11. **\$2.25**
Our Price, Postpaid, a pair.....



\$2.98

The Moccasin-Toe Oxfords

- The Popular Dark Shade of Brown.
- Calf-Finished and Grained Leather Combined.
- Sewn Leather Soles of Good Weight.

You'll find in these Blucher Oxfords, new style, comfort, long wear and splendid value. They're among the recent productions in shoes for Sport, Holiday and Outing wear. Quarter and front-panel are perforated. Leather heels with Rubber top-lift.

42-146 Sizes 5½ to 10, **\$2.98**
for Young Men. A pair Postpaid..



Genuine Goodyear Welt

\$3.98

Brown or Black

High-Grade Calf Oxfords

The Kind Men Find Comfortable

Easy-fitting serviceable Blucher Oxfords of selected Calf Leather, smartly stitched and perforated. Goodyear-Welted Leather soles. Rubber lift on the heels. While these are fine high-grade shoes, they are reasonably priced. The man who buys them gets the best in quality, comfort and value.

Sizes 5½ to 11. **\$3.98**
42-147 Brown. } Postpaid..
42-148 Black. }



We Pay Postage

\$2.39

Big Value

Smart Style in Black

The Correct Oxfords for the Young Man

- Showing Perforations and Stitching in New Design.
- Made from Fine Black Calf-Finished Leather.
- Sewn Leather Soles. Rubber Lift on the Heels.

Quite the smartest Oxfords you can buy for such a low price! Bluchers, made on comfortable well-fitting lasts. Of good wearing quality and strongly stitched. It will pay you to buy your footwear through this new Simpson Catalogue for Spring.

42-150 Sizes 5½ to 11. **\$2.39**
Our Special Price, Postpaid, a pair.....



Practical Everyday Shoes

\$2.49

Brown or Black

Leather Blucher Oxfords

Splendid Shoes for Constant Wear

Here are Blucher Oxfords which we guarantee to give the service demanded from everyday shoes, and to afford plenty of comfort as well. They are made from Fine Calf-finished Leather and strongly sewn. Choose these and you pay a low price for sturdy dependable shoes! They are among our "specials."

Sizes 5½ to 11. **\$2.49**
42-151 Brown. } Postpaid..
42-152 Black. }



\$2.69

Brown or Black Correct and Popular

- Serviceable Quality.
- Specially Priced.

"What splendid shoes—and what a low price to pay!" This will be your first remark when you see these Boots—and you will be right. Made from Selected Calf-finished Leather. Have sewn soles of Solid Leather and Half Rubber heels. In proper fit and in long wear, you'll find them satisfactory. They're practical shoes for everyday.

All sizes from 5½ to 11, for Men. **\$2.69**
42-153 The Smart Brown Balmoral Boots. } Your Choice, Postpaid.....
42-154 The Smart Black Balmoral Boots. }



Brown or Black Extra Good Value

- Fine Soft Calfskin.
- Goodyear-Welted.

High-grade in every respect are these Boots of Genuine Calfskin Leather—regular \$6.00 value. The soles are of durable leather and Goodyear-Welted. Rubber lift on the heels. Built to give the greatest comfort and the service that every man demands.

The Blucher Boots Sizes 6 to 11, and Half Sizes. **\$4.50**
42-155 Brown. } Postpaid, a pair.....
42-156 Black. } **\$4.50**
The Balmoral Boots Sizes 6 to 11, and Half Sizes. **\$4.50**
42-157 Brown. } Postpaid, a pair.....
42-158 Black. }

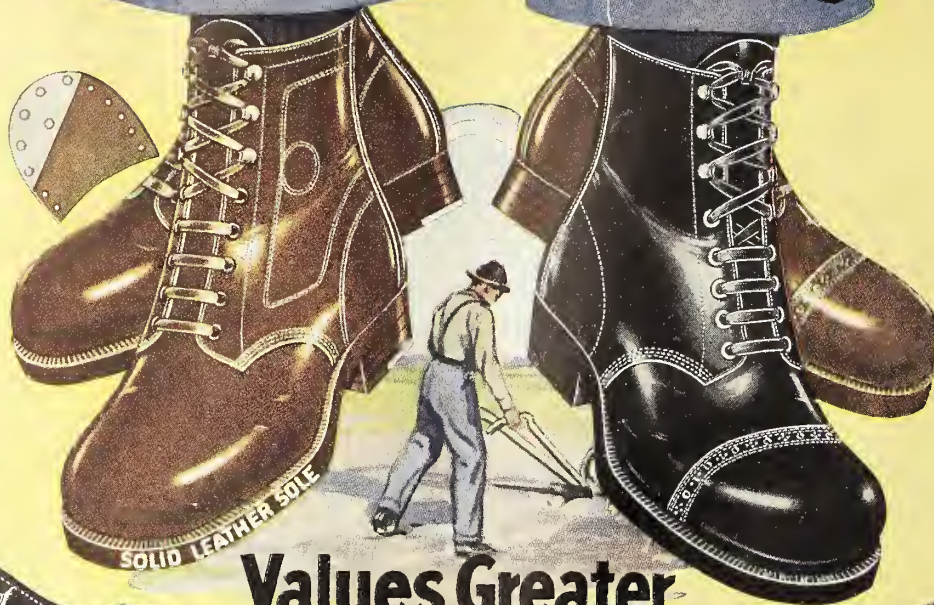
Sturdy Work Shoes for Men—Hard-Wearing, Easy-Fitting!

Brown Retan Blucher Boots

- Very Soft and Pliable.
- Easy Wide Plain Toes.
- Soles of Solid Leather.
- Metal Plate on Heel.

Because they combine great comfort and serviceable quality with reasonable price, we recommend these high-grade shoes as **wonderful value**. The Plump Brown Retan Full Grain Leather was specially selected for its strength, and the stitching is extra strong, too. The Solid Leather soles are both nailed and stitched to make them hold well. The Metal Plate on the Leather heels means added wear. We have seen to it that every feature of construction and workmanship has received the proper attention.

42-108 Sizes 6 to 11.
No half sizes.
Our Price, **\$3.75**
Postpaid.....



Blucher Boots Brown or Black

- Genuine Full Grain Leather.
- Soles of Solid Leather.
- Sturdy Leather Heels.
- Give Extra Good Service.

These are splendid Boots for such a low price—a **Special Simpson Value**. The Leather is strong and durable. The soles are both nailed and stitched, and this means extra wear. The last is wide, ensuring the comfort that any man needs from his Work Shoes. All who have once worn the shoes, order them again and again, showing that they give satisfaction. This is proof that they are extra good shoes for rough wear. The money paid for them will prove a wise investment. We know any man will like them.

Men's sizes 6 to 12.
No half sizes.

42-103 Brown.
42-104 Black. **\$2.79**
Postpaid.....

Values Greater than Ever!

Light-Weight Brown Bluchers

- Priced Very Low.
- "Wear-Proof" Soles.
- Easy Rubber Heels.

For Spring and Summer, these are the Work Boots to choose for foot ease and good service. They have the flexible and comfortable Goodyear-stitched "Wear-Proof" soles and easy Rubber heels. Bluchers, made from Sturdy Dark Brown Leather and strongly sewn.

42-109 Sizes 6 to 11.
No half sizes.
Our Price, **\$1.85**
Postpaid.....



Brown or Black

- Sturdy Box Kip Bluchers.
- Good-Weight Leather Soles.
- Easy Rubber Heels.

Two styles in these serviceable Boots of Box Kip Leather—one with Plain Toe, one with Toe-Cap. Both are wide for comfort—and either sells for the same low price at Simpsons.

Plain-Toe Bluchers
Sizes 6 to 11. No half sizes.

42-114 Brown.
42-115 Black. **\$2.25**
Postpaid.....

Bluchers with Toe-Cap.
Sizes 6 to 11. No half sizes.

42-116 Brown.
42-117 Black. **\$2.25**
Our Special Price, Postpaid.

Oil Dressing

42-124 Use this dressing to keep the leather in your Work Shoes soft and to make it wear longer.
A Can Postpaid.. **25¢**



High-Grade Boots of Dark Brown French Kip

- Selected Leather that Wears Well.
- Soft Plain Toes. All-Leather Heels.
- Solid Leather Soles, Nailed and Stitched.

Among our exceptional values in Work Boots are these sturdy well-made Bluchers. One-Piece full Bellows tongue to keep out the dirt. Hard-wearing boots that are proof against barnyard ammonia. Oil them frequently.

42-107 Sizes 6 to 11. **\$3.75**
No half sizes. Postpaid....



For Men and Boys Brown Leather Boots

- Made About 10 Inches High.
- Have "Wear-Proof" Soles.
- Moccasin Vamp. Rubber Heels.

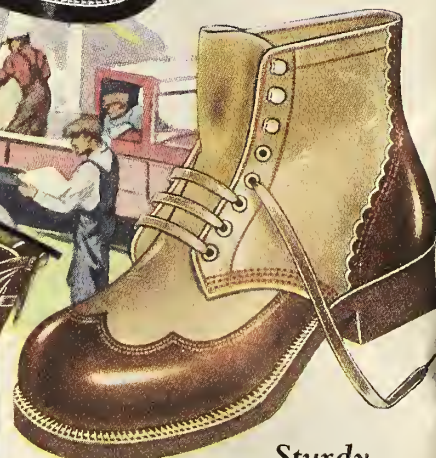
Special hard-wearing Blucher Work Boots made from Pliable Brown Leather, and built over a wide comfortable last. Very strong stitching. You'll find none to equal them for the low price! It will pay you to buy them now, from Simpson's new Spring and Summer Catalogue.

42-122 Men's 6 to 11. **\$3.65**
No half sizes. Our price, Postpaid...

42-123 Boys' 1 to 5. **\$2.65**
No half sizes. Our price, Postpaid...



Durable High-Cut Bluchers
Priced Low



Sturdy Bluchers of Smoked Elk

- Combined with Brown Full Grain.
- Long-Wearing "Panco" Outer Soles.
- Rubber Heels for Ease in Walking.

Just the Boots needed for hard wear. Soft Pliable Smoked Elk, with Wing-Tip and outside counter-pocket of Brown Full Grain Leather. Grain leather insoles. Wide last.

42-118 Sizes 6 to 11. **\$2.98**
No half sizes. Postpaid....

Men's "Lumberjack" Brown Full Grain

- Extra Sturdy Leather Boots.
- Have Full Bellows Tongues.
- Solid Leather Soles. Leather Heels.

Remarkable value in hard-wearing well-made Work Boots—Bluchers, with stout stitching. Cut high to afford the protection needed in many kinds of labor, especially in prospecting, lumbering and by linemen. The Boots for all weather.

Sizes 6 to 11. No half sizes.

42-120 With Plain Toe. About 16 Inches High. **\$5.95**
Our price, Postpaid....

42-121 Moccasin Vamp. About 10 Inches High. **\$5.75**
Our price, Postpaid....

Men's Work Shoes

In this New Simpson Catalogue for Spring, Men will find the shoes they need for all kinds of Work, and all are sold at remarkably low prices.

Note, particularly, Our "Commander," No. 42-174, shown on Page 150. This is "The Captain of Service Shoes," priced at \$3.98.

And note Our Special Work Boot with Extra Tap Sole, No. 42-160, also shown on Page 150. It is a splendid shoe for Everyday, priced at only \$1.69.

Buy your Work Shoes from Simpsons and get the Best at Lowest Cost.



42-102

\$2.49

Special Value

Black Grain Bluchers

42-102 Blucher Boots of Black Full Grain Leather, made with Plain Soft Toes. Sturdy Leather soles. Low broad heels. Low-priced shoes which stand long hard wear and give great comfort. We guarantee them to give greatest satisfaction.

Sizes 6 to 11.

No half sizes.

Postpaid, a pair **\$2.49**



Black Elk Bluchers

42-113 Blucher Boots of Black Elk Leather, light-weight, soft and pliable. Have Flexible Goodyear-stitched Leather soles and Rubber heels. Full-fitting and comfortable. Guaranteed to give long wear for everyday. Note our low price!

Sizes 6 to 11.

No half sizes.

Postpaid, a pair **\$2.45**

42-113

Priced Very Low

\$2.45



Brown or Black Elk Leather Moccasin-Toe Bluchers

- Durable Quality and Strongly Sewn.
- "Wear-Proof" Soles, Nailed and Stitched.

Good sturdy Boots for Work and everyday wear, made over a wide easy-fitting last, with the comfortable Moccasin toe. Rubber heels. Leather inner soles. Hundreds of men have worn these shoes with satisfaction.

Sizes 6 to 11. No half sizes.

42-105 Brown Bluchers.

42-106 Black Bluchers.

Our price, Postpaid.....

\$2.95



Our Special "Prospector"

"Wear-Proof" Sole

Rubber Heel

- High-Cut Bluchers of Black Retan Full Grain Leather.
- Buckled Strap at Top to Keep Out the Dirt.

Bushmen and Lumbermen find these the best Boots for their needs, in fact all men who work out-of-doors like them. Buckled strap and back-strap are of Tan Leather. Flexible "Wear-Proof" soles and 13-nail Rubber heels. Moccasin toes.

42-119 Sizes 6 to 11. No half sizes.

About 10 inches high.

Postpaid.... **\$4.50**



SOLID LEATHER SOLE

Smoked Elk Leather

Strongly-Made Bluchers

- Special Chrome-Tanned Leather is Used.
- Built over a Wide Easy-Fitting Last.
- Soles are of Oak-Tanned Solid Leather.

Here's wonderful shoe value for the man who wants exceptionally durable Work Boots for little money. That's what any man will get when he buys these Bluchers. Bellows tongues to keep out dirt and wet. Extra strong stitching. Broad heels. Soles are both nailed and stitched. Will give real comfort.

42-112 Sizes 6 to 11. No half sizes. **\$2.98**

Our price, Postpaid.....



Low-Priced

Sturdy Plain-Toe Bluchers

Made from Pliable Leather in Brown or Black. Have Flexible "Wing-Foot" soles which are long-wearing and easy on the feet. Comfortable Rubber heels. These boots are Great Value. Their durable quality and our money-saving price combine to make them so.

Sizes 6 to 11. No half sizes.

42-100 Brown Bluchers.

42-101 Black Bluchers.

Our price, Postpaid, a pair Only

\$2.19



Men's Gum Rubber Boots

Serviceable Waterproof Boots, guaranteed First Quality Rubber. Reinforced Back-Stay. Corrugated Rubber soles. Solid Rubber heels. Wide tongues to keep out dirt. Sizes 6 to 12. No half sizes.

44-367 Brown Boots with Ribbed vamp. **\$2.85**

Grey Rubber soles and heels. Postpaid....

44-368 Black Boots with Moccasin vamp. **\$2.59**

Red Rubber soles and heels. Postpaid.....



Brown Boots

For Work and Everyday

- Have Caps to Protect the Toes.
- Flexible "Wear-Proof" Soles and Rubber Heels.
- Our Price Means Wonderful Value.

Long-Wearing Boots of Pliable Khaki Brown Leather—boots on which a man can save money. Wide for comfort, well sewn to make them strong, well-finished as Work Shoes need to be. Oil the leather part frequently to keep it soft and waterproof.

42-110 Sizes 6 to 11. No half sizes. **\$1.89**

Our price, Postpaid, a pair.....

Our "Commander" The Captain of Service SHOES!



Wear-
Proof
Lining

Extra Durable Black Bluchers

Our Specially-Made Boots
For Postmen, Policemen, Trainmen, Etc.

- Made from Selected Calf-Finished Leather.
- Built Over a Wide Easy-Fitting Last.
- Lined with a Special Wear-Proof Lining.
- Genuine Goodyear-Welted Leather Soles of Double Thickness.
- Cushion Rubber Heels for Extra Comfort.

These splendid Boots are known as "The Captain of Service Shoes" because they give almost unlimited wear. We had them specially made to meet the requirements of men who Stand or Walk a great deal while doing their daily work. The stitching is strong and every feature contributes in some measure to their comfort. The value is marvellous, too—and note the full size range!

42-174 Sizes 6 to 12, and half sizes.

Our Special Price, Postpaid, a pair. Only..... **\$3.98**

\$3.98



Work Boots with Extra Tap Sole



13-Nail
Rubber
Heel

\$1.69

Remarkable
Value

A New
Low Price for Men's Work Boots!

- Light-Weight for Spring and Summer.
- Made from Durable Black Leather.
- Goodyear-Stitched Chrome Leather Soles
- Tap Soles of Chrome Leather, Nailed On.
- Low Rubber Heels for Ease in Walking

Note what a low price will buy you these shoes! They're just what you need right now for work! The extra Tap-Sole means extra wear—and this means extra good value.

42-160 Sizes 6 to 11. No half sizes. **\$1.69**

Our Special Price, Postpaid, a pair.....



GOODYEAR STITCHED
CHROME LEATHER
SOLE

Priced
Very
Low

\$1.65



Comfort

Slippers

for House
Wear

MEN'S
AND
BOYS'

Brown
or Black

Men's
Brown
Alligator-Finish

Men's
and Boys'

Indian Design

"Romeo" Slippers of Soft Kid-finished Leather. Elastic Gores. Goodyear-stitched soles. Rubber heels.

Men's sizes 6 to 11. No half sizes.

42-183 Brown. **\$1.49**

42-184 Black. **\$1.49**

Boys' sizes 1 to 5. No half sizes.

42-185 Brown. **\$1.35**

42-186 Black. **\$1.35**

Restful Slippers of Brown Alligator-finished Leather. Flexible Goodyear-stitched Chrome Leather soles and Rubber heels. Well made, serviceable, easy-fitting, priced low. Splendid value.

42-187 Sizes 6 to 11.

No half sizes. **\$1.10**

Postpaid.....

Men's and Boys' Lined Slippers of Suede-finished Leather. Fancy Indian Head design on vamp. Have soft Padded soles and heels.

No half sizes.

42-188 Men's 6 to 11. **\$1.00**

42-189 Boys' 1 to 5..... **95¢**

Sport Oxfords

These are the Two-Tone Blucher Oxfords so popular with both Men and Boys this season. Made from fine Calf-finished Leather in Beige and Brown combined. Have flexible Goodyear-stitched "Pangrom" Sport soles and Low Rubber heels. Very snappy style, easy-fitting and serviceable, and wonderful value.

42-159 Men's sizes

6 to 11. **\$2.49**

No half sizes.

Postpaid.....

42-217 Boys' sizes

1 to 5. **\$1.99**

No half sizes.

Postpaid.....



Beige
and Brown
Combined



Camp Oxfords Big Values for Men and Boys

Specially-made Oxfords of Soft Pliable Brown Leather, light in weight and durable. Easy Moccasin vamp. Full-fitting lasts. Sturdy flexible Goodyear-stitched Rubber soles and heels. Have no counters and are intended particularly for light wear.

Give
Correct
Number

42-162 Men's sizes 6 to 11.

No half sizes. Postpaid..... **\$1.59**

42-163 Big Boys' sizes 1 to 5.

No half sizes. Postpaid..... **\$1.49**

42-164 Small Boys' 11 to 13.

No half sizes. Postpaid..... **\$1.29**

Give
Correct
Size

Sport and Outing SHOES for all the Family

Women's Oxford

- Made of Fine Beige Canvas.
- Trimmed with Brown Rubber.
- Rubber Sole. Low Rubber Heel.
- Cool easy-fitting Oxford, with the Rubber sole Corrugated to ensure firm footing. Correct for Tennis and for all Sports and Outing wear.

44-300 Sizes 2½ to 8.

State Size wanted.

A pair

Postpaid.....

\$1.19

Brown Canvas Shoes, Three Styles

Smart for Children and Misses

Splendid Warm-Weather Shoes for Children and Misses, made from Fine Brown Canvas. Rubber toe-caps. Crepe-finished Rubber soles and heels. Serviceable quality, made wide for comfort, fit securely, well-finished—and our low prices mean savings in money to you. State your size.

Brown Oxford

44-310 Child's

6 to 10½

Postpaid **75¢**

44-311 Misses'

11 to 2.

Postpaid **85¢**

Brown Sandal

44-312 Child's

4 to 10½

Postpaid **65¢**

44-313 Misses'

11 to 2.

Postpaid **75¢**

Brown One-Strap

44-314 Child's

4 to 10½

Postpaid **65¢**

44-315 Misses'

11 to 2.

Postpaid **75¢**

Women's Sandal

One of the favorite styles in Summer footwear—a Sandal of Fine Canvas, with Crepe-finished Rubber sole and Low Rubber heel. Fastens with Metal Buckle. Cut-Outs at front.

Women's sizes 2½ to 8.

44-302 The popular Green, with White Binding.

44-303 Suntan, Suntan Binding.

Postpaid.....

\$1.10

\$1.10

A Very New Sport Oxford

- Fine White Canvas with Multi-Colored Trim.
- Brown Binding and Brown Foxing.
- Sole and Low Heel of White Rubber.

Value unsurpassed in a splendid Summer shoe which will give an added touch of smartness to a Sport frock or suit, in white or color. Good quality for long wear and made wide for ease in Walking.

44-304 Women's sizes 2½ to 8.

Our price, Postpaid, a pair.....

\$1.25

A Very Chic Sandal

\$1.25

Special Simpson Price

One of Fashion's Big Favorites

- Fine Canvas. Crepe-Finished Rubber Sole. Rubber Heel.
 - Awning-Stripe, Combined with Plain Suntan.
- When you select this Sandal, you get smartest style and excellent wearing quality at a very low price. Fastens with Metal Buckle and has an easy Low heel. Extra value.

44-301 Women's sizes 2½ to 8.

Our Special Price, Postpaid, a pair....

\$1.25

Two Styles for Women

- Outing Shoes of Fine Canvas.
- Crepe-Finished Rubber Soles and Heels.
- Easy-Fitting and Will Wear Well.

An Oxford and a One-Strap, the practical Shoes that Women like for Outing and Holiday wear in the warm weather. Low special price. Be sure to have a pair.

Women's Sizes 2½ to 8.

The Smart Canvas Oxford

44-305 Brown.

44-306 Black.

44-307 White.

Postpaid. **89¢**

The Smart Canvas One-Strap

44-308 White.

44-309 Brown.

Postpaid. **89¢**

Child's Boys' Men's

Boots of Remarkable Value

- Brown Duck. Fine Rubber Foxing. Ribbed Toe-Guard.
 - Black Corrugated Rubber Sole and Heel. Special Size Range.
- Serviceable well-made Sport Boots at exceptionally low prices! Note the extra heavy Ribbed Toe-Guard—a new feature which means extra wear. Have ankle-patch, toe-cap and eyelet-facing for extra strength. Very popular this season.

44-323 Child's sizes 9 to 2. No half sizes.

Our Special Price, Postpaid, a pair.....

65¢

44-324 Boys' sizes 2½ to 5½, and half sizes.

Our Special Price, Postpaid, a pair.....

75¢

44-325 Men's sizes 6 to 10, and half sizes.

Also size 11 for Men. Our Price, Postpaid, a pair.

85¢

Beige Canvas Oxfords

Brown Duck Oxfords

Brown Duck Boots

Three of the Most Popular Styles in Shoes for Boys and Men

Smart Blucher Oxfords of Beige Canvas, trimmed with Brown Rubber. Corrugated Rubber soles and Solid Rubber heels. Outing Shoes at prices much below the usual.

44-321 Boys' sizes

1 to 6. No half sizes.

Postpaid, a pair.....

\$1.29

44-322 Men's sizes

6 to 10, and half sizes.

Also size 11. Postpaid

\$1.39

Practical Oxfords of Brown Duck. Rubber trimmings and toe-caps. Corrugated Rubber soles and heels. Will wear well and will afford lots of comfort in the warm weather. While these are low-priced shoes, we assure you of their good quality and finish.

44-319 Boys' 1 to 5.

No half sizes. Postpaid..

89¢

44-320 Men's 6 to 11.

No half sizes. Postpaid.

Big values in Boots of Brown Duck, with Rubber toe-caps, Crepe-finished Rubber soles and heels. Strong facing and ankle-patch. For Summer Sports.

44-316 Small Boys'

10 to 13. No half sizes....

85¢

44-317 Big Boys'

1 to 5. No half sizes.....

89¢

44-318 Men's sizes

6 to 11. No half size.

99¢

Rubber Footwear for All the Family



Low-Priced Rubber Boots

Splendid Wet-Weather Boots of Black Gum Rubber. Moccasin vamp. Heavy roll-edge soles and heels. No half sizes.

- 44-352 Child's 6 to 10. Four eyelets. Bright-finished.... **\$1.25**
 44-353 Small Boys' sizes 11 to 13. Dull. Five eyelets..... **\$1.59**
 44-354 Big Boys' 1 to 5. Five eyelets..... **\$1.79**
 Dull-finished.....



Child's, Misses' Rubbers

Fine quality Black Rubbers, with nonslip soles and low heels. Have round toes. Two styles. With High Storm Front

- 44-339 Child's 4 to 10½. Postpaid.. **65¢**
 44-340 Misses' 11 to 2. Postpaid.. **69¢**
 With Low-Cut Front
 44-341 Child's 4 to 10½. Postpaid. **50¢**
 44-342 Misses' 11 to 2. Postpaid.. **55¢**



Hi-Cut Boots

Black Rubber Boots with Corrugated Rubber soles and Solid Rubber heels. Lined throughout. For rainy days and for the muddy days of early Spring, these are the Boots to wear for foot comfort and protection.

- 44-343 Child's sizes 5 to 10½. Postpaid..... **\$1.69**
 44-344 Misses' sizes 11 to 2. Postpaid..... **\$1.95**

We Pay the Postage on All Footwear



WOMEN'S

Women Need These!

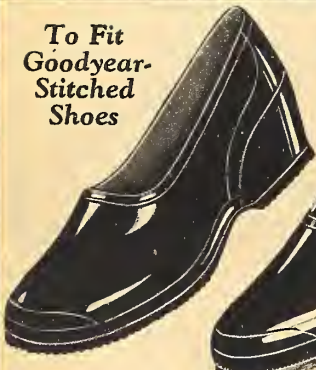
- 44-345 High-Cut Boots of durable Black Rubber. Have Corrugated Rubber soles and solid Rubber heels. Lined throughout to be comfortable. Sizes 2½ to 8. **\$2.15**
 Postpaid.....



Women's All-Rubber Overshoes

Three dome fasteners. Cuff turned up or down. Sizes 2½ to 7, and 8.

- Brown Rubber Overshoes**
 44-346 To fit High Heel. **\$1.25**
 44-347 Medium Heel. **\$1.25**
 44-348 To fit Low Heel. **\$1.25**
 Postpaid.....
Black Rubber Overshoes
 44-349 To fit High Heel. **\$1.25**
 44-350 Medium Heel. **\$1.25**
 44-351 To fit Low Heel. **\$1.25**
 Postpaid.....



To Fit Goodyear-Stitched Shoes



D



B



A



C



To Fit Over EEE-Wide Shoes

Women's Black Rubbers

All Fine Quality. Styles to Fit Properly Over Various Types of Shoe Heels. Special Simpson Prices.

- 44-335 Fine quality Black Rubbers to fit shoes with **Goodyear-stitched soles**. Low flat heels. Good value at this price. You need them for wet weather. Sizes 2½ to 8. **65¢**
 Postpaid.....

- 44-334 Women's Black Rubbers with nonslip soles. Best quality for service. To fit heel (D), and wide toe. Will fit the shoe properly and not slip. Splendid value. Sizes 2½ to 8. **57¢**
 Postpaid.....

- 44-332 Women's fine quality Black Rubbers to fit heel (B). Give splendid service. Extra good value at Simpson's low price. It will pay you to buy at once. Sizes 2½ to 8. **57¢**
 Postpaid.....

- Women's fine quality Black Rubbers, made to fit the shoe neatly. Sizes 2½ to 7.
 44-330 For High Heel (A).... **69¢**
 44-331 For Spike Heel (C).... **69¢**

- Women's fancy Black Rubbers, cut high at front. Smart and neat. Sizes 2½ to 7.
 44-336 For Spike Heel (C).... **95¢**
 44-337 For Cuban Heel (B)... **95¢**

- 44-338 Women's fine quality Black Rubbers. Extra wide to fit properly over EEE wide shoes and heel (B). Comfortable in fit. Give plenty of wear. A sure protection. Sizes 2½ to 9. **65¢**
 Postpaid.....

Men's and Boys'



MEN'S AND BOYS'

Black Rubbers with storm front. Corrugated soles and heels. Preserve the shoes. No half sizes.

- 44-355 Men's 6 to 12. Postpaid **98¢**
 44-356 Boys' sizes 1 to 5. Postpaid **89¢**



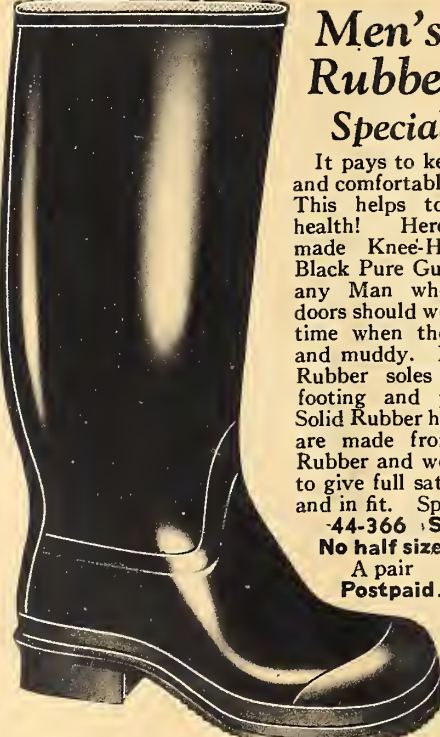
MEN'S AND BOYS'

The price quoted is all you have to pay. We pay the postage.

Black Rubbers

Men's and Boys' Black Rubbers. Good-weight soles. Heels reinforced. Wear them when it's wet to save your shoes!

- 44-357 Men's sizes 6 to 12, and half sizes..... **80¢**
 44-358 Big Boys' sizes 1 to 5, no half sizes..... **72¢**
 44-359 Small Boys' sizes 11 to 13, no half sizes..... **63¢**



Men's Black Rubber Boots Special Value!

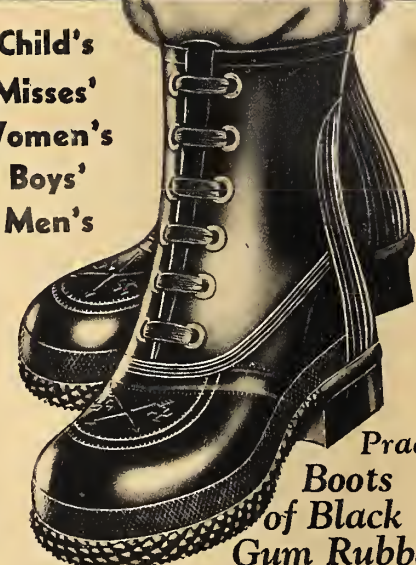
It pays to keep your feet dry and comfortable in wet weather! This helps to preserve your health! Here are specially-made Knee-Height Boots of Black Pure Gum Rubber which any Man who works out-of-doors should wear in the Spring-time when the ground is wet and muddy. Have Corrugated Rubber soles to ensure firm footing and prevent slipping. Solid Rubber heels. These Boots are made from First Quality Rubber and we guarantee them to give full satisfaction in wear and in fit. Specially priced.

- 44-366 Sizes 6 to 12. No half sizes. A pair **\$2.59**
 Postpaid.....

Simpson's Prices Are Low!

- Nothing Like Rubber Boots for Early Spring Wear!
- These are the Right Height and Extra Well Made.
- We know You Will Be Fully Satisfied with Them.
- Our Price Means a Real Saving in Money to You.
- You Pay Only the Quoted Price. We Pay the Postage.

Child's Misses' Women's Boys' Men's



Practical Boots of Black Gum Rubber

Serviceable Waterproof Boots of First quality Black Gum Rubber, with extra foxing to protect the edges. Roll-edge Corrugated soles. Bellows tongues. These are splendid boots for the Spring weather—and priced very low.

- Bright-Finished Rubber Boots. No Half Sizes.**
 44-360 Child's sizes 6 to 10. With 4 Eyelets. Rolled Heels. Postpaid, a pair..... **\$1.25**
 44-361 Misses' sizes 11 to 2. With 5 Eyelets. Solid Heels. Postpaid, a pair..... **\$1.59**
 44-362 Women's sizes 3 to 8. With 6 Eyelets. Solid Heels! Postpaid, a pair..... **\$1.75**
Dull-Finished Rubber Boots. No Half Sizes.
 44-363 Small Boys' 11 to 13. With 5 Eyelets. Solid Heels. Postpaid, a pair..... **\$1.45**
 44-364 Big Boys' 1 to 5. With 5 Eyelets. Solid Heels. Postpaid, a pair..... **\$1.65**
 44-365 Men's sizes 6 to 12. With 6 Eyelets. Solid Heels. Postpaid, a pair..... **\$1.99**

Leather
Helmets
Sizes
6 1/4 to 7 1/2
38-302
89¢

All-Wool
Blue
Mackinaw

Slant
Pockets

Leath-
er
Knee
Patches

38-300 All-wool
Navy Blue Mackinaw
blouse. Convertible
collar. 2 patch but-
ton-flap pockets.
Elastic waistband.
Ages 6 to 10 yrs.
Post-
paid.... 1.89
38-301 All-wool
Navy Mackinaw
Breeches. Ages 6 to
10 yrs.
Postpaid. 1.59

38-311 Blouse
of Brown Fleece-
back Leatherette.
Raglan sleeve.
Elastic waistband.
2 patch buttoned-
flap pockets.
Ages 4 to 10 yrs.
Post-
paid... 1.98
38-313 Leath-
erette Helmets.
Lined.
Sizes 6 1/4 to 7 1/2.
Post-
paid.... 59¢

38-313

38-311

Leatherette

Tweed

Leather

Double
Seat

Breeches
Warmly
lined
breeches in
assorted
Tweeds.
Leather
knees.
Slant front
pockets.
Ages 4 to
10 yrs.
38-312
Postpaid
1.75

Young Canada's OVER-ALL VALUES!

Blouse
\$1.79

Breeches
\$1.35

Heavy
Blue
Stripe
Moleskin

Ages
8 to 18
Years

Back
View
38-314

Smock
89¢

Blue
Red-Back
Denim
Overalls
93¢

Double
Seat
and
Knee

Junior Overalls

38-310 "Young
Canada" play suit of
Bluish-Grey Covert
Cloth trimmed and
stitched in green. Em-
blem. V insert on sleeve
and bottom of leg. Drop
seat. Rustproof buttons.
Ages 3 to 8 years.
Postpaid... 1.00

Blue Red-back Denim
play suit trimmed with
Red. Double-stitched
seams. Rustproof riveted
buttons. Drop seat.
Breast pocket. Stands
the rough-and-tumble
and easy to wash.
Ages 3 to 8 yrs.
38-322
Postpaid... 89¢

Of Blue or Blue Red-back
Denim. Rustproof riveted
buttons. Adjustable suspend-
ers. One front and 1 hip pocket.
Ages 3 to 10 yrs.
38-318 Blue Red-
Back Denim. 59¢
38-319 Plain
Blue Denim. 49¢

Blouse and Breeches of Extra Sturdy Quality

Blouse of heavy Blue Striped Moleskin
—the long-wear champion among materi-
als! Sport collar, 2 patch, buttoned-flap
pockets. Elastic waistband. Buttoned
band cuff on sleeve.
38-308 Ages 8 to 18 yrs. 1.79
Postpaid.....
38-309 Breeches to match.
Ages 8 to 18 years. 1.35
Postpaid.....

"Young Canada" Overalls

Of Blue Red-Back
Denim. Double-stitched
seams. Double cloth seat
and knees. Rustproof riv-
eted buttons. Combination
watch and pencil pocket on
bib. Roomy hip pockets. Detachable elastic
adjustable suspenders. One-piece side fly.
38-314 Ages 8 to 16 yrs. 93¢
Postpaid.....

Boys' Sturdy Denim Smock

38-315 "Young Canada" smock of strong
Blue Red-back Denim to wear with overalls
above. Ages 8 to 16 years. 89¢
Postpaid.....

Great For Wear!

Blouse
\$2.19

\$1.29

Blouse
\$1.98

Breeches
\$1.79

95¢

98¢

Blue
Moleskin
"Aviator"

Blue
Red-Back
Denim

All-Wool
Navy Blue
Mackinaw

Blue
Red-Back
Denim

Blue
Denim

Breeches
\$1.79

Double
Knee
and Seat

Double Knee

Double
Knee

"Aviator" Blouse

A heavy Blue Moleskin in
double-breasted style with con-
vertible collar, elastic waist-
band, 2 patch, buttoned-flap
pockets and buttoned band
cuff. Aeroplane emblem.
Ages 8 to 18 yrs.
38-320
Postpaid..... 2.19
Breeches to Match
Smart-looking breeches of
Blue Moleskin made with wide
2-button waistband and slant
front pockets. Emblem. Lined
throughout.
Ages 8 to 18 yrs.
38-321
Postpaid..... 1.79

Extra Sturdy!

"Young Canada" combina-
tion of sturdy Blue Red-back
Denim. Double-stitched seams.
Double cloth seat and knees.
Rustproof riveted buttons. Slant
front pockets. Combination
watch and pencil pocket. Built
for wear and comfort.
Ages 8 to 16 yrs.
38-307 Postpaid. 1.29

Serviceable Blouse

38-303 It's sporty looking but it's
warm and sturdy, too. All-wool Navy
Blue Mackinaw blouse. Sport Collar.
Two patch button-flap pockets. Elastic
waistband. Ages 8 to 18 yrs.
Postpaid..... 1.98
Breeches to Match
38-304 Leather knee patches on
these sturdy all-wool Blue Mackinaw bree-
ches. 1/4 slant roomy pockets. Belt-loops.
Laced knee. Ages 8 to 18 yrs.
Postpaid..... 1.79

"Young Canada" Play Suits

Young Canada over-all val-
ues! Play suits of Blue Red-
back Denim trimmed with
red. Double knee. Double-
stitched seams. Rustproof
riveted buttons. Drop seats.
38-305 Ages 3 to 8
years. 95¢
Postpaid.....
38-306 Ages 9 and
10 years. 1.10
Postpaid.....

Lots of Wear in These Play Suits

Put your lad into one of these
Blue Denim play suits and let
him enjoy himself. Gaily trim-
med with yellow. Double knees.
Rustproof riveted buttons. Drop
seat. Roomy pockets.
Postpaid:
38-316 Ages 3 to 8 years. 98¢
38-317 Ages 9 to 10 years. 1.15

You Pay the Price Quoted—Nothing More. Simpsons Pay the Postage

Simpsons Specialize in Boys' Hard-wearing Pants and Breeches



Here's Great Value!

Double-Breasted Blouse

Boys' windbreaker blouse of Navy Blue Suedine—snappy double-breasted style—2 patch pockets with buttoned flaps—convertible collar—emblem—elastic waistband—but-toned band cuff—double-stitched seams—every feature to make up a 100% efficient out-door blouse. Ages 6 to 18 yrs.
Even sizes only.
38-323 Postpaid..... 1.79

WE PAY POSTAGE



Grey Tweed

22-Inch Bottoms

Herringbone

Sporty longers of Grey Herringbone Tweed. Wide extension waistband with domes. Back-strap and buckle. Emblem. 2 fancy buttoned pockets. Watch and hip pocket. Side safety pocket with lightning fastener. 22-inch cuff bottoms. Ages 8 to 18 yrs.

38-340 Postpaid..... 1.98

Blue Cheviot or Tweed

38-337

Smart Longers

You can order these good-looking longers in assorted Tweeds or in Blue Cheviot Serge. Have usual pockets, belt-loops and cuff bottoms. Big value for the money! Ages 6 to 18 yrs.

38-337 Tweed. 1.25
38-338 Cheviot. 1.29
Postpaid.....

Caballero Style

Brown Corduroy

"Caballero" pants of dark Brown Corduroy. Wide extension waistband. Back-strap and buckle. Emblem. 2 front slant pockets. 1 watch and 1 hip pocket. Wide cuff bottoms. Ages 8 to 18 yrs.

38-336 Postpaid... 1.95

All-Wool Brown Tweed

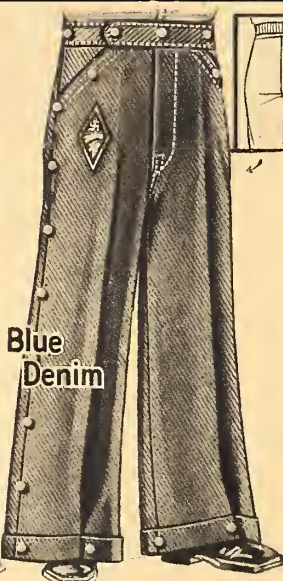
"Toreador" Style

All-wool Brown Tweed "Toreador" pants with wide extension waistband. Two front slant pockets. Watch pocket. One hip pocket. Back-strap and buckle. Emblem. Wide bottoms with cuffs. Ages 8 to 18 yrs.

38-330 Postpaid..... 1.98



Extra Heavy Black Moleskin



Blue Denim



"The Pirate"

38-328 Black Mole-skin pants. Wide extension waistband with dome fasteners. Emblem. Elastic back. Hip pocket. Front slant pockets. Inner pocket with light-nig fastener. Wide cuff bot-toms. Ages 8 to 18 yrs.
Postpaid..... 2.19

38-329 Blue Denim novelty pants. Extension domed waistband with elastic back. Roomy hip pocket. 2 slant front pockets. Rivet-ed red buttons down outside seam and cuff. Emblem. Ages 8 to 16 yrs.
Postpaid..... 1.29

38-339 "Pirate" pant of Black Denim, trimmed in Green. Wide extension waist-band with 3 dome fasteners. Emblem. Elastic insert at back. Double-stitched seams. 3 pockets. Ages 8 to 18 yrs.
Postpaid..... 1.00



Assorted Tweed

Priced Extra Low

A special lot of little boys' knee pants that mothers will snap up quick-ly. Made from assorted Tweeds and well-lined. Fin-ished with roomy pockets and belt-loops. Sturdy qual-ity plus an extra low price! Ages 4 to 10 yrs.

38-332 Postpaid... 49¢



All-Wool Brown Tweed

Smart Style

The small boy will be certain to like these all-wool Brown Tweed knee pants. Complete with belt-loops and all-around belt and buckle. 1/4 slant poc-kets. Smart emblem. A quality to give real wear. Ages 4 to 12 yrs.

38-331 Post-paid..... 1.10



All-Wool Grey Tweed

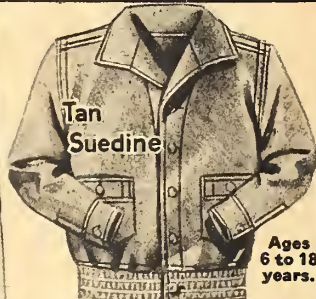
Serviceable

An extra low price on sturdy good-looking knee-pants for small boys. Of all-wool Grey Tweed and well-lined. 1/4 slant poc-kets. Belt-loops. Excellent wear-ing quality. 2-Button ex-tension waistband. Ages 4 to 12 yrs.

38-324 Postpaid. 1.00



Blue Red-Back Denim



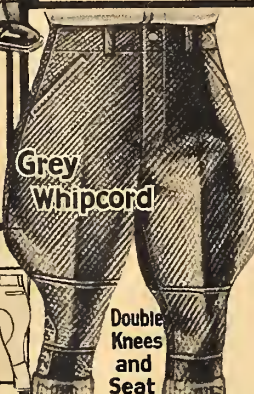
Tan Suedine

38-351 Boys' Tan Suedine blouse. Elastic waistband. Sport collar. 2 buttoned patch pockets. Ages 6 to 18 yrs. Post-paid. 1.49

38-334 Blue Red-back Denim Western riveted pants. Back-strap and buckle. Rustproof riveted buttons. 98¢
38-335 Windbreak-er to match. Ages 8 to 16 yrs. 98¢



Extra Heavy Black Moleskin



Grey Whipcord

Double Knees and Seat

A Favorite!

Nothing can rival these Grey Whipcord breeches for wear! Made with double cloth knees and seat. Warmly lined. Usual poc-kets and belt-loops. One of our most popular breeches. Ages 6 to 18 yrs.

38-326 Postpaid..... 1.79
38-327 Western pant of extra heavy Black Mole-skin. Double-stitched seams. Copper-riveted at points of strain. Back-strap and buckle. Rustproof riv-eted buttons. Belt-loops. Two hip pockets. Two front circular pockets and watch pocket. Ages 8 to 16 yrs. Post-paid..... 1.59



Assorted Tweeds

Leather Knees

Double Seat

For Hard Wear!

The sturdy assorted Tweeds in these breeches, the leather knees and the double cloth seat all go to make them exceptionally serviceable. Buttoned at knee. Pockets. Belt-loops. Lined. Ages 6 to 16 yrs.

38-333 Post-paid..... 1.69



Assorted Tweeds

Double Knees

Double Seat

Smart Breeches

Lots of service in these well-made breeches of as-sorted Tweeds. Well-lined with double cloth seat and knee. Belt-loops. Slant poc-kets. Buttoned knee. We strongly recommend them. Ages 6 to 16 yrs.

38-325 Post-paid..... 1.59

Latest Styles

The New Knick-Jack 4-Piece Suit

Only \$5.98

For the Smaller Boy



38-370 Something new! "Knick Jack" suit of Grey Mixed Tweed. Sleeveless Knick Jack pullover. Lightning fastener front. Elastic waistband. Knee pants. Sizes 24 to 28. Ages 6 to 10 yrs. **Postpaid... 1.98**

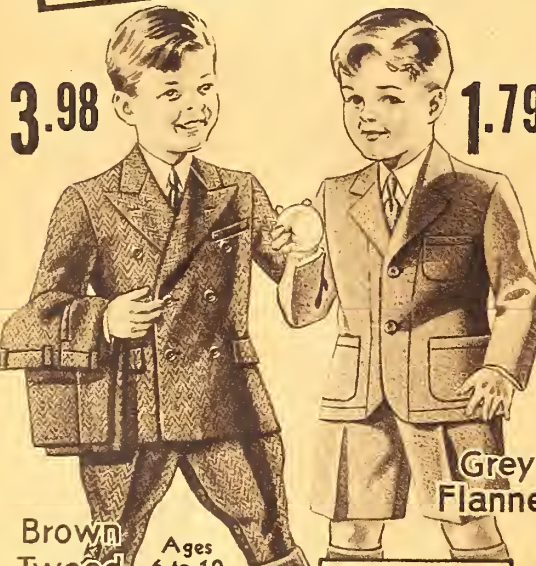
38-368 Boys' Navy Blue Cheviot Serge suit with notch lapel and 3 patch pockets. The popular English style. Sizes 24 to 30. Ages 6 to 12 yrs. **Post-paid... 1.98**

38-375 Double-breasted suit with knee pants. Sizes 24 to 28. Ages 6 to 10 yrs. **2.98**

38-376 Coat and 1 pr. Knee Pants. **2.98**

38-376 Coat and 2 pr. Knee Pants. **3.69**

38-362 Brown tweed "Guards" topcoat for junior boys. Stitched peak lapel. Inverted pleat at back and two pinch pleats. Half belt. Sizes 22 to 28. Ages 4 to 10 yrs. **Post-paid... 2.98**



Tweed "Knick Jack" Suit

A new idea in suits that is making a big hit with the boys—the "Knick Jack" suit of all-wool Grey Tweed. Single-breasted art silk-lined coat with peak lapels. Sleeveless Knick Jack pullover with lightning fastener, elastic waistband and patch pocket with emblem. Choice of well-lined breeks or knee pants with belt-loops and pockets. Sizes 24 to 28. Ages 6 to 10 yrs.

38-371 Knick Jack Pullover and Knee Pants. **2.49**

38-372 Coat and Knee Pants. **3.69**

38-373 Coat and Breeks. **3.98**

38-374 Coat, Knick Jack, Knee Pants and Breeks. **5.98**



38-377 Double-breasted suit. Sizes 24 to 28. **3.25**

38-378 Coat and 1 pr. Breeks. **3.98**

38-378 Coat, Breeks and Knee Pants. **3.98**



Our popular English style boys' suit of Grey Flannel. Single-breasted coat with notch lapel and 3 patch pockets. Choice of knee pants or long pants. Sizes 24 to 30. Ages 6 to 12 yrs. **38-380** Coat and Knee Pants. **Post-paid... 1.79**

38-381 Coat and Long Pants. **Post-paid... 2.95**



38-365 Junior's suit of all-wool Brown Tweed. Art silk lined. Coat and 1 pair Knee pants. **3.59**

38-366 Coat and Breeks. **3.79**

38-367 Coat, Breeks and Knee pants. **4.98**

38-363 Junior's suit of Blue Cheviot Serge. Knee pants. Sizes 24 to 28. Ages 6 to 10 yrs. **3.19**

38-364 Coat and 1 pr. Knee Pants. **3.19**

38-364 Coat and 2 prs. Knee Pants. **3.98**



The Steady Growth of Our Boys' Department is Proof Positive Styles and Values are Right

Smart English Style

This English style boys' suit of Blue Serge is made with long pants. Single-breasted coat with notch lapel and 3 patch pockets. Pants with usual pockets and cuff bottoms. Sizes 24 to 30. Ages 6 to 12 yrs. **38-369** **Postpaid... 2.98**

Small boys' smart suit of Blue Cheviot Serge—the "dead spit" of a big boys' suit in all but size. Double-breasted coat with peak lapel and good lining. Longers with new wide waistband, back-strap, buckle, emblem, slanting buttoned front pockets, wide bottoms with cuffs. Sizes 24 to 28. Ages 6 to 10 yrs. **38-360** **Postpaid... 3.95**

Extra Special Boys' Snappy Tweed Suit

If your boy looks his best in Brown you'll do well to choose this snappy low-priced suit of Brown Tweed. Double-breasted, well-lined coat with peak lapels. Longers of good roomy cut with usual pockets and cuff bottoms. Great value at this low price! Sizes 24 to 28. Ages 6 to 10 yrs. **38-361** **Postpaid... 2.98**



Service—Style—Low Prices



38-389
6.98

Longers
and
Breeches

All-Wool
Brown
Tweed

An excellent buy in a boy's suit of all-wool Brown Tweed. Double-breasted art silk-lined coat with peak lapel. Well-lined golf bloomers with strap and buckle at knee. Longers with usual pockets, belt-loops and cuff bottoms.

Sizes 26 to 33. Ages 8 to 15 yrs.

| | |
|---|------|
| 38-387 Coat and 1 pair Golf Bloomers..... | 3.98 |
| 38-388 Coat and 1 pair Longers..... | 4.98 |
| 38-389 Coat, 1 pr. Bloomers, and 1 pr. Longers..... | 6.98 |



We Pay
Postage

All-Wool
Blue
Cheviot

Smart suit of all-wool Blue Cheviot Serge. Well-lined double-breasted coat with peak lapels. Well-lined breeches, buttoned at the knee. Long pants with usual pockets, belt-loops and cuffs. Sizes 26 to 33. Ages 8 to 15 yrs.

| | |
|--|------|
| 38-384 Coat and 1 pair Breeches..... | 4.98 |
| 38-385 Coat and 1 pair Longers..... | 5.49 |
| 38-386 Coat, 1 pr. Breeches and 1 pr. Longers..... | 6.98 |



Mixed
Tweed

Boys' good sturdy suit of Brownish-Grey mixed Herringbone Tweed. Well-lined coat in double-breasted style, with peak lapel and breast pocket. Well-lined golf bloomers with belt-loops, usual pockets and strap and buckle at knee.

| | |
|--|------|
| Ages 8 to 14 yrs. Sizes 26 to 32. | |
| 38-401 Coat and 1 pair of Golf Bloomers..... | 3.89 |
| 38-402 Coat and 2 pairs Golf Bloomers..... | 4.98 |



Blue
Cheviot

Long
Pants

Always a Favorite!

The ever-popular Navy Blue Cheviot Serge suit. Double-breasted coat. Well-lined golf bloomers. Long pants with usual pockets, belt-loops and cuff bottoms.

| | |
|---|------|
| Ages 8 to 15 yrs. Sizes 26 to 33. | |
| 38-398 Coat and 1 pair Golf Bloomers..... | 3.95 |
| 38-399 Coat and 1 pair Longers..... | 4.98 |
| 38-400 Coat, 1 pr. Golf Bloomers and 1 pr. Longers..... | 5.98 |

Grey Herringbone Tweed

Something New! Boys' popular suit and sweater outfit of all-wool Grey Herringbone Tweed. Nicely lined single-breasted coat with peak lapel. 1 pair longers. 1 pair breeches. Sizes 26 to 33. Ages 8 to 15 yrs.

| | |
|---|------|
| 38-390 Coat, Sweater, 1 pair Breeches..... | 5.98 |
| 38-391 Coat, Sweater, 1 pair Longers..... | 6.50 |
| 38-392 Coat, Sweater, 1 pair Longers and 1 pair Breeches..... | 7.98 |



\$7.98
With
SWEATER

We
Pay
Postage

See
Descriptions
for These Two
Suits Above

The Latest
and Most Popular
Suit and Sweater
Outfit for Boys!

38-392

**SIMPSON'S
PAY THE
POSTAGE**



Mixed
Tweed

38-397

Longers
and
Golf Bloomers!

Extraordinarily big value in Boys' smart suit of Brownish-Grey mixed Tweed. Nicely lined double-breasted coat. Breeches. Longers. Sizes 26 to 33. Ages 8 to 15 yrs.

| | |
|--|------|
| 38-395 Coat and 1 pair Breeches..... | 3.79 |
| 38-396 Coat and 1 pair Longers..... | 3.98 |
| 38-397 Coat, 1 pr. Breeches and 1 pr. Longers..... | 4.98 |



Blue
Cheviot

with
"Seville"
pants

Simpson's
Young
Canada
Values
are Best

Here
Simpsons
Offer
The
Greatest
Boys'
Clothing
Values
in our
History!



Extra
Big
Value!

Brown
Tweed

**SIMPSON
\$3.98
SPECIAL**

Blue Cheviot Serge suit. Well-lined double-breasted coat with peak lapel. "Seville" pants with wide extension waistband, back-strap and buckle. 2 fancy front pockets with button. Wide bottoms with cuffs. Chest 28 to 34. Ages 10 to 16 years. Emblem on pants.

| | |
|--|------|
| 38-393 Coat and 1 pair Pants. Postpaid..... | 4.98 |
| 38-394 Coat and 2 pairs Pants. Postpaid..... | 6.98 |

Dark Brown Herringbone Tweed

A sporty-looking suit of the popular new dark Brown Herringbone Tweed. Double-breasted coat with peak lapel and good lining. Pants of good roomy cut with usual pockets, belt-loops and cuff bottoms. Ages 10 to 16 yrs. Sizes 28 to 34.

| | |
|---|------|
| 38-382 Coat and 1 pr. Longers. Postpaid..... | 3.98 |
| 38-383 Coat and 2 prs. Longers. Postpaid..... | 5.45 |

SIMPSON
\$5.45
SPECIAL

Lots of Snap and Style in Simpson's Long-Wearing Suits for Students

Boys! What a Value This Is!

Take a look at our Simpson Special for you young men. An all-wool Brown Tweed suit at the lowest price we've ever asked. Smart double-breasted style, rayon lined. Pants have cuffs, usual pockets and belt-loops.

Sizes 30 to 36.

| | | | |
|--------|-----------------------|----------|------|
| 38-403 | Coat and 1 Longer | Postpaid | 5.45 |
| 38-404 | Coat and 2 Longers | Postpaid | 6.98 |
| 38-405 | Coat, Vest, 1 Longer | Postpaid | 6.45 |
| 38-406 | Coat, Vest, 2 Longers | Postpaid | 8.75 |

A Popular Quality

For years Mothers have bought Blue Cheviot suits for their boys because of the way they wear and their low price. This one is double breasted with choice of 1 or 2 pairs of pants. Coat and vest are well lined. Pants have 22-inch cuff bottoms for size 36. Other sizes graded. Usual pockets and belt loops.

Sizes 30 to 36.

| | | |
|--------|-----------------------|------|
| 38-409 | Coat and Longers... | 5.98 |
| 38-410 | Coat and 2 Longers | 7.98 |
| 38-411 | Coat, Vest, 1 Longer | 6.98 |
| 38-412 | Coat, Vest, 2 Longers | 8.95 |

All-Wool
Brown
Tweed

\$5.98

38-417

\$7.98

Blue
Cheviot

All-Wool
Brown or
Blue Stripe
Worsted

Every
Lining
Used in
These
Suits
Guaranteed
for
Long Wear

38-413

22 Inch
Bottoms

With
Suedine Vest \$6.45

Big
Value!

\$6.98

Sweater
Included



Top
of
Pants
38-417

20 Inch
Bottoms

Blue Cheviot (above)

The above single breasted peak lapel Blue Cheviot serge suit has the Toreador style of pants with wide extension waistband, fancy front slant pockets with buttons, also back strap and buckle. Wide 22-inch cuff bottoms for size 36. Other sizes graded. Pointed vest is double breasted with peak lapels. Coat fully lined.

Sizes 30 to 36.

| | | |
|--------|-----------------------|------|
| 38-417 | Coat, Vest, 1 Longer | 5.98 |
| 38-418 | Coat, Vest, 2 Longers | 7.98 |

Unusual Value (Suit above)

This snappy-looking, double-breasted suit is exceptionally good value at our low price. Choice of Blue or Brown stripe in a serviceable all-wool worsted cloth. Coat has peak lapels and is lined with rayon. Pants have 20-inch cuff bottoms for size 36. Other sizes graded. Belt-loops and usual pockets.

Sizes 30 to 36.

| | | |
|--------|-----------------|------|
| 38-413 | Brown Stripe... | 7.98 |
| 38-414 | Blue Stripe... | |

All-Wool
Grey
Tweed

38-407

← Suit-Sweater Outfit

Boys' all-wool Grey Herringbone single breasted tweed suit with Grey all-wool sleeveless pullover sweater to match. Choice of one or two pairs pants with cuffs, usual pockets and belt loops. Coat is rayon lined. Any boy would be proud to have this suit, it's the latest thing with sweater to match. And it's one of the best values in the whole boys' department.

Sizes 30 to 36.

| | | |
|--------|--------------------------|------|
| 38-407 | Coat, Sweater, 1 Longer | 6.98 |
| 38-408 | Coat, Sweater, 2 Longers | 8.98 |

The
Sweater
Matches
the
Suit

Smart Stripe →

All-wool Blue Cheviot serge single breasted suit with stripe, peak lapels, stitching, rope shoulders and rayon lining. With this suit is the latest double breasted pointed vest with 4 pockets. The pants are trimly tailored and feature the wide extension waistband with fancy front slant pockets that button. Pants also have back strap, buckle. Wide 22-inch bottoms for size 36. Other sizes graded.

Sizes 30 to 36.

| | | |
|--------|-----------------------|-------|
| 38-415 | Coat, Vest, 1 Longer | 8.95 |
| 38-416 | Coat, Vest, 2 Longers | 11.50 |

All-Wool
Blue
Cheviot

38-415

22-Inch Bottoms

"Last Word"

Boys' all-wool Brown Tweed single breasted suit, rayon lined and peak lapels. With this suit we show the new double breasted 2 pocket sand suedine vest. Sold separately. Very smart. Pants have 22-inch cuff bottoms for size 36.

Sizes 30 to 36.

| | | |
|--------|---------------------|------|
| 38-419 | Coat, 1 Longer | 5.45 |
| 38-420 | Coat, 2 Longers | 7.45 |
| 38-421 | Suedine Vest, extra | 1.00 |

150

Quality Materials and Linings plus Expert Tailoring



All-Wool
Brown or
Blue Stripe
Worsted

Wide
bottoms

Better Quality

We pick this suit for a winner. Of all-wool Worsted in choice of Brown or Blue with stripe, but the style alone will make it a favorite. Single-breasted coat with stitched peak lapel, rope shoulder and rayon twill lining. New double-breasted, peak lapel, 4-pocket pointed vest. Smartly tailored pants with wide bottoms with cuffs.

Chest 32 to 36.

Brown Worsted

38-422 Coat, Vest, and 1 pr. Pants **11.50**

38-423 Coat, Vest and 2 prs. Pants..... **13.95**

Blue Worsted

38-424 Coat, Vest, and 1 pr. Pants **11.50**

38-425 Coat, Vest, and 2 prs. Pants..... **13.95**

**Snappy
Styles
for
Younger
Men**



\$10⁹⁵

38-430

All-Wool
Fancy
Brown
Worsted

e Latest!

Exceptionally smart suit of fancy all-Brown Botany Worsted for young men. Single-breasted coat with peak lapel and art satin lining. Regular vest. Popular new pants with ton, 2-inch extension waistband and art pockets. Size 36 with 22-inch bottoms, smaller sizes in proportion.

Postpaid:

38-430 Coat, Vest, and 1 pair Pants..... **10.95**

38-431 Coat, Vest, and 2 pairs Pants..... **13.75**

A Prime Favorite with Young Canada →

Judging by the way young chaps all over Canada order this suit it's the favorite. Tailored from the popular all-wool Blue Cheviot Serge with stripe. Well-lined coat in double-breasted style with peak lapel. Regular style vest. Pants are tailored to hang correctly and have usual pockets, belt-loops and cuff bottoms. We can recommend it for wear—the prices speak for themselves.

Chest 30 to 36.

38-434 Coat and 1 pr. Longers. **Postpaid.... 6.98**

38-435 Coat and 2 prs. Longers. **Postpaid.... 9.25**

38-436 Coat, Vest, and 1 pr. Longers. **Postpaid.... 8.50**

38-437 Coat, Vest and 2 prs. Longers. **Postpaid... 10.50**



38-432

\$7⁹⁸

Fancy
Brown
Check

All-Wool
Fancy
Blue
Worsted

20-Inch
Bottoms

38-440

\$10⁹⁵

\$10⁵⁰

38-438

All-Wool
Grey
Worsted

Suit Above ↑ in Overcheck

This snappy-looking suit for young chaps is tailored from a fancy Brown double-twist overcheck Suiting—new and very popular this season. Coat in smart 2-button single-breasted style with peak lapel and good lining. Double-breasted, peak lapel, 4-pocket vest. Pants with 2-button, 2-inch extension waistband and wide bottoms with cuff. An excellent buy if you want to save money.

Chest 30 to 36.

Postpaid:

38-432 Coat, Vest, 1 pr. Pants..... **7.98**

38-433 Coat, Vest, 2 prs. Pants..... **9.98**

Above ↑ Fancy Blue Worsted

How the young chaps "go for" this style of suit this season! Tailored from all-wool fancy Blue Worsted. Smart single-breasted coat designed with peak lapel and regular vest. The pants are snappiest things we've seen yet, with 2-button, 2-inch extension waistband and ¼ slant pockets. Size 36 has wide 22-in. bottoms with cuffs—smaller sizes in proportion.

Chest 32 to 36.

Postpaid:

38-440 Coat, Vest, and 1 pair Pants..... **10.95**

38-441 Coat, Vest, and 2 pair Pants..... **13.75**

Striped Suit at Left

Young Men's suit of Blue or Brown all-wool Striped Worsted. Single-breasted art satin-lined coat with peak lapel and rope shoulder. Regular vest. Pants with new 2-button, 2-inch extension waistband, ¼ slant pockets and wide bottoms with cuffs. Chest 32 to 36.

38-426 Brown. Coat, Vest, 1 pr. Pants..... **8.95**

38-427 Brown. Coat, Vest, 2 prs. Pants..... **11.95**

38-428 Blue. Coat, Vest, 1 pr. Pants..... **8.95**

38-429 Blue. Coat, Vest, 2 prs. Pants.... **11.95**

Grey Suit at Right

It looks as if these dark Grey all-wool Worsted suits are in for a big run this season—so many of the smart dressers have been asking for them. A snappy style with 2-button, single-breasted, peak lapel coat lined with art satin. Vest. Well-tailored pants with ¼ slant pockets and belt-loops. Size 36 with wide 22-inch cuff bottoms—smaller sizes in proportion. The low price means big value!

Chest 32 to 36.

Postpaid:

38-438 Coat, Vest, and 1 pair Longers..... **10.50**

38-439 Coat, Vest, and 2 pairs Longers..... **12.95**

22-Inch
Bottoms

Again! Simpsons Offer Men

\$11.95



**All-Wool
Blue Stripe
Botany Serge**

35-104

**2-Button
2-inch
Extension
Waistband**

**22-inch
Bottoms**

\$10.75



**All-Wool
Blue
Stripe
Botany
Serge**

**24-inch
Bottoms**

Single-Breasted

Low-priced, yes! But low-priced along with lots of style and real long-wear quality. What a value this is! Of all-wool Blue Botany Serge with stripe. Single-breasted. Stitched peak lapel. Rope shoulder. Well-lined coat. Vest. Smartly tailored pants with 24-inch cuff bottoms, 2-button extension waistband, 1/4 slant pockets and belt-loops.

Chest 35 to 42. Waist 31 to 38. Inside leg 29 to 33.
35-100 Coat, Vest and 1 pr. Pants. **10.75**
Postpaid.....
35-101 Coat, Vest and 2 prs. Pants. **14.50**
Postpaid.....

← **Striped Blue Serge**

Wear this suit and let your friends guess the price! We'll wager they'll over-value it by dollars. A young man's single-breasted coat of all-wool Blue Botany Serge with stripe. Well-lined. Notch lapel. Vest. Pants with 2-inch extension 2-button waistband, 1/4 slant pockets and 22-inch bottoms with cuffs. Chest 35 to 42. Waist 31 to 38. Inside leg 29 to 33.

35-104 Coat, Vest, and 1 pr. Pants. **11.95**
Postpaid.....
35-105 Coat, Vest, and 2 pairs Pants. **14.95**
Postpaid.....

Yarn-Dyed Worsted→

Smart suit of all-wool Bluish-Grey yarn-dyed Botany Worsted. Single-breasted, well-lined coat with peak lapels. Smartly tailored vest. Pants with 22-inch bottoms and cuffs, 1/4 slant pockets, 2-inch extension 2-button waistband. Chest 35 to 42. Waist 31 to 38. Inside leg 29 to 33. Good value at \$17.50.

35-102 Coat, Vest, 1 pair Pants. **11.95**
35-103 Coat, Vest, 2 pairs Pants. **14.95**



**All-Wool
Brown
Tweed**

\$9.95

Double-Breasted→

Young men's suit of all-wool Brown Tweed in the double-breasted style always in demand. Coat with peak lapel and art silk lining. Pants with regular pockets, belt-loops and cuff bottoms. Chest 35 to 42. Waist 31 to 38.

35-110 Coat, Vest, 1 pr. Pants. **9.95**
35-111 Coat, Vest, 2 prs. Pants. **12.50**

**Lowest
Prices
Since
1913**

Smart Novelty!→

A suit with just that touch of novelty that appeals to most younger men. Of all-wool Blue Cheviot Serge with stripe. Single-breasted, art-silk lined coat with peak lapel and rope shoulder. New double-breasted pointed vest with peak lapel and 4 pockets. Pants with wide waistband, fancy front slant buttoned pockets, back-strap, buckle and wide 24-inch bottoms with cuffs. Chest 35, 36, 37, 38, 39, 40. Waist 31, 32, 33, 34, 35, 36. Inside leg 29 to 33 with cuff.

35-112 Coat, Vest, and 1 pr. Pants. **10.95**
Postpaid.....
35-113 Coat, Vest, and 2 prs. Pants. **13.95**
Postpaid.....

\$11.95



**Blue-Grey
Yarn-Dyed
Worsted**

**22-inch
Bottoms**

**New
Materials
Latest
Styles**

\$7.95



**All-Wool
Brown
Tweed**

**More Men are
Buying Simpson
Suits Every Year
Simpson Styles
and Values
Must Be Right!**

**Young Men
Note This
Special Feature!**

Many of the pants that go with these suits have a 2-Button 2-inch Extension Waistband and 1/4 Slant Pockets.

Super Value!

Men's suit of all-wool Brown Tweed with standard style single-breasted two-button coat with notch lapel and art silk lining. Regular vest. Roomy pants with 5 pockets, belt-loops and cuffs. Compare this suit anywhere! We believe you can't beat the value!

Chest 35 to 44.
Waist 31 to 42.
Inside leg 29 to 33.
35-108 Coat, Vest, 1 pair Pants. **7.95**
Postpaid.....
35-109 Coat, Vest, 2 pairs Pants. **10.50**
Postpaid.....

**Two Snappy
Young Men's
Models**

\$10.95



**All-Wool
Blue Stripe
Cheviot**

**Side
View**

24-inch Bottoms

**17 oz.
English Serge**

Even among our many big values this young man's suit stands out. Of 17 oz. all-wool Navy Botany I will Serge—imported English quality. Single-breasted coat with peak lapel, art satin-lined. 4 pocket vest. Pants tailored in snappy style. 2-button extension waistband, 1/4 slant pockets, 24-inch bottoms.

Chest 35 to 42.
Waist 31 to 38.
Inside leg 29 to 33.
35-106 Coat, Vest, and 1 pr. Pants. **12.50**
Postpaid...
35-107 Coat, Vest, and 2 pr. Pants. **15.95**
Postpaid...

**17 oz.
English
Blue
Botan
Serge**

**SIMPSONS
PAY THE
POSTAGE**

Canada's Greatest Suit Values!



35-126

All-Wool Grey Worsted



\$13.50

All-Wool Blue Stripe Worsted

2-Inch Bottoms

Striped Blue All-Wool Worsted
Young men's suit of superior quality in striped Blue all-wool Botany Serge. 2-button, single-breasted coat with peak lapels. Regular vest. Pants well-tailored with 2-button, 2-inch extension waistband, 1/4 slant pockets and wide 24-inch bottoms with cuffs.
Chest 35 to 42. Waist 31 to 38. Leg 29 to 33.
35-116 Coat, Vest, 1 pr. pants. **13.50**
35-117 Coat, Vest, 2 prs. Pants. **16.50**

PRICE—important as it is these days—is not the only thing to be considered in a suit. Sound, serviceable materials, proper tailoring and correct style must be present or a low price doesn't count for much.

In a Simpson suit you are sure of your materials, tailoring and style—and the prices are low into the bargain.

All-Wool Grey Worsted

We recommend this suit to the man who is keen on getting extra good value—and what man isn't? It is tailored from all-wool Grey Worsted. The well-lined coat is in single-breasted model with smart peak lapel. Vest in usual style. Pants tailored with the new 2-button, 2-inch extension waistband with belt-loops. Have 1/4 slant pockets, watch and 2 hip pockets and cuff bottoms. Chest 35 to 42. Waist 31 to 38. Inside leg 29 to 33 with cuff.

35-126 Coat, Vest and 1 pair pants. **14.95**

35-127 Coat, Vest and 2 pair pants. **19.50**



35-116

\$13.50

17 oz. All-Wool English Blue Botany Serge

19-Inch Bottoms

35-118

All-Wool Botany Worsted

Here's a novelty suit with just that extra snap and style that most younger men are after, coupled with real quality—and all for a most moderate price! Tailored from all-wool Botany Worsted Serge in choice of Blue or Brown with stripe. The well-lined coat smartly designed in 2-button single-breasted model with stitched, peak lapel and rope shoulder. Vest in snappy double-breasted, pointed style with peak lapel and 4 pockets. Pants in new "Toreador" style with wide extension waistband, back-strap and buckle, belt-loops, fancy front pockets and wide 24-inch bottoms with cuff.

Chest 35 to 40. Waist 31 to 36. Inside leg 29 to 33 ins.

35-122 Brown Striped. Coat, Vest, 1 pr. Pants.

35-192 Blue Striped. Coat, Vest, 1 pr. Pants. **13.75**

35-123 Brown Striped. Coat, Vest, 2 prs. Pants.

35-193 Blue Striped. Coat, Vest, 2 prs. Pants. **17.50**

35-114

\$14.50



Bluish-Grey All-Wool Worsted

24-Inch Bottoms

Young men's suit of Bluish-Grey all-wool Worsted with shadow stripe. Single-breasted 2-button coat with rope shoulder, stitched peak lapel and good lining. 4-pocket vest. Pants with 2-button, 2-inch extension waistband, 1/4 slant pockets, watch and 2 hip pockets, belt-loops and 24-inch bottoms with cuffs. Chest 35 to 42. Waist 31 to 38. Leg 29 to 33 with cuff.

35-114 Coat, Vest, 1 pr. Pants.

Postpaid..... **14.50**

35-115 Coat, Vest, 2 prs. Pants.

Postpaid..... **17.50**

35-124

\$14.50



All-Wool Grey Stripe Worsted

Young men's all-wool Grey Botany Worsted suit with stripe—an extra good quality. Well-lined coat with peak lapel. Regular vest. New "Toreador" style pants with wide extension waistband, back-strap and buckle, fancy front pockets, watch and 2 hip pockets and 24-inch cuff bottoms. Chest 35 to 42. Waist 31 to 38. Leg 29 to 33 with cuff.

35-124 Coat, Vest and 1 pair of Pants.

Postpaid..... **14.50**

35-125 Coat, Vest and 2 pairs Pants.

Postpaid..... **17.50**

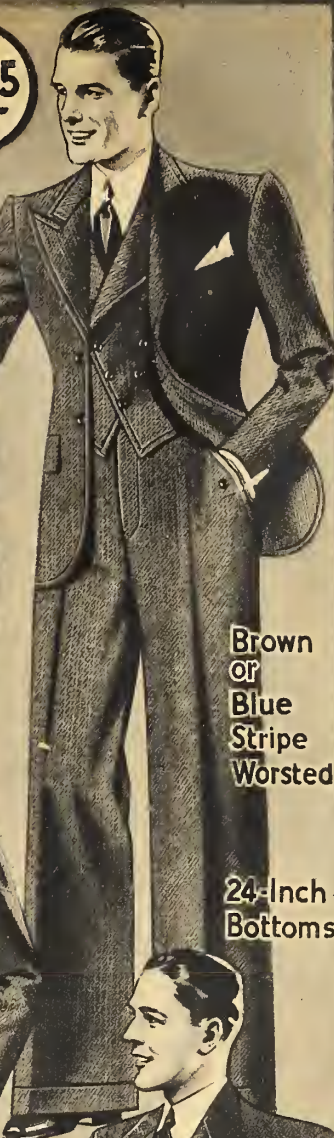
\$13.75



Vest 35-122

Brown or Blue Stripe Worsted

24-Inch Bottoms



All-Wool Grey Worsted

\$13.50

22-Inch Bottoms

35-120

Lowest Price in Twenty Years

For the more conservative dresser a suit of imported English 17 oz. Botany Serge, indigo-dyed Navy Blue. Standard model with 2-button, notch lapel, art satin-lined coat. Regular 4-pocket vest. Pants with 5 pockets, belt-loops and 19-inch bottoms with cuffs.

Chest 36 to 44. Waist 32 to 42.

35-118 Coat, Vest, 1 pr. Pants. **13.50**

35-119 Coat, Vest, 2 prs. Pants. **16.50**

Shadow-Stripe Grey Worsted

Young man's better quality suit of all-wool Grey shadow-stripe Botany Worsted. 2-button peak lapel coat. 4 pocket vest. Pants with 2-button, 2-inch extension waistband, 1/4 slant pockets, watch and 2 hip pockets and 22-inch cuff bottoms. Big value for your money!

Chest 35 to 42. Waist 31 to 38. Leg 29 to 33 with cuff.

35-120 Coat, Vest, 1 pr. Pants. **13.50**

35-121 Coat, Vest, 2 prs. Pants. **16.50**

Never Guess Sizes. Measure and Make Sure of Your Proper Fitting

Double-Purpose Coats

For Rain or Shine

3.75



Imported
English
Fawn
Twin-Text
Cloth

Fawn Cotton Twin-Text

Men's and Young Men's raincoat imported from England. Of Fawn Cotton Twintex Cloth with fancy checked rubberized back. Raglan sleeve. All-around belt and buckle. Roomy slash pockets. Strongly-sewn, waterproof seams.

35-128 Chest 36 to 46... 3.75

**SIMPSON'S
PAY THE
POSTAGE**



BACK VIEW
35-134
AND
35-135

Light-
Weight
Topcoat
Grey
"Guards"

Low Priced!

12.50



Check-
Back
Lining

48
INCHES
LONG

Grey
Herringbone
"Guards"

3.95



Imported
English
Navy
Kaffir
Cloth

Imported English Raincoat

An exceptionally smart English import designed to wear as raincoat or light-weight topcoat. Of Navy Blue Waterproof Cloth in single-breasted style with convertible collar, raglan sleeve with adjustable strap, all-around belt and buckle, roomy slash pockets, strongly-sewn waterproof seams. Fancy checked rubberized lining.

35-129 Chest 36 to 46.
Postpaid.....

3.95

Fawn
English
Trench
Coat

Fawn Cotton Cashmere

The popular trench coat of Fawn English Cotton Cashmere, cemented to a fancy checked Cotton Flannel lining—warm and waterproof. Raglan sleeves, gun patch epaulets, adjustable cuff strap, leather buttons and buckles.

35-130 Chest 36 to 46. 6.95
Postpaid.....

"The Guards"

- All-wool Dark Grey Check-back Overcoating.
- Good lining in Sleeve, Shoulder and Yoke to Bottom of Pockets.

Young men's snappy light-weight Spring topcoat. Double-breasted. Rope shoulder. Peak lapel. One-piece belt at back with inverted pleat and two small pinch pleats. Length 48 inches. Chest 35 to 42.

35-135 12.50
Postpaid..

"Guards" Topcoat for Young Men

- Dark Grey, All-wool Herringbone Tweed.
- Double-Breasted Style.
- Peak Lapel.
- One-piece Belt.
- Inverted Pleat at Back and 2 Pinch Pleats.
- Welt Breast Pocket.

Young men's Spring topcoat in the popular "Guards" model, nicely lined in sleeve, shoulder and yoke to bottom of pockets. Piped seams. Length 48 ins. Chest 35 to 42.

35-134 7.95
Postpaid.

Smart Style in a 2-Purpose Coat

- Brown Vicuna Cloth.
- English Quality.
- Rubber-Lined.
- All Seams Cemented and Taped.
- Raglan Sleeves.
- All-around Belt.
- Deep roomy Slant Pockets.

An absolutely waterproof raincoat tailored and finished in every detail to give long service. Correct for use as topcoat as well. Priced low! Chest 36 to 46.

35-133 5.95
Postpaid.

Brown
English
Vicuna

4.25



The Poncho

Black Rubber Raincoat

35-131 Raincoat of heavy Black Rubber sheeting. Riveted, rustproof metal clasp fasteners. Flap pockets. Length about 50 inches. Chest 36 to 46. 4.25
Postpaid.

The "Poncho" Coat

35-132 Heavy Black Rubber ground sheet—about 36 x 72 ins. Quickly converted into poncho coat (as illustrated) by dome fasteners at side. 1.85
Postpaid.....

Smock **130**

BLUE RED BACK DENIM

Overalls and Smocks

Overall **139**

Inside Leg 30, 32, 34.

Double Fronts

Overalls
Extra good value in these overalls of Blue Red-back Denim with double fronts and double-stitched 2-seam legs. Full curve one-piece non-rip bib. Adjustable elastic braces. 2 reinforced hip pockets and rule pocket. Front pockets. Combination watch and pencil pocket on bib. Rustproof riveted buttons. Waist 34 to 44.

Smock
Smock **100**
Overall **100**

Double Fronts

Overalls
Serviceable overall of Blue Red-back Denim. Double fronts. Double-stitched seams. 2 roomy front pockets. Combination watch and pencil pocket on bib. 1 hip and 1 rule pocket. Continuous one-piece side facing. High-back style with adjustable braces. Waist 34 to 44.

Smock **100**
Overall **100**

Double Fronts

Simpson's OVERALL VALUES!

HEAVY BLACK MOLESKIN 35-138

BACK VIEW 35-145

Extra heavy Black Moleskin pant. Double-stitched two-seam leg. Copper riveted at points of strain. Rustproof riveted buttons. Back riser, back-strap and buckle. 2 fancy stitched hip pockets. Waist 32 to 44. Leg 30, 32, 34. **35-138 1.75** Postpaid **1.29**

"Western King" pant of Blue Red-back Denim. Double-fronts, double seat, double-stitched 2-seam legs. Back-riser, strap and buckle. Copper riveted. Rustproof riveted buttons. 5 pockets. Waist 32 to 44. Leg 30, 32, 34. 35-145 Postpaid 1.29

Sturdy Blouse 35-146 Of Blue Red-Back Denim with elastic waistband. 2 patch pockets. Rustproof riveted buttons. Buttoned band cuff. Chest 36 to 46. Postpaid..... 1.25

Blue Red Back Denim

Double Fronts and Seat

35-146

35-136 Postpaid, each..... 1.39
35-137 Blue Red-back Denim Smock. 2 buttoned reinforced pockets. 2 breast pockets. Double-stitched seams. Rustproof riveted buttons. Chest 36 to 46. Postpaid, each..... 1.30

BLUE RED BACK DENIM

145

Front View 35-139

Overalls

- Of Blue Red-Back Denim.
- Double-fronts.
- Full Curve 1-piece Bib with Continuous Side Fly.
- High-back with Adjustable Suspenders.
- 2-seam Double-Stitched Legs.
- Two Front Pockets.
- Watch and Pencil Pocket on Bib.
- One-Button Flap Pocket on Bib.
- Reinforced Rule Pocket with Hammer Strap.

Check over the special features we've listed above and see if you don't think this is an exceptional overall. The makers left nothing undone to make this as close to wear proof as was possible.

35-139 Waist 34 to 44. Inside leg 30, 32, 34. Postpaid, pair..... 1.45

Smocks to wear with the overalls above show the same sturdy materials and workmanship. Of Blue Red-back Denim. 2 buttoned reinforced pockets. 2 breast patch pockets—one with buttoned flap. Buttoned band cuff. Chest 36 to 46. 35-140 Postpaid, each..... 1.30

35-140

9oz. Blue Red Back Denim

Men's or Young Men's Extra heavy 9oz. Blue Red-back Denim pant. Copper-riveted. Wide waist-band with 2 dome fasteners and belt-loops. Rustproof riveted buttons. Triple-stitched 2-seam legs. Back riser, strap and buckle. 5 pockets. 35-144 Waist 32 to 44. Leg 30, 32, 34. Postpaid, pair... 1.40

565

Brown Tweed Suit

This work suit sets up a new record in clothing values! It's not just the low price we put on it—it's the good sturdy quality that goes with it. Of **Brown Tweed**. Well-lined two-button coat with notch lapel. Roomy 4-pocket vest. Full cut pants with 5 pockets and belt-loops. Chest 36, 37, 38, 39, 40, 42, 44. Waist 32, 33, 34, 36, 38, 40, 42. Inside leg 29 to 33 with cuff.

35-141 Coat, Vest, 1pr. 5.65
Pants. Postpaid..... 7.59

35-142 Coat, Vest, 2 pr. 7.59
Pants. Postpaid.....

198

Blue Red Back Denim

Double Fronts

Combination Overalls

It's the completeness of this combination overall that appeals so much to most men. It does the work of at least two garments, all in one. Made of extra sturdy Blue Red-back Denim with double fronts and double-stitched two-seam legs. Side vents. Fly front. Combination watch and pencil pocket. Rule pocket and roomy front and hip pockets. Gives great service. Waist 36 to 46. Inside leg 30, 32, 34. **35-143 Postpaid, each..... 1.98**

The Best Pant Values on the Market

2²⁵



22-inch
Bottoms

Note This!

Young Men's pants of "Varsity" Blue stripe Moleskin. High waistband. Strap and buckle at each side. Emblem. Two roomy front pockets with buttons. 1 watch and 2 hip pockets. 22-inch bottoms with cuffs. Waist 30 to 36 ins. Leg 29 to 33.

35-152 Postpaid 2.55



22-inch
Bottoms

Smart!

Young men's "Seville" pants of Brown Herringbone Tweed. High extended waistband. Back-strap and buckle. Two fancy front buttoned pockets. Emblem. 22-inch bottoms with cuffs. Real style in these pants. Waist 28 to 36. Leg 29 to 33.

35-159 Postpaid, pair.... 1.98



24-inch
Bottoms

Striped

Novelty pants with plenty of snappy style to them. Of all-wool Black Botany Serge with stripe. Wide extended waistband with belt-loops and back-strap and buckle. 5 pockets. Emblem. Wide 24-inch bottoms with cuffs.

Waist 30 to 36. Leg 29 to 33. 35-162 Postpaid..... 3.98



24-inch
Bottoms

All-Wool Tweed

Well-made pants for the young fellow who likes smart style. Tailored from all-wool Grey Herringbone Tweed. Wide extended waistband with belt loops, back-strap and buckle. Emblem. 5 pockets. Wide 24-inch bottoms. Waist 30 to 36. Leg 29 to 33.

35-161 Postpaid, pair.... 2.75



Tan
Suedeine

Fawn
Moleskin

Double
Cloth
Knees
and
Seat

Note Low Prices!

2⁶⁹



Heavy Black Moleskin



Lightning
Fastener
FLY FRONT

Young
Men's
Pants

24 Inch
Bottoms

Cheviot

All-wool Blue Cheviot Serge pants. Wide extended waistband. Back-strap and buckle. 2 back button-flap pockets. 2 buttoned front pockets. Watch pocket. Emblem. Lightning fastener fly front. 24-inch bottoms.

Waist 30 to 36 ins. Inside leg 29 to 33. 35-150 Postpaid, pr.... 3.35

Moleskin

Novelty pants of extra heavy Blue Striped Moleskin. High extended waistband with dome fasteners. Elastic at back. Two front pockets with domes. 2 hip pockets. Lightning fastener pocket at side. Emblem. 24-inch bottoms.

Waist 28 to 36 ins. Leg 29 to 33 ins. 35-158 Postpaid, pr. 2.45

SIMPSON'S
PAY THE
POSTAGE

Tan Suedeine
Blouse

Men's Slipover blouse of Tan Suedeine Cloth—just about the most ship-shape cold weather garment we've seen. Lightning fastener front finished with tab-and-button at the collar. Elastic waistband. Two buttoned patch pockets. Buttoned band cuff on sleeve. We recommend it for warmth and real wear.

35-153 Chest 36 to 46. Postpaid, each..... 2.25

Sturdy Breeches of Fawn Moleskin

Pick these breeches for the toughest service you know of and they'll fill the bill. Of Fawn Moleskin with double cloth seat and knee. Belt-loops. 5 pockets. Laced at knee.

35-154 Waist 30 to 42. Postpaid, pair..... 1.95



22-inch
Bottoms

24-inch
Bottoms

Black
Moleskin

Warmth!
Long Wear!
Low Pricing!

For Young
Men!

Elastic at Back

When you step out in a pair of these good-looking pants, you'll know you've got the latest thing. Tailored from Blue Cheviot Serge with wide extended waistband and elastic at back. Emblem on front. 2 front slant pockets. 2 hip pockets and wide 22-in. bottoms with cuffs. A corking good value!

Waist 28 to 36 ins. Inside leg 29 to 33. 35-151 Postpaid, pr.... 1.95

Very Serviceable!

When a chap has a pair of these Sturdy Black Denim pants on hand, there's no job he's not ready for. Wide extended waistband with belt-loops and buttons. Back-strap and buckle. 2 hip and 2 fancy front pockets. Emblem. 22-inch bottoms with cuffs. This price puts them right in the "big value" class.

Waist 30 to 36. Inside leg 29 to 33. 35-160 Postpaid, pr.... 1.49

As snappy-looking a pair of pants as any chap could ask for and durable too, because of the material—extra heavy Black Moleskin. High-extended waistband with dome fasteners. Skull-and-crossbones emblem. Two fancy front pockets with dome fastener. 2 roomy hip pockets. Elastic back. Inner pocket with lightning fastener. 24-inch bottoms and cuff.

Waist 28 to 36. Inside leg 29 to 33. 35-149 Postpaid, pr.... 2.49

Extra Heavy Double-Breasted Blouse

Out-of-door workers get tremendous satisfaction out of this extra heavy Black Moleskin Blouse. Made double-breasted with elastic waistband. 2 roomy patch flap pockets, convertible collar and buttoned band cuff on the sleeve. Smart aeroplane emblem. Warm Flannelette lining. Hard wear makes little impression on this blouse. A dandy for the money!

35-155 Chest 36 to 46. Postpaid, each..... 2.69

Sturdy Moleskin Breeches

Good workmanlike breeches of extra heavy Black Moleskin. Belt-loops. 5 pockets. Leather knee-patches. Laced knee. Lined throughout. Waist 32 to 42.

35-156 Postpaid, pair..... 2.55

Strong Moleskin Pants

A good buy for the man who prefers pants. Of heavy Black Moleskin. Belt-loops. 5 pockets. Cuff bottoms.

Waist 32 to 44. Leg 29 to 33. 35-157 Postpaid, pair..... 1.95



Assorted
Tweeds

**Strong
Quality
at
Low
Prices
!**

Worsted
Tweeds



Grey
Stripe
Cottonade

All-wool
Blue Stripe
Cheviot

Blue or Grey Worsted

Your choice of Blue or Grey striped worsted Tweed in these low-priced pants. Good-looking and hard-wearing. 5 pockets. Belt-loops and cuffs. Waist 32 to 44. Leg 29 to 33.

35-170 Grey. Postpaid, pair..... **1.49**
35-171 Blue. Postpaid, pair. **1.59**

Hercules Moleskin

Men's strong work pants of Grey striped Hercules Moleskin. Double fronts. Double seat. 5 pockets. Belt-loops, and cuffs.

Waist 32 to 44. Inside leg 29 to 33.
35-169 Postpaid, pair... **1.98**

Work Pants

Men's work pants made of Grey striped Cottonade with roomy pockets, belt-loops and cuffs. Low-priced but they're long on wear.

Waist 32 to 44. Inside leg 29 to 33.
35-174 Postpaid, pair **1.00**

Always Popular

Good-looking pants of all-wool Navy Blue Cheviot Serge with stripe. Exceptionally satisfactory for wear. 5 pockets. Belt-loops and cuff bottoms.

Waist 32 to 44. Inside leg 29 to 33.
35-167 Postpaid, pair. **2.69**

**Big
Special Buy!**

Men's pants of assorted sturdy Tweeds. Roomy pockets, belt-loops and cuffs. We don't label any item "Simpson Special" unless it's away out of the ordinary, but we have no hesitation here! These pants are extraordinary value! 250 only at this low price!

Waist 32 to 44. Inside leg 29 to 33.
35-164 Postpaid, pair..... **1.79**

ALL WOOL

**Exceptional
Value!**

Brown Herringbone Tweed Pants, all made with 5 pockets. Belt-loops. Cuffs. A most exceptional value! There are a lot of men who are looking for pants just like these! But here's a bargain they probably never thought to get.

Waist 32 to 44. Inside leg 29 to 33.
35-165 Postpaid, pr... **2.59**

Brown
Herringbone

Grey
Serge

**Canada's Best Value
MOLESKIN SUIT!**

5⁶⁹



Grey
Stripe
Moleskin

**A Big Favorite
with Our Customers**

One of our most famous qualities in men's pants are made of Grey Wool Serge. 5 pockets. Belt-loops and cuffs. Good durable quality—at a most reasonable price. We sell hundreds of these pants every season—a sure sign that they fill the bill.

Sizes 32 to 44 ins. Inside leg 29 to 33 ins.
35-166 Postpaid, pair... **2.95**

**Great Special in
Men's Work Suits**

- Extra Heavy Grey Striped Hercules Moleskin.
- Standard Single-breasted 2-button Coat with Notch Lapel and Good Lining.
- Roomy Pants with 5 Pockets, Belt-loops and Cuffs.

We believe this is the best work suit value in Canada. The suit is built for wear. It's smart-looking and there's no argument about the price—it's **LOW!**
Chest 36, 37, 38, 39, 40, 42, 44. Waist 32, 33, 34, 36, 38, 40, 42. Inside leg 29 to 33 with cuff.

35-163 Postpaid... **5.69**

Herringbone
Tweeds

8.oz.
Black
Denim

Blue
Red
Back
Denim

**Brown
Mixed Tweed**

These smart Brown Mixed Herringbone Tweed pants are serviceable in quality as well as color. Have the usual 5 pockets, belt-loops and cuffs. Well made and roomy in cut. Any way you take them, a real buy at this low price. A value we highly recommend.

Waist 32 to 44. Inside leg 29 to 33.
35-173 Postpaid, pair **1.59**

**Extra Strong
Overall Pants**

Overall pants of heavy 8 oz. Black Denim with double fronts. All points of strain copper riveted. Rust-proof riveted buttons. Watch pocket. Two front and two hip pockets. Back-strap and buckle. There isn't a thing overlooked to make them a top-notch for wear.

Waist 32 to 44. Leg 30, 32, 34.
35-172 Postpaid, pr... **1.45**

**Strong Blue
Red-Back Denim**

We've watched every detail in order to make sure these work pants will give you super-service. Made them from Blue Red-back Denim, copper riveted them at points of strain. Finished them with rustproof riveted buttons. Back strap and buckle. 5 pockets.

Waist 32 to 44. Inside leg 30, 32, 34.
35-168 Postpaid, pair..... **1.00**

It's Easy to Save with PRICES so LOW!



Assorted
Tweeds

Special Buy in Vests

You couldn't get vests like these in the ordinary way for this low price. But we secured the lot in a special buy and you benefit. In dark assorted Tweeds. 4 pockets. Roomy cut. Well-made and, of course, very serviceable.

35-187 Chest 36 to 46. **1.49**
Postpaid, each.....



All Wool
Blue Cheviot



Blue Cheviot or
Brown Tweeds



Only 250
of These!



All Wool
Botany
Serge

Big Special Selling!

Pants taken from our regular stock suits. Ordinarily they sell up to \$5.00. Of all-wool Botany Serges in plain blue, blue herringbones, fancy weaves and stripes. Quantities limited—delivery not guaranteed on any one pattern. Waist 32 to 44. Leg 29 to 33 with cuff.

35-185
Postpaid, pair.... **2.95**

The Blouse

1.95

Always in Demand

An exceptionally low price on these all-wool Blue Cheviot Serge pants. Of roomy cut with 5 pockets, belt-loops and cuff bottoms.

Waist 32 to 44 ins.
Leg 29 to 33 with cuff.
35-177
Postpaid..... **2.59**

Moderate Prices

Your choice of Blue Cheviot Serge pants or Brown Herringbone Tweed pants. Roomy pockets, Belt-loops. Cuffs.

Waist 32 to 44. Leg 29 to 33.
35-183 Blue Cheviot Serge.
35-184 Brown Tweed.
Postpaid, pair..... **1.85**

Grey Moleskin

Get your order in early for these Grey Striped Moleskin pants. The quantity is limited and the price extra low. 5 pockets. Belt-loops and cuffs.

Waist 32 to 44.
Inside leg 29 to 33.
35-189
Postpaid, pair... **1.59**

**EVERY PAIR
BUILT for WEAR!**



Fawn
Bedford
Cord

Sturdy Quality

35-175 Men's well-made breeches of Fawn Bedford Cord. 5 pockets. Belt-loops. Laced knee. Extra good value!

Waist 30 to 42 ins.
Postpaid, pair... **1.69**



English
Whipcord

Famous for Wear!

35-176 Breeches of Grey Whipcord in an English quality famous for wear. 5 pockets. Belt-loops. Inside cloth facings on knee. Laced at knee. Waist 30 to 42 inches.

Postpaid..... **3.95**



Grey
Whipcord

Serviceable

Sturdy Grey Whipcord breeches with double cloth seat and knee. Warm flannel-ette lining. 5 pockets. Belt-loops. Laced at knee. Give great wear! Waist 30 to 42.

35-186
Postpaid, pair.. **2.95**



Heavy
Moleskin

35-178 Men's extra heavy Grey Stripe Moleskin work pants. 5 pockets. Belt-loops. Cuff bottoms. Waist 32 to 44. Leg 29 to 33 with cuff.

Postpaid, pair. **1.89**
35-190 Same quality for stoutmen. Waist 40 to 50. Leg 29 to 33 with cuff.
Postpaid, pair..... **1.98**



Grey
Moleskin
Outfit



Double
Seat
and
Knees

The Breeches

1.95

Serviceable Work Blouse

The loose easy fit an active man likes and the real durability so necessary in work clothes—this Striped Grey Moleskin Blouse has both. 2 patch buttoned flap pockets. Buttoned band cuff on sleeve. Elastic waistband.

35-180 Chest 36 to 46. **1.95**
Postpaid, each.....

Heavy Breeches to Match

Sturdy breeches to match blouse No. 35-180. Double cloth seat and knee. 5 pockets. Laced at knee. A new low price on this popular style.

35-181 Waist 32 to 42. **1.95**
Postpaid, pair.....

Striped Grey Moleskin Pants Extra Value

The quality of Moleskin in these pants is the same as blouse No. 35-180. So if you prefer pants with your outfit instead of breeches this is your choice! Made with 5 pockets, belt-loops and cuff bottoms. Are extra good value at this low price!

Waist 32 to 44.
Inside leg 29 to 33.
35-182
Postpaid.... **1.95**



Sand
Suedine

98¢

The New Suedine Vest at AN EXTRA LOW PRICE!

- Of Sand Suedine.
- Two Large Patch Pockets.
- 2-button Waistband with Elastic at Back to Give a Snug Fit.

Here's what many men have been waiting for! A serviceable and extra warm vest to wear under the coat. It's not too bulky yet it's very nearly windproof. Note the snug fitting waistband. A man's best friend when cold winds blow. Note, too, the decidedly moderate price.

35-179 Chest 36 to 46. **98¢**
Postpaid.....



Blue
Suedine

1.95

We Recommend This Blouse for Wear and Comfort

- Dark Navy Blue Suedine.
- Sport Collar.
- Double-stitched Seams.
- 2-button Elastic Waistband.
- Buttoned Band Cuff.
- Two Patch Pockets with Inverted Pleat and Buttoned Flap.

Once you've worn this blouse for a couple of weeks you'll wonder how you got along without it! It's so handy to slip on and so comfortable to work in. As for wear, the price is all the lower considering the months of service it gives.

35-188 Chest 36 to 46. **1.95**
Postpaid, each.....

SIMPSON
69¢
SPECIAL
2 FOR \$1.35

The Greatest Work Shirt Values You've Ever Seen!



**Triple
Stitched**
**Non-Rip
Sleeve
Facings**
**Plenty of
Arm and
Shoulder
Freedom**
**Long
Wearing
Quality**

Blue Chambray

We had the right materials put into these shirts with no skimping on goods or workmanship. We had them made roomy and sewn extra well. Then we put the prices at absolute rock-bottom levels. We designed them throughout for the man who knows real value. We are confident they will satisfy you in every way.

**Navy Drill, Khaki Drill
or Blue Chambray**



**Double
Shoulders
Elbows
and Backs**

98¢
EACH

This Value is Unbeatable

If you think that's a pretty strong statement, take any other work shirt at anywhere near this price and compare it with this—the strong woven sturdy Blue Chambray; the triple-stitched seams; the non-rip sleeve facings; the roomy cut about the arm and shoulder. Try to beat it!

39-115 Sizes 14½ to 17½.

Postpaid..... **69¢** or **2 for 1.35**



98¢

**Good
Heavy
Quality**



129

**Gives
Plenty
of
Hard
Wear**



95¢

A Work Shirt with Long-Wear Features

- Extra Strong Material.
- Triple Stitching on all Main Seams.
- Double Shoulders.
- Double Elbows.
- Double Backs.
- Ventilated Underarm.
- 2 Strongly Stitched Buttoned Pockets.

A work shirt that will stand all sorts of punishment. Choice of Navy Drill, Khaki Drill or Blue Chambray. A well-planned shirt of roomy cut and sturdy make, more than worth its low price!

Sizes 14½ to 17½.

39-116 Khaki Drill.
39-117 Navy Drill.
39-118 Blue Chambray.

Post-paid..... **98¢**

Navy Blue Drill

Wears and Washes Well

- Made of Extra Strong Navy Drill.
- Main Seams Triple Stitched.
- Non-rip Sleeve Facings.
- Strongly Stitched Breast Pocket.

Wear and washing—the two main tests of a shirt's quality—only add to this work shirt's reputation. It gives a man real service and for this really moderate price.

39-119 Sizes 14½ to 17½. **98¢**
Postpaid, each.....

Satin Finish Drill

A Popular Material

- Of Satin Finish Drill in Assorted Patterns.
- Triple-Stitched Main Seams.
- Two Breast Pockets with Buttoned Flaps.

The material in this work shirt is known far and wide for its unusual durability—and the workmanship in the shirt matches the material.

39-120 Sizes 14½ to 17½.

Post-paid..... **1.29**

Sturdy Cotton Tweed

Serviceable Dark Shade

- Of Heavy Strong Grey Cotton Tweed.
- Triple Stitched Main Seams.
- One-piece Non-rip Sleeve Binding.

Long experience has taught us that this is an almost ideal type of work shirt—doesn't soil easily, washes easily, wears and wears and wears some more!

39-121 Sizes 14½ to 17½. **95¢**
Postpaid, each.....



Blue Chambray

1.10

Extra
Good
Quality

Special

Broadcloth
Work
Shirt

89¢

Blue
Chambray
or Navy
Drill

1.39

Stout Sizes

Well-Cut, Well-Sewn!

This work shirt is made of Blue Chambray but it's no ordinary blue chambray shirt. The material is strong and finely woven, cut in ample sizes and well-sewn—the main seams being triple stitched. Wears and washes too, far better than the ordinary shirt.

1.10

39-123 Sizes 14½ to 17½.
Postpaid, each.....

Popular Black Sateen

Big Value!

No wonder these Black Sateen work shirts are always in demand. No material sheds dirt like Black Sateen and how it wears! Triple-stitched seams. One breast pocket.

Sizes 14½ to 17½.
39-127
Postpaid. **89¢**

89¢

**SIMPSON'S GUARANTEE EVERY
WORK SHIRT THEY SELL!**

95¢

Sturdy
Covert
Shirting

Navy
Polka
Dot

98¢

Checks
Plaids
or
Plain

75¢

**SIMPSON'S
PAY THE
POSTAGE**

A Great Shirt for Wear!

There are few work shirts that stand the grind like this shirt and the secret is mainly in the material—sturdy cotton Covert Shirting. Sturdy in the making too, with triple-stitching in the main seams, and generous sizes to avoid unnecessary strain. In Blue only.

39-126 Sizes 14½ to 17½.

Postpaid, each..... **95¢**

A Popular Pattern in a Strong Cotton Shirt

A thoroughly workmanlike shirt made of sturdy Cotton shirting in Navy with White polka dots. Note the triple stitching on shoulder and armhole, this adds a lot to the wear of the shirt. The two patch buttoned pockets are extra large. Full roomy sizes and strongly finished in all details. We believe you'll like this shirt very much.

39-128 Sizes 14½ to 17½.

Postpaid..... **98¢**

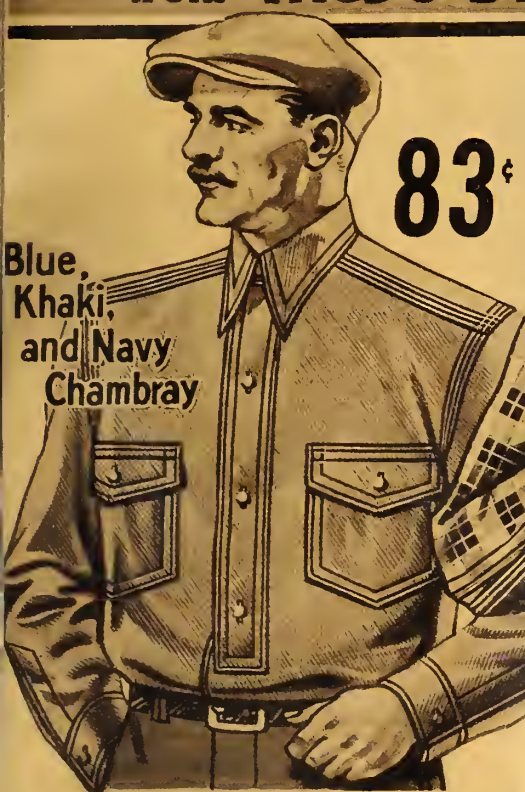
Specially Purchased Priced Extra Low

A big assortment of splendid work shirts in this specially purchased lot—some in plain Blue or Khaki Drill, others in checked or plaid Cottons. Every shirt properly cut and strongly sewn. Every shirt well calculated to give you long service. Seize an opportunity like this, men, and it will help a lot to keep the clothing budget within bounds. The price is extra low!

39-129 Sizes 14½ to 17½.

Postpaid, each..... **75¢**

YOU'LL GET MORE WEAR *for the money* from THESE STURDY SHIRTS



Blue,
Khaki,
and Navy
Chambray

83¢

Coat Style Work Shirt

This low-priced work shirt is made in the convenient coat style. Of good sturdy Chambray, sturdily made, with main seams triple-stitched and the two patch pockets finished with buttoned flaps. Lots of wear to this shirt. Sizes 14½ to 17½.

- 39-130 Blue.
- 39-131 Navy.
- 39-132 Khaki.

Postpaid, each.... 83¢



85¢

Assorted
Cotton
Checks
and
Plaids

Wear and Wash Well

Strong Cotton shirts in an assortment of checks and plaids that don't show soil yet wash like new! Triple-stitched main seams. One strongly-sewn breast pocket. A quality always in demand! Sizes 14½ to 17½.

39-133 Postpaid..... 85¢

Fine Flannel



Extra
Good Quality

1.95

For Sports Wear or Work

Make a note of the fact that this fine Flannel shirt washes well! Smart enough to qualify for sports, yet a real work shirt for wear! Fawn or Grey.

39-134
Sizes 14½ to 17½.
Postpaid.....

1.95



Fleece-
Lined
Sweat
Shirt

1.39

**SIMPSON'S
PAY THE
POSTAGE**

A Country-Wide Favorite

These sweat shirts are a great invention! You see them on the golf courses, you see men wearing them to work, you see them everywhere! Fleece-lined Cotton Jersey with lightning fastener at neck and snug-fitting cuffs and waistband. They wash splendidly, too.

White, Navy, Maroon.

39-135 Sizes 14½ to 17½.
Postpaid..... 1.39



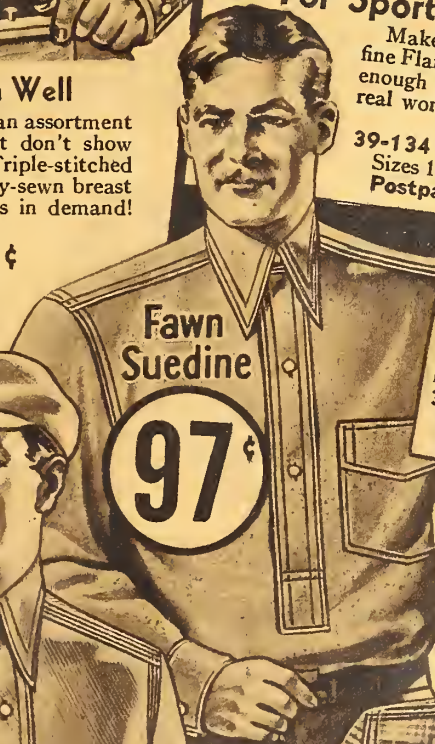
Khaki

1.25

Khaki Sports Shirt of Serviceable Drill

Once a man handles this shirt, once he gives it a trial wear, he'll know it's no ordinary shirt. The Khaki Drill is an extra strong quality. The cut is ample and roomy. The main seams are triple-stitched. Also, he'll appreciate the two bellows pockets with buttoned flaps.

39-136 Sizes 14½ to 17½.
Postpaid, each..... 1.25



Fawn
Suedine

97¢

Comfortable

A work shirt of Suedine Cloth—that soft smooth-finished material men find so comfortable, so serviceable. Triple-stitched main seams. One breast pocket with flap. Fawn shade only. A reasonable price!

39-137
Sizes 14½ to 17½.
Postpaid, pair.....

97¢



Flannelette

95¢

Priced Low for the Quality

The good reliable quality of this Flannelette work shirt and the thorough workmanship make our low price seem lower still. Made with double yoke. Main seams triple-stitched. Roomy breast pocket. Full-cut armholes. Assorted checks and plaids.

39-138 Sizes 14½ to 17½.
Postpaid, pair.....

95¢

Colors that Wash! Materials that Wear! Sizes that Fit

The Simpson Idea
of Quality!

A High Standard
of Value!



2 Separate Collars

119 EACH

Striped Broadcloth

Perhaps you have bought Broadcloth shirts before, for as little—but not THIS quality! In smart assorted stripes. Each shirt with two separate collars. A really good shirt, well-cut and well-finished, for the lowest price yet!

39-139 Sizes 14 to 17. 1.19
Postpaid.....



Choice of

White
Tan
Blue

LOW PRICED

100 EACH

Plain Broadcloth

Collar Attached or Separate

The famous Simpson one-dollar Broadcloth shirt! We planned to make it something unique in value and we believe we have succeeded. Made from serviceable plain-color Broadcloth with the fit and finish that goes with a good quality. Collar attached or with 2 separate collars. State which is desired.

White, Tan or Blue.

39-140 Sizes 14 to 17. 1.00
Postpaid.....



Smart Collar Attached

125 EACH

Striped Broadcloth

This shirt has our positive guarantee to wear well and to wash well—what a satisfaction to know when you pay out your money! Made of Broadcloth in neat assorted stripes. Collar attached style. Well finished throughout.

39-141 Sizes 14 to 17. 1.25
Postpaid, each.....



Rayon and Cotton

33 PAIR



Heather Shades

Worsted

37 PAIR

All-Wool

A good weight of all-wool worsted with wide ribbing and in smart Heather shades.

39-144 Sizes 10 to 11½. 37
Postpaid, pair.....



Pure Silk

59 PAIR

For Dress

A low price indeed for a first quality pure silk sock for men. Black, Fawn, Tan or Grey.

39-145 Sizes 10 to 11½. 59
Postpaid, pair.....



Black Grey Fawn

Plain Cotton

23 PAIR

Smart Style at a Low Price

Don't let anyone tell you, you have to pay high for smart socks. Show him these of rayon-and-cotton. In Grey with fancy over-pattern.

39-147 Sizes 10, 10½, 11, 11½. 33
Postpaid, pair.....

Choose These Socks for Wear!

These plain cotton socks are world champions when it comes to wear and the price, too, is pretty hard to beat. In Black, Grey or Fawn. We recommend them!

39-146 Sizes 10, 10½, 11, 11½. 23
Postpaid, pair.....



BIG Mill Clearance!

89c EACH

Plain and Fancy Broadcloth Shirts

Collar Attached and Separate Collar Styles

Get your order in for one or more of these special shirts and you'll find yourself with one of the best buys in many a year. A mill clearance of fine shirtings specially bought and made up to our own specifications. Also broken lines from our own better-grade stocks. Broadcloths in plain White, Blue and Tan or assorted stripes. Collar attached or separate collar styles.

39-142 With Collar attached. } Sizes } 89c
39-143 With Separate collar. } 14 to 17½ } Postpaid.....

**Men's
Ribbed
Natural
Cotton**

**Read and
Profit—
Men!**

**SIMPSON
98¢
SPECIAL**

Now's Your Chance!

Men's ribbed cotton combination suit in light natural shade, short sleeves, ankle length. One of the most popular styles on the market—and a Simpson Special! This makes good reading for thrifty-minded men everywhere.

Sizes 34 to 44.

23-100 Postpaid, suit... **98¢**

**SIMPSON'S
PAY THE
POSTAGE**

**Natural
Balbriggan**

**Short Sleeves
Ankle Length**

When the weather turns milder this combination suit will prove most comfortable. Of durable, medium weight Balbriggan in natural shade. Short sleeves and in ankle length. Roomy cut provides for lots of action with comfort.

Sizes 34 to 44.

23-101 Postpaid, suit **87¢**

**Natural
Balbriggan**

Light Summer Weight

Summer working comfort begins with a man's underwear—a properly designed combination like this! Of natural Balbriggan, light but absorbent and very durable. Of good roomy cut in short-sleeved, short-pant style it gives the maximum amount of freedom without strain or binding.

23-102 Chest 34 to 44.

Postpaid, each... **79¢**

**Cream
Ribbed
Cotton**

98¢

In Demand, Every Season

There's a soft, pleasant texture to these cream ribbed cotton combination suits that many men find extremely comfortable and they have the added advantage of wearing extra well. Made with long sleeves and in ankle length. Well-finished throughout. A good investment!

23-103 Chest 34 to 44.

Postpaid, the suit... **98¢**

**Ribbed
Cotton**

Rayon

**White
Balbriggan**

Broadcloth

Broadcloth

**Great for
Summer Wear**

Ribbed Cotton Shirts

These sleeveless athletic shirts of good quality white ribbed cotton touch the high water mark of Summer comfort. They are durable, easy to wash and low-priced. A good buy!

23-104 Chest 34 to 44. **39¢**

Postpaid, each...

Broadcloth Shorts

Increasingly popular with every season—men's athletic shorts of good quality broadcloth in assorted stripes. Elastic across the back. 3-button panel front. Waist 30 to 42.

23-105 Postpaid, pair... **43¢**

Fine Rayon Shirts

Many men claim there's nothing quite so cool to the skin as these rayon shirts. Snug fitting athletic style with deep armhole. Choice of White or Peach. Priced low.

23-106 Chest 34 to 44. **57¢**

Postpaid, each...

Broadcloth Shorts

An extra good quality of broadcloth is used for these smart athletic shorts. In assorted stripes. Elastic webbing at the back. Three-button panel front.

23-107 Waist 30 to 42. **57¢**

Postpaid, pair...

No-Button Style

No buttons to button! No buttons to come off! Whoever designed this buttonless style of combination suit has earned the gratitude of countless men. Made of fine white Balbriggan in sleeveless, short-pant style. Smoothly finished. Easy to wash and plenty of wear in it.

23-108 Sizes 34 to 44. **67¢**

Postpaid, suit...

Everything We Sell Carries the Simpson Guarantee of Satisfaction

45¢
EACH

79¢
Each

The First Step Toward Summer Comfort!

A Very
Popular
Quality

93¢

Special
Balbriggan

Combination Suit for Men

When we compare this combination suit with others we see at this price we aren't surprised that it is so popular with our customers. It is made of natural Balbriggan in a good firm quality that gives promise of lots of wear. Ankle length style and long sleeves. A quality that starts a man boasting! A price that brings him back for more.

Sizes 34 to 44.

23-113 Postpaid, each... **93¢**

**SIMPSON'S
PAY THE
POSTAGE**

SHIRTS

59¢
Each

SHORTS

59¢
Each

Fine
Cotton

Serviceable
Merino

1.35
Suit

Combination Suit

If your main concern is WEAR we recommend this combination suit of sturdy merino cotton in natural shade. An excellent weight for Spring. Long sleeve style and in ankle length.

23-118 Chest 34 to 44.

Postpaid, suit..... **1.35**

Balbriggan

Merino

Natural Shade

Natural Balbriggan underwear in a quality familiar to Simpson customers for its service and comfort. Shirts have long sleeves. Drawers in ankle length. Good strong finish in all details. Moderate price!

23-109 Shirts

34 to 44 chest.

23-110 Drawers

32 to 42 waist.

Postpaid, each. **45¢**

Medium Weight

Natural merino shirts and drawers in just the right weight for early Spring—in fact many men wear them on into Summer. Shirts in long sleeved style. Drawers in ankle length. Well-finished in every detail. Very durable!

23-111 Shirts

34 to 44 chest.

23-112 Drawers.

32 to 42 waist.

Postpaid, each. **79¢**

73¢

98¢

Naincheck

Rayon

Broadcloth

Athletic Combination

If you want to know what real Summer comfort is, get into one of these white naincheck combinations. All sizes large and roomy. Every garment pre-shrunk. Elastic strip across back. Sizes 34 to 44.

23-114

Postpaid, each. **73¢**

Non-Run Stitch

These rayon B.V.D.'s are a new experience in comfortable underwear. Cool against the skin. Cut full to avoid binding. Knit in non-run stitch. Choice of white or peach.

Sizes 34 to 44.

23-115

Postpaid, each. **98¢**

Fine Cotton Shirts

Fine white cotton athletic shirt. Sleeveless. Easy to wash.

23-116 Chest 34 to 44.

Postpaid, each. **59¢**

Broadcloth Shorts

Every season more men are taking to wearing these shorts. Of striped broadcloth. Tailored crotch. Elastic webbing across back. 3-button panel front.

23-117 Waist 30 to 42.

Postpaid, each. **59¢**

Longer Wear for Less Money



43¢

49¢

Simpson's Underwear for Boys



First, we've satisfied ourselves that the materials were the kind that would wear. Then we had them cut full and strongly finished. Finally we priced them very close to cost. You get real value in this underwear for boys.

73¢

Naincheck NO Buttons



Extra Big News!

Cream Cotton Combinations



95¢

Just Like Dad's for Wear

Merino

Spring Weight Suit

Just like a man's in all but size. Made of Natural merino in good serviceable Spring weight. Long-sleeved, ankle length style with close fitting cuffs at wrist and ankle. A properly fitting, well-made combination suit of most satisfactory quality.

23-121 Sizes 4 to 14 yrs. Postpaid..... 95¢

Natural Shade
You can keep your boy's underwear fresh and comfortable in Summer with the minimum trouble if he wears these natural Balbriggan combination suits. They are so easy to wash, yet so serviceable. Short-sleeved, ankle length style. Priced low for the quality.
23-119 Sizes 4 to 14 yrs. Postpaid, each..... 43¢

A Popular Style
The boy isn't born who doesn't "get a kick out of" these convenient "no-button" style combinations. Made of white naincheck in sleeveless knee-length style. Elastic insert across back. Cool, comfortable and extremely serviceable.
23-120 Sizes 4 to 14 yrs. Postpaid, suit..... 49¢



47¢

79¢

Balbriggan NO Buttons.

Merino

A Favorite Suit

It's a "cinch" to get into because there are no buttons to lose. Of natural Balbriggan in sleeveless, knee length style. Inexpensive yet durable!
23-123 Sizes 4 to 14 yrs. Postpaid..... 47¢

A Winner for Wear!

If there's any Summer underwear that wears better than this medium weight natural merino suit we would like to see it! Short-sleeved, knee length style.
23-124 Sizes 4 to 14 yrs. Postpaid..... 79¢

Here's a Low Price!

In spite of the fact that these cream cotton combination suits are among our best sellers we put this extra low price on them. Long sleeved, ankle length style.
23-122 Sizes 4 to 14 yrs. Postpaid..... 73¢

Cotton Athletic Shirt

How the boys go for this style of underwear Athletic shirts of finely ribbed white cotton Sleeveless style.
23-125 Sizes 4 to 14 yrs. Postpaid, each..... 33¢

Broadcloth Shorts

The sportiest underwear a boy could choose. Athletic shorts of good quality broadcloth in assorted stripes. 3-button panel front.
23-126 Sizes 4 to 14 yrs. Postpaid, pr..... 37¢

SHIRTS 33¢



White Cotton

Broadcloth

SHORTS

37¢

Yes Sir!

Shirts and Shorts for Boys

FLANNELETTE PYJAMAS AND NIGHTGOWNS



Look for plenty of hard wear from these men's Flannelette pyjamas. The quality warrants it. Assorted stripes. Breast pocket. Draw-tape in pants.

Chest 36 to 44.
39-151 Pr... **1.25**

The comfort that comes with a good roomy cut is yours in this Flannelette nightrobe for men. A heavy durable quality, not usual at this price. Assorted stripes. Breast pocket.

Sizes 15, 16, 17, 18.
39-152 Postpaid, each... **1.10**



Warm Bathrobes

What a comfort these bathrobes are both to boys and men! Made of heavy cotton Blanket cloth with cord trimming and girdle. Brown or Blue mixtures.

39-149 Men's sizes: Small, Medium, Large. Postpaid, each... **2.98**

39-150 Boys' sizes: 8 to 16 yrs. Postpaid, each... **2.25**

**For Men
or Boys!**



A Thrifty Buy in Men's Pyjamas

We made a "dicker" with a prominent Canadian manufacturer which gave us these pyjamas much under the regular price in return for an extra big order. Assorted plain or fancy striped Broadcloth in a good durable quality. Breast pocket. Draw-tape in pants. All for an unusually low price.

Sizes 36 to 44.
39-153 Postpaid, pr. **1.50**



Boys Like Plain Pyjamas, too!

We've chosen these plain Broadcloth pyjamas in Blue or Tan because these are by all odds the favorite colors with boys. Made with breast pocket, and draw-tape in pants. Stand lots of rough house!

Sizes 6 to 16 yrs.
39-155 Postpaid, pr. **89¢**

**SIMPSON'S
PAY THE
POSTAGE**

Blue
and
Tan

Flannelette

Boys' Pyjamas or nightrobes of good heavy Flannelette in assorted stripes. Both with breast pocket. Ages 6 to 16 yrs.

39-156 Pyjamas. Postpaid, pair... **98¢**

39-157 Nightshirts. Postpaid, each... **79¢**

89¢

WORK GLOVES AND SOCKS



Unlined Horsehide
Men's work glove made of tough horsehide in gauntlet style. Unlined and extremely durable. Note the moderate price.
39-168 Full size. **79¢**
Postpaid, pr.....

Split Muleskin
Men's gauntlet style work glove of split muleskin. A tough but pliable leather. Unlined. At an extra low price!
39-169 Full size. **43¢**
Postpaid, pr.....



Horsehide Glove

Men's work gloves made of durable horsehide with straight band cuff—a favorite style with many workers. Strongly sewn seams. Priced extra low.

39-170 Full size. **77¢**
Postpaid, pr.....

77¢
pr.

All Wool

Extra Heavy

Actually these work socks weigh 4 lbs. to the dozen—which gives you an idea of how heavy they are! Knitted from all-wool yarns in Fawn Heather. Wide rib stitch. One full size.

39-158 Postpaid **29¢**
pair....



All Wool



29¢
PAIR



Split Muleskin

Men's work glove made of Muleskin with straight band cuff. Unlined. Strongly stitched and unequalled for hard wear. Full size.

39-171 Postpaid, pr... **37¢**



Long Wear in Every Pair

3
PAIRS
69¢

All Wool

Low Priced

Medium Weight Socks

A wide-ribbed, all-wool Grey work sock in a medium weight we find quite a favorite. White top, toe and heel. One of our best selling qualities.

39-161 One full size. **29¢**
Postpaid, pair.....

All-Wool Socks in Random Shade

Extra big value in men's all-wool work socks in Random shade. Wear and wash exceptionally well.

One full size.
39-163 Post-paid. **3 prs. 95¢**



3 pairs
95¢

Light-Weight Cotton

An exceptionally serviceable sock knitted from light-weight Bluish-Grey cotton. Excellent for warmer weather.

One full size.
39-164 Postpaid.... **3 prs. 57¢**



3
PAIRS
57¢



All White

29¢
PAIR

Low Prices

Men's Badminton Sock

The heavy all-wool White sport sock all the men are wearing for Badminton.

39-160 One full size. **29¢**
Postpaid, pair.....



Merino in Natural Shade

Hard-wearing socks knitted from merino cotton yarns in light Natural shade. A medium weight well-liked for Spring or Summer. A price anyone would call low.

Sizes 10½, 11, 11½.
39-167 Postpaid, pr... **29¢**

Ribbed or Plain-Knit Work Socks

An extra low price on heavy Grey work socks—wide ribbed or plain-knit. Pure wool quality. Some with White toes, heels and tops. Others all Grey.

One full size.
39-159 Postpaid **69¢**
3 pairs.

Assorted Colors



3
PAIRS
85¢

Botany Wool

Socks knitted from good quality Botany yarns in wide ribbed stitch. Assorted colors. Easily smart enough for dress wear, yet heavy and durable too! One full size.

39-165 Postpaid.. **3 pairs 85¢**

Sturdy Qualities



33¢
PAIR

All-Wool White Socks

Heavy pure wool work socks in all White—socks with a widespread reputation for comfort. We know, too, they give splendid wear! Priced low.

39-166 One full size. **33¢**
Postpaid, pair.....

25¢
Pair

Save Money On The Furnishings Men Need Every Day

BIG VALUE!



Rayon-and-Cotton

Medium weight socks of rayon-and-cotton in Grey with smart fancy pattern. The logical choice for Spring and Summer wear because of their weight, their new design and their low price—a full season's supply costs so little. Big value indeed!

39-173 Sizes 10, 10½, 11, 11½. **25¢**
Postpaid, pair.....



Fancy Silk-and-Wool

Assorted fancy patterns in good-looking socks of silk-and-wool. Men find this quality comfortable and easy on the feet, the year round. An exceptionally low-priced sock but one that gives every promise of long wear.

39-174 Sizes 10, 10½, 11, 11½. **43¢**
Postpaid, pair.....



Heavy All-Wool Cashmere Hose for Men

Men's wide ribbed socks of pure wool cashmere in a heavy weight. Choice of plain shades of Grey, Fawn or Black. These socks are not only comfortable and serviceable, they are smart as well.

39-175 Sizes 10, 10½, 11, 11½. **37¢**
Postpaid, pair.....



Plain All-Wool Black Cashmere Socks

Many a man never thinks of wearing anything but these plain all-wool Black cashmere socks—soft, yet firm and durable. He has discovered by long experience that he gets all the comfort and all the wear he could ask for, from this special Simpson quality and yet the Simpson price is extra low! You have never worn them? Try them now!

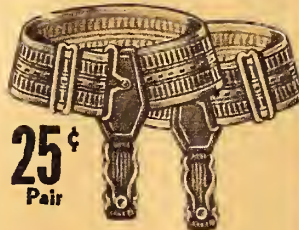
39-176 Sizes 10, 10½, 11, 11½. **35¢**
Postpaid, pair.....



Big Sale of Silk Ties
39-178 Take advantage of this low price and get several of these smart silk ties. Come in big assortment of good-looking patterns and all the most popular colors. **50¢**
Postpaid, each.....



Men's Strong Garters
Of elastic webbing with good quality buckles and slides. These garters wear splendidly. **35¢**
39-184 Postpaid, pair...



Wide Elastic Garters
Special value in the wide elastic garters many men prefer. A quality that gives plenty of service. Priced extra low. **25¢**
39-185 Postpaid, pair

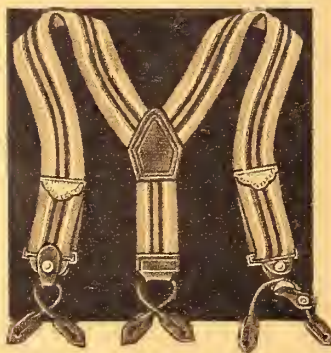


Men's Black-and-White Belt
Exceptionally smart belt of strong leather in Black with White centre section. Smart fancy metal buckle. **98¢**
39-181 Sizes 32 to 44. Postpaid, each.....

Men's Smart Plaited Belt
This plaited belt in a smart Black-and-White combination is a great favorite for Spring and Summer. **57¢**
39-183 Sizes 32 to 44. Postpaid, each.....



Solid Leather Belt
Choice of Black or Brown in this solid leather belt for men. Strong metal buckle. **67¢**
39-182 Sizes 32 to 44. Postpaid, each.....



Police Style Braces
A popular type of braces made of serviceable webbing and finished with strong leather ends. Men tell us these are most comfortable braces and give good service. **37¢**
39-191 Postpaid, pair.....



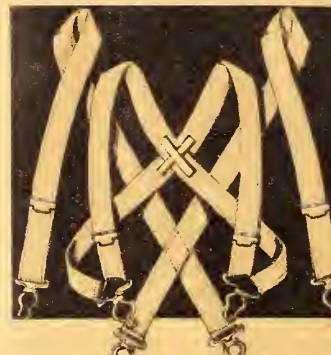
Cross-Back Style
Well-made braces of sturdy webbing in the cross-back style many men favor. Strong leather ends promise lots of wear. A low price gives you extra good value. **39¢**
39-187 Postpaid, pair.....



Popular Pulley Style
Sturdy elastic is used in these men's braces and leather for the loops. They are in the pulley style that supplies more than the usual "give." Very comfortable! **37¢**
39-188 Postpaid pair.....



Silk Elastic Braces
Exceptionally good quality in these silk elastic braces for men. Made in cross-back style and strongly finished with leather ends. Light, comfortable and smart looking. Our finest grade. **55¢**
39-189 Postpaid, pair.....



Two or Four Point Braces
Choice of two styles in men's white elastic invisible braces; the two-point style which fastens at two points only; also the four-point style fastening front and back. Both illustrated above. Strong metal slides and fasteners. **37¢**
39-190 Postpaid, pair.....



Police Style Braces
Exceptionally durable braces made of sturdy, wide webbing in the popular police style. Finished with strong leather ends and good quality metal slides and fittings. Excellent value at this price! **49¢**
39-186 Postpaid, pair.....

All-Silk Ties

A big assortment of smart new patterns and colors in this special group of men's all-silk ties. All well-made ties that keep their shape. Exceptionally fine quality for the money.

39-177 Postpaid, each..... **69¢**

Rayon Ties

Snappy stripes and all-over designs and an assortment of good-looking shades in these low priced rayon ties for men. All good-wearing qualities. Most exceptional values.

39-180 Postpaid, each..... **29¢**

Rayon Ties

A good quality of rayon in all the latest patterns and colors is used in these smart ties for men! You will get very satisfactory service from any one of them.

39-179 Postpaid, each..... **37¢**

69¢
Each

29¢
Each

37¢
Each

MEN'S CAPS

Priced Very Low — — — —
But What Service They Give!



One-Piece Style

Men's good quality Tweed Caps in one-piece style. Well-made, well-finished, well-lined. Choice of Grey or Sand. The price saves you money.

39-192 Sizes 6½ to 7½. **69¢**
Postpaid.....



79¢

A Special Buy!

This fancy Tweed cap for men is excellent value at 1.00 but a special buy made possible this still lower price. 8-piece style. Grey or Fawn. Gives a man splendid service!

39-193 Sizes 6½ to 7½. **79¢**
Postpaid.....



98¢

Fancy Wool Tweed

Good quality Fancy Wool Tweed and good workmanship make this cap for men an excellent buy. 8-piece style. Well-lined. Keeps its shape and wears well. Fawn or Grey.

39-194 Sizes 6½ to 7½. **98¢**
Postpaid, each.....



8-Piece Style in Tweed 69¢

Our lowest priced 8-piece Tweed cap for men and one of the best values you will see anywhere. Well-made, well-lined and durable. A Simpson Special—don't overlook it! Choice of Fawn or Grey.

39-195 Sizes 6½ to 7½. **69¢**
Postpaid, each.....



95¢

Big Value in Fawn Velour

The price on this cap is exceptionally low for the quality—and the style of it! A one-piece cap in Fawn Velour, well-lined and particularly well-finished.

Sizes 6½ to 7½. **95¢**
39-196 Postpaid



Donegal Tweed Popularly Priced

A smart-looking cap made from the famous Donegal Tweed in Black-and-White with colored flecks. 8-piece style. Well-lined. Stands a lot of hard wear.

Sizes 6½ to 7½. **89¢**
39-198 Postpaid.



89¢



BOYS'

Men's Smart Cap of Fine Flannel

Just such a cap as men like to have for motoring or general wear, Spring and Summer! Of fine Grey or Fawn Flannel in 8-piece style. Light, yet serviceable. Smart, yet priced most reasonably.

Sizes 6½ to 7½. **79¢**
39-197 Postpaid.....

CAPS



75¢

Donegal Tweed in 8-Piece Style

Black-and-White Donegal Tweed with smart colored flecks—a boy is sure to like this cap. 8-piece style.

Sizes 6¼ to 7. **75¢**
39-202 Postpaid.....



Cotton Tweed

What excellent value! Boys' cap of fancy Cotton Tweed in assorted dark shades. 8-piece style.

Sizes 6¼ to 7. **29¢**
39-199 Postpaid, each



Navy Blue Serge Cap

39-200 Boys' good-looking cap of Navy Blue Serge in 8-piece style. Durable and well-finished. A favorite quality. Sizes 6¼ to 7. **69¢**
Postpaid, each.....

Grey Flannel Cap

39-201 A neat, trim-looking cap for boys, in good quality Grey Flannel with smart fleck. 8-piece style. Sizes 6¼ to 7. **63¢**
Postpaid, each.....



69¢

Fancy Tweed

An excellent quality of fancy Tweed in Grey or Fawn is used in this cap for boys. Well-made. 8-piece style. Good lining.

Sizes 6¼ to 7. **69¢**
39-203 Postpaid, each...



57¢
EACH

Navy Velour Beret

How boys love to wear these berets and at an angle all their own. Of Navy Blue all-wool Velour. 8-piece style. Tremendous favorites.

Sizes 6¼ to 7. **57¢**
39-204 Postpaid, each...



"Varsity" Style

The cap the small boy likes best of all. Of Navy Blue Cloth in snug-fitting "Varsity" style with small peak and embroidered emblem.

Sizes 6 to 7. **57¢**
39-205 Postpaid.....



79¢

Fawn Velour

A dress cap for small boys. It is made of Fawn Velour in 8-piece style, with good lining. Just like dad's and always popular.

Sizes 6 to 7. **79¢**
39-206 Postpaid.....



47¢

Fancy Tweed

An exceptionally low price on a boy's cap of fancy Tweed. 8-piece style. Well-lined. Extra durable quality. Fawn or Grey.

Sizes 6¼ to 7. **47¢**
39-207 Postpaid.....

Never Guess Sizes. Measure and Make Sure of Your Proper Fitting

LOW
PRICE

69¢



Plain or
Assorted

Boys'
Shirts

An exceptionally low price on boys' Broadcloth
Shirts in plain White, Tan or Blue or assorted fancy
patterns. Sizes 12 to 14½.

39-208 Plain White, Tan or Blue.

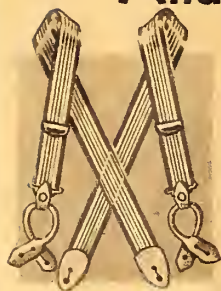
39-209 Assorted patterns.

Postpaid, each.....

69¢

SEND TO SIMPSONS

And See How You Save!



Cross-Back

Boys' braces of good
quality elastic webbing
in cross-back style.

39-223

Postpaid.... 27¢



39-221 Boys' Black Leather
Belt of good strong quality, finished
with smart metal buckle. Excellent
value! Waist 24 to 32 ins.

Postpaid, each..... 45¢



39-222 Boys' Elastic Belt in
assorted stripes fastened with popular
"hook" style buckle. The smart
thing to wear for sports. Waist 24
to 34 ins.

Postpaid, each..... 47¢



Police Style

Boys' police style
braces of strong elastic
webbing. Adjustable.
Leather ends.

39-224

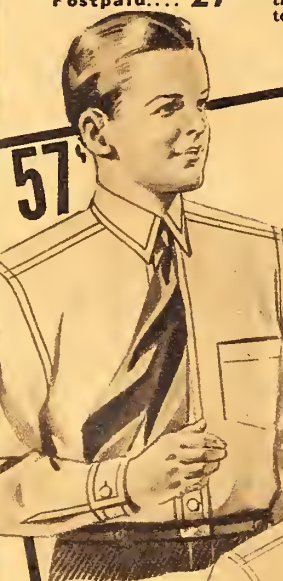
Postpaid.. 19¢



Boys' Rayon Ties

Excellent value in boys'
ties of good quality Rayon in a
wide assortment of the latest
stripes and figured patterns.
A quality that ties nicely and
keeps its shape well. The
price is extra low.

39-213 Postpaid.. 25¢



57¢

Plain or Stripes

Choose from plain White,
Tan and Blue or smart
assorted patterns in these
Boys' Broadcloth shirtwaists.
Durable, easily washed
and at an extra low price.
Ages 6 to 14 yrs.

39-225 Plain White,
Tan, or Blue.

39-226 Assorted pat-
terns.

Postpaid, each. 57¢

Boys' or Youths'

Exceptionally good value
in Broadcloth Shirts for
boys or youths. Assorted
stripes—all smart, all
new! Sizes all cut large
and roomy to allow for
lots of action. Well-
finished!

Sizes 12 to 14½.

39-212

Postpaid

each.... 79¢

79¢

98¢



Plain or
Assorted

Extra Good Quality

Boys' Broadcloth shirts in choice of assorted
woven stripes or plain Blue, Green or Tan. Cut in
good roomy sizes. Sizes 12 to 14½.

39-210 Assorted stripes.

39-211 Plain White, Tan or Blue.

Postpaid, each.....

98¢

67¢



Blue
Chambray

An Unusually Durable Shirt

Boys' shirt of Blue Chambray. Stands lots of
hard wear and washes well—the two all-important
features as every mother knows.

39-214 Sizes 12 to 14½.

Postpaid.....

67¢

Strongly
Made!

77¢



Fancy Drill

Boys' shirt of fancy
printed Cotton Drill in
assorted patterns—a
material that we know
for a fact gives excep-
tionally good wear,
doesn't soil easily and
washes well. Well-sewn
and finished. The price
is a money-saver, too.
Sizes 12 to 14½.

39-215

Postpaid... 77¢

Special Buy!

Thanks to a big special
purchase we secured these
boys' shirtwaists at a
price that will delight
thrifty minded mothers.
Of Broadcloth in plain
White or Blue, also in
assorted stripes.
Sizes 6 to 12 yrs.

39-216

Postpaid.. 39¢

Shirtwaist Style

An excellent make and in
a big assortment of smart
striped Broadcloths, these
shirtwaists for boys are,
to say the least, unusual
value at this low price.
We fully recommend
them for wear.

Ages 6 to 14 yrs.

39-217

Postpaid. 65¢

67¢



Navy or
Khaki

43¢
EACH

Boys' Shirts in
Choice of Drill
or Chambray

Khaki Drill shirts or Navy
Chambray shirts—for a real
tough work or outing shirt a
boy will find either one of
these hard to beat. Either
shirt is a strong tried-and-
tested quality that won't
disappoint. Both wash well.
Sizes 12 to 14½.

39-218

Postpaid, each..... 67¢



59¢

Checked Cotton Shirtwaist

A smart-looking cotton shirtwaist for the
younger boy in a fine Blue check. Properly
cut and well-sewn. Ready for real hard wear
and frequent washing won't hurt it.

39-219 Ages 6 to 14 yrs.

Postpaid..... 59¢



Sturdy Shirtwaists

You can have this low-priced shirt-
waist in good heavy Blue Chambray
or strong Khaki Drill. The values are
equally good. For work, school or play.
Ages 6 to 14 yrs.

39-220

Postpaid, each..... 43¢

Every
Item
a Big
Value!

SIMPSONS
PAY THE
POSTAGE

Choice of
3 Styles



**Men's
All-Wool Pullover**

This sweater for men is 100% pure wool, of fine yarns but so closely knit there is real warmth to it. Choice of three styles—V-neck, Turtle neck or neck with collar and lightning fastener. Ribbed cuffs and waistband. Royal Blue, Burgundy or Green.

Chest 36 to 44.
55-300 Lightning Fastener.
55-301 V-neck.
55-302 Turtle Neck.
Postpaid..... **1.98**



**Men's All-Wool
Jumbo Sweater Coat**

Knitted from heavy all-wool yarns in the popular Jumbo stitch—a big burley outdoor sweater coat that a man can often use in place of a coat. Made with two big patch pockets. Ribbed cuffs and snug band at the bottom add greatly to the warmth of this sweater. For work or sports.

Chest 36 to 44.
55-303 Maroon.
55-304 Camel.
55-305 Black.
Postpaid..... **3.39**

We Pay Postage

**Get Your Sweaters
at Simpsons!**
**The Quality
Pays!**



98¢

1.75

**Heavy
Weight**

98¢

Black Pullover

Boys' good-looking knitted wool pullover in Black trimmed with contrasting colored stripes. Long sleeves. V neckline. Embroidered emblem. Snug-fitting, cuffs and waistband. Smart for the school boy and does he like it!

Sizes 6 to 14 yrs.
55-316 Postpaid.... **98¢**



98¢

All Wool

Smart Design

Lots of pep to this long-sleeved pullover for boys and lots of wear, too. It is knit of wool yarns mixed with a little cotton! V-neck style. Striped ribbing at the neckline, cuffs and waistband. A fancy checkerboard design in Royal Blue with contrasting shades.

Sizes 6 to 14 years.
55-313
Postpaid..... **98¢**

Jumbo Knit

Boys' all-wool sweater coat knit of heavy yarns in jumbo stitch. Shawl collar. Patch pockets. Ribbed cuffs and waistband. Just such a sweater as a boy picks out for himself, every time! Stands real knock-about wear.

Sizes 6 to 14 yrs.
55-314 Black.
55-315 Brown.
Post-paid..... **1.75**



98¢

All Wool

Pretty Snappy!

A sleeveless V-neck pullover for boys. Knitted in a novel check design of Powder Blue-and-Camel, with stripes at neckline, armhole and waistband. All-wool quality. Medium weight. Plenty of wear. Plenty of style.

Sizes 6 to 14 yrs.
55-311
Postpaid..... **98¢**

Plain with Stripes

Boys' all-wool V-neck pullover with long sleeves. Royal Blue with contrasting striped ribbing at the neckline, cuffs and waistband. Medium weight. Smart-looking but in a good hard finish that means wear and lots of it!

Sizes 6 to 14 yrs.
55-312
Postpaid..... **98¢**



1.85

100% All-Wool

We'd have you note first the fancy zig-zag stitch of this men's sleeveless pullover—very snappy! And the smart color combinations! Knit from all-wool yarns with contrasting stripes.

Chest 36 to 44.
55-306 White-with-Black Stripes.
55-307 Royal Blue-with-White Stripes.
Postpaid..... **1.85**



98¢

Smart Colorings!

Men's useful sleeveless pullover knit in one of the smartest diamond patterns we've seen, bordered with stripes. Ribbed waistband. A sensible weight, not too heavy to go under a coat. Good-looking colors.

Chest 36 to 44.
55-308 Royal-with-contrasting Colors.
55-309 Sand-with-contrasting Colors.
98¢



1.65

All Wool

Men's Cardigan

This cardigan coat is so densely knit you would think it was cloth. You can imagine what warmth and wear it will give a man. All-wool and cut and sewn like a cloth, too, in the regular five-button cardigan style that fits without extra bulk under a coat. Two good-sized patch pockets. In Lovat Heather shade.

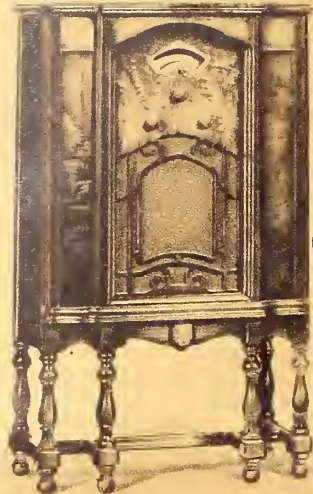
Chest 36 to 44.
55-310
Postpaid..... **1.65**

**SIMPSON'S
PAY THE
POSTAGE**

You Pay Less and Get Better Quality through Simpson's Catalogue

SIMPSON QUALITY RADIO NECESSITIES

The "SERENADER" Model



We
Pay
the
Freight
Charges

94⁵⁰

The best Battery operated 6-tube radio we have ever sold. It is one of the newest 2-volt Battery types. Has an exceptionally rich tone and is equal in performance to any high priced electric set. Selectivity is excellent—stations roll in from all over the continent. Beautifully polished Walnut 6 leg design cabinet.

This set will operate with either 2-volt storage battery or the new 1000 hour air cell battery. The air cell battery gives 1000 hours of service without the usual recharging—the flow of current is powerful and steady right up to the end. The two storage "A" batteries (one as a spare) does away with the inconvenience of delay when batteries need recharging.

21-122 "Serenader" with 2 "A" storage batteries and full equipment, (nothing more to buy) or
21-123 "Serenader" with 1000 hour air cell battery and full equipment, (nothing more to buy).
Price, delivered..... **94.50**
12.50 down and 8.20 a month for 10 months

Special and unusual offer of 6 volt Battery consoles at a very low price. These are demonstration and slightly used models in perfect condition. All have been completely rechecked and will give splendid satisfaction and will bring in stations from all over the continent. Walnut finish cabinets. As this is a very remarkable clearance at such low price these sets will soon be sold out.

21-124 Complete with batteries and aerial kit.
Price, delivered..... **49.50**
10.00 down and 3.95 a month for 10 months

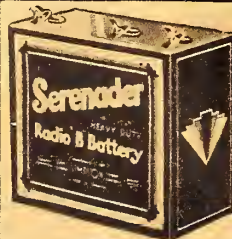
Freight Charges Paid



"EVEREADY" Air Cell Battery

1000 hour Air Cell Battery for radios using the 2-volt tubes only. Requires no recharging and saves cost of rentals. Well known for its splendid quality and length of performance. As good at the last hour as at the first.

21-103
Price, delivered **10.50**



"Serenader" Radio Batteries

Noted for their long and reliable service.

21-100 45 volt "B" Battery. Giant size. Extra heavy duty.
Price, delivered..... **3.15**
21-101 22½ volt "C" Battery.
Price, delivered..... **1.25**
21-102 4½ volt "C" Battery.
Price, delivered..... **45¢**



Aerial Kit

Copper wire aerial with all necessary equipment to erect to radio poles.

21-104 Price, del. **1.25**

2 Volt Storage Battery

You will find this new storage battery very satisfactory and economical to use. Developed for use with sets using 2 volt tubes. Case made of hard rubber composition, and absolutely acid proof. Will give long service. Easy to recharge.

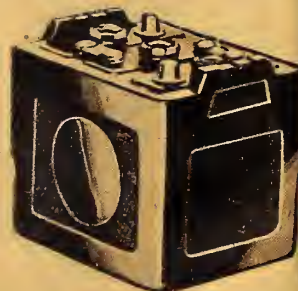
21-105
Price, delivered... **4.75**



13-Plate Storage "A" Battery

Every battery of uniform high quality, thoroughly tested. Improves your reception. Gives long satisfactory radio service. Fitted with special radio terminals. Hard rubber acid proof case. Easy to recharge.

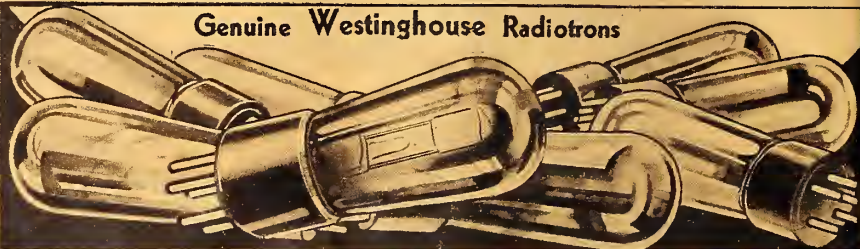
21-106
Price, delivered.. **7.95**



Radio License

Every Radio set must be licensed as required by law. These licenses are good for 12 months from April 1st to March 31st. When ordering radio please advise us if you have a license. If you have not, you can secure one from your local postmaster or enclose an extra \$2.00 with your order and we will be glad to purchase one for you.

Genuine Westinghouse Radiotrons



| | | | | | |
|---------------|-------------|------|--|-----------------|------|
| 21-107 | UX112A..... | 2.00 | 21-115 | UX226..... | 1.10 |
| 21-108 | UX171A..... | 1.20 | 21-116 | UX247..... | 2.10 |
| 21-109 | UX201A..... | 1.00 | 21-117 | UY235..... | 2.10 |
| 21-110 | UX201C..... | 1.00 | 21-118 | 230 2-volt..... | 2.10 |
| 21-111 | UX245..... | 2.00 | 21-119 | 231 2-volt..... | 2.10 |
| 21-112 | UX280..... | 1.35 | 21-120 | 232 2-volt..... | 3.00 |
| 21-113 | UY224..... | 2.10 | 21-121 | 233 2-volt..... | 3.65 |
| 21-114 | UY227..... | 1.30 | Above Prices include delivery charges. | | |

New Low Prices on Two Great Washing Machines

85⁰⁰



For Supreme Quality and Efficiency Buy This SIMPSON "SUPREMACY" Washing Machine

Gone are the days of wash time drudgery. In their place we offer you a highly modern Gyrator Electric washing machine that completes your washing in a minimum amount of time—an ordinary tubful in 5 to 7 minutes. For beauty of appearance, positive safety in operating and low cost this is outstanding value. While we give you an unconditional guarantee for one year against defects in workmanship and materials the Simpson "Supremacy" Washer will give you good service for many years to come.

- Specifications**
1. Extra large heavily porcelain "Armco" Iron Tub.
 2. Cadmium-plated pressed steel wringer.
 3. Cast iron tub base.
 4. Specially designed agitator and shaft.
 5. Powerful motor and handy toggle switch.

Presented to you at this new low price.

Shipping charges prepaid to your nearest railway station.
13-100
One price..... **85.00**
10.00 down and 7.50 a month for 10 months

Put a

"PREMIER" Electric Washer in Your Home

Thorough—Economic

This exceptionally low priced, but efficient washer is built to handle the washing quickly and economically. Will give you many years of satisfactory service. Washes thoroughly without damaging the finest clothes. It is absolutely safe to operate, being well insulated throughout. This is an unusually quiet-running machine.

Guaranteed against defective workmanship and material for one year.

Specifications

1. Porcelain enamel tub of first quality, enamelled green both inside and out.
2. Exclusive design wringer—massive construction. Equipped with 2" white rubber rolls. Safety release—nickel plated handles.
3. Extra strong rigid steel frame.
4. Powerful insulated motor.
5. Large, easy rolling casters. 2" in diameter cadmium plated.
6. Solid rubber cord with rubber unbreakable connector.
7. Machine finished in pleasing combination of Palsley green with mottled green tub.

13-101
One price..... **59.95**
9.95 down and 5.00 a month for 10 months

Freight charges paid to your nearest railroad station.

59⁹⁵





4.95

Big Value Coaster Wagon
For the bigger boys

What hours of fun and healthy pleasure the children will have with this wagon! The sturdily constructed frame is of selected heavy hardwood with natural finish and red trimming. Double disc 10 inch wheels with rubber tires. Self contained roller bearings. Box size 36 x 14 ins. Sturdy wood steering handle. Shipping charges paid.

14P200 Price..... **4.95**



2.98

Sturdy easy running Coaster for the smaller boys and girls, is made of Select Hardwood in Natural Finish with red trim. Rubber tires and disc wheels. Wooden handle. Box size 10 x 24 ins. Very inexpensive. Shipping charges paid.

14P201 Price..... **2.98**



For Health and Pleasure a Pedal Bike

Watch little bodies grow stronger and healthier through the exercise they get from this fine Pedal Bike. Sturdy frame of steel with shaped metal seat. Steel disc wheels and rubber tires. Very brightly enamelled. About 11 1/2 ins. high. Run very easily—pedaled without difficulty. Shipping charges paid.

14P202 Price..... **1.98**



Real 7.00 Value

Baby Play Yard

A safety enclosure for children—can be folded easily—for indoors or outdoors use. Strong wooden frame with sectional floor. Sturdy rungs. Size about 40 x 40 x 24 ins. Color natural. Shipping charges prepaid.

14P203 Price..... **4.95**



Improved Comfy Baby Swing with Safety Springs and Hooks

Price 1.25

With baby settled in the comfortable safety of this swing you can go about your days work with your mind at ease and baby will swing and bounce for his own amusement. Suitable for verandah or nursery use. Seat made of sturdy white duck and suspended by four strong straps on steel wire frame. Safety spiral springs and books included. Colored wooden beads on rod. Shipping charges paid.

14P204 Price..... **1.25**

SIMPSON'S QUALITY SPORTING GOODS



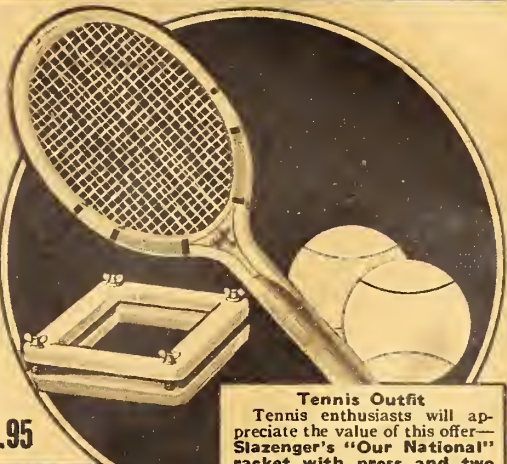
"Slazenger Racket"

No need to tell you what fine rackets are produced by Slazengers—they're famous the world over. This newest model has rounded ash frame with sturdy fibrelloid and binding at shoulders. Strung with cross gut reinforcement. Excellent quality, and workmanship. Weight 12 1/2, 13 or 13 1/2 oz. Shpg. charges paid.

14P232 Price. **5.95**

"Bentley De fiance" tennis racket—one of the best known makes at an exceptionally low price. The selected quality ash oval frame is reinforced at shoulders with brightly colored fibrelloid and strong gut binding. Double centre stringing of good quality gut. Weights 12 1/2, 13 or 13 1/2 oz. Shipping charges paid.

14P231 Price..... **2.95**



Tennis Outfit
Tennis enthusiasts will appreciate the value of this offer—Slazenger's "Our National" racket with press and two balls—all for one low price. Racket strung with high grade gut—frame of selected ash, reinforced shoulders. Binding and trimming in bright colors. Weights 12 1/2, 13 or 13 1/2 oz.

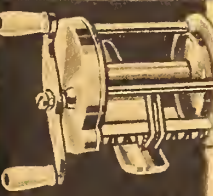
14P233 Shipping charges paid **4.95**

Slazenger tennis balls—1932 stock. Postpaid
14P235 Price each **25¢**
Best 1933 quality. Postpaid
14P236 Price each **45¢**

Tennis Frame
Square type. Selected wood fitted with screws and springs. Shipping charges paid.

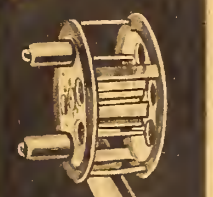
14P234 Price..... **85¢**

FISHING EQUIPMENT—SPECIALLY SELECTED



Level Winding Reel.
Heavily nickel plated. 100 yd. capacity, with click. Wonderful value. Shipping charges paid.

14P221 Price **1.95**



"Simplicity" Fine quality casting reel—Vented for drying. Fitted with drag. Shipping charges paid.

14P220 Price.... **50¢**



Cuttyhunk fishing line—Twisted Irish Linen. 25 yds. on spool, 24 lb. test. Shipping charges paid.

14P222 Price.... **45¢**



"Victor" Sturdy Japan silk line—finely braided. 18 lb. test. 25 yds. on spool. Shipping charges paid.

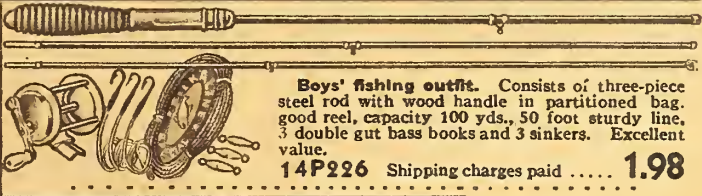
14P223 Price.... **98¢**



Spearpoint Bass Hooks
Sizes 19-20-21-22
Description at Right

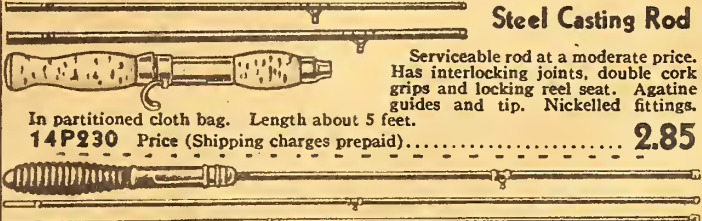
On 6-inch single gut. Postpaid
14P224 **6 for... 15¢**

On 6-inch double gut. Postpaid
14P225 **6 for... 19¢**



Boys' fishing outfit. Consists of three-piece steel rod with wood handle in partitioned bag, good reel, capacity 100 yds., 50 foot sturdy line, 3 double gut bass hooks and 3 sinkers. Excellent value.

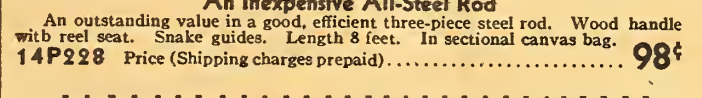
14P226 Shipping charges paid **1.98**



Steel Casting Rod

Serviceable rod at a moderate price. Has interlocking joints, double cork grips and locking reel seat. Agatine guides and tip. Nickelled fittings.

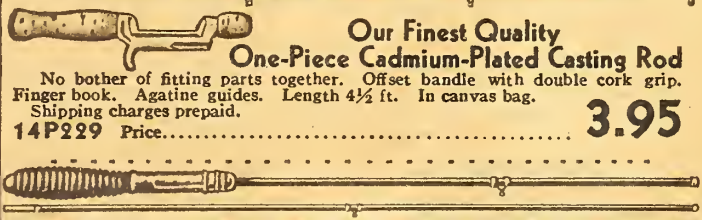
In partitioned cloth bag. Length about 5 feet.
14P230 Price (Shipping charges prepaid)..... **2.85**



An Inexpensive All-Steel Rod

An outstanding value in a good, efficient three-piece steel rod. Wood handle with reel seat. Snake guides. Length 8 feet. In sectional canvas bag.

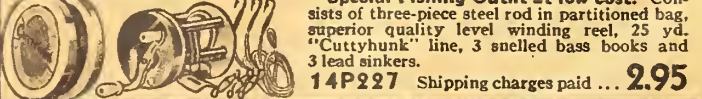
14P228 Price (Shipping charges prepaid)..... **98¢**



Our Finest Quality One-Piece Cadmium-Plated Casting Rod

No bother of fitting parts together. Offset handle with double cork grip. Finger hook. Agatine guides. Length 4 1/2 ft. In canvas bag. Shipping charges prepaid.

14P229 Price..... **3.95**



Special Fishing Outfit at low cost. Consists of three-piece steel rod in partitioned bag, superior quality level winding reel, 25 yd. "Cuttyhunk" line, 3 snelled bass hooks and 3 lead sinkers.

14P227 Shipping charges paid ... **2.95**



Exceptional Values in Travelling Goods

Neat Style

Besides being correctly smart in appearance and well constructed this case is really a "find" for the price. Made of a durable grained Fabrikoid with full attractive art silk lining. Special section for shoes. Shirred pocket. Contains three dress hangers with frame and straps that prevent your clothes from creasing. Sturdy handle, nickelled fittings. Size 18 x 16 x 7 1/4 ins. Black only.

14P205 Price Shipping charges paid ... **6.95**

This excellent suitcase is made of good quality embossed Leatherite fibre. It is roomy and light of weight yet very strong and durable. Has stout wood frame, genuine leather reinforced corners and drop handle. Two inside and two outside split Leather straps. Shirt fold. Sturdy lock. 26 in. size. Black only. Convenient and very reasonably priced. Shipping charges paid.

14P206 Price..... **3.69**

A bag that any man will be proud to carry. Of grained split cowhide, lined with easy to clean Kowatol. Riveted to heavy steel frame. Brass key lock and two lift catches. Leather reinforced corners and two sturdy handles. About 18 inch length. Will give many years of service. Brown or Black. Shipping charges paid.

14P207 Price..... **6.95**

Lloyd LOOM WOVEN CARRIAGES

Wonderful Value At **24⁹⁵**

It is carefully constructed of Lloyd Loom Woven fibre in a Tan shaded and decorated finish.

The roomy body with front, sides, full length mattress cushion, storm shield and hood, upholstered in good quality fancy corduroy. Continuous nickel-elled steel pushers and reliable hand brake. 12 in. wood artillery wheels with 1 in. white rubber tires. Length with back reclined 37 ins., inside width 14 ins., and length 27 ins.

14P151 **24.95**
One price.....
5.95 down and 1.90 a month for 10 months



Continuous full length tubular steel pushers improve riding quality and absorb all shocks. All carriages equipped with safety type sturdy brake—convenient to operate.

New Low Price **19⁹⁵**

Body and hood of this beautifully designed and comfortable carriage are of Lloyd Loom woven fibre. Attractive Tan shaded and decorated finish.

Full length sides, front and storm shield upholstered in fancy corduroy. Durable mattress cushion. Sliding hood, lined like body has nickel adjustments. 12 in. artillery wheels with large rubber tires. Dependable brake. Width inside 14 ins. Length 22 ins. with back reclined 37 ins.

14P150 **19.95**
One price.....
4.95 down and 1.50 a month for 10 months.

These Carriages Contain Every Desirable Comfort Feature

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.

Well Constructed Steel Frame Collapsible Go-Cart

4⁹⁵

A splendid Go-cart enamelled in Maroon with back and seat upholstered in good quality leatherette. New, comfortable, Flat Steel Arm rest. Has tubular pushers and 8" wire wheels with 3/8" ribbed Grey tires. Seat 12 x 12 ins. Height of back 12 ins. Folds and opens easily.

14P153 **4.95**
One price.....

Showing Carriage Reversed

Reversible Gear

A Leader in Value and Design

What mother wouldn't be proud of the beauty and splendid construction of this fine quality loom-woven baby carriage. Contains all the improved features which make Lloyd loom products so famous. The firm round fibre is woven over sturdy upright stakes. Deep cuff rolls on hood and body. Full length comfortable mattress cushion. Corduroy Storm shield to match upholstery. Exceptionally easy running.

Features: Body reversible on ball bearing gear with lock mechanism in convenient position in right hand upper corner of body. Ball bearing bicycle wheels with 1 in. white rubber tires. Chrome plated pushers and bumperettes. New convenient hand brake. Inside dimensions—Length of body 29 ins., width 14 ins., back reclined 37 ins. Sides and hood upholstered in fancy durable corduroy. Tan shaded and decorated finish.

14P152 **29.50**
One price.....
6.00 down and 2.35 a month for 10 months

Sulky For The Tiny Tot

9⁹⁵

Comfortable, Wide Roll Arms

Neat strolling cart—sturdily constructed from Lloyd Loom fibre with well padded seat upholstered in Suede cloth. Enamelled in Shaded Tan, decorated finish. 8 and 10 inch strong rubber tire wheels. Seat size 12 x 13 1/2 ins. Height of back, 11 ins.

14P154 **9.95**
One price.....

Note the Storm Cover Protector

Attractive Doll Carriage

Navy Blue or Maroon

English Pram

24⁹⁵

Just Like a Real Baby Carriage

Won't your kiddie be proud of this carriage—its such an exact replica of a big one, she'll adore it. Woven of Lloyd loom Fibre in plain Tan or Blue finish. Has 7 inch steel wheels with 3/8 inch rubber tires. Handles 23 ins. from floor.

14P155 **5.49**
Price.....

35⁰⁰

Graceful English Pram in Navy Blue or Maroon Finish of Exceptional style and beauty.

Made of Cold Rolled steel with neatly embossed panels. The deep body and adjustable hood are upholstered in weatherproof Leather cloth. Convertible bed cushions and piped ends. Has Duchess type springs with strap adjustments. 11 inch Tangent wire wheels, ball bearing type. 1 inch white rubber tires. Chromium plated pushers. Pearl Celluloid cross handle. Length inside 27 ins., width 15 1/2 ins.

14P157 **35.00**
One price.....
5.00 down and 3.00 a month for 10 months

This smart English Style Pram looks almost twice as expensive as its actual price indicates. Beautifully finished in Navy Blue or Maroon shades.

Made of Cold Rolled steel with decorative embossed panels. The large roomy body lined and fitted with convertible bed cushions and safety straps. Waterproof leather cloth adjustable lined hood and storm shield. The springs are the Duchess type with strap adjustments. 11 in. wire wheels with 1 inch white rubber tires. Inside measurements 27 ins. long, 15 1/2 ins. wide.

14P156 **24.95**
One price.....
5.95 down and 1.90 a month for 10 months

DEPENDABLE BICYCLES and EQUIPMENT

Built-Up Bicycle Wheels

Completely assembled C.C.M. 28-inch size front and rear wheels with steel rims and rustless steel spokes. Rear wheel fitted with **Hercules Brake**, front wheel with **Comfort Hub**. Both come in Black, Blue or Maroon.

14P104 Front wheel complete less tire and tube. Price..... **2.25**

14P105 Rear wheel complete less tire and tube. Price..... **5.85**

Studded Bicycle Tire—With extra thick non-skid tread.

14P106 Size 28 x 1½ inches. Price..... **98¢**

14P107 Size 26 x 1½ inches. Price..... **98¢**

Bicycle Tubes—High grade Grey rubber.

14P108 28 x 1½ inches. Price..... **59¢**

14P109 26 x 1½ inches. Price..... **59¢**

We do not carry any freak or doubtful lines but handle only staples which have been thoroughly tested and proven.

Latest Model "Roamer" Bicycle

One of the newest types, fully equipped bicycle at a price that is extremely low. The Roamer is well known for its speed and sturdy construction. Besides being thoroughly comfortable, it is most attractive in appearance. Fitted with tool bag, pump, wrench and rear safety light reflector. Strong frame finished in Maroon color with striping. In size 20, 22, 24 inches. (All curved top bars).

Some of its special features are:
Nickel plated box crown, enamelled steel rims,
Warwick Cord Tires. Extension handlebar, rubber grips, dropside mudguards, **Hercules Coaster Brake**, Phillips pedals, Roller chain, Padded top saddle.

14P100 Price..... **28.95**
8.95 down and 2.00 a month for 10 months

C. C. M. Standard Model Monarch of Bicycles

Embodying just those qualities which men and boys look for in a bicycle. For speed, dependability and quality this wheel is hard to beat. Attractive coloring, Maroon or Blue with Gilt Head and white striping. Equipped with Imperial Studded tires and the well known "Hercules" Coaster brake. Dropside mudguards, padded top saddle, solid rubber ball bearing pedals, roller chain and rear reflector, tool bag, pump and wrench.

All with curved top bars.
In 20, 22, 24 inch frames.
14P102 Price..... **37.00**
10.00 down and 2.70 a month for 10 months

C. C. M. Motor-Bike Model Bicycle

A real beauty in its colorful Maroon or Blue finish with Gilt Head and white striping. Designed for swift, easy riding and long service. Sports the long wearing Dunlop Imperial Tires and Hercules Coaster Brake, comfortable padded large saddle, truss front fork, enamelled steel rims and solid rubber Ball Bearing pedals, roller chain, rear reflectors and dropside mudguard. Complete with tool bag pump and wrench. Curved double top bar. This model sets a new high standard in bicycle value and we recommend it as being a truly exceptional value at this price. In 20, 22 and 24 inch frames.

14P103 Price..... **42.00**
10.00 down and 3.20 a month for 10 months

SMOOTH RUNNING

C. C. M. "Overland" Bicycle a Leader in Value

Handsome and striking in appearance and sporting the newest in bicycle design. Brilliantly colored in Maroon or Blue with white striping. Has curved top bar and **Warwick Tires**, also **Hercules Coaster Brake**.

Specifications are: Single piece crank hanger, enamelled steel rims, drop side mud guards, extension handle bars, padded top saddle, solid rubber Ball bearing pedals, Roller chain, rear mudguard reflector. Complete with tool bag, pump and wrench. In 20, 22 and 24 inch frames.

14P101 Price..... **31.50**
10.00 down and 2.15 a month for 10 months



31.50

HIGH QUALITY NECESSITIES

P. and H safety rear reflector. Attach to mudguard. 1½ in. lens. **14P123** Price **20¢**



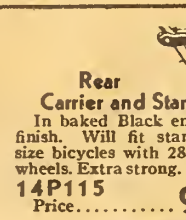
C.C.M. Wrench Six-in-one style. Fits almost all nuts on bicycles. **14P112** Price..... **20¢**



Nickel-Plated Frame Pump 10-inch with connection for Schrader valves. **14P117** price..... **50¢**



English "John Bull" Repair Kit Carry one with you always. Handy for repairing your tires. Large size outfit includes cement patches sand paper and soapstone. **14P119** Price..... **25¢**



Rear Carrier and Stand In baked Black enamel finish. Will fit standard size bicycles with 28 inch wheels. Extra strong. **14P115** Price..... **98¢**



"Phillips" Solid Rubber Bicycle pedals. Size 4-inch Ball bearing nickel-plated metal parts. ½ inch axle. **14P118** Pair.. **75¢**



"Gripwell" Standard size bicycle rubber grips. **14P116** Price..... **35¢**



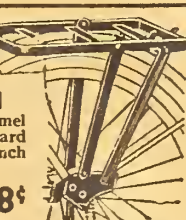
Schrader Valve inside. Five in box. **14P124** Price..... **35¢**



2-Inch Dome Bell—Clear ring. Nickel plated. **14P110** Price.. **25¢**



"Cu-Cu" Bell Special value. Gives strong clear chime. Heavily nickel-plated. Diameter 3 inches. **14P111** Price.. **50¢**



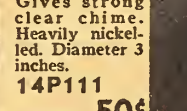
"Marvel" Acetylene Gas Lamp Nickel plated Acetylene gas lamp with 3-inch, strong lens. Bright light. Complete with bracket. **14P113** ... **1.69**



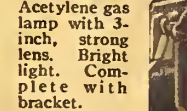
"Demon" Oil Lamp Sturdy black metal oil lamp. 2-inch lens with nickel-plated edges. Gives off a clear bright light. **14P114** Price.. **69¢**



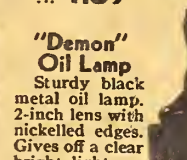
Drop Side Mud Guards Fits all bicycles with 28-inch tires. Baked Black enamel finish. **14P125** Pair.. **98¢**



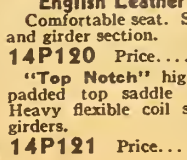
Heavy Quality Brown Leather Tool Bag. **14P122** Price.. **40¢**



English Leather Top Saddle Comfortable seat. Strong coil springs and girder section. **14P120** Price..... **1.69**



"Top Notch" high quality leather padded top saddle (not illustrated). Heavy flexible coil springs and cross girders. **14P121** Price..... **2.75**





7-Piece Kroehler Ensemble Suite

Consisting of
3-Pce Chesterfield
Suite
Chesterfield Table

Combination Smoker
and Magazine Stand
End Table
Silk Cushion

\$99.50

The last word in comfort! Simpsons and Kroehler combine to give you the best, assuring you of wonderful value in this Chesterfield Suite. This seven piece ensemble will furnish your living room at an exceptionally low price. The design is the newest, workmanship the finest, and the quality of materials used is the very best.

The Chesterfield built over sturdy frame features carved wood mouldings and Queen Anne shaped legs in Walnut finish. Neatly corded back and arms. Length overall 72 ins., between arms 55 ins. Depth of seat 21 ins.

Arm Chair and Wing Chair trimmed with huttoned hands. Arm Chair seat about 18 x 21 ins. Wing chair seat about 18 x 21 ins. Height of backs 34 ins.

Your choice of two coverings. 1. Special Mohair in Taupe, Walnut or Blue shades with one side of reversible cushions covered in figured Frizette. Underarms and outside back of Chesterfield in matching fabric. 2. Tapestry in mixed shades of Brown, Blue or Green, reversible cushions covered in Tapestry, underarms and outside backs in same material.

All have spring backs, spring seats and reversible spring cushions. Interior is all new sanitary filling of flax fibre and cotton felt. Swell shaped fronts.

End Table—solid walnut, top size 12 x 24 ins., fancy turned legs. Chesterfield table—Walnut finish, top size 16 x 42 ins., height 30 ins. Combination magazine rack and smokers cabinet of Solid Walnut. Fitted with ash tray and match holder. Height about 34 ins., depth 9 ins., width 16 ins. Harmonizing Frizette covered cushion 20 x 20 ins. Cushion not sold separately.

| | | |
|---|--|-------|
| 37-100 Chesterfield | One price..... | 40.00 |
| One price..... | 4.00 down and 3.60 a month for 10 months | |
| 37-101 Arm Chair | One price..... | 22.00 |
| One price..... | 2.00 down and 2.00 a month for 10 months | |
| 37-102 Wing Chair | One price..... | 23.50 |
| One price..... | 2.50 down and 2.10 a month for 10 months | |
| 37-103 3 piece suite | One price..... | 82.75 |
| One price..... | 8.25 down and 7.45 a month for 10 months | |
| 37-104 Chesterfield Table | One price..... | 6.50 |
| One price..... | 70c down and 58c a month for 10 months | |
| 37-105 End Table | One price..... | 2.75 |
| One price..... | 25c down and 25c a month for 10 months | |
| 37-106 Combination Magazine and Smokers' Cabinet. | One price..... | 7.50 |
| One price..... | 80c down and 67c a month for 10 months | |
| 37-108 7-piece ensemble | One price..... | 99.50 |
| One price..... | 9.50 down and 9.00 a month for 10 months | |

Freight charges paid to your nearest railway station.



Bed-Chesterfield and Chairs

3-Pieces
Tapestry Upholstering **\$105.00**

If space in your home is at a premium, you can readily solve this problem by purchasing this Kroehler made Bed-Chesterfield suite. It is just as comfortable as it is good looking and with ordinary care will give you years of service. Most inexpensive, too, considering the quality of the materials and excellent construction. The Tapestry covering combines soft shades of Brown, Blue and Green. Carved wood mouldings and Queen Anne shaped legs in Walnut finish are features of all pieces.

A value that is difficult to duplicate and one you will entirely appreciate. The Chesterfield, beautifully designed, can be easily and quickly converted into a double size bed. Has removable mattress which folds inside. Deep spring pull-over seat. About 69 ins. long overall, length between arms about 52 ins. Depth of seat about 23 ins. Bed size about 48 ins. wide by 72 ins. long.

Arm Chair and Wing Chair with reversible spring filled cushions. Overall length of both about 36 ins., length between arms about 18 ins. Seat size 18 x 21 ins.

You may purchase the pieces separately or as a complete suite.

| | | |
|------------------------------------|---|--------|
| 37-109 Bed Chesterfield | One price..... | 61.50 |
| One price..... | 6.50 down and 5.50 a month for 10 months | |
| 37-110 Arm Chair | One price..... | 22.00 |
| One price..... | 2.00 down and 2.00 a month for 10 months | |
| 37-111 Wing Chair | One price..... | 23.50 |
| One price..... | 2.50 down and 2.10 a month for 10 months | |
| 37-112 Three Piece suite—Complete. | One price..... | 105.00 |
| One price..... | 10.00 down and 9.50 a month for 10 months | |

Freight charges paid to your nearest railway station.



Bed-Chesterfield Suite

Genuine Mohair Upholstering
Three **\$125.00**
Pieces

Enjoy the beauty and comfort, both by day and by night, of this splendidly constructed Kroehler Bed-Chesterfield suite. All pieces feature the Swell shaped front with buttoned band. Sturdy hardwood frames, carved wood mouldings and Queen Anne shaped legs in a Rich Walnut finish. Deep, resilient, well padded spring seats and broad roll arms. Bed-Chesterfield with its novel corded back is fitted with spring and removable mattress which is filled with all new soft cotton. These automatically fold inside. Upholstery of Genuine Mohair in shades of Taupe, Walnut or Blue. Spring filled reversible cushions, one side covered with figured Frizette.

One of the finest suites at this price. Chesterfield—Length overall about 69 ins. Between arms about 52 ins. Depth of seat 21 ins. Bed size 48 ins. x 72 ins. long.

Arm Chair—Seat size 18 x 21 ins.

Wing Chair to match—Seat size 18 x 21 ins. Height of back 34 ins.

| | | |
|--|--|--------|
| 37-113 Bed-Chesterfield. | One price..... | 82.50 |
| One price..... | 8.50 down and 7.40 a month for 10 months | |
| 37-114 Arm Chair. | One price..... | 22.00 |
| One price..... | 2.00 down and 2.00 a month for 10 months | |
| 37-115 Wing Chair. | One price..... | 23.50 |
| One price..... | 2.50 down and 2.10 a month for 10 months | |
| 37-116 Three pieces—Bed-Chesterfield, Arm Chair, Wing Chair. | One price..... | 125.00 |
| One price..... | 12.50 down and 11.25 a month for 10 months | |

Freight charges paid to your nearest railway station.

Mohair "KROEHLER" Suite

10 Months
to Pay **\$125.00**

Wherever you find homes that are tastefully furnished today you are almost certain to find "Kroehler" made furniture. It is because this name has for long been associated with **quality, rich simplicity, and comfort** that it has become so popular. The suite shown to the right has a strongly constructed frame beautifully upholstered in "Mohair" in soft shades of **Taupe, Walnut or Blue**. Neatly tailored with cording on arms, backs and front panels. Carved wood panels and drop mouldings. Attached pillow back Arm chair. Extra high-buttoned back Lounge chair. Chesterfield and chairs with swell shaped fronts showing buttoned bands. All have Queen Anne shaped legs in Walnut finish. Spring filled reversible cushions covered in figured Frizette on one side. Deep spring seat with spring edge. Under arms and outside back covered with durable matching fabric. Interior filling in sterilized flax fibre and white cotton. Suite complete or in separate pieces.

37-117 Chesterfield—measures about 77 ins. overall, length between arms about 59 ins. Depth of seat 22 ins. **62.50**

One price..... 6.50 down and 5.60 a month for 10 months

37-118 Lounge Chair—length overall about 38 ins., between arms 19 ins., height of back 36 ins. Seat size 19 x 22 ins. **33.00**

One price..... 3.00 down and 3.00 a month for 10 months

37-119 Attached Pillow Back Arm Chair—Length overall about 38 ins., between arms 19 ins., height of back 37 ins. Seat size 19 x 22 ins. **34.00**

One price..... 3.50 down and 3.05 a month for 10 months

37-120 Three Piece Suite—Chesterfield, Lounge chair, Attached Pillow Back Arm Chair. **125.00**

One price..... 12.50 down and 11.25 a month for 10 months

Freight charges paid to your nearest railway station.

\$1250

Down



\$1000

Down



Pillow Arm Chesterfield Suite

Three **\$105.00**
Pieces

A Kroehler made suite whose beauty and excellent construction will grace your home for many years to come. The price for a suite of this type is usually considerably more. The construction is thorough and lasting throughout and the materials used, the best. The special features are reversible pillow arm cushions with wide border. Shaped arms and comfortable, neatly corded back. Swell shaped front and corded bands, carved stump panels and four Queen Anne shaped legs with mouldings in Walnut finish. All chairs have deep spring filled reversible cushions, one side covered with figured Frizette. Springs give a comfortable resilience to the back, seats and edges. Upholstered in **Genuine Mohair in soft shades of Taupe, Walnut or Blue**. Underarms and outside back covered in durable matching fabric.

37-121 Chesterfield—length about 81 ins., between arms 59 ins., depth of seat 22 ins., height of back 34 ins. **58.50**

One price..... 5.50 down and 5.30 a month for 10 months

37-122 Arm Chair—Reversible cushion, seat size 19 x 22 ins., height of back about 33 ins., length overall about 36 ins. **24.00**

One price..... 2.50 down and 2.15 a month for 10 months

37-123 Wing Chair—Reversible cushion. Seat size 19 x 22 ins., height of back about 35 ins., length overall about 36 ins. **25.50**

One price..... 2.50 down and 2.30 a month for 10 months

37-124 Three Pieces—Chesterfield, Arm Chair, Wing Chair. **105.00**

One price..... 10.00 down and 9.50 a month for 10 months

37-125 Chesterfield Table—Birch Walnut finish, rubbed and polished top 16 x 46 ins. Height 30 ins. Turned legs and book trough. **9.45**

One price..... 95c down and 85c a month for 10 months

Freight charges paid to your nearest railway station.

\$950

Down



Genuine Mohair 3-piece Suite

On Easy
Time Payments **\$92.50**

It's very natural to want your living room to be as pleasing to the eye and comfortable as possible. We warmly recommend this 3-piece **Kroehler made suite**. The well rounded high back Chesterfield is beautifully trimmed with cord and heavy welts. Novel shaped lounge chair with roll shaped buttoned back. All have the swell shaped fronts and padded rolling arms. Walnut finished frames with Queen Anne shaped legs. One side of the spring filled reversible cushions is covered in figured Frizette. Spring seats with spring edges. Upholstered with fine quality genuine Mohair in soft shades of **Taupe, Walnut or Blue**. Interior filled with new fibre and white cotton. Underarms and outside backs covered with matching fabric.

37-126 Chesterfield, length overall about 77 ins., length between arms about 58 ins., depth of seat 22 ins. Height of back 33 ins. **46.00**

One price..... 4.50 down and 4.15 a month for 10 months

37-127 Arm Chair, length overall about 37 ins., height of back about 33 ins., seat size 19 x 22 ins. **23.50**

One price..... 2.50 down and 2.10 a month for 10 months

37-128 Lounge Chair—length overall about 37 ins., length between arms 19 ins., seat size 19 x 22 ins., height of back 39 ins. **26.00**

One price..... 2.50 down and 2.35 a month for 10 months

37-129 Three pieces—Chesterfield, Lounge Chair and Arm Chair **92.50**

One price..... 9.50 down and 8.30 a month for 10 months

37-130 End Table with book trough. Birch Walnut finish. Top 12 x 24 ins. **3.95**

One price..... 45c down and 35c a month for 10 months

Freight charges paid to your nearest railway station.

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.

Freight Prepaid by Simpsons to Your Nearest Railway Station



ONLY
295
DOWN

Beautiful Seasoned Oak Library Suite

Upholstered in Brown Imitation Spanish Leather

FIVE
PIECES **2695**

A suite that is deserving your close consideration and admiration. One of our most popular sellers and proud that we are able to pass it on to you at such low price. There is an ever increasing demand for this type of furniture for its sturdiness greatly withstands the wear and tear of hard usage. It is made of a good quality seasoned Oak and finished in a Fumed color. The upholstery is durable Brown Imitation Spanish leather. The table with top about 25 x 36 ins. is fitted with roomy drawer and undershelf. Sturdy legs and neatly shaped panels.

All Chairs have comfortable spring seats and padded backs. Strong frames. Arm Chair and Arm Rocker seats measure about 19 x 19 ins. Height of backs from seats about 20 ins. Small chairs have seats size 14 x 16 ins.

37-131 Five-Piece Suite—Table, Arm Chair, Arm Rocker, Reception Chair and Small Rocker. One price..... **26.95**
2.95 down and 2.40 a month for 10 months

37-132 Three-Piece Suite—Table, Arm Chair and Arm Rocker. One price..... **20.00**
2.00 down and 1.80 a month for 10 months

37-133 Table only (as described above). One price..... **9.95**
95c down and 90c a month for 10 months

Freight charges paid to your nearest railroad station. This assures you of always getting absolutely New clean stock. Kindly allow time for order to reach you.

Rocker Comfort at Small Cost

For lounging and relaxation this rocker offers inviting comfort at a low price. Has unusually massive frame of seasoned hardwood with exposed parts in Fumed or Walnut finish. The durable upholstery is Brown Imitation Leather.

Decorative pleated trimming borders the broad wing tufted back. Deep spring seat measures about 19 x 20 ins. Excellent value.

37-138 One price..... **12.50**
1.50 down and 1.10 a month for 10 months
Freight charges paid to your nearest railway station.

Popular Arm Rocker

No home is quite complete without one! Grace and massiveness have been combined in a striking effect in the one shown to the left. Neatly strapped wing back, roll arms and comfortable spring seat (19 x 20 ins.). Pleated edges make neat trimming.

The strong hardwood frame has exposed parts finished in Fumed or Walnut shades. Upholstered in good looking and long wearing Brown Imitation Leather.

37-139 One price..... **12.00**
1.50 down and 1.05 a month for 10 months
Freight charges paid to your nearest railway station.

3-Piece Birch Walnut Suite

2695

Exceptionally Low Priced



A Genuine Value For the Small Living Room or Library

One thing's certain—you'll find this beautiful, conservative suite one of the most worth while values at this low price. Worth while because it is solidly constructed and because the quality of the materials used is really splendid. Made of Selected Birch in the newest design, and beautifully finished in Walnut shade.

The Occasional Arm Chair and Arm Rocking chair have comfortable spring seats upholstered in Blended Mohair with backs covered in Moquette in harmonizing colors. Sturdy frames. Seats measure about 19 x 19 ins., height of back about 20 in.

Table—Top size 24 x 38 inches. Roomy drawer for writing materials. Handy undershelf with two end troughs for books. Fancy turned legs.

37-134 Occasional Arm Chair One price..... **7.95**
75c down and 72c a month for 10 months

37-135 Occasional Rocker One price..... **7.95**
75c down and 72c a month for 10 months

37-136 Table only One price..... **11.50**
1.50 down and 1.00 a month for 10 months

37-137 Three piece suite—Table, Arm Chair and Arm Rocker. One price..... **26.95**
2.95 down and 2.40 a month for 10 mos.

Freight charges paid to your nearest railway station.

All furniture is shipped by freight. Kindly allow sufficient time for transportation.

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.



3-Piece Divanette Suite ONLY

575
DOWN

Kroehler Made Bed Divanette Suite

QUALITY and BEAUTY AT A REAL SAVING!

Choice of Tapestry or Brown Imitation Leather

That new comfort you've been wanting for your home—here it is, in a most attractive suite at a price that is so low it will amaze you. And the privilege of our easy time payment terms makes it simple and easy for you to buy it.

Sturdily made, pleasing in design and beautiful in its choice of woods and upholstery. It is offered in Solid Oak Golden or Fumed finish or Selected Birch Walnut finish. Upholstered in attractive floral patterned Tapestry in mixed shades of Green, Brown and Red, or Brown Imitation Spanish leather.

The Bed Divanette has broad shaped arms and is 59½ ins. long by 32½ ins. wide. Seat size 48 x 22 ins. When seat is raised you have a comfortable double bed about 48 x 72 ins. Fitted with steel fabric spring and removable 25 lb. white cotton-filled mattress. Arm Chair to match—broad spring seat about 20 x 20 ins. Height about 35¼ ins., width 26 ins. Arm Rocker to match, same size as Arm Chair.

37-140 Bed-Divanette One price..... **39.50**
4.00 down and 3.55 a month for 10 months

37-141 Arm Rocker One price..... **11.00**
1.00 down and 1.00 a month for 10 months

37-142 Arm Chair One price..... **11.50**
1.50 down and 1.00 a month for 10 months

37-143 3 piece Suite One price..... **59.75**
5.75 down and 5.40 a month for 10 months

Freight charges paid to your nearest railway station.

Walnut Finish Library Suite

3.00
DOWN



Upholstered
in
Tapestry

Of solid construction, this suite will more than satisfy you as to appearance and price. Made of kiln-dried Birch in two-tone effect Walnut Finish. Arm chair and Arm Rocking chair upholstered with floral design Tapestry in mixed shades of Blue, Green or Brown. Table top size 24 x 38 ins. Has centre lower shelf, end shelves and small drawer. Shaped legs. Chairs with spring seats 19 x 19 ins. Height of back from seat 20 inches.

| | |
|---|-------|
| 37-144 Arm Chair | 10.00 |
| One price..... | |
| 37-145 Arm Rocking Chair | 10.50 |
| One price..... | |
| 37-146 Table only | 11.95 |
| One price..... | |
| 37-147 Three Piece Suite | 31.50 |
| One price..... | |
| 3.00 down and 2.85 a month for 10 months | |
| Freight charges paid to your nearest railway station. | |

Two Rocking Chairs

14.95



37-149

Solid Oak—Fumed Finish
Rockers

Comfortable rocking chairs—firmly constructed of solid Oak in Fumed finish. Upholstered in the popular and durable Brown Imitation Leather. Decorated with buttons and straps. Both have padded backs, also spring seats size about 19 x 19 ins. Carving or Router line decorations. Offered to you at an extremely low price.

| | |
|---|-------|
| 37-148 Arm Rocker | 7.95 |
| One price..... | |
| 75c down and 72c a month for 10 months | |
| 37-149 Arm Rocker | 7.50 |
| One price..... | |
| 70c down and 68c a month for 10 months | |
| 37-150 Companion set of two Rockers | 14.95 |
| One price..... | |
| 1.45 down and 1.35 a month for 10 months | |
| Freight charges paid to your nearest railway station. | |

SETTEE
Arm Chair Arm Rocker One Price 32.95



3.45
DOWN

Quality Built Fibre Suite at Low Cost

Built for those who desire an attractive, comfortable, living room or sun room suite at low cost. The strong fibre used in its construction will be appreciated for its wear resisting qualities. The fibre strands are closely woven with steel supports. Interwoven scroll shaped hardwood frames reinforced fully finished with long wearing enamel in Antique Brown or Green shaded. You will revel in the comfort of its wide rolling arms, deep backs and buoyant spring seats.

Settee—About 19 x 42 ins. Height of back from seat about 25 ins.
Arm Chair and Rocker—Seats about 19 x 19 ins.
Round Table—Top 24 ins. diameter. Height 30 ins.
Large Fernery—9 x 30 ins. Height 33 ins.
Small Fernery—11 inch diameter. Height 33 ins.
End Table—Top 12 x 24 ins. Handy book trough.
Freight charges paid to your nearest railway station.

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.

| Order Number | Articles | One Price | Down Pay't. | Monthly Pay't. | No. Mos. |
|--------------|---|-----------|-------------|----------------|----------|
| 37-151 | Settee..... | \$15.00 | \$1.50 | \$1.35 | 10 |
| 37-152 | Rocker..... | 9.50 | 1.00 | .85 | 10 |
| 37-153 | Chair..... | 9.50 | 1.00 | .85 | 10 |
| 37-154 | 3 pce. suite—Settee, Arm Chair, Arm Rocker..... | 32.95 | 3.45 | 2.95 | 10 |
| 37-155 | Round Table..... | 6.95 | .65 | .63 | 10 |
| 37-156 | Small Fernery..... | 4.50 | .50 | .40 | 10 |
| 37-157 | Large Fernery..... | 6.45 | .65 | .58 | 10 |
| 37-158 | End Table..... | 4.95 | .45 | .45 | 10 |



Tennessee Cedar
Chest

Assures absolute protection for valued garments. Made of Tennessee Cedar in a two-tone effect natural finish. Has neat front decorations, shaped legs and lock & key. Size about 42 ins. long, 19 ins. wide and 18 ins. high.

| | |
|--|-------|
| 7-159 | 11.50 |
| One price..... | |
| 1.50 down and 1.00 a month for 10 months | |



Semi-Console Cedar Chest

Modern in every line... plenty of storage room... priced most moderately. Solidly constructed of 70% three-quarter inch Red Cedar. Highly polished top, front, ends and Colonial shaped legs in beautiful Walnut finish. Fancy wood mouldings. Size about 44 ins. long, 19 ins. wide, 32 ins. high. Fitted with lock. With each chest a free insurance policy of \$100 against moth damage for 5 years.

| | |
|--|-------|
| 37-160 | 25.00 |
| One price..... | |
| 2.50 down and 2.25 a month for 10 months | |



Beautiful
Solid Walnut Cedar Chest

Not only for the bride-to-be but for any feminine member of your household is this Chest a welcome gift. The highly polished top, front and ends are of Solid Walnut. Lined with Tennessee Red Cedar. Router lines and beaded mouldings are attractive decorations. Queen Anne shaped legs. Interior with tray. Size about 40 ins. long, 19 ins. wide and 18 ins. high.

| | |
|--|-------|
| 37-161 | 13.95 |
| One price..... | |
| 1.45 down and 1.25 a month for 10 months | |

Freight Prepaid by Simpsons to Your Nearest Railway Station

Only \$10.00 Down on this Suite

Exclusive Design and
Super Workmanship

DINING SUITE \$100.00
9-PIECE

Here's one of the most important furniture offers we've presented for some time—an exceedingly low priced and unusually attractive Solid Walnut Dining Suite. Each piece is splendidly constructed and comes up to Simpson's well known quality specifications. A buy that fully assures you of value for every dollar spent. Remember too, that our easy time payment plan enables you to pay for it over a period of ten months. **Adorned with overlays of Butt Walnut.** Rubbed and polished—careful attention given to detail of interior parts.

Buffet with bevel edge top, about 21 x 60 inches. Two deep cupboards with Butt Walnut overlays on panels. One drawer for cutlery and one for linen. Extra strong base well supported by stretchers. Neatly shaped Pediment, fancy turned legs.

China Cabinet about 40 ins. wide, 62 ins. high and 15 ins. deep. Glass door with ornamental fretwork. Interior fitted with roomy shelves. Attractive side panels. Linen drawer.

Extension Table with solid walnut top, size 40 x 56 ins. Extends to six feet (two extra leaves supplied). Rounded corners and strong double pedestal base.

Set of Dining Chairs—One Arm Chair and five small chairs. Removable seats. Upholstered in Genuine Leather. Fancy turned legs well braced. Shaped panel backs.

37-162 8-pce. Suite. Buffet, Table, 6 chairs
One price..... \$79.50
7.50 down and 7.20 a month for 10 months

37-163 9-pce. Suite. Buffet, China Cabinet, Table, Six Chairs.
One price..... \$100.00
10.00 down and 9.00 a month for 10 months

Freight charges prepaid to your nearest Railway Station.

Suite of Outstanding
Value and Beauty
of Selected Solid Walnut
Overlays of Butt Walnut

SIMPSON
\$100.00
SPECIAL

Solid Oak Fumed Finish or Birch Walnut Finish

8 Pieces \$69.00

9 Pieces \$90.00

The design and rugged construction of this Queen Anne Dining Room Suite makes this one of the most outstanding values at the low price. Built to Simpson's specifications recognized for durability and quality. Every piece constructed from kiln-dried Solid Oak in the popular Fumed finish or Birch in Walnut finish.

The Buffet has long linen drawer, two smaller drawers, one lined for cutlery, two cupboards ornamented with carvings. British plate mirror, 6 x 50 inches in shaped frame. Moulded edge top 21 x 56 inches. Panelled ends.

The China Cabinet is attractively designed to match suite. Large glass door with decorative fretwork. Spacious interior fitted with grooved shelves. Linen drawer. Top size 15 x 36 inches. Height about 59 inches.

Extension Table extends to six feet (3 leaves supplied). Bevelled edge top 42 x 48 inches.

Dining chairs include Arm chair and five diners. Comfortable slip seats covered in Brown Genuine Leather. Shaped panel backs. Simpson's Time Payment Plan offers you exceptional opportunity to secure this set at a small outlay.

Order pieces separately if desired and state finish. Oak fumed finish or Birch, Walnut finish.

Freight charges paid to your nearest railway station.

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.



Only
\$900

Down

| Order No. | Article | One Price | Down Pay't. | Mthly. Pay't. | No. Mos. |
|-----------|---|-----------|-------------|---------------|----------|
| 37-164 | Buffet with mirror | \$25.00 | \$2.50 | \$2.25 | 10 |
| 37-165 | Buffet with Pediment | 21.50 | 2.00 | 1.95 | 10 |
| 37-166 | China Cabinet | 21.50 | 2.00 | 1.95 | 10 |
| 37-167 | Extension Table | 19.50 | 2.00 | 1.75 | 10 |
| 37-168 | Set Diners | 27.00 | 2.50 | 2.45 | 10 |
| 37-169 | 8-pce. Suite—Buffet with mirror, table, 6 chairs | 69.00 | 6.50 | 6.25 | 10 |
| 37-170 | 9-pce. Suite—Buffet with mirror, China Cabinet, Table, 6 chairs | 90.00 | 9.00 | 8.10 | 10 |
| 37-171 | 8-pce. Suite—Buffet with pediment, Table, 6 chairs | 65.50 | 6.50 | 5.90 | 10 |
| 37-172 | 9-pce. Suite—Buffet with pediment, China Cabinet, Table, 6 chairs | 86.50 | 8.50 | 7.80 | 10 |

Solid Oak Dining Suite

Jacobean Finish

Attractively Priced—Beautiful Design

8 Pieces 90.00

9 Pieces 115.50

Here is a Suite that will give great satisfaction—from a point of both appearance and service. It is distinctive in style and will endure in popularity for many years to come. The low price is but one of its splendid qualities. Careful craftsmanship has gone into every detail of its construction. Made of fine quality Solid Oak in Jacobean Old English Brown Finish. Will make your dining room luxuriously inviting.

The Buffet has large bevelled edge top 20 x 60 inches. Two roomy cupboards with moulded doors, two drawers with moulded fronts, one with sliding tray for silverware. Turned front legs.

The Extension Table features a double pedestal base, neatly fluted and supported by a massive base with Colonial shaped feet. Shaped top with moulded edge 40 x 56 inches, extending to six feet. Table leaves automatically disappear when top is closed and appear ready for service when needed—an important convenience.

The Dining Chairs comprise Arm Chair and five Diners. Shaped panel backs, full box slip seats upholstered in Blue Genuine Leather. Massive turned front legs with supporting stretchers.

The China Cabinet repeats the distinctive lines of other pieces in the suite. Canopy top, size 15 x 38 ins. Interior has three grooved shelves. Large door with fretwork. Long drawer for Linens. Turned front legs. Moulded side panels.

Freight prepaid to your nearest railroad station.

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.



| Order Number | Articles | Cash Price | Down Pay't. | Mthly. Pay't. | No. Mos. |
|--------------|---|------------|-------------|---------------|----------|
| 37-173 | Buffet..... | \$32.00 | \$3.00 | \$2.90 | 10 |
| 37-174 | China Cabinet..... | 26.00 | 2.50 | 2.35 | 10 |
| 37-175 | Extension Table..... | 28.00 | 3.00 | 2.50 | 10 |
| 37-176 | Set of Diners..... | 32.50 | 3.00 | 2.95 | 10 |
| 37-177 | 8 pce. suite—Buffet, Table, 6 Chairs..... | 90.00 | 9.00 | 8.10 | 10 |
| 37-178 | 9 pce. suite—Table, Buffet, China Cabinet, 6 chairs | 115.50 | 11.50 | 10.40 | 10 |



Popular Dining Suite
Birch Walnut Finish

Ornamented with
Birdseye Maple Veneer

8 Pieces 63.50

9 Pieces 82.50

You will go a long way to find the equal of such value as there is in this low-priced but splendid quality Suite. Carefully made by one of Canada's largest furniture makers, it is a suite we are proud to offer. The beauty and comfort of this handsome suite will provide the necessary congenial surroundings. Made of selected birch in rich Walnut finish combined with Birdseye Maple veneers. Superior in construction to many higher priced suites.

The Buffet has moulded edge, top 20 x 54 inches. Long linen drawer, two smaller drawers with metal pulls and double door cupboard, top drawer has front of Birdseye Maple veneer. British plate mirror 8 x 48 ins. Shaped frame. Strong corner posts, with turned front legs.

Buffet (illustrated in insert) is similar to the above, but with pediment back.

The China Cabinet matches the other pieces, being of Birch in Walnut finish with front of Birdseye Maple Veneer. Large glass door with fretwork. Bevelled top 16 x 38 ins. Height overall about 59 ins. Interior fitted with shelves for dishes.

Beautiful Pedestal Table extends to 6 feet. (2 leaves supplied). Moulded edge top 40 x 52 ins.

The Dining Chairs. Arm Chair and Five diners have fancy turned legs and strong stretchers, panel backs and full box slip seats covered in Genuine Brown Leather.

Freight prepaid to your nearest railroad station on all furniture. Kindly allow sufficient time for shipment to reach you.

| Number | Article | Cash Price | Down Pay't. | Mthly. Pay't. | No. Mos. |
|--------|--|------------|-------------|---------------|----------|
| 37-179 | Buffet with Mirror..... | \$22.50 | \$2.50 | \$2.00 | 10 |
| 37-180 | Buffet with Pediment..... | 19.00 | 2.00 | 1.70 | 10 |
| 37-181 | China Cabinet..... | 19.50 | 2.00 | 1.75 | 10 |
| 37-182 | Extension Table..... | 17.50 | 2.00 | 1.55 | 10 |
| 37-183 | Set of 6 chairs..... | 26.00 | 2.50 | 2.35 | 10 |
| 37-184 | 8 pce. suite—Table, Buffet with mirror and 6 chairs..... | 63.50 | 6.00 | 5.75 | 10 |
| 37-185 | 9 pce. suite—Table, Buffet with Mirror, China Cabinet, 6 chairs..... | 82.50 | 8.00 | 7.45 | 10 |
| 37-186 | 8 pce. suite—Table, Buffet with pediment, 6 chairs..... | 60.00 | 6.00 | 5.40 | 10 |
| 37-187 | 9 pce. suite—Table, Buffet with pediment, China Cabinet, 6 chairs | 79.00 | 7.50 | 7.15 | 10 |

All Pieces on
this Page sold
separately if
desired.



Super Value! Combination Walnut
and African Walnut Veneers
4 Pieces **125.00**

4 Pieces
Only **12.50** Down

Our Finest Bedroom Suite—Exceptionally Low Priced

We searched the furniture market for a "Super Value" Bedroom suite that would eclipse all previous offerings and here it is—in all its beauty and dignity. **Built to Simpson's quality specifications—the latest design and sturdy construction. Made of Combination Walnut and African Walnut Veneers.** Generously decorated and beautifully finished in Two-tone walnut effect.

All tops are of 5-ply Walnut Veneer, Fronts and Bed panels of 3-ply African Walnut Veneer. Top drawer of dresser, small drawer and second bottom drawer of Chiffonier are of "Birds eye" Maple Veneer. All mirrors of good quality plate glass, all exposed edges of mirrors are bevelled. A small down payment places this marvellous suite in your home.

Dresser—with moulded edge top, size 20 x 44 ins. Three drawers, two artistically ornamented. Note the beautiful effect of the two Veneers. Fluted corner posts. Colonial shaped front feet. Centre mirror 20 x 30 ins. Wing mirrors 5 1/4 x 20 ins.

Modernistic design Vanity Dresser—shaped top with moulded edges, size 17 x 43 ins. Four deep drawers neatly ornamented. Front of centre drawer also jewel cabinet drawer made of "Birds eye" Maple veneer. Fancy carved standards support a large plate mirror centre one size 18 x 36 ins. Wing Mirrors 5 x 27 ins.

Newest design Chiffonier—moulded edge top, size 19 x 32 ins. Three deep ornamented drawers, also one drawer and small top drawer of top cabinet of "Birds eye" maple veneer. Fluted corner posts.
Beautiful Bedstead—panels of 3-ply African Walnut veneer, neatly ornamented. Shaped top. Colonial knobs and corner posts. Height of head end about 52 inches. Size about 54 ins. wide and 72 ins. long.
Bedroom Bench—seat upholstered in silk in Old Rose shade. Freight charges paid to your nearest railway station.

| Order No. | Article | One Price | Down Pay't. | Mthly. Pay't. | No. Mos. |
|-----------|---------------------|-----------|-------------|---------------|----------|
| 37-188 | Dresser..... | \$38.50 | \$3.50 | \$3.50 | 10 |
| 37-189 | Vanity Dresser..... | 38.50 | 3.50 | 3.50 | 10 |
| 37-190 | Chiffonier..... | 27.50 | 2.50 | 2.50 | 10 |
| 37-191 | Bedstead..... | 23.50 | 2.50 | 2.10 | 10 |
| 37-192 | 4 Piece Suite..... | 125.00 | 12.50 | 11.25 | 10 |
| 37-193 | Bedroom Bench..... | 5.50 | .50 | .50 | 10 |

Pieces sold separately if desired.



Combination Walnut with Oriental Walnut Veneers 4-Pce. Bedroom Suite

One Price **75.00**

Pieces of this suite may be bought separately if desired.

| Order No. | Article | One Price | Down Pay't. | Mthly. Pay't. | No. Mos. | |
|-----------|--------------------|-----------|-------------|---------------|----------|--|
| 37-194 | Dresser..... | \$22.95 | \$2.45 | \$2.05 | 10 | We Prepay Freight Charges to Your Nearest Railroad Station |
| 37-195 | Vanity..... | 22.00 | 2.00 | 2.00 | 10 | |
| 37-196 | Chiffonier..... | 16.50 | 1.50 | 1.50 | 10 | |
| 37-197 | Bed..... | 16.00 | 1.50 | 1.45 | 10 | |
| 37-198 | 4 piece suite..... | 75.00 | 7.50 | 6.75 | 10 | |
| 37-199 | Bedroom Bench..... | 5.50 | .50 | .50 | 10 | |

All furniture is shipped by freight. Kindly allow sufficient time for transportation.

A Smart Looking Bedroom Suite

Only **7.50** Down

This smartly styled, sturdily constructed Bedroom suite is an excellent example of Simpson Value at its best. Such expert workmanship, designing and quality of materials seldom come to you combined at so low a price. You will be proud of the grace of its lines and richness of the finish. **All tops are made of Veneered Walnut, while fronts, bases, bed panels and bottom rails of mirrors are of Oriental Walnut veneer. Artistic Router Line decorations.**

Dresser—Veneered Walnut top, size 19 x 40 ins. Three full width roomy drawers. Beautifully shaped Venetian Mirror, size 22 x 26 ins. Fancy turned legs.

New style Vanity Dresser—Top size 19 x 40 ins. One full width deep drawer with plenty of storage room. Two small drawers for trinkets, handkerchiefs or other small articles. You can see yourself full length in the large Venetian Mirror, size 20 x 36 ins. Fancy turned legs.

Chiffonier—Top size 18 x 34 ins. Matches Dresser and Vanity. Four large drawers with ample room for your personal belongings. Fancy turned legs.

New design Bedstead—The combined Oriental and Walnut veneers show a beautiful grained wood. Shaped bed ends. Height of head end about 54 ins., width of bed 54 ins. x 72 ins. long. Fancy turned legs.

Bedroom Bench—to match. Seat upholstered in soft shade of Old Rose.



Only
\$6.00
Down

One of Our Newest and Smartest
Bedroom Suites

BIRCH IN RICH WALNUT FINISH 4-Piece Suite \$62.00

We have great reason to be proud of the quality and value of this particularly beautiful Bedroom suite. One glance and it arouses instant admiration. Distinctive design, sturdy construction—made of choice birch wood...**nicely rubbed and polished Walnut finish** and low in price. The two-tone trimming, fancy skirtings and ornamentation are most effective. The ease with which you may buy it made possible by our easy down payment terms—makes it doubly attractive.

Dresser: Its exclusive design, contrasting trimming and low price are hard to match. Top size about 18 x 36 ins. Rubbed and polished. Three full width roomy drawers, top one ornamented. Fancy turned standards support shaped frame with British plate mirror, size 20 x 26 ins.

Vanity Dresser to match: Bevelled edge top size 18 x 40 ins. Mirror size 20 x 26 ins. Four small drawers, upper ones ornamented. Fancy turned legs.

Chiffonier: Nothing can take the place of the chiffonier for compact, efficient storage space. Four drawers, top one with ornamentation. Bevelled top size about 18 x 28 ins.

Neat Design Bedstead: Perfect match to rest of suite with its fancy skirting and two-tone finish. Rubbed and polished. Size about 54 ins. wide and 72 ins. long.

Vanity Bench to match: Makes a fitting companion for vanity dresser. Silk upholstered seat, size about 14 x 20 ins. In Rose Shade.

Please allow sufficient time for freight transportation.

| Order Number | Article | Cash Price | Down Payment | Monthly Payment | No. Mos. |
|--------------|---------------------|------------|--------------|-----------------|----------|
| 37-200 | Dresser..... | \$17.50 | \$2.00 | \$1.55 | 10 |
| 37-201 | Vanity Dresser..... | 16.95 | 1.45 | 1.55 | 10 |
| 37-202 | Chiffonier..... | 14.50 | 1.50 | 1.30 | 10 |
| 37-203 | Bedstead..... | 15.00 | 1.50 | 1.35 | 10 |
| 37-204 | 4 piece Suite..... | 62.00 | 6.00 | 5.60 | 10 |
| 37-205 | Bench..... | 5.00 | .50 | .45 | 10 |

Freight prepaid to your nearest railway station

INDIVIDUALITY and CHARM in this LOW PRICED SUITE

Combination Walnut and Oriental Veneers
Four Pieces \$8.00 Down

Something new—something different! That's just what we have to offer you in this splendid bedroom suite—and you have to admit it is extremely well designed. The price, too, is unusually small for such quality and workmanship. Its sturdy, well finished construction, carefully selected wood and liberal dimensions will make a very favorable impression on you.

All pieces are made of Combination Walnut Veneer showing a beautiful grain of wood, and have cleverly shaped overlays of Oriental Walnut Veneer. Rubbed and polished.

Dresser: Tops and fronts of Walnut Veneer and two top drawers of Oriental Walnut Veneer. Base of mirror frame and overlays of Oriental Walnut Veneer. Top size 18 x 38 ins. Venetian design mirror size 20 x 26 ins.

Smart Design Vanity Dresser: Has two small and two deep drawers, fancy turned legs, bevelled edge top, size 18 x 40 ins. Venetian design mirror 20 x 36 ins.

Chiffonier: Four roomy drawers. Fancy turned legs. Bevelled edge top, size 18 x 30 ins.

Bed: The two veneers are combined most artistically on the shaped bed ends. Height of head end about 54 ins. Width 54 x 72 ins. long.

Bedroom Bench to match: Seat upholstered in silk n shade of Old Rose.

Freight prepaid to your nearest railway station.
Pieces sold separately.

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.



Combination Walnut
Suite with Genuine
Walnut Veneers
and
Overlays of
Oriental Walnut

Pieces
Sold
Separately
or
Complete
as
Shown

Four Pieces

Dresser
Vanity
Chiffonier
Bedstead } \$85

All Furniture is shipped by freight. Kindly allow sufficient time for transportation.

| Order Number | Article | Cash Price | Down Payment | Monthly Payment | No. Mos. |
|--------------|---------------------|------------|--------------|-----------------|----------|
| 37-206 | Dresser..... | \$23.50 | \$2.50 | \$2.10 | 10 |
| 37-207 | Vanity Dresser..... | 26.50 | 2.50 | 2.40 | 10 |
| 37-208 | Chiffonier..... | 18.00 | 2.00 | 1.60 | 10 |
| 37-209 | Bedstead..... | 18.75 | 1.75 | 1.70 | 10 |
| 37-210 | 4 piece Suite..... | 85.00 | 8.00 | 7.70 | 10 |
| 37-211 | Bench..... | 5.50 | .50 | .50 | 10 |

Freight Prepaid by Simpsons to Your Nearest Railway Station



3 Piece
Bed
Outfit

\$14.95

ONLY **\$1.45**
DOWN

Enjoy the Restful Comfort
of This Outfit at Very Low Cost

Neatly Designed—Sturdily Constructed

Where else could you find another value like this! Built to Simpson's qualifications—which means that the quality is excellent throughout, the construction solid and the appearance right up-to-the-minute.

Outfit comprises: A distinctive design bedstead with the newest "Windsor Bend" 2-inch continuous posts, round filler rods and attractively decorated steel panels Baked-on enamel finish in Walnut shade. Height of head end about 48 ins., foot end about 33 ins. Comfortable Cable fabric spring attached to angle steel frame with helical coils. Heavy wire side supports and braced corners.

Mattress—filled with all New fluffy sanitary cotton and covered with durable art ticking. Well tufted, firm roll edge. Widths 39 ins., 48 ins. and 54 ins. by 72 ins. long.

37-212 Bedstead
One price..... **6.45**
.65 down and .58 a month for 10 months

37-213 Cable Spring
One price..... **4.75**
.45 down and .43 a month for 10 months

37-214 Mattress
One price..... **5.45**
.55 down and .49 a month for 10 months

37-215 Three-piece Outfit
One price..... **14.95**
1.45 down and 1.35 a month for 10 months

Freight Prepaid to Your Nearest Railway Station.

Orders of \$25.00 and over
of Furniture and certain other
items quoted with term pay-
ments may be bought on time.



37-217

**Walnut Finish
Birch Dresser**

New interest, new charm, for your bedroom—a dresser that will be both useful and decorative. Its cost is extremely small when you consider the quality and construction.

The selected Birch used in its making is finished in Walnut shade. Has three full width deep drawers. Turned standards support a neatly shaped swing frame with plate mirror (size about 14 x 22 ins.). Dresser top size about 18 x 32 ins.

37-218
One price..... **11.50**
1.50 down and 1.00 a month for 10 months

Beautiful Chiffonier

(Shown In Insert)
To match dresser 37-216. Four drawers. Top size about 18 x 28 ins. Mirror size 10 x 16 inches.

37-217 One price **12.50**
1.50 down and 1.10 a month for 10 months

Latest Design Dresser

The simplicity and graceful lines of this dresser make it a general favorite. Its appearance gives no indication of the small cost.

Of Birch in Walnut Finish
Has three full width drawers, the top one with Router line decoration. Bevel edge top, size 18 x 32 ins. Turned standards support shaped frame fitted with mirror size 14 x 24 ins.

37-216
One price..... **\$12.50**

1.50 down and 1.10 a month for 10 months

Freight charges paid to your nearest Railway Station.

**Combination Chiffrobe—Wardrobe Section
Cedar Lined
\$24.50**



Freight prepaid to
your nearest Railway
Station.

Thousands have learned to appreciate these combination chiffrobes because of their usefulness where closet space is scarce.

Made of selected Birch in Walnut finish. The wardrobe section is Cedar lined and measures 52 ins. high. Interior equipped with sliding rod for hanging clothes. Panelled door. Five roomy drawers. Top hat compartment fitted with mirror. Canopy top. Turned legs. Height overall about 69½ ins. x 41½ ins. wide. Depth 18 ins. (hangers not included).

37-219 **24.50**
One price...
2.50 down and 2.20 a month for 10 months

**Combination
Chiffrobe**

One **\$21.00**
Price

Sturdily constructed Birch Chiffrobe. Its design and rich Walnut finish make it tone in harmoniously with your other furniture.

Has generous size wardrobe cupboard with sliding rod for hangers. Inside measures 19½ ins. wide, 50½ ins. high, 15 ins. deep. Four deep drawers. Swing frame fitted with plate mirror 12 x 16 ins.

Height overall about 66 ins., width 40 ins., depth 21½ ins. (hangers not included). Big value.

37-220 **21.00**
One price...
2.00 down and 1.90 a month for 10 months



Freight prepaid to
your nearest Railway
Station.



**Bed Outfit
with Choice of Coil
or Link Fabric Spring**

Comfort and Quality at a saving! A bed outfit that meets all the requirements for beauty and style at an exceptionally low price. Sturdily constructed so that it will serve you long and well.

All-Steel Bedstead with "Windsor Bend" 2-inch continuous posts and eight upright fillers. Beautifully decorated, extra wide steel panels. Finished in Walnut baked-on enamel. Head end about 48 ins. high, foot end about 33 ins.

Your choice of Coil Spring with 72 coils (in the 54-inch width). Each coil securely tied so that it is almost impossible to break loose or sag. Heavy angle steel frame fitted with "No Sway" attachment. High-riser link fabric spring attached to frame with tempered helical coils. Tubular side rails, heavy angle steel end rails. High riser castings giving spring a comfortable elevation.

Mattress—with filling of all new sanitary cotton and covered with durable Art ticking. Well tufted, deep border and closely stitched roll edge.

Widths 39 ins., 48 ins. or 54 ins. by 72 ins. long.

37-221 Bedstead
One price..... **8.50**
.90 down and .76 a month for 10 months

37-222 Coil Spring
One price..... **5.25**
.55 down and .47 a month for 10 months

37-223 High Riser Link Spring
One price..... **5.25**
.55 down and .47 a month for 10 months

37-224 Mattress
One price..... **5.45**
.55 down and .49 a month for 10 months

37-225 Three-piece Outfit—Bed, Coil Spring, Mattress.
One price..... **17.95**
1.95 down and 1.60 a month for 10 months

37-226 Three-piece Outfit—Bed, Link Spring, Mattress.
One price..... **17.95**
1.95 down and 1.60 a month for 10 months



**\$2.50
Down**

Orders of \$25.00 and over
of Furniture and certain
other items quoted with
term payments may be
bought on time.



**Genuine
Walnut Veneer**

**SPECIAL
VALUE \$21.50**

Newest design Dresser with gen-
uine Walnut veneer top and front.
Top drawer and base of mirror frame
in Oriental Walnut veneer. Beautiful
two-tone effect rubbed and polished.
Top size 18 x 38 ins. Beautiful Venetian
shaped plate mirror size 20 x 26
ins. Note the attractive effect of
the grooved decorations. Besides
beautifying your bedroom, you save
considerably on this dresser.

37-227 Dresser **21.50**
One price
2.50 down and 1.90 a month
for 10 months

Chiffonier to match Dresser 37-228. Four drawers. Top size 18 x 30
ins. Pannelled ends. Mirror size 12 x 16 ins.

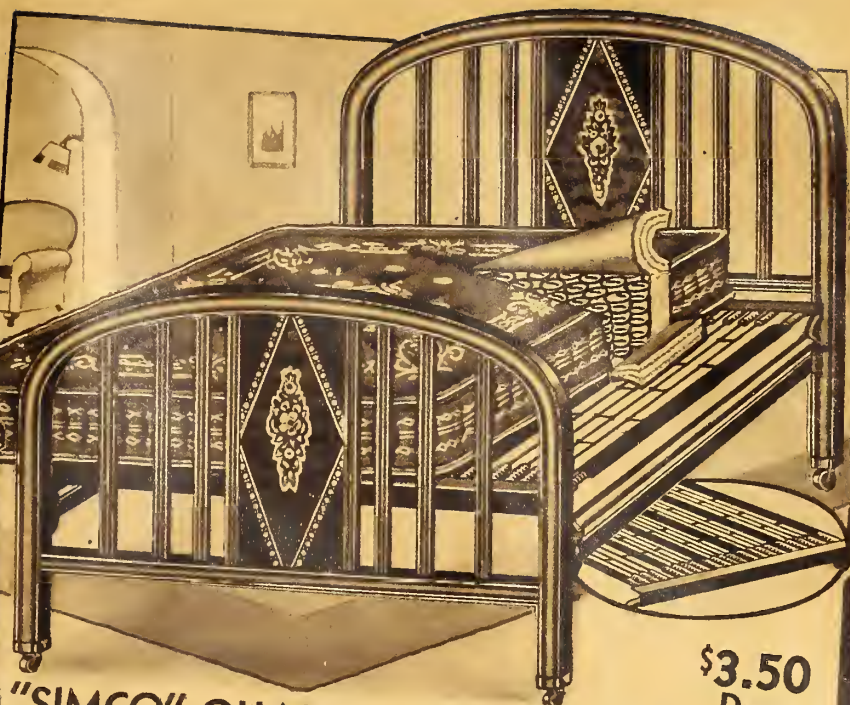
37-229 Chiffonier. One price **15.95**
1.45 down and 1.45 a month for 10 months

Freight charges paid to your nearest railroad station.
Make your order up to \$25.00 or over and take advantage
of Our Time Payment Plan.

Birch Walnut Finish Dresser

An exceptionally desirable dresser
with clear British plate mirror size 16
x 24 ins. Shaped frame with turned
standards. Bevel edge top size 18 x
34 ins. Three roomy drawers with
wood pulls.

37-228 Dresser. **14.95**
One price
1.45 down and 1.35 a month
for 10 months



"SIMCO" QUALITY BED OUTFIT \$35.00
BED, SPRING AND MATTRESS

Here we offer you an excellent and attractive bed outfit at a really modest price. The newest
design all-steel bedstead features the "Grace Line" 2-inch continuous posts, well spaced filler rods
and beautifully decorated panels. Rich Walnut finish baked on enamel. Height of head end 48
ins., foot end about 34 ins. **High riser Sagless Spring** with cable fabric attached to frame with
tempered helical coils and reinforced by six flat steel bands. Flat steel edge bands, tubular side
rails and heavy angle steel end rails giving comfortable elevation. **Mattress** has many rows of
tempered springs and is covered with imported panel damask ticking. Deep border, heavy roll
edge and side and end ventilators. State widths, 39 ins., 48 ins. or 54 ins. Length 72 ins.

37-230 Bedstead. One price **12.50**
1.50 down and 1.10 a month for 10 months

37-231 Sagless Spring. **7.50**
One price
70c down and 68c a month for 10 months

37-232 Inner Coil Mattress. **16.95**
One price
1.95 down and 1.50 a month for 10 months

37-233 Three Piece Outfit. **35.00**
One price
3.50 down and 3.15 a month for 10 months



**SIMPSONS
EXCLUSIVE
DESIGN**

**\$2.45
Down**

Comfortable and Complete Bed Outfit \$22.95
CONSISTS OF BED, SPRING AND MATTRESS

Real value is determined by low price and quality of merchandise. This bed
outfit abounds in these two characteristics besides being extremely comfortable. The beautiful bed with its extra wide steel panels features the "Windsor Bend"
2 inch continuous posts and 8 sturdy filler rods. Finished in **Walnut Shade**
baked on enamel. High riser cable fabric "Sagless" spring constructed with
continuous cable fabric attached to frame with tempered helical springs. Tub-
ular side rails and steel ends with comfortable elevation. Mattress with all
new sanitary white layer cotton filling, covered with durable art ticking, well
tufted. Deep border, roll edge.

37-234 Bedstead Height of head end
about 48 ins., foot end 33 ins. Widths 39 ins.,
48 ins., 54 ins. x 72 ins. long. **10.50**
One price
1.00 down and .95 a month for 10 months

37-235 Spring—For above bed. Same
widths. **5.75**
One price
.55 down and .52 a month for 10 months

37-236 Mattress—Widths 39 ins., 48 ins.,
54 ins. x 72 ins. long. **7.95**
One price
.75 down and .72 a month for 10 months

37-237 Three Pieces—Bed, Spring and
Mattress. **22.95**
One price
2.45 down and 2.05 a month for 10 months

Sturdy Steel Crib
finished in **Walnut**
enamel. Continuous
posts, braced filler rods.
Sliding sides with auto-
matic latches. Steel fabric
spring. Width 27 ins.,
length 51 ins.

37-238 **8.50**
One price
.90 down and .76 a
month for 10 months

Crib Mattress. New
sanitary filling covered
with nursery patterned
ticking. Size 27 x 51 ins.

37-239 **2.35**
One price
.25 down and .21 a
month for 10 months

Low Priced Steel Crib and Spring

An attractive piece of
nursery furniture. Neatly
designed all-steel crib
beautifully enamelled in a
Walnut finish, having
charmingly decorated end
panels, continuous posts
and sturdy fillers. Steel
fabric spring. Sliding
sides and automatic latches.
Size 27 x 51 inches.

37-240 **11.50**
One price
1.50 down and 1.00 a
month for 10 months

All furniture is ship-
ped direct from factory
by freight. Please al-
low time for transpor-
tation.

Beautiful crib with
steel moulded tubing
in washable baked on
enamel in Walnut finish.
Decorated steel panels.
Sliding sides and safety
latches. Steel fabric
spring attached by helical
coils. Outside length 51
ins. Width 27 ins.

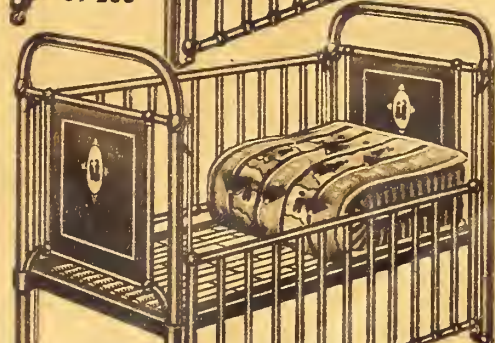
37-241 **12.50**
One price
1.50 down and 1.10 a
month for 10 months

All new Cotton filled
mattress—Juvenile de-
sign art ticking. 2½ inch
border. Size 27 x 51 ins.

37-242 **3.50**
One price
.40 down and .31 a
month for 10 months



37-238



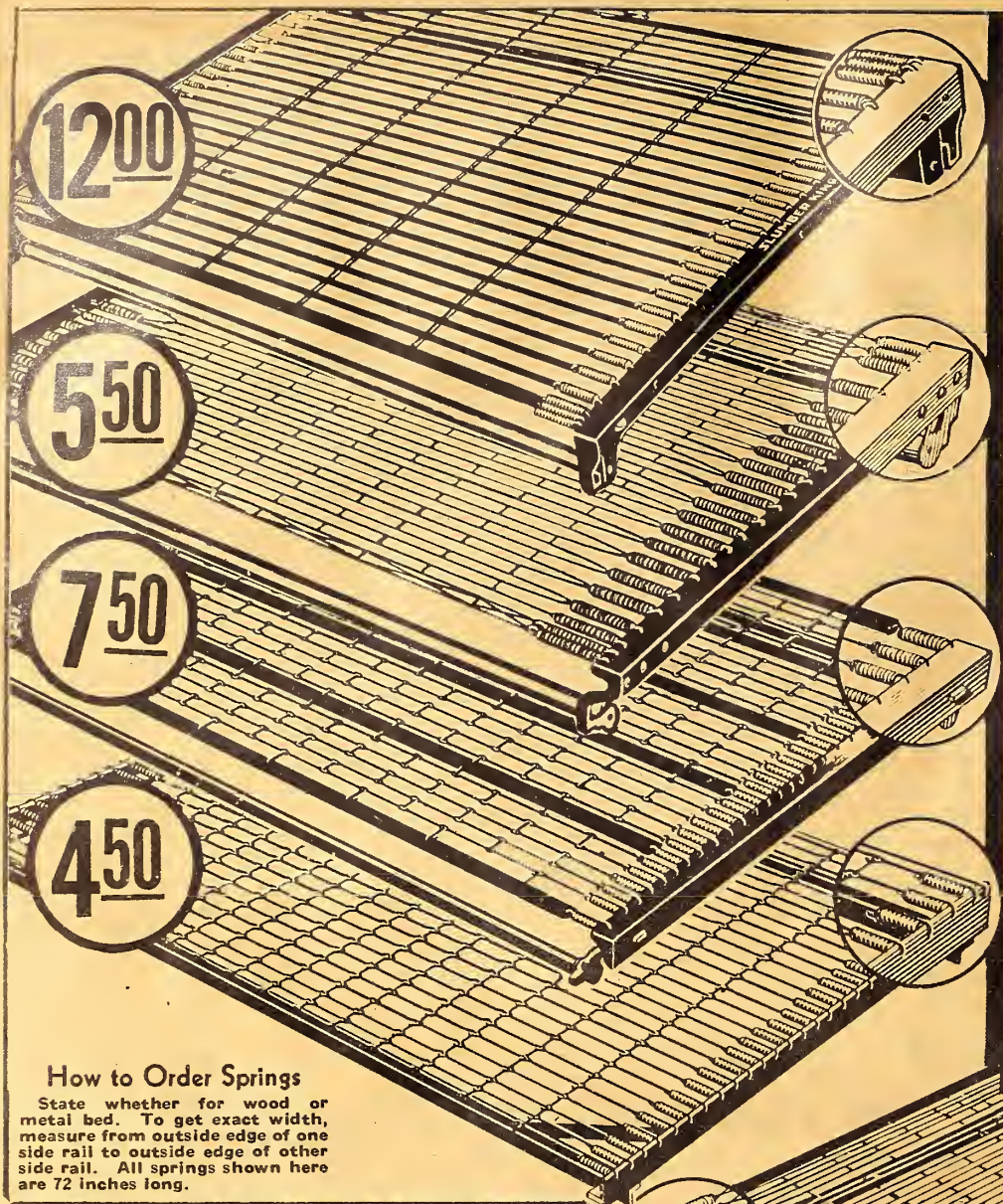
37-240



37-241

Freight Charges Paid To
Your Nearest Railroad Station

Freight Prepaid by Simpsons to Your Nearest Railway Station



How to Order Springs

State whether for wood or metal bed. To get exact width, measure from outside edge of one side rail to outside edge of other side rail. All springs shown here are 72 inches long.

Extra Strong Cable Spring Reinforced with 5 Rows Extra Clips

Inexpensive "Simco" Spring, designed with all the care and precision which usually goes into the making of Simpson merchandise. Made of **Sturdy Cable Fabric** reinforced with five extra rows of clips in centre. The helical coil springs that fasten fabric to the angle steel frame distribute and equalize the weight and prevent sagging. Made in widths 39 ins., 48 ins. and 54 ins. Length 72 ins. No need to get rid of your whole bed, just get this spring and redouble the years of its service.

37-248 One price..... **6.50**
60c down and 59c a month for 10 months

Fully Guaranteed "No Sway" Spring

Unique for its construction and quality at such a low price. Has 90 **tempered steel coils** (in the 54 inch size) supported by steel bars and securely fastened to heavy steel frame. Interlaced wire top holds coils in position. Strong upper steel border makes a firm edge support. "No Sway" attachment, one each side to help prevent sagging. Excellent materials and workmanship have gone into its making. You are assured of easy comfort and healthful rest. Widths 39 ins., 48 ins. or 54 ins. Length 72 ins.

37-249 One price..... **5.75**
55c down and 52c a month for 10 months

Flexible Coil Spring Reinforced with Helical Coils

A good quality spring that has small resilient crossed coils at top to give extra flexibility to the 88 tempered steel coils (in the 54 in. size). Steel cross bars give ample support at bottom. **Automatic "No Sway" attachments.** Allows a smooth yielding surface that makes for restful sleep. This is a value you cannot afford to overlook. In 39 ins., 48 ins. or 54 ins., width by 72 ins. long.

37-250 One price..... **7.75**
75c down and 70c a month for 10 months

Super Coil "No Sway" Spring Comfort at Low Cost

The special design of this durably constructed spring allows it to conform to the lines of the body. The strong **carbon steel wire coils** (120 in the 54 inch size) are fastened together by crossed helical coils at top. Heavy angle steel frame in dark enamel, rust proof finish. "No Sway" attachments prevent sagging. Built for those who desire a genuinely comfortable spring at a low price. Widths 39 ins., 48 ins. or 54 ins. Length 72 ins.

37-251 One price..... **10.50**
1.00 down and 95c a month for 10 months

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.

Springs That Will Give the Utmost in Sleeping Comfort

Rest Well on a "Slumber King" Spring

The **sagproof construction** of this splendid Bed Spring insures long service and satisfaction. 27 flexible steel hands are reinforced by four rows of cross helical springs. Fastened to steel ends of frame by specially tempered helical coil springs. **Electric welding assures against sagging.** Side rails of oval tubing. High riser castings and comfortable elevation. Widths 39 ins., 48 ins. or 54 ins. Length 72 ins. One of our big values.

37-243 One price..... **12.00**
1.50 down and 1.05 a month for 10 months

"Simco" Sagless Spring Low Priced

Although offered at an extremely low price this spring is substantially built and will give excellent service. It affords a smooth comfortable sleeping surface. **Continuous steel cable fabric** securely fastened together with clips, is secured to the heavy angle steel frame with tempered helical coil springs. **Sagless cable steel wire strands reinforce sides.** Side rails of oval tubing. Width 39 ins., 48 ins. or 54 ins. Length 72 ins. This is an opportunity to take advantage of immediately. Be sure to state width when ordering.

37-244 One price..... **5.50**
50c down and 50c a month for 10 months

Cable Spring with Six Steel Bands

This spring achieves full flexibility because of the numerous helical coil springs which attach the **extra strong cable fabric** to the frame. Reinforced with 6 ribbon hand steel supports. Has tubular side rails, heavy angle steel end rails and high riser malleable corners giving spring comfortable elevation. Made in width 39 ins., 48 ins., 54 ins. Length 72 inches. We recommend it for comfort and long service.

37-245 One price..... **7.50**
70c down and 68c a month for 10 months

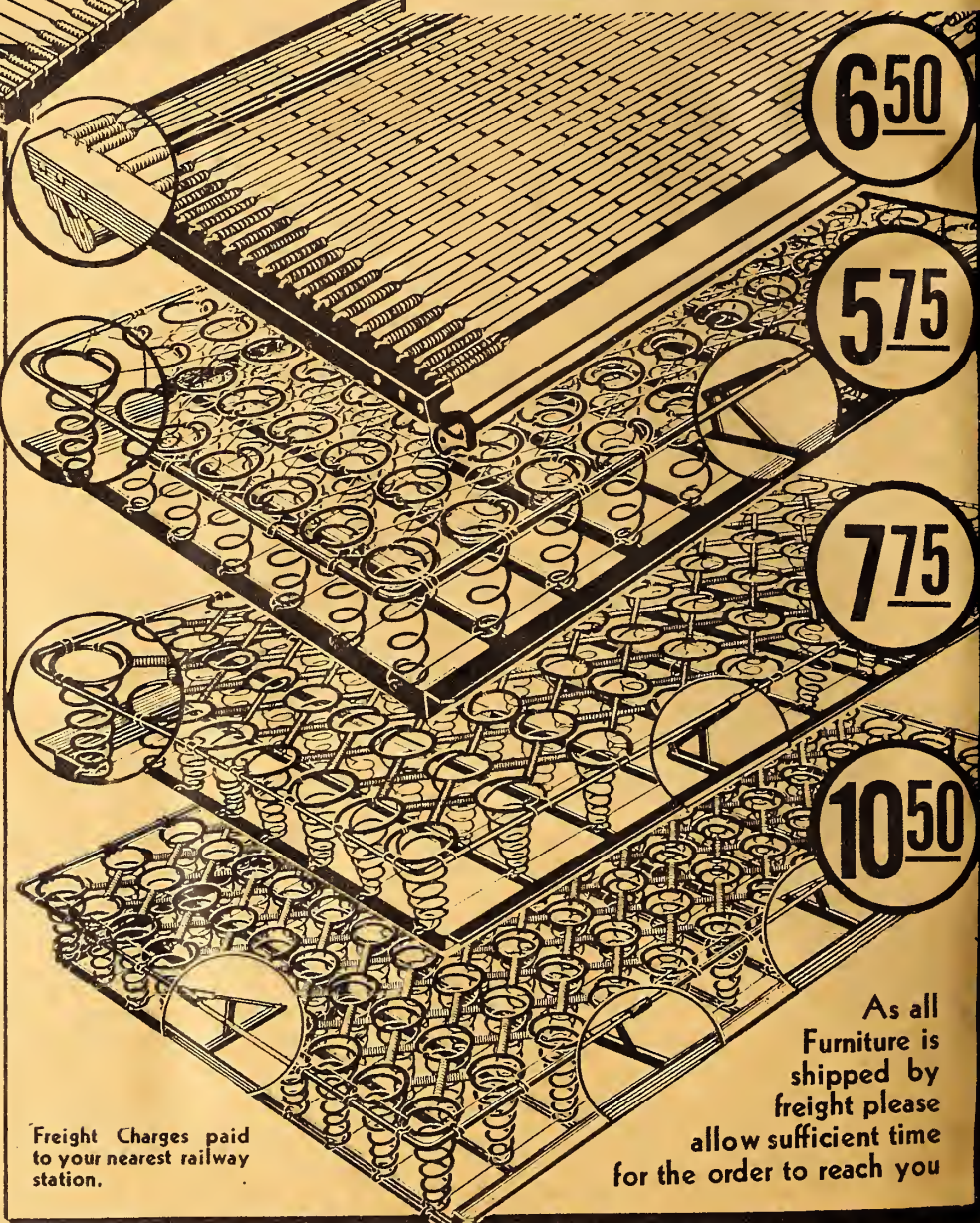
Sturdy Link Fabric Spring

A really pleasant surprise awaits you if your choice is the spring illustrated to the left. Its qualities and materials are those you would ordinarily expect of one for a much higher price. Made of **Strong Link Fabric** and secured to the heavy all-steel angle frame with numerous helical coils springs. Has heavy wire edges and corner braces. Widths 39 ins., 48 ins. and 54 ins. by 72 ins. long.

37-246 One price..... **4.50**
50c down and 40c a month for 10 months

Similar spring to 37-246 but with cable fabric. Same sizes.
37-247 One price..... **4.75**
45c down and 43c a month for 10 months

Freight charges paid to your nearest railway station.



As all Furniture is shipped by freight please allow sufficient time for the order to reach you

Freight Charges paid to your nearest railway station.

Mattresses That Embody Quality and Luxurious Comfort at Low Cost

Finest Quality Pocket Spring Mattress

For healthful sleep and renewed energy you will find this mattress of splendid quality and construction. Hundreds of coil springs in individual cotton cells, firmly anchored together are encased between thick layers of all new White Cotton. Covered with panel patterned damask ticking, well tufted. Stitched sides and edges, deep border and heavy roll edge. Side ventilators. In widths 39 ins., 48 ins., or 54 ins. Length 72 ins.

This mattress and the Slumber King Spring (37-243) on page 194 make a perfect combination for sleeping comfort.

37-252 One price..... **25.00**
2.50 down and 2.25 a month for 10 months

Resilient White Layer Felt Mattress

This well constructed white layer felt mattress gives you all the necessary requirements for healthful rest at a price that is surprisingly reasonable.

It is built up of many layers of thick, felted downy new white cotton which gives it a springy non-sagging surface. Covered with a durable fancy art ticking, evenly tufted. Wide border and heavy Imperial roll edge. Widths 39 ins., 48 ins., or 54 ins. Length 72 ins.

37-253 One price..... **11.00**
1.00 down and 1.00 a month for 10 months

Panel Damask Covered Inner Spring Mattress

As a foundation for desirable restful comfort you couldn't make a better selection than this excellent inner spring mattress. Gives surface resilience and long wearing quality at a very low price. Careful workmanship throughout.

Inside are hundreds of flexible coil springs, securely attached to each other. Covered with soft smooth layers of New White Cotton and encased in attractive panel design damask ticking. Tufted top stitched sides and ends. Full width border and roll edges help it maintain its shape. Ventilators at sides and ends. Widths 39 ins., 48 ins., or 54 ins. Length 72 ins.

37-254 One price..... **16.95**
1.95 down and 1.50 a month for 10 months

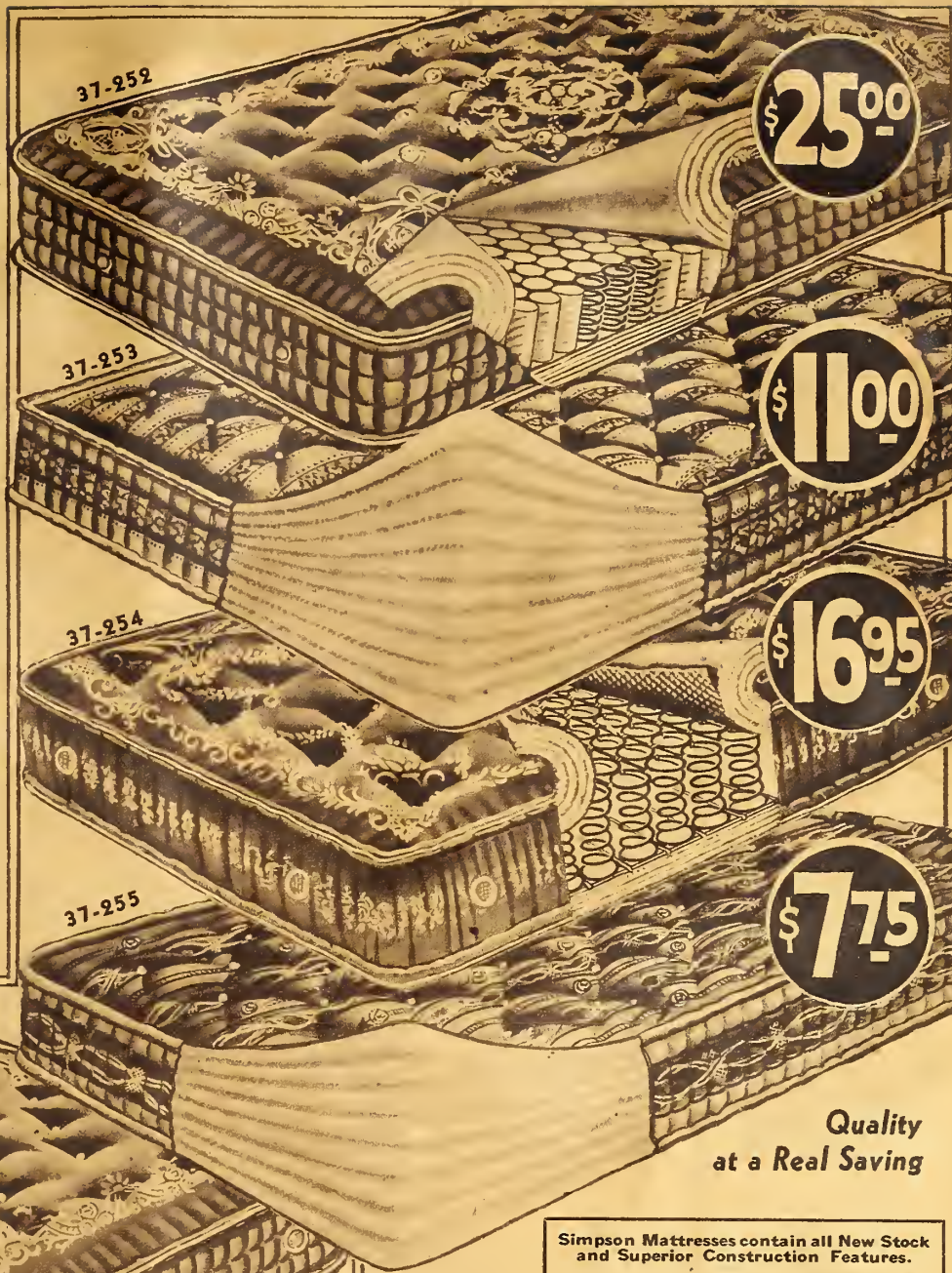
All New White Felted Cotton—Durable Art Ticking

High quality and skilled workmanship at an exceptionally low price makes this mattress one of our most outstanding values.

Filled with layer upon layer of thickly felted, long-fibred new white cotton. Covered with beautifully patterned, serviceable art ticking. Deep border, stitched sides and ends and heavy roll edge helps mattress to retain its shape. Widths 39 ins., 48 ins., or 54 ins. Length 72 ins. You will agree that it is well worth the price.

37-255 One price..... **7.75**
75c down and 70c a month for 10 months

When ordering mattresses, be sure to state correct size required, as for sanitary reasons, we cannot exchange them.



Quality
at a Real Saving

Simpson Mattresses contain all New Stock
and Superior Construction Features.

Pocket Spring Mattress

Constructed specially to give Simpson customers the most in beauty—the most in service and the greatest comfort at a moderate price.

Filled with hundreds of flexible coil springs, encased in individual cotton cells and firmly anchored to prevent sagging. Covered with Panel Pattern Damask Ticking. Deep even tufting, stitched sides and ends. Full width border and roll edge help preserve its original shape. Ventilators on sides and ends. Width 39 ins., 48 ins., or 54 ins. Length 72 ins.

37-256 One price..... **19.75**
2.25 down and 1.75 a month for 10 months

Low Priced Inner Spring Mattress

One of our most popular sellers! Fits the needs of those who desire a comfortable, fine quality mattress that will give long service at low cost. Well made of good quality materials.

Firmly anchored between thick layers of soft fluffy New White Cotton are hundreds of buoyant inner coil springs, firmly attached to each other. Covered with a firmly woven panel pattern "Daubly" ticking, evenly tufted to prevent lumping. Finished with roll edge and deep border. Widths 39 ins., 48 ins., 54 ins. Length 72 ins.

37-257 One price..... **13.75**
1.25 down and 1.25 a month for 10 months

Buoyant Layer Felt Mattress

Splendid Construction—Excellent Value

For those who want a comfortable mattress that will give good service, look well and yet be low in price we offer this well made layer felt mattress for your consideration.

It is well constructed with many layers of Sanitary New Felted Colored Cotton. The cover, evenly tufted is of durable art ticking. Heavy roll edge. Widths 39 ins., 48 ins., 54 ins. Length 72 ins. Of a quality seldom found at so low a price.

37-258 One price..... **6.75**
65c down and 61c a month for 10 months

Lowest Price—Wonderful Quality

The satisfaction of money well spent will be yours if you buy this well made mattress at the very low price offered here.

Centre filling of all new sanitary cotton. Strong art ticking makes a suitable covering. Well tufted to prevent lumping. Firm roll edge helps maintain shape of mattress. Widths 39 ins., 48 ins., or 54 ins. Length 72 ins.

37-259 One price..... **5.25**
55c down and 47c a month for 10 months

After shipment has been received your mattress when first unpacked may seem too short or too narrow. If so, open it out flat, and stretch it to the limit. It will then be the correct size.

Orders of \$25.00 and over, of Furniture and certain other items quoted with Term Payments may be bought on Time.



It's Real
Economy to Buy
Simpson Mattresses

Freight Prepaid by Simpsons to Your Nearest Railway Station

PULLOUT COUCH AND MATTRESS

1.00

Down



Brown enamelled steel frame couch with sturdy Cable fabric Spring and sanitary filled mattress. Slides easily, and when extended, measures about 48 x 72 ins., when closed 26 x 72 ins. Cover and valance of floral cretonne.

37-260 One price..... 10.50
1.00 down and 95c a month for 10 mos.

Similar to 37-260 but fitted with Link fabric spring and floral cretonne mattress.

37-261 One price..... 9.95
95c down and 90c a month for 10 mos.

Mattress only. New springy cotton filling, cover and valance of floral cretonne.

37-262 One price..... 5.95
55c down and 54c a month for 10 months

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.

Comfortable Couches and Davenport



Priced to Be Real Value Bed Couch with Comfortable Back Rest

Cheerfully colored and cosy is the splendid Bed Couch illustrated above. It is neat looking and practical and what is most important—very inexpensive. Features an adjustable back rest which can be raised or lowered at will.

The well constructed steel frame has a Brown enamel finish. Steel link fabric spring supported by helicals at frame ends. Mattress has buoyant sanitary filling and a cover of floral cretonne with all around valance. Feet finished to protect floor. Size 26 x 72 ins. Height from floor about 18 ins.

37-266 Bed Couch, complete with Mattress..... 10.50
1.00 down and 95c a month for 10 months
Freight charges paid to your nearest railway station.

DROPSIDE COUCH AND MATTRESS

1.25

Down



Cheerful colors yielding comfort and a double bed (size 48 x 72 inches) at a moments notice—these are just a few of the attractive features of this drop side Couch Bed. Has brown enamelled steel frame with Cable fabric spring secured to ends with helical coils. Floral cretonne cover and valance. Thick sanitary cotton filled mattress. Closed size 26 x 72 inches.

37-263 One price..... 11.25
1.25 down and 1.00 a month for 10 months

Similar to 37-263 but fitted with link fabric spring and floral cretonne mattress.

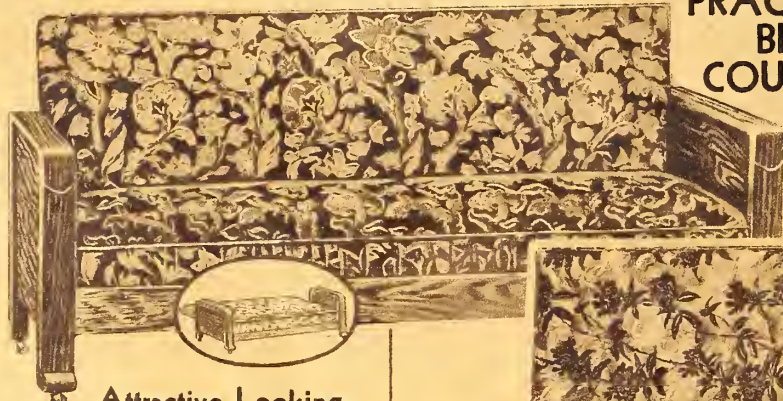
37-264 One price..... 10.75
1.25 down and 95c a month for 10 months

Mattress only covered with better grade Cretonne and heavy roll edge.

37-265 One price..... 6.95
65c down and 63c a month for 10 months

Freight charges on Furniture paid to your nearest railway station.

PRACTICAL BED COUCHES



Attractive Looking Davenport Bed

Double utility davenport with sturdy Oak frame in Fumed or Golden finish. Beautifully upholstered with long wearing floral patterned tapestry in mixed shades of Brown, Blue or Green. Can be quickly converted into bed size (42 x 72 ins.). Securely tied coil springs support seat and back. Wonderful value.

37-267 One price..... 31.00
3.00 down and 2.80 a month for 10 months

Davenport Bed—same as 37-267 but upholstered in Brown Imitation Leather.

37-268 One price..... 29.50
3.00 down and 2.65 a month for 10 months

Freight charges prepaid to your nearest railway station.



Charming Davenport Bed at a Real Saving

Wear resisting Cretonne in pleasing colors and sturdy construction are combined features you will welcome in this particularly attractive Davenport Bed. Its simplicity adds greatly to its beauty. Within the means of every customer.

By lowering the back it forms into a comfortable double bed, size about 48 x 72 ins. Helical coil springs attach cable fabric spring to heavy steel frame. Mattress filled with all new sanitary cotton. Floral patterned Chintz covering and valance. Wonderful value at this price.

37-269 Davenport Bed and Mattress. One price..... 14.95
1.45 down and 1.35 a month for 10 months
Freight charges paid to your nearest railway station.

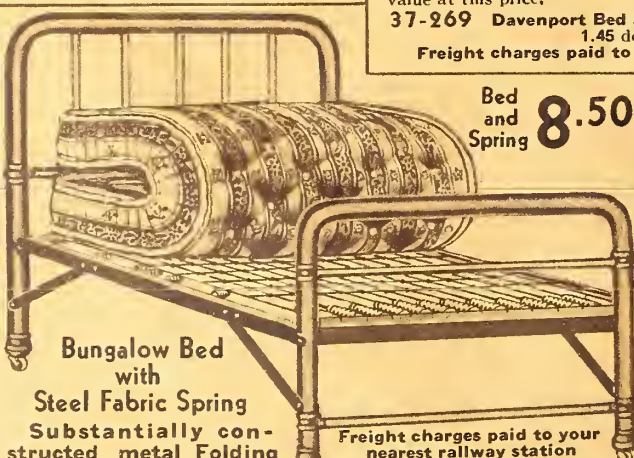
Attractive and Colorful

High quality and skilled workmanship make this extremely comfortable good looking and durable Davenport Bed one of Simpson's best values. By simply lowering back, you have an excellent double bed, size about 44 x 72 ins.

Has sturdily constructed hardwood frame with smartly shaped panel ends and arms in Walnut finish. The chintz covered mattress is filled with new soft cotton, welted to give 3 cushioned Chesterfield effect. Sturdy cable fabric spring mounted on heavy angle steel frame. Oil tempered springs support the 22 x 72 ins. seat. Length overall 77½ ins.

37-270 One price..... 28.50
3.00 down and 2.55 a month for 10 months

Freight charges prepaid to your nearest railway station.



Bungalow Bed with Steel Fabric Spring

Substantially constructed metal Folding bed in Walnut Finish. Heavy continuous posts, well braced by filler rods. The spring of sturdy steel fabric is attached to frame with oil tempered helical springs. Widths 36 ins. or 48 ins. Length 72 ins.

37-273 Bungalow Bed and Spring..... 8.50
90c down and 76c a month for 10 months

Bed and Spring 8.50

Mattress for Folding Bed Like the bed this mattress also folds away out of sight quite easily. Has an all new sanitary filling covered with durable quality ticking. Well tufted. Size 30" x 72".

37-272 One price..... 2.50
30c down and 22c a month for 10 months

Comfortable Mattress for Bungalow Bed Interior filling of all new cotton. Serviceable art ticking cover, evenly tufted. Wide border and heavy roll edge. Widths 36 ins. or 48 ins. by 72 ins.

37-274 One price..... 5.45
55c down and 49c a month for 10 months

Bed and Spring 3.95

COMPACT ALL METAL FOLD-AWAY BED

Sturdy Construction Big Value at Small Cost

A compact and inexpensive folding bed that may be brought out for sleeping and folded away again without any trouble. Frame of heavy angle steel in Brown enamel. Durable steel fabric spring attached to frame by helical coil springs. Bed size 30 x 72 ins. Splendid value at this unusually low price.

37-271 Folding Bed and Spring. One price..... 3.95
45c down and 35c a month for 10 months

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.



Big Value! Birch Walnut Desk

You will appreciate this splendid writing desk constantly for the convenience it brings you, and for its price which makes it unusual value.
Built of selected Birch in Walnut finish. The metal-braced drop front opens up to form a comfortable writing surface. Fitted with a lock. Interior with sectional pigeon holes and two drawers. Below are three roomy, full width drawers with lots of room for storage. Neat carving adorns top, shaped bottom rail. Height overall about 50 ins., width 30 ins., depth 14 ins. (Stationery not included).

37-275 One price..... **14.75**
1.75 down and 1.30 a month for 10 months



Walnut Tea Wagon

Never does a woman feel more the gracious hostess than when she serves tea from one of these charming tea wagons. This one is of smart design and priced very moderately.

The top, undershelf and drop leaves are made of Solid Walnut. Has removable glass tray and lined cutlery drawer. Top size about 17 x 30 ins. Size of leaves 10½ x 30 ins.

37-279 One price..... **16.95**
1.95 down and 1.50 a month for 10 months



Birch in Walnut Finish

A Bookcase Everyone will Admire

Fine bookcase designed on simple lines—will accommodate a large number of books. Made of selected Birch in Walnut finish, splendid workmanship throughout.

Has two full length doors ornamented with fretwork, four stationary roomy shelves and sturdy wood ends. Shaped bottom rail. Height about 53 ins., width 32 ins. and a depth 13 ins. (Books not included).

37-282 One price..... **15.00**
1.50 down and 1.35 a month for 10 months

Freight charges paid to your nearest railway station.



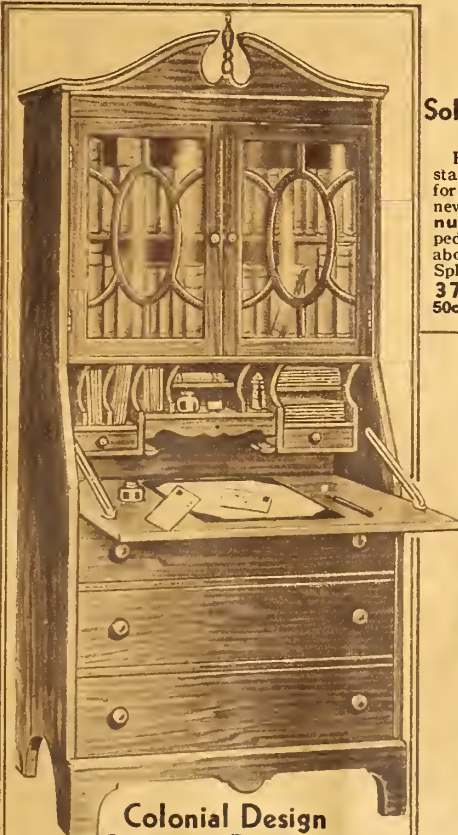
Desk Bookcase Solid Oak in Fumed Finish

This handy writing desk and bookcase has convenient modern features. Whether it graces your living room, den or bedroom it harmonizes with the rest of the furniture. Sturdily constructed of Oak in Fumed Finish. Very inexpensive.

The metal-braced drop front, fitted with lock, forms a spacious writing desk when lowered. Interior sectioned for stationery. Below is a handy full width drawer and two roomy bookshelves. Height about 50 ins., width 30 ins., depth 12 ins. (Books and stationery not included.)

37-276 One price..... **11.00**
1.00 down and 1.00 a month for 10 months

All furniture is shipped freight paid to your nearest station. Please allow sufficient time for transportation.



Colonial Design Secretary Bookcase

Popular because it serves so many purposes in the modern home. The simplicity of its neat design combines with its usefulness to make it a welcome piece of furniture for any room. Well constructed of Birch in Walnut finish.

Fretwork ornaments the glass doors that close on the two roomy bookshelves. Drop front writing desk when lowered discloses pigeon holes and small drawers for stationery. Three full width drawers with wooden pulls. Shaped top and bottom rails. Height overall about 65 ins., width 30 ins., depth 14 ins. (Books and stationery not included).

37-283 One price..... **23.50**
2.50 down and 2.10 a month for 10 months

Freight charges paid to your nearest railway station.



Beautiful Windsor Chair of Birch in Walnut Finish

As an occasional chair or as a companion to gateleg table or writing desk you can find no chair more appropriate than the one shown above. Made of selected Birch in Walnut finish, with saddle shaped seat, shaped panel back and fancy turned legs. Priced very low.

37-277 One price..... **3.75**
35c down and 34c a month for 10 mos.



Solid Walnut Magazine Stand Priced Very Low

Handy and attractive Magazine stand with a capacity that will allow for a large number of magazines and newspapers. Made of Solid Walnut, rubbed and polished. Equipped with convenient handle. Size about 17" long, 10" wide and 23" high. Splendid value.

37-280 One price..... **4.50**
50c down and 40c a month for 10 mos.

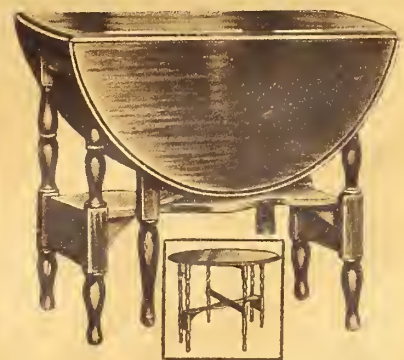


Graceful Style Writing Desk

Handsome writing desk fashioned to delight the most critical and priced exceptionally low. Constructed of Birch in Walnut finish.

Has a drop front which forms a spacious writing bed. Closes with lock and key. Interior fitted with pigeon holes for stationery. Full width drawer below writing bed, turned front legs and shaped stretchers. Height overall about 40 ins., depth 14 ins., width 30 ins. (Without stationery).

37-278 One price..... **12.95**
1.45 down and 1.15 a month for 10 months



Popular Gateleg Table

An exceptionally well made gateleg table that will serve a multitude of purposes. Useful for any room. Sturdily built of Birch in Walnut finish. Rubbed and polished. Turned legs and shaped stretcher. Bevelled edge top size, 40 ins. across when leaves raised; when lowered measures 9 x 40 ins.

37-281 One price..... **13.95**
1.45 down and 1.25 a month for 10 months

See 37-277 for Windsor Chair suitable for Gateleg Table.



Walnut Open Bookcase

This bookcase is one of our popular sellers because of its handy open shelf construction. Inexpensive too for such smart appearance. All prominent parts are made of Solid Walnut. Has shaped ends, four roomy shelves and Queen Anne shaped legs. Top size about 9 x 19 inches. Extreme height 39 inches. (Books not included).

37-284 One price..... **7.50**
80c down and 67c a month for 10 mos.

Freight charges paid to your nearest railway station.



Low Priced Bookcase

A bookcase admirably suited to the average room—well constructed and reasonably priced. Made of Birch in Walnut finish. The glass door, fitted with lock, is decorated with fretwork. Four roomy shelves inside. Top has moulded carved edge, extreme width about 23 ins. Shaped rail at bottom. Height about 51 ins., depth 13 ins. (Books not included).

37-285 One price..... **12.95**
1.45 down and 1.15 a month for 10 months

Freight charges paid to your nearest railway station.

SUPER VALUES in BREAKFAST ROOM SUITES

6 Piece Suite
Buffet with
Glass Door
Cupboard

SIMPSON
\$31.00
SPECIAL



3 Finishes
Ivory Shaded Green
Ivory Shaded Blue
Walnut Shaded



37-287

Exclusive Simpson Design
New — Smart — Colorful

6 Piece Suite **3.00 Down**
(Buffet with Cupboard)

Here is a breakfast suite that is a real departure from the ordinary. Its new style, exclusiveness, solid construction and the unusually low price make it an outstanding value. You have choice of **three beautiful tinted enamelled finishes**: (1) **Ivory shaded Green**, (2) **Ivory shaded Blue** and (3) **Walnut Shaded**. Bright color Floral motifs decorate the Buffet and table. Selected hardwood has been used in its sturdy construction.

Buffet has novel 2-door cupboard about 11 inches deep with two shelves. Fret work adorns the glass doors. Moulded edge top, size 19 x 42 inches. Lower section has two cupboards with set-in panel doors, also one cutlery and one long linen drawer. Centre has deep cupboard with tilting door. Should you desire—we can supply the buffet without glass cupboard (see small illustration).

Table has moulded edge, shaped top and two self-locking drop leaves. With leaves down measures 20 x 39 inches, with leaves up measures 39 x 43 ins.

Four chairs beautifully designed with shaped panels, fancy turned legs and spindles and shaped seat.

Be sure to state finish required.

37-286 Six piece suite—Buffet with glass door cupboard, Table and four Chairs. **31.00**

One price.....
3.00 down and 2.80 a month for 10 months

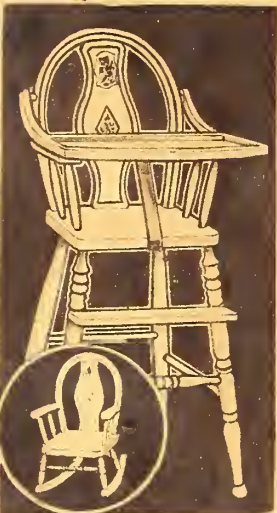
37-287 Six piece suite—Buffet without glass door cupboard. (See small illustration.) Table and four Chairs. One price..... **25.00**

2.50 down and 2.25 a month for 10 months

37-288 Five piece suite—Table and four Chairs. **16.00**

One price.....
1.50 down and 1.45 a month for 10 months

All furniture is shipped freight paid to your nearest railway station.



Ivory High Chair

Smart Windsor style chair sturdily built of hardwood and finished in **Ivory Enamel** with **Blue** trimming. Has aluminum swing tray and strong safety strap.

37-289 One price. **5.75**
55c down and 52c a month for 10 months

Child's Ivory Rocker

(to match High Chair)
The kiddies will have a lot of pleasure with one of these well made and sturdy rockers. In **Ivory Enamel** with **Blue** trim.

37-290 One price. **3.95**
45c down and 35c a month for 10 months



Low Priced High Chair

A well made, sturdy high chair of hardwood in **Golden finish**. Top slat with embossed design. Has swing tray. Securely braced legs with foot rest.

37-291 One price. **2.50**
30c down and 22c a month for 10 months

Rocker to Match

This child's rocker makes a splendid companion piece to the above chair. Made from Hardwood in **Golden finish**. Has turned spindles.

37-292 One price. **1.95**
25c down and 17c a month for 10 months



Nurse Rocker

Made of selected kiln-dried hardwood in **Golden finish**. Embossed ornamented top panel. Comfortable saddle shaped seat.

37-296 One price **2.50**
30c down and 22c a month for 10 months



Arm Rocker

Gracefully constructed Arm Rocker of selected kiln-dried hardwood in **Golden finish**. Embossed design on panels. Wonderful value.

37-297 One price **3.50**
40c down and 31c a month for 10 months



Kitchen Chairs

Well made chairs of seasoned hardwood in **Golden finish**. Shaped saddle seat. Big value.

37-293 Set of 6 chairs. **5.75**
55c down and 52c a month for 10 months



Dining Chairs

A real good chair made of seasoned hardwood in **Golden finish**. Embossed top slat. Saddle seat.

37-295 Set of 6 chairs. **9.75**
95c down and 88c a month for 10 months

SIX
Piece
Suite

SIMPSON
\$26.50
SPECIAL



3 Finishes
Ivory Shaded Green
Ivory Shaded Blue
Walnut Shaded

Only
\$25.00
Down

Artistically designed suite at a remarkably low price. Constructed from hardwood and beautifully enamelled in three shaded finishes, (1) **Ivory with Green**, (2) **Ivory with Blue** and (3) **Walnut shaded**. All pieces decorated in brightly colored Floral motifs. **Buffet** has moulded edges, top size 19 x 42 inches. One long linen drawer, three cupboards, two with set-in panel doors and one with tilting door, also has cutlery drawer. **Table** with moulded edge has shaped top and two self-locking drop leaves. Size with leaves down is 20 x 39 inches, with leaves up 39 x 43 inches. **Four chairs** in the popular Windsor design with shaped panel tops and fancy turned legs and spindles. **Be sure to state finish desired. Freight charges paid.**

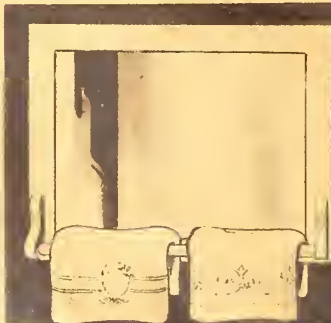
37-321 Six piece suite—Buffet, Table and four Chairs. **26.50**

One price.....
2.50 down and 2.40 a month for 10 months

37-322 Five piece suite—Table, and four Chairs. **17.50**

One price.....
2.00 down and 1.55 a month for 10 months

Orders of \$25.00 and over of furniture and certain other items quoted with term payments may be bought on time.



In the bathroom, kitchen or bedroom you will find use for this mirror with **White Enamelled** 1½ inch moulding. Mirror about 12 x 16 inches. Handy towel rack. Outside size 14½ x 18½ inches.

37-298 One price. **1.75**
25c down and 15c a month for 10 months



A very handy cabinet for the homes. Has two deep shelves. Hinged door has clear glass mirror about 9 x 12 inches. In all **White Enamel**. Has towel rail. Outside size about 12½ x 21 inches.

37-299 One price. **3.75**
45c down and 33c a month for 10 months

Beautiful 6-Piece Suite

Only \$3.00 Down

One of our most popular and attractive breakfast suites at a price that is very moderate. Constructed of kiln-dried Birch in accordance with Simpson's most rigid quality requirements. Enamelled in the latest tinted finishes—(1) Ivory with Green, (2) Ivory with Blue or (3) Walnut Shaded—each with artistic floral motifs.

Note These Special Features:

The Buffet: Large top with moulded edge, size 19 x 48 ins. One large drawer. Centre cupboard with tilting door has interior fitted with sliding tray lined for cutlery. Two side cupboards, neatly decorated. Four turned legs strongly supported by turned stretchers.

Extension Table: in attractive new design. Moulded edge top, size 30 x 48 ins. Extends to 62 ins. (two leaves supplied—can be stored under top when not in use.)

Windsor Design Chairs: Backs taper to top, saddle shaped seats, turned legs and spindles.

37-304 Six Piece Suite—Buffet, extension table and 4 chairs.

\$31.00

One price.....

3.00 down and 2.80 a month for 10 months

37-305 Five Piece Suite—Extension table and 4 chairs.

\$19.00

One price.....

2.00 down and 1.70 a month for 10 months

Freight charges prepaid to your nearest railroad station.

EXCLUSIVE DESIGN BREAKFAST SUITE

In 3 Finishes

Walnut Shaded

Ivory with Green—Ivory with Blue



Hat Rack with Mirror

Very serviceable for the hallway or bedroom. Three clothes or Hat hooks, (two double and one single) are attached to the Walnut finished hardwood frame. Fitted with good clear mirror, size about 12 x 16 ins. Splendid value.

37-308 One price.....

2.75

25c down and 25c a month for 10 months



Drop Leaf Table

Exceptionally low in price but neat in design and substantially constructed of seasoned Hardwood in Golden Finish. Sturdy and graceful turned legs. A very useful and handy table to have around the home. Size of top with leaves raised 40 x 50 ins., with leaves down 20 x 40 ins.

37-301 One price.....

8.75

85c down and 79c a month for 10 mos.

Inexpensive and Serviceable Kitchen Tables



Popular Sizes

An invaluable aid to the kitchen for preparing or serving meals. Strongly constructed of selected hardwood in Golden Finish. Smooth White Basswood top and handy drawer. Built for strenuous wear at a very low price.

37-302 Table with top 28 x 42 ins.

One price.....

4.75

45c down and 43c a month for 10 months

37-303 Table with top 30 x 48 ins.

One price.....

5.25

55c down and 47c a month for 10 months

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.



Porcelain Top Kitchen Table

Every housekeeper will appreciate the durability and inexpensiveness of this splendid kitchen table. Sturdily constructed of selected hardwood in White Enamel Finish. Porcelain top washes easily. Centre drawer for cutlery. Bolted legs.

37-306 Table with top about 25 x 41 ins.

One price.....

8.75

85c down and 79c a month for 10 months

37-307 Table with top about 27 x 48 ins.

One price.....

12.00

1.50 down and 1.05 a month for 10 months

Freight charges paid to your nearest railway station.

SPECIALLY LOW PRICED



Table and 6 Chairs
One Price **22⁵⁰**

Dining Table and Six Chairs at a Great Saving

A sturdily constructed set that is very practical. For quality appearance and durability it is hard to beat at this remarkably low price. Built of selected hardwood in Golden finish.

The well proportioned Dining Table extends to 6 feet (extra leaves supplied). Top when closed measures 40 x 42 ins. Five turned legs.

The dining chairs are built to withstand much wear. Saddle shaped seats, turned legs, spindles, back post and shaped top slats.

You may buy table or chairs separately.

37-309 Dining Table and 6 Chairs.

One price.....

22.50

2.50 down and 2.00 a month for 10 months

37-310 Dining Table only.

One price.....

13.25

1.75 down and 1.15 a month for 10 months

37-311 Six Dining Chairs only.

One price.....

10.50

1.00 down and 95c a month for 10 months

Freight charges prepaid to your nearest railroad station.

White Enamel Kitchen Cabinet

Porcelain Sliding Table Top—Size 41½ x 25 ins.

Upper section doors fitted with bill hooks, cookery hints and order lists. Centre section has dust proof roll curtain door, one long drawer, glass sugar jar and 6 spice jars. Lower section has metal-lined drawer with ventilated top. Drawer for linen or cutlery. Cupboard with combination shelf and pastry board. Cabinet also has pull-out cutting board, wood block for meat chopper and flour bin and sifter. Height about 71 ins., width 40½ ins., and depth 22 ins. (articles other than specified not included). All drawers fitted with glass knobs.

37-319 One price.....

41.50

4.50 down and 3.70 a month for 10 months

37-320 Similar cabinet to 37-319 but enamelled in Ivory Shaded Green and Ivory shaded Blue.

One price.....

45.00

5.00 down and 4.00 a month for 10 months

Freight charges paid to your nearest railway station.



\$2
Down

Inexpensive Utility Cupboard

A sturdily built Kitchen Cupboard made from selected hardwood in the popular **Golden Finish**. The upper section has two glass doors and three shelves. The lower section has spacious cupboard with shelves for utensils. Over these are two drawers for cutlery and linen. Neatly designed top rail. Size overall about 80 inches high, 44 inches wide and 19 inches deep (articles in cupboard not included). You will find this a very useful cupboard and it is outstanding value at our low price.

37-312 One price..... **20.00**
2.00 down and 1.80 a month for 10 months.

Freight charges paid to your nearest railway station.

Orders of \$25.00 and over of Furniture and certain other items quoted with term payments may be bought on time.



\$1.25
Down

Roomy and Handy Utility Cupboard

This cupboard will save you many steps and help keep your Kitchen neat and tidy. Made of seasoned hardwood in the popular **Golden finish**. Panelled double doors. Three deep shelves for utensils. Full width upper drawer for linen and cutlery. Neat shaped pediment back and sturdy corner posts. Size overall about 56 inches high, 36 inches wide and 19½ inches deep. The price is remarkably low. (Articles in cupboard not included.)

37-313 One price..... **12.25**
1.25 down and 1.10 a month for 10 months

Freight charges paid to your nearest railway station.

Only
\$3
Down



Outstanding Value

A Most Practical Kitchen Cabinet

Every housewife deserves a real good Kitchen Cabinet—and here is one that will save her much time and labor. It has many improvements usually found only on higher priced cabinets. Built of selected seasoned hardwood in a **Natural finish**. The upper part is in three sections with handy shelves. The two outside have wood panelled doors with household hints, order lists and bill files. The centre section has fancy art glass door. Below these are three handy drawers. Has a rack fitted with 4 glass spice jars and glass sugar bowl. Stationary table top of clear basswood about 26 x 46 ins. Underneath this are removable sliding bake and cutting boards. Lower section has tilting flour bin (capacity 50 lbs.), 2 small drawers, large bread drawer and roomy utensil cupboard with door rack for pot lids, etc. Fitted with casters and metal handles. (Articles other than specified not included). Height about 70 inches. Freight charges paid.

37-314 Cabinet with stationary Basswood Table top... **30.00**
3.00 down and 2.70 a month for 10 months

37-315 Cabinet same as 37-314 but with stationary Porcelain table top size about 27 x 48 inches... **36.00**
3.50 down and 3.25 a month for 10 months

A Low Priced Kitchen Cabinet

A practically designed Kitchen Cabinet that is exceptional value. Made of selected seasoned Maple in **Natural finish**. The upper section is fitted with three shelves and has double doors. Below this is a full width sectioned drawer. Has stationary table top of white basswood about 25 x 36 inches. Included are five glass spice jars and glass sugar bowl. Lower section has pull out cutting board, tilting self-locking flour bin and partitioned drawer. Large utensil cupboard with door fitted for lids. Height about 70 inches. (Articles other than specified not included).

37-316 Cabinet with Basswood top... **25.00**
2.50 down and 2.25 a month for 10 months.

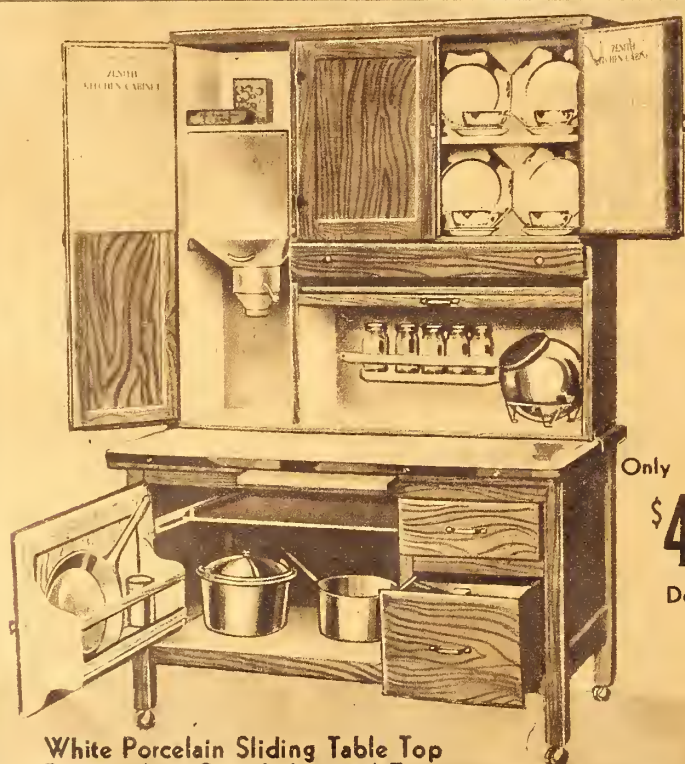
37-317 Cabinet with stationary Porcelain top... **30.00**
3.00 down and 2.70 a month for 10 months

Freight charges paid to your nearest railway station.

All furniture is shipped by freight. Kindly allow sufficient time for transportation. When shipment arrives examine carefully. If damaged get the Railway Agent to give you a "Bad Order" Receipt.



Only **\$2.50**
Down



White Porcelain Sliding Table Top
Designed to Save Labor and Time

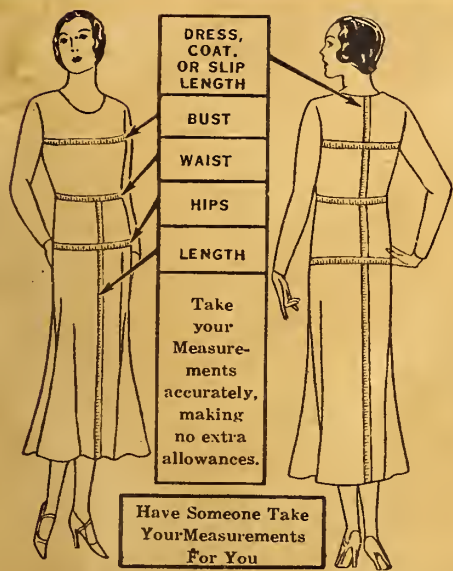
"Simco" Solid Oak Cabinet 37.50 In Natural Finish

Specially built to Simpson's specifications—there is no better or more efficient cabinet offered at our low price. Made of specially selected Kiln-dried Oak in **Natural finish**. Top section has large cupboard with shelf, and the doors are fitted with bill hooks, cookery hints, and order lists. Has a very efficient flour bin with handy sifter. Centre section has one long drawer, dustproof roll-curtain door, 5 spice jars and glass sugar jar. Below this is a white porcelain sliding table top about 41½ x 25 inches, pull-out cutting board and wood block for meat chopper. The lower section has metal lined drawer with ventilated top to keep bread or cakes fresh, also drawer for linen or cutlery. Cupboard with combination shelf and pastry board. Door is fitted with rack for utensils. (Articles other than specified not included).

37-318 One price..... **37.50**
4.00 down and 3.35 a month for 10 months.

Freight charges paid to your nearest railway station.
We reserve the right to ship furniture the cheapest way.

IT IS EASY TO ORDER FROM SIMPSON'S CATALOGUE
FOR BEST SERVICE FOLLOW THESE SIMPLE MEASURING INSTRUCTIONS



Women's Coats and Dresses

BACK LENGTH—For Coat, Dress or Camisole skirt measure straight down from base of neck to bottom of skirt. Sizes are stated in each description.

BUST MEASURE—For Coat, Dress, Suit or Camisole skirt measure over your dress entirely around the fullest part of the bust, well up under the arms. Do not draw tape too tight or let it slip down.

Make no extra allowance.

WAIST MEASURE—For Suit or belted skirt measure all around your natural waistline and *Make no extra allowance.*

HIP MEASURE—For Dress, Camisole Skirt or Belted Skirt measure 7 inches below natural waistline. Do not draw tape too tight or let it slip down, and *make no extra allowance.*

SKIRT LENGTH—Measure straight down in front from your natural waistline.

Men's and Young Men's Suits

HEIGHT—Stand erect against wall. Have someone place book on top of your head with edge against wall, and measure from lower side of book to floor for your correct height.

CHEST—Be sure to empty your pockets. With coat off, put tape measure snugly around chest over vest, close up under armpits. *Make no extra allowance.*

WAIST—Pass the tape measure around the waist over the trousers but under the vest as indicated on figure. Be sure to put the tape around the waist above the top of the hip bones.

SLEEVE—Take the measure from close up in the armpit, down the inside of the arm to the desired length.

TROUSER INSEAM—Take the measure from close up in the crotch to heel seam of shoe. Be sure to measure accurately and do not allow the tape line to slip out of place.

When ordering overcoats, take chest measure with the coat off, over the vest, the same as for a suit. Do not make any allowances, as our overcoats are made large enough to wear over a suit of the same size.



Women's and Girls' Hats

On all hats be sure measure is taken at the place where the hat sets. Measure your head starting at the point in the back of the head indicated by the arrow in the accompanying picture. Slant the tape-measure to the place on your forehead where the front of the hat you want is pictured. To insure a stylish appearance, wear hat exactly as it is pictured. Take this measurement accurately or better, have someone do it for you. In each description we mention sizes in which the hat comes.

Men's and Boys' Hats and Caps

Place tape measure all around head, just as shown in the illustration to the right. Then refer to table below to find the hat or cap size to order. The hat or cap size shown below the number of inches your head measures is the size you should order.

Both Boys' and Men's hat sizes range by eighths; Boys' from 6 to 7, and Men's from 6 3/4 to 7 1/2.



BOYS' SIZES

Head, ins. 19, 19 1/8, 19 1/4, 20 1/4, 20 1/2, 21, 21 1/2, 21 3/4, 22 1/4
Cap size..... 6, 6 1/8, 6 1/4, 6 3/8, 6 1/2, 6 5/8, 6 3/4, 6 7/8, 7

MEN'S SIZES

Head, ins. 21, 21 1/8, 21 1/4, 22 1/4, 22 1/2, 23, 23 3/8, 23 3/4
Cap size..... 6 3/8, 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2



How to Measure Hand for Gloves

Hold hand out flat with fingers touching, thumb raised; draw tape close but not tight, as shown in illustration (do not include thumb). The number of inches that

your hand measures all around at the knuckles is the correct size of your gloves. If your hand measures more than even size, order next half size larger. Sizes for gloves are given in each description.

MEN'S WORK GLOVE SIZES

Small 9 Medium 9 1/2-10 Large 10 1/2-11

Hosiery Sizes

State size you are now wearing. If you don't know size, order size corresponding to the size shoe worn.

| Size of Shoe | WOMEN'S | Size of Stocking |
|--------------|---------|------------------|
| 1-2 1/2 | 8 1/2 | 8 1/2 |
| 3-4 1/2 | 9 | 9 |
| 5-6 1/2 | 9 1/2 | 9 1/2 |
| 7-8 | 10 | 10 |
| 8 1/2-9 | 10 1/2 | 10 1/2 |

MEN'S

| | |
|----------|--------|
| 6-7 | 10 |
| 7 1/2-8 | 10 1/2 |
| 8 1/2-9 | 11 |
| 9 1/2-11 | 11 1/2 |

INFANTS' HOSE

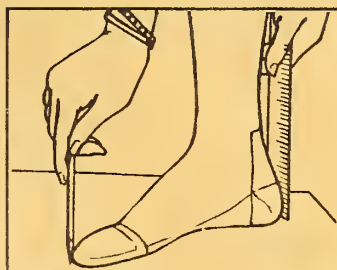
| | | |
|-------|---------------|-------|
| 1 1/2 | 3 to 6 months | 4 |
| 2 | 1 year | 4 1/2 |
| 2 1/2 | 1 1/2 years | 5 |
| 4 | 2 years | 5 1/2 |
| 6 | 3 to 4 years | 6 |
| 8 | 5 years | 6 1/2 |

FOR BOYS AND GIRLS

| | | | |
|-------|--------|----------------|-------|
| 6 | 7 1/2 | 3 to 4 years | 6 |
| 8 | 9 1/2 | 5 to 6 years | 6 1/2 |
| 10 | 11 1/2 | 7 years | 7 |
| 12 | 13 1/2 | 8 to 9 years | 7 1/2 |
| 1 | 2 | 10 to 11 years | 8 |
| 2 1/2 | 3 1/2 | 12 to 13 years | 8 1/2 |
| 4 | 4 1/2 | 14 years | 9 |
| 5 | 5 1/2 | 15 years | 9 1/2 |
| 6 | 6 1/2 | 16 years | 10 |

How to Measure for Shoes

Place your weight on your foot. If shoes you are now wearing fit properly, just copy numbers appearing on lining; spacing them apart as they are spaced; or stand on a piece of paper placing your entire weight on one foot at a time (your largest foot) and have someone draw pencil line around foot, holding pencil straight up. In ordering growing children's shoes, also take into consideration child's growth, and state if you wish next size larger.



SHOE SIZES

| | |
|--------------------|-------------|
| Women's | 2 1/2 to 9 |
| Men's | 5 1/2 to 12 |
| Misses' | 11 to 2 |
| Children's | 4 to 7 1/2 |
| Girls' | 8 to 10 1/2 |
| Big Boys' | 1 to 6 |
| Little Boys' | 8 to 13 1/2 |
| Tots' | 0 to 5 |
| Infants' Soft Sole | 0 to 5 |

Boys' Clothing

Measure your boy's chest over blouse, drawing tape snugly but not too tightly, close up under the arms and over shoulder blades in back, not above or below them. Don't measure over his coat. State age and chest measure when ordering. *Make no extra allowances.*

| AGES | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
|--------|----|----|----|----|--------|--------|--------|--------|--------|--------|----|--------|----|----|--------|
| SIZES | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 |
| WAIST | 22 | 23 | 24 | 25 | 26 | 26 1/2 | 27 | 27 1/2 | 28 | 28 1/2 | 29 | 29 1/2 | 30 | 31 | 31 1/2 |
| INSEAM | 15 | 17 | 18 | 19 | 20 1/2 | 22 | 23 1/2 | 24 1/2 | 26 1/2 | 27 | 28 | 28 | 29 | 30 | 31 |

When You Return Goods



1. Write your name and address on OUTSIDE of parcel.
2. Place your original order and all papers we sent you, inside the parcel.
3. Place your New instructions inside the parcel, telling us whether you desire an exchange or refund.
4. Do not write a separate letter; unless returning goods by express or freight.

Just Remember

To give the article number, the size or age, and the color required.

Always write or print your name and address plainly.

Always order under the same name and initials.

Use Order Form if possible. If not handy, use an ordinary sheet of notepaper.

If You Must Send Cash
Register Your Letter

HOW TO SEND MONEY

Use Post Office Money Orders, Postal Notes, Express Money Orders, Bank Money Orders, Bank Drafts, or marked cheques.

Do not send Postage Stamps in payment, it is against Postal Regulations.

SCHEDULE OF COST (Tax included)

| Amount | Postal Note | Post Office Money Order | Express or Bank Money Orders |
|-----------------|-------------|-------------------------|------------------------------|
| 10c to 40c | 2c | ----- | ----- |
| 50c to 1.50 | 3c | ----- | ----- |
| 2.00 to 5.00 | 4c | ----- | ----- |
| 01c to 2.50 | ----- | 5c | 5c |
| 2.51 to 5.00 | ----- | 5c | 7c |
| 5.01 to 10.00 | ----- | 10c | 13c |
| 10.01 to 30.00 | ----- | 15c | 15c |
| 30.01 to 50.00 | ----- | 18c | 18c |
| 50.01 to 60.00 | ----- | 23c | 21c |
| 60.01 to 80.00 | ----- | ----- | 23c |
| 60.01 to 100.00 | ----- | 28c | ----- |
| 80.01 to 100.00 | ----- | ----- | 27c |

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Collar Attached



Good Quality Broadcloth

The makers have turned out a shirt here that will satisfy any man! Zephyr Broadcloth (fine pincheck.) Collar attached. Choice of Tan, Blue or Green. 39-100 Sizes 14 to 17. Postpaid, each..... 1.49

GREEN
BLUE
TAN
WHITE

195

This Arrow
LABEL
IN EVERY
SHIRT

ARROW
SANFORIZED SHRUNK
TRUMP
WITH
ARROW COLLAR

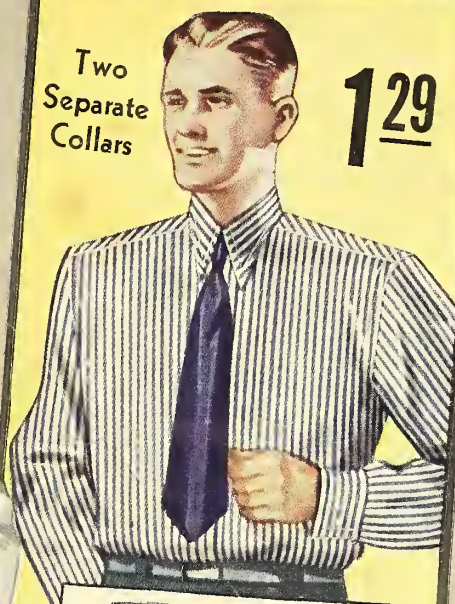


The "Trump" Shirt Can't Shrink
It's "Sanforized Shrink"

The famous "Trump" shirt stays the size it was when you bought it because it's "Sanforized Shrink". Of Broadcloth, guaranteed unshrinkable, and in collar attached style. White, Blue, Tan or Green. 39-101 Sizes 14 to 17. Postpaid, each..... 1.95

Two
Separate
Collars

129



Woven Zephyr Cloth

If you like a fine neat stripe in your shirt this is a good choice. Made of woven striped Zephyr cloth. Excellent quality. Two separate collars. Assorted stripes. 39-102 Sizes 14 to 17. Postpaid, each..... 1.29

3 Pairs
59¢



39-105 Men's Rayon-and-Cotton socks in assorted smart patterns. Choice of Grey, Powder or Fawn. Sizes 10, 10½, 11, 11½. 3 pairs Postpaid..... 59¢

**Fancy
Cotton Socks**

If you want good sturdy socks at a low price we recommend these. They are of Cotton Smart designs in Grey or Fawn colorings. Sizes 10, 10½, 11, 11½. 39-106 Postpaid, pair..... 25¢



43¢ Pr.
Men's Rayon-and-Mercerized Lisle socks for the man who favors a small pattern. Powder, Taupe or Grey-with-Black. 39-110 Sizes 10 to 11½. Pair 43¢



**Rayon-
and-Lisle**

As smart a lot of patterns in these Rayon-and-Lisle socks as you'll see anywhere. Grey, Powder or Tan. Sizes 10, 10½, 11, 11½. 39-112 Postpaid, pr. 33¢ or 3 prs. 98¢

Rayon-and-Lisle



39¢ Pr.
Men's smart light-weight socks of Rayon-and-Cotton in a good-looking diamond design. Give plenty of service. Choice of Powder, Grey or Fawn. Sizes 10, 10½, 11, 11½. 39-107 Postpaid, 3 pairs 98¢



49¢ Pr.
Small neat design in men's Silk-and-Wool socks. Black-with-White; Brown-with-White; Grey-with-Blue. 39-111 Sizes 10 to 11½. Postpaid, pair..... 49¢



**Cotton
Marl**

An extra good quality of men's cotton socks knitted from soft marl yarns. Assorted patterns. Will wear well. Grey-with-Black; Grey-with-Red; Fawn. Sizes 10, 10½, 11, 11½. 39-113 Postpaid... 3 prs. 69¢

39-114 Men's good quality plain Rayon ties as illustrated with men's shirts on this page. Choice of Light Blue, Navy, Green, Wine, Brown or Black. Postpaid, each... 47¢

**Rayon-and-
Cotton**

Smart and inexpensive socks of Rayon-and-Cotton in a good-looking diamond design. Give plenty of service. Choice of Powder, Grey or Fawn. Sizes 10, 10½, 11, 11½. 39-107 Postpaid, 3 pairs 98¢

39-108 Fine quality Silk-and-Wool socks in smart mottled effect. A weight many men like to wear all the time. Powder, Grey or Brown. Sizes 10, 10½, 11, 11½. Postpaid, pair..... 57¢

57¢
Pair

Two
Separate
Collars

119

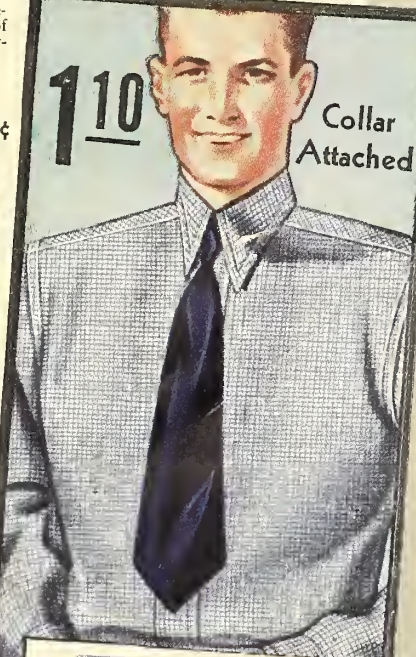


Woven-Striped Broadcloth

You'll know the grade of Broadcloth in this shirt when we tell you the stripes are woven in! Two separate collars. Assorted patterns. 39-103 Sizes 14 to 17½. Postpaid, each..... 1.19

110

Collar Attached



Extra Big Value!

A good serviceable Broadcloth shirt in assorted neat stripes and checks. Simpson quality in every respect, in spite of the low price. Collar attached. 39-104 Sizes 14 to 17. Postpaid, each..... 1.10

Women's SHOES *New Spring Styles*

'Patricia'—a

Black Calf One-Strap

"How very attractive!" This will be your first thought when you look at the illustration of this Black Calf One-Strap Shoe. And it is, indeed, attractive, with its trimming of Black Patent Leather, the Cut-Outs at sides, and the smart Metal Buckle at front. Duco-Covered Cuban heel.

40-384 Sizes 2½ to 7. Medium Width.

Our Price **\$2.49** Post Paid

"Rialto" of Black Marumba

Tie Shoes like this model are high in favor for Spring. This is one of the very smartest of them all. Made from the new Black "Marumba" Cloth, with tip and trimmings of Black Calf Leather. Smooth Kalfstead quarter-lining. Cuban heel with Rubber top-lift. Remarkable value in a graceful shoe of smartest style and newest material—and you buy it from Simpsons through this new Spring Catalogue

40-383 Sizes 2½ to 7. Medium Width.

Our Price **\$1.69** Post Paid

"Shirley" of Brown Marumba

No smarter shoe style and no better shoe value than in this dressy Tie! It is made from Brown "Marumba" Cloth, with Brown Calf Leather for tip and trimmings. Smooth Kalfstead quarter-lining. Cuban heel with Rubber top-lift. A very recent introduction and extremely popular.

40-385 Sizes 2½ to 7. Medium Width.

Our Price **\$1.69** Post Paid

The New "Lady Mary Joan"

Duco-Covered Spike Heel

A Handsome Black Patent Pump

Every feature of this new shoe expresses beauty, every line expresses grace, and the price is an expression of good value. A trim-fitting Pump of Black Patent Leather, with an Overlay at each side in Scroll effect. On the Overlay are close rows of fine stitching. Smooth light Kalfstead lining. Duco-Covered Spike heel.

40-387 All Sizes from 2½ to 7. Comfortable Medium Width.

Our Price **\$1.89** Post Paid

"The Lady Alexandra"—a Sandal

Note the fine Perforations on this dressy Sandal! This shows you it's new style, for all leading designers endorse perforations as a smart finish for fashionable footwear. The Cut-Outs are another fashion note. The Sandal is made from Fine Beige Leather and fastens at side with a Metal Buckle. Covered Spike Heel. Just as comfortable to wear, just as practical, as it is trim in appearance! Also an exceptional value!

40-386 Sizes 2½ to 7. Medium Width.

\$2.85 Postpaid

"The Lady Florence"—a Cross-Strap

Fashion says "Sandals shall be worn this season," and the more dressy they are, the better they are liked. Here's one of the very latest creations in Sandals—a Cross-Strap of Fine Beige Leather, with trimming of Almora Brown Kid. Fancy Cut-Out design at one side of the vamp. Strap fastens at the side with a Metal Buckle. Covered Spike heel. Though it's very very new, a low price buys it here for you!

40-389 Sizes 2½ to 7. Medium Width.

\$2.85 Postpaid

TORONTO AND HALIFAX
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